KL BUSINESS SCHOOL

DEEMED TO BE UNIVERSITY, VIJAYAWADA

MBA | PUBLIC POLICY & MANAGEMENT

with Unique Triple Specialization

FINANCE/HR/MARKETING/BUSINESS ANALYTICS/ POLITICAL LEADERSHIP & GOVERNANCE

DEVELOPING POLICY MAKERS, POLITICAL STRATEGISTS & CORPORATE LEADERS FOR 21ST CENTURY

RECOGNISED AS CATEGORY 1 UNIVERSITY

NAAC ACCREDITED BY A++ GRADE

CONTACT : 9032629947 , 9032700947

MBA | PUBLIC POLICY & MANAGEMENT

MBA-Public Policy & Management is a Two Years Post Graduate Degree that is designed to impart practical, theoretical, technical and managerial knowledge in the field of Public Policy and Management.

Public Policy is best described as the broad area of Government Laws, Regulation, Court decisions and Local Ordinances.

The MBA - Public Policy & Management gives you the ability to apply that policy knowledge while running an organization efficiently, in either the Public or Private Sector.

If you aspire to be a future leader and manager of a Public, Private or Non-Profit Organization, the MBA – Public Policy & Management will be the right choice for you.

General Information for Admission

Duration : 2 Years

Eligibiilty : Students with Bachelor's Degree in any Discipline Including Humanities, Sciences, Engineering, Medical, Agriculture, Pharmacy, Journalism, Law, Finance etc., from a Recognized University with a minimum of 55 Percent marks in aggregate.

Mode of Selection: Group Discussion / Personal Interview

Fee Per Semester:Rs.1,75,000/-

Curriculum

Our Innovative Curriculum equips students with a data – driven approach to solving problems and the ability to work in multidisciplinary teams. The Public Policy and Management can help you tackle complex policy issues, giving you a competitive advantage in the job market.

Important Subjects Covered in M.B.A - Public Policy & Management

- Public Policy
- Foreign Policy
- Political Theory
- Financial Management
- Cyber Security Policy
- Marketing Management
- Big Data & Public Policy
- Economics of Public Policy
- Analysis & Implementation
- I.T. Policy
- Human Resource Management
- Political Leadership & Governance
- Rural & Urban Development Policy
- Industrial Policy & Entrepreneurship
- Agriculture, Health & Education Policy

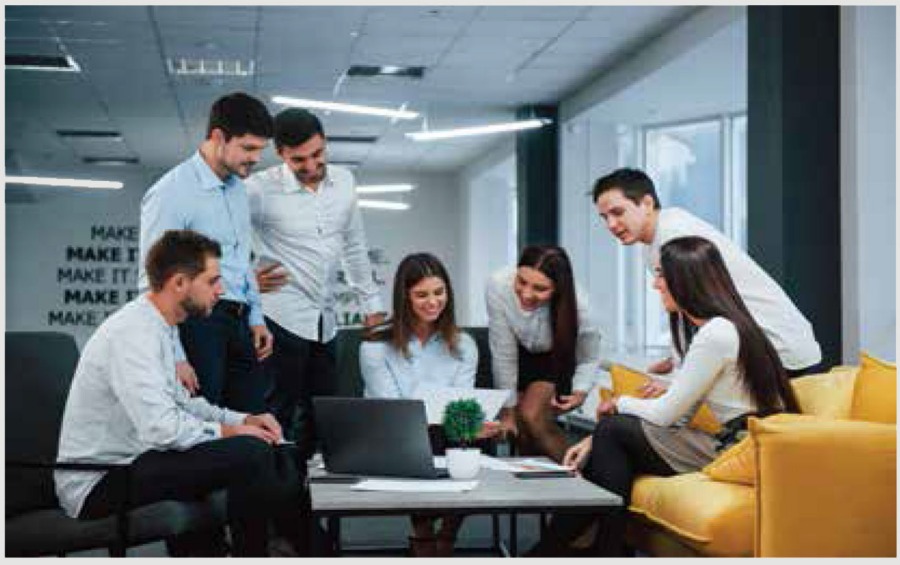
Public Policy & Management in I.T. Industry.

This Course aims to build skills that can be used in business quantitative Analysis, economics, finance, management related and social problems.

Every Industry has policy related jobs. The demand for Public Policy Professionals is also high in I.T Sector. The Leading I.T Companies also need dedicated professionals to observe and review the evolving policies.

Top Corporates recruiting Public Policy & Management post graduates

- Google
- Amazon
- BYJU's
- Genpact
- Zomato
- Tata Group
- Axis Bank
- SBI
- HDFC Bank
- ICICI Bank
- Bajaj Allianz
- Coca-Cola
- Pepsi
- Cognizant
- Deloitte
- Accenture
- JK Tyre
- Jaquar
- Apollo
- IBM
- Paytm
- Oyo
- Airtel
- Jio
- Reliance
- Vedantu
- Capgemini
- Flipkart
- Swiggy
- India Bulls
- Snapdeal
- Decathlon
- Pay-U
- APCO
- World Health Organization
- WRI India
- Bombinate Technologies
- NASSCOM
- KPMG
- ASSPL – Delhi
- UNDP
- U.S. Embassy & Consulate



Private Jobs After MBA - Public Policy & Management

- Public Policy Consultant
- Public Policy Manager
- Software Engineer
- Cyber Security Analyst
- Human Resource Manager
- Marketing Manager
- Financial Analyst
- Big Data Engineer
- Environment Consultant
- Strategic Planner
- Project Manager
- Policy Advisor
- Training Associate
- Asst. Professor
- Economic Consultant
- Public Affairs Specialist
- Political Researcher
- Political Strategist
- Public Relations Specialist
- Human Resource Director
- Campaign Manager

Government Jobs After MBA - Public Policy & Management

- Public Policy Officer
- Public Policy Analyst
- Civil Services like IAS / IPS / IFS
- Govt. Public Relations Officer
- Policy Research Scientist
- Policy Research Analyst
- I.T. Policy Officer
- Cyber Security Officer
- Social Research Officer
- Income Tax Operations Officer
- Welfare Policy Officer
- Environment Officer
- Public Health Officer
- Budget Analyst
- Rural Development Officer
- Urban Development Officer
- Govt. Policy Designer
- Financial Analyst - Insurance Sector

MBA in Public Policy: Job Prospects and Career Scope:

Career opportunities after MBA in Public Policy & Management are challenging and require good skills in communication& management.

Some job profiles and their average salary:

Job Position	Average Salary
Public Policy Entry Level	INR 7.97 Lakhs
Political Consultant	INR 9 Lakhs
Public Policy Consultant	INR 17 Lakhs
Public Policy Senior Consultant	INR 21 Lakhs
Senior Political Consultant	INR 23 Lakhs
Public Policy – Strategic Manager	INR 26 Lakhs
Public Policy Manager	INR 30.55 Lakhs
Public Policy Senior Manager	INR 36 Lakhs
Chief Technology Officer – Political Campaign	INR 48 Lakhs
Public Policy Director	INR 61.46 Lakhs

✱ Salaries may vary depending upon the skills, experience & expertise.

WHY KLBS MBA STUDENTS HAVE A GREAT DEMAND IN CORPORATE SECTOR WORLDWIDE

CORPORATE SPEAKS

The Corporate requires efficient, productive and effective managers. It is how soon you acquire the knowledge and management skills to fulfil corporate requirement. These are the significant features as compared with other Management Schools. We're crisis crossing the globe to spread the brilliance... in the company of innovative education and knowledge creation. KLBS is an accepted brand that signifies management and leadership training. it helps you open the doors of corporate world.

100% Placement Assistance Assured

More Than 2 Lakhs Jobs

HIGHER PAY PACKAGE Rs. 25 LAKHS

TOP 10 REASONS TO STUDY MBA-PUBLIC POLICY & MANAGEMENT

1. Unique Triple Specialization & Multidisciplinary
2. Top Career in State Govt. & Central Govt. Public Policy Departments
3. Exposure to world's best curriculum
4. Lucrative Career with Highest Pay Packages like Policy Director, Chief Technology officer Political Campaign Jobs etc.
5. International Job Opportunities Public Policy.
6. Can become a Policy Maker / Political Strategist / global Leader.
7. Trained to be a good problem solver
8. 100 hours of Job – Focused Training which assures you I.T / Corporate Jobs.
9. Best Opportunity for Research & Development
10. Immensive Internships / Placements in Leading MNC's.

STUDENT INTERSHIP / PLACEMENT OPPORTUNITES

Google, APAC Assistance, Deloitte., ISA International Solar Alliance, Centre for Policy Research, International Public Policy Association, HDFC Asset Management Company Limited, HDFC India, Grant Thornton, Brookings, Capgemini, actionaid, Goonj.. a voice, an effort, Axis Bank Foundation, The Centre for Internet & Society, I-PAC, anandi, EH Foundation, Centre for Science and Environment, KPMG, unicef, Seva Mandir, McKinsey & Company, IDFC Institute, Tech Mahindra, National Institute of Urban Affairs, OXFAM, Save the Children, Pratham, UDAAN care, TEACHFORINDIA, Niti Aayog, The Asia Foundation, Open Society Foundations, Quality Council of India, Public Health Foundation of India, OUTLINE, MARG, amazon, BYJU'S, genpact, SBI, Reliance

ADMISSIONS ARE IN PROGRESS

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www.klpublicpolicy.org

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