

**Dr.KANAGALA ANUSHA B-Pharm,
MBA, Ph.D**

Assistant Professor, KL Business School
KLEF Deemed to be University



PERSONAL BRIEF

- Name: **KANAGALA ANUSHA**
- Date of Birth: **15-11-1985**
- Marital Status: **Married**
- Gender: **Female**
- Mother Tongue: **Telugu**
- Nationality: **INDIAN**
- Religion: **HINDU**
- Residential Address: **Plot:109,
3Rd Road, RTC Colony, Vijayawada,
Andhra Pradesh, 520008**
- Phone: **970019232**
- Email: **kanagalanusha@gmail.com**

ACADEMIC BRIEF

- **Ph.D – 2017**
JNTU-Kakinada, A.P
- **Master of Business Administration-
2009**
Acharya Nagarjuna University, A.P
- **Bachelor of Pharmacy-2007**
Jawaharlal Nehru Technological
University, Hyderabad, A.P.
- **Intermediate- 2003**
State Intermediate Board, A.P.
- **SSC-2001**
A.P State Board

EXPERIENCE BRIEF- 16 YRS

- 16 Yrs in Teaching and Research

16+ years of experience in Training Post Graduates (M.B.A) and Under-Graduates (BBA & B-Tech) in various aspects of Management. Proficient in teaching Supply Chain Management, Health Care Marketing and Marketing Management for professionals. Now serving as Associate Dean-MHS. **Ph.D from JNTU – Kakinada in 2017** in Management Studies. Topic: Marketing Strategies of Pharmaceutical Companies with special reference to anti-ulcer drugs in Vijayawada, Guntur and Tenali. Awarded **Junior Research Fellowship** by University Grants Commission in 2012. Qualified in **Andhra Pradesh-State Level Eligibility Test** in July 2012 in Management. Published research articles **14 in Scopus, 6 in Web of Science** and **8** in International Journals. Published 4 books among one titled “Pharma: Basics to Win in India”. Attended **29 Conference/ Seminars** Sponsored by UGC, AICTE and ICSSR. Participated in **International Workshop ‘People’s Capital – People’s Healthcare’** Workshop In Singapore, 3 – 5 April 2019,

‘People’s Capital – People’s Healthcare’ workshop was organized by the Amaravati Partnership Office (APO) with the support of the Joint Implementation Working Committee (JIWC). It is the first of a series of workshops which aims to innovate a pilot model of primary healthcare for Amaravati.

Attended **31 Workshops/ FDP** for gaining expertise in teaching and the methodologies.