

AY 2025 ADMITTED BBA WITH SPECIALIZATION													
CAT	CAT	SEMI	SL#	COURSE CODE	COURSE TITLES	SNAME	L	T	P	S	CR	CH	
[BSC] BASIC SCIENCES	BSC	I		125BS1101	QUANTITATIVE TECHNIQUES FOR BUSINESS MANAGERS	QT	2	2	0	0	4	4	
	BSC	II	2	25BS1201	PYTHON PROGRAMMING	PP	2	0	2	0	3	4	
	BSC	III	3	25BS2202	INTRODUCTION TO ACTUARIAL SCIENCES	AS	2	0	2	0	3	4	
PROFESSIONAL COURSE CORE	PCC	I	4	25BB1101	MANAGERIAL ECONOMICS	ME	3	0	2	0	4	5	
	PCC	I	5	25BB1102	PERSPECTIVES OF MANAGEMENT	POM	3	0	2	0	4	5	
	PCC	I	6	25BB1103	BUSINESS ENVIRONMENT	BE	3	0	0	0	3	3	
	PCC	II	7	25BB1204	ORGANIZATIONAL BEHAVIOUR	OB	3	0	0	0	3	3	
	PCC	II	8	25BB1205	HUMAN RESOURCE MANAGEMENT	HRM	3	0	2	0	4	5	
	PCC	II	9	25BB1206	MARKETING MANAGEMENT	NMM	3	0	2	0	4	5	
	PCC	III	10	25BB2107	FOUNDATIONS OF FINANCIAL MANAGEMENT	FM	3	0	2	0	4	5	
	PCC	III	11	25BB2108	FUNDAMENTALS OF DIGITAL MARKETING	DM	2	0	2	0	3	5	
	PCC	III	12	25BB2109	PRODUCTION & OPERATIONS MANAGEMENT	POM	2	2	0	0	4	3	
	PCC	III	13	25BB2110	MANAGEMENT INFORMATION SYSTEM & ERP	MISERP	2	0	2	0	3	4	
	PCC	IV	14	25BB2211	LOGISTICS & SUPPLY CHAIN MANAGEMENT	LSCM	3	0	2	0	4	5	
	PCC	IV	15	25BB2212	INCOME TAX & GST	ITG	3	0	0	0	3	3	
	PCC	IV	16	25BB2213	ENTREPRENEURSHIP	ENT	3	0	0	0	3	4	
	PCC	IV	17	25BB2214	DYNAMICS OF CAPITAL MARKET	DCM	2	0	0	4	3	5	
	PCC	VI	18	25BB3115	BRM & RESEARCH PAPER WRITING	RPW	1	0	4	0	3	4	
	PCC	VI	19	25BB3216	CORPORATE AND ECONOMIC LAW	CBL	2	0	0	0	2	3	
	PCC	VI	20	25BB3217	STRATEGIC MANAGEMENT	SM	3	0	0	0	3	3	
	PCC	VI	21	25BB3218	INTERNATIONAL BUSINESS	IB	3	0	0	4	3	3	
[SDC] SKILL DEVELOPMENT COURSES	SDC	I	22	25SDBB01	IT FOR BUSINESS MANAGERS	ITBM	2	0	0	4	3	5	
	SDC	II	23	25SDBB02	INTRODUCTION TO FINANCIAL ACCOUNTING	FA	2	1	0	4	4	7	
	SDC	III	24	25SDBB03	MANAGEMENT AND COST ACCOUNTANCY	MCA	2	1	0	4	4	7	
	SDC	IV	25	25SDBB04	BUSINESS MODEL GENERATION	BMG	3	0	0	0	3	3	
	SDC	VI	26	25SDBB05	BUSINESS ANALYTICS & VISUALIZATION	BA	2	0	0	4	3	6	
PROJECT RESEARCH H & INTERNS	PRI	II	27	25IE1201	SIP-1	SIP-1	0	0	0	8	2	8	
	PRI	IV	28	25IE2201	SIP-2	SIP-2	0	0	0	8	2	8	
	PRI	VI	29	25IE3201	SIP-3	SIP-3	0	0	0	8	2	8	
	PRI	VI	29	25IE3201	SIP-3	SIP-3	0	0	0	8	2	8	
[PEC] PROFESSIONAL ELECTIVES	PEC	V	30	25BB31M1/F1/H1/L1/D1	PROFESSIONAL ELECTIVE - 1	PE	3	0	0	0	3	3	
	PEC	V	31	25BB31M2/F2/H2/L2/B2	PROFESSIONAL ELECTIVE - 2	PE	3	0	0	0	3	3	
	PEC	V	32	25BB31M3/F3/H3/L3/B3	PROFESSIONAL ELECTIVE - 3	PE	3	0	0	0	3	3	
	PEC	VI	33	25BB31M4/F4/H4/L4/B4	PROFESSIONAL ELECTIVE - 4	PE	3	0	0	0	3	3	
	PEC	VI	34	25BB32M5/F5/H5/L5/B5	PROFESSIONAL ELECTIVE - 5	PE	3	0	0	0	3	3	
	PEC	VI	34	25BB32M6/F6/H6/L6/B6	PROFESSIONAL ELECTIVE - 6	PE	3	0	0	0	3	3	
[HAS] HUMANITIES AND SCIENCE	HAS	II	35	25UC1105	LANGUAGE SKILLS FOR MANAGERS	HGP	0	0	4	0	2	4	
	HAS	III	36	25FL3054	FOREIGN LANGUAGE ELECTIVE	FLE	2	0	0	0	2	2	
	HAS	III	37	25UC1203	DESIGN THINKING FOR INNOVATION	DTI	2	0	2	0	3	4	
	HAS	III	38	25UC2103	COMMUNICATION SKILLS FOR MANAGERS	CSM	2	0	2	0	3	4	
[OE] OPEN ELECTIVES (H&S)	OE	V	39	25BB0E1	OPEN ELECTIVE - 1 (BUSINESS LAW)	OE-1	3	0	0	0	3	4	
	OE	V	40	25BB0E2	OPEN ELECTIVE - 2 (AI AND PROMPT ENGINEERING FOR MANAGERS)	OE-2	2	1	0	0	3	4	
	OE	VI	41	25BB0E3	OPEN ELECTIVE - 3 (BCT /IOT/PSY)	OE-3	3	0	0	0	3	4	
[SIL] SOCIAL IMMERSIVE LEARNING	SIL	II	42	25UC0021	SOCIAL IMMERSIVE LEARNING - I	SIL1	0	0	0	4	1	0	
	SIL	III	43	25UC0022	SOCIAL IMMERSIVE LEARNING - II	SIL1	0	0	0	4	1	0	
	AUC	III	44	23UC0009	ECOLOGY & ENVIRONMENT	EEN	0	0	0	0	2	0	2

	SL#	CAT	COURSE CODE	COURSE TITLES	ABB	L	T	P	S	CR	CH
SEM 1	1	BSC	25BS1101	QUANTITATIVE TECHNIQUES FOR BUSINESS MANAGERS	QT	2	2	0	0	4	4
	2	PCC	25BB1101	MANAGERIAL ECONOMICS	ME	3	0	2	0	4	5
	3	PCC	25BB1102	PERSPECTIVES OF MANAGEMENT	POM	3	0	2	0	4	5
	4	PCC	25BB1103	BUSINESS ENVIRONMENT	BE	3	0	0	0	3	3
	5	SDC	25SDBB01	IT FOR BUSINESS MANAGERS	ITBM	2	0	0	4	3	5
	6	AUC	23UC0009	ECOLOGY & ENVIRONMENT	EEN	0	0	0	2	0	2
	7	HAS	25UC0026	HUMAN VALUES, GENDER EQUALITY & PROFESSIONAL ETHICS	LSM	2	0	0	0	2	2
TOTAL FOR SEM 1						2				20	26
SEM 2	1	BSC	25BS1201	PYTHON PROGRAMMING	PP	2	0	2	0	3	4
	2	PCC	25BB1204	ORGANIZATIONAL BEHAVIOUR	OB	3	0	0	0	3	3
	3	PCC	25BB1205	HUMAN RESOURCE MANAGEMENT	HRM	3	0	2	0	4	5
	4	PCC	25BB1206	MARKETING MANAGEMENT	MM	3	0	2	0	4	5
	5	SDC	25SDBB02	INTRODUCTION TO FINANCIAL ACCOUNTING	FA	2	1	0	4	4	7
	6	HAS	25UC1105	LANGUAGE SKILLS FOR MANAGERS	HGP	0	0	4	0	2	4
	7	OE	25BB0E1	OPEN ELECTIVE - 1 (BUSINESS LAW)	OE-1	3	0	0	0	3	4
	8	SIL	25UC0021	SOCIAL IMMERSIVE LEARNING - I	SIL1	0	0	2	0	1	0
TOTAL FOR SEM 2						13	3	10	8	24	32

	1S	PRI	25IE1201	SIP-1		0	0	0	8	2	8	
SEM 3	SL NO	CAT	COURSE CODE	COURSE TITLE	SNAME	L	T	P	S	Cr	CH	
	1	HAS	25FL3054	FOREIGN LANGUAGE ELECTIVE	FLE	2	0	0	0	2	2	
	2	HAS	25UC1203	DESIGN THINKING FOR INNOVATION	DTI	2	0	2	0	3	4	
	3	PCC	25BB2107	FOUNDATIONS OF FINANCIAL MANAGEMENT	FM	3	0	2	0	4	5	
	4	PCC	25BB2108	FUNDAMENTALS OF DIGITAL MARKETING	DM	2	0	2	0	3	5	
	5	PCC	25BB2109	PRODUCTION & OPERATIONS MANAGEMENT	POM	2	1	0	0	3	4	
	6	PCC	25BB2110	MANAGEMENT INFORMATION SYSTEM & ERP	MISERP	2	0	2	0	3	4	
	7	SDC	25SDBB03	MANAGEMENT AND COST ACCOUNTANCY	MCA	1	1	0	4	3	6	
TOTAL FOR SEM 3						16	1	4	8	21	30	
SEM 4	1	HAS	25UC2103	COMMUNICATION SKILLS FOR MANAGERS	CSM	2	0	2	0	3	4	
	2	BSC	25BS2202	INTRODUCTION TO ACTUARIAL SCIENCES	AS	2	0	2	0	3	4	
	3	PCC	25BB2211	LOGISTICS & SUPPLY CHAIN MANAGEMENT	LSCM	3	0	2	0	4	5	
	4	PCC	25BB2212	INCOME TAX & GST	ITG	3	0	0	0	3	3	
	5	SDC	25SDBB05	DATA VISUALIZATION & BUSINESS ANALYTICS	DABA	2	0	0	4	3	6	
	6	PCC	25BB2214	DYNAMICS OF CAPITAL MARKETS	DCM	2	0	0	4	3	5	
	7	SDC	25SDBB04	BUSINESS MODEL GENERATION	BMG	3	0	0	0	3	3	
	8	SIL	25UC0022	SOCIAL IMMERSIVE LEARNING - 2	SIL2	0	0	2	0	1	0	
TOTAL FOR SEM 4						9	0	6	4	23	27	
SEM 5	2S	PRI	25IE2201	SIP-2	PRI	0	0	0	8	2	8	
	SL NO	CAT	COURSE CODE	COURSE TITLE	SNAME	L	T	P	S	Cr	CH	
	1	PCC	25BB2213	ENTREPRENEURSHIP AND START UP	ENT	3	0	0	0	3	3	
	2	PCC	25BB3115	BUSINESS RESEARCH METHODOLOGY & RESEARCH PAPER WRITING	RPW	1	0	4	0	3	4	
	3	PCC	25BB3116	CORPORATE AND ECONOMIC LAW	CBL	2	0	0	0	2	3	
	4	PEC	25BB31M1/ F1/H1/L1/D 1	PROFESSIONAL ELECTIVE - 1	PE	3	0	0	0	3	3	
	5	PEC	25BB31M2/ F2/H2/L2/B 2	PROFESSIONAL ELECTIVE - 2	PE	3	0	0	0	3	3	
	6	PEC	25BB31M3/ F3/H3/L3/B 3	PROFESSIONAL ELECTIVE - 3	PE	3	0	0	0	3	3	
		OEC	25BBOE2	OPEN ELECTIVE - 2 (AI AND PROMT ENGINEERING FOR MANAGERS)	OE-2	2	1	0	0	3	4	
	TOTAL FOR SEM 5						18	2	4	8	20	23
SEM 6	1	PCC	25BB3217	STRATEGIC MANAGEMENT	SM	3	0	0	0	3	3	
	2	PCC	25BB3118	INTERNATIONAL BUSINESS	IB	3	0	0	4	3	3	
	3	PEC	25BB31M4/ F4/H4/L4/B 4	PROFESSIONAL ELECTIVE - 4	PE	3	0	0	0	3	3	
	4	PEC	25BB31M5/ F5/H5/L5/B 5	PROFESSIONAL ELECTIVE - 5	PE	3	0	0	0	3	3	
	5	PEC	25BB32M6/ F6/H6/L6/B 6	PROFESSIONAL ELECTIVE - 6	PE	3	0	0	0	3	3	
	6	OEC	25BBOE3	OPEN ELECTIVE - 3 (BCT /IOT/PSY)	OE-3	3	0	0	0	3	4	
	TOTAL FOR SEM 6						15	0	0	4	15	16
	3S	PRI	25IE3201	SIP-3		0	0	0	8	2	8	
TOTAL FOR ENTIRE PROGRAM						8	30	60	132	178		

PROFESSIOINAL ELECTIVE COURSES											
SL NO	COURSE CODE	COURSE TITLE	ABB	L	T	P	S	CR	CH	PRE-REQ	
PROFESSIONAL ELECTIVE - 1											
1	25BB31M1	Services Marketing	SM	3	0	2	0	4	3	MM	
2	25BB31F1	Banking & Insurance Management	BIM	3	0	2	0	4	4	FM	
3	25BB31H1	Personal Effectiveness and Self-Leadership	PESL	3	0	2	0	4	4	HRM	
4	25BB31B1	BUSINESS INTELLIGENCE AND DATA MINING	FF	3	0	2	0	4	4	BA	
5	25BB31E1	Introduction to Software Engineering	ISM	3	0	2	0	4	4	IT	
6	25BB31L1	Inland Waterways and Surface Transportation	IWT	3	0	2	0	4	4	LSCM	
PROFESSIONAL ELECTIVE - II											
1	25BB31M2	Advertising and Sales Promotion	ASP	3	0	0	0	3	3	MM	
2	25BB31F2	Investment Management	IM	3	0	0	0	3	3	FM	
3	25BB31H2	Dynamics of Industrial Relations	DIR	3	0	0	0	3	3	HRM	
4	25BB31B2	Data Visualization with Tableau	EDI	3	0	0	0	3	3	BA	
5	25BB31E2	Web Technologies	DPL	3	0	0	0	3	3	IT	
6	25BB31L2	Materials & Warehousing Management	MWM	3	0	0	0	3	3	LSCM	
PROFESSIONAL ELECTIVE - III											
1	25BB31M3	Customer Relationship Management	CRM	3	0	0	0	3	3	MM	
2	25BB31F3	Financial Services	FS	3	0	0	0	3	3	FM	
3	25BB31H3	Human Resource Development	HRD	3	0	0	0	3	3	HRM	
4	25BB31B3	BUSINESS ANALYTICS WITH R PROGRAMMING	ESA	3	0	0	0	3	3	BA	
5	25BB31E3	Software Engineering	FBF	3	0	0	0	3	0	IT	
6	25BB31L3	Freight Forwarding (Ocean & Air)	FFST	3	0	0	0	3	3	LSCM	
PROFESSIONAL ELECTIVE - IV											
1	25BB32M4	Consumer Behaviour	CB	3	0	2	0	4	4	MM	
2	25BB32F4	FinTech	FT	3	0	2	0	4	4	FM	
3	25BB32H4	Performance Management & Reward System	PMRS	3	0	2	0	4	4	HRM	
4	25BB32D4	Search Engine Optimisation	SEO	3	0	2	0	4	4	DM	
5	25BB32B4	DATABASE MANAGEMENT SYSTEM	CEE	3	0	2	0	4	4	BA	
6	25BB32E4	Object oriented programming using Java	FBCT	3	0	2	0	4	4	IT	
7	25BB31L4	Forecasting & Inventory Management	FIM	3	0	2	0	4	4	LSCM	
PROFESSIONAL ELECTIVE - V											
1	25BB32M5	Product and Brand Management	PBM	3	0	0	0	3	3	MM	
2	25BB32F5	Managing Personal Finance	MPF	3	0	0	0	3	3	FM	
3	25BB32H5	Labour Legislation	LL	3	0	0	0	3	3	HRM	
4	25BB32D5	Web Analytics and Affiliate Marketing	WAAM	2	0	2	0	3	3	DM	
5	25BB32B5	INTRODUCTION TO PYTHON	EM	3	0	0	0	3	3	BA	
6	25BB32E5	DBMS & SQL	BCTA	3	0	0	0	3	3	IT	
7	25BB31L5	International Logistics	IL	3	0	0	0	3	3	LSCM	
PROFESSIONAL ELECTIVE - VI											
1	25BB32M6	Rural Marketing	RM	3	0	0	0	3	3	MM	
2	25BB32F6	Financial Derivatives	FD	3	0	0	0	3	3	FM	
3	25BB32H5	HR Metrics and Analytics	HRMA	3	0	0	0	3	3	HRM	
4	25BB32D6	Social Media Management	SMM	2	0	2	0	3	3	DM	
5	25BB32B5	ADVANCE EXCEL	IS	3	0	0	0	3	3	BA	
6	25BB32E6	Operating System	CP	3	0	0	0	3	3	IT	
7	25BB31L6	Total Quality Management	TQM	3	0	0	0	3	3	LSCM	