



SWACHHATA HI SEVA CAMPAIGN

On October 2, 2023, in honor of Gandhi Jayanti, the students and faculty of the Commerce Department at K L University actively participated in the "*Swachhata hi Seva*" campaign. The initiative focused on cleaning and beautifying the areas around the Vaddeswaram campus, spreading awareness about cleanliness and sustainable practices. This activity highlighted the importance of maintaining a clean environment as a tribute to Mahatma Gandhi's vision of a clean and self-reliant India.



NATIONAL VOTERS DAY CELEBRATION

On January 25, 2024, the Department of Commerce at K L University celebrated *National Voters Day*. The event aimed to raise awareness about the importance of voting and to encourage active participation in the democratic process. Faculty and students participated enthusiastically, reinforcing their commitment to uphold the values of democracy and informed citizenship.



AWARENESS ON FARMING

On December 23, 2022, the Commerce students of K L University organized an event titled "*Awareness on Farming*".

The initiative aimed to bridge the urban-rural divide by educating participants on the significance of farming and its critical role in achieving sustainable development. Through interactive sessions and activities, the event emphasized the need to support and promote agricultural practices as a backbone of economic and environmental stability.



BANKING AWARENESS

On 20th September 2024, the Department of Commerce at K L University conducted a *Social Immersive Learning (SIL) Program* in Gundimeda Village. The program focused on raising awareness about banking services, financial literacy, and the importance of digital banking among rural residents.

Students engaged with the villagers through interactive sessions, educating them on savings, loans, government schemes, and secure online banking practices. The initiative aimed to empower the community with essential financial knowledge and bridge the gap between rural populations and banking systems.



ANTI-RAGGING DAY AWARENESS

On Independence Day, 15th August 2024, the faculty and students of the Commerce Department actively participated in the Anti-Ragging Programme titled '*Say No to Ragging*'. The initiative aimed to raise awareness about the harmful effects of ragging and promote a safe and inclusive environment within the institution.