

K L BUSINESS SCHOOL

REVISED EVALUATION SCHEME FOR BBA-MBA INTEGRATED PROGRAM AND MBA PROGRAM

Program	Test I Marks of 50 Scaled down to	Test II Marks of 50 Scaled down to	Attendance Marks	Marks for Active Learnin g	Internal Marks	Sem End Exam for 100 marks Scaled down to	Total Marks	Evaluat ion Pattern
BBA I Year & MBA I Year	20	20	5	15	60	40	100	60:40
BBA II, III & IV Year and MBA II Year	15	15	5	15	50	50	100	50:50
BBA V Year	15	15	5	5	40	60	100	40:60

- Number of Internal Exams – 2
- **Internal Exams** conducted for 50 Marks for students belonging to all programs (BBA-MBA Integrated program and MBA)
- Syllabus for Test I – CO I & CO II
- Syllabus for Test II – CO III & CO IV
- Entire syllabus has to be completed before Test II as last exam day of Test II will be last instruction day
- **External Exams** conducted for 100 Marks for students belonging to all programs (BBA-MBA Integrated program and MBA)

EVALUATION PATTERN

INTERNAL EXAM MODEL (Duration 2 hrs)

(Total Marks : 50)

SECTION A

Student has to answer 5 questions and each question carries 4 Marks

5 x 4m = 20 Marks

SECTION B

Student has to answer 3 questions out of 4 questions and each question carries 6 Marks

3 x 6m = 18 Marks

SECTION C

Student has to answer the questions in case study and it carries 12 Marks

1 x 12m = 12 Marks

EXTERNAL EXAM MODEL (Duration 3 hrs)

(Total Marks : 100)

SECTION A

Student has to answer 8 questions and each question carries 5 Mark

8 x 5m = 40 Marks

SECTION B

Student has to answer 4 questions out of 5 questions and each question carries 10 Marks

4 x 10m = 40 Marks

SECTION C

Student has to answer the questions in case study and it carries 20 Marks

1 x 20m = 20 Marks

Student Id:

Student Name:

KL BUSINESS SCHOOL
Odd Semester, 2018-19
Sem-In Examinations-I, Sep 2018
BBA-MBA Integrated program / MBA, 2018 Batch
Course Code: Name of the Course

Time: 2 hours

Max. Marks: 50

Part-A		(5 X 4M=20M)
Answer ALL Questions		
<i>(Questions must be based on fundamentals and their applications of CO1, CO2)</i>		
Q. No. 1, 2 from CO1 with BTL Level		
Q. No 3, 4 from CO2 with BTL Level		
Q. No 5 from either CO1/CO2 with BTL Level		
1.		
2.		
3.		
4.		
5.		
Part-B		(3 X 6M=18M)
Answer Question No. 6 and ANY TWO from other 3 Questions		
<i>(Practical/Application Oriented Questions with Higher BTL Covering all CO's/ BTL)</i>		
6.	Compulsory Question (Combination of CO1 & CO2)	
7.	Q. No. 7 from CO1+CO2 with BTL Level	
8.	Q. No. 8 from CO1+CO2 with BTL Level	
9.	Q. No. 9 from CO1+CO2 with BTL Level	
Part-C		(1 X 12M=12M)
Case Study - Compulsory		
<i>(Question must be based on comprehensive knowledge of course)</i>		
10.	Case Study with Highest BTL Level	

Student Id:

Student Name:

KL BUSINESS SCHOOL
Odd Semester, 2018-19
Sem-End Examinations-I, Nov-Dec 2018
BBA-MBA Integrated program /MBA, 2018 Batch
Course Code: Name of the Course

Time: 3 hours

Max. Marks: 100

Part-A		(8 X 5M=40M)
Answer ALL Questions		
<i>(Questions must be based on fundamentals and their applications of CO1 to CO4)</i>		
Q. No. 1, 2 from CO1 and Q. No. 3, 4 from CO2 with BTL Level		
Q. No 5, 6 from CO3 and Q. No. 7, 8 from CO2 with BTL Level		
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
Part-B		(4 X 10M=40M)
Answer Question No. 9 and ANY THREE from other 4 Questions		
<i>(Practical/Application Oriented Questions with Higher BTL Covering all CO's/ BTL)</i>		
9.	Compulsory Question (Combination of all COs)	
10.	Q. No. 10 from CO1 with BTL Level	
11.	Q. No. 11 from CO2 with BTL Level	
12.	Q. No. 12 from CO3 with BTL Level	
13.	Q. No. 13 from CO4 with BTL Level	
Part-C		(1 X 20M=20M)
Case Study - Compulsory		
<i>(Question must be based on comprehensive knowledge of course and interconnection of courses)</i>		
14.	Case study analysis with highest BTL Level	