

**Dr. K. Krishna Rao**

Received Ph. D from Koneru Lakshmaiah Education Foundation, Vijayawada and Done his Post Graduation in MBA (HR & Marketing) and done his MA English from Acharya Nagarjuna University and later he pursued Post graduation in Diploma in Financial Management from Acharya Nagarjuna University, received graduation in B.Com Computers from Krishna University, A British Council Certified English trainer and certified as a master and professional level soft skills trainer by NIRD & PR and organized workshops on life skills and personality development. He has 7 years of teaching experience and currently he is working as an Assistant Professor at KL University, Vijayawada he published three papers in Scopus & Published various articles in magazines and published papers in national and international conferences and published a patent and he received a best young researcher award 2022- 2023