

S.No	Regd. No	Name of the student	Title of the Article
1	15251001 1	CHIRUMAMILLA GOWTHAMY	Financial Performance and its Impact on Profitability(A study on Select Pharmaceutical Industries in India )
2	15251001 2	D BHAGYALAKSHMI	Impact of privatization on Financial Performance of telecom industry(A study on select telecom Companies in Andhra Pradesh)
3	15251001 9	E ROSHMA CHOWDARY	Effect of Interest rate changes on Profitability of banking industry in India
4	15251003 2	KONDAMADUGULA MOUNIKA	The effect of cash flow analysis on the profitability of Industries(A study on select Software Industries in Hyderabad)
5	15251005 0	SATTI VENKATA CHAITANYA	Impact of Liquidity, Solvency and Profitability on the performance of Banking Industry: -Using cash flow and traditional ratios ( An empirical study on select public and private sector banks)
6	15251005 7	V N BHAVANA	A Study on Financial Literacy among college students in Vijayawada
7	15251006 5	A BHARATH KUMAR	A Study of Awareness on Micro finance in Guntur: Andhra Pradesh
8	15251006 6	AMERINENI GOPI KRISHNA	A Study on Cost-Benefit Analysis of Solar Installation to the society in Vijayawada
9	15251006 9	A USHA SARANYA	A Study on the role of money lenders in Guntur: AP
10	15251007 0	AKULA SIRISHA	A Study on Fraud of Forensic Auditing in selected software companies
11	15251007 2	B V S PAVAN KUMAR	A Study on Anti-Money Laundering Policies and its practices in Banking Sector: Vijayawada
12	15251007 3	BOLLEPALLI BHANU PRAKASH	A study on Asset Liability Management with respect to State Bank of India
13	15251007 5	CHAMEERU SUTEERTHA	A study on Financial Performance Analysis on Sundaram BNP Paribas Housing Finance Ltd.
14	15251007 7	D CHANDRA SEKHAR REDDY	A study on investment decisions and portfolio management with reference to Select Broking Firms in Vijayawada
15	15251007 8	D NAGA SIVA KUMAR	A study on Personal Investment and Tax Planning of Select Individual Assesseees in Vijayawada city
16	15251008 2	GARIMA CHANDNANI	A study on Factors influencing Financial Innovation in Indian Stock Market
17	15251008 3	GATTLA MARUTHI BHANU PRAKASH REDDY	Detained

18	15251008 7	K KOTISHWAR REDDY	A Study on effectiveness of Banking Ombudsman
19	15251008 8	K P S SAI SABHAREESH	A Study on Comparative Ratio analysis of Selected HealthCare Companies
20	15251008 9	K S N SUSMITHA REDDY	A study on determinants of equity share prices of companies in BSE Bankex
21	15251009 1	KOTA SATYADEV	A Study on Movement in Exchange rate and Gold rate and its Impact on BSE Bankex
22	15251009 2	KANDRU SRAVAN KUMAR	A Study on Non- Performing Assests Management in Indian Banking Sector(selected public sector banks in india)
23	15251009 4	K SUSHMITHA SREE	A Study on dsterminants of Dividend Payout ratio of companies in BSE Sensex
24	15251012 0	T GOWTHAM REDDY	A Study on evaluation of Pre and Post Merger Performance of Kotak Mahindra bank -A case study
25	15251009 9	KODURU HARIKA	A Study on Customer Perception Towards E-Banking Services
26	15251010 0	KOLLIPARA SIRISHA	Role of Micro Finance for Women Empowerment
27	15251010 2	KOPARATHI ASHOK REDDY	A study on Non-Performing Assets of Select Public Sector Banks in India
28	15251010 6	MORU RAJESWARI	A Comparative Study on Non-Performing Assets of Select Public and Private Sector Banks in India
29	15251010 8	MODADUGU SUPRIYA	A Study on Customer Satisfaction Towards Mobile Banking
30	15251010 9	N PRAVEEN KUMAR	Not attended regularly and didn't give internal presentation.
31	15251011 0	PASUMARTHI AKHIL	A study of currency depreciation:Impact on Indian economy
32	15251011 3	POLISETTI VENKATA LAVANYA SUDHAKAR	Analytical study on Automobile sector in price movements of shares
33	15251011 5	S V VASAVI PRAVALLIKA	A critical study on impact of working capital management on profitability of manufacturing industry in India :A study on select paint industries.
34	15251011 6	SANGATI LAHARI	A study on the effectiveness of technical analysis on Indian private sector banks.
35	15251011 9	SK RIYAZ BAJI	N/A
36	15251012 2	VANAPALLI ADITHYA CHAKRAVARTHY	Performance evaluation of mutual funds on select funds.

37	15251012 3	V HEMANTH	A Study on Usage of technology in Indian banking sector
38	15251012 4	VALLAMSETTY PRAVALLIKA	A study on Financial inclusion through Pradhan Mantri Jandhan Yojana
39	15251012 8	B LOHITH KUMAR	A study on Impact of Monetary policy on Inflation and Economic Growth
40	15251009 0	K SAI KRISHNA	A Study on Mutual Funds
41	15251013 0	CH NAGA BRAHMMINI	A study on impact of Buy Back on share price
42	15251013 1	CHANDINI MANDAL	A study on impact of Sectoral Indices on stock prices
43	15251013 4	GOPI YESWANTH TALLURI	A Study on Effects of Innovation on Bank Performance In Case of Online Banking
44	15251013 5	J GOKUL KRISHNA	A study on Strategies involved in megers and acquisitions in banking sector
45	15251014 0	P SURESH	N/A
46	15251014 5	SABBELLA JAYA MADHURI	Value Added Statements : A Critical Analysis on Volkswagen
47	15251014 7	SHAIK NAGOOR MEERA VALI	A Study on Investors' Perceptions towards Mutual Funds
48	15251015 2	V VYMISHA	A Study on Testing Performance of BSE PSU index constituent companies in India Using Carhart Four Factor Model: Empirical Analysis
49	15251015 5	M MURALI KRISHNA	A Study on Testing Performance of Nifty service sector index constituent companies in India Using Carhart Four Factor Model: Empirical Analysis
50	15251015 8	DANDA GOPI	A Study on Testing Performance of Nifty commodity sector index constituent companies in India Using Carhart Four Factor Model: Empirical Analysis
51	15251016 1	BHUMA SANTOSHI PRATHYUSHA	A Study on Testing Performance of Nifty Automobile sector index constituent companies in India Using Carhart Four Factor Model: Empirical Analysis
52	15251016 4	DASARI HARI PRIYA	Options strategies in equity derivatives
53	15251016 9	DEVERASETTY RAJA	N/A
54	15251008 0	GADE RAVI TEJA	An empirical study on Non performing Assets Management with special reference to select public sector banks
55	15251008 6	ITLA JAYANTH KUMAR	A study on impact of global financial crisis on BSE Sensex w.r.t capitalization

56	15251017 0	P.MOUNIKA	An empirical study on economic factors on Indian equity market w.r.t financial crisis
57	15251000 4	B DIVYA CHOWDARY	Effectiveness of E-Recruitment in IT Industry
58	15251000 5	B NIKHITHA	A study on Issues of Employee Retention in Indian IT Industry
59	15251000 8	B V N D SAI PRIYA	N/A
60	15251000 9	BHEEMAVARAPU ANUSHA	Job Satisfaction and Mental Health of IT professionals
61	15251001 0	CH SINDHU BHARGAVI	HR Challenges in Hospitality Industry With Reference to VijayaWada
62	15251001 4	D RAJEEVI	UNDERSTANDING THE TRAINING AND LEADERSHIP NEEDS OF IT EMPLOYEES : A STUDY OF SELECTED SOFTWARE COMPANIES IN INDIA
63	15251001 5	DEVALLA RATNA LAKSHMI PUJITHA	SALES COMPETENCIES IN TELECOM SECTOR: A STUDY OF VODAFONE IN GUNTUR
64	15251002 0	G R KEERTHANA	TEAM MEMBERS'S PERCEPTION OF TEAM LEADER'S EFFECTIVENESS: A STUDY OF BIOTECHNOLOGY INDUSTRY IN SOUTH INDIA
65	15251003 8	MANCHIKALAPATI NIKITHA	A STUDY ON EFFECTIVENESS OF JOB ANALYSIS IN ACCENTURE BANGALORE
66	15251004 1	MOGILISETTY MOUNIKA	A STUDY ON THE PERCEPTION OF EMPLOYEES ON THE IMPACT OF HRIS ON PRODUCTIVITY IN SELECT IT ORGANIZATIONS IN HYDERABAD
67	15251004 4	N SANDHYA	A STUDY ON EMPLOYEES' COMPETENCY MAPPING
68	15251004 5	NADAKUDITI NIKITA	IMPLEMENTATION OF TQM AND ITS IMPACT ON ORGANIZATIONAL EFFECTIVENESS
69	15251004 7	PINNAMANENI MOUNIKA	A STUDY ON HRD CLIMATE AND ITS IMPACT ON EMPLOYEE ENGAGEMENT
70	15251005 1	SAVALAM SANDHYA	A STUDY ON EFFECTIVENESS OF HRIS
71	15251007 1	B SAI KRISHNA KARTHIK	A STUDY ON PERFORMANCE MANAGEMENT SYSTEM IMPLEMENTATION AND ITS EFFECTIVENESS
72	15251007 9	G BHARATH VARMA	
73	15251008 4	HARSHITA NAYAN MEHTA	
74	15251009 3	KANAMARLAPUDI V S L SUPRIYA	

75	15251009 5	KAKARLA DURGA PRASAD	
76	15251011 8	SK NAJER VALI	
77	15251005 6	T.JASWIKTHA	
78	15251012 6	AISHWARYA JAJU	A study on Health, safety & welfare measures in Coca-Cola Company
79	15251013 2	KUNAL MANDAL	A study on CSR & HRM Nexus – Role of HR in the field of CSR
80	15251014 6	SAI PRANATHI B	Stress Management – A study of Techniques adapted by Software companies and BPOs to extent helping hands to employees.
81	15251015 1	V HEMA ABHINAYA	A study on Indian start-ups and HR challenges
82	14251070	Y.LAVANYA	Employee Resistance towards Organizational Change
83	15251017 1	Pavani Veeranki	A study on Student Perception towards Social Media Recruitment
84	15251016 3	KAKARLAMUDI PAVAN SIDDARTHA	A study on Stress Management of Paramedical and Auxillary staff at Selected Hospitals in Vijayawada
85	15251016 5	MOHAMMAD MOHAFIZ ALI	A study on HRM practices and impact on Organizational Commitment Hotel Gateway, Vijayawada
86	15251016 6	YAMARTHI RAJEEV	A study on Organizational Culture with Specific Reference to Fortune Hotel, Vijayawada
87	15251002 8	KATA HARIKA	A Study on Employee Engagement Practices with Specific Reference to Public and Private banks in Guntur District.
88	15251016 7	LEBURU MAHENDRA SUNNY	A Stud on HRM Practices and it's Impact on Employee Joa satisfaction at Gateway Hotel, Vijayawada.
89	15251000 1	ABBURI ANIL KUMAR	A study on youth perception towards motor bikes in Vijayawada
90	15251000 2	ADITHYA DEVANABOYINA	A study of factors influencing consumer preferences towards usage of generic drugs w.r.t Vijayawada
91	15251000 3	B BHARGAVI	A case study on women consumer perception towards private lable branded apparel Online Vs Offline w.r.t Vijayawada
92	15251000 6	B PAVANI	Consumer Awareness on Mobile banking services w.r.t Vijayawada
93	15251000 7	B RAVI TEJA	N/A

94	15251001 3	D DHARMA TEJA	A study on impact of store environment on Customer W.r.t Bigbazar, Vijawada
95	15251001 6	DEVARAPALLI RAJASEKHAR REDDY	A study on service quality of restaurents with reference to select hotels in Guntur
96	15251001 7	DHARANIKOTA BHAGYARAJ	A study on sonsumer behaviour towards branded apparels in organised retailout lets in Guntur
97	15251001 8	DIVVELA MANIDEEP	Impact of captal formation on Hotels's Tarriff in Vijayawada
98	15251002 1	GARNEPUDI AKHIL	N/A
99	15251002 2	GOLLA RAVI VARMA	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT IN PRIVATE BANKING SECTOR(AXIS BANK)
100	15251002 3	GOTTUMUKKALA ANUSHA	EFFECTIVENESS OF CUSTOMER SERVICES IN BANKING SECTOR(A STUDY ON SELECTED SBI AND AXIS BANK)
101	15251002 4	GUJJU NAGA SAI DURGA VARAPRASAD	A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE SHOPPING
102	15251002 5	JANJANAM VENKATA VARA PRASAD	A STUDY ON CONSUMER SATISFACTION OF MOOBILE PHONE USERS IN THE CONTEXT OF MOBILE NUMBER PORTABILITY
103	15251002 6	K SUNIL KUMAR	A STUDY ON CREDIT CARD USERS
104	15251002 7	KAKARLA SAI VARA PRASAD	A STUDY ON CUSTOMER PERCEPTION TOWARDS ONLINE ADVERTISEMENTS AN EMPIRICAL STUDY IN VIJAYAWADA
105	15251002 9	KHAJA MOHIDIN SHAIK	A STUDY ON CRM ACTIVITIES AND ITS IMPACT ON CUSTOMER LOYALTY IN BIGBAZAR, VJD
106	15251003 0	KILARU TAGORE	A STUDY ON CONSUMER PERCEPTION TOWARDS THE LED BULBS
107	15251003 1	KODALI SAI SREE	EFFECTIVENESS OF SERVICE QUALITY ON DOMESTIC AIRLINE INDUSTRY
108	15251003 4	M S ABHIJITH	MEASUREMENT OF BRAND PERCEPTION LEVELS TOWARDS APPLE PHONES
109	15251003 5	M SAI ANURAAG	A STUDY ON CONSUMER PERCEPTION TOWARDS E BANKING IN VIJAYAWADA
110	14251075	Y. DEVENDRA REDDY	CONSUMER BUYING BEHAVIOUR TOWARDS BATHING SOAP
111	15251003 6	M SATYA SAI UJWALA	Impact of on click ads in face book on customer purchase decision

112	15251003 7	M V SUBHASH CHAND	A study on problems faced by customers in using e banking services and its impact on customer loyalty of SBI , ONGOL
113	15251003 9	MARREDDI SURENDRA BABU	A study on the celebrity endorsement to various brands and its impact on the purchase decision of youth with reference to two wheelers at vijayawada
114	15251004 0	MODUKURU NAGA SANJEEV	A study on impact of content writing on online consumers buying behavior
115	15251004 3	MUDUNDI MOUNICA	A study on consumer perception towards logos of select E-commerce websites in Bezawada
116	15251004 6	PALAPARTHI LOKESH	Interface of CSR and Brand Image in SMEs at Vijayawada
117	15251004 9	SATARASAPALLI SANTHOSH	Determinants of customers' purchase preferences towards e commerce at vijayawada
118	15251005 2	SEVANA ANIL KUMAR	Customer awareness and satisfaction towards e wallets with reference to UG and PG students in vijayawada
119	15251005 3	SK JOHN SAIDA	A study on Impact of store environment on consumer buying behavior towards the apparels in retail stores at vijayawada
120	15251005 4	SK RAHUL SANDHANI	A study on consumer perception on retailing and E-tailing : A comparative study with reference to Big Basket and select retail malls at vijayawada
121	15251005 5	SRIDHAR VARDHINENI	
122	15251012 9	B VINAYA VARMA	Impact of Brand equity on buying behavior - A study on selected car brand users at vijayawada.
123	15251005 6	TALLAPANENI JASWITHA	
124	15251005 8	VALLURI V N SUBRAHMANYESWA RA SWAMY	A STUDY ON FACTORS INFLUENCING IN SELECTION OF MOBILE HANDSETS, GUNTUR
125	15251005 9	VANAMA SRI HARSHINI	A STUDY ON INVESTMENT PATTERN OF PEOPLE AT COASTAL DISTRICTS
126	15251006 0	VASIREDDY GOPI CHAND	A STUDY ON AWARENESS ABOUT MANAGEMENT STUDIES AMONG HOTEL MANAGEMENT STUDENTS, VIJAYAWADA
127	15251006 1	VEERELLA SAI SAMPATH	A STUDY ON CUSTOMER PERCEPTION TOWARDS ONLINE GROCERIES
128	15251006 2	VENKATA RATNAM PEDARLA	A STUDY ON FACTORS INFLUENCED IN SELECTION OF RELIANCE JIO
129	15251006 3	VUYYURU RAMA KRISHNA	
130	15251006 7	A MADHAVI	A study on impact of physical evidences on retail sales with reference to BIG BAZAAR,VIJAYAWADA

131	15251006 8	A TULSI RAM NAVEEN	A STUDY ON IMPACT OF CRM ACTIVITIES ON RETAIL SALES WITH REFERENCE TO RELIANCE MART, GUNTUR
132	15251007 4	CH CHAITANYA	A STUDY ON AWARENESS OF PEOPLE ABOUT OTC DRUGS, VIJAYAWADA
133		IGSK KARTHIK	
134	15251008 5	INDLA GOPINADH	N/A
135	15251009 6	KANAPARTHI MURALI KRISHNA	N/A
136	15251009 7	KARNATI KALYANI	A study on consequences of online shoppers' satisfaction
137	15251009 8	KATIKITHALA MARY PRISKILLA	Impact of online customer appraisal on online shopper buying decisions
138	15251010 1	VERAPALLI SURYA TEJA	Evaluating the impact of taggibles on customer repurchase intentions in organized fast food restaurants - An empirical study in vijayawada and guntur
139	15251010 3	KURAPATI SAI NIKHIL	A study on determinants of online Ads quality
140	15251010 4	LAGADAPATI LAKSHMANA PRASAD	A study on waste management practices in private hospitals in khammam district
141	15251010 5	M PAVAN KUMAR	A study on brand preferences of soft drinks among youth
142	15251010 7	M SAI SRAVANI	A study on dimensions of service quality relation to customer satisfaction with reference to private sector banks
143	15251011 1	POGULA NARESH	Determinants of impulse buying attitude of organized retail shoppers
144	15251011 2	POLINA LAKSHMI NARASIMHA VAMSI KRISHNA	A study on awareness and perception towards organic food products among consumers in Vijayawada
145	15251011 4	S DEEPTHI CHANDANA	A study on consumer preferences towards smart phones among youth in vijayawada
146	15251011 7	SHAIK RIZWAN	Discontinued
147	15251012 5	DHULIPALLA DURGA PRASHANTH	A study on consumer preference towards Automatic Transmission Technology in cars at Vijayawada
148	15251012 7	ANNAVARAPU VASANTHI	A study on problems faced by online consumers at Vijayawada
149	15251013 3	DIVYA PANDEY	A study on the effect of Green Marketing strategies on consumer behaviour



150	15251013 6	KAMBAMPATI SANDEEP KUMAR	A study on customer perception towards service of E-tailing - A comparative study of Flipcart and Amazon
151	15251013 7	KARNATA RAMA KRISHNA	A study on consumer perception towards Organised and Un-organised retail stores in Vijayawada
152	15251013 8	MADDINENI GOPINADH	A study on Value perception of luxury branded products among youth in Vijayawada
153	15251013 9	NIRAJ THAKUR	A study on customer reliance on social media as a source of information in buying decision process
154	15251014 1	PATHAN FEROZKHAN	A STUDY ON VISUAL MERCHANDISING IMPACT ON CONSUMER BUYING BEHAVIOUR
155	15251014 2	PATHAN USMAAN KHAN	A STUDY ON CONSUMER PERCEPTION TOWARDS ECO-FRIENDLY PRODUCTS
156	15251014 4	PRAVEEN TIWARI	A STUDY ON CONSUMER AWARENESS & PERCEPTION TOWARDS INTERNET BANKING
157	15251014 8	SK ABDUL MOHIDDIN	A STUDY ON CONSUMER PERCEPTION TOWARDS E-SHOPPING
158	15251014 9	SRI N V S SPANDANA TAMMANA	A STUDY ON EFFECTIVENESS OF CELEBRITY ENDORCEMENT ON CONSUMER BUYING BEHAVIOUR
159	15251015 0	TEJAS SHYAM SUKHA	A STUDY ON MARKET POTENTIAL FOR EXCLUSIVE STORE BASED PLASTIC HOUSEHOLD RETAIL UNITS IN VIJAYAWADA
160	15251015 3	VELAMPALLI TEJASWI	FACTORS INFLUENCING POST PURCHASE BEHAVIOUR OF AUTOMOBILE USERS- A STUDY OF KUSALAVA MOTORS PVT LTD.
161	15251015 6	Y YAGNATEJA	PERSONALITY TRAITS INFLUENCING THE PURCHASE DECISIONS OF AUTOMOBILE BUYERS
162	15251015 7	CH LAHARI CHAITANYA	PATIENT SATISFACTION TOWARDS MULTY SPECIALITY HOSPITAL – A CASE STUDY OF RAMESH HOSPITAL, VIJAYAWADA
163	15251016 2	AVULA AKASH	A STUDY ON MARKET POTENTIAL OF E-COMMERCE