



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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Department of Master of Business Administration

Program: Master of Business Administration

Academic Year: 2022-2023

Course Code	Course Title	CO No	Description of the Course Outcome
22MB51C0	Quantitative Methods	1	Identify the source of a quantifiable problem, recognize the issues involved and produce an appropriate action plan.
		2	Translate a problem into a simple mathematical model to allow easier understanding and to aid problem solving
		3	Employ R Programming software to solve problems
		4	Calculate and interpret numerous statistical values and appreciate their value to the business Manager.
22MB52C1	Introduction to Business Analytics & R Programming	1	Ability to make data driven decisions
		2	Using R to input and output data
		3	Generating Descriptive Statistical Reports
		4	Data Visualization and story telling

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22MB52C2	Business Research Methodology	1	Understand and independently apply the research process to business problems.
		2	Evaluate different statistical methods that are applicable to specific research problems.
		3	Take data driven business decisions.
		4	Analyze organizational data using software packages
22MB51C1	POM & Organization behaviour	1	The student will be able to apply the concepts, principles and functions of management and planning process to develop plans and improve organizational performance
		2	The student will be able to apply the principles and techniques of organizing and controlling an organization, to design organizational structures and control systems
		3	The student will be able to apply the knowledge of Personality, Perceptions, Learning, Motivation, Attitudes and Values to manage the individuals in the organizations
		4	The student will be able to apply the knowledge of group/organizational behaviour of the people to manage the teams in the organization
22MB51C2	Business Economics	1	Apply the intuition for analyzing economic problems from a Managerial perspective in an organizational & business context. use the basic tools that structure the microeconomic problems for optimal decision making.

		2	Analyze the theory of demand, forecast and estimation of demand for managerial decision-making.
		3	Analyze different types of competition that exist in external Environment.
		4	Analyze the Macro Economic Environment of the Organization
22MB51C3	Financial and Management Accounting	1	To understand the accounting process in business.
		2	To gain a knowledge on application of concepts and principles in preparing
		3	To evaluate the tactical decisions of middle level managers relating to cost and management accounting
		4	To analyze the financial statements and evaluate the decisions for better investment.
22MB51C4	Marketing Management	1	Explain the key terms, definitions, and concepts used in the study of Marketing Management and understand the changing Marketing Environment
		2	Apply the knowledge of marketing concepts to strategize the marketing program regarding product and pricing
		3	Apply the knowledge of marketing concepts to strategize the marketing program regarding promotion and distribution
		4	Understand the need for ethics in marketing and the importance of social and green marketing
22MB51C5	Business Environment	1	Outline various components of Business Environment.
		2	Recognize, distinguish, paraphrase and explain the impact of business

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			environment on business activities.
		3	Understand the role of regional economic integration and political integration.
		4	Apply Cognitive knowledge of global issues, to internationalize business.
22MB51C6	Business Legislation	1	Apply core concepts in the legal structure of business.
		2	The student will be able to interpret the main statutory provisions relevant to the business organization.
		3	The student will be able to identify and explain the legal issues arising in some of the main day to day dealings of the business organization and provide advice or remedy for those issues.
		4	The student will be able to provide advice or remedy for those legal issues.
22UC2109	Logical Thinking Skills for Managers	1	Apply the concepts of mathematical principles besides logic and basic mathematical formulae to solve word based situational challenges.
		2	Formulate the particulars of commercial math with logical tricks.
		3	Estimate inductive reasoning, to categorize the rules-set from a given list of observations and relate them to predict the conclusions according to the given conditions.
		4	Differentiate assumptions and arguments in critical reasoning.
22UC2107	Professional Skills for Managers	1	Updating grammar concepts and receptive skills to demonstrate in placement tests
		2	Demonstrate intrapersonal in the process of setting the Goal.
		3	Distinguishing different styles and forms

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			of writing skills and using them while documenting
		4	Able to present and communicate themselves effectively during discussions.
22MB52C3	Human Resource Management	1	Integrated perspective on role of HRM in modern business
		2	Competency to recruit, train, and appraise the performance of employees
		3	Rational design of compensation and salary administration and ability to handle employee issues
		4	Ability to understand and interpret emerging trends in HR
22MB52C4	Financial Management	1	To gain a knowledge on availability of various sources of finance and markets for raising of funds.
		2	To evaluate the long term and short term investment decisions
		3	To Evaluate the financing decisions by using different techniques of valuation.
		4	To evaluate the dividend Decisions in relation to wealth maximization.
22MB52C5	Operations Management	1	Illustrate the general concepts of overall plant and production management using appropriate analysis tools
		2	Establish methods for maximizing productivity and understand the purpose of setting and attaining high levels of throughput and customer service
		3	Optimize the use of resources which include: people, plant, equipment, tools
		4	Make the best use of technology to achieve maximum efficiency, especially in the planning and control of operations
22MB52C6	Information	1	Understand Foundational concepts of

	Systems & ERP		Information Systems & ERP
		2	Analyze the role of IS & ERP in organizations.
		3	Evaluate the IS structures, Business Models
		4	Evaluate the ERP Implementation Processes and Methodologies
22MB61C0	Strategic Management	1	Understand basic concepts Strategic Management
		2	Learning and developing competitive strategies.
		3	Apply corporate restructuring.
		4	Learning and Understand the business.
22MB61C1	Entrepreneurship & Family Business	1	Understand and explain the key terms, definitions, and concepts used in Entrepreneurship Development and Construct a well-structured business plan
		2	Understand and explain the concept of family business and managerial implications of family business and family myths
		3	Understand the issues of leadership transition in family business and apply the knowledge of change management in the family business
		4	Understand the schemes and support available for entrepreneurs from the government and institutional support for entrepreneurial development
22MB62C1	Business Ethics & Corporate Governance	1	Gain knowledge about differences between ethics and morals, various ethical theories.
		2	Have proficiency about the definition, objectives, natures and sources of ethics.
		3	Have adequate knowledge in ethical issues in corporate governance, the problems of

			whistle blowing.
		4	Become an expert in ethical issues in employer-employee relations, ethical issues in marketing.
22MB61M1	Product & Brand Management	1	Understand the components of Product Management.
		2	Design, implement and evaluate Product Iteration
		3	Evaluate Branding Strategies, Brand Portfolio
		4	Evaluate sources of "Brand equity" and Apply branding strategies in different sectors
22MB61M2	Promotion & Distribution Management	1	To study logistics supply chain networks and strategies.
		2	To understanding of logistics operating areas and their interrelationship
		3	To Understand the importance and implications of a customer-focused logistics strategy.
		4	Develop an in-depth understanding of logistics operating areas and their interrelationships
22MB61M3	Global Marketing Management	1	Understand the concepts relating to the global market.
		2	Learning and applying marketing strategies for global markets
		3	Understand and Applying global marketing decisions.
		4	Infer various management concepts for betterment of global marketing
22MB61M4	Advt& Sales Promotion	1	Understand the basic concepts of Advertising and analyze the strengths, weaknesses, opportunities and threats

			(SWOT) of different kinds of advertising media.
		2	Analyze the design and execution of advertising campaigns
		3	Understand the basic components of sales promotion and apply the sales promotion campaign related decisions
		4	Analyzethe emerging trends in sales promotion techniques
22MB61M5	Consumer Behaviour	1	Understand concepts used in the study of consumer behaviour.
		2	Apply the knowledge of consumer behaviour concepts to analyze changing consumer profiles and factors influencing consumer purchase decision
		3	Apply the knowledge of consumer behaviour to analyse the changing consumer perceptions, attitudes, values and lifestyles and overall behaviour
		4	Create better marketing programs and strategies basing on the knowledge of consumer behaviour.
22MB61M6	Digital Marketing	1	Outline the key concepts of digital marketing
		2	Apply the SEO to a website
		3	Use the key PPC concepts to draw visitors to a business's websites
		4	Use Campaign Management to manage the marketing concepts
22MB62M7	Services Marketing	1	Implement the best practices of the Services Marketing
		2	Apply the marketing mix elements of services for designing proper marketing strategy
		3	Analyze the gaps between service provider and consumer and Perform lifelong

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			learning and professional development to enrich the services marketing strategies
		4	Analyze, interpret and solve problems in service Recovery
22MB62M8	Customer relationship Management	1	Understand the concept of CRM, the benefits delivered by CRM, the contexts in which it is used, the technologies that are deployed and how it can be implemented.
		2	Analyze CRM practices for competitive advantage of organization
		3	Implement data mining tools and techniques in the organization
		4	Gets the ability to analyze customer relationship management strategies by understanding customers' Preferences for the long-term sustainability of the Organizations.
22MB62M9	Rural & Agricultural Marketing	1	Explore the various facets of rural marketing, Understand rural markets potential and develop an insight into rural marketing regarding different concepts and basic practices in this area.
		2	Understand the challenges and opportunities in the field of rural marketing for the budding managers and also expose the students to the rural market environment and the emerging challenges in the globalization of the economies
		3	To adapt the students with the appropriate concepts and techniques in of Rural marketing mix.
		4	Be able to understand the role and importance of communication in Rural and agricultural marketing
22MB62M10	Event & Entertainment Management	1	To understand the concept & significance of event tourism and event management

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		2	To understand the various dimensions of event and entertainment services & their impact
		3	To comprehend the linkages of event tourism industry.
		4	Apply appropriate strategy for the marketing of event and entertainment services to core levels of customer satisfaction.
22MB62M11	Sales & Promotion Management	1	Understand basic concepts of sales management
		2	Understand the management sales personnel in selling field and develop ability to apply and control sales related activities.
		3	Understand the basic components of sales promotion and apply the sales promotion campaign related decisions
		4	Analyze the techniques of sales promotion
22MB62M12	Logistics & Supply Chain Management	1	The Student gains knowledge on key concepts applied in logistics and supply chain management.
		2	Students will be able to understand the importance of all the supply chain related activities and understand certain concepts such as inbound and outbound logistics, offshore and inshore logistics.
		3	The students can develop analytical skills and critical understanding for planning, designing the operational facilities of supply chain.
		4	The students are equipped with effective application capabilities in understanding the conceptual framework of real business situations around the world.

22MB61F1	Wealth Management	1	Understand an overview of various aspects related to wealth management
		2	Explore the relevance and importance of insurance in wealth management
		3	Acquaint the learners with issues related to taxation in wealth management
		4	Understand various components of retirement planning
22MB61F2	Financial Markets and Services	1	Understand the role and function of the financial system in reference to the macro economy.
		2	Demonstrate an awareness of the current structure and regulation of the Indian financial services sector.
		3	Evaluate and create strategies to promote financial products and services.
		4	Describe the impact that financial innovation, advances in technology, and changes in regulations has had on the structure of the financial firms/industry.
22MB61F3	Security Analysis and Portfolio Management	1	Explore different avenues of investment.
		2	Demonstrate with the knowledge of security analysis.
		3	Apply the concept of portfolio management for the better investment.
		4	Analyse the Invest in less risk and more return securities.
22MB61F4	Behavioural finance	1	To Examine how the insights of behavioural finance theories shed light on the behaviour of individual investors

		2	To examine finance professionals in investment decision-making and corporate financial decision-making.
		3	To explore the possibility to improve investment performance and corporate performance by recognizing the cognitive biases and applying appropriate 'debiasing' techniques.
		4	To investigate the implications of behavioural finance for the construction of good corporate governance mechanism
22MB61F5	Indian Financial System	1	Understand the role and function of the financial system in reference to the macro economy.
		2	Demonstrate an awareness of the current structure and regulation of the Indian financial system.
		3	Evaluate and understand the strategies to promote financial products and services.
		4	Describe the impact of the financial system, advances and changes in regulations on the structure of the financial firms/industry.
22MB61F6	Managing Personal Finance	1	Understand the need for effective financial planning
		2	Understand various financial tax saving schemes to save money to get tax benefits
		3	Understand the basic concepts of money management, tax planning, consumer credit, housing and other consumer decisions, insurance, investments, retirement planning etc.
		4	
22MB62F7	Strategic Financial Management	1	Acquaint the students with concepts of Financial management from strategic perspective

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		2	Understand various Techniques and Models of Strategic Financial Management.
		3	Apply the Concepts of Strategic Financial Management to measure the value of firm
		4	Evaluate various cost concepts for business
22MB62F8	Financial Derivatives	1	Students will be able to analyze the risks in different financial markets.
		2	Acquire the ability to selection of various options and then can apply them to specific markets.
		3	The student will be able to strategically manage the financial derivatives.
		4	The student will be able to analyze various models in order to take wise decisions for improving their wealth
22MB62F9	Project Management	1	Understand tools and considerations used in assessing and selecting suitable projects.
		2	Analyze the usefulness of planning, monitoring and control techniques as means of achieving business improvement and change.
		3	Evaluate a project to provide cost estimates and to plan the various activities
		4	Evaluate team building skills required to support successful performance.
22MB62F10	Blockchain Technology	1	To understand e basic concepts and technology used for blockchain
		2	To understand concepts of Bitcoin and their usage
		3	Apply security features in blockchain technologies
		4	Implement Ethereum block chain contract.

22MB61H1	Talent and Competency Management	1	Understanding the importance of Talent Management in any organization and be ably facing the challenges that may crop up.
		2	Explain various Talent Management strategies that can be successfully implemented for effective accomplishment of set objectives.
		3	Extend the knowledge on Talent Management to Competency mapping as well and apply them across scenarios.
		4	Relate the learnt concepts on competency to various competency models and thereby ably utilize them in analyzing case studies.
22MB61H2	Dynamics of Employee Relations	1	Understand the employee relations and its complexities
		2	Make use of knowledge to strengthen relations
		3	Utilize the knowledge for team building
		4	Develop competencies to become effective Relation officer
22MB61H3	Performance Management & Reward Systems	1	Identifying the purpose of a performance management system
		2	Outline the process of designing and implementing a performance management system
		3	Demonstrating competence in various areas employee compensation and designing and evaluating compensation plan.
		4	Demonstrating knowledge of a variety of pay systems including job and performance based pay; knowledge and skill based pay; team based pay and executive pay.

22MB61H4	Labour Legislation	1	Understand the changing Labor legislation in India
		2	Interpret legal aspects of Employee Compensation.
		3	Handle Industrial disputes in Indian organizations.
		4	Implement legal aspects of employee benefits
22MB61H5	Performance Management	1	Identifying the elements and describe the purpose of a performance management system
		2	Identifying different types of reward systems, performance appraisals, analysing performance through various measuring tools.
		3	Outline the process of designing and implementing a performance management system
		4	Developing and implementing performance consultation
22MB61H6	Human Resource Planning	1	Understand basic concepts of human resource planning and job analysis
		2	Apply different models of human resource forecasting models
		3	Apply different models of human resource supply and understand succession management
		4	Learn contemporary topics in human resource planning
22MB62H7	International Human Resource Management	1	Understanding internationalization of HRM and its future
		2	Understanding Global HR Practices
		3	Analyzing the policy and practice aspects of International Human Resources

		4	Ability to train and develop global leaders and expatriates
22MB62H8	Organizational Change & Change Management	1	Understand and explain the concept of organization change.
		2	Understanding and explaining the change management process.
		3	Analysing the role of change agents
		4	Analysing the key considerations and issues in a changing future
22MB62H19	Strategic Human Resource Management	1	Ability to integrate HR with the business strategy
		2	Scientific training of HR Planning practices
		3	Competency to enhance employee development
		4	Rational ability to manage performance strategically and Competency to implement global HR practices
22MB62H10	Compensation Management	1	Recognize how pay decisions help the organization achieve a competitive advantage.
		2	Analyze, integrate, and apply the knowledge to solve compensation related problems in organizations.
		3	Demonstrate comprehension by constructing a compensation system encompassing; 1) internal consistency, 2) external competitiveness 3) employee contributions, 4) organizational benefit systems, and 5) administration issues.
		4	Design rational and contemporary compensation systems in modern organizations.

22MB62H11	Training & Development	1	Understand basic concepts associated with learning process, learning theories, training and development;
		2	Understand training needs, identification of training needs, training processes, training methods, and evaluation of training;
		3	Emerging trends in training and development; and
		4	Relevance and usefulness of training expertise in the organizational work environment.
22MB62H12	Conflict Management & Negotiation	1	Understand basic concepts of Conflict Management
		2	Learning and applying conflict management design and resolution methods.
		3	Apply concepts and process of Negotiations.
		4	Learning and Understand International and Cross-Cultural Negotiation
22MB561L1	Materials Management	1	Analyze different concepts of Materials management
		2	Formulate various purchasing strategies
		3	Assess the different levels of inventory required in an organization
		4	Understanding Materials Requirement Planning
22MB61L2	Fundamentals of Supply Chain Management	1	Understanding the concepts of Supply chain
		2	Illustrate networks in different sectors
		3	Analyze using forecasting methods

		4	Understanding sourcing in SCM
22MB61L3	Operations Strategy	1	Understand various elements of manufacturing operations
		2	Examining various elements and decision categories in an operations strategy
		3	Understand different integrated strategic approaches
		4	Resolving issues in outsourcing and globalization
22MB61L4	Total Quality Management	1	Understand the basic concepts of quality management
		2	Understand the contributions of Quality gurus towards quality deployment
		3	Understand the process of QFD
		4	To understand the importance of redesign and reengineering for quality improvement.
22MB62L5	Lean Management	1	Understand the basic concept of production systems
		2	Applying the concept of lean principles
		3	Applying waste reduction processes to increase efficiency
		4	Designing training methods for lean implementation
22MB62L6	Warehouse Management	1	To understand various warehouse operations
		2	To understand warehouse management system
		3	Illustrate various costs involved
		4	Understand warehouse waste management concepts
22MB62L7	Supply Chain Analytics	1	Understand Basic analytical methods

		2	Perform Predictive Analytics in Supply Chain
		3	Perform Prescriptive Analytics in Supply Chain
		4	Perform Advanced Analytics in Supply Chain
22MB62L8	International Logistics Management	1	understand the various components of International Logistics management
		2	apply the knowledge in designing suitable and modes of transportation in international trade
		3	Application of Containerization and Chartering in the present scenario
		4	Understand the importance of Packaging and Packing in Logistics
22MB61U1	Introduction to Advanced Technologies	1	Able to Understand and apply the DBMS and the associated concepts.
		2	Able to Understand and apply SQL and the associated concepts.
		3	Able to Understand and apply the PYTHON and the associated concepts.
		4	Application of Integration of Python with SQL for various management situations
22MB61U2	Data Visualization using Tableau	1	Able to Understand and apply the Data Visualization for simple calculations.
		2	Able to Understand and apply the Data Visualization for Sorting, filtering by importing from different data sources.
		3	Able to Understand and apply the Data Visualization for different types of data
		4	Able to apply the Data Visualization for various management situations.

22MB61U3	Econometrics with Business Applications	1	Understand Econometric Metodology
		2	Model Business Problems with Econometrics
		3	Apply Econometric Models to Business
		4	Draw Conclusions and Decision Making
22MB61U4	Data Warehousing & Data Mining	1	Able to Understand the Data Warehouse Architecture, Data Warehouse Components.
		2	Able to Understand the Data Mining and their associated concepts
		3	Able to apply the statistical concepts associated with Data Warehousing and Mining
		4	Able to Understand Clustering and their associated concepts
22MB61U5	Advanced Business Analytics with R	1	Ability to clean, shape and structure data
		2	Extract Information from data
		3	Build Models and Implement them on data
		4	Apply supervised learning algorithms
22MB61U6	Advanced Excel	1	Understand the basic concepts of EXCEL and able to apply various functions.
		2	Able to apply the various advanced functions of EXCEL using Data Analysis Tool Pack
		3	Able to apply the financial functions for analysing the financial performance.
		4	Application of EXCEL Functions in Project Analysis
22MB61U7	People Analytics	1	Understand the transformation of Business Analytics to People Analytics.

		2	Application of Analytics in Talent acquisition and engagement.
		3	Assess Performance management using analytics.
		4	Understand the application of big data in people analytics.
22MB62U8	Business Analytics in Marketing	1	To Understand the application of R for Marketing Data
		2	To examine the Product and Sales Performance of a firm
		3	To Analyze the effectiveness of pricing Strategies adopted by retailers
		4	To Analyze the impact of location, promotion strategies and Other areas of Marketing.
22MB62U9	Business Analytics in Finance	1	To analyse the time series data using R
		2	To predict the stock market movements using Technical Analysis in R
		3	To analyse portfolio optimization models and the pricing of fixed income securities using R
		4	To analyse credit Risk Modelling using Logistic Regression in R
22MB62U10	Business Forecasting with R	1	Acquaint with the statistical concepts needed to analyze time series data.
		2	Understand the basic time series models used in business forecasting.
		3	Use R Program to generate forecasts by implementing both classical and modern models
		4	Familiar with accuracy estimation and

			interpretation of forecasting models.
22MB62U11	Big Data Analysis and Its Application	1	Able to Understand R in association with Hadoop.
		2	Able to Understand and apply Hadoop and the associated concepts.
		3	Able to Understand and apply the data analytics and the associated concepts.
		4	Application of Hadoop for various management situations
22MB62U12	Machine Learning with Business Applications (with R and Python)	1	To acquire basic ideas and intuitions behind modern machine learning methods
		2	Developing Machine Learning Algorithms
		3	Executing the ML algorithms using R and Python
		4	A formal understanding of how, when and why machine learning methods can be applied to solve business problems
22MB62U13	Data Visualization using R/Excel/Python	1	Able to Understand and apply the Data Visualization using Excel and the associated concepts.
		2	Able to Understand and apply the Data Visualization using R and the associated concepts.
		3	Able to Understand and apply the Data Visualization using Python and the associated concepts.
		4	Able to apply the Data Visualization for various management situations

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22MB61B0	Overview of Banking	1	Understand the Indian financial Services
		2	Understand the role of central Bank and commercial banks
		3	Analyse credit appraisal mechanism and regulatory system of Indian banking Industry
		4	Analyse the functioning of various banks
22MB62B1	Banking Service Operations	1	Understand nature of Banking service operations and role of technology in banking
		2	Analyse e-banking mechanism
		3	Ascertain Service Quality Metrics and CRM Practices
		4	Evaluate risk management strategies
22MB61R0	Overview of Retailing	1	Excel in the functions of a retailer. Student will be aware of the role of a retailer in global economy, career opportunities in retail, retail theories and various retail formats.
		2	Gain practical expertise in designing of retail marketing strategies
		3	Apply HR programs and identify initiatives to improve operations and Employee retentions
		4	Analyse measures of financial performance including strategic profit model
22MB62R1	Management of Retail Operations	1	Understand the factors influencing store location and location strategies including store layout and space planning.
		2	Understand store environment, the roles and responsibilities of a store manager and build strategies to enhance the store loyalty.

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		3	Source, plan and procure merchandise for a retail organization and also able to analyze
		4	Implement trends and practices of supply chain management in retail.
22MB61D0	Overview of Healthcare Management	1	Understand basics of Healthcare Sector
		2	Analyze the role of clinical and diagnostic services
		3	Evaluate the impact of hospital operations management
		4	Evaluate the components and process of maintaining medical record
22MB62D1	Management of Healthcare Operations	1	Implement the best practices of the health care Services
		2	Apply knowledge of financial management techniques in the corporate hospitals
		3	Analyze, interpret and solve HR related issues in the hospitals
		4	Perform lifelong learning and professional development to enrich the professionalism by learning production functions and store
22MB61I0	IT Enabled Services	1	Understand the basic concepts of IT enabled services in India
		2	Understand the networking communication systems
		3	Understand the other Emerging verticals in outsourcing
		4	Understand Disaster Recovery Strategies and HR and Quality Issues in IT Enabled Services

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22MB62I1	Marketing of Software Solutions (Pre-requisite: Project Management)	1	Understand Product and Services based Software Solutions.
		2	Understand Key Concepts of IT solutions.
		3	Understand Strategies for planning and management of software related issues
		4	Understand Management of investment, budget , quality and performance issues
22MB61P0	Pharmaceutical Marketing Management	1	Apply key marketing concepts, theories and techniques for analysing a variety of marketing situations in pharmaceutical Industry.
		2	Implement marketing planning for STP, product related strategies for Pharmaceutical products
		3	Impart the implications for marketing strategy determination and implementation of price, distribution and promotion.
		4	Impart the implications for marketing strategy determination and implementation of promotion strategies
22MB62P1	Advanced Pharmaceutical Marketing Management	1	Apply advanced marketing practices to physicians in pharmaceutical industry.
		2	Apply advanced marketing practices to Patients in pharmaceutical industry.
		3	Identify the demand for pharmaceutical products based on marketing research

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		4	Understand Ethical considerations in the marketing of pharmaceutical Products.
22MB61G0	Overview of Agriculture & Rural Sectors in India	1	Understand and explain the concepts of agriculture and rural sectors
		2	Evaluate the contribution of Agriculture and Rural sectors for the development of Indian economy
		3	Apply the knowledge of developmental theories to discuss the degree of development
		4	Identify the determinants of rural development in India
22MB62G1	Management of Agricultural & Rural Development in India	1	Understand and explain the important areas of management for the development of Agricultural sector in India
		2	Understand and explain the important areas of management for the development of Rural sector in India
		3	Apply the knowledge of managerial function like planning, organizing, controlling to discuss the management model for the development of agriculture and rural sector
		4	Evaluate the role of Government in Agriculture and Rural development


Academic Professor I/C


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