

Dr.M.SUBRAMANYAM
ASSOCIATE PROFESSOR,
KL BUSINESS SCHOOL



Dr. M. Subramanyam is a highly accomplished academician with over 23 years of extensive teaching experience, coupled with two years of valuable industry exposure. As an Associate Professor in the Commerce Department and Professor-in-Charge of Academics at KL Deemed to be University, he has made a profound impact on the academic and professional growth of students. His expertise spans across multiple domains, including Commerce, Business Administration, and Extension Activities.

Dr. Subramanyam holds an impressive array of academic qualifications, including an M.Com, MBA, M.Phil, PGDCA, and a Ph.D. in Commerce and Business Administration. His doctoral research, focused on "Trends in Production & Exports of Fish Products in Andhra Pradesh," reflects his commitment to addressing industry-relevant challenges through research.

As an innovative educator and prolific researcher, Dr. Subramanyam has authored two books, five book chapters, and five high-impact journal articles in esteemed national and international journals. His research work delves into topics like employee welfare, the Indian banking industry, aquaculture, and corporate social responsibilities. Additionally, he has presented papers at seven national and international conferences, contributing significantly to academia and industry practices.

Dr. Subramanyam is renowned for his student-centric teaching methodologies and his mentorship of undergraduate and postgraduate students across disciplines such as Commerce, BBA, and MBA. He has also guided students in project dissertations and continues to inspire a research spirit among them.

Dr. Subramanyam's leadership extends beyond the classroom, having held various administrative roles such as Vice Principal, Examination In-charge, Boys Hostel In-charge, and District NSS Coordinator. He has also served as a Guest Faculty in the Department of MHRM at MSNANU, Kakinada, and as an Associate Professor in the Department of Management Studies at KIET Engineering College for over two decades.

A recipient of numerous accolades, Dr. Subramanyam has been honored with the AP Best NSS Program Officer Award, University Best NSS Program Officer Award by JNTUK, and the Best NCC Officer Award. His exemplary contributions to extracurricular activities, including his roles as NSS and NCC Officer, Youth Red Cross Coordinator, and Unnat Bharat Abhiyan Coordinator, underline his commitment to societal welfare and holistic student development.

Dr. Subramanyam's dedication to continuous learning is evident in his participation in various training programs, workshops, and refresher courses. His ability to seamlessly integrate academic knowledge with practical applications and his focus on creating socially responsible and skilled professionals make him an invaluable asset to KL Deemed to be University and the broader academic community.

