

3.4.5 Number of research papers per teacher in the Journals notified on UGC website during the year

S.No	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of publication	ISSN number	Link to the recognition in UGC enlistment of the Journal
1	Artificial Intelligence Enhanced Digital Learning for the Sustainability of Education Management System	Suryanarayana K.S.; Kandi V.S.P.; Pavani G.; Rao A.S.; Rout S.; Siva Rama Krishna T.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Journal of High Technology Management Research	2024	10478310	https://www.scopus.com/inward/record.uri?eid=2-s2.0-8519576468&doi=10.1016%2fj.hitech.2024.100495&partnerID=40&md5=60d4b3076d85aaf4c512f4d85ac847f6
2	Should I adopt AI during talent acquisition? Evidence from HR professionals of Indian IT organisations	Sattu R.; Das S.; Jena L.K.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Journal of Organizational Effectiveness	2024	20516614	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85184734606&doi=10.1108%2fjoepp-05-2023-0186&partnerID=40&md5=51a43dfe9c36ec792f312a34e4e1247
3	Evaluating factors influencing students' decisions to pursue higher education abroad: a structural equation modelling study	Arasavilli A.; Babu M.K.; Rao A.N.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	International Journal of System Assurance Engineering and Management	2024	9756809	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85200686526&doi=10.1007%2f13198-024-02465-x&partnerID=40&md5=586a3e395af762edec0dfbfa8665ab4b
4	Investigating the Role of Fintech in Inclusive Banking in India: A Quantitative Approach	Ratnavalli B.; Gowrabhathini J.; Harika B.; Mounika B.; Mohitha Devi M.; Sharon P	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	International Research Journal of Multidisciplinary Scope	2024	2582631X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85201695287&doi=10.47857%2firjms.2024.v05i03.0771&partnerID=40&md5=40dbac7599f7f3be590714bc5c7837a8
5	Advances in e-commerce through the integration of distributed computing approaches	Podile V.; Kumar K.S.; Cavaliere L.P.L.; Annapureddy S.R.R.; Praneeth K.V.S.; Sabareesh K.P.S.; Rao D.B.S.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Meta-Heuristic Algorithms for Advanced Distributed Systems	2024	978-139418809-3, 978-139418807-9	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85190218902&doi=10.1002%2f9781394188093.ch14&partnerID=40&md5=85a968377fd5eb1437b4409a2eaf8682
6	A Comprehensive Analysis of Child Sexual Abuse and Indian Legislation. Is India Equipped for the Challenge of Child Abuse?	Radhika M.; Reddy P.M.K.; Kandi V.S.P.; Ashalatha P.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Child Sexual Abuse: A Public Health Problem in India	2024	978-981998745-0, 978-981998744-3	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85206167386&doi=10.1007%2f978-981-99-8745-0_26&partnerID=40&md5=5709d280267031135acb45472833f34
7	The Relationship Between Sustainable Human Resource Management and Green Human Resource Management-A Case of Medical Sector in Hyderabad, India	Kranthi P.; Thoti K.K.; Bhakar S.; Arun R.; Mishra B.R.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	South Eastern European Journal of Public Health	2024	21975248	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85205019053&doi=10.70135%2fseejp.h.vi.1190&partnerID=40&md5=4c738abff9b7d1ac75fa973ec46c962
8	Digitalisation boost operation efficiency with special emphasis on the banking sector	Sudha J.S.; Kandi V.S.P.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	International Journal of Electronic Finance	2024	17460069	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85205952398&doi=10.1504%2fijef.2024.141714&partnerID=40&md5=cf0c559f42ca93f6626f044b96a344a4
9	A Systematic Review on Knowledge of Students Regarding Child Abuse and Counseling	Swathi R.S.V.R.; Anusha K.; Ganesh K.V.B.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Child Sexual Abuse: A Public Health Problem in India	2024	978-981998745-0, 978-981998744-3	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85206166982&doi=10.1007%2f978-981-99-8745-0_21&partnerID=40&md5=869280d9265d00ab4bc82b22f8f11c72

10	Work system and employee productivity: an enhancement through knowledge exchange	Das S.; Ishwarya M.; Chowdary N.V.D.A.; Navya K.; Parnam S.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	International Journal of Productivity and Quality Management	2024	17466474	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85202930511&doi=10.1504%2fIJPPQM.2024.140598&partnerID=40&md5=57526563525db2e93d13af32d2cdc00f
11	Stress Management among Employees in Information Technology Sector Using Deep Learning	Soundarraj P.L.; Pelleti S.; John E.P.; Gadgil A.A.; Sehwat A.; Yadav L.K.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Proceedings of 9th International Conference on Science, Technology, Engineering and Mathematics: The Role of Emerging Technologies in Digital Transformation, ICONSTEM 2024	2024	979-835036509-2	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85198860620&doi=10.1109%2fICONS-TEM60960.2024.10568788&partnerID=40&md5=1f024d43131605f99fdaf670e6555b6f1
12	Business Intelligence in Action: Way of Successful Implementation of Automated Systems	Challa V.N.S.K.; Ramachandran K.K.; Rameshkumar P.M.; Cavaliere L.P.L.; Acharjee P.B.; Dornadula V.H.R.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Robotics and Automation in Industry 4.0: Smart Industries and Intelligent Technologies	2024	978-100383735-0, 978-103232943-7	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191775692&doi=10.1201%2f9781003317456-16&partnerID=40&md5=48537a583051305a58458285435217cd
13	A Business Strategy for Insurance Companies Using Deep Learning for Risk Assessment and Mitigation	Ryali N.; Manimegalai V.; Nikkhel A.; Nadh P.G.; Bandaru Y.C.; Sai P.V.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191264758&doi=10.1109%2fICDT61202.2024.10489296&partnerID=40&md5=048b7405bd16f1f9137677c226ee71ab
14	The Role of Education in Addressing the Workforce Challenges of Automation: A Global Perspective	Sharma D.; Priya P.K.; Tripathi S.; Bhuvaneswari G.; Kavitha M.; Prasanna V.L.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Robotics and Automation in Industry 4.0: Smart Industries and Intelligent Technologies	2024	978-100383735-0, 978-103232943-7	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191768993&doi=10.1201%2f9781003317456-12&partnerID=40&md5=de7660b45c0655396da4c9a7e474f2f3
15	Smart Education With IoT And AI: Revolutionizing Learning In The Digital Age	Vijayalakshmi S.; Madhavi B.; Jayanthi N.; Bansode G.S.; Sharma N.; Shanthi K.G.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191237689&doi=10.1109%2fICDT61202.2024.10489741&partnerID=40&md5=507c4f32f7693230f39ef5fecaf41305
16	Machine Learning-Enabled Business Intelligence For Dynamic Pricing Strategies In E-Commerce	Senwal M.; Akila K.; Manasa M.; Raj P.S.; Motukuru Y.; Karthik P.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191258764&doi=10.1109%2fICDT61202.2024.10489724&partnerID=40&md5=02138bf6349852695e9161e91061923e
17	MOTIVATING ECO-FRIENDLY ACTIONS WITH WSN FOR ENVIRONMENTAL EDUCATION	Saravanan D.; Kavitha J.; Ramkumar Prabhu M.; Soujanya K.; Anand R.; Bhoopathy V.; Rajaram A.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Journal of Environmental Protection and Ecology	2024	13115065	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191846395&partnerID=40&md5=eb0aa158182482c5b16b040118a0e6fe
18	Strategic Integration Of Business Intelligence And Risk Management For Financial Institutions Using A Deep Random Forest Approach	Krishna I.M.; Nagarajan S.; Amulya S.; Pavithra A.; Sri Vaishnavi G.N.S.L.; Thabassum S.S.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191238837&doi=10.1109%2fICDT61202.2024.10489317&partnerID=40&md5=970a1ae7888a00b5b734e8198759442
19	Business Intelligence In Industrial Organization Using An Ai-Driven Competitive Analysis Framework	Gowrabhathini J.; Tamilarasu J.; Rahithya S.; Sindhu Parimala P.S.; Hussain S.S.; Sri C.N.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191256708&doi=10.1109%2fICDT61202.2024.10489175&partnerID=40&md5=791acdab640b04d34b5764e980c70295

20	Enhancing Human Resources Management With AI-Powered Talent Acquisition Strategy Using Deep RESNET	Gowrabhathini J.; Arulini K.; Priya T.H.; Hemanandu L.; Veera Satya Bhargavi S.N.; Varshini N.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191255501&doi=10.1109%2fICDT61202.2024.10489416&partnerID=40&md5=32f10bfebb4b3a_a9be5ba361c9059fed
21	AI-Driven Business Intelligence for Sustainability and Competitive Advantage in the Energy Sector	Rao Podile V.; Sangeetha T.; Sai Manikanta D.G.; Lakshmi Y.L.; Prasad V.J.; Aditya G.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191251365&doi=10.1109%2fICDT61202.2024.10489721&partnerID=40&md5=a298ade746325f640c140807f67b7540
22	Advanced Risk And Performance Management In The Financial Sector: A Deep Learning Approach	Ryali N.; Nagarajan S.; Jayalakshmi I.S.S.S.; Yaswanth S.S.S.; Krishna P.P.; Jagannadh V.D.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191248941&doi=10.1109%2fICDT61202.2024.10489151&partnerID=40&md5=afae79d2709167_9b6e8340593c7c5bb
23	Blockchain Innovations in Education: Empowering Students with Smart Contracts	Banu M.S.; Pandian A.S.; Madhavi B.; Sasikumar P.; Ks V.; Beevi L.S.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191252083&doi=10.1109%2fICDT61202.2024.10489514&partnerID=40&md5=1c85baad72b32_66a6c576eb9c50733b7
24	Industrial Organization in the Industry 4.0 Era: Leveraging Machine Learning for Competitive Advantage	Semwal M.; Sivasankari K.; Kumar S.K.; Prasad N.N.V.K.D.; Raju M.R.K.; Sree V.K.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191247734&doi=10.1109%2fICDT61202.2024.10489034&partnerID=40&md5=0642e0c8cf78cc_6a9271357a937a2ece
25	Customer Relationship Management in the Digital Age by Implementing Blockchain for Enhanced Data Security and Customer Trust	Saxena M.; Senthilkumar N.; Girimurugan B.; Ljb Anuhya B.A.P.; Hasan K.S.; Sanjay	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191242676&doi=10.1109%2fICDT61202.2024.10489537&partnerID=40&md5=038bb4cad06bf_18ec67c37c565f29baa
26	A Business Strategy for Ensuring Trust and Transparency In Supply Chain Management Using Blockchain Based Data Security	Krishna I.M.; Prabha R.; Shravani M.; Sri A.S.; Tejaswini V.; Vyshnavi T.S.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191227975&doi=10.1109%2fICDT61202.2024.10489627&partnerID=40&md5=453158997cd18_fda6a4ca93ea8b0cf19
27	Revolutionizing Business Intelligence: Harnessing AI and Machine Learning for Strategic Insights and Competitive Advantage	Girimurugan B.; Parthiban K.; Saxena M.; Talasila G.; Vamsi N.S.; Sai P.T.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	2024 2nd International Conference on Disruptive Technologies, ICDT 2024	2024	979-835037105-5	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191246753&doi=10.1109%2fICDT61202.2024.10489687&partnerID=40&md5=b0a40d3aa55df5_1c2326f74bffc537e7
28	The Intersection of Human Resource Management and Automation: Opportunities and Challenges for HR Professionals	Sidana A.; Jayasuria J.G.; Cavaliere L.P.L.; Babu S.R.; Kavitha M.; Balaji P.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Robotics and Automation in Industry 4.0: Smart Industries and Intelligent Technologies	2024	978-100383735-0, 978-103232943-7	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85191845024&doi=10.1201%2f9781003317456-13&partnerID=40&md5=c1b7c09e35171b32ef06_47abee26ad8e
29	Social media as a behavior depolarizer: evidence from Russia-Ukraine conflict	Yadav J.; Singh K.; Rana N.P.; Dennehy D.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Information Technology and People	2024	9593845	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85181713659&doi=10.1108%2fITP-12-2022-0972&partnerID=40&md5=b6c4ab4a17ee07ea13_fb67cd1beb8606

30	Crisis Management Due to Covid-19 Pandemic in Mental Health and Its Implications	Varun T.; Sreekala S.P.; Kumar R.S.; Choksi B.; Roslin D.K.; Praveenadevi D.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	International Journal of Intelligent Systems and Applications in Engineering	2024	21476799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85181474231&partnerID=40&md5=d97bcb2f416f601826034c6bdf52f3dc
31	An Impact of Employee Performance in Enterprise Turnover Using Grid Based Machine Learning Model	Krishna I.M.V.; Kannan G.; Madhavi N.B.; Shanthana S.; Thiruvenkadam T.; Govindarajan A.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	International Journal of Intelligent Systems and Applications in Engineering	2024	21476799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85181473255&partnerID=40&md5=401188b9c0edc347bb8e3baef07228b1
32	Improved Supply Chain Management in E-Pharmacy Supply Chain Using Machine Learning Intelligence	Gobinath T.; Anitha Mary X.; Maheshwari S.; Madhavi N.B.; Rafeeq M.; Kannan G.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	International Journal of Intelligent Systems and Applications in Engineering	2024	21476799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85181490979&partnerID=40&md5=f50592019bd05539e9f05becc7917cf6
33	B2B Digital Marketing Perspective to Study the Ethical Principles of Organization Behaviour in India	Sathya M.; Kumar R.S.; Manimegalai V.; Jeyaraj S.A.L.; Senthilkumar N.; Girimurugan B.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	International Journal of Intelligent Systems and Applications in Engineering	2024	21476799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85181478189&partnerID=40&md5=6307892615f9aba0f7292bd5bd93591
34	Automating Daily Task in Manufacturing and Production Sites Via Machine Learning Intelligence	Rani K.S.; Kumarasamy M.; Pattanaik B.; Jagannathan S.K.; Pattnaik M.; Girimurugan B.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	International Journal of Intelligent Systems and Applications in Engineering	2024	21476799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85181475990&partnerID=40&md5=a4bc467b8b8b7b13f848f23889649330
35	Deep Learning Sentimental Analysis of Perceived Job Insecurity and its Impact on Workplace Happiness among Indian IT Employees	Sowjanya M.; Dubey A.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	International Journal of Intelligent Systems and Applications in Engineering	2024	21476799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85173688706&partnerID=40&md5=f62da84d29e09a46578be730d5d7b4cc
36	Inquisitive case of Paytm buyback	Agarwal, Manish; Kandi, V.S. Prasad	Department Of MBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Emerald Emerging Markets Case Studies	2024	20450621	https://www.scopus.com/record/display.uri?eid=2-s2.0-85211575463&origin=resultslist
37	Expiration day effect on the Nifty Futures volume and price: an empirical evidence	Suryanarayana, K.S., Kandi, V.S.P., Botta, A.	Department Of MBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	International Journal of Intelligent Enterprise	2024	17453232	https://www.scopus.com/record/display.uri?eid=2-s2.0-85205983650&origin=resultslist
38	The merger of Slice and North East Small Finance Bank: a marriage made in heaven?	Agarwal, Manish; Kandi, V.S. Prasad	Department Of MBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Emerald Emerging Markets Case Studies	2024	20450621	https://www.scopus.com/record/display.uri?eid=2-s2.0-85204480320&origin=resultslist
39	Analysis of significant problems in horticultural sector by asserting developing and modern constraints	Reddy, P.M.K., Kandi, V.S.P., Radhika, M.	Department Of MBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	International Journal of Electronic Finance	2024	17460069	https://www.scopus.com/record/display.uri?eid=2-s2.0-85198125393&origin=resultslist
40	Non-communicable Diseases in India: The Growing Public Health Challenge and the Role of Health Insurance	Kiranmayi V.; Kumar K.S.V.; Naik S.V.	Department of Business Management, Koneru Lakshmaiah Education Foundation, Vaddeswaram, Andhra Pradesh, Guntur, India; Institute of Insurance and Risk Management (IIRM), Financial District, Gachibowli, Telangana, Andhra Pradesh, Hyderabad, India	Health Behavior and Policy Review	2023	23264403	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85185682758&doi=10.14485%2fHBP.R.10.6.2&partnerID=40&md5=a890315778c135d0f658ee340a237dce
41	Evaluating the Factors Affecting Financial Literacy: A Selective Study on Working Women at KLEF in Andhra Pradesh, India	Srikanth A.; Bhuvaneswari N.V.T.; Sai Sri Lakshmi Y.; Chandrika V.S.S.	Department of MBA, KL Business School, Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179792405&doi=10.1063%2f5.0166399&partnerID=40&md5=33ff7112f4b8cb1861d18e01b7bc8afe
42	Technological Advancements in HR Industry Using Artificial Intelligence	Saraswathi A.B.; Venkanna G.; Bala Bhardwaj Reddy D.; Sri Sai Charan Ch.; Surya Yedukonadalu N.	KL Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Guntur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179785035&doi=10.1063%2f5.0159821&partnerID=40&md5=abedc5cd65e6827e8cdf2d139843c4a

43	An Empirical Study on Work-Life Balance of IT Employees During Work From Home Due to Pre and Post Covid-19 Pandemic	Venkata Ramana J.; Sharon Karunya S.; Gaeya Chowdary R.	Business School, Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179832503&doi=10.1063%2f5.0158528&partnerID=40&md5=8116b22183880a85b7816333a161c8d3
44	A Study on the Aspects Impacting on Purchasing Behaviour Towards the Online Shopping in Rajahmundry	Vijaya Kumar Reddy P.V.; Naga Sai Krishna K.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Guntur, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179830447&doi=10.1063%2f5.0169395&partnerID=40&md5=021111982ba5cb0ab98ebd296418783a
45	A Study on the Impact of Quality of Service on Customer Satisfaction at Reliance Store	Vijay Kumar Reddy P.V.; Bala Surya Narayana Reddy B.; Sai Teja G.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179830690&doi=10.1063%2f5.0169400&partnerID=40&md5=0ae37e561b0d5079f84f3f61c8d94cca
46	Study on Prospects and Challenges of Cryptocurrency in India	Balaji Ch.; Palli M.; Vasavi P.	Department of MBA, KL Business School, Koneru Lakshmaiah Educational Foundation, AP, Vaddeswaram, India; Ideal college of arts and sciences, vidyutnagar, Kakinada, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179825547&doi=10.1063%2f5.0158540&partnerID=40&md5=92b64e815e32ab9cda43df43793596f5
47	A Study on Disney's Performance After the 21st Fox Acquisition	Venu Madhav V.; Geetha Sarvari P.; Gnana Sai K.	KL Business School, Koneru Lakshmaiah Education Foundation, Vaddeswaram, Andhra Pradesh, Guntur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179784059&doi=10.1063%2f5.0166393&partnerID=40&md5=6487be0b8a230dbf3d194efae13e3ea7
48	Mediating Effect of Employee Behavior in Relationship Between Leadership and Work Life Balance	Srikanth A.; Blessy Ch.; Saidaji S.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vaddeshwaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179833325&doi=10.1063%2f5.0166402&partnerID=40&md5=5d0c2fce658fa0e0dca3c3bb53b08eaf
49	A Study on Personal Financial Risk Assessment in Investment Avenues	Balaji Ch.; Ramya P.V.N.S.; Anudeep B.	Department of MBA, KL Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179815286&doi=10.1063%2f5.0158536&partnerID=40&md5=a98fe3eb49e27fad2069f02966c57cd8
50	Bankers' Perception of Big Data for Fraud Detection and Customer Satisfaction	Srinivas R.V.; Podile V.; Radhika T.	KL University, Andhra Pradesh, Guntur, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179832001&doi=10.1063%2f5.0158548&partnerID=40&md5=c5deca673378253ac6af2dc7bc29eae
51	Fundamental Analysis of Selected Companies in the Pharma Sector in India	Kandi V.S.P.; Kamal P.V.R.; Pavan B.N.L.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179834938&doi=10.1063%2f5.0158508&partnerID=40&md5=ebb4fde247fdec385310ca4b31715d34

52	A Study on Rashtriya Ispat Nigam Ltd. Privatization and its Impact in Andhra Pradesh India	Madhav V.; Prasanth B.; Yeswanth P.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Guntur, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179822321&doi=10.1063%2f5.0166396&partnerID=40&md5=e807ab93029f0d141ad628b524dd5506
53	A Comparative Analysis of Indian Stock Market With International Stock Markets	Balaji Ch.; Pavan Vara Prasad B.; Harshitha T.	Department of MBA, KL Business School, Koneru Lakshmaiah Educational Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179825754&doi=10.1063%2f5.0158538&partnerID=40&md5=09fd2d1fa1481a93489d9121b834febd
54	Gap Analysis on Existing Packages of Unordered Categorical and Ordered Categorical Data	Ramana J.V.; Movva L.; Prathyusha V.	Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179822489&doi=10.1063%2f5.0158531&partnerID=40&md5=097bc443e8c5db1714982197a564fc54
55	A Study on Influence of GATI Shakti Scheme on Enhancement of Operational Efficiency of MSME's - (Entrepreneur Perception) - Andhra Pradesh, India	Kishore Babu B.; Paladugu S.; Nagarjuna M.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Guntur, Vaddeswaram, India; Andhra Loyola college, Andhra Pradesh, Vijayawada, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179787953&doi=10.1063%2f5.0158739&partnerID=40&md5=e4a5a1722cf24c5e9ea7cfafa52c0529
56	Impact of Monetary Policy on GDP of India and Selected Asian Countries	Balaji Ch.; Hari Chandana M.J.L.; Khan M.A.	Department of MBA, KL Business School, Koneru Lakshmaiah Educational Foundation, AP, Vaddeswaram, India; Nimra College of Engineering and Technology, Jupudi, AP, Ibrahimpatnam, 521456, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179835440&doi=10.1063%2f5.0158534&partnerID=40&md5=8f225a94ffae94fdbb59d7cc7e0d220e
57	Impact of Digital Payments on Selected Banks Performance	HemaDivya K.; Rahaman M.S.; Aravind D.; Venkatesh P.	Koneru Lakshmaiah Education Foundation, Greenfields, Vaddeswaram, Guntur, 522502, India; Department of Business Administration, PB Siddhartha College of Arts and Science, Vijayawada, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179812515&doi=10.1063%2f5.0158489&partnerID=40&md5=61f72b57251cdaa7da2b9b4bda4db2d5
58	Determinants of Residents' E-waste Recycling Behavioral Intention: A Study from Vijayawada	Vijaya Kumar Reddy P.V.; Rudraraju D.D.; Dharashitha Y.	KL Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Andhra Pradesh, Vaddeswaram, 522502, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179798603&doi=10.1063%2f5.0169399&partnerID=40&md5=8ef284ee32ed3b78ecb42c6af6f43733
59	Determinants of Brand Switching Behaviour: a Selective Study in the Telecom Industry	Venkata Ramana J.; Teja T.S.S.; Divya C.	Business School, Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179829569&doi=10.1063%2f5.0158529&partnerID=40&md5=c9f0257a3be0bca0eb8e957a402ff529

60	A Comparative Analysis on Impact of Coronavirus Disease - 2019 on Performance of Major Stock Market Indices in BRICS and G7 Countries	Sailaja V.N.; Kalyan K.M.; Khan P.A.	Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh., Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179786575&doi=10.1063%2f5.0158801&partnerID=40&md5=aeab8fcc190259049487d638060ca684
61	Impact of Advertisements on Students in Choice of Educational Institution - A Study With Special Reference to Andhra Pradesh	Krishna Priya P.; Bhargavi K.; Sravan Kumar N.; Chakradhar Reddy P.; Veera Venkata Subbarayudu M.	K L Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Guntur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179831923&doi=10.1063%2f5.0158813&partnerID=40&md5=d387a8637d957df9b5ce232635886570
62	Work from Home Stress and its Impact: A Study With Special Reference to Covid 19	Krishna Priya P.; Manasa P.; Mani Varma P.; Karthik S.; Krishna B.M.M.	K.L. Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Guntur, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179831644&doi=10.1063%2f5.0158814&partnerID=40&md5=d5020f13fa0928a8ce0d0ab704b7188c
63	A Study on Customer Perception Towards Herbal Cosmetic Products	Babu S.R.; Deepika A.M.; Sivarao K.V.	Department of MBA, Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179823433&doi=10.1063%2f5.0159458&partnerID=40&md5=7d870673275ee18eb8a84da59f2bfead
64	A Study on the Impact of Attitude and Perception on Financial Behaviour of Rural Households	Sailaja V.N.; Bhaskar B.J.; Yashaswini B.	KL Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Andhra Pradesh, Vaddeswaram, 522502, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179834297&doi=10.1063%2f5.0158802&partnerID=40&md5=0c7fd7be53aba295e32e7133a09bc108
65	Evaluating the Effectiveness of Conversational Marketing: A Comparative Study of Live Chat and Chatbot	Ramana J.V.; Pavana K.; Merugu V.	Business School, KoneruLakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179816980&doi=10.1063%2f5.0158530&partnerID=40&md5=f9fe357fddca5be05775028572b8b51d
66	COVID-19 and its Impact on Select ESG Mutual Funds	Divya K.H.; Lakshmi P.A.; Avinash T.; Lahari K.	Koneru Lakshmaiah Education Foundation, Greenfields, Vaddeswaram, Guntur, 522502, India; Department of Business Administration, Prasad V Potluri Siddhartha Institute of Technology, Vijayawada, Kanuru, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179796251&doi=10.1063%2f5.0158490&partnerID=40&md5=b11cf10d9878d232f59b721bfd63749
67	Impact of Influencer Marketing on Automobile Industry	Srikanth A.; Sai Sushmita Rani D.; Dwarakanath K.; Prem Kumar V.	K L Business School, Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179779901&doi=10.1063%2f5.0166398&partnerID=40&md5=80192a479d4adfc4772c25f268005097
68	Analysis of Company Sickness With Altman's Z Score With Reference to Gayathri Sugar Limited	Navulla D.; Alle Y.	KL Business School, KL Deemed to be University, Andhra Pradesh, Guntur, Vaddeswaram, India; Department of Management of Business Administration, MLR Institute of Technology, Hyderabad, Dundigal, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179793008&doi=10.1063%2f5.0158642&partnerID=40&md5=c520e541703cc1ddee352bda38251325

69	An Empirical Study on Customer Satisfaction Towards Reverse Logistics at firstcry.com, Andhra Pradesh	Venkata Ramana J.; Nikhitha K.; Mahesh Reddy P.	Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179801511&doi=10.1063%2f5.0158527&partnerID=40&md5=99ed1d137cb4183f0ed33350dc b639bb
70	Online Shopping Perspective of College Students in Vijayawada and Guntur	Patnaik P.K.; Abdul Qawi Mroof Mohammad R.; Chowdhary J.; Manoj Kumar K.; Naga A.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179800424&doi=10.1063%2f5.0158452&partnerID=40&md5=39fee36e271abadfc25965ea3b e7272
71	HR Challenges in The Public Sector Companies	Balaji Ch.; Pujitha A.N.S.; Chitra Rekha Y.	Department of MBA, KL Business School, Koneru Lakshmaiah Educational Foundation, AP, Vaddeswaram, India; NBKR Institute of Science and Technology (Autonomous), Vidya Nagar, AP, Nellore, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179778398&doi=10.1063%2f5.0158535&partnerID=40&md5=5c3565290e35f108f13230f404 c688cd
72	A Study on Shift in Buying Behavior of Consumer From Brick and Mortar to Online With Respect to Pre-Pandemic and During Pandemic Period	Bindu Madhavi N.; Polisetty A.	KL Business School and KLEF Centre for Distance and Online Education, Koneru Lakshmaiah Education Foundation, Guntur (Dt), Andhra Pradesh, Vaddeswaram, India; Symbiosis Centre for Management Studies, Maharashtra, Nagpur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179793240&doi=10.1063%2f5.0158900&partnerID=40&md5=bdb02638428c1500a8be47b95 464c453
73	The Value Added and Non-Value-Added Activities in Hospitals - with Reference to Outpatient Department	Anusha K.; Praveen Kumar V.; Lakshmi K.J.; Kumar J.M.	KL Business School, Koneru Lakshmaiah Educational Foundation, Vaddeswaram, India; Department of Business Management, PVP Siddhartha Institute of Technology, Vijayawada, AP, Kanuru, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179875722&doi=10.1063%2f5.0158504&partnerID=40&md5=8f6efcbb15ed8184300d368d34 d402fc
74	Purpose of Social Marketing in Public Health	Poojitha S.; Vadapalli T.K.; Babu K.R.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Guntur, India; GITAM School of Business, GITAM Deemed to be University, Telangana, India; PGT-Commerce, AP Model School & Jr.College, Krosuru Post, Krosuru, Palnadu District, Andhra Pradesh, Mandal, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179781308&doi=10.1063%2f5.0158639&partnerID=40&md5=ba8fcca2c91b5fb97a7685d050d b2caa
75	A Review on Issues & Concerns in Preventive Management of Covid-19 - A Bibliometric Analysis in Managing Covid-19	Anusha K.; Ramanuja N.; Mitra P.; Jagadeesh P.	K L Business School, Koneru Lakshmaiah Education Foundation, A.P, Guntur, India; Department of MBA, P.V.P Siddhartha Institute of Technology, A.P, Kanuru, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179814429&doi=10.1063%2f5.0158499&partnerID=40&md5=23eb6b418c4cc7a475f3a5f8504 0e223
76	A Study on E-Commerce and its Growth in India	Kumar T.V.S.A.; Navulla D.P.	KL Business School, Koneru Lakshmaiah Education Foundation, Guntur District, Andhra Pradesh, Vaddeswaram, 522302, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179827494&doi=10.1063%2f5.0158644&partnerID=40&md5=fd3fd77334fe54770bf0fbb8b1 aabc0
77	Gap Analysis on Existing Packages of Descriptive Statistics	Srikanth A.; Chanduanvesh B.; Chhajer J.	Business School, Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179791216&doi=10.1063%2f5.0169447&partnerID=40&md5=e3848715b06b66323073aecfeb cf4c1d

78	A Study on Customers Perception Towards Unified Payment Interface	Kishore Babu M.; Pranitha K.; Yaswitha Sai Y.	KL Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Andhra Pradesh, Vaddeswaram, 522502, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179778635&doi=10.1063%2f5.0158659&partnerID=40&md5=35a620299d83fe5199529f8678d44508
79	Employee Perception Towards E-Learning	Ramesh Babu S.; Jaya Sandhya M.; Sravanthi C.H.B.S.N.	Department of MBA, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179823025&doi=10.1063%2f5.0159241&partnerID=40&md5=ff1789c66901988b6652cd0c79416347
80	A Study on Consumer's Perception Towards Co-Branding Practices in Vijayawada	Babu M.K.; Meghana G.; Srinivas S.	KL Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Andhra Pradesh, Vaddeswaram, 522502, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179791720&doi=10.1063%2f5.0159095&partnerID=40&md5=ace9d687ac74151c3d6e48f476e5fe7e
81	Corporate Social Responsibility: A Case Study of SBI Foundation	Syed S.M.; Poojitha S.; Vidyadhari M.S.V.	Department of Management Studies, VFSTR Deemed to be University, Guntur, Andhra Pradesh, Vadlamudi, 522213, India; KL Business School, Koneru Lakshmaiah Education Foundation, Vaddeswaram, 522502, India; Department of Management Studies, Emerald's Advanced Institute of Management Studies, Andhra Pradesh, Tirupati, 517502, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179800720&doi=10.1063%2f5.0158605&partnerID=40&md5=090bbce509f3adc65e4c2588fd1590f9
82	Initiatives of Social Marketing Promotions - A Study on Primary Health Care	Poojitha S.; Syed S.M.; Margana S.	KL Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Guntur, India; Department of Business Management, Vaagdevi College of Engineering (Autonomous), Telangana state, Warangal, 506005, India; GITAM Institute of Management, GITAM (Deemed to be) University, Andhra Pradesh, Vishakhapatnam, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179788798&doi=10.1063%2f5.0158637&partnerID=40&md5=4745ff9784f1184c2b44374091305b61
83	Experience of Audience While Watching Movies in Theatres Vs OTT	Babu M.K.; Vardhan A.S.D.; Sandhya P.	KL Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Andhra Pradesh, Vaddeswaram, 522502, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179830513&doi=10.1063%2f5.0158658&partnerID=40&md5=e8672cb3cb0fa55fd69d3ac54fa56f3e
84	Factors Influencing Online Buying Behavior of Kalamkari Textiles: A Study With Special Reference to Software Women Employees	Krishna Priya P.; Poojitha S.; Bhargavi K.; Manasa P.	KL Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Guntur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179871545&doi=10.1063%2f5.0158815&partnerID=40&md5=8e31897a6ce6d6eac103f65012b0b16a
85	An Empirical Study on Cultural Intelligence and Its Implications	Poojitha S.; Gangareddi G.; Srilekha R.; Suresh B.B.V.	KL Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Guntur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179828042&doi=10.1063%2f5.0158638&partnerID=40&md5=cf37c5dbed140360b5f8c8bae51bae80

86	The Rise of Artificial Intelligence - an Agile Technology in Big Data for Future Growth of Business Organizations	Saraswathi A.B.; Jaswitha G.; Jahnavi K.; Rasool N.; Pravlya Y.	KL Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Guntur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179788162&doi=10.1063%2f5.0159471&partnerID=40&md5=e6661c650d38761777f118847b99516f
87	IoT-based data quality and data preprocessing of multinational corporations	Sirisha N.; Gopikrishna M.; Ramadevi P.; Bokka R.; Ganesh K.V.B.; Chakravarthi M.K.	Department of Computer Science and Engineering, MLR Institute of Technology, Hyderabad, India; Department of ECE, Vardhaman College of Engineering, Shamshabad, Ranga Reddy District, Telangana, India; Department of CSE (Cyber Security), Institute of Aeronautical Engineering, Dundigal, Hyderabad, India; Department of MBA, Koneru Lakshmaiah Education Foundation, (KL Deemed to be University), Vaddeswaram, Andhra Pradesh, Guntur, India; School of Electronics Engineering, VIT-AP University, Andhra Pradesh, Amaravathi, India	Journal of High Technology Management Research	2023	10478310	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85168119945&doi=10.1016%2fj.hitech.2023.100477&partnerID=40&md5=55f3721ed6596d40dc606581add0280
88	Machine learning models for evaluating the benefits of business intelligence systems	Tripathi M.A.; Madhavi K.; Kandi V.S.P.; Nassa V.K.; Mallik B.; Chakravarthi M.K.	Department of Humanities and Social Sciences, Motilal Nehru National Institute of Technology Allahabad, Uttar Pradesh, Prayagraj, India; Department of Business Management, Velagapudi Ramakrishna Siddhartha Engineering College, Kanuru, Andhra Pradesh, Vijayawada, India; K.L Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Greenfields, Andhra Pradesh, Vaddeswaram, India; Department of Computer Science Engineering, Rajarambapu Institute of Technology, Rajaramnagar, Maharashtra, Sangli, India; Department of Mathematics, Centurion University of Technology and Management, Paralakhemundi, Odisha, Gajapati, India; Senior Assistant Professor, School of Electronics Engineering, VIT-AP University, Andhra Pradesh, Amaravathi, India	Journal of High Technology Management Research	2023	10478310	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85164225345&doi=10.1016%2fj.hitech.2023.100470&partnerID=40&md5=2c1b10af809ee2869e05a6a8c6ed6ceb
89	IMPACT OF ARTIFICIAL INTELLIGENCE ON THE INDIAN RETAIL INDUSTRY	Naik D.M.; Dokku S.R.; Nagamalleswara V.; Srinivas K.; Challa V.N.S.K.; Narayana M.S.; Venuthurumilli M.	Department of Business Administration, Prasad V Potluri Siddhartha Institute of Technology, Andhra Pradesh, Vijayawada, India; Computer Science & Engineering, Dhaneekula Institute of Engineering & Technology, Ganguru, India; Department of MBA, Priyadarshani Institute of Technology and Management, Guntur, India; KL Business School, Koneru Lakshmaiah Education Foundation, Vaddeswaram, India; CDOE Department, KL University KLEF, Vijayawada, India; Department of Computer Science, Parvathaneni Brahmayya Siddhartha College of Arts & Science, Vijayawada, India	Journal of Theoretical and Applied Information Technology	2023	19928645	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85172690934&partnerID=40&md5=48bed2ef906bd26e7f6a76879362e0d1

90	Predicting Cardiac Arrest using a Multi-Layer Perceptron Classifier in Python	Sahyaja C.; Maddala S.; Thyagaraju M.; Pragnashree M.; Chandu V.; Reddy K.P.; Naidu G.R.	GITAM school of business, GITAM University, Hyderabad, India; Department of Business Management, Krishna University, Machilipatnam Krishna (District), Andhra Pradesh, 521004, India; Department of MBA-Tourism Management, Vikrama Simhapuri University, Kakutur (Post), Andhra Pradesh, Nellore, 524324, India; Department of Management Studies, Sri Venkateswara college of Engineering and Technology (Autonomous), R.V.S.Nagar, Andhra Pradesh, Chittoor, India; KL Business School, Koneru Lakshmaiah Education Foundation Greenfields, AP, Vaddeswaram, 522502, India; School of Management, SAGE University, Bhopal, PH 9949553643, India; Department of Marketing, GITAM school of Business, GITAM Deemed to be University, Hyderabad, India	International Journal of Intelligent Systems and Applications in Engineering	2023	21476799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85171374518&partnerID=40&md5=bc9f33706279a4d5ad3d7c64f5eea143
91	Strategies for retaining good talent in COVID-19 pandemic situation - A literature review	Kapardi K.S.; Supriyanka A.D.; Balaji C.	Department of MBA, Koneru Lakshmaiah Education Foundation, Guntur, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85160049636&doi=10.1063%2f5.0143381&partnerID=40&md5=aff38c17f76a1da881339c5872786d1e
92	Performance evaluation of private and public sector mutual fund in India	Nag S.P.; Chintala B.; Shankar A.U.	Department of MBA, Business School, Koneru Lakshmaiah Education Foundation, Guntur, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85160069358&doi=10.1063%2f5.0143380&partnerID=40&md5=4b7a2b032fe7bcf28e6bdb277b135753
93	Nature-Inspired Optimisation-Based Regression Based Regression to Study the Scope of Professional Growth in Small and Medium Enterprises	Pattnaik M.; Sunil Kumar M.; Selvakanmani S.; Kudale K.M.; Kumarasamy M.; Girmurugan B.	College of Business Administration, Princess Nourah Bint Abdulrahman University, Riyadh, Saudi Arabia; Department of Computer Science and Engineering, School of Computing, Mohan Babu University (erstwhile Sree Vidyanikethan Engineering College), AP, Tirupathi, India; Department of Information Technology, RMK Engineering College, RSM Nagar, Tamil Nadu, Chennai, India; Department of Humanities and Social Sciences (H & SS), National Institute of Technology, Telangana, Warangal, India; Department of Computer Science, College of Engineering and Technology, Wollega University, Oromia Region, Nekemte, Ethiopia; KL Business School, Koneru Lakshmaiah Education foundation (Deemed to be University), Andhra Pradesh, India	International Journal of Intelligent Systems and Applications in Engineering	2023	21476799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85163472165&partnerID=40&md5=4d946a1f32e799720504c882d100f18e
94	Validating Consumer-Centric Approaches in Attaining Ecological Sustainability	Polisetty A.; Sowmya G.; Madhavi B.; Jha R.	Symbiosis Centre for Management Studies (SCMS), Symbiosis International (Deemed University) (SIU), Mouza-Wathoda, Maharashtra, Nagpur, India; KLUBS, KL University, India; Symbiosis Institute of Business Management (SIBM), Symbiosis International (Deemed University) (SIU), Mouza-Wathoda, Maharashtra, Nagpur, India	Environment and Ecology Research	2023	2331625X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85149622948&doi=10.13189%2feer.2023.110113&partnerID=40&md5=909d00775600aa9ac338d484eae040da

95	Reinforcement Based Concrete Modelling in Commercial Buildings Using Machine Learning Simulations	Kumar M.S.; Kumarasamy M.; Madhavi N.B.; Dhariwal S.; Kumar R.S.; Oyeboode O.J.	Department of Computer Science and Engineering, School of Computing, Mohan Babu University (erstwhile Sree Vidyanikethan Engineering College), AP, Tirupathi, India; Department of Computer Science, College of Engineering and Technology, Wallaga University, Nekemte, Ethiopia; KL Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Green Fields, Andhra Pradesh, Vaddeswaram, India; Department of IT, School of Information Technology, Manipal University, Rajasthan, Jaipur, India; Department of Aeronautical Engineering, Er. Perumal Manimekalai College of Engineering, Hosur Taluk, Tamil Nadu, Krishnagiri, India; Civil and Environmental Engineering, Afe Babalola University, Ekiti State, Ado Ekiti, Nigeria	International Journal of Intelligent Systems and Applications in Engineering	2023	21476799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85165778759&partnerID=40&md5=9e58761469617b2c3aa6b2f4a68afb73
96	Market Efficiency of Commodity Derivatives with Reference to Nonagricultural Commodities	Kantamaneni H.D.; Asi V.R.	K L Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Guntur, India; VIT Business School, Vellore Institute of Technology, Chennai, Chennai, India	Asia-Pacific Financial Markets	2023	13872834	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85149421901&doi=10.1007%2fs10690-023-09400-3&partnerID=40&md5=a0741c9b833c172100968f47c1689bdd
97	Ai Based Structural Equation Modelling to Classify the Students' Performance in Higher Education Institutions	Josphineleela R.; Sundararajan V.; Meenakshi K.; Varaprasad A.M.; Yadavalli P.K.; Praveenadevi D.	Department of CSE, Panimalar Engineering College, Poonamallee, Tamil Nadu, Chennai, India; Pediatric and Neonatal Nursing department, Institute of Health Sciences, Wollega University, Ethiopia; Department of Mathematics, CMR Institute of Technology, Karnataka, Bengaluru, India; Department of Accounting and Finance, College of Business and Economics, Ambo University, Ambo, Ethiopia; Department of Special Needs and Inclusive Education, Institute of Education and Behavioral Science, Ambo University, P.B.No-19, Ambo, Ethiopia; KL Business School, Koneru Lakshmaiah Education foundation (Deemed to be University), Andhra Pradesh, India	International Journal of Intelligent Systems and Applications in Engineering	2023	21476799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85161451279&partnerID=40&md5=8a066da4a8c772622f390aa5f67d8abb
98	Exploring University Student Attitudes, Beliefs, and Alcohol Usage Patterns: An Investigation into Alcohol and Drug Use within the Student Lifestyle	Leelavati T.S.; Madhavi S.; Susmitha K.; Venkateswara Kumar K.S.; Vara Prasad Goud P.; Ganga Raju K.; Aminabee S.	Department of Business and Management Studies, Seshadri Rao Gudlavaluru Engineering College, India; Department of Business and Management Studies, KLEF Deemed to be University, India; Department of Business and Management Studies, Chaitanya Bharathi Institute of Technology, India; Department of Business and Management Studies, Vishnu Institute of Technology, India; Department of Pharmacology, V.V. Institute of Pharmaceutical Sciences, India	Journal of Drug and Alcohol Research	2023	20908334	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85180473401&doi=10.4303%2fJDAR%2f236258&partnerID=40&md5=e99dbfca63a16ccf70edc4f07c9f37fc
99	Research on retail Buyers' emotional quotient with focus on transactions on the National Stock Exchange	Chandu V.; Maddala S.; Sai K.G.D.; Teja G.C.; Prakash B.J.; Rao B.N.; Osei B.	KL Business School, Koneru Lakshmaiah Education Foundation, Vijayawada, India; Department of Business Management, Krishna University, Machilipatnam, India; Kwame Nkrumah University of Science and Technology, Kumasi, Ghana; Applied Science Research Center, Applied Science Private University, Amman, Jordan	International Journal of Engineering Business Management	2023	18479790	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85179310411&doi=10.1177%2f18479790231180770&partnerID=40&md5=78c56387136bfd62a1f8fc9a7fda3988
100	Educational and Working Status of Unorganized Sector Laborers with Special Reference to Women	Thenkovan M.; Srinivas K.; Nivin-Vargas L.; Huerta-Soto R.; Vilchez-Carcamo J.; Villanueva-Calderón J.	Department of Economics, Guru Nanak College, Tamil Nadu, Chennai, India; KL Business School, KL Deemed to Be University, KLEF, Andhra Pradesh, Vaddeswaram, India; Universidad Nacional Santiago Antunez de Mayolo, Huaraz, Peru; Universidad Señor de Sipán, Chiclayo, Peru	Springer Proceedings in Business and Economics	2023	21987246	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85175789029&doi=10.1007%2f978-981-99-5118-5_15&partnerID=40&md5=f1f0c78a1f01da972b65d9c2b4ad2865

101	Assessment of Steroids in ethanolic stem extract of Morning glory by High Performance Thin Layer Chromatography	Peeriga R.; Shaik A.; Mohamed Shiek Arabath S.A.; Chennuru M.L.; Marimganti S.N.	V. V. Institute of Pharmaceutical Sciences, Seshadri Rao Knowledge Village, Krishna District, Andhra Pradesh, Gudlavalleru, 521356, India; Faculty of Health Sciences, Villa College Male, Maldives; Arulmigu Kalasalingam College of Pharmacy, Virudhunagar District, Tamilnadu, Krishnan Kovil, 626126, India; Swathi College of Pharmacy, Andhra Pradesh, Nellore, India; Koneru Lakshmaiah University, Guntur District, Andhra Pradesh, Vaddeswaram, India	International Journal of Chemical and Biochemical Sciences	2023	22269614	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85176593198&partnerID=40&md5=a65be013b9065d9cf5214b8a7fb94315
102	Effectiveness of Artificial Intelligence for Enhancing Decision-Making Process of Recruitment in HRM Process	Goyal A.A.; Madhavi N.B.; Kurian J.S.; Haque M.; Shafiuddin M.; Upreti K.	Business Management Saikheda, G H Raisoni University, MP, Bargaon, India; KL University Business School, Koneru Lakshmaiah Education Foundation University, AP, Guntur, India; Symbiosis Institute of Business Management, University Symbiosis International University, Karnataka, Bengaluru, India; Oman College of Management and Technology, Halban, Oman; Department of Computer Science CHRIST (Deemed to be University), Delhi NCR Campus, Ghaziabad, Delhi, India	Lecture Notes in Networks and Systems	2023	23673370	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85174447594&doi=10.1007%2f978-981-99-3963-3_32&partnerID=40&md5=499075dbb944b522d835abbb6634614c
103	Human resource factor in waste management practices in construction industry for sustainability	Venugopal K.; Ambatipudi A.	KLU Business School, KLEF, Guntur, AP, Vaddeswaram, India	International Journal of Environment and Waste Management	2023	14789876	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85171801881&doi=10.1504%2fIJEW.2023.133277&partnerID=40&md5=38303d20a222ee2cf2def062bb972e59
104	Crisis leadership and automobile sector: an Indian perspective	Das S.; Sree Y.N.; Jain M.K.; Sivasai G.G.V.; Vidya P.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vaddeswaram, India	International Journal of Process Management and Benchmarking	2023	14606739	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85171673108&doi=10.1504%2fJPMB.2023.133169&partnerID=40&md5=f972bc69ffb955d04fd113a3476618f0
105	A Perspective of Investment Relationship on Effects of Social Media Investment Outcomes	Radhika M.; Reddy P.M.K.; Prasad V.S.	Raja Bahadur Venkata Rama Reddy Institute of Technology, Abids, Telangana, Hyderabad, India; Department of Business Management, K.L. Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Guntur District, Guntur, Andhra Pradesh, Vaddeswaram, India	Global Business Review	2023	9721509	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85170037395&doi=10.1177%2f09721509231187496&partnerID=40&md5=24ce9b3b9f89a5b2dbfe4042d255a4f7
106	The Relational Cohesion Exchange Model to Elucidate Commuter's Switchover Intention for Mass Rapid Transit Rail	Dileep Kumar M.; Semwal M.; Govindarajo N.S.; Sachdeva P.; Feston N.	Nile University of Nigeria, Abuja, Nigeria; KL Business School, Vijayawada, India; Xiamen University Malaysia (XMU), Sepang, Malaysia; Amity University, Noida, India; Garden City University, Bangalore, India	Studies in Systems, Decision and Control	2023	21984182	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85166947370&doi=10.1007%2f978-3-031-28314-7_33&partnerID=40&md5=b5d02eb3a8da0f5739c34770fb170e5c
107	Consumers perception on green marketing towards eco friendly fast moving consumer goods	Reddy K.P.; Chandu V.; Srilakshmi S.; Thagaram E.; Sahyaja C.; Osei B.	School of Management, SAGE University, Bhopal, India; KL Business School, KoneruLakshmaiah Education Foundation, Vaddeswaram, India; Department of Commerce, Dr.Lankapally Bullayya College, Visakhapatnam, India; School of Management and Commerce, Malla Reddy University, Hyderabad, India; Gitam Business School, Gitam University, Hyderabad, India; Kwame Nkrumah University of Science and Technology, Kumasi, Ghana; Applied Science Research Center, Applied Science Private University, Amman, Jordan	International Journal of Engineering Business Management	2023	18479790	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85166648163&doi=10.1177%2f18479790231170962&partnerID=40&md5=fa2bf39ab00d63028a78efea5748d4d7

108	Prime (predominant) work-life balance components influencing married women nurses in pandemic (COVID) situations	Girimurugan B.; Rajeswari V.; Podile V.; Sowmya; Pavanesh Naidu D.S.	KL Business School, Koneru Lakshmaiah Education foundation (Deemed to be University), Andhra Pradesh, Guntur, India; Department of Business Administration, Arignar Anna Government Arts College, Tamil Nadu, Namakkal, India; Koneru Lakshmaiah Education foundation (Deemed to be University), Andhra Pradesh, Guntur, India	International Journal of Healthcare Management	2023	20479700	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85164451035&doi=10.1080%2f20479700.2023.2226918&partnerID=40&md5=2f0b443ab25604a08ee69fcae3d35fa3
109	An Attitude and Psychological Perception of Employee on Human Capital Management in Indian Banking Industry: A Structural Treatise on Select Banks	Thyagaraju M.; Sai Sravanthi G.; Challa V.N.S.K.; Narendra Kiran P.B.; Rahaman M.S.	Department of MBA-Tourism Management, Vikram Simhapuri University, Nellore, India; Department of Business Management, Vikram Simhapuri University, Nellore, India; KL Business School, Koneru Lakshmaiah Education Foundation Vaddeswaram, Green Fields, Guntur, India; Mittal School of Business, Lovely Professional University, Punjab, India; Department of Business Administration, PB Siddhartha College of Arts and Science, Vijayawada, India	Journal for ReAttach Therapy and Developmental Diversities	2023	25897799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85160625499&partnerID=40&md5=dc2ca5cb63dbec290c93ca3dd2924d9
110	Impact and Psychological Effect of Work Life Balance Initiatives and Organizational Citizenship Behaviour with Reference to Select Banks in Andhra Pradesh	Podile V.R.; Vamshi D.N.K.; Mohiuddin S.; Varshith P.; Rohith G.	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India	Journal for ReAttach Therapy and Developmental Diversities	2023	25897799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85159942363&partnerID=40&md5=7aeadfe79adc7e97a72a2764d0d036b4
111	The Dynamic Role of Big Data Analytics in Learning and Development and Its Impact on Risk Analysis in Stock Market	Mary Auxilia P.A.; Alvarado-Tolentino J.; Gonzales-Yanac T.; Huaman-Osorio A.; Durga S.; Hasan M.F.	Loyola Institute of Business Administration, Chennai, India; Universidad Nacional Santiago Antunez de Mayolo, Huaraz, Peru; K L Business School, KLEF, K L University, Guntur, India; Department of Finance and Banking Sciences, Kerbala University, Karbala, Iraq	Smart Innovation, Systems and Technologies	2023	21903018	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85134295839&doi=10.1007%2f978-981-19-0108-9_17&partnerID=40&md5=5f853dbdfedd67dc71a6e3d92effe2ad
112	The mediating effect of price on the relationship between brand image and customer satisfaction towards dairy products	Babu, MK; Anusha, K; Dhriti, P; Vinay, B	[Babu, M. K.; Anusha, K.; Dhriti, P.; Vinay, B.] KoneruLakshmaiah Educ Fdn, Dept MBA, Vaddeswaram, Andhra Pradesh, India	JOURNAL OF LIVESTOCK SCIENCE	2023	2277-6214	https://www.webofscience.com/wos/woscc/full-record/WOS:001071628200001
113	INTEGRATING OF ARTIFICIAL INTELLIGENCE IN DRUG DISCOVERY AND DEVELOPMENT: A COMPARATIVE STUDY	Anusha, K; Jasmitha, KSM; Sattibabu, K; Reddy, G	[Anusha, Kanagala; Jasmitha, Konduru Sai Mala; Reddy, Gowtham] KLEF, Koneru Lakshmaiah Business Sch, Guntur, India; [Sattibabu, Korapu] Prasad V Potluri Siddhartha Inst Technol, Vijayawada, India	PHARMACOPHORE	2023	2229-5402	https://www.webofscience.com/wos/woscc/full-record/WOS:001022141400001
114	A review on growth parameters of e-commerce in India's economy	Mazharunnisa; Nikitha, G; Sai, NG; Vighness, CK; Dalava, P	[Mazharunnisa; Nikitha, Gangisetty; Sai, Nalamati Geetha; Vighness, Chintapalli Krishna; Dalava, Pavani] Koneru Lakshmaiah Educ Fdn, KL Business Sch, Guntur 521180, Andhra Pradesh, India	JOURNAL OF STATISTICS AND MANAGEMENT SYSTEMS	2023	0972-0510	https://www.webofscience.com/wos/woscc/full-record/WOS:001117714300005
115	Customer perception on service quality: A holistic view of SBI	Podile, VR; Surana, K; Tumuluri, ML; Manikanta, M; Harsh, KVS	[Podile, Venkateswara Rao; Surana, Khushi; Tumuluri, Maha Lakshmi; Manikanta, Maddi; Harsh, Kommineni Venkat Sri] Koneru Lakshmaiah Educ Fdn, KL Business Sch, Guntur, Andhra Pradesh, India	JOURNAL OF STATISTICS AND MANAGEMENT SYSTEMS	2023	0972-0510	https://www.webofscience.com/wos/woscc/full-record/WOS:001117714300014
116	Prime (predominant) work-life balance components influencing married women nurses in pandemic (COVID) situations	Girimurugan, B; Rajeswari, V; Podile, V; Naidu, DSP	[Girimurugan, B.; Podile, Venkateswararao] Koneru Lakshmaiah Educ Fdn Deemed Univ, KL Business Sch, Guntur 522302, Andhra Pradesh, India; [Rajeswari, V.] Arignar Anna Govt Arts Coll, Dept Business Adm, Namakkal, Tamil Nadu, India; [Pavanesh Naidu, Dasari Sai] Koneru Lakshmaiah Educ Fdn Deemed Univ, Guntur, Andhra Pradesh, India	INTERNATIONAL JOURNAL OF HEALTHCARE MANAGEMENT	2023	2047-9700	https://www.webofscience.com/wos/woscc/full-record/WOS:001021414300001

117	Factors influencing customer loyalty & patronage in Online Food Delivery Services (OFDS)	Turaga, NK; Malladi, RPK; Kumar, P; Jagadeswari, K; Priya, MNR	[Turaga, Nagendra Kumar] Vignans Fdn Sci Technol & Res Univ, Dept Management Studies, Guntur, Andhra Pradesh, India; [Malladi, Raja Pavan Kumar] KL Univ, Dept Management Studies, Guntur, Andhra Pradesh, India; [Kumar, Prashantha; Jagadeswari, K.] GM Inst Technol, Dept Studies Management, Davanagere 577006, Karnataka, India; [Priya, M. N. Rekha] Gopalan Coll Commerce, Dept Management Studies, Bangalore, Karnataka, India	JOURNAL OF STATISTICS AND MANAGEMENT SYSTEMS	2023	0972-0510	https://www.webofscience.com/wos/woscc/full-record/WOS:001117714300008
118	Research on retail Buyers' emotional quotient with focus on transactions on the National Stock Exchange	Chandu, Venkateswarlu; Maddala, Sravani; Sai, Kondeti Gokul Durga; Teja, Gadde Charan; Prakash, Boyina Jaya; Rao, Bongari Nageswara; Osei, Bernard	[Chandu, Venkateswarlu; Sai, Kondeti Gokul Durga; Teja, Gadde Charan; Prakash, Boyina Jaya; Rao, Bongari Nageswara] Koneru Lakshmaiah Educ Fdn, KL Business Sch, Vijayawada, India; [Maddala, Sravani] Krishna Univ, Dept Business Management, Machilipatnam, India; [Osei, Bernard] Kwame Nkrumah Univ Sci & Technol, Kumasi, Ghana; [Osei, Bernard] Appl Sci Private Univ, Appl Sci Res Ctr, Amman, Jordan	INTERNATIONAL JOURNAL OF ENGINEERING BUSINESS MANAGEMENT	2023	1847-9790	https://www.webofscience.com/wos/woscc/full-record/WOS:001117255000001
119	Enhancing the accuracy of breast cancer detection and determination of risk factor by using the backpropagation network theory and SVM: Machine learning	Madhavi, N. Bindu; Dohare, Sushil; Prasad, G. N. R.; Babu, D. Vijendra; Al-Ansari, Abdul Rahman Mohammed	[Madhavi, N. Bindu] Koneru Lakshmaiah Educ Fdn, KL Business Sch, Vaddeswaram, Andhra Pradesh, India; [Dohare, Sushil] Jazan Univ, Coll Publ Hlth & Trop Med, Dept Epidemiol, Jizan, Saudi Arabia; [Prasad, G. N. R.] Chaitanya Bharathi Inst Technol A, Dept MCA, Hyderabad 500075, India; [Babu, D. Vijendra] Vellore Inst Technol, Sch Elect Engn, Vellore 632014, Tamil Nadu, India; [Al-Ansari, Abdul Rahman Mohammed] Salmayia Hosp, Dept Surg, Manama, Bahrain	JOURNAL OF INFORMATION & OPTIMIZATION SCIENCES	2023	0252-2667	https://www.webofscience.com/wos/woscc/full-record/WOS:001051384100014
120	The role of talent management to accomplish its principal purpose in human resource management	Kolachina S.; Sumanth S.; Godavarthi V.R.C.; Rayapudi P.K.; Rajest S.S.; Jalil N.A.	Kolachina, Srinivas, Kolachina, Srinivas Sumanth, Swarna, Godavarthi, Venkat Rama Chowdary Koneru Lakshmaiah Education FoundationThe institution will open in a new tab, IndiaRajest, S. Suman Dhaanish Ahmed College of EngineeringThe institution will open in a new tab, India, Jalil, Nasir Abdul Universiti Teknologi PETRONASThe institution will open in a new tab, Malaysia	Data-Driven Intelligent Business Sustainability	2023	979-836930050-3, 979-836930049-7	https://www.scopus.com/record/display.uri?eid=2-s2.0-85182308146&doi=10.4018%2f979-8-3693-0049-7.ch019&origin=inward&txGid=589e885450adcd635f486939b2e1be82
121	An analysis of credit management and bank lending practices in developing countries	Kolachina, Srinivas Hundia, Lisha; Mounishker, Kancherla; Venkatesh, Juluru; Velmurugan, Palanivel Rathinasabapathi; Obaid, Ahmed J.C	Koneru Lakshmaiah Education FoundationThe institution will open in a new tab, India, Dhaanish Ahmed College of Engineering, India, Universiti Teknologi PETRONAS, Malaysia	Data-Driven Decision Making for Long-Term Business Success	2023	979-836932194-2, 979-836932193-5	https://www.scopus.com/record/display.uri?eid=2-s2.0-85183677952&doi=10.4018%2f979-8-3693-2193-5.ch019&origin=inward&txGid=bce7a0f2250c3b502745e06351f94888
122	An Empirical Study on Work-Life Balance of IT Employees During Work From Home Due to Pre and Post Covid-19 Pandemic	Venkata Ramana J.; Sharon Karunya S.; Gaeya Chowdary R.	Business School, Koneru Lakshmaiah Education Foundation, AP,	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179832503&doi=10.1063%2f5.0158528&origin=inward&txGid=65422a7c5725878706a1f3303f918c80
123	Study on Prospects and Challenges of Cryptocurrency in India	Balaji Ch.; Palli M.; Vasavi P.	Department of MBA, KL Business School, Koneru Lakshmaiah Educational Foundation, AP, Vaddeswaram, India; b Ideal college of arts and sciences, vidyutnagar, Kakinada, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179825547&doi=10.1063%2f5.0158540&origin=inward&txGid=aae9fb33148d65102627f593055f1317

124	Mediating Effect of Employee Behavior in Relationship Between Leadership and Work Life Balance	Srikanth A.; Blessy Ch.; Saidaji S.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vaddeshwaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179833325&doi=10.1063%2f5.0166402&origin=inward&txGid=95c8ad89dd3be5c6c17aa610c7f53978
125	A Study on Personal Financial Risk Assessment in Investment Avenues	Balaji Ch.; Ramya P.V.N.S.; Anudeep B	Department of MBA, KL Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179815286&doi=10.1063%2f5.0158536&origin=inward&txGid=429521cdc7173a6ccf9f6982ea4f999
126	Bankers' Perception of Big Data for Fraud Detection and Customer Satisfaction	Srinivas R.V.; Podile V.; Radhika T.	KL University, Andhra Pradesh, Guntur, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179832001&doi=10.1063%2f5.0158548&origin=inward&txGid=c870725663299b6f2ab85b0c996d79b6
127	Fundamental Analysis of Selected Companies in the Pharma Sector in India	Kandi V.S.P.; Kamal P.V.R.; Pavan B.N.L.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179834938&doi=10.1063%2f5.0158508&origin=inward&txGid=7b01d12f057b37215c1d99c2fa910d61
128	A Study on Rashtriya Ispat Nigam Ltd. Privatization and its Impact in Andhra Pradesh India	Madhav V.; Prasanth B.; Yeswanth P.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Guntur, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179822321&doi=10.1063%2f5.0166396&origin=inward&txGid=76d4ca399a2a1b2d38b5b31532789e14
129	A Comparative Analysis of Indian Stock Market With International Stock Markets	Balaji Ch.; Pavan Vara Prasad B.; Harshitha T.	Department of MBA, KL Business School, Koneru Lakshmaiah Educational Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179825754&doi=10.1063%2f5.0158538&origin=inward&txGid=33827a7b04fc73174ed0e0e4b924a7f7
130	Gap Analysis on Existing Packages of Unordered Categorical and Ordered Categorical Data	Ramana J.V.; Movva L.; Prathyusha V.	Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179822489&doi=10.1063%2f5.0158531&origin=inward&txGid=7c9944077a4ba7739c96251f45d0709d
131	Impact of Monetary Policy on GDP of India and Selected Asian Countries	Balaji Ch.; Hari Chandana M.J.L.; Khan M.A.	Department of MBA, KL Business School, Koneru Lakshmaiah Educational Foundation, AP, Vaddeswaram, India; Nimra College of Engineering and Technology, Jupudi, AP, Ibrahimpatnam, 521456, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179835440&doi=10.1063%2f5.0158534&origin=inward&txGid=5c1803fc0784736c51e9fa83ea80f501
132	Impact of Digital Payments on Selected Banks Performance	HemaDivya K.; Rahaman M.S.; Aravind D.; Venkatesh P.	Koneru Lakshmaiah Education Foundation, Greenfields, Vaddeswaram, Guntur, 522502, India; Department of Business Administration, PB Siddhartha College of Arts and Science, Vijayawada, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179812515&doi=10.1063%2f5.0158489&origin=inward&txGid=740c710fdfeac4a93a7c5c77dc369326

133	Determinants of Brand Switching Behaviour: a Selective Study in the Telecom Industry	Venkata Ramana J.; Teja T.S.S.; Divya C.	Business School, Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179829569&doi=10.1063%2f5.0158529&origin=inward&txGid=397a9498669e28886185aab55027e2ad
134	Impact of Advertisements on Students in Choice of Educational Institution - A Study With Special Reference to Andhra Pradesh	Krishna Priya P.; Bhargavi K.; Sravan Kumar N.; Chakradhar Reddy P.; Veera Venkata Subbarayudu M.	K L Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Guntur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179831923&doi=10.1063%2f5.0158813&origin=inward&txGid=d920d741f28227870c60581aa8e3f38c
135	Work from Home Stress and its Impact: A Study With Special Reference to Covid 19	Krishna Priya P.; Manasa P.; Mani Varma P.; Karthik S.; Krishna B.M.M	K.L. Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Guntur, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179831644&doi=10.1063%2f5.0158814&origin=inward&txGid=6eff25e6012ee4d4a18c7adb37e0f1d6
136	A Study on Customer Perception Towards Herbal Cosmetic Products	Babu S.R.; Deepika A.M.; Sivarao K.V	Department of MBA, Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179823433&doi=10.1063%2f5.0159458&origin=inward&txGid=3da7bfb99fa1225d82fe67d03d719e1
137	A Study on the Impact of Attitude and Perception on Financial Behaviour of Rural Households	Sailaja V.N.; Bhaskar B.J.; Yashaswini B.	KL Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Andhra Pradesh, Vaddeswaram, 522502, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179834297&doi=10.1063%2f5.0158802&origin=inward&txGid=e0f747d1be5f2c819874695cacbd12f5
138	Evaluating the Effectiveness of Conversational Marketing: A Comparative Study of Live Chat and Chatbot	Ramana J.V.; Pavana K.; Merugu V.	Business School, KoneruLakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179816980&doi=10.1063%2f5.0158530&origin=inward&txGid=019f5907c1949c53b0cedce5b1b61394
139	An Empirical Study on Customer Satisfaction Towards Reverse Logistics at firstcry.com, Andhra Pradesh	Venkata Ramana J.; Nikhitha K.; Mahesh Reddy P.	Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179801511&doi=10.1063%2f5.0158527&origin=inward&txGid=9a88104f27e8f061ccf5803a4bff21fc
140	The Value Added and Non-Value-Added Activities in Hospitals - with Reference to Outpatient Department	Anusha K.; Praveen Kumar V.; Lakshmi K.J.; Kumar J.M.	KL Business School, Koneru Lakshmaiah Educational Foundation, Vaddeswaram, India; Department of Business Management, PVP Siddhartha Institute of Technology, Vijayawada, AP, Kanuru, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179875722&doi=10.1063%2f5.0158504&origin=inward&txGid=5173b6fa2abf172f2338fa2105a92caa
141	A Review on Issues & Concerns in Preventive Management of Covid19 - A Bibliometric Analysis in Managing Covid-19	Anusha K.; Ramanuja N.; Mitra P.; Jagadeesh P.	K L Business School, Koneru Lakshmaiah Education Foundation, A.P, Guntur, India; Department of MBA, P.V.P Siddhartha Institute of Technology, A.P, Kanuru, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179814429&doi=10.1063%2f5.0158499&origin=inward&txGid=e03f2f6a92ec1a206967296a4f814359

142	A Study on E-Commerce and its Growth in India	Kumar T.V.S.A.; Navulla D.P.	KL Business School, Koneru Lakshmaiah Education Foundation, Guntur District, Andhra Pradesh, Vaddeswaram, 522302, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179827494&doi=10.1063%2f5.0158644&origin=inward&txGid=697c72232460e01202c758455810517d
143	Employee Perception Towards E-Learning	Ramesh Babu S.; Jaya Sandhya M.; Sravanthi C.H.B.S.N.	Department of MBA, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179823025&doi=10.1063%2f5.0159241&origin=inward&txGid=ed7c4b02c120484001383179726f15a5
144	Factors Influencing Online Buying Behavior of Kalamkari Textiles: A Study With Special Reference to Software Women Employees	Krishna Priya P.; Poojitha S.; Bhargavi K.; Manasa P.	KL Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Guntur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179871545&doi=10.1063%2f5.0158815&origin=inward&txGid=ec61b10e8064de40d91f86c65588e27d
145	An Empirical Study on Cultural Intelligence and Its Implications	Poojitha S.; Gangareddi G.; Srilekha R.; Suresh B.B.V.	KL Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Guntur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179828042&doi=10.1063%2f5.0158638&origin=inward&txGid=dd1cd69d32148dd8ccb0a0726f8c3eaf
146	Evaluating the Factors Affecting Financial Literacy: A Selective Study on Working Women at KLEF in Andhra Pradesh, India	Srikanth A.; Bhuvaneswari N.V.T.; Sai Sri Lakshmi Y.; Chandrika V.S.S.	Department of MBA, KL Business School, Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179792405&doi=10.1063%2f5.0166399&origin=inward&txGid=a1758f2ba6d53d1a9ccd772b12e5ab38
147	Technological Advancements in HR Industry Using Artificial Intelligence	Saraswathi A.B.; Venkanna G.; Bala Bhardwaj Reddy D.; Sri Sai Charan Ch.; Surya Yedukonadalu N.	KL Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Guntur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179785035&doi=10.1063%2f5.0159821&origin=inward&txGid=64c2299601bf74fc58290dda049beac5
148	Iris Prediction Using L1-Norm-Based Convolutional Network Model	Ramana N.V.; Ummadisetti G.N.; Balamurugan N.; Alladi S.K.; Ali S.M.; Ch Nagaraju	Department of Computer Science and Engineering, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vijayawada, India; Department of CSBS, B V Raju Institute Of Technology, Medak, Telangana, Narsapur, 502313, India; Department of Mathematics for Excellence, Saveetha School of Engineering, SIMATS, Chennai, 602117, India; Department of Electrical and Electronics Engineering, Institute of Aeronautical Engineering, Hyderabad, Dundigal, India; Department of Computer Science and Engineering, CVR College of Engineering, Telangana, Hyderabad, 501510, India	SN Computer Science	2023	2662995X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85182438988&doi=10.1007%2fs42979-023-02218-w&origin=inward&txGid=6ad52e264f962f6147f16e09449040cb
149	A Study on Influence of GATI Shakti Scheme on Enhancement of Operational Efficiency of MSME's - (Entrepreneur Perception) - Andhra Pradesh, India	Kishore Babu B.; Paladugu S.; Nagarjuna M.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Guntur, Vaddeswaram, India; Andhra Loyola college, Andhra Pradesh, Vijayawada, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179787953&doi=10.1063%2f5.0158739&origin=inward&txGid=791928c968848137035e3acb996da6a3

150	The smart and secured AI-powered strategies for optimizing processes in multi-vendor business applications	Girimurugan B.; Rajeshwari S.; Sreekala S.P.; Revathy S.	KL Business School, Koneru Lakshmaiah Education Foundation, Guntur, Andhra Pradesh, India; School of Management, KPR College of Arts Science and Research, Coimbatore, Tamil Nadu, India; Research and Development Cell, School of Management, KPR College of Arts Science and Research, Coimbatore, Tamil Nadu, India; Department of Corporate Secretaryship, PSG College of Arts and Science, Coimbatore, Tamil Nadu, India	Toward Artificial General Intelligence: Deep Learning, Neural Networks, Generative AI	2023	978-311132374-9, 978-311132356-5	https://www.scopus.com/record/display.uri?eid=2-s2.0-85177536844&doi=10.1515%2f9783111323749-014&origin=inward&txGid=f3e638c387bb036da645fff522d106b1
151	Determinants of Residents' E-waste Recycling Behavioral Intention: A Study from Vijayawada	Vijaya Kumar Reddy P.V.; Rudraraju D.D.; Dharashiya Y.	KL Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Andhra Pradesh, Vaddeswaram, 522502, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179798603&doi=10.1063%2f5.0169399&origin=inward&txGid=829e1219f6c09ad39af7c10f673e5484
152	A Comparative Analysis on Impact of Coronavirus Disease - 2019 on Performance of Major Stock Market Indices in BRICS and G7 Countries	Sailaja V.N.; Kalyan K.M.; Khan P.A.	Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh., Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179786575&doi=10.1063%2f5.0158801&origin=inward&txGid=65011bb08e343c7061191df30570c652
153	Utilizing AI technologies to enhance e-commerce business operations	Rajeshwari S.; Praveenadevi D.; Revathy S.; Sreekala S.P.	School of Management, KPR College of Arts Science and Research, Coimbatore, Tamil Nadu, India; KL Business School, Koneru Lakshmaiah Education Foundation, Guntur, Andhra Pradesh, India; Department of Corporate Secretaryship, PSG College of Arts and Science, Coimbatore, Tamil Nadu, India; Research and Development Cell, School of Management, KPR College of Arts Science and Research, Coimbatore, Tamil Nadu, India	Toward Artificial General Intelligence: Deep Learning, Neural Networks, Generative AI	2023	978-311132374-9, 978-311132356-5	https://www.scopus.com/record/display.uri?eid=2-s2.0-85177507598&doi=10.1515%2f9783111323749-015&origin=inward&txGid=b148ab2702abedf3aab0390d9719917f
154	COVID-19 and its Impact on Select ESG Mutual Funds	Divya K.H.; Lakshmi P.A.; Avinash T.; Lahari K.	Koneru Lakshmaiah Education Foundation, Greenfields, Vaddes	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179796251&doi=10.1063%2f5.0158490&origin=inward&txGid=f1a4b34fec16086eca38d38de0b762da
155	Impact of Influencer Marketing on Automobile Industry	Srikanth A.; Sai Sushmita Rani D.; Dwarakanath K.; Prem Kumar V.	K L Business School, Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179779901&doi=10.1063%2f5.0166398&origin=inward&txGid=5d4ff238c9cc393e300fc273e0a39a3b
156	Machine learning models for evaluating the benefits of business intelligence systems	Tripathi M.A.; Madhavi K.; Kandi V.S.P.; Nassa V.K.; Mallik B.; Chakravarthi M.K.	Department of Humanities and Social Sciences, Motilal Nehru National Institute of Technology Allahabad, Uttar Pradesh, Prayagraj, India; Department of Business Management, Velagapudi Ramakrishna Siddhartha Engineering College, Kanuru, Andhra Pradesh, Vijayawada, India; K.L Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Greenfields, Andhra Pradesh, Vaddeswaram, India; Department of Computer Science Engineering, Rajarambapu Institute of Technology, Rajaramnagar, Maharashtra, Sangli, India; Department of Mathematics, Centurion University of Technology and Management, Paralakhemundi, Odisha, Gajapati, India; Senior Assistant Professor, School of Electronics Engineering, VIT-AP University, Andhra Pradesh, Amaravathi, India	Journal of High Technology Management Research	2023	10478310	https://www.scopus.com/record/display.uri?eid=2-s2.0-85164225345&doi=10.1016%2fj.hitech.2023.100470&origin=inward&txGid=f5680e11b2b3ad3fa345fd32eec6a7db

157	Online Shopping Perspective of College Students in Vijayawada and Guntur	Patnaik P.K.; Abdul Qawi Mroof Mohammad R.; Chowdhary J.; Manoj Kumar K.; Naga A.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179800424&doi=10.1063%2f5.0158452&origin=inward&txGid=a3727e12cdb7f8f78c54de30685a7a83
158	HR Challenges in The Public Sector Companies	Balaji Ch.; Pujitha A.N.S.; Chitra Rekha Y.	Department of MBA, KL Business School, Koneru Lakshmaiah Educational Foundation, AP, Vaddeswaram, India; NBKR Institute of Science and Technology (Autonomous), Vidya Nagar, AP, Nellore, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179778398&doi=10.1063%2f5.0158535&origin=inward&txGid=6514ea4338515d5ed79694b67cf57c80
159	A Study on Shift in Buying Behavior of Consumer From Brick and Mortar to Online With Respect to Pre-Pandemic and During Pandemic Period	Bindu Madhavi N.; Polisetty A.	KL Business School and KLEF Centre for Distance and Online Education, Koneru Lakshmaiah Education Foundation, Guntur (Dt), Andhra Pradesh, Vaddeswaram, India; Symbiosis Centre for Management Studies, Maharashtra, Nagpur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179793240&doi=10.1063%2f5.0158900&origin=inward&txGid=85d2375a6882bca99dbfd142f82253da
160	Purpose of Social Marketing in Public Health	Poojitha S.; Vadapalli T.K.; Babu K.R.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Guntur, India; GITAM School of Business, GITAM Deemed to be University, Telangana, India; PGT-Commerce, AP Model School & Jr.College, Krosuru Post, Krosuru, Palnadu District, Andhra Pradesh, Mandal, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179781308&doi=10.1063%2f5.0158639&origin=inward&txGid=4a9e2d3070050c40af32da9cd60420cf
161	An innovative analysis of AI-powered automation techniques for business management	Priya P.K.; Rudra K.; Kandula D.S.; Teja G.C.; Venkata Koushik Reddy K.	KL Business School, KL Education Foundation, Vaddeswaram, Andhra Pradesh, India; Department of BBA, KL Business School, KL Education Foundation, Vaddeswaram, Andhra Pradesh, India	Toward Artificial General Intelligence: Deep Learning, Neural Networks, Generative AI	2023	978-311132374-9, 978-311132356-5	https://www.scopus.com/record/display.uri?eid=2-s2.0-85177515829&doi=10.1515%2f9783111323749-013&origin=inward&txGid=4b580ee1e2fd46b837276a51c4375a40
162	A survey of AI in industry: From basic concepts to industrial and business applications	Sreekala S.P.; Revathy S.; Rajeshwari S.; Girimurugan B.	Research and Development Cell, School of Management, KPR College of Arts Science and Research, Coimbatore, Tamil Nadu, India; Department of Corporate Secretaryship, PSG College of Arts and Science, Coimbatore, Tamil Nadu, India; School of Management, KPR College of Arts Science and Research, Coimbatore, Tamil Nadu, India; KL Business School, Koneru Lakshmaiah Education Foundation, Guntur, Andhra Pradesh, India	Toward Artificial General Intelligence: Deep Learning, Neural Networks, Generative AI	2023	978-311132374-9, 978-311132356-5	https://www.scopus.com/record/display.uri?eid=2-s2.0-85177533657&doi=10.1515%2f9783111323749-011&origin=inward&txGid=16fb6df50b636e12512b8c5b7986aea6
163	Gap Analysis on Existing Packages of Descriptive Statistics	Srikanth A.; Chanduanvesh B.; Chhajer J.	Business School, Koneru Lakshmaiah Education Foundation, AP, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179791216&doi=10.1063%2f5.0169447&origin=inward&txGid=672d002585328fa84990afb576d3e782
164	A Study on Customers Perception Towards Unified Payment Interface	Kishore Babu M.; Pranitha K.; Yaswitha Sai Y.	KL Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Andhra Pradesh, Vaddeswaram, 522502, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179778635&doi=10.1063%2f5.0158659&origin=inward&txGid=569c788ee67d5f380113d7eff0324fc4

165	The intelligent implications of artificial intelligence-driven decisionmaking in business management	Revathy S.; Sreekala S.P.; Praveenadevi D.; Rajeshwari S.	Department of Corporate Secretaryship, PSG College of Arts and Science, Coimbatore, Tamil Nadu, India; Research and Development Cell, School of Management, KPR College of Arts Science and Research, Coimbatore, Tamil Nadu, India; KL Business School, Koneru Lakshmaiah Education Foundation, Guntur, Andhra Pradesh, India; School of Management, KPR College of Arts Science and Research, Coimbatore, Tamil Nadu, India	Toward Artificial General Intelligence: Deep Learning, Neural Networks, Generative AI	2023	978-311132374-9, 978-311132356-5	https://www.scopus.com/record/display.uri?eid=2-s2.0-85177508249&doi=10.1515%2f9783111323749-012&origin=inward&txGid=48d987b99059785b28f53cb455c62414
166	A Study on Consumer's Perception Towards Co-Branding Practices in Vijayawada	Babu M.K.; Meghana G.; Srinivas S.	KL Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Andhra Pradesh, Vaddeswaram, 522502, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179791720&doi=10.1063%2f5.0159095&origin=inward&txGid=665604d6bf98e526e93ad8561e7a45df
167	Corporate Social Responsibility: A Case Study of SBI Foundation	Syed S.M.; Poojitha S.; Vidyadhari M.S.V.	Department of Management Studies, VFSTR Deemed to be University, Guntur, Andhra Pradesh, Vadlamudi, 522213, India; KL Business School, Koneru Lakshmaiah Education Foundation, Vaddeswaram, 522502, India; Department of Management Studies, Emerald's Advanced Institute of Management Studies, Andhra Pradesh, Tirupati, 517502, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179800720&doi=10.1063%2f5.0158605&origin=inward&txGid=19e74889246d05ec9f24f896457c5e08
168	Initiatives of Social Marketing Promotions - A Study on Primary Health Care	Poojitha S.; Syed S.M.; Margana S.	KL Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Guntur, India; Department of Business Management, Vaagdevi College of Engineering (Autonomous), Telangana state, Warangal, 506005, India; GITAM Institute of Management, GITAM (Deemed to be) University, Andhra Pradesh, Vishakhapatnam, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179788798&doi=10.1063%2f5.0158637&origin=inward&txGid=99ac6a015d5e4197ac4f2c8b18bc5bfb
169	The Rise of Artificial Intelligence - an Agile Technology in Big Data for Future Growth of Business Organizations	Saraswathi A.B.; Jaswitha G.; Jahnavi K.; Rasool N.; Pravlya Y.	KL Business School, Koneru Lakshmaiah Educational Foundation, Andhra Pradesh, Guntur, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179788162&doi=10.1063%2f5.0159471&origin=inward&txGid=5742dd5e932231940ce7b6711143f32c
170	The sustainable fintech revolution: Building a greener future for finance	Singh K.; Abraham R.; Kolar P.	Faculty of Management Studies, CMS Business School, Jain University (Deemed), Bengaluru, India; Huizenga College of Business and Entrepreneurship, Nova Southeastern University, Fort Lauderdale, United States; Koneru Lakshmaiah Education Foundation, India	The Sustainable Fintech Revolution: Building a Greener Future for Finance	2023	979-836930010-7, 979-836930008-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85174661814&doi=10.4018%2f979-8-3693-0008-4&origin=inward&txGid=3296f993e8596cffb8e7029ef709c485
171	IMPACT OF ARTIFICIAL INTELLIGENCE ON THE INDIAN RETAIL INDUSTRY	Naik D.M.; Dokku S.R.; Nagamalleswara V.; Srinivas K.; Challa V.N.S.K.; Narayana M.S.; Venuthurumilli M.	Department of Business Administration, Prasad V Potluri Siddhartha Institute of Technology, Andhra Pradesh, Vijayawada, India; Computer Science & Engineering, Dhaneekula Institute of Engineering & Technology, Ganguru, India; Department of MBA, Priyadarshani Institute of Technology and Management, Guntur, India; KL Business School, Koneru Lakshmaiah Education Foundation, Vaddeswaram, India. e CDOE Department, KL University KLEF, Vijayawada, India; Depatment of Computer Science, Parvathaneni Brahmayya Siddhartha College of Arts & Science, Vijayawada, India	Journal of Theoretical and Applied Information Technology	2023	19928645	https://www.scopus.com/record/display.uri?eid=2-s2.0-85172690934&origin=inward&txGid=154c7a7eb50484b55e1a428e92129a2b

172	Organizational opportunities through digital and social media marketing	Pradeep Reddy K.; Chandu V.; Shifaly B.; Likhitkar B.; Gangula A.	SAGE University, Bhopal, India; KL University, Vijayawada, India; The Hindu College MBA, Machilipatnam, India; LNCT, Bhopal, India	Strategic Management and International Business Policies for Maintaining Competitive Advantage	2023	978-166846847-0, 978-166846845-6	https://www.scopus.com/record/display.uri?eid=2-s2.0-85167696704&doi=10.4018%2f978-1-6684-6845-6.ch008&origin=inward&txGid=489682e1b8fca76057cf073e03f66703
173	Strategies for retaining good talent in COVID-19 pandemic situation - A literature review	Kapardi K.S.; Supriyanka A.D.; Balaji C	Department of MBA, Koneru Lakshmiah Education Foundation, Guntur, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85160049636&doi=10.1063%2f5.0143381&origin=inward&txGid=8880a884e6cfd16a14dfc736410fd62
174	Performance evaluation of private and public sector mutual fund in India	Nag S.P.; Chintala B.; Shankar A.U.	Department of MBA, Business School, Koneru Lakshmaiah Education Foundation, Guntur, Andhra Pradesh, Vaddeswaram, India	AIP Conference Proceedings	2023	0094243X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85160069358&doi=10.1063%2f5.0143380&origin=inward&txGid=43385b064325fb4beb4fd7eb4c64ab90
175	Digital Banking through the Uncertain COVID Period: A Panel Data Study	Singh K.; Goundar S.; Chandran P.; Agrawal A.K.; Singh N.; Kolar P.	Faculty of Management Studies, CMS Business School, JAIN (Deemed to be) University, Bangalore, 560009, India; Department of Information Technology, School of Science and Technology, RMIT University, Hanoi, 100000, Viet Nam; Welingkar Institute of Management, Bangalore, 560100, India; Department of Humanities and Management, International Institute of Information Technology, Naya Raipur, 493661, India; Department of Management Studies, Indian Institute of Information Technology, Allahabad, 211015, India; Department of Agriculture, Koneru Lakshmaiah Education Foundation, Vijayawada, 522302, India	Journal of Risk and Financial Management	2023	19118074	https://www.scopus.com/record/display.uri?eid=2-s2.0-85160218010&doi=10.3390%2fjrfm16050260&origin=inward&txGid=2308c101eb284489b55891a6dfdad889
176	Ethical business marketing: The practices to compete successfully in business	Pradeep R.K.; Chandu V.; Ryali N.; Gangula A.; Mishra D.; Mishra S.	SAGE University, Bhopal, India; KL Business School, Vaddeswaram, India; Koneru Lakshmaiah Education Foundation, India; IBPS, Mumbai, India; Sri Polytechnic, Komand, India; VSSUT Burla, India	Data-Driven Approaches for Effective Managerial Decision Making	2023	978-166847570-6, 978-166847509-6	https://www.scopus.com/record/display.uri?eid=2-s2.0-85163481828&doi=10.4018%2f978-1-6684-7568-3.ch013&origin=inward&txGid=7b7de844efab4ed81fe52206b0f83c55
177	Nature-Inspired Optimisation-Based Regression Based Regression to Study the Scope of Professional Growth in Small and Medium Enterprises	Pattnaik M.; Sunil Kumar M.; Selvakanmani S.; Kudale K.M.; Kumarasamy M.; Girmurugan B.	College of Business Administration, Princess Nourah Bint Abdulrahman University, Riyadh, Saudi Arabia; Department of Computer Science and Engineering, School of Computing, Mohan Babu University (erstwhile Sree Vidyanyikethan Engineering College), AP, Tirupathi, India; Department of Information Technology, RMK Engineering College, RSM Nagar, Tamil Nadu, Chennai, India; Department of Humanities and Social Sciences (H & SS), National Institute of Technology, Telangana, Warangal, India; Department of Computer Science, College of Engineering and Technology, Wollega University, Oromia Region, Nekemte, Ethiopia; KL Business School, Koneru Lakshmaiah Education foundation (Deemed to be University), Andhra Pradesh, India	International Journal of Intelligent Systems and Applications in Engineering	2023	21476799	https://www.scopus.com/record/display.uri?eid=2-s2.0-85163472165&origin=inward&txGid=ca5e000c704021ae0c4e76228d89c150

178	Market Efficiency of Commodity Derivatives with Reference to Nonagricultural Commodities	Kantamaneni H.D.; Asi V.R	a K L Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Guntur, India b VIT Business School, Vellore Institute of Technology, Chennai, Chennai, India	Asia-Pacific Financial Markets	2023	13872834	https://www.scopus.com/record/display.uri?eid=2-s2.0-85149421901&doi=10.1007%2fs10690-023-09400-3&origin=inward&txGid=5410ae9685a3ed43058dab91fd1517e2
179	Ai Based Structural Equation Modelling to Classify the Students' Performance in Higher Education Institutions	Josphineleela R.; Sundararajan V.; Meenakshi K.; Varaprasad A.M.; Yadavalli P.K.; Praveenadevi D.	a Department of CSE, Panimalar Engineering College, Poonamallee, Tamil Nadu, Chennai, India b Pediatric and Neonatal Nursing department, Institute of Health Sciences, Wollega University, Ethiopia c Department of Mathematics, CMR Institute of Technology, Karnataka, Bengaluru, India d Department of Accounting and Finance, College of Business and Economics, Ambo Universty, Ambo, Ethiopia e Department of Special Needs and Inclusive Education, Institute of Education and Behavioral Science, Ambo University, P.B.No-19, Ambo, Ethiopia f KL Business School, Koneru Lakshmaiah Education foundation (Deemed to be University), Andhra Pradesh, India	International Journal of Intelligent Systems and Applications in Engineering	2023	21476799	https://www.scopus.com/record/display.uri?eid=2-s2.0-85161451279&origin=inward&txGid=b2288112ed365c27cbfda71fd5d49608
180	Validating Consumer-Centric Approaches in Attaining Ecological Sustainability	Polisetty A.; Sowmya G.; Madhavi B.; Jha R.	a Symbiosis Centre for Management Studies (SCMS), Symbiosis International (Deemed University) (SIU), Mouza-Wathoda, Maharashtra, Nagpur, India b KLUBS, KL University, India c Symbiosis Institute of Business Management (SIBM), Symbiosis International (Deemed University) (SIU), Mouza-Wathoda, Maharashtra, Nagpur, India	Environment and Ecology Research	2023	2331625X	https://www.scopus.com/record/display.uri?eid=2-s2.0-85149622948&doi=10.13189%2fbeer.2023.110113&origin=inward&txGid=5a2e1f772cabd2ccd9d831a8cfaf46c3
181	Investigating How Employees' Cybersecurity Behaviour is Affected by Their Knowledge of Cybersecurity Policy	Tripathy S.; Rao C.L.; Kumar V.; Adity P.H.; Kumar D.; Jindal M.	a KI Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Guntur, Vaddeswaram, India b School of Law Gitam (Deemed to Be University), Visakhapatnam, India c National Informatics Centre, New Delhi, India d Graphic Era Deemed to Be Universty, Department of Computer Science & Engineering, Uttarakhand, Dehradun, 248002, India e National Informatics Centre, Delhi, India	3rd IEEE International Conference on ICT in Business Industry and Government, ICTBIG 2023	2023	979-835034327-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85189242129&doi=10.1109%2fICTBIG59752.2023.10456050&origin=inward&txGid=031b049f30c830f1b20bb0ee00448a1f
182	The Impact of Artificial Intelligence Effect on e-Commerce: A Framework for Key Research Areas	Krishna I.M.; Avinash C.S.N.; Jaganadham R.; Durga A.J.L.; Madhulika Y.; Rakesh K	K L Business School, Koneru Lakshmaiah Education Foundation, K L University, India	3rd IEEE International Conference on ICT in Business Industry and Government, ICTBIG 2023	2023	979-835034327-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85189240874&doi=10.1109%2fICTBIG59752.2023.10455980&origin=inward&txGid=5cbd4659483cd35c72b0848c2e6acaae
183	The Advantages of AI-Based Transformation Projects and their Effects on Company Performance	Sundar I.S.; Aljohani N.; Choudhary N.; Pokhariya H.S.; Malathy V.; Arri H.S.	a Koneru Lakshmaiah Education Foundation, Department of Commerce, Vijayawada, India b Islamic University of Madinah, Information Systems Department, Madinah, Saudi Arabia c Himachal Pradesh University, Shimla, India d Graphic Era Deemed to Be University, Department of Computer Science & Engineering, Uttarakhand, Dehradun, 248002, India e School of Engineering, Sr University, Department of Ece, Telangana, Warangal, India f Lovely Professional University, Department of Computer Science & Engineering, Punjab, Phagwara, India	3rd IEEE International Conference on ICT in Business Industry and Government, ICTBIG 2023	2023	979-835034327-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85189247059&doi=10.1109%2fICTBIG59752.2023.10456047&origin=inward&txGid=ac7af058ca2e0cf47dd34168ead52c51
184	Sentimental Analysis Used to Find Local Events by Analysing social media	Bindu Madhavi N.B.; Singh R.; Sivaperumal K.; Rao M.M.S.	a Koneru Lakshmaiah Education Foundation (Deemed to Be University), KI Business School & Programme, Vaddeswaram, India b Akademi Laut Malaysia (ALAM), Department of Faculty of Business & Management (FABM), Malaysia c Faculty of Science and Humanities, Srm Institute of Science and Technology, Department of Commerce, Chennai, India d Koneru Lakshmaiah Education Foundation (Deemed to Be University), Department of English, Vaddeswaram, India	2023 International Conference on New Frontiers in Communication, Automation, Management and Security, ICCAMS 2023	2023	979-835031706-0	https://www.scopus.com/record/display.uri?eid=2-s2.0-85194156755&doi=10.1109%2fICCAMS60113.2023.10526134&origin=inward&txGid=8fa3881d67672f011f3c190e8b54d2f0

185	Conceptualizing Core Aspects in Circular Economy with Waste Recycling in Smart Cities Based on LSTM and Auto Encoder Approach	Yadav S.; Nithya P.; Manikumar T.; Suganthi D.; Vijayaragavan P.; Chandra Sekhar S.	a University of Allahabad, Department of Commerce and Business Administration, Uttar Pradesh, Prayagraj, India b K S R Institute for Engineering and Technology, Department of CSE, Tamil Nadu, Namakkal, India c School of Computing, Kalasalingam Academy of Research and Education, Department of Computer Science and Engineering, Tamilnadu, India d Saveetha College of Liberal Arts and Sciences, SIMATS, Department of Computer Science, Tamil Nadu, Chennai, India e Mechanical Engineering College, Prince Shri Venkateshwara Padmavathy Engineering College, Tamil Nadu, Chennai, India f Koneru Lakshmaiah Education Foundation, KL University, Department of BBA, Andhra Pradesh, Guntur, India	7th International Conference on Electronics, Communication and Aerospace Technology, ICECA 2023 - Proceedings	2023	979-835034060-0	https://www.scopus.com/record/display.uri?eid=2-s2.0-85186114654&doi=10.1109%2fICECA58529.2023.10395151&origin=inward&txGid=d182bf9dd81b3287e72395e83d32b8f6
186	A Study in Analysing the Factors Influencing Job Satisfaction through Supervised Machine Learning Methods	Akana C.M.V.S.; Birajdar S.; Bethapudi P.; Soujanya K.; Chandra Sekhar Reddy L.; Anusuya M.	a Bonam Venkata Chalamayya Engineering College, Andhra Pradesh, Odalarevu, India b Dr. D.Y. Patil Vidyapeeth, Global Business School and Research Centre, Maharashtra, Pune, India c Gitam Deemed to Be University, Gitam Institute of Technology, Dept of Cse, Andhra Pradesh, Visakhapatnam, India d Koneru Lakshmaiah Education Foundation, Department of Bba, Andhra Pradesh, Guntur, India e Cmr College of Engineering & Technology, Kandlakoya (V), Hod - CSE(Data Science), Telangana, Hyderabad, India f Indra Ganesan College of Engineering, Department of Physics, Tamilnadu, Trichy, India	2023 1st International Conference on Optimization Techniques for Learning, ICOTL 2023 - Proceedings	2023	979-835032804-2	https://www.scopus.com/record/display.uri?eid=2-s2.0-85186713565&doi=10.1109%2fICOTL59758.2023.10435218&origin=inward&txGid=2bab417397592de00b834c9fb1897f6f
187	Empirical Evaluation on Stock Market Forecasting via Extreme Learning Machine	Balakrishnan S.; Pathak D.K.; PanduroRamirez J.; Buddhi D.; Girimurugan B.; Pokhariya H.S.	a Srm Institute of Science and Technology, Faculty of Science and Humanities, Department of Commerce, Tamil Nadu, Chennai, India b Invertis University, Faculty of Computer Applications, Bareilly, India c Universidad Tecnológica Del Perú, Peru d Uttaranchal University, Uttaranchal Institute of Technology, India e Koneru Lakshmaiah Education Foundation, KI Business School, AP, Guntur, India f Graphic Era Deemed to Be University, Department of Computer Science & Engineering, Uttarakhand, Dehradun, 248002, India	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85178309281&doi=10.1109%2fICACITE57410.2023.10183098&origin=inward&txGid=d7c10a2c82c1817d910f82d0108a848f
188	Deep Learning Solution to Various Issues of Finance, A Productive Research Approach	Raman R.; Buddhi D.; Gor M.; Ratnavalli B.; Saini D.; Luis Arias Gonzales J.	a Symbiosis Institute of Business Management, Pune & Symbiosis International (Deemed University), Maharashtra, Pune, India b Uttaranchal Institute of Technology Uttaranchal University, India c Parul University, Department of PIET, India d Koneru Lakshmaiah Education Foundation KL University, India e Sri Balaji University, Pune (SBUP), Corporate Relations & Dean, Department of Operations & SCM, India f Pontifical Catholic University of Peru, Business Department, Peru	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85178284213&doi=10.1109%2fICACITE57410.2023.10182850&origin=inward&txGid=1ef297e7d15fb2295f40fae2c8f1aa33
189	Research on retail Buyers' emotional quotient with focus on transactions on the National Stock Exchange	Chandu V.; Maddala S.; Sai K.G.D.; Teja G.C.; Prakash B.J.; Rao B.N.; Osei B.	a KL Business School, Koneru Lakshmaiah Education Foundation, Vijayawada, India b Department of Business Management, Krishna University, Machilipatnam, India c Kwame Nkrumah University of Science and Technology, Kumasi, Ghana d Applied Science Research Center, Applied Science Private University, Amman, Jordan	International Journal of Engineering Business Management	2023	18479790	https://www.scopus.com/record/display.uri?eid=2-s2.0-85179310411&doi=10.1177%2f18479790231180770&origin=inward&txGid=c21366b98589b7048336e4c609d00532

190	Exploring University Student Attitudes, Beliefs, and Alcohol Usage Patterns: An Investigation into Alcohol and Drug Use within the Student Lifestyle	Leelavati T.S.; Madhavi S.; Susmitha K.; Venkateswara Kumar K.S.; Vara Prasad Goud P.; Ganga Raju K.; Aminabee S.	a Department of Business and Management Studies, Seshadri Rao Gudlavalleru Engineering College, India b Department of Business and Management Studies, KLEF Deemed to be University, India c Department of Business and Management Studies, Chaitanya Bharathi Institute of Technology, India d Department of Business and Management Studies, Vishnu Institute of Technology, India e Department of Pharmacology, V.V. Institute of Pharmaceutical Sciences, India	Journal of Drug and Alcohol Research	2023	20908334	https://www.scopus.com/record/display.uri?eid=2-s2.0-85180473401&doi=10.4303%2fJDAR%2f236258&origin=inward&txGid=847f5a2f41822112c5cfa2c0cff63014
191	AI-Assisted Resource Allocation for Improved Business Efficiency and Profitability	Saravana Kumar G.; Ramachandran K.K.; Sharma S.; Ramesh R.; Qureshi K.; Ganesh K.V.B.	a Jain (Deemed to Be) University, BMS THM, School of Commerce, Karnataka, Bengaluru, India b DR. G. R. D. College of Science, Management/Commerce/International Business, India c Uttaranchal University, Uttaranchal Institute of Technology, India d SR University, School of Business, Telangana, Warangal, India e Lingaya's Vidyapeeth, Department of Computer Science & Information Technology, Haryana, Faridabad, India f Koneru Lakshmaiah Education Foundation, KL Business School, India	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85178296480&doi=10.1109%2fICAITE57410.2023.10182679&origin=inward&txGid=943a9cfe962f48bec5cd0e76b6303228
192	Role of human-centred artificial intelligence in facilitating learning management system	Gowrabhathini J.; Buddhi D.; Jyothika Y.S.; Mounika B.; Sai P.V.; Reddy B.A	a KI University, KI Business School, Koneru Lakshmaiah Education Foundation, India b Uttaranchal University, Uttaranchal Institute of Technology, India c KI University, Koneru Lakshmaiah Education Foundation, India	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85178307213&doi=10.1109%2fICAITE57410.2023.10182557&origin=inward&txGid=ae957860e3ccc43017f70509d8bc7a6e
193	An empirical study on application of 5G smart system in education	Vamsi Krishna B.; Suresh Kumar K.; Gildhiyal S.; Srinivas M.; Ibrahim W.K.; Bader Alazzam M.	a Koneru Lakshmaiah Education Foundation, Guntur, India b Panimalar Engineering College, Mba Department, Chennai, 600123, India c Uttaranchal University, Uttaranchal Institute of Technology, India d Sr University, School of Computer Science and Artificial Intelligence, Telangana, Warangal, India e Al-Farahidi University, Medical Technical College, Baghdad, 10021, Iraq f Ajloun National University, Information Technology College, Jordan	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85178301509&doi=10.1109%2fICAITE57410.2023.10182680&origin=inward&txGid=62e69e2bef7710f3a93fa45a38bbb42f
194	The technical Role of Regression Analysis in prediction and decision making	Krishna S.H.; Oyeode O.J.; Joshi A.; Reddy G.S.; Karthikeyan P.; Ganesh K.V.B.	a Vignana Bharathi Institute of Technology, Department of Business Management, Aushapur Village Ghatkesar Mandal Malkajgiri Medchal Dist, 501301, India b Afe Babalola University Ado-Ekiti, Civil and Environmental Engineering, Ekiti, Nigeria c Uttaranchal University, Uttaranchal Institute of Technology, India d SR University, School of Sciences, Warangal, India e Kongu Engineering College, Department of Management Studies, Tamilnadu, Perundurai, 638060, India f Koneru Lakshmaiah Education Foundation, KL Business School, India	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85178315345&doi=10.1109%2fICAITE57410.2023.10182872&origin=inward&txGid=7b40cc3c2f75d96404f9d2ead76ac0dd
195	Investigation on Effects of Introduction of Blockchain as a Service	Hari Krishna S.; Sivakoti Reddy M.; Anusha K.; Joshi A.; Ahamad S.; Iram F.	a Vignana Bharathi Institute of Technology, Department of Business Management, Aushapur Village Ghatkesar Mandal, Medchal-Malkajgiri, 501301, India b VFSTR Deemed to be University, Department of Management Studies, Andhra Pradesh, Vadlamudi, India c KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Guntur, India d Uttaranchal Institute of Technology, Uttaranchal University, India e University of Hail, College of Computer Science and Engineering, Hail City, Saudi Arabia f SR University, School of Computer Science and Artificial Intelligence, Telangana, Warangal, India	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85178290351&doi=10.1109%2fICAITE57410.2023.10183048&origin=inward&txGid=40fe0c2a227437f6fcd81f353311a61e

196	AI-Supported Decision Making	Ramachandran K.K.; Karthick K.K.; Semwal A.; Shravan M.; Srinivas K.; Lourens M.	a DR. G. R. D. College of Science, Management/Commerce/International Business, India b Dr. G. R. Damodaran College of Science, Department of Management Science, Coimbatore, 14, India c Uttaranchal Institute of Technology, Uttaranchal University, India d School of Business, Sr University, Telangana, Warangal, India e KI Business School, KI University Klef, Andhra Pradesh, Vaddeswaram, 522302, India f Durban University of Technology, Deputy Dean Faculty of Management Sciences, South Africa	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85178291022&doi=10.1109%2fICA-CITE57410.2023.10183189&origin=inward&txGid=79d899474f8e856c8b0a40fc939fbf42
197	Blockchain Exploratory Analysis in Strategic Management	Rao Podile V.; Rishika Y.; Manasa K.L.; Ramyasri B.; Kumar A.; Yadav T.G.	Koneru Lakshmaiah Education Foundation KL University, KL Business School, India	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85178278623&doi=10.1109%2fICA-CITE57410.2023.10182901&origin=inward&txGid=a59347d2e63802d7fac658bd05781f91
198	Educational and Working Status of Unorganized Sector Laborers with Special Reference to Women	Thenkovan M.; Srinivas K.; Nivin Vargas L.; Huerta-Soto R.; Vilchez Carcamo J.; Villanueva-Calderón J.	a Department of Economics, Guru Nanak College, Tamil Nadu, Chennai, India b KL Business School, KL Deemed to Be University, KLEF, Andhra Pradesh, Vaddeswaram, India c Universidad Nacional Santiago Antunez de Mayolo, Huaraz, Peru d Universidad Señor de Sipán, Chiclayo, Peru	Springer Proceedings in Business and Economics	2023	21987246	https://www.scopus.com/record/display.uri?eid=2-s2.0-85175789029&doi=10.1007%2f978-981-99-5118-5_15&origin=inward&txGid=4066dd1fd647a5ef025d48745fd9dfc2
199	Machine Learning as A Predictive Technology and its Impact on Digital Markets	Murthy A.; Buddhi D.; Averineni A.; Narayana M.S.; Sowjanya G.D.; Sowmya C.	a Nitte(Deemed to Be University), Nnam Institute of Technology, Karnataka, Nitte, India b Uttaranchal University, Uttaranchal Institute of Technology, India K L University, KI Business School, Koneru Lakshmaiah Education Foundation, India	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85178263332&doi=10.1109%2fICA-CITE57410.2023.10182639&origin=inward&txGid=f65261cea55b598a045ad72bc3a39de1
200	An Investigation Using Structural Equation Modelling on Customer Adoption of Internet of Things Assistance	Mir A.; Sankar M.; Kafila K.; Akram S.V.; Devi D.P.; Barthwal S.	a Baba Ghulam Shah Badshah University, Department of Management Studies, Rajouri, India b Vel Tech Rangarajan Dr. Sagunthala R&d Institute of Science and Technology, Computer Science and Engineering, India c Sr University, School of Business, Telangana, Warangal, India d Uttaranchal University, Uttaranchal Institute of Technology, India e Koneru Lakshmaiah Education, Foundation Guntur, AP, India f Graphic Era Deemed to Be University, Department of Ece, Uttarakhand, Dehradun, India	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85178262770&doi=10.1109%2fICA-CITE57410.2023.10183168&origin=inward&txGid=b3397a6ebf6d1b1c5afcf988749c1514
201	A sizeable empirical investigation of bug attributes in Blockchain structures	Taneja A.; Sankar M.; Prakash R.V.; Akram S.V.; Praveena D.; Pokhariya H.S.	a Chandigarh University, AIT-CSE, India b Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, Computer Science and Engineering, India c SR University, School of Computer Science and Artificial Intelligence, Telangana, Warangal, India d Uttaranchal University, Uttaranchal Institute of Technology, India e Koneru Lakshmaiah Education Foundation, KL Business School, AP, Guntur, India f Graphic Era Deemed to be University, Department of Computer Science & Engineering, Uttarakhand, Dehradun, 248002, India	2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023	2023	979-835039926-4	https://www.scopus.com/record/display.uri?eid=2-s2.0-85178268117&doi=10.1109%2fICA-CITE57410.2023.10183339&origin=inward&txGid=f80e2b6694a2e0900116c2e3187f57ef
202	Effectiveness of Artificial Intelligence for Enhancing Decision-Making Process of Recruitment in HRM Process	Goyal A.A.; Madhavi N.B.; Kurian J.S.; Haque M.; Shafiuddin M.; Upreti K.	a Business Management Saikheda, G H Raisoni University, MP, Borgaon, India b KL University Business School, Koneru Lakshmaiah Education Foundation University, AP, Guntur, India c Symbiosis Institute of Business Management, University Symbiosis International University, Karnataka, Bengaluru, India d Oman College of Management and Technology, Halban, Oman e Department of Computer Science CHRIST (Deemed to be university), Delhi NCR Campus, Ghaziabad, Delhi, India	Lecture Notes in Networks and Systems	2023	23673370	https://www.scopus.com/record/display.uri?eid=2-s2.0-85174447594&doi=10.1007%2f978-981-99-3963-3_32&origin=inward&txGid=44d987237832ef0d21835e21f7f8ceb3

203	Developing AI-based Fraud Detection Systems for Banking and Finance	Dash S.; Das S.; Sivasubramanian S.; Kalyana Sundaram N.; Harsha G.K.; Sathish T	a School of Computer Science and Engineering, VIT-AP University, Andhra Pradesh, Amaravati, 522237, India b KI Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vaddeswaram, 522502, India c New Prince Shri Bhavani College of Engineering and Technology, Department of Information Technology, Tamil Nadu, Chennai, 600073, India d Jss Academy of Technical Education, Department of Computer Science, Uttar Pradesh, Noida, 201301, India e Saveetha School of Engineering, Department of Mechanical Engineering, Tamil Nadu, Chennai, 602105, India	Proceedings of the 5th International Conference on Inventive Research in Computing Applications, ICIRCA 2023	2023	979-835032142-5	https://www.scopus.com/record/display.uri?eid=2-s2.0-85172196394&doi=10.1109%2fICIRCA57980.2023.10220838&origin=inward&txGid=ac0bee2d0b9ebf66f625e177f66f27fa
204	Human resource factor in waste management practices in construction industry for sustainability	Venugopal K.; Ambatipudi A.	KLU Business School, KLEF, Guntur, AP, Vaddeswaram, India	International Journal of Environment and Waste Management	2023	14789876	https://www.scopus.com/record/display.uri?eid=2-s2.0-85171801881&doi=10.1504%2fIJEW.2023.133277&origin=inward&txGid=9ded05e03fb147f330f1f5450ed15de4
205	Crisis leadership and automobile sector: an Indian perspective	Das S.; Sree Y.N.; Jain M.K.; Sivasai G.G.V.; Vidya P.	KL Business School, Koneru Lakshmaiah Education Foundation, Andhra Pradesh, Vaddeswaram, India	International Journal of Process Management and Benchmarking	2023	14606739	https://www.scopus.com/record/display.uri?eid=2-s2.0-85171673108&doi=10.1504%2fIJPM.2023.133169&origin=inward&txGid=3b03eb67fbd38e58c9cc6d0ba2231faa
206	A Perspective of Investment Relationship on Effects of Social Media Investment Outcomes	Radhika M.; Reddy P.M.K.; Prasad V.S	a Raja Bahadur Venkata Rama Reddy Institute of Technology, Abids, Telangana, Hyderabad, India b Department of Business Management, K.L. Business School, Koneru Lakshmaiah Education Foundation (Deemed to be University), Guntur District, Guntur, Andhra Pradesh, Vaddeswaram, India	Global Business Review	2023	9721509	https://www.scopus.com/record/display.uri?eid=2-s2.0-85170037395&doi=10.1177%2f09721509231187496&origin=inward&txGid=fb527ae3e15f67ba8e00492fbf223cc9
207	Business Process Automation using Robotic Process Automation (RPA) and AI Algorithm's on Various Tasks	Dandale M.N.; Mazharunnisa; Daniel D.J.J.D.; Priya R.S.; Walid M.A.A.; Thulasimani T.	a Yeshwantrao Chavan College of Engineering, Applied Mathematics and Humanities, Maharashtra, Nagpur, India b Koneru Lakshmaiah Educational Foundation, KI University, KI Business School, Vijayawada, Andhra Pradesh, Vaddeswaram, India c VelTech Rangarajan Dr. Sagunthala R&d Institute of Science and Technology, Department of Electronics and Communication Engineering, Tamilnadu, Chennai, India d Knowledge Institute of Technology, Department of Cse, Tamilnadu, Salem, India e Khulna University of Engineering & Technology (KUET), Department of Computer Science and Engineering, Bangladesh f Bannari Amman Institute of Technology, Mathematics, Tamilnadu, Erode, India	Proceedings of the 8th International Conference on Communication and Electronics Systems, ICCES 2023	2023	979-835039663-8	https://www.scopus.com/record/display.uri?eid=2-s2.0-85168144105&doi=10.1109%2fICCES57224.2023.10192653&origin=inward&txGid=669e1ce8eea4a10907a3946421a4ade8
208	Consumers perception on green marketing towards eco-friendly fast moving consumer goods	Reddy K.P.; Chandu V.; Srilakshmi S.; Thagaram E.; Sahyaja C.; Osei B.	a School of Management, SAGE University, Bhopal, India b KL Business School, KoneruLakshmaiah Education Foundation, Vaddeswaram, India c Department of Commerce, Dr.Lankapally Bullayya College, Visakhapatnam, India d School of Management and Commerce, Malla Reddy University, Hyderabad, India e Gitam Business School, Gitam University, Hyderabad, India f Kwame Nkrumah University of Science and Technology, Kumasi, Ghana g Applied Science Research Center, Applied Science Private University, Amman, Jordan	International Journal of Engineering Business Management	2023	18479790	https://www.scopus.com/record/display.uri?eid=2-s2.0-85166648163&doi=10.1177%2f18479790231170962&origin=inward&txGid=b16ce07f65a03fe57cc24f99af9b1daf
209	An Enhanced Ensemble Machine Learning Methods in Financial Marketing	Podile V.; Averineni A.; Kethineni D.; Naidu D.B.; Vignesh B.V.N.S.; Reddy M.R.K.	Koneru Lakshmaiah Education Foundation (Deemed to Be University), KI Business School, Andhra Pradesh, Guntur, India	2023 International Conference on Disruptive Technologies, ICDT 2023	2023	979-835032388-7	https://www.scopus.com/record/display.uri?eid=2-s2.0-85164573771&doi=10.1109%2fICDT57929.2023.10150967&origin=inward&txGid=763b751fe0a55c9f223fd1391284330b

210	An Enhanced Method on Using Deep Learning Techniques in Supply Chain Management	Praveenadevi D.; Sreekala S.P.; Girimurugan B.; Krishna Teja K.V.R.; Naga Kamal G.; Chandra A.C.	Koneru Lakshmaiah Education Foundation (Deemed to Be University), KI Business School, Andhra Pradesh, India [Sreekala S.P] Kpr College of Arts Science and Research Research and Development Cell, Tamilnadu, Coimbatore, India	2023 International Conference on Disruptive Technologies, ICDT 2023	2023	979-835032388-7	https://www.scopus.com/record/display.uri?eid=2-s2.0-85164575676&doi=10.1109%2fICDT57929.2023.10151338&origin=inward&txGid=d0356de43a9f643aee9870abbc351159
211	Influence of Human Resource Management Practices in Medium Sized Organization on Employee Performance	Varun T.; Kudale K.M.; Ganesh K.; Ramkumar M.	a Anna University, Department of Management Studies, Tamil Nadu, Chennai, India b National Institute of Technology, Department of Humanities and Social Sciences (H & SS), Telangana, Warangal, India c Koneru Lakshmaiah Education Foundation, Department of Business Management, Andhra Pradesh, India d Knowledge Institute of Technology Salem, Department of Computer Science and Business Systems, Tamil Nadu, India	2023 International Conference on Disruptive Technologies, ICDT 2023	2023	979-835032388-7	https://www.scopus.com/record/display.uri?eid=2-s2.0-85164593323&doi=10.1109%2fICDT57929.2023.10151191&origin=inward&txGid=eb6503b720b620efbc7cd21e91989380
212	Best Ways Using AI in Impacting Success on MBA Graduates	Praveenadevi D.; Kowsalyadevi S.; Girimurugan B.; Sreemai P.; Nandini K.; Pareek S.	a Koneru Lakshmaiah Education Foundation (Deemed to Be University), KI Business School, Andhra Pradesh, India b Cherraans Arts and Science College, Department of Management, Tamilnadu, Tiruppur, India	2023 International Conference on Disruptive Technologies, ICDT 2023	2023	979-835032388-7	https://www.scopus.com/record/display.uri?eid=2-s2.0-85164617817&doi=10.1109%2fICDT57929.2023.10151211&origin=inward&txGid=a216a7a03f8310e4534c53acc098247e
213	Supply Chain Management Using Bee Swarm Optimisation to Improve the Logistics in E-Commerce Era	Bindu Madhavi N.; Kannan G.; Vinayagam K.; Jayaprakash M.	a Koneru Lakshmaiah Education Foundation (Deemed to Be University), KI Business School, Andhra Pradesh, Vaddeswaram, India b St. Peter's Institute of Higher Education and Research, Department of Management Studies, Tamil Nadu, Chennai, India c Vels Institute of Science, Technology and Advanced Studies (VISTAS), Department of Bba, Tamil Nadu, Chennai, India d Rmk Engineering College, Department of It, Kavaraipettai, Tamil Nadu, Gummidipoondi, India	2023 International Conference on Disruptive Technologies, ICDT 2023	2023	979-835032388-7	https://www.scopus.com/record/display.uri?eid=2-s2.0-85164592469&doi=10.1109%2fICDT57929.2023.10150921&origin=inward&txGid=e92b50ee5d313ffcf7ad41f3c73ff2c
214	Impact of Digitalization on Sustainable Supply Chain Management	Praveenadevi D.; Rekha S.; Girimurugan B.; Jaya Narendra Kumar K.; Hemanjali B.; Lalitvamsi B.	a Koneru Lakshmaiah Education Foundation (Deemed to Be University), KI Business School, Andhra Pradesh, India b Mannar Thirumalai Naicker College, Department of Commerce, Tamilnadu, Madurai, India	2023 International Conference on Disruptive Technologies, ICDT 2023	2023	979-835032388-7	https://www.scopus.com/record/display.uri?eid=2-s2.0-85164563134&doi=10.1109%2fICDT57929.2023.10151042&origin=inward&txGid=2ea80202d26a7b9f2475646b275f70db
215	Crisis Management in shopping malls using Different Regression Models	Podile V.; Averineni A.; Selvaraju C.; Sai K.K.H.; Devikiran P.; Sairam J.V.	Koneru Lakshmaiah Education Foundation (Deemed to Be University), KI Business School, Andhra Pradesh, India	2023 International Conference on Disruptive Technologies, ICDT 2023	2023	979-835032388-7	https://www.scopus.com/record/display.uri?eid=2-s2.0-85164588657&doi=10.1109%2fICDT57929.2023.10150826&origin=inward&txGid=7101046d99aef1acf391526bb4ddd16a
216	Social Media Influences in Sleeping Patterns of Human	Kudale K.M.; Kannan G.; Navulla D.; Sunil S.	a National Institute of Technology, Department of Humanities and Social Sciences (H & SS), Telangana, Warangal, India b St. Peter's Institute of Higher Education and Research, Department of Management Studies, Avadi, Chennai, India c Koneru Lakshmaiah Education Foundation (Deemed to Be University), KI Business School, Andhra Pradesh, Guntur, India d Mahendra Engineering College, Department of Management Studies, Tamil Nadu, Namakkal, India	2023 International Conference on Disruptive Technologies, ICDT 2023	2023	979-835032388-7	https://www.scopus.com/record/display.uri?eid=2-s2.0-85164589003&doi=10.1109%2fICDT57929.2023.10151147&origin=inward&txGid=e429d68848656e81289567d6a09dd192
217	Iot Enabled Fog Based Computing with Deep Learning Models to Increase The Allocation of Resource	Laxmaiah B.; Easwaran B.; Parveen Sultana H.; Praveenadevi D.; Katragadda L.S	a Cmr Technical Campus, Telangana, Hyderabad, India b Texila American University, Zambia c Vellore Institute of Technology, Tamil Nadu, Vellore, India d Koneru Lakshmaiah Education Foundation (Deemed to Be University), KI Business School, Andhra Pradesh, India	2023 International Conference on Disruptive Technologies, ICDT 2023	2023	979-835032388-7	https://www.scopus.com/record/display.uri?eid=2-s2.0-85164597379&doi=10.1109%2fICDT57929.2023.10151115&origin=inward&txGid=5e8ca5543fa0129cf04b87fcabf4d5a4

218	Generative Adversarial Networks to Improve the Nature of Training in Autonomous Vehicles	Sampath Kumar R.; Krishnamurthy V.P.; Podile V.; Yamini Priyanka G.; Neha V.	[Sampath Kumar R],[Krishnamurthy V.P]Er. Perumal Manimekalai College of Engineering, Dept. of Aeronautical Engineering, Krishnagiri Tamil Nadu, Hosur, India Podile, Venkateswararao,Yamini Priyanka G., Neha, Vemulapalli, Koneru Lakshmaiah Education Foundation (Deemed to Be University), KI Business School, Andhra Pradesh, India	2023 International Conference on Disruptive Technologies, ICDT 2023	2023	979-835032388-7	https://www.scopus.com/record/display.uri?eid=2-s2.0-85164592925&doi=10.1109%2fICDT57929.2023.10151288&origin=inward&txGid=25d5546c1c10a6dddf128638a27c865d
219	An Improvised Method on Detecting Fake Reviews Systems Through AI Analytics on Sales Data	Praveenadevi D.; Geetha S.; Girimurugan B.; Sudeepthi D.; Pasupuleti C.; Challa B.R.	Praveenadevi D.; Girimurugan B.; Sudeepthi D.; Pasupuleti C.; Challa B.R. Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India, Geetha.S Mannar Thirumalai Naicker College, Department of CommerceThe institution will open in a new tab, Tamilnadu, Madurai, India	2023 International Conference on Disruptive Technologies, ICDT 2023	2023	979-835032388-7	https://www.scopus.com/record/display.uri?eid=2-s2.0-85164593807&doi=10.1109%2fICDT57929.2023.10150555&origin=inward&txGid=55ce97d91a3a01d411fabc7978f8cf51
220	Impact and Psychological Effect of Work Life Balance Initiatives and Organizational Citizenship Behaviour with Reference to Select Banks in Andhra Pradesh	Podile V.R.; Vamshi D.N.K.; Mohiuddin S.; Varshith P.; Rohith G	Department Of BBA, K.L. Business School, Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram, India,	Journal for ReAttach Therapy and Developmental Diversities	2023	25897799	https://www.scopus.com/record/display.uri?eid=2-s2.0-85159942363&origin=inward&txGid=d71703e137bcb304465905adbf71184
221	The mediating effect of price on the relationship between brand image and customer satisfaction towards dairy products	Babu, MK; Anusha, K; Dhriti, P; Vinay, B	KoneruLakshmaiah Educ Fdn, Dept MBA, Vaddeswaram, Andhra Pradesh, India	JOURNAL OF LIVESTOCK SCIENCE	2023	2277-6214	https://www.webofscience.com/wos/woscc/full-record/WOS:001071628200001
222	INTEGRATION OF BLOCKCHAIN TECHNOLOGIES INTO HEALTHCARE DELIVERY	Anusha, K; Kumar, GA; Kishore, N; Tarun, M	Koneru Lakshmaiah Business Sch, Dept MBA, KLEF, Guntur, India b Tirumala Coll Engn, Dept Humanities & Sci, Tirupati, India	PHARMACOPHORE	2023	2229-5402	https://www.webofscience.com/wos/woscc/full-record/WOS:000990535100001
223	INTEGRATING OF ARTIFICIAL INTELLIGENCE IN DRUG DISCOVERY AND DEVELOPMENT: A COMPARATIVE STUDY	Anusha, K; Jasmitha, KSM; Sattibabu, K; Reddy, G	KLEF, Koneru Lakshmaiah Business Sch, Guntur, India Prasad V Potluri Siddhartha Inst Technol, Vijayawada, India	PHARMACOPHORE	2023	2229-5402	https://www.webofscience.com/wos/woscc/full-record/WOS:001022141400001
224	A review on growth parameters of e-commerce in India's economy	Mazharunnisa; Nikitha, G; Sai, NG; Vighness, CK; Dalava, P	Koneru Lakshmaiah Educ Fdn, KL Business Sch, Guntur 521180, Andhra Pradesh, India	JOURNAL OF STATISTICS AND MANAGEMENT SYSTEMS	2023	0972-0510	https://www.webofscience.com/wos/woscc/full-record/WOS:001117714300005
225	Customer perception on service quality: A holistic view of SBI	Podile, VR; Surana, K; Tumuluri, ML; Manikanta, M; Harsh, KVS	Koneru Lakshmaiah Educ Fdn, KL Business Sch, Guntur 521180, Andhra Pradesh, India	JOURNAL OF STATISTICS AND MANAGEMENT SYSTEMS	2023	0972-0510	https://www.webofscience.com/wos/woscc/full-record/WOS:001117714300014
226	Human resource factor in waste management practices in construction industry for sustainability	Venugopal, K; Ambatipudi, A	Koneru Lakshmaiah Educ Fdn, KL Business Sch, Guntur 521180, Andhra Pradesh, India	INTERNATIONAL JOURNAL OF ENVIRONMENT AND WASTE MANAGEMENT	2023	1478-9876	https://www.webofscience.com/wos/woscc/full-record/WOS:001094563800008
227	A Perspective of Investment Relationship on Effects of Social Media Investment Outcomes	Radhika, M; Reddy, PMK; Prasad, VS	1 Raja Bahadur Venkata Rama Reddy Inst Technol, Abids, Hyderabad, Telangana, India 2 Koneru Lakshmaiah Educ Fdn Deemed be Univ, KL Business Sch, Dept Business Management, Guntur, Andhra Pradesh, India 3 Raja Bahadur Venkata Rama Reddy Inst Technol, Abids, Hyderabad 500001, India	GLOBAL BUSINESS REVIEW	2023	0972-1509	https://www.webofscience.com/wos/woscc/full-record/WOS:001061786500001
228	Prime (predominant) work-life balance components influencing married women nurses in pandemic (COVID) situations	Girimurugan, B; Rajeswari, V; Podile, V; Naidu, DSP	1Koneru Lakshmaiah Educ Fdn Deemed Univ, KL Business Sch, Guntur 522302, Andhra Pradesh, India 2 Arignar Anna Govt Arts Coll, Dept Business Adm, Namakkal, Tamil Nadu, India 3 Koneru Lakshmaiah Educ Fdn Deemed Univ, Guntur, Andhra Pradesh, India	INTERNATIONAL JOURNAL OF HEALTHCARE MANAGEMENT	2023	2047-9700	https://www.webofscience.com/wos/woscc/full-record/WOS:001021414300001

229	Factors influencing customer loyalty & patronage in Online Food Delivery Services (OFDS)	Turaga, NK; Malladi, RPK; Kumar, P; Jagadeswari, K; Priya, MNR	1Vignans Fdn Sci Technol & Res Univ, Dept Management Studies, Guntur, Andhra Pradesh, India 2 KL Univ, Dept Management Studies, Guntur, Andhra Pradesh, India 3 GM Inst Technol, Dept Studies Management, Davanagere 577006, Karnataka, India 4 Gopalan Coll Commerce, Dept Management Studies, Bangalore, Karnataka, India	JOURNAL OF STATISTICS AND MANAGEMENT SYSTEMS	2023	0972-0510	https://www.webofscience.com/wos/woscc/full-record/WOS:001117714300008	
230	Market Efficiency of Commodity Derivatives with Reference to Nonagricultural Commodities	Kantamaneni, HD; Asi, VR	1Koneru Lakshmaiah Educ Fdn, KL Business Sch, Guntur, India 2 Vellore Inst Technol, VIT Business Sch, Chennai, India	ASIA-PACIFIC FINANCIAL MARKETS	2023	1387-2834	https://www.webofscience.com/wos/woscc/full-record/WOS:000945308500001	
231	SMART HEALTHCARE SYSTEM WITH LIGHT-WEIGHTED BLOCKCHAIN SYSTEM AND DEEP LEARNING TECHNIQUES	SINGH R., MIR B.A., LOHITH J. J., CHAKRAVARTHI D.S., ALHARBI A.R., KUMAR H., HINGAA S.K.	BUSINESS SCHOOL	COMPUTATIONAL INTELLIGENCE AND NEUROSCIENCE	2022	1687-5265	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85129492713&doi=10.1155%2F2022%2F1621258&partnerID=40&md5=a45936528367381730fc4c2cd174997	YES
232	DYNAMICS OF INCLUSIVE AND LIFELONG LEARNING PROSPECTS THROUGH MASSIVE OPEN ONLINE COURSES (MOOC): A DESCRIPTIVE STUDY	RAMIREZ-ASIS E.H., SRINIVAS K., SIVASUBRAMANIAN K., JAHEER MUKTHAR K.P.	BUSINESS SCHOOL	STUDIES IN COMPUTATIONAL INTELLIGENCE	2022	1860-949X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85131087589&doi=10.1007%2F978-3-030-93921-2_35&partnerID=40&md5=1392eeedde950944ccf240154159984e	YES
233	THE IMPACT OF DIGITAL LEARNING MANAGEMENT SYSTEM ON STUDENTS OF HIGHER EDUCATION INSTITUTIONS DURING COVID-19 PANDEMIC	SIVASUBRAMANIAN K., JAHEER MUKTHAR K.P., RAJU V., SRINIVAS K.	BUSINESS SCHOOL	STUDIES IN COMPUTATIONAL INTELLIGENCE	2022	1860-949X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85131041848&doi=10.1007%2F978-3-030-93921-2_34&partnerID=40&md5=0e8ca65ce71bf3a2c97fe234c3684ca6	YES
234	COMPLAINT INTENTIONS ON PACKAGES OF FOOD PRODUCTS	TURAGA N.K., TURAGA M., RAO P.V., BALAJI B.	BUSINESS SCHOOL	ECS TRANSACTIONS	2022	1938-6737	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85130511617&doi=10.1149%2F1070-1.9239ecst&partnerID=40&md5=8096228a47d6421db79f78f650a0242b	YES
235	COVID-19: CHALLENGES AND AVENUES OF BANKING SYSTEM	KUMARI S.S., BALANAGALAKSHMI B.	BUSINESS SCHOOL	ECS TRANSACTIONS	2022	1938-6737	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85130525572&doi=10.1149%2F1070-1.10013ecst&partnerID=40&md5=b3c2c0f48a66d1ba780d87147460dffa	YES
236	IMPACT OF COVID ON MICRO FINANCE INSTITUTIONS	BALANAGALAKSHMI B., KUMARI S.S.	BUSINESS SCHOOL	ECS TRANSACTIONS	2022	1938-6737	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85130551415&doi=10.1149%2F1070-1.10431ecst&partnerID=40&md5=7d5d0081729abb6bc768b55ad23bde70	YES
237	IMPACT OF SOCIAL MEDIA MARKETING ON ORGANIZATIONAL PERFORMANCE- A CASE STUDY OF AMAZON INDIA	KANDI V.S.P., SAKTHIMALA B., SIVAKUMAR G., VIJAYALAKSHMI N.S.	BUSINESS SCHOOL	ECS TRANSACTIONS	2022	1938-6737	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85130544129&doi=10.1149%2F1070-1.12749ecst&partnerID=40&md5=e6b42f157e52c6f94942c4c2fa097c75	YES

238	FUTURE OF BUSINESS CULTURE: AN ARTIFICIAL INTELLIGENCE-DRIVEN DIGITAL FRAMEWORK FOR ORGANIZATION DECISION-MAKING PROCESS	RAJAGOPAL N.K., QURESHI N.I., DURGA S., RAMIREZ ASIS E.H., HUERTA SOTO R.M., GUPTA S.K., DEEPAK S.	BUSINESS SCHOOL	COMPLEXITY	2022	1076-2787	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85135713262&doi=10.1155%2f2022%2f7796507&partnerID=40&md5=9ca2e7a492de07a770ea3a578b00196f	YES
239	A STUDY ABOUT FINANCIAL LITERACY AWARENESS AMONG WORKING EMPLOYEES WITH SPECIAL REFERENCE TO THE TELANGANA REGION	SUBRAHMANYAM NETI	BUSINESS SCHOOL	JOURNAL OF COMMERCE AND ACCOUNTING RESEARCH	2022	2277-2146	http://publishingindia.com/jcar/47/a-study-of-financial-literacy-awareness-among-working-employees-with-special-reference-to-the-telangana-region/31951/76410/	YES
240	A STUDY ON FINANCIAL LITERACY AWARENESS AMONG WORKING EMPLOYEES WITH SPECIAL REFERENCE TO TELANGANA REGION	VENKATESWARA RAO PODILE	BUSINESS SCHOOL	JOURNAL OF COMMERCE AND ACCOUNTING RESEARCH	2022	2277-2146	http://publishingindia.com/jcar/47/a-study-of-financial-literacy-awareness-among-working-employees-with-special-reference-to-the-telangana-region/31951/76410/	YES
241	A STUDY OF FINANCIAL LITERACY AWARENESS AMONG WORKING EMPLOYEES, WITH SPECIAL REFERENCE TO THE TELANGANA REGION	AFREEN SULTHANA , N SUBRAHMANYAM, P VENKATESHWARA RAO	BUSINESS SCHOOL	JOURNAL OF COMMERCE AND ACCOUNTING RESEARCH	2022	2277-2146	http://publishingindia.com/jcar/47/a-study-of-financial-literacy-awareness-among-working-employees-with-special-reference-to-the-telangana-region/31951/76410/	YES
242	PERCEPTUAL MAPPING ANALYSIS: EVALUATING BRAND POSITIONING OF MOBILE PHONE BRANDS	M KISHORE BABU., B NAVEEN KUMAR., G ANIL KUMAR., M SRIRAMULU	BUSINESS SCHOOL	JUNI KHYAT	2022	2278-4632	http://junikhyatjournal.in/no_2_Online_22/55_dec.pdf	YES
243	MARKETING OF SELF HELP GROUPS PRODUCTS- AN EMPIRICAL STUDY AT WARANGAL DISTRICT	B SAMISHETTI., K ANUSHA	BUSINESS SCHOOL	DOGO RANGSANG RESEARCH JOURNAL	2022	2347-7180	https://www.journal-dogorangsang.in/no_2_Online_22/118_dec.pdf	YES
244	EVALUATING THE PROS AND CONS OF SOCIAL MEDIA: A COMPREHENSIVE LITERATURE REVIEW	VINOD D, J VENKATA RAMANA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/uploads/paper/2b5cf7840c285050d4ccb20558a0c340.pdf	YES
245	EXPLORING THE FUTURE OF SOCIAL MEDIA MARKETING FOR ELECTRONIC GADGETS: INFLUENCERS, VIDEO CONTENT, AR/VR, AND PERSONALIZED CAMPAIGNS	VINOD D, J VENKATA RAMANA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/uploads/paper/c6ec4334acd3ce338b9a869692da88ee.pdf	YES
246	INVESTIGATING CUSTOMERS' PERCEPTION TOWARDS SOCIAL MEDIA MARKETING METHODS: A COMPREHENSIVE LITERATURE REVIEW	VINOD D, J VENKATA RAMANA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://www.ijfans.org/uploads/paper/90d8e812b215dd9be341f1cc8b3f03a4.pdf	YES

247	SOCIAL MEDIA MARKETING METHODS AND STRATEGIES AND THEIR IMPACT ON CONSUMER DECISION MAKING FACTORS: AN EMPIRICAL STUDY	VINOD D, J VENKATA RAMANA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://www.ijfans.org/uploads/paper/dab9c5d9cbc372ef6e976317110cc6dd.pdf	YES
248	UNDERSTANDING THE RELATIONSHIP BETWEEN SOCIAL MEDIA USAGE AND CONSUMER DECISION-MAKING PROCESS FOR ELECTRONIC GADGETS IN TELANGANA STATE	VINOD D, J VENKATA RAMANA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/uploads/paper/001c9b0b9c77ea09b51bb7a75167b38e.pdf	YES
249	ANALYZING THE EFFECTS OF DEMOGRAPHIC FACTORS AND SOCIAL MEDIA ON CONSUMER DECISION-MAKING PROCESS FOR ELECTRONIC GADGETS IN TELANGANA: A STATISTICAL STUDY	VINOD D, J VENKATA RAMANA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/uploads/paper/9136419a6cf1dd911116397ff60e2105.pdf	YES
250	SOCIAL MEDIA MARKETING: A STUDY OF THE INFLUENCE OF DIFFERENT PLATFORMS AND METHODS ON CONSUMER DECISION MAKING PROCESS	VINOD D, J VENKATA RAMANA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/uploads/paper/022f6db1df09fd942f4fe0e85d2fd4bd.pdf	YES
251	ASSESSMENT OF FINANCIAL LITERACY AND FINANCIAL INCLUSION AMONG RURAL HOUSEHOLDS: A CASE STUDY OF NORTH COASTAL ANDHRA PRADESH	ASHOK BOTTA, CHINTALA BALAJI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/uploads/paper/895167a4f273cd32b7052e897826c007.pdf	YES
252	A STUDY OF DIGITAL FINANCIAL LITERACY AMONG THE COLLEGE STUDENTS IN VISAKHAPATNAM	ASHOK BOTTA, CHINTALA BALAJI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/uploads/paper/12904c4b3a1f075fe302dae82bfb57ab.pdf	YES
253	A REVIEW OF THE LITERATURE ON HIGH-QUALITY ECONOMIC DEVELOPMENT, UPGRADING OF CONSUMPTION, AND DIGITAL FINANCE	ASHOK BOTTA, CHINTALA BALAJI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://www.ijfans.org/uploads/paper/33c1bb221f4eb5762eff3b24cf5f8dce.pdf	YES
254	A STUDY ON THE IMPACT OF DIGITAL FINANCE ON FINANCIAL INCLUSION	ASHOK BOTTA, CHINTALA BALAJI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://www.ijfans.org/uploads/paper/e64d0616b231f330ab3c6ada44c9b9d3.pdf	YES
255	FINANCIAL LITERACY IN THE DIGITAL AGE: AWARENESS AND ACCESS	ASHOK BOTTA, CHINTALA BALAJI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/uploads/paper/3f4bbb6beb1f7a3f7eadc3da5b94616e.pdf	YES

256	DETERMINANTS OF DIGITAL FINANCIAL SERVICES: A REVIEW OF LITERATURE	ASHOK BOTTA, CHINTALA BALAJI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/uploads/paper/f4f8207ad5475a76bdf4b0b1b819cfe.pdf	YES
257	DIGITAL FINANCIAL LITERACY FOR DIGITAL FINANCIAL INCLUSION: EVIDENCE FROM FINANCIAL CAPITAL OF ANDRAPRADESH, INDIA	ASHOK BOTTA, CHINTALA BALAJI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://www.ijfans.org/uploads/paper/4a3086d4fb037c34de04f109ff61156e.pdf	YES
258	A STUDY ON DIGITAL FINANCIAL LITERACY: A PRECEDENT FOR BETTER FINANCIAL LITERACY AND FINANCIAL INCLUSION WITH SPECIFIC REFERENCE TO NORTH COASTAL ANDHRAPRADESH	ASHOK BOTTA, CHINTALA BALAJI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/uploads/paper/776b6ffa3410503e06140b142a4ff373.pdf	YES
259	AN EMPIRICAL STUDY OF THE RELATIONSHIP BETWEEN DEMOGRAPHIC FACTORS AND EMOTIONAL LABOUR STRATEGIES AMONG HEALTHCARE PROFESSIONALS	KARI RAVI KIRAN, B KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://www.ijfans.org/uploads/paper/927053026ad140ce6dc396c4f0c9580f.pdf	YES
260	EMOTIONAL LABOR STRATEGIES AND ITS EFFECT ON PATIENT SATISFACTION IN CORPORATE HOSPITALS. A CONCEPTUAL STUDY	KARI RAVI KIRAN, B KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/uploads/paper/e0e7f595f369b678fdd16a183c6fc68f.pdf	YES
261	RISK RETURN PERFROMANCE OF SELECT INDICES ITH REFERENCE TO PSU,FAMILY AND NON FAMILY	SREEMATHI S, K HEMADIVYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://www.ijfans.org/uploads/paper/78ea679d6e6a2a0487cf16ad156ac1da.pdf	YES
262	RETURNS PERFORMANCE SELECT FAMILY INDICES WITH REFERENCE TO NSE INDIA	SREEMATHI S, K HEMADIVYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://www.ijfans.org/uploads/paper/60eed28f37961c99845d7dc0856a1eee.pdf	YES
263	IMPACT OF CHILDREN PESTER ON PARENTS' FOOD PURCHASE BEHAVIOUR IN HYDERABAD AND SECUNDERABAD	SREEMATHI S, K HEMADIVYA, P R VENUGOPAL	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/issue-content/impact-of-children-pesther-on-parents-food-purchase-behaviour-in-hyderabad-and-secunderabad-3686	YES
264	COINTEGRATION ANALYSIS F CRUDE OIL PRICES IN INDIA AND NIFTY AUTOINDEX RETURNS;AN EMPIRICAL NVESTIGATION	SREEMATHI S, K HEMADIVYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://ijfans.org/uploads/paper/8c0784301085b89fabe707e9e50f769c.pdf	YES

265	INFLUENCE OF SOCIAL MEDIA MARKETING ON THE PURCHASE DECISION-MAKING PROCESS OF ELECTRONIC GADGETS: A CASE STUDY OF TELANGANA CONSUMERS	VINOD D, J VENKATA RAMANA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES	2022	2319-1775	https://ijfans.org/uploads/paper/ed43034dcbbf749f2fb0de352092a265.pdf	YES
266	INTERNATIONALISATION OF HIGHER EDUCATION IN INDIA: BENEFITS & CHALLENGES	SREEMATHI S., K. HEMADIVYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://www.ijfans.org/uploads/paper/cd354a7a14f25df9eff061fe09506e4d.pdf	YES
267	CONSERVATION OF RESOURCES BY PROMOTING SUSTAINABLE LIVELIHOODS FOR FOSTERING THE VIRTUES OF TRIBAL'S IN INDIA-A NEED FOR PARTICIPATORY MANAGEMENT	C MRINALINI SASANKA., B KISHORE BABU	BUSINESS SCHOOL	JOURNAL OF ELECTRIC MACHINES AND CONTROL	2022	1007-449X	https://www.xisdxjsu.asia/V16-9-13.pdf	YES
268	PERCEPTION OF LECTURERS ON THE ANALYSIS OF FACTORS FOR EFFECTIVE ACADEMIC ASSESSMENT	SORIE SAIDU KAMARA, SUNDARI DADHABAI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF SPECIAL EDUCATION	2022	0827-3383	https://internationaljournalofspecialeducation.com/submission/index.php/ijse/article/view/1399/1112	YES
269	EFFECTS OF THE GIG ECONOMY ON THE WORKPLACE: A CONTEMPORARY INDIAN PERSPECTIVE STUDY	DEEPA AGRAWAL., RAMULU BHUKYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF HEALTH SCIENCES	2022	2550-6978	https://www.neliti.com/publications/429669/effects-of-the-gig-economy-on-the-workplace-a-contemporary-indian-perspective-st	YES
270	IMPACT OF COVID-19 ON THE EDUCATIONAL SYSTEM OF SIERRA LEONE	SORIE SAIDU KAMARA., SUNDARI DADHABAI	BUSINESS SCHOOL	ACADEMIA.EDU	2022	2550-696x	https://sciencescholar.us/journal/index.php/ijhs/article/view/9206/6156	YES
271	IS EMOTIONAL INTELLIGENCE ONE OF THE KEY FACTOR FOR LEADER'S SUCCESS	SUNDARI DADHABAI., V MYDHILL., SORIE SAIDU KAMARA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF HEALTH SCIENCES	2022	2550-6978	https://sciencescholar.us/journal/index.php/ijhs/article/view/9217/6161	YES
272	MODERATING EFFECT OF PSYCHOLOGICAL CONTRACT ON JOB PERFORMANCE	MANISHA SEMWAL ., DILEEP KUMAR M., ATUL DHYANI., KARISHMA DESAI., NORMALA S GOVINDARAJA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF HEALTH SCIENCES	2022	2550-696x	https://media.neliti.com/media/publications/430207-moderating-effect-of-psychological-contract-7528d2c1.pdf	YES
273	WOMEN PERSONAL CARE PRODUCTS AND RURAL MARKET PENETRATION: RURAL HEALTH MARKETING IMPLICATIONS	SAVITHA NAIR ., DILEEP KUMAR M ., PRAMOD KUMAR ., PRIYA SACHDEVA ., MANISHA SEMWAL	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF HEALTH SCIENCES	2022	2550-6978	https://media.neliti.com/media/publications/430202-women-personal-care-products-and-rural-market-7528d2c1.pdf	YES
274	DOES ENGLISH LANGUAGE AFFECT DIGITAL MONEY USAGE-AN EMPIRICAL STUDY	G V SREERAM., V V MADHAV	BUSINESS SCHOOL	INDIAN JOURNAL OF ECONOMICS AND BUSINESS	2022	2583-3758	http://www.ashwinanokha.com/resources/32.%20G%20V%20Sreeram.pdf	YES

275	STUDENTS PERCEPTION TOWARD EDUCATION ENVIRONMENT FACTORS THAT INFLUENCE ACADEMIC PERFORMANCE	SS KAMARA., S DADHABAI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF HEALTH SCIENCE	2022	2550-6978	https://pdfs.semanticscholar.org/83e7/01ecbbee5596b33a0411e22efeb1b98274c6.pdf	YES
276	ASSESSMENT FACTORS INFLUENCING STUDENTS ACADEMIC ACHIEVEMENT	SORIE SAIDU KAMARA ., SUNDARI DADHABAI	BUSINESS SCHOOL	JOURNAL OF MANAGEMENT INFORMATION AND DECISION SCIENCES	2022	1524-7252	https://www.abacademies.org/articles/assessment-factors-influencing-students-academic-achievement-13700.html	YES
277	A HYBRID CONTEXTUAL PROBABILISTIC GRAPH CLUSTERING AND LINK PREDICTION MODEL FOR COMPLEX SOCIAL NETWORKING DATA	RAJASEKHAR NENNURI., S IWIN THANAKUMAR JOSEPH ., B MOHAMMED ISMAIL ., L V NARASIMHA PRASAD	BUSINESS SCHOOL	MATHEMATICAL STATISTICIAN AND ENGINEERING APPLICATIONS	2022	2094-0343	https://www.philstat.org/special_issue/index.php/MSEA/article/view/273/268	YES
278	A SUMMATIVE REVIEW OF CURRENT TREND AND ADAPTATION IN HRM PRACTICES WITHIN BUSINESS ORGANISATIONS IN INDIA AND THAILAND	SARAWUT PATHOMPHATTHAPHAN., SIMANCHALA DAS., KEYTAPARK VIRAT	BUSINESS SCHOOL	SPECIALUSIS UGDYMAS	2022	1392-5369	http://sumc.lt/index.php/se/article/view/416/370	YES
279	IMPLEMENTATION OF PERFORMANCE MANAGEMENT PROCESS IN INDUSTRIES-IMPACT ON EMPLOYEE SUSTAINABILITY	MS P KRANTHI., DR KIRAN KUMAR THOTI., MR MOHAMMED ABDUL MATEEN., DR K NAGESWARA RAO	BUSINESS SCHOOL	SPECIALUSIS UGDYMAS	2022	1392-5369	http://sumc.lt/index.php/se/article/view/38/30	YES
280	A STUDY ON MARKETING PROBLEMS AND STRATEGIES FOR FAST MOVING CONSUMER GOODS	RAMYA THIYAGARAJAN., SWARUPA PELLETI., AASIM MIR., G DIVAKARA REDDY., TVSS SWATHI., R PRADEEP KUMAR PATNAIK	BUSINESS SCHOOL	JOURNAL OF PHARMACEUTICAL NEGATIVE RESULTS	2022	2229-7723	https://www.pnrijournal.com/index.php/home/article/view/5137/6020	YES
281	SIGNIFICANCE AND IMPACT OF HEALTH AND SANITARY CONDITIONS WITHIN ORGANIZATIONS ON EMPLOYEE PRODUCTIVITY	MS SIMERJIT KAUR., DR PRIYAMBADA PUROHIT., DR SANJIT SINGH., MRS G THAMARAISELVI., DR R SHASHI KUMAR., DR KAVITA KHADSE	BUSINESS SCHOOL	JOURNAL OF PHARMACEUTICAL NEGATIVE RESULTS	2022	0976-9234	https://www.pnrijournal.com/index.php/home/article/view/5795/7182	YES
282	DETERMINANTS OF MODERN WEAVING TECHNOLOGY ADOPTION: A STUDY IN POCHAMPALLY IKKAT HANDLOOM INDUSTRY, TELANGANA, INDIA	GUNTI AMARAVATHI., DR B BALANAGALAKSHMI	BUSINESS SCHOOL	JOURNAL OF PHARMACEUTICAL NEGATIVE RESULTS	2022	0976-9234	https://pnrijournal.com/index.php/home/article/view/5947/7432	YES
283	INFLUENCE OF ARTIFICIAL INTELLIGENCE TECHNOLOGY ON TEACHING SLOW LEARNERS	M DHARANI ., DHARUVA SREENIVASA CHAKRAVARTHI ., VINEETHA VARGHESE., BAIG MUNTAJEEB ALI ., K VENKATA NAGENDRA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF EARLY CHILDHOOD SPECIAL EDUCATION	2022	1308-5581	https://www.researchgate.net/publication/363294098_Influence_of_Artificial_Intelligence_Technology_on_Teaching_Slow_Learners	YES
284	PUBLIC HEALTH IN THE RURAL AREAS OF INDIA-A PRIVILEGE?	SUCHARITHA BANDI	BUSINESS SCHOOL	INDIAN JOURNAL OF PUBLIC HEALTH RESEARCH AND DEVELOPMENT	2022	0976-0245	https://ijphrd.com/scripts/IJPHRD%20Full%20pdf%20April%202022%20with%20DOI.pdf#page=257	YES

285	AWARENESS, ACCEPTABILITY OF PUBLIC TOWARDS EGG POWDER IN VIJAYAWADA, ANDHRA PRADESH, INDIA	KISHORE BABU B., YUKTESH N	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.abacademies.org/articles/awareness-acceptability-of-public-towards-egg-powder-in-vijayawada-andhra-pradesh-india-14892.html	YES
286	AN EMPIRICAL STUDY ON DEVELOPMENT AND MARKETING OF OBJECT DETECTION FOR BLIND PEOPLE USING ARTIFICIAL INTELLIGENCE	VENKATA RAMANA J., PAVAN SAI G., PRAISEY YARICHERLA	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1528-2678	https://www.abacademies.org/articles/An-empirical-study-on-development-and-marketing-of-1528-2678-26-4-222.pdf	YES
287	AN EMPIRICAL STUDY ON MARKETING AND HR CHALLENGES IN CONSTRUCTION INDUSTRY A STUDY WITH REFERENCE TO L&T	VENKATA RAMANA J., MANILA RATNA., SAI KALYAN DAS	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1528-2678	https://www.abacademies.org/articles/An-empirical-study-on-marketing-and-hr-challenges-in-1528-2678-26-4-221.pdf	YES
288	A PRAGMATIC STUDY ON PANIC BUYER BEHAVIOR IN INCESSANTLY AILMENT ABODE, FUELING CHANGES IN CONSUMPTION OF ORGANIC PRODUCTS	MADHU KUMAR REDDY P., PRASAD KANDI V S., BODDULA KALYAN	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1528-2678	https://www.abacademies.org/articles/a-pragmatic-study-on-panic-buyer-behavior-in-1528-2678-26-4-228.pdf	YES
289	A STUDY ON CONSUMER'S PERCEPTION TOWARDS DIGITAL PAYMENTS IN RURAL AND URBAN AREAS	BALAJI CH., MEGHANA K., DHEERAJ SAI V	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1528-2678	https://www.abacademies.org/articles/a-study-on-consumers-perception-towards-digital-payments-in-rural-and-urban-areas-1528-2678-26-5-248.pdf	YES
290	A STUDY ON CUSTOMER SATISFACTION OF BSNL: A CASE STUDY OF KRISHNA DISTRICT	BALAJI C H., REVANTH P., DILIP CHOWDARY N	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.abacademies.org/articles/a-study-on-customer-satisfaction-of-bsnl-a-case-study-of-krishna-district-15145.html	YES
291	A STUDY ON IMPACT OF DIVIDEND POLICY AND STOCK PRICE VOLATILITY ON HEALTH CARE MARKET	VENKATA RAMANA J., NASIKA SHAMINI., TANGIRALA SAI NIKHIL	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.abacademies.org/articles/a-study-on-impact-of-dividend-policy-and-stock-price-volatility-on-health-care-market-14956.html#:~:text=In%20the%20sight%20of%20	YES
292	A STUDY ON MACRO ECONOMIC VARIABLES AND THEIR IMPACT ON GOLD PRICE IN INDIA	SAILAJA V N., AKHIL KUMAR V., PADMINI KOTA V S	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.abacademies.org/articles/a-study-on-macro-economic-variables-and-their-impact-on-gold-price-in-india-15156.html#:~:text=Regression%20research%20	YES
293	A STUDY ON THE AWARENESS OF ACADEMIC PRACTITIONERS IN CLOUD COMPUTING CONCERNING THE INSTITUTES OFFERING TECHNICAL EDUCATION	ANUSHA K., ANIL KUMAR G., JHANSI LAKSHMI KESARI., LEELA SESA SAI RAM SATRAM	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.abacademies.org/articles/a-study-on-the-awareness-of-academic-practitioners-in-cloud-computing-concerning-the-institutes-offering-technical-education-14978.html	YES

294	A STUDY ON THE IMPACT OF HUMAN RESOURCE MANAGEMENT PRACTICES ON EMPLOYEE PERFORMANCE	SAILAJA V N., VAISHNAVI M., SAI KRISHNA T	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.abacademies.org/articles/a-study-on-the-impact-of-human-resource-management-practices-on-employee-performance-15158.html	YES
295	A STUDY ON THE PERFORMANCE OF SBI PRE AND POST-MERGER USING THE CAMEL MODEL	PRASAD KANDI V S., SAI ANVITHA V	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.abacademies.org/articles/a-study-on-the-performance-of-sbi-pre-and-postmerger-using-the-camel-model-15052.html#:~:text=The%20total%20investments%20to%20total,to%2029.81%25)%20Figure%202	YES
296	CUSTOMER ATTITUDE TOWARDS DIGITAL MARKETING: A STRUCTURAL SNAPSHOT ON VIRAL MARKETING	VENKATESWARA RAO P., VENKATA NAGA SIVA KUMAR., DINESH J., RAJA HARSHA VARDHAN B., THARAKA RAMA MANIGOPAL YADAV G., VAMSI KRISHNA K	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.abacademies.org/articles/customer-attitude-towards-digital-marketing-a-structural-snapshot-on-viral-marketing-14775.html	YES
297	CUSTOMER EMPOWERMENT AS MEDIATOR BETWEEN CUSTOMER RELATIONSHIP MARKETING AND SATISFACTION LEVEL IN BANKING SECTOR	CHATTERJEE DEBOSHREE., SAVANAM CHANDRA SEKHAR., KISHORE BABU M	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/988a4e1b6fbe5211aa221fb0f93c1c0b/1?pq-origsite=gscholar&cbl=38744	YES
298	CUSTOMER INTENTIONS OVER DETERMINANTS OF SERVICE QUALITY DIMENSIONS: AN EMPIRICAL INCLINATION ON SELECTED INDIAN BANKS	VENKATA NAGA SIVA KUMAR CHALLA., VENKATESWARA RAO PODILE., VAMSI KRISHNA BURRA., R PRADEEP PATNAIK	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1528-2678	https://www.proquest.com/openview/0eae8cf9f5439a7e34d575a786a4962/1?pq-origsite=gscholar&cbl=38744	YES
299	CUSTOMER SATISFACTION WITH RELATION TO STAR HOTEL SERVICES AT ANDHRA PRADESH	PRADEEP KUMAR PATNAIK R., MADHURI K., UDAY PRAKASH REDDY K., HIMA SRUTHI U., LASYA R	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/e06a3f90e467e8d21c718b1e62c95049/1?pq-origsite=gscholar&cbl=38744	YES
300	E-CRM INFLUENCE TOWARDS CUSTOMER SATISFACTION AND LOYALTY: AN EMPIRICAL SURVEY ON MOBILE PHONE CONSUMERS	BURRA VAMSI KRISHNA., RAMAKRISHNA GURRAM., MURTHY BGK., SK., SHAREEF J	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/988a4e1b6fbe5211c34663bf611d5444/1?pq-origsite=gscholar&cbl=38744	YES
301	IMPACT OF ORGANISED RETAIL MARKETING ON CUSTOMER SATISFACTION	PILLI DANIEL., KONKA SOUJANYA	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/956eb98ca8acc82915c706fae7281d8d/1?pq-origsite=gscholar&cbl=38744	YES
302	IMPACT OF TRANSFORMATIVE LEADERSHIP ON EMPLOYEE PERFORMANCE IN MEDIATION WITH JOB SATISFACTION	PRASAD KANDI V S., KONA SRI KAPARDI., KOBBARISSETTY KAVYA	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/988a4e1b6fbe52117d08f526cebe6ff/1?pq-origsite=gscholar&cbl=38744	YES

303	MOTIVATION ENHANCES THE PRODUCTIVITY A STUDY WITH REFERENCE TO MANUFACTURING SECTOR	VENKATA RAMANA J., GOKUL HARISH M., AGARWAL ARYA	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/b9e33327fe94f3c27e03470ff161179a/1?pq-origsite=gscholar&cbl=38744	YES
304	NON-PERFORMING ASSETS: A COMPARATIVE STUDY WITH REFERENCE TO SELECTED PUBLIC AND PRIVATE BANKS	PRASAD KANDI V S., AMRUTHA JETTL., MUPPIDI SHEBA SUSANNA	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/690b13c33f7b3bc52be7074ab5d29b9d/1?pq-origsite=gscholar&cbl=38744	YES
305	PERCEPTIVE ON ONLINE EDUCATION IN ENABLING DIGITAL LEARNING	SAHU SITUN KRISHNA., SAVANAM CHANDRA SEKHAR	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/657617c494bedc70d8d59f81bcd85a3/1?pq-origsite=gscholar&cbl=38744	YES
306	PERFORMANCE OF MUTUAL FUNDS IN INDIA: COMPARATIVE ANALYSIS OF SMALL-CAP AND MID-CAP MUTUAL FUNDS	PRASAD KANDI V S., KARANAM HARSHITHA., ATLURI DHYAN	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/988a4e1b6fbe52110f530f3871f6c683/1?pq-origsite=gscholar&cbl=38744	YES
307	PROPAGATION OF EMOTIONAL INTELLIGENCE: A SYSTEMATIC OVERVIEW OF LITERATURE	LAKSHMI K N., SEKHARA RAO K S., SARASWATHI A B	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/e01d844b0f5a1925847b0cdd2984b331/1?pq-origsite=gscholar&cbl=38744	YES
308	RURAL BUYING BEHAVIOR TOWARDS SELECT FMCG PRODUCTS	SAVANAM CHANDRA SEKHAR., RADHESYAM THUNUGUNTLA MOHANLAXMI., KALLA POOJITHA., BAGRECHA DIYA., GAVARA SATYASAIGANGA AKHILKUMAR	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/e06a3f90e467e8d298cc8d4966f9a921/1?pq-origsite=gscholar&cbl=38744	YES
309	SERVICE QUALITY ENHANCEMENT THROUGH EMOTIONAL INTELLIGENCE: A STUDY ON INFORMATION TECHNOLOGY (IT) SECTOR IN INDIA	LAKSHMI K N., RAO SEKHARA., SARASWATHI A B	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/e01d844b0f5a1925d75efe256e9eda58/1?pq-origsite=gscholar&cbl=38744	YES
310	SHORT TERM LIQUIDITY OF SBI GLOBAL FACTORS LTD AND IFCI FACTORS LTD-A COMPARITIVE STUDY	SIRAJ BASHA MOHAMMED., RAO PODILE VENKATESWARA., DURGA., VENKATA NAGA SIVA KUMAR CHALLA	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/9f56b4302bbd96c04feaab1b739377f8/1?pq-origsite=gscholar&cbl=38744	YES
311	THE ROLE OF 3RD PARTY LOGISTICS IN BRINGING EFFICIENCY &EFFECTIVENESS AMONG THEIR DISTRIBUTION CENTERS	UDAYA SHANKAR A., PADMA SAI Y., HSDINESH., KISHORE BABU B	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/9f56b4302bbd96c013eab254b792a2e6/1?pq-origsite=gscholar&cbl=38744	YES
312	VEGETABLE EXTRACT MARKETING: A MARKETING SOLUTION FOR CURBING MALNUTRITION AND VEGETABLE MARKETING PROBLEMS, INDIA	KISHORE BABU B	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.proquest.com/openview/b9e33327fe94f3c29778201bfd8087eb/1?pq-origsite=gscholar&cbl=38744	YES

313	COMPREHENSIVE STUDY ON IMPACT OF WORK FROM HOME AGAINST EMPLOYEE ENGAGEMENT AND PRODUCTIVITY IN COVID-19 PANDEMIC	PARVATHANENI KRISHNA PRIYA, M THYAGARAJU, CHUDAMANI RAMINENI, NAGAMANI CHIPPADA	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.abacademies.org/articles/comprehensive-study-on-impact-of-work-from-home-against-employee-engagement-and-productivity-in-covid19-pandemic-15209.html	YES
314	EDIBLE FLOWER SALT: A NEW PRODUCT TO MARKET GLOBALLY	KISHORE BABU	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.abacademies.org/articles/Edible-flower-salt-a-new-product-to-market-globally-1528-2678-26-S6-002.pdf	YES
315	SHORT TERM LIQUIDITY OF SBI GLOBAL FACTORS LTD AND IFCI FACTORS LTD - A COMPARATIVE STUDY	SIRAJ BASHA MOHAMMED, PODILE VENKATESWARA RAO, DURGA, VENKATA NAGA SIVA KUMAR CHALLA	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1095-6298	https://www.abacademies.org/articles/short-term-liquidity-of-sbi-global-factors-ltd-and-ifci-factors-ltd-a-comparative-study-15223.html	YES
316	BENEFITS OF DIGITAL SCREEN ADVERTISING IN APARTMENT LIFT LOBBIES	KISHORE BABU	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1528-2678	https://www.abacademies.org/articles/Benefits-of-digital-screen-advertising-in-apartment-lift-lobbies-1528-2678-26-S5-008.pdf	YES
317	MARKETING OF DESIGNER EGGS: A NEED FOR THE HOUR IN INDIA	KISHORE BABU	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2022	1528-2678	https://www.abacademies.org/articles/Marketing-of-designer-eggs-a-need-for-the-hour-in-india-1528-2678-26-6-280.pdf	YES
318	A COMPREHENSIVE STUDY ON CLIMATE CHANGE IMPACT ON FOREST AND ADAPTIVE MEASURES	DILIP MISHRA., M MAHESH., GALIVEETI POORNIMA., C MABEL JOSHALINE., DILLIP NARAYAN SAHU., POTHAMSETTY KASI V RAO	BUSINESS SCHOOL	ANNALS OF FOREST RESEARCH	2022	1844-8135	https://www.e-afr.org/login/pdf/215.pdf	YES
319	FORTY YEARS OF EUROPEAN MANAGEMENT JOURNAL: A BIBLIOMETRIC OVERVIEW	BHUKYA R., PAUL J., KASTANAKIS M., ROBINSON S.	BUSINESS SCHOOL	EUROPEAN MANAGEMENT JOURNAL	2022	0263-2373	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85105000518&doi=10.1016%2fj.emj.2021.04.001&partnerID=40&md5=537ff8df06de4252dae772df8170d7c3	YES
320	PRE-INVESTMENT PERCEPTION OF INVESTORS' TOWARDS SECURITY MARKET IN INDIAN CONTEXT	CHANDU V., REDDY K.P., SRILAKSHMI S., SHIFALY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF PROFESSIONAL BUSINESS REVIEW	2022	2525-3654	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85137397418&doi=10.26668%2fbusinessreview%2f2022.v7i2.416&partnerID=40&md5=91e1e62c3f8e8412c355de41c75ba56b	YES
321	IMPACT OF ARTIFICIAL INTELLIGENCE ON FRAUD DETECTION IN RETAIL BANKING PRODUCTS	RAMANA S.V., KATTA A.K., RAO P.S., RAO S.S., RAJA R.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INTELLIGENT SYSTEMS AND APPLICATIONS IN ENGINEERING	2022	2147-6799	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85164773319&partnerID=40&md5=20946e81c7c72adb83f4b690488174e3	YES
322	ECONOMIC THEORY AND THE EVOLUTIONARY UNDERSTANDING OF CSR	SAMEER KUMAR KOLLI., DR AKONDI SRIKANTH	BUSINESS SCHOOL	NEUROQUANTOLOGY	2022	1303-5150	https://www.proquest.com/openview/a972c93ba5a57f323bfcd39934c257e5/1?pq-origsite=gscholar&cbl=2035897	YES
323	A STUDY N INVESTORS PERCEPTIN TOWARDS SYSTEMATI INVESTMENT PLANS(SIPO: AN ALTERNATIVE INVESTMENT OPTION	HEMA DIVYA KANTAMANENI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319-1775	https://www.ijfans.org/issue-content/a-study-on-investors-perception-towards-systematic-investment-plan-sips-an-alternate-investment-option-3685	YES

324	AN EMPIRICAL STUDY ON IMPACT OF PEDAGOGY ON EFFECTIVE TEACHING	DR. KVB GANESH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/7bf8adce5b3b5489ef1adb951780b0a5.pdf	YES
325	BRAND LOYALTY AND THE CROMPTON OZONE DESERT AIR COOLER – A CUSTOMER SATISFACTION STUDY	SUKHAVASI SANTHA KUMARI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/da6dcb733dc33e7ac8f73934a3dc3389.pdf	YES
326	IMPACT OF ORGANIZATIONAL RESOURCES ON E-COMMERCE SKILLS	SUKHAVASISANTHAKUMARI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/d46deb7e4264967a80d6d63253d67ecc.pdf	YES
327	THE EFFECT OF FINANCIAL DETERMINANTS ON ORGANIZATIONAL PERFORMANCE: A STUDY ON INDIAN IT FIRMS	SUKHAVASI SANTHA KUMARI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/4e8a91b672109de6209cf7a3661a43c2.pdf	YES
328	CUSTOMERS AWARENESS FOR THE IMPLEMENTATION OF FINTECH IN THE FINANCIAL SECTOR - WITH SPECIAL REFERENCE TO RAJAVARAM, ROWTHULPUDI MANDAL, KAKINADA.	SUKHAVASI SANTHA KUMARI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/f0d6929452a533da2fc5ffe64dba610.pdf	YES
329	A STUDY ON INDIAN TELECOMMUNICATION INDUSTRY – AN OVERVIEW	SUKHAVASI SANTHA KUMARI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/a13dc9d3407dad93e7b0477eded3085d.pdf	YES
330	HOUSING FINANCE IN INDIA: A COMPREHENSIVE ANALYSIS OF EVOLUTION, TRENDS, AND GROWTH DRIVERS	DR. P.KRISHNAPRIYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/333342d4d364e2fcd4f982f942c71099.pdf	YES
331	THE FUTURE OF LOGISTICS: TRENDS, IMPACTS, AND RECOMMENDATIONS	DR. P.KRISHNAPRIYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/29a6d6370ad33195d487173c8fa0b677.pdf	YES
332	INDUSTRIAL DISTRESS AND REVIVAL STRATEGIES: A COMPREHENSIVE STUDY OF MEASURES FOR AILING COMPANIES	DR. P.KRISHNAPRIYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/973a6b3239aeb6cfc738d6aa31f4360a.pdf	YES
333	SUPPLY CHAIN STARTUPS IN INDIA: A DESCRIPTIVE STUDY	DR. P.KRISHNAPRIYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/71b16a373118242be84daf947978b2af.pdf	YES
334	REVOLUTIONIZING FINANCE: THE FINTECH FRONTIER IN INDIA	DR. P.KRISHNAPRIYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/763d1d679915aab8bc4ea2d507c5dda0.pdf	YES

335	ROLE OF TRANSPORTATION TELEMATICS IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT IN INDIA	DR. P.KRISHNAPRIYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/820c0c10626249444ae07df41638f78e.pdf	YES
336	THE IMPACT OF IT INNOVATION ON LOGISTICS AND SUPPLY CHAIN MANAGEMENT EFFECTIVENESS	DR. P.KRISHNAPRIYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/3034741ad4c620e21397e30b5a151b77.pdf	YES
337	IMPACT OF MARKETING PERSPECTIVE ON PROFITABILITY OF BROILER POULTRY INDUSTRY – A MODERATION ANALYSIS	DR. SABBINENI POOJITHA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/2972a39c27deb2983d343f76ecfa9678.pdf	YES
338	AN ANALYSIS OF STRATEGIES, OPPORTUNITIES, AND CHALLENGES RELATED TO RURAL MARKETING IN INDIA	DR. SABBINENI POOJITHA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/4159df08e1917a42c8c480d951755f18.pdf	YES
339	A BRIEF HISTORY OF SOCIAL MEDIA MARKETING STRATEGIES	DR. SABBINENI POOJITHA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/959136cfdcca7f1a9a80366f5a810e58.pdf	YES
340	CSR AND CORPORATE BRAND IMAGE: EMPLOYEE FAITH PLAYS A MEDIATING ROLE	DR. SABBINENI POOJITHA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/6eeaffa8e57e240164487c3f9d03cbda.pdf	YES
341	CONSUMER STAPLES: AN IN-DEPTH LOOK AT THE FMCG INDUSTRY	DR. SABBINENI POOJITHA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/832f9b8a6db84f065a56f38928a568b2.pdf	YES
342	GREEN HUMAN RESOURCE MANAGEMENT: NURTURING SUSTAINABILITY IN THE WORKPLACE	DR. SABBINENI POOJITHA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/ad13bdd1479db763bcb4b3527d138ee1.pdf	YES
343	EXAMINING THE ISSUES THAT BROILER POULTRY FARMERS FACE AS WELL AS THE PRODUCTION AND CONSUMPTION TRENDS OF BROILER MEAT.	DR. SABBINENI POOJITHA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/e435f6d3db1d45f2177148e92c7ad459.pdf	YES
344	PERCEPTION OF EMPLOYEE COMPETENCY VARIABLES TOWARDS EMPLOYEE JOB PERFORMANCE-AN ANALYTICAL APPROACH	DR.B.GIRIMURUGAN	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/ab8edd024e77768a1e0769610ab64ca8.pdf	YES
345	TOXIC LEADERSHIP: A TRUE MENACE FOR THE ORGANIZATION	DR. R.S.V. RAMA SWATH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/70278cdd1419e0b703238ce80127ee82.pdf	YES

346	INTER-TEAM RIVALRY IN THE HOSPITALITY INDUSTRY: AN INVESTIGATION OF ITS IMPACT ON ORGANIZATIONAL PERFORMANCE AND INDIVIDUAL PRODUCTIVITY	DR. R.S.V. RAMA SWATH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/e242d920f31530388e3ae0f3260a46a3.pdf	YES
347	THE ROLE OF EMOTIONAL CAPABILITY AS A DETERMINANT OF ORGANIZATIONAL AND INDIVIDUAL PERFORMANCE IN THE IT SECTOR	DR. R.S.V. RAMA SWATH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/6c416e55b7450571e9e139ff307c0e6c.pdf	YES
348	THE FUTURE OF HIGHER EDUCATION: AI AND IT COMPETENCY MODELS IN UNIVERSITY 4.0	DR. R.S.V. RAMA SWATH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/d8f077671c2198b767c4241822180f42.pdf	YES
349	EXPLORING THE IMPACT OF ARTIFICIAL INTELLIGENCE ON EMPLOYEE ENGAGEMENT AND WELL-BEING IN THE BANKING INDUSTRY	DR. R.S.V. RAMA SWATH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/450f7a5048d87fb84b8bcd8c939a36e0.pdf	YES
350	MARKETING AND CUSTOMER ENGAGEMENT IN MASS CUSTOMIZATION	DR. R.S.V. RAMA SWATH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/f5fccae9b33ae06e012fc7dd2fb3560b.pdf	YES
351	GENDER EQUALITY IN ENTREPRENEURSHIP - SKILLS FOR YOUNG WOMEN ENTREPRENEURS	DR.B.GIRIMURUGAN	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/d23d53a86ab87fe9ecbd322d501dc53b.pdf	YES
352	THE IMPACT OF CYBER SECURITY ON E-BANKING SERVICES	DR.B.GIRIMURUGAN	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/b9461075b9e3328c195eac0d9a974887.pdf	YES
353	BANKING FOR ENTREPRENEURIAL DEVELOPMENT	DR.B.GIRIMURUGAN	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/6e202b4ad17af859f9f45f10e6afe2f1.pdf	YES
354	INVESTMENT PATTERN AND INVESTMENT DECISION MAKING FACTORS OF INVESTORS AND THEIR LEVEL OF SATISFACTION ON ADVISORY SERVICES WITH SPECIAL REFERENCE TO ERODE DISTRICT	DR.B.GIRIMURUGAN	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/ed09117be4f071388f074ae9c10de5c.pdf	YES
355	IMPACT OF DIGITALIZATION OF “AGRICULTURE MARKETING IN INDIA”	DR.VAHED SHAKEEL AHAMMAD	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/d2c26198a29e19250c8c8a9d4ca03c1d.pdf	YES

356	"DIGITAL WALLETS AND THE EVOLUTION OF PAYMENT SYSTEM"	DR.VAHED SHAKEEL AHAMMAD	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/8de53c140a424a4498016a5e82fb7933.pdf	YES
357	"THE PSYCHOLOGICAL EFFECTS OF SOCIAL MEDIA PLATFORM USE ON ADOLESCENT"	DR.VAHED SHAKEEL AHAMMAD	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/ff10ac0c89192d0e3bc83033e50369de.pdf	YES
358	"IMPACT OF TOBACCO BAN ON SMOKING PREVALENCE AND RELATED HEALTH OUTCOMES"	DR.VAHED SHAKEEL AHAMMAD	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/7a3d707dcb539716f43a1b81c45d2f1f.pdf	YES
359	"SOCIO-ECONOMIC & EDUCATIONAL CONDITIONS OF MUSLIM MINORITIES IN ANDHRA PRADESH STATE: WITH SPECIAL REFERENCE TO SELECTED DISTRICTS OF COSTAL ANDHRA & RAYALASEEMA REGIONS"	DR.VAHED SHAKEEL AHAMMAD	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/62a1cbb2de015886e9e81cec867afad7.pdf	YES
360	ENGINEERING STUDENTS' PERCEPTION TOWARDS USAGE, CHALLENGES AND RISKS ASSOCIATED WITH CHATGPT	DR.B.KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/b84aa7bbfe30540588e2ac7a86687ecc.pdf	YES
361	EXPLORING THE PERCEPTIONS OF CUSTOMERS: THE IMPACT OF PHYGITAL RETAILING ON CUSTOMER SATISFACTION IN THE RETAIL INDUSTRY	DR.B.KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/294a6df80bf65c89c8c80be5a93ba5d9.pdf	YES
362	UNITING AGAINST ONLINE FRAUDS: PUBLIC PERSPECTIVES ON THE ROLE OF GOVERNMENT, BUSINESSES, AND INDIVIDUALS	DR.B.KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/67270ee5cf1651f08b5501b342f55da4.pdf	YES
363	THE POWER OF PERSONALITIES: EXAMINING THE ROLE OF CELEBRITY CHARACTERISTICS IN DRIVING CHARITABLE GIVING FROM A DONOR'S PERSPECTIVE"	DR.B.KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/1f2fd4b4796ad78f9074855002d92e50.pdf	YES
364	THE ROLE OF ARTIFICIAL INTELLIGENCE (AI) IN ENHANCING THE SUSTAINABILITY OF HUMANITARIAN MEDICAL SUPPLY CHAINS - ENTREPRENEURS' PERCEPTION.	DR.B.KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/be3fe05d02d6c020b8b28b2c1995a1dd.pdf	YES

365	EXAMINING PUBLIC AWARENESS, KNOWLEDGE, AND PERCEPTIONS OF GREEN FIRECRACKERS IN VIJAYAWADA"	DR.B.KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/539f6d601a917719ed692ce2514c2f3b.pdf	YES
366	"DECIPHERING THE INFLUENCE: EXAMINING THE MEDIATING EFFECT OF VIEWER PERCEPTION IN THE RELATIONSHIP BETWEEN ADVERTISING SEMIOTICS AND FMCG BUYING BEHAVIOR"	DR.B.KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/168d3cbd0a888cc8ba24eb9b9ea748a1.pdf	YES
367	"ENTREPRENEURIAL PERSPECTIVES ON BENEFITS, RISKS, AND CHALLENGES OF CROWDFUNDING PLATFORMS AMONG STARTUPS IN HYDERABAD"	DR.B.KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/d3ead5c14f3a95665a24e80309c833e8.pdf	YES
368	A STUDY ON PERCEPTION OF THE PUBLIC TOWARDS LOCKDOWN TO CONTROL COVID-19, GUNTUR, ANDHRA PRADESH	DR.B.KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/67c44698a45a5b499f5da1f2f874ca22.pdf	YES
369	SOCIO-TECHNICAL FACTORS INFLUENCING THE MANAGEMENT AND SUSTAINABILITY OF DIGITAL TRANSFORMATIONS IN THE HEALTHCARE INDUSTRY: PERSPECTIVES OF PHYSICIANS AND NURSES	DR.B.KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2319 1775	https://www.ijfans.org/uploads/paper/cc2ea03e4ee543efd0a749397ac48e0f.pdf	YES
370	DIVIDEND DISTRIBUTION THROUGH SHARE RE-PURCHASE	DR.S.V.N.M.SASTRY, DR. ROBERT EDWIN CHESTER	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2350 1775	https://www.ijfans.org/uploads/paper/9cd84814bafa0f3162584abdf037291d.pdf	YES
371	STOCK DIVIDENDS, A CONCEPTUAL STUDY	DR.S.V.N.M.SASTRY, DR.A.V.N.MURTY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2351 1775	https://www.ijfans.org/uploads/paper/759bb09de5c075b12d5e6e4690076493.pdf	YES
372	ACCOUNTING FOR BIOLOGICAL ASSETS: A COMPREHENSIVE REVIEW AND ANALYSIS	DR.S.V.N.M.SASTRY, DR.A.V.N.MURTY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2352 1775	https://www.ijfans.org/uploads/paper/ce784c0d274197acf326157c62c2152f.pdf	YES
373	ASSESSMENT OF TAXBLE INCOME AND INCOME TAX LIABILITY OF AOP/BOI (A CONCEPTUAL STUDY)	DR.S.V.N.M.SASTRY, DR.A.V.N.MURTY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2353 1775	https://www.ijfans.org/uploads/paper/fbbcc4dc5912d3171f0a7072ebbc9c92.pdf	YES

374	"UNLOCKING HOME EQUITY: A COMPREHENSIVE ANALYSIS OF REVERSE MORTGAGES IN INDIA"	DR.S.V.N.M.SASTRY, DR.A.V.N.MURTY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2354 1775	https://www.ijfans.org/uploads/paper/86e6945de473f3da50c99129aa44f0e7.pdf	YES
375	AGRIPRENEURSHIP IN INDIA: OPPORTUNITIES AND CHALLENGES	DR M V A L NARASIMHA RAO, DR DANIEL PILLI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2356 1775	https://www.ijfans.org/uploads/paper/435146fa8a0f3e7269b5c927e58ba005.pdf	YES
376	THE CONSUMER PERCEPTION TOWARDS SOCIAL MEDIA AS A TOOL OF COMMUNICATION WITH REFERENCE TO EVENT MARKETING IN VIJAYAWADA	DR M V A L NARASIMHA RAO, DR DANIEL PILLI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2357 1775	https://www.ijfans.org/uploads/paper/a7c13fff00bfe7dd97a20ab67c1a780a.pdf	YES
377	A STUDY ON CONSUMER PERCEPTION TOWARDS MULTINATIONAL FASTFOOD BRANDS IN VIJAYAWADA	DR M V A L NARASIMHA RAO, DR DANIEL PILLI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2358 1775	https://www.ijfans.org/uploads/paper/e0e6de56227de19c515391bf9c421e3e.pdf	YES
378	A STUDY ON CONSUMER PREFERENCES TOWARDS AUTOMATIC TRANSMISSION TECHNOLOGY IN AUTOMOBILES IN THE CITY OF VIJAYAWADA	DR M V A L NARASIMHA RAO, DR DANIEL PILLI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2359 1775	https://www.ijfans.org/uploads/paper/3f3e751ba78cfc0f9812bdc7904b64ce.pdf	YES
379	STUDY ON INFLUENCE OF CELEBRITY CHARACTERISTICS ON BRAND RESONANCE WITH REFERENCE TO APPAREL MARKET, VIJAYAWADA	DR M V A L NARASIMHA RAO, DR.B.KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2360 1775	https://www.ijfans.org/uploads/paper/1393acb5982608036140a8f987fa092d.pdf	YES
380	A REVIEW ON COMPOSITION LEVY SCHEME IN GST	DR.S.V.N.M.SASTRY, DR.A.V.N.MURTY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2365 1775	https://www.ijfans.org/uploads/paper/b15b874998ba69b87760ff3103a26a2a.pdf	YES
381	A STUDY ON THE ELECTRIC BIKES MARKET IN INDIA 2022-23	DR.S.V.N.M.SASTRY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2379 1775	https://www.ijfans.org/uploads/paper/873937ea11b7cfd8f2007a1ce4394ecf.pdf	YES
382	"NAVIGATING THE COMPLEX LANDSCAPE OF MERGERS AND ACQUISITIONS: A COMPREHENSIVE ANALYSIS"	DR.S.V.N.M.SASTRY, DR.A.V.N.MURTY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2380 1775	https://www.ijfans.org/uploads/paper/b65b4a0ab4fd6f011128bdf84b359642.pdf	YES
383	REVERSE CHARGE MECHANISM IN INDIAN GOODS AND SERVICES TAX (A CONCEPTUAL STUDY)	DR.S.V.N.M.SASTRY, DR.A.V.N.MURTY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2381 1775	https://www.ijfans.org/uploads/paper/dff1876a9f643f3c34e268ceb17e565c.pdf	YES

384	A STUDY ON THE DETERMINATION OF TAXABLE INCOME AND THE INCOME TAX LIABILITY OF AN INDIVIDUAL IN INDIA (WITH REFERENCE TO THE ASSESSMENT YEARS 2022-23 AND 2023-24)	DR.S.V.N.M.SASTRY, DR.A.V.N.MURTY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2382 1775	https://www.ijfans.org/uploads/paper/b260db9c59052a2e7e926c134541a199.pdf	YES
385	“THE IMPACT OF MERGER STRATEGY ON THE FINANCIAL PERFORMANCE OF BANKING INDUSTRY IN INDIA” (A SELECT STUDY ON PRE AND POST-MERGER CONSEQUENCES AND ITS ASSOCIATES)	DR.S.V.N.M.SASTRY, DR.A.V.N.MURTY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2383 1775	https://www.ijfans.org/uploads/paper/321e9eea0b6717a9cceb106773a5cd31.pdf	YES
386	EFFECTIVENESS OF REWARDS AND RECOGNITION AS A STRATEGY ON EMPLOYEE RETENTION USING JOB SATISFACTION AS A MEDIATING FACTOR	DR. SUNDARI DADHABAI BALLA LAKSHMI PRASANNA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2400 1775	https://www.ijfans.org/uploads/paper/c0a4f6e26b81b8b7f9b3520c725c492b.pdf	YES
387	THE ROLE OF SELF – COMPASSION IN IMPROVING EMPLOYEE PERFORMANCE CONCERNING NURSES IN GOVERNMENT HOSPITALS	DR. SUNDARI DADHABAI RACHANA DEVABHATHINI2	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2401 1775	https://www.ijfans.org/uploads/paper/edefb04ad684dbd822799622c1898216.pdf	YES
388	AN ANALYTICAL STUDY OF WORK FORCE DIVERSITY AND ITS IMPACT ON ORGANIZATIONAL PERFORMANCE WITH REFERENCE TO KPMG	DR. SUNDARI DADHABAI CH. KUMUDINI SREEJA2	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2402 1775	https://www.ijfans.org/uploads/paper/8f082ff6dd49e6612f6e1f6583f0e767.pdf	YES
389	ROLE OF LEADERSHIP IN EMPLOYEE DEVELOPMENT - EMPLOYEE PERSONALITY AS A MEDIATING FACTOR	DR. SUNDARI DADHABAI VYSHNAVI BHATTAD2	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2403 1775	https://www.ijfans.org/uploads/paper/013bd7c2258c59caa0f5145ece488819.pdf	YES
390	DEVELOPING A MODEL TO ESTIMATE RETENTION PERIOD OF EMPLOYEE USING PREDICTIVE ANALYTICS	DR. SUNDARI DADHABAI K L AMRUTHA VARSHINI 2	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2404 1775	https://www.ijfans.org/uploads/paper/3031bda5c69f8ff9279fc522d0cb9fb.pdf	YES
391	IMPACT OF WORK-LIFE BALANCE AND INSTITUTIONAL FACTORS ON CAREER PROGRESSION	DR. SUNDARI DADHABAI G. DHANASHREE2	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2405 1775	https://www.ijfans.org/uploads/paper/1e95d95a6d974f8c77ca605a2dea75d.pdf	YES
392	SME'S PERCEPTION TOWARDS THE USAGE OF E-COMMERCE PLATFORM - A STUDY	ASHOK REDDY THONTLA, DR.N.BINDU MADHAVI,	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2332 1775	https://www.ijfans.org/uploads/paper/9c0e6c1d9f9bd66caed71ea616dd9a18.pdf	YES

393	A REVIEW OF LITERATURE ON IMPACT OF COVID-19 ON STUDENTS PURSUING HIGHER EDUCATION	DR.N.BINDUMADHAVI1	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2333 1775	https://www.ijfans.org/uploads/paper/5cda59f5172859401207877277697f73.pdf	YES
394	CHALLENGES AND OPPORTUNITIES IN IMPLEMENTING E-LEARNING IN INDIAN UNIVERSITIES	DR.N.BINDUMADHAVI, DR. DURGAPRASADNAVULLA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2334 1775	https://www.ijfans.org/uploads/paper/d55710b4358f8014e2a755541aa451fc.pdf	YES
395	MEASURES TO REACH OUT SPECIAL TARGET GROUPS IN ONLINE EDUCATION	DR.N.BINDUMADHAVI, DR. DURGAPRASADNAVULLA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2335 1775	https://www.ijfans.org/uploads/paper/74865963cf6f229370f0677db2fb322a.pdf	YES
396	IMPACT OF RISK MANAGEMENT ON THEFINANCIALPERFORMANCEOFBANKS ININDIA” (ASTUDY ONSELECTEDBANKS)	DR.A V N MURTY, DR. N S V N RAJU2	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2337 1775	https://www.ijfans.org/uploads/paper/a125110b57f6fab7cffb9e9f9639eecd.pdf	YES
397	INTELLECTUAL PROPERTY RIGHTS' FUNCTION IN AIDING LEARNERS' ACADEMIC AND CREATIVE DEVELOPMENT (A CONCEPTUAL APPROACH)	DR.A V N MURTY, DR. N S V N RAJU3	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2338 1775	https://www.ijfans.org/uploads/paper/6bfb0d610eced54c29eeb2561ad9f9f9e.pdf	YES
398	INSTITUTIONAL SUPPORT FOR FACULTY TEACHING IN AN ONLINE LEARNING ENVIRONMENT (A STUDY ON TEACHING PERCEPTION)	DR. A.V.N. MURTY,A.JAGDEESH MOHAN RAO	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2339 1775	https://www.ijfans.org/uploads/paper/9db4e3fcdad165d66f84685e73f9114f.pdf	YES
399	“IMPACT OF RISK MANAGEMENT ON THEFINANCIALPERFORMANCEOFBANKS ININDIA” (ASTUDY ONSELECTEDBANKS)	DR. A.V.N. MURTY,DR. N.S.V.N. RAJU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2341 1775	https://www.ijfans.org/uploads/paper/2ee4c46f575969d1b7056a698075f8e5.pdf	YES
400	HR IMPLICATIONS IN THE NEW NORMAL AND THE CHANGING WORK CULTURE DURING PANDAMIC TIMES OF COVID 19	DR. A V N MURTY1,MR.A.JADISH MOHAN RAO2	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2342 1775	https://www.ijfans.org/uploads/paper/4d66b9abae58a9cb51e2037bb25fb443.pdf	YES
401	IMPACT OF RECRUITMENT AND SELECTION ON THE PERFORMANCE OF THE ORGANIZATION.	DR. A V N MURTY , DR. N S V N RAJU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2343 1775	https://www.ijfans.org/uploads/paper/76c9687f6205d06a7d435cee6612d62e.pdf	YES
402	IMPACTANDCHALLENGEE SOFGSTONVARIOUSCONS TITUENTSO F INDIANECONOMY	DR. A V N MURTY , DR. N S V N RAJU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2344 1775	https://www.ijfans.org/uploads/paper/07d457d5487e798f82bb99a931eef959.pdf	YES

403	MASS TRANSFER PREDICTION USING ARTIFICIAL NEURAL NETWORK IN AN ALUMINA MATRIX POROUS MEDIA	RANI K.S., JAYADURGA R., RAJA V.L., KUMAR M.S., VENKATA RAMA SWATHI R.S., KUMAR P.	BUSINESS SCHOOL	EUROPEAN CHEMICAL BULLETIN	2022	2063-5346	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85146509811&doi=10.31838%2fecz%2f2022.11.11.013&partnerID=40&md5=75688df26a80f9106ac3c8995987a13b	YES
404	THE MODERATING EFFECT OF COVID-19 ON THE PROMOTION, DISTRIBUTION AND SALES OF DAIRY PRODUCTS IN WESTERN INDIA: AN EXPLORATORY STUDY	SINGH S., KOTALA S.S.M., SINGH P., KRISHNA V.S., YAMALA K.	BUSINESS SCHOOL	JOURNAL OF DISTRIBUTION SCIENCE	2022	1738-3110	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85132516966&doi=10.15722%2fjds.20.06.202206.11&partnerID=40&md5=d70c07fdfe9ffdbaf1fe30f6e0395d6	YES
405	INTERTWINING GREEN SCM- AND AGILE SCM-BASED DECISION-MAKING FRAMEWORK FOR SUSTAINABILITY USING GIVTFNS	SAHU A.K., KOTTALA S.Y., NARANG H.K., RAJPUT M.S.	BUSINESS SCHOOL	JOURNAL OF GLOBAL OPERATIONS AND STRATEGIC SOURCING	2022	2398-5364	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85145277510&doi=10.1108%2fjGOS-5-06-2022-0060&partnerID=40&md5=42641df2010b6dae96f92af5d4e8b407	YES
406	CASE ANALYSIS II: DEVASTATED BUT DETERMINED—THE STORY OF A TRIBAL AREA WOMEN ENTREPRENEUR	PATRA R.K.	BUSINESS SCHOOL	VISION	2022	0972-2629	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85131320128&doi=10.1177%2f09722629221076283&partnerID=40&md5=ce1b508a2d4117ae9d5d38751b4e1e6f	YES
407	COMPUTATIONAL STUDY OF PHYTOCONSTITUENTS IN MYXOPYRUM SMILACIFOLIUM BLUME AGAINST INFLAMMATORY MEDIATOR TNF-A	PEERIGA R., SHAIK A., KOLLI P., VEEROJI A., KANDULA A., VARMA P., MARAGANI M., CHINTALAPUDI J., YENDURI S.A., KODALI A., GUNTURU P., KANCHERLA S., REDDY S.S., ATMAKURI L.R., PATHANGI B.B.R.	BUSINESS SCHOOL	JOURNAL OF DRUG AND ALCOHOL RESEARCH	2022	2090-8334	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85151666691&doi=10.4303%2fJDAR%2f236215&partnerID=40&md5=8a00c3e029d905f0a908985241767ae9	YES
408	INTEGRATING HUMAN RESOURCE CONCEPTS INTO DIGITAL MARKETING STRATEGIES: A COMPREHENSIVE APPROACH FOR ORGANIZATIONAL SUCCESS	DR.R.PRADEEP KUMAR PATNAIK, NASREEN, CHENNU SOWMIKA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2384 1775	https://www.ijfans.org/uploads/paper/55276e22f26852fecfabf96eb7e92a47.pdf	YES
409	MOBILE MARKETING AND LOCATION-BASED SERVICES: ENHANCING CUSTOMER EXPERIENCE IN THE DIGITAL AGE	DR.R.PRADEEP KUMAR PATNAIK, AMUDALAPALLI JAYANTH, VENKATA VISHNU CHARAN KARAMSETTY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2385 1775	https://www.ijfans.org/uploads/paper/d4e5f6126d0cd8916f2090c6c24fd3bf.pdf	YES
410	CELEBRITY ENDORSEMENTS OF MEN'S FASHION WEAR: A FILED STUDY	KAKARLA VINAY TEJA, SATHI SANJAY KUMAR REDDY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2386 1775	https://www.ijfans.org/uploads/paper/c42ab62aadcb4d891338d52e9583d861.pdf	YES
411	EMAIL MARKETING OPTIMIZATION: A DATA-DRIVEN APPROACH TO ENHANCE CLICK-THROUGH RATES	DR.R.PRADEEP KUMAR PATNAIK	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2387 1775	https://www.ijfans.org/uploads/paper/0a4394751e2c46e28082e4064459a533.pdf	YES

412	GREEN MARKETING AND THE MILLENNIAL GENERATION: INSIGHTS INTO SUSTAINABLE CONSUMPTION PATTERNS	DR.R.PRADEEP KUMAR PATNAIK	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2388 1775	https://www.ijfans.org/uploads/paper/c62d1b8a17ba16580ee0ca02b0bf476d.pdf	YES
413	INFLUENCER MARKETING: ASSESSING THE CREDIBILITY AND IMPACT OF SOCIAL MEDIA INFLUENCERS	DR.R.PRADEEP KUMAR PATNAIK, NIKHITHA SAI MODEPALLI, ALUGOLU AKASH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2389 1775	https://www.ijfans.org/uploads/paper/154dcf7c06b1d7a21bc5e3cbf9fb6737.pdf	YES
414	ANALYTICAL STUDY ON IMAPCAT OF MACRO ECONOMIC FACTORS ON EXCHANGE RATE OF INDIA	DR. CHINTALA BALAJI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2401 1775	https://www.ijfans.org/uploads/paper/ddcde77c2d307cef8e2ee751f72db91a.pdf	YES
415	UNLOCKING THE POWER OF EMPLOYEE ENGAGEMENT: STRATEGIES FOR A PRODUCTIVE AND FULFILLING WORKPLACE	DR. KVB. GANESH, DR. P. KRISHNA PRIYA, DR. K. ANUSHA	BUSINESS SCHOOL	International Journal of food and nutrition science	2022	2402 1775	https://www.ijfans.org/uploads/paper/a3e2b74334d0a49eb78b2501cb8c7dfc.pdf	YES
416	DETERMINANTS OF DIVIDEND POLICY FOR SELECT MANUFACTURING COMPANIES IN INDIA: AN EMPIRICAL ANALYSIS	DR. KVB GANESH, V.S. PRASAD KANDI,	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2403 1775	https://www.ijfans.org/uploads/paper/de3fbc4996b5a87d9d7f7ba5fce1b9ab.pdf	YES
417	“WORK-LIFE BALANCE AND IT’S IMPACT ON JOB SATISFACTION WITH SPECIAL REFERENCE TO CORPORATE SCHOOL TEACHERSOF VISAKHAPATNAM.”	DR. KVB GANESH, V.S. PRASAD KANDI,	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2404 1775	https://www.ijfans.org/uploads/paper/902cdc09245c9e5be8cd018a67eb0e0e.pdf	YES
418	CRITICAL REVIEW ON IMPACT OF ARTIFICIAL INTELLIGENCE ON MARKETING	DR. KVB GANESH, V.S. PRASAD KANDI,	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2405 1775	https://www.ijfans.org/uploads/paper/1dddb1a1ff3e3545ca848e69ad04f661f.pdf	YES
419	PERCEPTION OF HOUSING FINANCE CUSTOMERS	DR. KVB GANESH, V.S. PRASAD KANDI,	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2406 1775	https://www.ijfans.org/uploads/paper/718408f788bea09008bba1d96b45d817.pdf	YES
420	"SOCIAL MEDIA RECRUITMENT: TRENDS, TOOLS, AND TECHNIQUES FOR SUCCESSFUL HIRING"	DR. KVB GANESH, V.S. PRASAD KANDI,	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2407 1775	https://www.ijfans.org/uploads/paper/049287f5ac157ff18733ea71e1206ff3.pdf	YES
421	DETECTION OF CYBER ATTACK IN NETWORK USING MACHINE LEARNING TECHNIQUES	DR.D.RATHNA KISHORE	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2408 1775	https://www.ijfans.org/uploads/paper/1e4dd235034babd20b55737d9cc2123c.pdf	YES
422	A NOTE ON EXISTENCE OF Ψ-BOUNDED SOLUTIONS FOR SEMI-LINEAR DIFFERENCE EQUATIONS	T.SRINIVASARAO	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2409 1775	https://www.ijfans.org/uploads/paper/a92233a8de7e2b4781fd2c860d2167ed.pdf	YES

423	EVALUATION OF ALLOMETRIC RELATIONSHIPS AND ESTIMATION OF BIOMASS AND CARBON SEQUESTRATION POTENTIAL OF DOMINANT TREE SPECIES IN THE FORESTS OF NOWSHERA TEHSIL OF RAJOURI DISTRICT IN J&K	MANZOOR AHMAD NAIK	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2410 1775	https://www.ijfans.org/uploads/paper/15f54415ff104713c0a4448f47d157a6.pdf	YES
424	IDENTIFICATION AND ESTIMATION OF 3D YOGA POSES UTILIZING COLOR-CODED JOINT ANGULAR DISTANCE MAPS	CH.RAGHAVA PRASAD	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2411 1775	https://www.ijfans.org/uploads/paper/6f5de66a48a2f88e90a4f2ccbd62f0f.pdf	YES
425	TASK SCHEDULING OF VIRTUAL MACHINES AND SMART VEHICLES IN SMART MANUFACTURING ENVIRONMENT	NAGESWARA RAO MEDIKONDU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2412 1775	https://www.ijfans.org/issue-content/task-scheduling-of-virtual-machines-and-smart-vehicles-in-smart-manufacturing-environment-6256	YES
426	DESIGN AND DEVELOPMENT OF EXPERT SYSTEM THROUGH ARTIFICIAL INTELLIGENCE FOR TASK SCHEDULING	NAGESWARA RAO MEDIKONDU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2413 1775	https://www.ijfans.org/issue-content/design-and-development-of-expert-system-through-artificial-intelligence-for-task-scheduling-6257	YES
427	A COMPUTATIONAL STUDY ON LOCAL SEARCH ALGORITHM IN SMART MANUFACTURING	NAGESWARA RAO MEDIKONDU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2414 1775	https://www.ijfans.org/issue-content/a-computational-study-on-local-search-algorithm-in-smart-manufacturing-6258	YES
428	CLASSIFICATION OF TEXTUAL DATA COUPLED WITH MACHINE LEARNING TECHNIQUES.	D.NAGA MALLESWARI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2415 1775	https://www.ijfans.org/issue-content/classification-of-textual-data-coupled-with-machine-learning-techniques-6259	YES
429	TEACHING FOR A SUSTAINABLE FUTURE: ECO-CENTRIC APPROACHES IN EDUCATION AT THE UNDERGRADUATE LEVEL IN ENGINEERING EDUCATION IN INDIA WITH A SPECIAL FOCUS ON EXPERIENTIAL LEARNING	VISHNU DIVYA KOTAGIRI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2416 1775	https://www.ijfans.org/issue-content/teaching-for-a-sustainable-future-eco-centric-approaches-in-education-at-the-undergraduate-level-in-engineering-education-in-india-with-a-special-focus-on-experiential-learning-6260	YES
430	SEMIOTICS IN LANGUAGE: EXPLORING THE SIGNIFICANCE OF METAPHORS IN 21ST CENTURY FICTION	VISHNU DIVYA KOTAGIRI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2417 1775	https://www.ijfans.org/issue-content/semiotics-in-language-exploring-the-significance-of-metaphors-in-21st-century-fiction-6261	YES
431	CENSORSHIP AND CONTROVERSY IN COMICS: A HISTORICAL AND CONTEMPORARY PERSPECTIVE	VISHNU DIVYA KOTAGIRI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2418 1775	https://www.ijfans.org/issue-content/censorship-and-controversy-in-comics-a-historical-and-contemporary-perspective-6262	YES

432	FROM PAGE TO SCREEN: VISUAL ADAPTATIONS OF LITERATURE IN CINEMA	VISHNU DIVYA KOTAGIRI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2419 1775	https://www.ijfans.org/issue-content/from-page-to-screen-visual-adaptations-of-literature-in-cinema-6263	YES
433	THE IMPACT OF INDUSTRIAL INFRASTRUCTURE DEVELOPMENT ON ECONOMIC GROWTH: IN MAHARASHTRA	GAIKWAD RAMESH JALBA,	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2420 1775	https://www.ijfans.org/uploads/paper/25ab61110646318e204ff6145acf1c9b.pdf	YES
434	WOMEN EMPOWERMENT THROUGH WELFARE SCHEMES IN ANDHRA PRADESH	DR.V.ANITHA,SRI V.SALMON RAJU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2421 1775	https://www.ijfans.org/uploads/paper/559d4cd380c2b3a22f7cde97fa43d674.pdf	YES
435	EMPOWERING FUTURES: A QUANTITATIVE STUDY ON EDUCATIONAL ACHIEVEMENT AMONG SCHEDULED CASTE GIRLS IN LAKHIMPUR DISTRICT, ASSAM	M PRAKASH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2424 1775	https://www.ijfans.org/uploads/paper/6abd32f136f5692f50a04503c01d42b8.pdf	YES
436	THE LEGAL LANDSCAPE: A TECHNICAL EXPLORATION OF LOTTERIES AND FANTASY SPORTS PLATFORMS IN INDIA	B RAJU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2425 1775	https://www.ijfans.org/uploads/paper/cba6220f98d4f79cc7d63158962091fc.pdf	YES
437	MICROBIAL BATTLEFRONT: EXPLORING THE IN-VITRO INHIBITORY EFFECTS OF HOMEOPATHIC MEDICINES ON STREPTOCOCCUS MUTANS	MVD PRASAD	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2427 1775	https://www.ijfans.org/uploads/paper/327f27c10be1d302affde46b0f5a52e0.pdf	YES
438	DIGITAL FINANCE REVOLUTION: A TECHNICAL PERSPECTIVE ON OPPORTUNITIES AND THREATS IN INDIA'S FINTECH SECTOR	J PRADEEP KUMAR	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2430 1775	https://www.ijfans.org/uploads/paper/f3e0ed1495f1a5b5c44cd72d063181c7.pdf	YES
439	RUBBER REVOLUTION: A TECHNICAL ANALYSIS OF GROWTH TRENDS IN KERALA'S NATURAL RUBBER INDUSTRY	P SRINU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2432 1775	https://www.ijfans.org/uploads/paper/afad05bffb4e3ebd8d9d5a7aa5f3da7.pdf	YES
440	AN INVESTIGATION OF TEA FACTORIES' EMPLOYEES' MOTIVATION IN THE NICARAGUAN	PRASAD M	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2434 1775	https://www.ijfans.org/uploads/paper/bb415764cf33b0db4ad6eb1845d88e21.pdf	YES
441	THE EMERGING NECESSITY FOR AN EFFICIENT REDRESSAL IN THE CASE OF THE DIPLOMATIC PERSONNEL'S ABUSE OF PRIVILEGES AND IMMUNITIES.	AHAMMED H	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2437 1775	https://www.ijfans.org/uploads/paper/7c5be00670f0fc9a9ce0872579c8e867.pdf	YES

442	THE STUDY CONCERNING CONSUMER PERCEPTIONS OF CORPORATE SOCIAL RESPONSIBILITY INITIATIVES	THANISH S	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2440 1775	https://www.ijfans.org/uploads/paper/a6858cb4ba3c7420e9964e57e15d7890.pdf	YES
443	AN EMERGING MODEL FOR ETHICAL CONSUMER BEHAVIOUR	MADHAV KRISHNA G	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2440 1775	https://www.ijfans.org/uploads/paper/1eeac89549e09a754be75f293b0021f3.pdf	YES
444	DISCLOSING THE HARD REALITY OF HARDY'S VICTORIAN SOCIETY AS PORTRATED BY SUSAN, THE MAYOR OF CASTERBRIDGE	MANOHAR D	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2441 1775	https://www.ijfans.org/uploads/paper/e7ceb0f769ca95d596e0d6a6472b6b.pdf	YES
445	THE RETAIL INDUSTRY'S EVOLUTION: AN INDIAN AND GLOBAL PERSPECTIVE	SRIRAM S	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2450 1775	https://www.ijfans.org/uploads/paper/fdac2899a1bc673b177562fc04c7904a.pdf	YES
446	A CRITICAL STUDY OF MAHESH ELKUNCHWAR'S PSYCHE AS A PROTAGONIST OF THE PLAY REFLECTION: MAN IN SEARCH OF HIMSELF	SITA RAM Y	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2451 1775	https://www.ijfans.org/uploads/paper/a17c9c50603ec15fa35bf316c39cb2b9.pdf	YES
447	ANALYSIS OF PEARL S. BUCK'S EAST WIND: WEST WIND: CULTURAL CONFLICT AS A POTENT FORCE	SATISH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2453 1775	https://www.ijfans.org/uploads/paper/cd25d69f18d6471bca0673abd7e7c3d9.pdf	YES
448	AN ANALYSIS OF IAN MCKEAN'S THE CHILD IN TIME USING ANAEPIS AS A NARRATIVE TECHNIQUE	KISHORE	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2456 1775	https://www.ijfans.org/uploads/paper/7a102218a58f1ac49d0bc2aa7d94faa9.pdf	YES
449	A POSTCOLONIAL ANALYSIS OF WITI IHIMERA'S THE WHALE RIDER, FOCUSING ON CULTURAL DEFORMITY AND IDENTITY CRISIS AS THEMES OF ANALYSIS	SATISH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2457 1775	https://www.ijfans.org/uploads/paper/501d478afdad9546d641cddf37f45ee4.pdf	YES
450	A CRITICAL STUDY OF TONI MORRISON'S JAZZ ON THE POST-COLONIALISM INTERPRETATION OF BLACK IDENTITY IN TERMS OF RACE, CLASS, AND GENDER	SHARMA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2459 1775	https://www.ijfans.org/uploads/paper/ba4fdcc255b565a346af68da8b3132b0.pdf	YES
451	THE VALUES OF SOCIETY AND THE INDIVIDUAL ARE EXPLORED IN KATE CHOPIN'S "THE STORY OF AN HOUR" AND EDITH WHITTON'S "MRS. MANSTEY'S VIEW."	SHASHANK	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2460 1775	https://www.ijfans.org/uploads/paper/933128a9d91edc6769db39af3edb333f.pdf	YES

452	“A CHRONICLE OF TRUE FRIENDSHIP IN TWO BULLOCKS”	SHANKAR	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2466 1775	https://www.ijfans.org/uploads/paper/6582b6f579703bd01751c23f65cf_a331.pdf	YES
453	IMPACT OF ANIMAL WASTE (GIR COW) ON FENUGREEK (TRIGONELLA FOENUM-GRACUM L.) AND INVITRO SEED GERMINATION	SUMAN	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2470 1775	https://www.ijfans.org/uploads/paper/1a4a64f725aa12fa416d0a81156443e8.pdf	YES
454	THE IMPACT OF FUNGAL INFECTION ON THE GROWTH OF THE RHIZOBIUM STRAINS (CICERARIENTINUM L)	SHANKAR	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2472 1775	https://www.ijfans.org/uploads/paper/444e1ec3a167609a4043e2d312c71be8.pdf	YES
455	A PRACTICAL END-USE FOR WEED BIOMASS: PLENIUM FOR SOIL AMENDMENTS	SRINIVAS	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2474 1775	https://www.ijfans.org/uploads/paper/37aa273e49c66f5240e4be188ce8743f.pdf	YES
456	AN URBAN FRESHWATER LAKE REVITALISED WITH THE AID OF CHITINOLYTIC BACTERIA	DURGA PRASADH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2475 1775	https://www.ijfans.org/uploads/paper/19e330659cf72f879868914e70e3078d.pdf	YES
457	EXPERIMENTAL INVESTIGATION OF THE ANTI-ROOT-KNOT NEMATODE ACTIVITY OF VIDHARA LEAF EXTRACT (ARGYREIA NERVOSA) IN POMEGRANATE FROM MAHARASHTRA STATE	DURGA PRASADH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2022	2478 1775	https://www.ijfans.org/uploads/paper/dbdf66e86e899ded4d96a1c70501eded.pdf	YES
458	A STUDY ON ARTIFICIAL INTELLIGENCE FOR ECONOMIC RENAISSANCE IN INDIA	RAO M.S., PODILE V., NAVVULA D., SAMISHETTI B.	BUSINESS SCHOOL	INTELLIGENT SYSTEMS REFERENCE LIBRARY	2022	1868-4394	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85114085749&doi=10.1007%2f978-3-030-76653-5_21&partnerID=40&md5=6618ddb1d9c8e4b4d121cf1664f3590c	YES
459	A STUDY ON INTERACTION EFFECT OF DEMOGRAPHIC VARIABLES ON CUSTOMER SATISFACTION TOWARDS ORGANIZED RETAILING	SOUJANYA K., PILLI D.	BUSINESS SCHOOL	INTELLIGENT SYSTEMS REFERENCE LIBRARY	2022	1868-4394	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85114083605&doi=10.1007%2f978-3-030-76653-5_18&partnerID=40&md5=f82bbcb176ec82b66b72261af277f786	YES
460	ANALYZING THE IMPACT OF COMMERCIAL BANKS IN REGULATING THE CASH FLOWS IN THE BUSINESS SECTOR	OBSE W.G., KANNAN G., MEENAKSHI K., VIJI S., NAVULLA D., KATARIA G.	BUSINESS SCHOOL	JOURNAL OF PHARMACEUTICAL NEGATIVE RESULTS	2022	0976-9234	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85143162183&doi=10.47750%2fpmr.2022.13.S01.127&partnerID=40&md5=80ceb0778eeae7c6ebc9a797781b47bc	YES
461	THE STUDY ON THE DEPLOYMENT OF MODERN HANDLOOM TECHNOLOGIES IN THE POCHAMPALLY IKKAT HANDLOOM INDUSTRY	AMARAVATHI G., BALANAGALAKSHMI B.	BUSINESS SCHOOL	JOURNAL OF PHARMACEUTICAL NEGATIVE RESULTS	2022	0976-9234	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85144816525&doi=10.47750%2fpmr.2022.13.S09.748&partnerID=40&md5=ab563564df76d3c5957713da980667b0	YES

462	USING THE GRANGER CAUSALITY METHOD TO EXPLORE THE INFLUENCE OF INSURANCE MARKET DENSITY ON ECONOMIC GROWTH IN EUROZONE NATIONS	RANA PRATAP MARADANA	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/421.pdf	YES
463	EXPLORING FACTORS AFFECTING EMPLOYEE TURNOVER IN THE HYDERABAD HOTEL INDUSTRY: AN INVESTIGATIVE STUDY	DR. VEDALA NAGA SAILAJA	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/423.pdf	YES
464	USING THE GRANGER CAUSALITY METHOD TO EXPLORE THE INFLUENCE OF INSURANCE MARKET DENSITY ON ECONOMIC GROWTH IN EUROZONE NATIONS OF WORD	RANA PRATAP MARADANA	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/428.pdf	YES
465	FACTORS INFLUENCING EMPLOYEE ATTRITION: A MULTIFACETED PREDICTION	DR. KIRAN MAYI IMMANENI	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1035.pdf	YES
466	THE IMPACT OF STRATEGIC QUALITY OF WORK LIFE ON EMPLOYEE ATTRITION	DR.N. KONDA REDDY	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1036.pdf	YES
467	EMPLOYEE ENGAGEMENT AND ITS CRUCIAL ROLE IN REDUCING ATTRITION	DR. A.V.N. MURTY	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1037.pdf	YES
468	WORK-LIFE BALANCE AND ITS IMPACT ON EMPLOYEE ATTRITION:	R.S.V.RAMA SWATHI	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1038.pdf	YES
469	MANAGERIAL PRACTICES FOR REDUCING EMPLOYEE TURNOVER	DR. SWATHI REDDY	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1039.pdf	YES
470	EMPLOYEE DEVELOPMENT AND TRAINING AS A RETENTION STRATEGY	DR. NAGA SAILAJA	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1041.pdf	YES
471	COMPENSATION AND REWARDS: THEIR ROLE IN EMPLOYEE ATTRITION	DR. RAMESH KUMAR	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1042.pdf	YES
472	EXIT INTERVIEWS AND POST-EXIT SURVEYS: UNVEILING ATTRITION DRIVERS	DR. R. SAXSENA	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1043.pdf	YES
473	PREDICTIVE ANALYTICS AND MACHINE LEARNING FOR ATTRITION PREDICTION	DR. K.PRAGHASH	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1044.pdf	YES
474	PREDICTIVE ANALYTICS AND MACHINE LEARNING FOR ATTRITION PREDICTION	DR.SAIKUMAR	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1045.pdf	YES

475	THE TRANSFORMATIVE EFFECTS OF EMPLOYEE EMPOWERMENT ON CAREER DEVELOPMENT	DR. REDDY, ASI VASUDEVA	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1046.pdf	YES
476	NETIZENS' BEHAVIOR TOWARDS A BLOCKCHAIN-BASED ESPORTS FRAMEWORK: A TPB AND MACHINE LEARNING INTEGRATED APPROACH	YADAV J., MISRA M., RANA N.P., SINGH K., GOUNDAR S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF SPORTS MARKETING AND SPONSORSHIP	2022	1464-6668	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85120563870&doi=10.1108%2fIJSM-06-2021-0130&partnerID=40&md5=1a5945ac79e224eb4e21c552269a2706	YES
477	EMPOWERING EMPLOYEES: A CATALYST FOR PROFESSIONAL GROWTH AND ADVANCEMENT	DR. KOLAR, PRASANNA	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1047.pdf	YES
478	STRATEGIES FOR FOSTERING EMPLOYEE EMPOWERMENT AND CAREER PROGRESSION	DR. KISHORE BABU M	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1048.pdf	YES
479	EMPOWERMENT AS A DRIVER OF EMPLOYEE ENGAGEMENT AND LONG-TERM CAREER SUCCESS	DR. NAIDU, M. GANGU	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1049.pdf	YES
480	EMPOWERMENT AND SKILL DEVELOPMENT: HOW EMPLOYEE AUTONOMY FUELS CAREER GROWTH	DR. DEVI, R. GAYATHRI	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1050.pdf	YES
481	EMPOWERMENT TO LEADERSHIP: NURTURING EMPLOYEE CAREERS THROUGH RESPONSIBILITY	DR. MEDURI, YAMINI	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1052.pdf	YES
482	EMPOWERMENT AND CAREER SATISFACTION: A DEEP DIVE INTO EMPLOYEE PERSPECTIVES	DR. BALANAGALAKSHMI B	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1053.pdf	YES
483	BREAKING BARRIERS: HOW EMPOWERMENT PROGRAMS IMPACT DIVERSE CAREER TRAJECTORIES	DR. SWATHI REDDY	BUSINESS SCHOOL	Anvesak	2022	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1054.pdf	YES
484	A THEORETICAL STUDY ON MANAGING THE INTANGIBLE COMPONENT OF THE KNOWLEDGE BASE OF AN ORGANISATION	KOLACHINA S., RAJ K.B.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INTELLIGENT ENTERPRISE	2022	1745-3232	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85133776617&doi=10.1504%2fIJE.2022.123758&partnerID=40&md5=6c52312d7f6bf0b44430daee9022703	YES
485	WHO LOVES TO FORGIVE? THE MEDIATOR MECHANISM OF SERVICE RECOVERY BETWEEN BRAND LOVE, BRAND TRUST AND PURCHASE INTENTION IN THE CONTEXT OF FOOD-DELIVERY APPS	AURELIANO-SILVA L., SPERS E.E., LODHI R.N., PATTANAYAK M.	BUSINESS SCHOOL	BRITISH FOOD JOURNAL	2022	0007-070X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85125152287&doi=10.1108%2fBFJ-07-2021-0819&partnerID=40&md5=ebfc488725abb40d014a83a57a7ab41c	YES

486	AUTONOMOUS TRANSACTION MODEL FOR E-COMMERCE MANAGEMENT USING BLOCKCHAIN TECHNOLOGY	SEKAR S., SOLAYAPPAN A., SRIMATHI J., RAJA S., DURGA S., MANOHARAN P., HAMDI M., TUNZE G.B.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INFORMATION TECHNOLOGY AND WEB ENGINEERING	2022	1554-1045	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85142933220&doi=10.4018%2fijit.WE.304047&partnerID=40&md5=02d834abe6ec88e79165e40f875db627	YES
487	MANDATORY CORPORATE SOCIAL RESPONSIBILITY AND FIRM PERFORMANCE IN EMERGING ECONOMIES: AN INSTITUTION-BASED VIEW	BALON V.; KOTTALA S.Y.; REDDY K.S.	BUSINESS SCHOOL	SUSTAINABLE TECHNOLOGY AND ENTREPRENEURSHIP	2022	2773-0328	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85142747704&doi=10.1016%2f.sta.e.2022.100023&partnerID=40&md5=5a4c852131302b5a816514f0ee1e3d7a	YES
488	HUMAN RESOURCE DATA ANALYSIS & PREDICTION USING DECISION TREE ALGORITHM AND RANDOM FOREST	DURGA S., PRATHUSHA PERUGU., NIDHI SREE D., VENKATESWARARAO PODILE., MAHESH MANOHAR BHANUSHALI., REVATHI R	BUSINESS SCHOOL	NEURO QUANTOLOGY	2022	1303-5150	https://www.scopus.com/sourceid/11600154151	YES
489	ROLE OF ARTIFICIAL INTELLIGENCE IN DIGITAL MARKETING-A REVIEW	P V M RAJU., K PRUDHVI RAJ., D NAVYA., K PEDDINTLU., ZAREENA., AKBAR BASHA., T VENNELA., K S VENKATESWARA KUMAR	BUSINESS SCHOOL	NEUROQUANTOLOGY	2022	1303-5150	https://www.scopus.com/sourceid/11600154151	YES
490	EFFECT OF MOONLIGHTING AMONG STUDENTS-AN INVESTIGATIVE STUDY	R THAMILSELVAN., A GOVINDARAJAN., TANDRA VENKATA SIDDARDHA., P NAGA MAHENDRA., JHATHIN SURYA KANDREGULA ., VADDI SRINADH	BUSINESS SCHOOL	NEUROQUANTOLOGY	2022	1303-5150	https://www.scopus.com/sourceid/11600154151	YES
491	ANALYSIS ON APPLICATION OF IOT IN BIOMEDICAL INSTRUMENTATION	DR. SAVANAM CHANDRA SEKHAR	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING	2022	0974-5823	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85134031530&doi=10.1149%2f1070.1.20243ecst&partnerID=40&md5=c7a79cd5e7be951a89a69a6d292ecaa	YES
492	MEDIATING INFLUENCE OF GREEN PURCHASE INTENTION INDETERMINING THE GREEN PURCHASE DECISIONS OF LIFESTYLE OFHEALTH AND SUSTAINABILITY (LOHAS) CONSUMERS	SIVAKOTTI REDDY, PRASANNA KUMAR DOMATHOTI	BUSINESS SCHOOL	BRITISH JOURNAL OF ADMINISTRATIVE MANAGEMENT	2022	1746-1278	https://www.scopus.com/sourceid/21346	YES
493	HRM PRACTICES, EMPLOYEE OUTCOMES, ORGANIZATIONAL CULTUREAND ORGANIZATIONAL OUTCOMES: A SYSTEMATIC REVIEW OFEMPIRICAL RESEARCH USING PRISMA APPROACH	SIMANCHALA DAS	BUSINESS SCHOOL	BRITISH JOURNAL OF ADMINISTRATIVE MANAGEMENT	2022	1746-1278	https://www.scopus.com/sourceid/21346	YES
494	HR ROLE IN DELIVERING EFFECTIVE CORPORATE SOCIAL RESPONSIBILITY (CSR)	SUNDARI DADHABAI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF HEALTH SCIENCES (IJHS)	2022	2550-6978	https://www.scopus.com/sourceid/21101052764	YES

495	FORTY-FIVE YEARS OF INTERNATIONAL JOURNAL OF CONSUMER STUDIES: A BIBLIOMETRIC REVIEW AND DIRECTIONS FOR FUTURE RESEARCH	PAUL J.; BHUKYA R.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CONSUMER STUDIES	2021	1470-6423	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85110647885&doi=10.1111%2fjics.12727&partnerID=40&md5=c31fdd89d5c2353fcae0b853fe49ccb2	YES
496	DIGITAL ASPECTS OF BANKING PROGRESS AND WAY FORWARD WITH SPECIAL REFERENCE TO RURAL AREAS IN ANDHRA PRADESH	N. SUBRAHMANYAM, SANJAY BHAYANI, P VENKATESWARA RAO, GOVINDA RAJAN	BUSINESS SCHOOL	JOURNAL OF COMMERCE AND ACCOUNTING RESEARCH	2021	2277-2146	https://www.proquest.com/openview/59d4887eae30f59cb237d81a6bfd3e4/1?pq-origsite=gscholar&cbl=2030934	YES
497	FINANCIAL PROBLEMS AND PROSPECTS OF MSME IN THE STATE OF TELANGANA	AFREEN SULTHANA, N SUBRAHMANYAM, HABIBULLAH	BUSINESS SCHOOL	JOURNAL OF COMMERCE AND ACCOUNTING RESEARCH	2021	2277-2146	http://www.publishingindia.com/jcar/47/financial-problems-and-prospects-of-msmes-in-the-state-of-telangana/31992/76654/	YES
498	AN ANALYSIS OF PREDICTING RETAIL CUSTOMER'S BEHAVIOUR USING ARTIFICIAL NEURAL NETWORKS	M KISHORE BABU., B NAVEEN KUMAR., G ANIL KUMAR., B RADHA KRISHNA	BUSINESS SCHOOL	JUNI KHYAT	2021	2278-4632	http://junikhvatiournal.in/no_2_One_21/146.pdf	YES
499	MANAGING CUSTOMER RELATIONSHIP USING CRM TECHNOLOGY IN INDIA'S FINANCIAL SECTOR	P VIJAYALAKSHMI., VENKATESWARARAO PODILE., SWATI WATTS., AJIT PRASAD MAHATO., HARIKUMAR PALLATHADKA	BUSINESS SCHOOL	JOURNAL OF THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA	2021	0025-0422	https://www.researchgate.net/publication/354555347_MANAGING_CUSTOMER_RELATIONSHIP_USING_CRM_TECHNOLOGY_IN_INDIA'S_FINANCIAL_SECTOR	YES
500	ROLE OF CUSTOMER RELATIONSHIP MANAGEMENT IN INDIAN BANKING SECTOR	SAJITH KUMAR B, VENKATESWARARAO PODILE	BUSINESS SCHOOL	JOURNAL OF THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA	2021	0025-0422	https://www.researchgate.net/publication/354555443_ROLE_OF_CUSTOMER_RELATIONSHIP_MANAGEMENT_IN_INDIAN_BANKING_SECTOR	YES
501	A STUDY ON HIGH-FREQUENCY TRADING, TECHNOLOGY AND REGULATIONS IN INDIA	LAKSHMI, RAJAN; SAILAJA, VEDALA NAGA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FINANCIAL SERVICES MANAGEMENT	2021	1460-6712	https://www.inderscienceonline.com/doi/abs/10.1504/IJFSM.2021.115738	YES
502	FINANCIAL ANALYSIS OF DAIRY COMPANIES IN INDIA A COMPARATIVE STUDY OF SELECTED COMPANIES	MOHAMMED ARSHAD KHAN., FAIZ AHMAD., KHUDSIYA ZEESHAN., SYED AZHAR., RASHID FAROOQI	BUSINESS SCHOOL	AMA	2021	0084-5841	https://www.researchgate.net/publication/352895362_Financial_analysis_of_dairy_companies_in_India_A_comparative_study_of_selected_companies	YES
503	EMPLOYEE ENGAGEMENT V/S EMPLOYEE PERFORMANCE WITH REFERENCE TO HEALTH CARE INDUSTRY	DHRUVA SREENIVASA CHAKRAVARTHI., HARISHCHANDRA SINGH RATHOD ., VEENA PRASAD VEMURI ., DEVASHISH PANDEY	BUSINESS SCHOOL	WEBOLOGY	2021	1735-188X	https://www.researchgate.net/publication/359024819_EMPLOYEE_ENGAGEMENT_vs_EMPLOYEE_PERFORMANCE_WITH_REFERENCE_TO_HEALTH_CARE_INDUSTRY	YES
504	USING BLOCKCHAIN TECHNOLOGY TO CREATE A SECURE DIGITAL VOTING SYSTEM	KAMAL GULATI ., VIBHA THAKUR., HEMA DIVYA KANTAMANENI., K BHAVANA RAJ., M SAHITHULLAH., R SENTHIL KUMARM ., KETAN SARVAKAR	BUSINESS SCHOOL	DESIGN ENGINEERING	2021	0308-8448	https://www.researchgate.net/publication/352179317_Using_Blockchain_Technology_to_Create_a_Secure_Digital_Voting_System	YES
505	NEW DIMENSION OF WOMEN EMPOWERMENT: A CASE STUDY	A GOVINDARAJAN., P VENKATESWARA RAO., J RANI	BUSINESS SCHOOL	JOURNAL OF HUAZHONG UNIVERSITY OF SCIENCE AND TECHNOLOGY	2021	1671-4512	https://www.researchgate.net/publication/350054265_NEW_DIMENSION_OF_WOMEN_EMPOWERMENT_A_CASE_STUDY	YES

506	MEASURING THE CRITICAL INFLUENCING FACTORS FOR STUDENT DECISION MAKING ON HIGHER STUDIES TO STUDY ABROAD	ARAVIND ARASAVILLI, M KISHORE BABU	BUSINESS SCHOOL	TURKISH ONLINE JOURNAL OF QUALITATIVE INQUIRY (TOJQI)	2021	1309-6591	https://www.tojq.net/index.php/journal/article/view/1697/955	YES
507	OPERATING PROFIT AND FINANCIAL PERFORMANCE--A MEDIATION EFFECT OF OPERATING VARIABLES	S SREEMATHI, K S SEKHARA RAO	BUSINESS SCHOOL	TURKISH ONLINE JOURNAL OF QUALITATIVE INQUIRY (TOJQI)	2021	1309-6591	https://www.tojq.net/index.php/journal/article/view/1059/436	YES
508	A QUALIFIED STUDY ON NITI AAYOG POLICY WITH SPECIAL REFERENCE TO SUSTAINABLE DEVELOPMENT GOALS	M SHAHISTA JAHAN ., M SHANKAR ., VINAY KUMAR ., MD S RAHAMAN ., DR K HEMA DIVYA ., DR SURYA KANT PAL., SAYYAD SAADIQ ALI	BUSINESS SCHOOL	TURKISH ONLINE JOURNAL OF QUALITATIVE INQUIRY	2021	1309-6591	https://www.tojq.net/index.php/journal/article/download/996/396/1123	YES
509	HEALTHY NATION, A WEALTHY NATION- IMPORTANCE OF UNIVERSAL HEALTHCARE IN INDIA	ENNALA DEEPA., S V ANURADHA	BUSINESS SCHOOL	TURKISH ONLINE JOURNAL OF QUALITATIVE INQUIRY (TOJQI)	2021	1309-6591	https://www.tojq.net/index.php/journal/article/view/7080/5036	YES
510	IMPACT OF LIQUIDITY, EFFICIENCY AND SOLVENCY ON PROFITABILITY OF SELECT BANKS	MOHMAH MUSHTAQ KHAN ., ATTAULLAH NIAZI	BUSINESS SCHOOL	TURKISH ONLINE JOURNAL OF QUALITATIVE INQUIRY	2021	1309-6591	https://www.researchgate.net/publication/354778258_Impact_of_Liquidity_Efficiency_and_Solvency_on_Profitability_of_Select_Banks_Impact_of_Liquidity_Efficiency_and_Solvency_on_Profitability_of_Select_Banks	YES
511	RELATIONSHIP BETWEEN EMOTIONAL INTELLIGENCE AND KNOWLEDGE MANAGEMENT	MAYA SALIMATH G., ANUPAM JAIN., ITIKELA SHYAM SUNDAR., S KALYAN	BUSINESS SCHOOL	TURKISH ONLINE JOURNAL OF QUALITATIVE INQUIRY (TOJQI)	2021	1309-6591	https://www.tojq.net/index.php/journal/article/download/1570/845/1726	YES
512	CUSTOMER SATISFACTION IN ONLINE FOOD DELIVERY SERVICES: AN APPLICATION OF THE E-SERVICE QUALITY	NAGENDRA KUMAR TURAGA, MOHANA TURAGA, SABBINENI POOJITHA, GIRISH SALAKA,	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING	2021	0974-5823	https://kalaharijournals.com/resources/DEC_397.pdf	YES
513	EFFECTIVENESS OF FACTORS INFLUENCING EMPLOYEE RETENTION IN INFORMATION TECHNOLOGY SECTOR-INDIAN SCENARIO	G RADHA KRISHNA MURTHY., ITIKELA SHYAM SUNDAR	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT (IJM)	2021	0976-6502	https://iaeme.com/MasterAdmin/journal/uploads/IJM/VOLUME_12_ISSUE_4/IJM_12_04_037.pdf	YES
514	IMPACTS OF COVID-19 ON AGRI FARMERS IN DROUGHT AFFECTED DISTRICTS OF ANDHRA PRADESH	SHAIK KHADAR BASHA., AKONDISRIKANTH	BUSINESS SCHOOL	NVEO – NATURAL VOLATILES & ESSENTIAL OILS	2021	2148-9637	https://www.nveo.org/index.php/journal/article/view/640/591	YES
515	IMPACT OF DIGITAL LITERACY ON YOUTH IN TELANGANA STATE	KOTAKONDA BALAJI BABU., SABBINENI POOJITHA	BUSINESS SCHOOL	NVEO – NATURAL VOLATILES & ESSENTIAL OILS	2021	2148-9637	https://www.nveo.org/index.php/journal/article/view/641/592	YES

516	COMPLAINT HANDLING, CUSTOMISATION & SERVICE QUALITY- IMPACT ON CUSTOMER LOYALTY IN MOBILE SERVICES, INDIA	NAGENDRAKUMAR TURAGA., GIRISH SALAKA., JEEVAN KUMAR PATIBANDLA., MOHANA TURAGA	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://turcomat.org/index.php/turkbilmat/article/view/6672/5507	YES
517	AN EMPIRICAL STUDY ON FARMER'S PERCEPTION IN SELLING AND DISTRIBUTION OF SELECTED HORTICULTURE PRODUCTS	P MADHU KUMAR REDDY., A RAMA KUMAR	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://www.turcomat.org/index.php/turkbilmat/article/view/3041/2612	YES
518	A STUDY ON QUALITY OF WORK LIFE OF EMPLOYEES OF POWER SECTOR WITH SPECIAL REFERENCE TO HUMAN RELATIONS	M S NARAYANA	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://www.turcomat.org/index.php/turkbilmat/article/view/5216/4366	YES
519	CHOICES AND DETERMINANTS OF CAPITAL STRUCTURE: AN EMPIRICAL STUDY OF FIRMS LISTED IN BSE (INDIA)	MD S RAHAMAN., NUNNA SURESH., GANGA NAGA SAROJBANDI., K HEMADIVYAD., SAYYAD SAADIQ ALI	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://www.turcomat.org/index.php/turkbilmat/article/view/3673/3145	YES
520	DIGITAL MARKETING A CATALYST IN CREATING BRAND IMAGE THROUGH CUSTOMER	E DEEPA., M GEETA	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://www.turcomat.org/index.php/turkbilmat/article/view/1196/974	YES
521	FACTORS AFFECTING IMPULSE BUYING ON ONLINE SHOPPING AMONGST YOUTH: A STRUCTURAL EQUATION MODELING APPROACH	SURYA KANT PAL., NAGESWARA RAO ADERLA., S. RAHAMAN., SAYYAD SAADIQ ALI., HEMA DIVYA., GANGA NAGA SAROJ BANDI	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://www.turcomat.org/index.php/turkbilmat/article/view/3685	YES
522	GST: CHALLENGES IN IMPLEMENTATION OF GST RATHER THAN VAT; IMPACT AND ADVANTAGES TOWARDS GDP GROWTH	SUNITHA.G., V. VENU MADHAV	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://www.proquest.com/openview/81b1dafda8f934f6a1693b50c86a3579/1?pq-origsite=gscholar&cbl=2045096	YES
523	HRD INTERVENTION AND ORGANIZATIONAL EFFECTIVENESS-AN IMPACT ANALYSIS	PHALGUNA REDDY.K., RAMAKUMAR AMBATIPUDI	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://www.proquest.com/openview/fe6d62087380085157df13a875bd31e3/1?pq-origsite=gscholar&cbl=2045096	YES
524	IMPACT OF SERVICE ENVIRONMENT FOR EFFECTIVE CONSUMER BEHAVIOR IN RETAILS INDUSTRY WITH REFERENCE TO HERITAGE SUPER MARKET	L KOMAGAN., KIRAN KUMAR THOTI	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://turcomat.org/index.php/turkbilmat/article/view/1727/1473	YES
525	LOAN AS A BACKBONE FOR AGRICULTURE: EVIDENCE FROM BANKS	T ABHISHEK., S SRIVASTAVA., P SAILAJA	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://www.proquest.com/openview/3b013b345fc732c0fc6ce1e73e150268/1?pq-origsite=gscholar&cbl=2045096	YES

526	ROLE OF COMPENSATION MANAGEMENT IN BALANCING THE EMPLOYEES RELATIONSHIP IN RETAIL INDUSTRY IN INDIA	A.KRISHNA SUDHEER., D. RAJASEKAR	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://turcomat.org/index.php/turkbilmat/article/view/6112/5094	YES
527	SBI GLOBAL FACTORS LIMITED CONTRIBUTION TO INDIAN FACTORING BUSINESS AN OUTLINE	SIRAJ BASHA MOHAMMED., VENKATESWARA RAO.PODILE	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://www.turcomat.org/index.php/turkbilmat/article/view/3674/3146	YES
528	THE EMPIRICAL STUDY ON EMPLOYEE ENGAGEMENT: A STUDY OF DIVERSE WORKFORCE	T RADHIKA., R VIJAYA SRINIVAS	BUSINESS SCHOOL	TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION	2021	1309-4653	https://www.proquest.com/openview/2de3c5e88613a2ba2662bb495e8392f1/1?pq-origsite=gscholar&cbl=2045096	YES
529	LONGITUDINAL ANALYSIS VERSUS CROSS-SECTIONAL ANALYSIS IN ASSESSING THE FACTORS INFLUENCING SHOPPERS' IMPULSE PURCHASE BEHAVIOR – DO THE STORE AMBIENCE AND SALESPERSON INTERACTIONS REALLY MATTER?	KATAKAM B.S., BHUKYA R., BELLAMKONDA R.S., SAMALA N.	BUSINESS SCHOOL	JOURNAL OF RETAILING AND CONSUMER SERVICES	2021	0969-6989	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85106892719&doi=10.1016%2fj.jretconser.2021.102586&partnerID=40&md5=1e59afe4b64f9e0ce08a256331a81723	YES
530	THE MEDIATING ROLE OF NEEDS SATISFACTION ON THE RELATIONSHIP BETWEEN TOTAL REWARDS SATISFACTION AND RETENTION: A PROPOSED MODEL [УДОВЛЕТВОРЕНИЕ ПОТРЕБНОСТЕЙ КАК МЕДИАТОР ВО ВЗАИМОСВЯЗИ МЕЖДУ СОВОКУПНЫМ ВОЗНАГРАЖДЕНИЕМ И УДЕРЖАНИЕМ ПЕРСОНАЛА: ПРЕДЛАГАЕМАЯ МОДЕЛЬ]	SARKAR J.	BUSINESS SCHOOL	ORGANIZATSIONNAYA PSIKHOLOGIYA	2021	2312-5942	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85122316485&partnerID=40&md5=a534d7d839f5b0060d7e4d091038b17a	YES
531	WORKPLACE STRESS-A STUDY ON SELECTED BANKING AND INSURANCE COMPANIES IN KARIMNAGAR DISTRICT	ALLE Y., NAVVULA D.	BUSINESS SCHOOL	NATURAL VOLATILES AND ESSENTIAL OILS	2021	2148-9637	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85119295513&partnerID=40&md5=c856826c4bd1f05470cf5f35ecd093b2	YES
532	RECEIVABLES MANAGEMENT: A STUDY OF SELECT STATE OWNED POWER DISTRIBUTION UTILITIES IN INDIA	AZHAR S., ZEESHAN K.	BUSINESS SCHOOL	FINANCE INDIA	2021	0970-3772	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85122233753&partnerID=40&md5=2cb33082b61ecce0b6bc1e99eafccc47	YES

533	A STUDY ON UNFOLDING ASYMMETRIC VOLATILITY: A CASE STUDY OF NATIONAL STOCK EXCHANGE IN INDIA	SAMINENI R.K., PUPPALA R.B., KULAPATHI S., MADAPATHI S.K.	BUSINESS SCHOOL	JOURNAL OF ASIAN FINANCE, ECONOMICS AND BUSINESS	2021	2288-4637	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85104034722&doi=10.13106%2fjafeb.2021.vol8.no4.0857&partnerID=40&md5=64e877312f5f4b7bf1ebf12a69ded10e	YES
534	THE MACROECONOMIC VARIABLES IMPACT ON COMMODITY FUTURES VOLATILITY: A STUDY ON INDIAN MARKETS	SREENU N., RAO K.S.S., D K.	BUSINESS SCHOOL	COGENT BUSINESS AND MANAGEMENT	2021	2331-1975	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85112041916&doi=10.1080%2f23311975.2021.1939929&partnerID=40&md5=400e0fe38bb0b027e9008affdb03cbea	YES
535	IMPACT OF MODERN TECHNOLOGY IN HANDLOOM INDUSTRY OF UNITED NALGONDA DISTRICT, TELANGANA: A COST-BENEFIT ANALYSIS	AMARAVATHI G., BALANAGALAKSHMI B.	BUSINESS SCHOOL	REVIEW OF INTERNATIONAL GEOGRAPHICAL EDUCATION ONLINE	2021	2146-0353	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85118673616&doi=10.48047%2frigeo.11.08.135&partnerID=40&md5=e5e594bc472bebb55eeec2ff5eb09c9f	YES
536	FACADES OF INTELLECTUAL PROPERTY RIGHTS IN INSURANCE PROTECTION1* 2	ABHISHEK.T., SURABHI SRIVASTAVA	BUSINESS SCHOOL	ELEMENTARY EDUCATION ONLINE	2021	1305-3515	https://www.iile.org/IJLEARCHIVES/2022/Vol%202%20Issue%203%20July-Sept%20ISSN/Vol%202%20Issue%203%20Shruti%2029-33.pdf	YES
537	AN EMPIRICAL STUDY ON SOCIAL MEDIA CONVERSATION TO INCREASE BRAND AWARENESS: STARTUP ORGANIZATION CONTEXT	DILLIP KUMAR PARIDA., D PRASANNA	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2021	1095-6298	https://www.abacademies.org/articles/an-empirical-study-on-social-media-conversation-to-increase-brand-awareness-startup-organization-context-11407.html	YES
538	THE IMPACT OF SOCIAL MEDIA SHARING ON BRAND ASSOCIATION OF STARTUPS: A STUDY ON IT STARTUPS IN HYDERABAD, INDIA	D PRASANNA., D KUMAR PARIDA	BUSINESS SCHOOL	ACADEMY OF MARKETING STUDIES JOURNAL	2021	1095-6298	https://www.proquest.com/openview/925d6c14f592df43984d87039168f404/1?pg-origsite=gscholar&cbl=38744	YES
539	CUSTOMER DISSATISFACTION AND INTENTION TO COMPLAIN IN CASE OF PRIVATE LABEL BRANDS (PLB'S)	NAGENDRA KUMAR TURAGA., S MAHABOOB SYED., RAJA PAVAN KUMAR MALLADI., MOHANA TURAGA	BUSINESS SCHOOL	ANNALS OF THE ROMANIAN SOCIETY FOR CELL BIOLOGY	2021	1583-6258	http://www.annalsofscrb.ro/index.php/journal/article/view/8616/6315	YES
540	A STUDY OF CRM IN BSNL-WEST GODAVARI DISTRICT	M S NARAYANA	BUSINESS SCHOOL	ANNALS OF THE ROMANIAN SOCIETY FOR CELL BIOLOGY	2021	1583-6258	http://www.annalsofscrb.ro/index.php/journal/article/view/6878/5148	YES
541	FACTORS EFFECTING EMPLOYEE ENGAGEMENT: A REVIEW PAPER ON EMPLOYEE ENGAGEMENT	RADHIKA.T., R.VIJAYA SRINIVAS	BUSINESS SCHOOL	ANNALS OF THE ROMANIAN SOCIETY FOR CELL BIOLOGY	2021	1583-6258	http://www.annalsofscrb.ro/index.php/journal/article/view/5152/4075	YES
542	CASHLESS ECONOMY: A CHALLENGING CHALLENGE TO INDIA; PROS AND CONS	SUNITHA G., V VENU MADHAV	BUSINESS SCHOOL	AUT AUT RESEARCH JOURNAL	2021	0005-0601	https://www.researchgate.net/publication/351815367_CASHLESS_ECONOMY_A_CHALLENGING_CHALLENGE_TO_INDIA_PROS_AND_CONS	YES

543	RELATIONSHIP MARKETING: A PARADIGM SHIFT IN INDIAN RETAIL BANKING SECTOR	DEBOSHREE CHATTERJEE, SAVANAM CHANDRA SEKHAR, KISHORE BABU M	BUSINESS SCHOOL	JOURNAL OF XI'AN SHIYOU UNIVERSITY, NATURAL SCIENCE EDITION	2021	1673-064X	https://www.xisdjxsu.asia/V17I5-16.pdf	YES
544	CUSTOMER EMPOWERMENT: A NEW APPROACH TO CUSTOMER SATISFACTION IN RETAIL BANKING	DEBOSHREE CHATTERJEE, SAVANAM CHANDRA SEKHAR, KISHORE BABU M	BUSINESS SCHOOL	HIGH TECHNOLOGY LETTERS	2021	1006-6748	https://drive.google.com/file/d/10AyFNqQD6b2Sc3DtUaB2KjmS1MJ93MY8/view	YES
545	DIGITAL EMPOWERMENT: A STUDY ON DIGITAL INDIA PROGRAMME	RAJESH KUMAR KANTAM	BUSINESS SCHOOL	UTKAL HISTORICAL RESEARCH JOURNAL	2021	0976-2132	https://ugccare.unipune.ac.in/Apps/1/Content/Files/pdf/CloneJournalsPdf/Original20220624T132607.pdf	YES
546	DIGITAL ASPECTS OF BANKING PROGRESS AND WAY FORWARD WITH SPECIAL REFERENCE TO A RURAL AREA IN ANDHRA PRADESH	GOVINDARAJAN ARUMUGAM	BUSINESS SCHOOL	JOURNAL OF COMMERCE AND ACCOUNTING RESEARCH	2021	2277-2146	https://www.researchgate.net/publication/357956272_DIGITAL_ASPECTS_OF_BANKING_PROGRESS_AND_WAY_FORWARD_WITH_SPECIAL_REFERENCE_TO_A_RURAL_AREAS_IN_ANDHRA_PRADESH	YES
547	SATISFACTION OF RELATIONSHIP VIA ONLINE MATCHMAKING IN INDIA.	C.GNANANJANA DEVI, DR.M. KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2021	2319 1775	https://www.iifans.org/uploads/paper/fc0188459eb1c4048c58961503dd46be.pdf	YES
548	A CONCEPTUAL APPROACH TO HRM PRACTICES INFLUENCING ORGANIZATIONAL OUTCOMES AND SHARED VALUES TO SOCIETY: THE MEDIATING ROLE OF EMPLOYEE OUTCOMES AND ORGANIZATIONAL CULTURE	PATHOMPHATTHAPHAN S., DAS S., VIRAT K.	BUSINESS SCHOOL	ORGANIZATIONAL CULTURES	2021	2327-8013	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85124819799&doi=10.18848%2f2327-8013%2fCGP%2fv21i02%2f19-33&partnerID=40&md5=0148320ccb16294cf7815ac775af8340	YES
549	UNDERSTANDING THE IMPACT: CLINICAL LITERACY IN PROMOTING PUBLIC HEALTH	KANAGALA ANUSHA, P. KRISHNA PRIYA,	BUSINESS SCHOOL	Madhya Bharti	2021	0974-0066	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/65.pdf	YES
550	BLOCKCHAIN TECHNOLOGY INTEGRATION INTO HEALTHCARE DELIVERY	DR. KANAGALA ANUSHA	BUSINESS SCHOOL	Madhya Bharti	2021	0974-0066	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/66.pdf	YES
551	CLINICAL DECISION SUPPORT IMPROVED BY AI-ENHANCED ELECTRONIC HEALTH RECORDS	SHARMA, SACHIN	BUSINESS SCHOOL	Madhya Bharti	2021	0974-0066	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/75.pdf	YES
552	CRITICAL REVIEW OF OFFENCES UNDER LEGAL METROLOGY ACT 2009: WITH SPECIAL REFERENCE TO PROPOSED DECRIMINALISATION OF THE OFFENCES	SRIKANTH G.R., KUMAR K.I.P.	BUSINESS SCHOOL	MAPAN - JOURNAL OF METROLOGY SOCIETY OF INDIA	2021	0970-3950	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85111362810&doi=10.1007%2fs12647-021-00491-9&partnerID=40&md5=3d9d401efb32977e6f40e93501ec79e5	YES

553	DETECTING FAKE NEWS OVER JOB POSTS VIA BI-DIRECTIONAL LONG SHORT-TERM MEMORY (BIDLSTM)	DIVYA T.V.; BANIK B.G.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF WEB-BASED LEARNING AND TEACHING TECHNOLOGIES	2021	1548-1093	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85125019589&doi=10.4018%2fIJWLTT.287096&partnerID=40&md5=bac25f063f7862e4896901f50bd77750	YES
554	A STUDY OF STOCK PERFORMANCE OF SELECT IPOs IN INDIA	KHAN M.A., ZEESHAN K., AHMAD M.F., ALAKKAS A.A., FAROOQI M.R.	BUSINESS SCHOOL	ACADEMY OF ACCOUNTING AND FINANCIAL STUDIES JOURNAL	2021	1096-3685	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85112267494&partnerID=40&md5=1b3836625506a042a060f5336b14f96c	YES
555	DYNAMIC RELATIONS BETWEEN FOREIGN EXCHANGE RATE AND INDIAN STOCK MARKET: A VARIANCE DECOMPOSITION ANALYSIS WITH VAR METHOD	SREENU N., RAO K.S.S., TRIVEDI S.	BUSINESS SCHOOL	ACADEMY OF ACCOUNTING AND FINANCIAL STUDIES JOURNAL	2021	1096-3685	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85112318892&partnerID=40&md5=367a08062083575a26282acc6e38709	YES
556	IMPACT OF BLOCK CHAIN TECHNOLOGY ON THE PROCESS EFFICIENCY WITH REFERENCE TO FINANCIAL MARKETS - A STUDY	KALWANI P., REDDY V.K.	BUSINESS SCHOOL	ACADEMY OF ACCOUNTING AND FINANCIAL STUDIES JOURNAL	2021	1096-3685	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85112307302&partnerID=40&md5=7d0090584f4091813aed77e195d5c150	YES
557	INVESTORS BEHAVIOR ROLE IN MARKET DECISION - AN IMPACT OF VIX FUTURES ON VIX SPOT	PARMESHWARI P., REDDY V.K.	BUSINESS SCHOOL	ACADEMY OF ACCOUNTING AND FINANCIAL STUDIES JOURNAL	2021	1096-3685	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85109462669&partnerID=40&md5=0795fa5325fb08d4b9808ba5c50eab4d3	YES
558	ROLE OF PRELIMINARY DATA COLLECTION FOR NUTRITIONAL EDUCATION OF ADOLESCENT (13-15 YRS) IN TWO DIFFERENT REGIONS OF SOUTH INDIA	HEMAMALINI K., BABITHA B., LALITHA K.B.	BUSINESS SCHOOL	CURRENT TRENDS IN BIOTECHNOLOGY AND PHARMACY	2021	0973-8916	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85131181745&doi=10.5530%2fctbp.2021.2.22&partnerID=40&md5=1ad26cce40adecbcf3b435d29dbc58dd	YES
559	ASSESSMENT OF LIBRARY SERVICES AND FACILITIES AMONG RESEARCH SCHOLARS AND PG STUDENTS AT K L (DEEMED TO BE) UNIVERSITY.	RAYAPUDI R., IRRINKI M.K.	BUSINESS SCHOOL	LIBRARY PHILOSOPHY AND PRACTICE	2021	1522-0222	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85108199494&partnerID=40&md5=b51007052e406fdac383e7dd482106b2	YES
560	EVALUATION OF THE LIBRARY SERVICES AND FACILITIES AMONG KLEF-GUNTUR AND KLEF-HYDERABAD	RAYAPUDI R., DR., IRRINKI M.K., DR.	BUSINESS SCHOOL	LIBRARY PHILOSOPHY AND PRACTICE	2021	1522-0222	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85103125287&partnerID=40&md5=53df62040de53a73ec6ccc0f32739953	YES
561	LEARNING THROUGH ICT ROLE OF INDIAN HIGHER EDUCATION PLATFORMS DURING PANDEMIC	IRRINKI M.K.	BUSINESS SCHOOL	LIBRARY PHILOSOPHY AND PRACTICE	2021	1522-0222	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85110017411&partnerID=40&md5=7d62a7ffde576c647397921abc79e700	YES

562	PECTINASE PRODUCTION BY BACILLUS SUBTILIS FROM AGRO-INDUSTRIAL RESIDUES: A SUSTAINABLE APPROACH	HEMAMALINI K	BUSINESS SCHOOL	Asiatic Society of Mumbai	2021	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/241.pdf	YES
563	ASSESSING EMPLOYABILITY SKILLS OF ENGINEERING GRADUATES	KISHORE BABU M	BUSINESS SCHOOL	Asiatic Society of Mumbai	2021	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/245.pdf	YES
564	A COMPARATIVE STUDY WAS CONDUCTED TO INVESTIGATE THE EXTRACTION OF COPPER FROM TWO LOW-GRADE RESOURCES THROUGH REACTOR AND COLUMN LEACHING STUDIES	TONDEPU SUBBAIAH	BUSINESS SCHOOL	Anvesak	2021	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/384.pdf	YES
565	EXAMINING THE TRANSITION IN INDIAN AND INTERNATIONAL PATENT REGIMES: CRITICALLY REVIEWING EX- AND CURRENT SCENARIOS AMIDST COVID-19 IMPACT	RANA PRATAP MARADANA	BUSINESS SCHOOL	Anvesak	2021	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/401.pdf	YES
566	HUMANITARIAN EFFECTIVENESS AND THE ROLE OF RELIEF WORKERS: TESTING A COMPETENCY-BASED APPROACH	N SAMBASIVA RAO	BUSINESS SCHOOL	Wesleyan Journal of Research	2021	0975-1386	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/811.pdf	YES
567	ANALYSIS OF EMPLOYABILITY SKILLS AMONG ENGINEERING GRADUATES: A COMPREHENSIVE EXAMINATION UTILIZING THE FRIEDMAN TEST AND MULTIPLE REGRESSION	DR. M. KISHORE BABU	BUSINESS SCHOOL	Wesleyan Journal of Research	2021	0975-1386	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/812.pdf	YES
568	ASSESSMENT OF LIBRARY OFFERINGS AND AMENITIES AT KLEF-GUNTUR AND KLEF-HYDERABAD CAMPUSES	DR. RAMESH RAYAPUDI	BUSINESS SCHOOL	Wesleyan Journal of Research	2021	0975-1386	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/813.pdf	YES
569	DEVELOPMENT OF AN EFFICIENT CONTEXTUAL GLOVE FEATURE EXTRACTION MODEL FOR LARGE TEXTUAL DATABASES	S SIVAKUMAR	BUSINESS SCHOOL	Wesleyan Journal of Research	2021	0975-1386	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/814.pdf	YES
570	ASSESSING LIBRARY SERVICES AND FACILITIES FOR RESEARCH SCHOLARS AND PG STUDENTS AT K L (DEEMED TO BE) UNIVERSITY	DR. MOHANA KRISHNA IRRINKI	BUSINESS SCHOOL	Wesleyan Journal of Research	2021	0975-1386	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/815.pdf	YES

571	EVALUATING A STUDENT'S INTELLIGENCE USING A WORD GUESSING GAME	DR. A.V.N. MURTY*	BUSINESS SCHOOL	Wesleyan Journal of Research	2021	0975-1386	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/819.pdf	YES
572	DEEP LEARNING METHODS AND A SMART HEALTHCARE SYSTEM WITH LIGHTWEIGHT BLOCKCHAIN	CHAKRAVARTHI	BUSINESS SCHOOL	Wesleyan Journal of Research	2021	0975-1386	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/826.pdf	YES
573	DETECTION FOR SPECTRUM SENSING IN CRN UNDER IMPACT OF DISTRIBUTIONAL UNCERTAINTY OF NOISE AND INTERFERENCE	DESHMUKH M., MIHOVSKA A., PRASAD R.	BUSINESS SCHOOL	INTERNATIONAL SYMPOSIUM ON ADVANCED NETWORKS AND TELECOMMUNICATION SYSTEMS, ANTS	2021	2153-1684	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85142350246&doi=10.1109%2fANT-S52808.2021.9936928&partnerID=40&md5=242e38d5eecca9780b05cde2b43870fb	YES
574	AN EXTENSIVE SYSTEMATIC REVIEW OF RFID TECHNOLOGY ROLE IN SUPPLY CHAIN MANAGEMENT (SCM)	SRIRAM V.P., RAJ K.B., SRINIVAS K., PALLATHADKA H., SAJJA G.S., GULATI K.	BUSINESS SCHOOL	PROCEEDINGS OF IEEE INTERNATIONAL CONFERENCE ON SIGNAL PROCESSING, COMPUTING AND CONTROL	2021	2643-8615	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85122988457&doi=10.1109%2fSPC-C53510.2021.9609414&partnerID=40&md5=b7b631b6cd07d965307806ea015b0472	YES
575	THE IMPACT OF JOB SECURITY, JOB SATISFACTION ON EMPLOYEE RETENTION	DR. ATANU TALUKDAR, DR SHYAMASUNDAR TRIPATHY	BUSINESS SCHOOL	Asiatic Society of Mumbai	2021	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1306.pdf	YES
576	GREEN HUMAN RESOURCE MANAGEMENT AND EMPLOYEE INNOVATIVE BEHAVIOUR	DR. ATANU TALUKDAR, DR SHYAMASUNDAR TRIPATHY	BUSINESS SCHOOL	Asiatic Society of Mumbai	2021	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1317.pdf	YES
577	THE IMPACT OF PERCEIVED ORGANIZATIONAL SUPPORT ON EMPLOYEE GREEN BEHAVIOR AND THE FUNCTION OF GREEN HUMAN RESOURCE MANAGEMENT IN NONPROFIT ORGANIZATIONS	DR. ATANU TALUKDAR, DR SHYAMASUNDAR TRIPATHY	BUSINESS SCHOOL	Asiatic Society of Mumbai	2021	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1328.pdf	YES
578	ARTIFICIAL INTELLIGENCE ACCEPTANCE AND APPLICATION BY SCHOOL ADMINISTRATORS	DR. ATANU TALUKDAR, DR SHYAMASUNDAR TRIPATHY	BUSINESS SCHOOL	Asiatic Society of Mumbai	2021	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1340.pdf	YES
579	A STUDY ON THE ORGANISATIONAL CULTURE AT A HIGHER EDUCATIONAL INSTITUTION WITH RESPECTIVE TO OF KONERU LAKSHMAIAH EDUCATION FOUNDATION (DEEMED TO BE UNIVERSITY)	DR. ATANU TALUKDAR, DR. NAGALA SHYAM VENKATA NOOKA RAJU, DR. ROBERT EDWIN CHESTER	BUSINESS SCHOOL	Asiatic Society of Mumbai	2021	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1351.pdf	YES
580	FACTORS EFFECTING THE EMPLOYEE'S ATTRITION	DR. VEDALA NAGA SAILAGA	BUSINESS SCHOOL	Anvesak	2021	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1033.pdf	YES

581	THEMATIC ANALYSIS ON THE INDIAN REPRESENTATION OF PEOPLE'S ACT, 1951	RAJEEV, SANKAR	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF HUMAN RIGHTS AND CONSTITUTIONAL STUDIES	2020	2050-103X	https://www.inderscienceonline.com/doi/abs/10.1504/IJHRC.2020.109252	YES
582	EFFECT OF DIGITAL INDIA ON POLITICAL EMPOWERMENT OF RURAL WOMEN AND URBAN WOMEN	VENKATESWARARAO PODILE., MEDA SRINIVASA RAO., K SUDHA RANI., SUBRAMANIAN SHANMUGAM	BUSINESS SCHOOL	PSYCHOLOGY AND EDUCATION	2020	0033-3077	http://psychologyvandeducation.net/pae/index.php/pae/article/view/312/158	YES
583	MICRO FINANCE: RURAL FINANCIAL INCLUSION BY BANKING SECTOR IN INDIA	M GEETA., C N SIVANAND	BUSINESS SCHOOL	SOLID STATE TECHNOLOGY	2020	0038-111X	https://www.researchgate.net/publication/362153646_MICRO_FINANCE_Rural_financial_Inclusion_by_Banking_Sector_in_India	YES
584	INVENTORY TURNOVER IN ENGINEERING MICRO AND SMALL ENTERPRISES	VENKATESWARARAO PODILE, HEMA VENKATA SIVASREE, SUBRAMANIAN SHANMUGAM	BUSINESS SCHOOL	SOLID STATE TECHNOLOGY	2020	0038-111X	https://www.researchgate.net/publication/344567407_Inventory_Turnover_in_Engineering_Micro_and_Small_Enterprises	YES
585	INFLUENCE OF DEMOGRAPHIC FACTORS ON PERCEPTIONS TOWARDS PERFORMANCE APPRAISAL PRACTICES AMONG THE MULTINATIONAL CORPORATION EMPLOYEES IN ANDHRA PRADESH	AVINASH ORSU., ROMALAVIJAYA SRINIVAS	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT	2020	0976-6510	https://deliverypdf.ssrn.com/delivery.php?ID=189069123081091099022086001088030	YES
586	A CRITICAL REVIEW OF THE CLASS ROOM REQUIREMENTS IN COMPARISON WITH IDEAL CONDITIONS IN THE PRESENT COVID-19 SCENARIO (W.R.T. PUBLIC JUNIOR SECONDARY SCHOOLS AT SIERRA LEONE)	SORIE SAIDU KAMARA., SUNDARI DADHABAI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT	2020	0976-6502	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3747562	YES
587	A STUDY ON IMPACT OF HUMAN RESOURCE PRACTICES ON EMPLOYEE RETENTION IN HOTEL INDUSTRY	KIRAN MAYI IMMANENI., VEDALA NAGA SAILAJA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT (IJM)	2020	0976-6502	https://iaeme.com/MasterAdmin/Journal_uploads/IJM/VOLUME_11_ISSUE_8/IJM_11_08_123.pdf	YES
588	EFFECT OF ORGANIZATIONAL JUSTICE ON EMPLOYEE COMMITMENT-A STUDY	C SUPRIYA., SUNDARI DADHABHAI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT	2020	0976-6502	#VALUE!	YES
589	EXAMINING THE VALIDITY OF FAMA FRENCH 3 FACTOR MODEL IN INDIAN STOCK MARKETS-AN EMPIRICAL ANALYSIS	S DURGA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT	2020	0976-6502	#VALUE!	YES
590	IMPACT OF LIBERALISATION ON THE GROWTH AND DEVELOPMENT OF INDIAN POWER SECTOR	S RAVI KUMAR ., V S PRASAD KANDI ., P KRISHNA PRIYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT	2020	0976-6510	#VALUE!	YES

591	MARKETING STRATEGIES OF MICRO FINANCE INSTITUTIONS IN INDIA	M GEETA., ENNALA DEEP	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT (IJM)	2020	0976-6502	https://iaeme.com/MasterAdmin/Journal_uploads/IJM/VOLUME_11_ISSUE_9/IJM_11_09_159.pdf	YES
592	MICRO FINANCE AND IMPACT OF DIGITALIZATION	M GEETA., C NAGA SIVANAND	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT (IJM)	2020	0976-6502	https://iaeme.com/MasterAdmin/Journal_uploads/IJM/VOLUME_11_ISSUE_7/IJM_11_07_148.pdf	YES
593	THE SOCIO-ECONOMIC VARIABLES-IMPACT ON DIGITAL LITERACY (A LITERATURE PERSPECTIVE APPROACH)	KB BABU., L RAMESH	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://icreview.com/admin/Uploads/Files/61db60156f9a04.97243451.pdf	YES
594	WORKING CAPITAL TURNOVER IN MICRO AND SMALL ENTERPRISES	VENKATESWARARAO PODILE, HEMA VENKATA SIVASREE, B HIMA LAKSHMI	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.researchgate.net/publication/342338257_WORKING_CAPITAL_TURNOVER_IN_MICRO_AND_SMALL_ENTERPRISES	YES
595	RECEIVABLES MANAGEMENT IN MICRO AND SMALL ENTERPRISES	VENKATESWARARAO. PODILE, HEMA VENKATA SIVASREE, K SUDHA RANI	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.researchgate.net/publication/342924560_RECEIVABLES_MANAGEMENT_IN_MICRO_AND_SMALL_ENTERPRISES	YES
596	TALENT TURN OUT WITH SPECIAL REFERENCE TO CIVIL ENGINEERS PERSPECTIVE - A LITERATURE REVIEW	RAVINDER B., SARASWATHI A.B.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT	2020	0976-6502	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85086944432&doi=10.34218%2fijm.11.5.2020.040&partnerID=40&md5=eefc4fdda372fd206f984707d44cf0d9b	YES
597	ANALYSIS OF INTELLIGENT TECHNIQUES IN PERSONALIZATION IN E-LEARNING SYSTEMS	KONERU A., DHARANI D.L., KUMAR A.V.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85088120512&doi=10.31838%2fijcr.07.18.02&partnerID=40&md5=83287af6d71f8d0a4608326ddd261a94	YES
598	A STUDY ON FINTECH IN INDIAN AGRICULTURAL SECTOR	REDDY P.M.K., KUMAR A.R.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85082644941&doi=10.31838%2fijcr.07.04.110&partnerID=40&md5=cbedc512ac0967e65b20dd4186e77745	YES
599	A STUDY ON ROLE OF FINTECH IN BANKING SERVICES: OPPORTUNITIES AND CHALLENGES	SUNITHA G., MADHAV V.V.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85082663790&doi=10.31838%2fijcr.07.04.114&partnerID=40&md5=56bd69d141d6e223668f48dc888700c4	YES
600	CUSTOMER EXPERIENCE:- IN SPECIAL REFERENCE WITH PAN KIDS PVT LTD, HYDERABAD	CHATURVEDI M., BABU M.K.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85089685077&doi=10.31838%2fijcr.07.12.90&partnerID=40&md5=93671b1ddcccb29bb84f499fd52b95af	YES
601	FACTORS INFLUENCING TO COMPLAIN BY FIRST TIME CUSTOMERS AND LOYAL CUSTOMERS IN DTH SERVICES	TURAGA N.K., PATIBANDLA J.K., TURAGA M., BANDARU S.R.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85087492592&doi=10.31838%2fijcr.07.12.189&partnerID=40&md5=3942d2aa7e839000cfec22020b0b5fd1	YES

602	LIQUIDITY-PROFITABILITY ANALYSIS & PREDICTION OF BANKRUPTCY - A STUDY OF SELECT TELECOM COMPANIES	KHAN M.M.; RAJ K.B.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85086007295&doi=10.31838%2fjcr.07.03.62&partnerID=40&md5=d951abae660197221cda5c3828fbd07c	YES
603	MODELING ASYMMETRIC VOLATILITY: EVIDENCE FROM INDIA	RAJA BABU P., KUMAR S.R., NAGANJANEYULU A.V.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85085996971&doi=10.31838%2fjcr.07.09.158&partnerID=40&md5=bb1ff70387364af8bd8acc0af27e36fe	YES
604	PROFITABILITY TRENDS IN A CEMENT ENGINEERING COMPANY	PODILE V., PADMAVATHY R., BINDU MADHAVI N.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85083288675&doi=10.31838%2fjcr.07.05.108&partnerID=40&md5=c8c90df0f6a1b70e0d2ab45e8d367755	YES
605	SOCIAL MOBILITY AMONG EMPLOYEES IN HYDERABAD - A STATISTICAL STUDY	PRASANTI T., RAJYALAKSHMI K., JAYALAKSHMI C.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85089688992&doi=10.31838%2fjcr.07.12.53&partnerID=40&md5=821b68b760d16bc9be406b228b57fccf	YES
606	STRUGGLE FOR IDENTITY, DIGNITY AND ASSERTION OF HUMAN RIGHTS IN NARENDRA JADHAV'S OUTCASTE: A MEMOIR	YERRABOLU K.K., SRINIVAS S., SURESH P.S., VISWESWAR P., SHALINI G.A.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85088290903&doi=10.31838%2fjcr.07.10.69&partnerID=40&md5=1db48253731792ef5410ba61a43a49c5	YES
607	THE IMPACT OF ORGANIZATIONAL CULTURE WITH DECENTRALIZED AUTHORITY THROUGH MANAGERIAL FUNCTIONS ON HR PRODUCTIVITY	SUMAJA M., SRINIVAS K.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85080116532&doi=10.31838%2fjcr.07.01.84&partnerID=40&md5=d21b83989f76515252f3ebb415fe81cb	YES
608	THE INFLUENCING FACTORS OF INVESTMENT AND FINANCING – BEHAVIOURAL BASIS APPROACH (A LITERATURE CENTRIC STUDY)	RAMESH S., DIVYA K.H.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85090149427&doi=10.31838%2fjcr.07.19.46&partnerID=40&md5=9e5037349afed9da10d49ba6e58b8803	YES
609	USE OF G- SOFT MATRIX IN SOLVING DECISION MAKING PROBLEMS	RAO T.S., KUMAR B.S., NAGESWARA RAO T., RAO S.H.	BUSINESS SCHOOL	JOURNAL OF CRITICAL REVIEWS	2020	2394-5125	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85082313262&doi=10.31838%2fjcr.07.04.54&partnerID=40&md5=e619d9f2e40a57d11637ee83dfa8f666	YES
610	DATA SCIENCE AND DEEP LEARNING APPLICATIONS IN THE E-COMMERCE INDUSTRY: A SURVEY	PRADEEP I.K., BHASKAR M.J., SATYANARAYANA B.	BUSINESS SCHOOL	INDIAN JOURNAL OF COMPUTER SCIENCE AND ENGINEERING	2020	0976-5166	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85094831288&doi=10.21817%2findjcse%2f2020%2fv11i5%2f201105135&partnerID=40&md5=4e1113a00a9e46bee9b8cb26cab562ca	YES

611	SOME SPECIAL CHARACTERISTICS OF LATTICE ORDERED COMMUTATIVE LOOPS	PRASAD V.B.V.N., PRASAD K., RAMESH M., BURRI R.D., RAMA RAO T.	BUSINESS SCHOOL	ADVANCES IN MATHEMATICS: SCIENTIFIC JOURNAL	2020	1857-8365	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85096622473&doi=10.37418%2famsj.9.11.21&partnerID=40&md5=549f42a17d0c7154eb53302eceb253d4	YES
612	AN INTEGRATED ANALYSIS FOR CUSTOMERS PURCHASE INTENTION TOWARDS STORE-BRANDS IN MODERN RETAILING ORGANIZATIONS	SURESH B., PRASANNA KUMAR D., ASADI S.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF SCIENTIFIC AND TECHNOLOGY RESEARCH	2020	2277-8616	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85082851274&partnerID=40&md5=0a2c6d02b9fee0b919a2e3af18c51869	YES
613	BRANDING STRATEGIES OF GLOBAL BRANDS (A PERCEPTIONAL ANALYSIS OF LOCAL STRATEGIES)	MURTHY A.V.N., REDDY N.K., SUBRAHMANYAM K.S.L.N.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF SCIENTIFIC AND TECHNOLOGY RESEARCH	2020	2277-8616	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85079621564&partnerID=40&md5=9e3db260f335c62465bd6fde5694fb03	YES
614	DIGITAL MARKETING STRATEGY FOR WEARABLE DEVICE INDUSTRY: CONCEPTUAL FRAMEWORK	PARIDA D.K., PRASANNA KUMAR D.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF SCIENTIFIC AND TECHNOLOGY RESEARCH	2020	2277-8616	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85083442459&partnerID=40&md5=20b28df1cbe7c979f10445ed6579918c	YES
615	E-COMMERCE: A RADICAL & CONCEPTUAL CHANGE IN THE NEW RETAIL SECTOR ERA	CHATURVEDI M., KISHORE BABU M.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF SCIENTIFIC AND TECHNOLOGY RESEARCH	2020	2277-8616	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85079896990&partnerID=40&md5=dc63d7fcdfeb4a544e57f4592404d2c9	YES
616	INTEGRATED TECHNOLOGY FOR CONSUMER CHOICE IMPACT ON MOBILE NUMBER PORTABILITY	KRISHNA D.V., PRASANNA KUMAR D., ASADI S.S., RAJU M.V.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF SCIENTIFIC AND TECHNOLOGY RESEARCH	2020	2277-8616	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85079487634&partnerID=40&md5=0a4400a5a7b182669c04d33f8151cb2f	YES
617	RECON APPROACH FOR SOCIAL DYNAMICS BASED ON AGENT MODEL	PREMALATHA V., VINEESHA K., SRINIVASARAO M.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF SCIENTIFIC AND TECHNOLOGY RESEARCH	2020	2277-8616	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85078722377&partnerID=40&md5=52896dab32a54451ad06d09d23d22ca5	YES
618	CAPITAL STRUCTURE TRENDS IN A CEMENT ENGINEERING COMPANY	VENKATESWARARAO PODILE., R PADMAVATHY., N BINDU MADHAVI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2020	2277-3878	https://www.iirte.org/wp-content/uploads/papers/v8i6/F8101038620.pdf	YES
619	TECHNOLOGY IMPACT ON BANKING SECTOR PERFORMANCE WITH REFERENCE TO SELECT PRIVATE SECTOR BANKS	J SAI SUDHA., P VENKATA DURGA RAO	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2020	2277-3878	https://pdfs.semanticscholar.org/e5a6/6c1191c5083f3cd9a9b40b8c78f13e69496f.pdf	YES
620	THE CONTEMPORARY RELATIONSHIP AMONG PERFORMANCE APPRAISAL PRACTICES, JOB SATISFACTION, ORGANIZATIONAL COMMITMENT, AND CAREER ADVANCEMENT IN MNCs	AVINASH ORSU, ROMALA VIJAYA SRINIVAS	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING (IJRTE)	2020	2277-3878	https://www.iirte.org/portfolio-item/c6050098319/	YES

621	IMPACT OF DIGITAL INDIA ON ECONOMIC EMPOWERMENT OF URBAN AND RURAL WOMEN	VENKATESWARARAO PODILE., K SUDHA RANI., SUBRAMANIAN SHANMUGAM., HEMA VENKATA SIVA SREE	BUSINESS SCHOOL	EUROPEAN JOURNAL OF MOLECULAR & CLINICAL MEDICINE	2020	2515-8260	https://www.researchgate.net/publication/347841427_Impact_of_Digital_India_on_Economic_Empowerment_of_Urban_and_Rural_women	YES
622	RISK AND RETURN ANALYSIS OF SELECTED NIFTY BANKING STOCKS	MEDA SRINIVASA RAO., VENKATESWARARAO PODILE., DURGAPRASAD NAVVULA	BUSINESS SCHOOL	EUROPEAN JOURNAL OF MOLECULAR & CLINICAL MEDICINE	2020	2515-8260	https://www.academia.edu/69590161/Risk_and_Return_Analysis_of_Selected_Nifty_Banking_Stocks	YES
623	A PAPER ON STOCK FUTURES AND STOCK OPTIONS WITH REFERENCE TO NSE AND BSE	S DURGA, VENKATESWARARAO PODILE	BUSINESS SCHOOL	EUROPEAN JOURNAL OF MOLECULAR AND CLINICAL MEDICINE	2020	2515-8260	https://www.researchgate.net/profile/Venkateswararao-Podile/publication/346108219	YES
624	INDUSTRIAL SICKNESS IN INDIAN LARGER TEXTILE ENTERPRISES IN UNITED ANDHRA PRADESH-AN EMPIRICAL STUDY	DURGAPRASAD NAVULLA, VENKATESWARARAO, MEDA SRINIVASA RAO	BUSINESS SCHOOL	EUROPEAN JOURNAL OF MOLECULAR AND CLINICAL MEDICINE	2020	2515-8260	https://www.researchgate.net/publication/348003546_Industrial_Sickness_in_Indian_Larger_Textile_Enterprises_in_United_Andhra_Pradesh-An_empirical_Study	YES
625	CLOUD COMPUTING TECHNOLOGY - A DIGITAL TRANSFORMATIVE SOLUTION FOR BANKING INDUSTRY - AN OVERVIEW	SUKHAVASI SANTHA KUMARI, N ARUNA	BUSINESS SCHOOL	EUROPEAN JOURNAL OF MOLECULAR AND CLINICAL MEDICINE	2020	2515-8260	#VALUE!	YES
626	WORKING CAPITAL STRUCTURE IN AN INDIAN CEMENT ENGINEERING ENTERPRISE	VENKATESWARARAO PODILE., SUBRAMANIAN SHANMUGAM., K SUDHA RANI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ADVANCED SCIENCE AND TECHNOLOGY	2020	2005-4238	https://www.researchgate.net/publication/342701214_Working_Capital_Structure_in_an_Indian_Cement_Engineering_Enterprise	YES
627	FINANCIAL PERSPECTIVE OF MANAGING A BROILER POULTRY INDUSTRY	SABBINENIPOOJITHA, K ANUSHA, VENKATESWARA RAO PODILE	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ADVANCED SCIENCE AND TECHNOLOGY	2020	2005-4238	http://sersc.org/journals/index.php/IJAST/article/view/30109	YES
628	A DESCRIPTIVE ANALYSIS ON CYBER CRIMES: TYPES & PREVENTIONS IN FINANCIAL TRANSACTIONS	AFREEN SULTHANA, N SUBRAMANYAM	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL AND PRODUCTION ENGINEERING RESEARCH AND DEVELOPMENT (IJMPERD)	2020	2249-6890	http://www.tjprc.org/publishpapers/2-67-1594641533-279IJMPERDJUN2020279.pdf	YES
629	AN ANALYTICAL STUDY ON JOB SATISFACTION AMONG TEACHERS OF SELECTED COLLEGES, HYDERABAD	SHAHNAZ UDDIN., SIMANCHALA DAS	BUSINESS SCHOOL	PALARCH'S JOURNAL OF ARCHAEOLOGY OF EGYPT/EGYPTOLOGY	2020	1567-214X	https://archives.palarch.nl/index.php/jae/article/view/3415/3403	YES
630	MERGERS, ACQUISITION AND THE STRATEGIES ALONG WITH CASE STUDIES OF INDIA	SUNEETHA RANI TATINENI., CHINTALA BALAJI	BUSINESS SCHOOL	PALARCH'S JOURNAL OF ARCHAEOLOGY OF EGYPT/EGYPTOLOGY	2020	1567-214x	https://archives.palarch.nl/index.php/jae/article/view/3745/6326	YES
631	MOTIVATING STUDENTS & TEACHERS IN HIGHER EDUCATION WITH REFERENCE TO PANDEMIC SITUATIONS	KIRAN KUMAR THOTI., DHANIKONDA RAMA LINGESWARA SARMA., GLN SRAVAN KUMAR	BUSINESS SCHOOL	PALARCH'S JOURNAL OF ARCHAEOLOGY OF EGYPT/EGYPTOLOGY	2020	1567-214x	https://archives.palarch.nl/index.php/jae/article/view/3744/3709	YES

632	PROBLEMS OF WOMEN SELF-IDENTITY IN MANJU KAPUR'S NOVEL "A MARRIED WOMAN"	S K REHENA., RAMA DEVI AMARA., N VINEELA	BUSINESS SCHOOL	PALARCH'S JOURNAL OF ARCHAEOLOGY OF EGYPT/EGYPTOLOGY	2020	1567-214x	https://archives.palarch.nl/index.php/jae/article/view/5330/5250	YES
633	QUALITY OF WORK LIFE AND JOB SATISFACTION OF EMPLOYEES DURING COVID19 WITH REFERENCE TO COLLEGES IN ANDHRA PRADESH	B BALANAGALAKSHMI., T CHAITANYA LAKSHMI	BUSINESS SCHOOL	PALARCH'S JOURNAL OF ARCHAEOLOGY OF EGYPT/EGYPTOLOGY	2020	1567-214x	https://archives.palarch.nl/index.php/jae/article/view/3513/3500	YES
634	TRENDS AND ISSUES OF NON-PERFORMING ASSETS: AN OVERVIEW OF BANKING SECTOR	SUKHAVASISANTHAKUMARI., M LT DHADURYA NAIK., CHAKRAVARTI VENGALASETTI	BUSINESS SCHOOL	PALARCH'S JOURNAL OF ARCHAEOLOGY OF EGYPT/EGYPTOLOGY	2020	1567-214x	https://archives.palarch.nl/index.php/jae/article/view/3515/3502	YES
635	MARKETING MADE SIMPLE: A STEP-BY-STEP STORY BRAND GUIDE FOR ANY BUSINESS	M KISHORE BABU., B NAVEEN KUMAR	BUSINESS SCHOOL	INDIAN JOURNAL OF MARKETING	2020	0973-8703	https://www.samvad.sibmpune.edu.in/index.php/ijom/article/view/153073	YES
636	EFFECT OF DIGITAL INDIA ON EDUCATIONAL EMPOWERMENT OF RURAL AND URBAN WOMEN	VENKATESWARARAO PODILE	BUSINESS SCHOOL	JOURNAL OF XI'AN SHIYOU UNIVERSITY, NATURAL SCIENCE EDITION	2020	1673-064X	https://www.xisdixsu.asia/V16-10-45.pdf	YES
637	FINANCIAL ANALYSIS OF SELECTED IT COMPANIES IN INDIA	M RAJU., P VENKATESWARA RAO	BUSINESS SCHOOL	TEST ENGINEERING & MANAGEMENT	2020	0193-4120	http://www.testmagazine.biz/index.php/testmagazine/article/view/6029/4768	YES
638	DECISION MAKING FOR COMMON STOCK SELECTION USING REGRESSION TECHNIQUES	SAI MANVITHA ENADULA., RAMA DEVI BURRI., RAMA DEVI ODUGU., V B V N PRASAD	BUSINESS SCHOOL	TEST ENGINEERING AND MANAGEMENT	2020	0193-4120	https://www.testmagazine.biz/index.php/testmagazine/article/view/11393	YES
639	SOME SPECIAL CHARACTERISTICS OF ATOMS IN LATTICE ORDERED LOOPS	R SUNIL KUMAR., V B V N PRASAD., B RAMA DEVI	BUSINESS SCHOOL	TEST ENGINEERING AND MANAGEMENT	2020	0193-4120	https://www.researchgate.net/publication/344490956_Some_Special_Characteristics_of_Atoms_in_Lattice_Ordered_Loops	YES
640	EXPIRATION-DAY EFFECTS ON INDEX FUTURES: EVIDENCE FROM INDIAN MARKET	SAMINENI R.K., PUPPALA R.B., MUTHANGI R., KULAPATHI S.	BUSINESS SCHOOL	JOURNAL OF ASIAN FINANCE, ECONOMICS AND BUSINESS	2020	2288-4637	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85097241193&doi=10.13106/2fjafeb.2020.vol7.no11.095&partnerID=40&md5=2f51b337491a8cedf0f89fe35143939d	YES
641	A COMPREHENSIVE OVERVIEW ON THE IMPLICATIONS OF FINANCIAL STABILITY AND KEY POLICIES THAT WILL MITIGATE THE IMPACTS OF COVID-19	KAFILA, VIJAYA SRINIVAS R.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ADVANCED SCIENCE AND TECHNOLOGY	2020	2005-4238	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85084240604&partnerID=40&md5=38c44a6338a359ff462c88e22181d4c4	YES
642	EVALUATION OF EFFECTIVENESS OF CUSTOMER SERVICES IN BANKING SECTOR	KRISHNA D.V., PRASANNA KUMAR D., SUJATHA M., ASADI S.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ADVANCED SCIENCE AND TECHNOLOGY	2020	2005-4238	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85083826092&partnerID=40&md5=735b10478e2c803fd120d0664db9c2a5	YES
643	THE IMPACT OF ONLINE CONTENT AND INTERACTIONS ON GENERATION Z CONSUMERS	ANUSHA K., POOJITHA S., RAO.PODILE V.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ADVANCED SCIENCE AND TECHNOLOGY	2020	2005-4238	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85084614109&partnerID=40&md5=456ff311bd99d89186117921927c220a	YES

644	EXCAVATING THE FUNCTIONALLY CRUCIAL ACTIVE-SITE RESIDUES OF THE DXS PROTEIN OF BACILLUS SUBTILIS BY EXPLORING ITS CLOSEST HOMOLOGUES	RUNTHALA A., SAI T.H., KAMJULA V., PHULARA S.C., RAJPUT V.S., SANGAPILLAI K.	BUSINESS SCHOOL	JOURNAL OF GENETIC ENGINEERING AND BIOTECHNOLOGY	2020	1687-157X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85096781555&doi=10.1186%2fs43141-020-00087-x&partnerID=40&md5=43c32e85b290c179e05ece566f08398f	YES
645	FINANCIAL INCLUSION INDEX: AN INDIAN EXPERIENCE	MEDA SRINIVASA RAO., VENKATESWARARAO PODILE., DURGAPRASAD NAVVULA	BUSINESS SCHOOL	HIGH TECHNOLOGY LETTERS	2020	1006-6748	https://www.researchgate.net/publication/344890146_Financial_Inclusion_Index_An_Indian_experience	YES
646	STOCK MARKET PREDICTION AND ANALYSIS USING MACHINE LEARNING ALGORITHM-RANDOM FOREST CLASSIFIER (RFC)	KANTHA RAO VINJAMURI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ADVANCED SCIENCE AND TECHNOLOGY	2020	2005-4238	http://sercs.org/journals/index.php/IJAST/article/view/15081	YES
647	CASH TURNOVER IN ENGINEERING MICRO ENTERPRISES	VENKATESWARA RAO PODILE	BUSINESS SCHOOL	EUROPEAN JOURNAL OF MOLECULAR AND CLINICAL MEDICINE	2020	2515-8260	https://www.researchgate.net/publication/346108274_Cash_turnover_in_engineering_micro_and_small_enterprises	YES
648	A PAPER ON A REVIEW ON STOCK FUTURES AND STOCK OPTIONS WITH REFERENCE TO NSE AND BSE	S DURGA	BUSINESS SCHOOL	EUROPEAN JOURNAL OF MOLECULAR AND CLINICAL MEDICINE	2020	2515-8260	https://web.archive.org/web/20210812102058/https://ejmcm.com/article_1806_bab18aa7d6320b60d79f58d969d51824.pdf	YES
649	THE ARCHITECTURAL DESIGN-QUALITY FOR KNOWLEDGE MANAGEMENT SYSTEMS: USER-CENTRIC PERCEPTIVE	ABDUL RAHMAN A	BUSINESS SCHOOL	SOLID STATE TECHNOLOGY	2020	0038-111X	http://solidstatetechnology.us/index.php/IJST/article/view/6811	YES
650	THE INFLUENCE OF ORGANIZED RETAIL STORES ON INFORMAL RETAIL ESTABLISHMENTS (EXAMINING THE CASE OF FAST-MOVING CONSUMER GOODS IN THE FORMER STATE OF ANDHRA PRADESH)	P. SRINIVASA REDDY	BUSINESS SCHOOL	Madhya Bharti	2020	0974-0066	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/29.pdf	YES
651	THE RELATIONSHIP BETWEEN INSURANCE MARKET DENSITY AND ECONOMIC GROWTH IN EUROZONE COUNTRIES: EXPLORING GRANGER CAUSALITY	RANA PRATAP MARADANA	BUSINESS SCHOOL	Madhya Bharti	2020	0974-0066	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/30.pdf	YES
652	AN EXAMINATION OF THE ORGANIZED RETAIL LANDSCAPE IN INDIA AND CUSTOMER SPONTANEITY IN ORGANIZED RETAIL STORES	VENKATESWARA RAJU	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/187.pdf	YES

653	THE ARCHITECTURE OF SERVICE-BASED APPLICATION DEVELOPMENT USING EXTREME PROGRAMMING.	G. SIVANAGESWARA RAO	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/188.pdf	YES
654	A HEURISTIC ALGORITHM UTILIZING FUZZINESS FOR ADDRESSING SIMULTANEOUS SCHEDULING CHALLENGES WITHIN A FLEXIBLE MANUFACTURING SYSTEM	VIJAYA BABU VOMMI	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/189.pdf	YES
655	AN EXPERT SYSTEM BASED ON FUZZY LOGIC FOR PREDICTING THE DEPTH OF CUT IN ABRASIVE WATER JET MACHINING PROCESSES	S.P. KODALI	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/190.pdf	YES
656	A NEW MATHEMATICAL MODEL EMPLOYING DEEP NEURAL NETWORKS FOR CLASSIFYING MUSIC AND RHYTHMIC GENRES	SWATI A. PATIL	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/196.pdf	YES
657	IP AUDIT: A SINE QUA NON	PAVAN KUMAR K.I., KSLNS S.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2020	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85086154443&doi=10.5373%2fJARD%2fV12I6%2fS20201015&partnerID=40&md5=ff6e786fa107b3df62e0e8e3177522ce	YES
658	QUANTITATIVE AND QUALITATIVE FACTORS THAT INFLUENCE SOCIAL MEDIA MARKETING EFFECTIVENESS	PARIDA D.K., PRASANNA KUMAR D.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2020	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85082933120&doi=10.5373%2fJARD%2fV12SP3%2f20201321&partnerID=40&md5=95cfd2c99d17032d94e083eb5057a4d	YES
659	SMART CITES MISSION IN INDIA-ISSUES AND CHALLENGES	BHAVANA RAJ K.; KHAN M.M.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2020	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85083338867&doi=10.5373%2fJARD%2fV12I2%2fS20201170&partnerID=40&md5=2e09d9ea765a4a28434179f2474f629e	YES
660	AN EMPIRICAL STUDY ON EMPLOYEES' PERCEPTION ON HR PROCEDURES IN A SELECTED IT COMPANIES	DR. R.S.V.RAMA SWATHI	BUSINESS SCHOOL	Anvesak	2020	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/334.pdf	YES
661	EMPLOYMENT CHALLENGES AN ATTITUDINAL STUDY	NANNAPANENI SIVA KUMAR	BUSINESS SCHOOL	Anvesak	2020	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/335.pdf	YES
662	EVALUATING ERP IMPLEMENTATION CRITICAL SUCCESS FACTORS IN SMES	A VASU DEVA REDDY	BUSINESS SCHOOL	Anvesak	2020	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/336.pdf	YES

663	DRIVEN DIGITAL FRAMEWORK FOR ORGANIZATION DECISION-MAKING PROCESS	S. DURGA	BUSINESS SCHOOL	Anvesak	2020	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/337.pdf	YES
664	AN EXPANDING PATH TO GUARANTEE FINANCIAL INCLUSION IN RURAL INDIA BASED ON ICT	DR. P. RAJA BABU	BUSINESS SCHOOL	Anvesak	2020	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/338.pdf	YES
665	THE GRANGER CAUSALITY APPROACH INSURANCE DENSITY AND ECONOMIC GROWTH	DR.DEVI, R. GAYATHRI	BUSINESS SCHOOL	Anvesak	2020	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/339.pdf	YES
666	PERCEPTION ON INTEGRATING EMPLOYEE EMPOWERMENT INTO ORGANIZATIONAL CAREER DEVELOPMENT STRATEGIES	DR.SAIKUMAR	BUSINESS SCHOOL	Anvesak	2020	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/341.pdf	YES
667	RESOURCE PLANNING AND ALLOCATION IN DISTRIBUTED USING VOIDS IN SCHEDULED INTERVALS	K.V.V. SATYANARAYANA	BUSINESS SCHOOL	Anvesak	2020	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/343.pdf	YES
668	SCHEDULING UNDER THE CURRENT STATE AND FUTURE ENHANCEMENTS OF CAREER PROGRESSION	DR. JKR SASTRY	BUSINESS SCHOOL	Anvesak	2020	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/344.pdf	YES
669	SUSTAINABLE HUMAN RESOURCE MANAGEMENT: TRANSFORMING EMPOWERMENT, SOCIETIES AND ENVIRONMENT	DR. REDDY, ASI VASUDEVA	BUSINESS SCHOOL	Anvesak	2020	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/345.pdf	YES
670	THE HR FACTOR THAT IMPACTS CONSTRUCTION AND DEMOLITION WASTE ON ENVIRONMENT	ABHILASHA AMBATIPUDI	BUSINESS SCHOOL	Anvesak	2020	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/346.pdf	YES
671	THE MACRO-ECONOMIC VARIABLES AND THEIR IMPACT ON FUTURES STUDIES	DR. KISHORE BABU M	BUSINESS SCHOOL	Anvesak	2020	0378-4568	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/347.pdf	YES
672	IMPACT OF SOCIO-ECONOMIC DETERMINANTS ON WOMEN'S EMPOWERMENT IN INDIA: A STUDY OF WORKING WOMEN IN SELECTED DISTRICTS OF ANDHRA PRADESH	DR. A.V.N. MURTY	BUSINESS SCHOOL	Wesleyan Journal of Research	2020	0975-1386	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/810.pdf	YES
673	THE IMPACT OF COVID-19 ON GLOBAL ECONOMIC DEVELOPMENT (A CONCEPTUAL STUDIES)	DR. ATANU TALUKDAR , DR. A.V.N.MURTY	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1217.pdf	YES

674	POVERTY AND UNEMPLOYMENT: SOCIAL CHALLENGES IN WEST BENGAL	DR. ATANU TALUKDAR, DR SHYAMASUNDAR TRIPATHY	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1229.pdf	YES
675	A SYSTEMATIC INVESTIGATION OF MIGRATION ISSUES AND CHALLENGES IN WEST BENGAL	DR. ATANU TALUKDAR, DR SHYAMASUNDAR TRIPATHY	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1240.pdf	YES
676	IMPACT OF FINANCIAL LITERACY ON FINANCIAL EDUCATION (A STUDY ON INDIAN CONTEXT)	DR. ATANU TALUKDAR , DR. A.V.N.MURTY	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1251.pdf	YES
677	EMPLOYEE DEVELOPMENT AND DEMOCRATIZED LEARNING-GENERATION Z EMPLOYEES IN THE POST-COVID-19 WORKPLACE: A CONCEPTUAL FRAMEWORK	DR. ATANU TALUKDAR, DR SHYAMASUNDAR TRIPATHY	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1262.pdf	YES
678	REVERSE MENTORSHIP AND EMPLOYEE DEVELOPMENT FOR GENERATION Z WORKERS IN THE POST-COVID-19 WORKPLACE: A CONCEPTUAL FRAMEWORK	DR. ATANU TALUKDAR, DR SHYAMASUNDAR TRIPATHY	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1273.pdf	YES
679	THE MEDIATING ROLE OF AFFECTIVE AND COGNITIVE TRUST IN THE RELATIONSHIP BETWEEN SERVANT LEADERSHIP AND PERFORMANCE	DR. ATANU TALUKDAR, DR SHYAMASUNDAR TRIPATHY	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1284.pdf	YES
680	THE INTERACTION BETWEEN WORK ENGAGEMENT AND LEARNING CULTURE: THE MEDIATING EFFECT OF LEARNING AGILITY	DR. ATANU TALUKDAR, DR SHYAMASUNDAR TRIPATHY	BUSINESS SCHOOL	Asiatic Society of Mumbai	2020	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1295.pdf	YES
681	IDENTIFYING THE AREAS OF PROJECT MANAGEMENT COMPETENCES AND RESOURCES, CAPABILITIES FACILITATING AGILITY DEVELOPMENT	KAFILA, RAJYALAXMI M., BHAVANA J., SUJATHA K.M., VIJAYASRINIVAS R., DR.	BUSINESS SCHOOL	IOP CONFERENCE SERIES: MATERIALS SCIENCE AND ENGINEERING	2020	1757-8981	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85098012112&doi=10.1088%2f1757-899X%2f981%2f2%2f022082&partnerID=40&md5=8f4c36987b3639e07770cf1d034858de	YES
682	WHATSAPP: A BUSINESS TOOL IN UNORGANIZED RETAIL WITH REFERENCE TO TAM	AHMAD M.F., FAROOQI M.R.	BUSINESS SCHOOL	LECTURE NOTES IN ELECTRICAL ENGINEERING	2020	1876-1100	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85085493091&doi=10.1007%2f978-981-15-1420-3_7&partnerID=40&md5=8ba3eda9c76bb56ca82cefd7a84f7c7	YES

683	AWARENESS AND MYTHS ABOUT CORONA VIRUS: SELECTED STUDY ON ENGINEERING STUDENTS, GUNTUR, ANDHRA PRADESH	KISHORE BABU B., VENKATESHWARA KUMAR K.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RESEARCH IN PHARMACEUTICAL SCIENCES	2020	0975-7538	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85090297209&doi=10.26452%2fijrp.v11i5PL1.2845&partnerID=40&md5=042efb22eeadd3bf67ef54b48230ec6a	YES
684	A STUDY ON BIO-MEDICAL WASTE SEGREGATION MONITORING IN A TERTIARY CARE HOSPITAL AT TELANGANA	SHINDE S.S., MARIVINA K.B., SHALINI	BUSINESS SCHOOL	INDIAN JOURNAL OF FORENSIC MEDICINE AND TOXICOLOGY	2020	0973-9122	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85087393399&partnerID=40&md5=19b808215fbd04e12e7d9d2a49397c63	YES
685	SURVEILLANCE STRATEGIES IN COVID-19 PREVENTION AND MANAGEMENT	ANUSHA K., POOJITHA S., PODILE V.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF PHARMACEUTICAL RESEARCH	2020	0975-2366	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85089303993&doi=10.31838%2fijpr.%2f2020.SP1.107&partnerID=40&md5=77af6e00fe72b8fee8e551b8c02775e7	YES
686	A STUDY ON FACTORS EFFECTING THE EMPLOYEES ATTRITION IN HOTEL INDUSTRY WITH REFERENCE HYDERABAD	IMMANENI K.M., SAILAJA V.N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT	2019	0976-6502	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85081909861&doi=10.34218%2fijm.10.6.2019.017&partnerID=40&md5=34c90ed92eb62a5ed4aa440454cfb740	YES
687	EFFECT OF FINANCIAL PERFORMANCE ON PROFITABILITY IN INDIAN PHARMACEUTICAL COMPANIES	KUMAR K.A., MURTY A.V.N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ENGINEERING AND ADVANCED TECHNOLOGY	2019	2249-8958	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85072090923&doi=10.35940%2fijea.t.F9235.088619&partnerID=40&md5=e82aa8eef84be5ce174e721a8e545d82	YES
688	FINANCIAL RISK QUANTIFICATION OF INDIAN AGRO-COMMODITIES USING VALUE AT RISK	SHREE JYOTHI D., SRINIVASA RAO D.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ENGINEERING AND ADVANCED TECHNOLOGY	2019	2249-8958	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85072045047&doi=10.35940%2fijea.t.F9568.088619&partnerID=40&md5=0209ce78f2d11e741828fb4028785cb0	YES
689	IMPACT OF SOCIO ECONOMIC DETERMINANTS ON WOMEN EMPOWERMENT IN INDIA (WORKING WOMEN IN SELECTED DISTRICTS OF ANDHRA PRADESH)	SHANTI S., MURTY A.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ENGINEERING AND ADVANCED TECHNOLOGY	2019	2249-8958	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85069728505&partnerID=40&md5=d3507395362a93cc58a57bf12e7519c0	YES
690	AWARENESS LEVEL OF WOMEN INVESTORS WITH REFERENCE TO STOCK MARKET	SYED AZHAR., KHUDSIYA ZEESHAN., RUTIKA MAHARANA	BUSINESS SCHOOL	THINK INDIA JOURNAL	2019	0971-1260	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3513988	YES
691	STRATEGIC RESEARCH ON AUTOMATED NETWORK FOR HRM USING KNOWLEDGE MANAGEMENT	ANKI REDDY ., M SRINIVASA NARAYANA ., K V B GANESH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ENGINEERING AND ADVANCED TECHNOLOGY	2019	2249-8958	https://www.ijeat.org/wp-content/uploads/papers/v9i2/B511129219.pdf	YES

692	BIOENERGY GENERATING FIRMS OF ANDHRA PRADESH & TELANGANA STATE – ARE THEY IN REVIVAL STAGE? (A COMPARATIVE STUDY OF WORKING CAPITAL MANAGEMENT)	SAYYAD SAADIQ ALLI, KHEMA DIVYA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ENGINEERING AND ADVANCED TECHNOLOGY	2019	2249-8958	https://www.ijeat.org/wp-content/uploads/papers/v8i4/D6090048419.pdf	YES
693	RELATIONSHIP MARKETING: IMPACT ON BANK CUSTOMERS' SATISFACTION	DEBOSHREE CHATTERJEE., AVS KAMESH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING (IJRTE)	2019	2277-3878	https://www.iirte.org/wp-content/uploads/papers/v8i4/D9158118419.pdf	YES
694	WOMEN EMPOWERMENT IN INDIA: A CONTEMPORARY PERSPECTIVE	AUNSHA VEERAGANDHAM., A V S KAMESH	BUSINESS SCHOOL	ARPN JOURNAL OF ENGINEERING AND APPLIED SCIENCES	2019	1816-949X	https://www.researchgate.net/publication/338280321_Women_Empowerment_in_India_A_Contemporary_Perspective	YES
695	THE WAY AHEAD TO OPTIMISE THE PROBLEM OF NON-PERFORMING ASSETS-STUDY ON PROFITABILITY OF STATE BANK OF INDIA	SRI SAI CHILUKURI., V VENU MADHAV	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ADVANCE AND INNOVATIVE RESEARCH	2019	2394-7780	#VALUE!	YES
696	SERVANT LEADERSHIP AND SPIRITUALITY AT WORKPLACE: A CRITICAL REVIEW	ASI VASUDEVA REDDY	BUSINESS SCHOOL	INTERNATIONAL JOURNAL ON LEADERSHIP	2019	2321-1865	http://publishingindia.com/GetBrochure.aspx?query=UERGQnjvY2h1cmVzfC81MiQ3LnBkZnwnVtIONv5wZGY=	YES
697	ROLE OF INFORMATION TECHNOLOGY IN INDIAN BANKING SECTOR DEVELOPMENTS	SASTRY S.V.N.M., MURTHY A.V.N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ENGINEERING AND ADVANCED TECHNOLOGY	2019	2249-8958	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85069671582&partnerID=40&md5=507a16aa96a02094dfb956dc78fa916c	YES
698	A STUDY ON PATIENT & DOCTOR PERCEPTION FOR ALTERNATE MEDICINE-WITH REFERENCE TO COASTAL ANDHRA, INDIA	KEERTHANA Y., KISHORE BABU M.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF SCIENTIFIC AND TECHNOLOGY RESEARCH	2019	2277-8616	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85074566043&partnerID=40&md5=172c44032a7ad568fb3a21636489afba	YES
699	EXPLORATION OF ERP EXECUTION AND GROWTH OF SMES IN AP	TALLURI S.K., RAMA KUMAR A.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF SCIENTIFIC AND TECHNOLOGY RESEARCH	2019	2277-8616	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85076776664&partnerID=40&md5=36234c199e891899ef364688bd81b98e	YES
700	IMPACT OF NON-ACADEMIC WORK STRESS ON FACULTY PERFORMANCE: A RESEARCH ON SELECTED ENGINEERING INSTITUTES IN GUNTUR DISTRICT OF ANDHRA PRADESH	DAS S., BABU B.K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF SCIENTIFIC AND TECHNOLOGY RESEARCH	2019	2277-8616	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85076724124&partnerID=40&md5=e7cb6688ea658cc7aa4d7b0f19bca5f4	YES
701	AN EFFECTIVE TIME MANAGEMENT SYSTEM WILL PLAY A VITAL ROLE IN ACHIEVING OPERATIONAL EXCELLENCE IN PHARMACEUTICALS	BOYA V.R., SEKHARA RAO K.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067883814&partnerID=40&md5=78d74e357c51d31b2f7ba3543d3b595f	YES

702	AN EMPIRICAL EMPHASIS ON EMPLOYEES' PERCEPTION TOWARDS AGILE HR PRACTICES IN SELECT SOFTWARE COMPANIES	AVERINENI A., RAMA SWATHI R.S.V.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073517508&doi=10.35940%2fjirt.e.C4195.098319&partnerID=40&md5=cf29bb8f9fc0898dc8a180eb42cd0e6d	YES
703	AN EMPIRICAL STUDY ON ORGANISATIONAL LEARNING CAPABILITY IN IT INDUSTRY	JYOTHI KANNIPAMULA S., SRINIVAS RAO D.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067048234&partnerID=40&md5=54fd5c1dec8ad68e5aad830f464a4e2	YES
704	A RESEARCH ON OIL SEEDS PRODUCTION AND MARKETING IN INDIA	SRAVANTHI YADAV K., UMA MAHESWARA RAO T.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073297832&partnerID=40&md5=edd1930a7b6ea5d0862dbdc4021d9986	YES
705	A RESEARCH ON THE STOCK MARKET VOLATILITY OF BSE AND NSE IN INDIAN ECONOMY	RAJU M.; PALDON T.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85072203021&doi=10.35940%2fjirt.e.B1048.078219&partnerID=40&md5=e578f907f173e53e7b4c756ba923da36	YES
706	A RESEARCH PAPER ON ANALYSIS OF CAPITAL STRUCTURE DECISIONS OF SPECIFIC BIO POWER GENERATING FIRMS IN THE STATE OF ANDHRA PRADESH AND TELANGANA STATE	ALI S.S., HEMA DIVYA K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85069886358&partnerID=40&md5=4b85351dff984f93267f088c6ca94cc0	YES
707	EMPLOYEES' PERCEPTION ON DIVERSITY IN MANAGEMENT	BALANAGALAKSHMI B., KUMARI S.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85069822641&partnerID=40&md5=1ecb610dd9465d0385c8928d9564c829	YES
708	EMPLOYEES' SATISFACTION ON RETENTION MANAGEMENT PRACTICES	BALANAGALAKSHMI B., KUMARI S.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073724001&doi=10.35940%2fjirt.e.b1034.07825719&partnerID=40&md5=e708e5b286d3252934fec3e95448e00e	YES
709	ENGINEERING STUDENTS PERCEPTION TOWARDS SOCIAL MEDIA ADVERTISING FOR SOCIAL CAUSES, VIJAYAWADA: AN EMPIRICAL STUDY	KISHORE BABU B., PAVANI P.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85065078455&partnerID=40&md5=c10e288306b11593b9879746e33da4d3	YES
710	FINTECH ISSUES AND CHALLENGES IN INDIA	KRISHNA PRIYA P., ANUSHA K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073754828&doi=10.35940%2fjirt.e.C4087.098319&partnerID=40&md5=e7686363bda0087950405275d158840h	YES

711	GROUNDNUT PRODUCTION AND ADOPTION OF TECHNOLOGY BY WOMEN FARMERS IN ANDHRA PRADESH-RELATED TO RAYALASEEMA REGION	RAMAPADMAJA, UMAMAHESWARA RAO T.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85069895808&partnerID=40&md5=220a59cff415f2b200a89cbf8b9cb4f	YES
712	HUGE DAM AND POWER CONSTRUCTION PROJECTS A THREAT TO NATURAL ENVIRONMENT, ALTERNATIVES-THE ROLE OF HUMAN RESOURCE DEVELOPMENT (HRD)	VENUGOPAL K., AMBATIPUDI A.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073459317&doi=10.35940%2fijrt.e.B1100.07825619&partnerID=40&md5=0ec32a91f176bd957d6432e22586fd2e	YES
713	IMPACT OF ORGANIZATIONAL BEHAVIOR IN ACHIEVING OPERATIONAL EXCELLENCE IN PHARMACEUTICALS	BOYA V.R., SEKHARA RAO K.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067897393&partnerID=40&md5=13f10e1b20e55c740765b38ca8dcd6cf	YES
714	IMPACT OF TECHNOLOGY ON GROUNDNUT PRODUCTION OF THE CHITTOOR DISTRICT	RAMAPADMAJA, UMAMAHASWARA RAO T.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85069910513&partnerID=40&md5=e02761e6163da4ad93945ce29119b641	YES
715	INFORMATION COMMUNICATION TECHNOLOGY (ICT) BASED BUSINESS CORRESPONDENCE MODEL: A GROWING AVENUE FOR ENSURING FINANCIAL INCLUSION IN RURAL INDIA	SHAIK G., BABU P.R.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073475935&doi=10.35940%2fijrt.e.C4937.098319&partnerID=40&md5=f68fd9051d79e42bf0af21af774593b7	YES
716	IT'S TIME TO BE THE BIO-ENERGISED WORLD	ALI S.S., HEMA DIVYA K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073563124&doi=10.35940%2fijrt.e.C5418.098319&partnerID=40&md5=e1602751dbf19b0057e24c39acb09244	YES
717	NPA OF BANKING INDUSTRY & ITS IMPACT ON OVERALL INDIAN ECONOMY AND MEASURES TO RECOVERY OF NPA IN BANKS	KUMAR K.A., MURTY A.V.N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85075273258&doi=10.35940%2fijrt.e.C6539.098319&partnerID=40&md5=a0e6b67bb72b165b5753cd5b771e475ae	YES
718	NPAS IN INDIAN SCHEDULED COMMERCIAL BANKS: ORIGINATION AND IMPACT ON ECONOMY	KAPADIA S.B., MADHAV V.V.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073446475&doi=10.35940%2fijrt.e.B1103.07825619&partnerID=40&md5=2bb90fd0e625629050567700c4967161	YES

719	THE CANDOR AND PROBITY OF EMPLOYER BRANDING STRATEGIES AND STATUTORY COMPLIANCE OF HR POLICIES IN MAINTAINING DELIGHTED EMPLOYEES AT FLIPKART-A CASE STUDY	P G PRASAD., K V L SOMASEKHAR., M S NARAYANA., K VIJAY KUMAR	BUSINESS SCHOOL	EMPEROR INTERNATIONAL JOURNAL OF FINANCE AND MANAGEMENT RESEARCH	2019	2395-5929	http://www.eijfmr.com/2019/june-2019/jun-2019-01.pdf	YES
720	A STUDY ON FINANCIAL PERFORMANCE OF INDIAN BANKING INDUSTRY	VEDALA NAGA SAILAJA., T. UMAMAHESWARA RAO	BUSINESS SCHOOL	I-MANAGER'S JOURNAL ON MANAGEMENT	2019	2230-715X	https://www.proquest.com/openview/c0666ffc58657c2d4d68e6d22882827c/1?pg-origsite=gscholar&cbl=2030618	YES
721	A CROSS SECTIONAL STUDY ON FACTORS INFLUENCING THE DELAY IN CLINICAL DIAGNOSIS IN A SUPER SPECIALITY EYE HOSPITAL	MARIVINA KISHORE BABU	BUSINESS SCHOOL	INDIAN JOURNAL OF PUBLIC HEALTH RESEARCH & DEVELOPMENT	2019	0976-0245	#VALUE!	YES
722	NEXUS BETWEEN MACRO ECONOMIC FACTORS AND S&P SENSEX MOVEMENTS	KAFILA, R VIJAYA SRINIVAS, M RAJYALAXMI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING (IJITEE)	2019	2278-3075	https://www.iiitee.org/wp-content/uploads/papers/v8i9/18128078919.pdf	YES
723	ADDRESSING INDIA'S MACROECONOMIC CHALLENGES FOR ACHIEVING COMPREHENSIVE DEVELOPMENT BEFORE AND AFTER THE GLOBAL FINANCIAL CRISIS OF 2008.	VENU MADHAV	BUSINESS SCHOOL	Madhya Bharti	2019	0974-0066	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/17.pdf	YES
724	AN INVESTIGATION INTO THE INFLUENCE OF BOTH EXTERNAL AND INTERNAL FACTORS ON CONSUMER IMPULSE BUYING BEHAVIOR WITHIN CHOSEN RETAIL ESTABLISHMENTS IN THE STATE OF ANDHRA PRADESH, INDIA.	DR. M. KISHORE BABU	BUSINESS SCHOOL	Madhya Bharti	2019	0974-0066	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/18.pdf	YES
725	AN INVESTIGATION INTO THE PRACTICAL APPLICATIONS OF RETURN AND RISK-ADJUSTED THEORETICAL METRICS FOR MUTUAL FUNDS IN THE INDIAN CONTEXT.	P. RAJA BABU	BUSINESS SCHOOL	Madhya Bharti	2019	0974-0066	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/19.pdf	YES
726	ANALYZING COTTON SEED PURCHASING PATTERNS OF FARMERS: AN INVESTIGATION IN GUNTUR DISTRICT, ANDHRA PRADESH	M. KISHORE BABU	BUSINESS SCHOOL	Madhya Bharti	2019	0974-0066	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/20.pdf	YES

727	ANALYZING THE EMPIRICAL IMPACT OF CUSTOMER SATISFACTION IN ORGANIZED FOOD AND GROCERY RETAILING IN ANDHRA PRADESH.	A.UDAYA SHANKAR1, P.V. VIJAY KUMAR REDDY2	BUSINESS SCHOOL	Madhya Bharti	2019	0974-0066	https://www.kluniversity.in/iqac-files/SSR-2023/c3/3.4.4/21.pdf	YES
728	FOR THE MUTUAL FUND INDUSTRY TO EXPAND, IT IS ESSENTIAL TO EXPLORE OPPORTUNITIES IN THE RURAL MARKET	P. RAJA BABU	BUSINESS SCHOOL	Madhya Bharti	2019	0974-0066	https://www.kluniversity.in/iqac-files/SSR-2023/c3/3.4.4/25.pdf	YES
729	INVESTIGATION INTO CONSUMER PERCEPTIONS AND BRAND LOYALTY TOWARD HYUNDAI IN VIJAYAWADA.	D. PRASANNA KUMAR	BUSINESS SCHOOL	Madhya Bharti	2019	0974-0066	https://www.kluniversity.in/iqac-files/SSR-2023/c3/3.4.4/26.pdf	YES
730	NON-PERFORMING ASSETS AND THEIR RECOVERY: AN INVESTIGATION INTO INDIAN SCHEDULED COMMERCIAL BANKS	K.S. VENKATESWARA KUMAR	BUSINESS SCHOOL	Madhya Bharti	2019	0974-0066	https://www.kluniversity.in/iqac-files/SSR-2023/c3/3.4.4/27.pdf	YES
731	THE CURRENT AND FUTURE SCENARIO OF THE ONLINE GROCERY MARKET IN INDIA	ABBARAJU UDAYA SHANKAR	BUSINESS SCHOOL	Madhya Bharti	2019	0974-0066	https://www.kluniversity.in/iqac-files/SSR-2023/c3/3.4.4/28.pdf	YES
732	PERCEPTION AND SATISFACTION TOWARD MUTUAL FUND INVESTORS IN ANDHRA PRADESH	RATNARAJU P., MADHAV V.V.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073476862&doi=10.35940%2fjirt.e.B1104.07825619&partnerID=40&md5=a14fa2e57d59c64931f94227ed1256a8	YES
733	PERCEPTION OF EMPLOYEES ON THE TRAINING PROGRAMS	KUMARI S.S., BALANAGALAKSHMI B.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073723318&partnerID=40&md5=a4b325cef8e43c7f46068e76157c6162	YES
734	PERFORMANCE AND PERSISTENCE OF INDIAN MUTUAL FUND INDUSTRY	SANJAY A., BHAVANA RAJ K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85072194887&doi=10.35940%2fjirt.e.B1047.078219&partnerID=40&md5=877904b51decfe35038c0567f3d5564e	YES
735	PROBLEMS AND PROSPECTS OF MANGO MARKETING IN INDIA(RELATED TO KRISHNA DISTRICT)	SRAVANTHI YADAV K., UMA MAHESWARA RAO T.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85069925107&partnerID=40&md5=259fa430589a960241365a763f4e25dc	YES
736	TECHNOLOGICAL RELATIONSHIP BETWEEN BANKNIFTY AND OTHER SELECTED SECTORIAL INDICES OF NSE	BALAJI C., RAO P.V.D., REKHA Y.C., BASHEERUNISA S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85071223353&doi=10.35940%2fjirt.e.C3850.098319&partnerID=40&md5=a00113c93f9cafcc50317f225fe596ef	YES

737	TECHNOLOGY ON THE BANKING INDUSTRY OPERATIONS & ITS IMPACT	SUBRAHMANYAM K.S.L.N.S., MURTHY A.V.N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85070221809&doi=10.35940%2fiirt.e.B1090.078219&partnerID=40&md5=03c514a079e4d96584b84a580388abdd	YES
738	THE HUMAN RESOURCE (HR) FACTOR AND THE IMPACT OF CONSTRUCTION AND DEMOLITION (C&D) WASTE ON ENVIRONMENT: AN INTEGRATED REMEDIAL METHOD	VENUGOPAL K., AMBATIPUDI A.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073514470&doi=10.35940%2fiirt.e.B1094.098251019&partnerID=40&md5=864ebffafe44819b946d735f1fcf5866	YES
739	THE IMPACT OF FINANCIAL LITERACY ON WOMEN IN SEVERAL DISTRICTS OF ANDHRA PRADESH	SHANTI S., MURTY A.V.N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85069477323&partnerID=40&md5=327fe461584030a344d5ea54c1cb9413	YES
740	THE MOVEMENT OF INDUSTRIALLY APPLICABLE YELLOW METAL AND ITS IMPACT ON GLOBAL CURRENCIES	RAMANA J.V., SRIDHAR P.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING	2019	2277-3878	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073544345&doi=10.35940%2fiirt.e.C5744.098319&partnerID=40&md5=f2f3a5d35278179f740a6bf155198781	YES
741	EVALUATION OF THE DIASPORIC REPRESENTATION IN CHITRA BANNERJEE DIVAKARUNI S WORKS	DR. VENKATA SIVA KUMARI NARAYANAM	BUSINESS SCHOOL	Asiatic Society of Mumbai	2019	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1007.pdf	YES
742	EXPLORATORY STUDY ON THE PARADIGM SHIFT IN THE EDUCATION SYSTEM WITH TECHNOLOGY ASSISTED ELT	DR. VENKATA SIVA KUMARI NARAYANAM	BUSINESS SCHOOL	Asiatic Society of Mumbai	2019	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1228.pdf	YES
743	EXPLORING THE FEMINISTIC WRITINGS OF CHITRA BANNERJEE DIVAKARUNI	DR. VENKATA SIVA KUMARI NARAYANAM	BUSINESS SCHOOL	Asiatic Society of Mumbai	2019	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1339.pdf	YES
744	ECO TOURISM FOR THE SUSTAINABLE DEVELOPMENT OF BHAVANI ISLAND	SAMI UR RAHMAN. S, D.RAJESH GOWD	BUSINESS SCHOOL	Asiatic Society of Mumbai	2019	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1495.pdf	YES
745	ENERGY EFFICIENCY TECHNIQUES IN MULTI-STOREYED RESIDENTIAL BUILDINGS	SAMI UR REHMAN. S, T.REVATI	BUSINESS SCHOOL	Asiatic Society of Mumbai	2019	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1007.pdf	YES
746	REVITALIZING THE ROLE AND POSITION OF ARCHITECTURE IN CASE OF BUILT ENVIRONMENT OF JUVENILE REHAB CENTRES-INDIA	SAMI UR REHMAN. S., T.SAI SNEHA	BUSINESS SCHOOL	Asiatic Society of Mumbai	2019	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1018.pdf	YES
747	RISE IN DEMAND FOR URBAN SQUARE OR PLAZA IN A NEIGHBOURHOOD	SAMIUR REHMAN. S, NIKITHA.A	BUSINESS SCHOOL	Asiatic Society of Mumbai	2019	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1029.pdf	YES

748	APPROACH TO DESIGN OF DISASTER RESILIENT INDUSTRIES	SAMI UR REHMAN. S, K. MIDHULA	BUSINESS SCHOOL	Asiatic Society of Mumbai	2019	0972-0766	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1040.pdf	YES
749	BREAKING BARRIERS: HOW EMPOWERMENT PROGRAMS IMPACT DIVERSE CAREER TRAJECTORIES	DR.SWATHI REDDY	BUSINESS SCHOOL	Education and Society	2019	2278-6864	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1054.pdf	YES
750	EMPOWERMENT AND EMPLOYEE RETENTION: SUSTAINING LONG-TERM CAREERS IN A COMPETITIVE LANDSCAPE	DR.RAMA SWATHI	BUSINESS SCHOOL	Education and Society	2019	2278-6864	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1055.pdf	YES
751	ROLE OF MENTORSHIP IN EMPOWERED CAREER DEVELOPMENT: STORIES OF SUCCESS	DR.A.MURTHY	BUSINESS SCHOOL	Education and Society	2019	2278-6864	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1056.pdf	YES
752	QUANTIFYING THE ROI OF EMPLOYEE EMPOWERMENT ON CAREER PROGRESSION AND ORGANIZATIONAL SUCCESS	DR.KIRAN MAYEE	BUSINESS SCHOOL	Education and Society	2019	2278-6864	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1057.pdf	YES
753	A HOLISTIC APPROACH: INTEGRATING EMPLOYEE EMPOWERMENT INTO ORGANIZATIONAL CAREER DEVELOPMENT STRATEGIES	DR.SAIKUMAR	BUSINESS SCHOOL	Education and Society	2019	2278-6864	https://www.kluniversity.in/igac-files/SSR-2023/c3/3.4.4/1058.pdf	YES
754	AN ANALYSIS ON PERSPECTIVES OF INVESTORS ON COMMODITY TRADING AND RISK MANAGEMENT IN INDIA	JYOTHI D.S., RAO D.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85072121454&doi=10.35940%2fijite.e.i3005.07895319&partnerID=40&md5=6ac39de6d6fb473c384e73a0733ae73f	YES
755	AN EMPIRICAL EVALUATION ON CUSTOMER SATISFACTION IN RETAIL BANKING SERVICES OF SBI BANK IN HYDERABAD DISTRICT	VINAYALAXMI K., VIJAYA KUMAR P., NARAYANA M.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85071299779&doi=10.35940%2fijite.e.i9083.0881019&partnerID=40&md5=c3f11516137c6e74ec5f124324ab69b6	YES
756	AN EMPIRICAL STUDY ON MARKETING OF HANDLOOM FABRICS IN ANDHRA PRADESH (A CASE STUDY WITH REFERENCE TO GUNTUR DISTRICT)	VENKATA RAMANA J., HANUMA REDDY D., VENKATESWARA KUMAR K.S., SIRISHA K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067860641&partnerID=40&md5=3fdae0e5b399eb530f9ae76be603b116	YES
757	CHALLENGES IN INNOVATIVE RURAL RETAIL MARKETING	KUMARA S.S., BALANAGALAKSHMI B.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85069868409&partnerID=40&md5=c8e27c3195f055c526b8440070ff6dc4	YES

758	CO-INTEGRATION ANALYSIS BETWEEN INTERNATIONAL MACROECONOMIC FACTORS AND S&P SENSEX MOVEMENTS	KAFILA, VIJAYA SRINIVAS R.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85074735514&doi=10.35940%2fijite e.K2304.0981119&partnerID=40&md5=40215c3a14e0aca8c6a0e24ec4644d11	YES
759	DESIGN & OPTIMIZATION OF REHABILITATION EXOSKELETON DEVICE FOR INDIAN AMPUTEES	SRINATH A., RAO K.U., PALADUGU R.P., CHAKRAVARTHY Y.K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85066338518&partnerID=40&md5=4527b6c76c4ad217682fbc4966f1eb6c	YES
760	EFFECTIVE COMMUNICATION ROLE IN ACCOMPLISHING OPERATIONAL EXCELLENCE IN PHARMACEUTICALS	BOYA V.R., SEKHARA RAO K.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85069528420&partnerID=40&md5=7d547e73c99b6c02feef446590980986	YES
761	ENGINEERING STUDENTS' AND FACULTY PERCEPTION TOWARDS PACKAGED WATER FOR DRINKING, GUNTUR	NARASIMHA RAO M.V.A.L., KISHORE BABU B., PRADEEP KUMAR PATNAIK R.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85073748766&doi=10.35940%2fijite e.K1851.1081219&partnerID=40&md5=74baa65afb547e22835278856131f54e	YES
762	E-SHOPPING BUYING BEHAVIOR OF ENGINEERING STUDENTS' (WITH SPECIAL REFERENCE TO VIJAYAWADA)	PATNAIK R.P.K., BABU B.K., NARASIMHA RAO M.V.A.L.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85073784730&doi=10.35940%2fijite e.L3057.1081219&partnerID=40&md5=76f29741c53def74220e6d17ffcd b00f	YES
763	EVALUATION OF PHYSICAL AND CLIMATIC CHARACTERISTICS OF AGRICULTURAL MONITORING PURPOSES: A MODEL RESEARCH ON ANANTHAPUR DISTRICT	RAMAPADMAJA, UMAMAHASWARA RAO T.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85071447526&doi=10.35940%2fijite e.F1263.04865419&partnerID=40&md5=78c6686c8b5cbe47358a384b9 a3c8e24	YES
764	FINANCIAL FRAUDS ON FINANCIAL PERFORMANCE OF BANKING INDUSTRY	SUBRAHMANYAM K.S.L.N.S., MURTHY A.V.N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85073931648&doi=10.35940%2fijite e.L3958.1081219&partnerID=40&md5=c18f2e04ad90f282eb8bb5ca8084b27c	YES
765	FINTECH: A NEW AVENUE OF BANKS TO ENHANCE CUSTOMER DIGITAL EXPERIENCE (DX)	RAMESH L.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85068085893&partnerID=40&md5=b18df8e94cf623eef2f64669c69b707d	YES
766	HRIS DRIVING HEALTH CARE INSTITUTES	JYOTHI KANNIPAMULA S., SRINIVASA RAO D.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85073378049&doi=10.35940%2fijite e.K1571.0981119&partnerID=40&md5=b8b5e47faed374ea95647cdad8608cb1	YES

767	HUMAN HEALTH AND VELOCITY AWARE NETWORK SELECTION SCHEME FOR WLAN/WIMAX INTEGRATED NETWORKS WITH QOS	CHANDRA SEKARAN S., SARAVANAN V., NAYAK R.K., TRIPATHY R., SIVA SHANKAR S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073779733&doi=10.35940%2fijitee.i13571.1081219&partnerID=40&md5=8e8afb8f181107327796ee33b23d15e3	YES
768	IMPACT OF ACQUISITIONS ON FINANCIAL PERFORMANCE OF SELECTED SOFTWARE COMPANIES IN INDIA	BALAJI C., VENKATESWARA KUMAR K.S., LALITHA DEVI G., PRAVALLIKA S., HARIKA K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85069472528&doi=10.35940%2fijitee.i8021.078919&partnerID=40&md5=d178265f3ec1eb61651d844fc4571e9f	YES
769	IMPACT OF CAMEL MODEL IN DETERMINING THE HEALTH STATUS OF INDIAN BANKING INDUSTRY	KUMAR K.A., MURTY A.V.N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85071338945&doi=10.35940%2fijitee.iJ9937.0881019&partnerID=40&md5=571cc4e8a56a18c7f4695b7acb7532be	YES
770	IMPACT OF FINANCIAL INCLUSION STRATEGIES FOR SUSTAINABLE DEVELOPMENT OF ECONOMY (WITH REFERENCE TO ANDHRA PRADESH)	SHAIK G., BABU P.R.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067870666&partnerID=40&md5=b27b83e4c93f79d7746d37a704226a35	YES
771	IMPACT OF MERGER & ACQUISITION ON ORGANIZATIONS	PRAVEEN S., TATINENI S.R.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85075171708&doi=10.35940%2fijitee.A9105.119119&partnerID=40&md5=826f35000a8bd777f43f2d2f4804a5d2	YES
772	IMPACT OF OPERATING AND NON-OPERATING EXPENSES ON PROFITABILITY OF AIR INDIA AND INDIGO: A COMPARATIVE STUDY	ALI S.S., MAZEED S.A., SARVESWARA REDDY R.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067853364&partnerID=40&md5=f156b7557c4754d04c702e3007bc7be4	YES
773	INDIAN HANDLOOM SECTOR – A GLIMPSE	AMARAVATHI G., BHAVANA RAJ K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85071389753&doi=10.35940%2fijitee.F1133.04865419&partnerID=40&md5=f43796068c10b97de24bd4f2c04e9c33	YES
774	INFLUENCE OF LEADERSHIP AT TOP LEVEL MANAGEMENT IN ACHIEVING OPERATIONAL EXCELLENCE IN PHARMACEUTICALS	BOYA V.R., SEKHARA RAO K.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85069464736&doi=10.35940%2fijitee.iJ7779.078919&partnerID=40&md5=fcd04bca02adfc83c60851a51d061356	YES
775	MAJOR DETERMINANTS OF PROFITABILITY ON BANKING INDUSTRY (AN EMPIRICAL RESEARCH)	SUBRAHMANYAM K.S.L.N.S., MURTHY A.V.N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85071244608&doi=10.35940%2fijitee.iJ1078.0881019&partnerID=40&md5=67da6cdc50323a0acba223d63ecb418b	YES

776	MODERN TECHNIQUES OF PROMOTING THE BANKING FINANCIAL SERVICES AND INSURANCE (BSFI)	ADINARAYANA P.J., KISHORE BABU B.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85071252382&doi=10.35940%2fijite.e.J9044.0881019&partnerID=40&md5=8467b7254740d7f8e9f8f773f4ab8cf7	YES
777	OPERATIONAL EXCELLENCE IN PHARMACEUTICALS – THE ROLE OF HUMAN RESOURCE MANAGEMENT PRACTICES IN PHARMACEUTICAL INDUSTRY, HYDERABAD, INDIA	BOYA V.R., SEKHARA RAO K.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85074000375&doi=10.35940%2fijite.e.L3296.1081219&partnerID=40&md5=34746fcc966516587c6164f56933f2a0	YES
778	PATTERNS OF REVENUE EXPENDITURE IN SPECIFIED BIOENERGY GENERATION FIRMS OF ANDHRA PRADESH & TELANGANA STATE	ALI S.S., SHARATH BABU K., RAMESH S., PAVAN REDDY N., HEMA DIVYA K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073346449&doi=10.35940%2fijite.e.K1514.0981119&partnerID=40&md5=72c2ee21dd62e699adfe69bc76dff29b	YES
779	PLOUGHING BACK OF PROFITS	SASTRY S.V.N.M., MURTHY A.V.N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85072154768&doi=10.35940%2fijite.e.i8981.078919&partnerID=40&md5=b709f812f7c224984a700d547ab7ea38	YES
780	RATIONALITY IN DECISION MAKING OF RESIDENTIAL PROPERTY BUYERS: A MYTH OR FACT	MYDHILI V., DADHABAI S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85063012079&partnerID=40&md5=c8affcaf5269d8e809bbf36b220cece0	YES
781	RESEARCH ON DETERMINANTS OF PROPERTY PURCHASES	MYDHILI V., DADHABAI S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067965791&partnerID=40&md5=f3bbaa3b94fb95d52140b02e93534046	YES
782	ROLE OF TRAINING IN INFORMATION TECHNOLOGY IN ENHANCING EMPLOYEE EFFICIENCY IN BANKING SECTOR IN INDIA	SWAPNA SABARI S., KAMESH A.V.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85075211929&doi=10.35940%2fijite.e.L3618.119119&partnerID=40&md5=91bb6ddcd6d84ab58d6e806dcddd01bed	YES
783	SURVEY ON SENSING ALGORITHMS FOR SOLID WASTE MANAGEMENT	VIGNESH U., VASANTHI N., SRINIVAS D., SASHANK K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85062967181&partnerID=40&md5=3f6d609cbca5e96063e7029e31a7b2ed	YES
784	SYNTHESIS OF ANTENNA ARRAY USING MODIFIED PARTICLE SWARM OPTIMIZATION TECHNIQUE	PRASANNA KUMAR K., KISHORE M.G.V., HEMANTH K.V., SREEKAR L.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85062995397&partnerID=40&md5=5b3d8d656d682cc7cc9fb0f7aabb09b7	YES

785	SYSTEM FOR IDENTIFYING AND CORRECTING INVALID WORDS IN THE DEVANAGARI SCRIPT FOR TEXT TO SPEECH ENGINE	MAGDUM D., SUMAN M.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85071423690&doi=10.35940%2fijite.e.F1206.04865419&partnerID=40&md5=b8a409ceedb3edcea0b314fe012c1438	YES
786	TECHNOLOGICAL RELATIONSHIP BETWEEN CAPITAL STRUCTURE AND FINANCIAL EFFICIENCY IN ACC LTD	PRADEEP KUMAR PATNAIK R., BALAJI C., NARAYANA M.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85073353565&doi=10.35940%2fijite.e.K2182.0981119&partnerID=40&md5=c2c441169d8daee9952839ea481658fd	YES
787	VAGUE SEPERATION AND CONNECTEDNESS	AMARENDRA BABU V., RAMYA SWETHA R., ANITHA T.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85071456788&doi=10.35940%2fijite.e.F1287.04865419&partnerID=40&md5=75813c47fd3f0154051e5f74ebce615e	YES
788	DESIGN AND ANALYSIS OF FSAE CHASSIS FOR SAFE CONDITIONS	BALA SUBRAMANYAM P.N.V., NAGESWARA RAO B., YASHWANTH SAI Y., CHANDRA MOULI K., SREENIVASA PAVANSAI C.H.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85062946421&partnerID=40&md5=e00f11a9c6b3fa728f932e3a9c7c3ab0	YES
789	MECHANICAL BEHAVIOR OF COIR FIBER REINFORCED EPOXY COMPOSITES WITH VARIABLE FIBER LENGTHS	JAGADALE V.S., PADHI S.N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85071275379&doi=10.35940%2fijite.e.J8878.0881019&partnerID=40&md5=8d801c6ce2f596bf901cd0560501dac0	YES
790	A STUDY ON CONSUMER PERCEPTION TOWARDS ORGANIC PRODUCTS WITH REFERENCE TO GUNTUR CITY	DR M V A L NARASIMHA RAO, DR RENATI JAYAPRAKASH REDDY, DR S RAMESH BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/0c7be48f742d656650cf2452969a6268.pdf	YES
791	A STUDY ON CONSUMER BUYING BEHAVIOR ON BRANDED APPARELS OF YOUTH IN GUNTUR	DR. A. UDAYA SHANKAR, DR. PUJITHA, SRAVANTHI YADAV.K	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/dd920f5537578377b2bdfd7b475382ae.pdf	YES
792	SWEATING THE SWEET: MARKETING CHALLENGES FACED BY MANGO FARMERS	DR. A. UDAYA SHANKAR, SRAVANTHI YADAV.K, DR. PUJITHA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/bc14757d2bfcd4b90265cce69b588081.pdf	YES
793	NURTURING MANGO FARMERS: EXPLORING TRAINING, KNOWLEDGE SOURCES, AND INFORMATION CHANNELS FOR SUSTAINABLE AGRICULTURE	DR. A. UDAYA SHANKAR, DR. PUJITHA, SRAVANTHI YADAV.K	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/8ca8a82594a24818d96123b9b47d33a1.pdf	YES
794	MANGO MARKETING: PROSPECTS AND CHALLENGES IN THE SWEET WORLD OF BUSINESS	DR. A. UDAYA SHANKAR, DR. PUJITHA, SRAVANTHI YADAV.K	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/248e674ffb15298200b2f3d036c4a912.pdf	YES

795	AN EMPIRICAL STUDY ON THE PROBLEMS OF MANGO CULTIVATION AND MARKETING	DR. A. UDAYA SHANKAR, DR. PUJITHA, SRAVANTHI YADAV.K	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/7c1b7a3c04ca531afcb32c28418e092f.pdf	YES
796	THE EFFECTIVENESS OF ADVERTISING OF VOLKSWAGEN BRAND - AN EMPIRICAL STUDY OF ATR CARS PVT LTD, VIJAYAWADA & GUNTUR	DR. A. UDAYA SHANKAR, DR.B.KISHORE BABU, SRAVANTHI YADAV.K	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/accd724255b523c700479612fa56b49b.pdf	YES
797	A STUDY ON CONSUMERS USAGE OF SOCIAL MEDIA FOR PURCHASE DECISION OF IMITATION JEWELLERY, ANDHRA PRADESH, EKB MODE	DR. A. UDAYA SHANKAR, DR.B.KISHORE BABU, MR. K.ROSHAN	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/464aa53b33870985ea91c1c9aa21f0de.pdf	YES
798	A STUDY ON IMPACT OF SOCIAL MEDIA IN THE TRANSFORMATION OF CONVENTIONAL SHOPPING TO E-SHOPPING WITH REFERENCE TO YOUTH OF VIJAYAWADAHE	DR. A. UDAYA SHANKAR, DR. PUJITHA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/505e24baf80cad6de0abdab16220cee3.pdf	YES
799	A STUDY ON MARKETING STRATEGIES EMPLOYED BY MANGO FARMING BUSINESSES: NAVIGATING THE JUICY PATH TO SUCCESS	DR. A. UDAYA SHANKAR, DR. PUJITHA, SRAVANTHI YADAV.K	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/524d6bcf2e3fafdfdc6f7209b8885bf7.pdf	YES
800	ANALYSING THE INFLUENTIAL FACTORS: A COMPREHENSIVE STUDY ON FEMALE CONSUMERS' BUYING BEHAVIOUR IN TEXTILE SHOWROOMS	DR. A. UDAYA SHANKAR, SRAVANTHI YADAV.K, DR. PUJITHA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/d081ca2405579d772c96cc606af8b5e2.pdf	YES
801	PREDICTION OF TOOL LIFE OF A SINGLE POINT CUTTING TOOL UNDER DIFFERENT METALLIC COATINGS	MOULI A.C., DATTA T.K., SINHA V., SRINADH A.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067839161&partnerID=40&md5=614fdb912297b07431f4078fce376431	YES
802	STRENGTH COMPARISON OF CYLINDER LINER FOR DIFFERENT MATERIALS USING ANSYS	MOHAN PHANI GOPAL N., JUBEAR S., MANSOOR M., SESA SAI K., BALASUBRAMANYAM P.N.V.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067856342&partnerID=40&md5=7712037665e4d373f3f305a04e8ed771	YES
803	THE EXPERIMENTAL INVESTIGATION AND COMPARISON OF THERMAL CONDUCTIVITIES OF COBALT AND SILICA NANO FLUIDS IN GLYCEROL WATER MIXTURE AS BASE FLUID	PRASAD T.R., KONIJETI R., SHARMA K.V.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF INNOVATIVE TECHNOLOGY AND EXPLORING ENGINEERING	2019	2278-3075	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85066337859&partnerID=40&md5=3ad081ef7b8057bb2448ed6d2d9d515a	YES

804	A COMPARATIVE REVIEW OF INDIAN AND SAUDI ARABIAN SOCIAL WELFARE SCHEMES	KUMAR N.S., HAQUE M.I.	BUSINESS SCHOOL	HUMANITIES AND SOCIAL SCIENCES REVIEWS	2019	2395-6518	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85074782015&doi=10.18510%2fhhss.r.2019.75159&partnerID=40&md5=9ef9f3c99d728dacb3711d575b1e4174	YES
805	AN INVENTORY PLANNING PROBLEM FOR TIME-VARYING LINEAR DEMAND AND PARABOLIC HOLDING COST WITH SALVAGE VALUE	KUMAR P.	BUSINESS SCHOOL	CROATIAN OPERATIONAL RESEARCH REVIEW	2019	1848-0225	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85077292459&doi=10.17535%2fcrr.2019.0017&partnerID=40&md5=67da544315666ba71886e0e935818b7e	YES
806	EMPLOYMENT CHALLENGES IN SAUDI ARABIA: AN ATTITUDINAL STUDY	KUMAR N.S., HAQUE M.I., VENUGOPAL K.	BUSINESS SCHOOL	ENTREPRENEURSHIP AND SUSTAINABILITY ISSUES	2019	2345-0282	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85066954326&doi=10.9770%2fjesi.2019.6.4%286%29&partnerID=40&md5=86380cc2849887370aff919d6ad40774	YES
807	PRIVACY MANAGEMENT SYSTEM USING IP-ADDRESS	VIJAY KUMAR G., SUSHMA REDDY V., RUTHVIK Y., PADMAVATHI C.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ADVANCED SCIENCE AND TECHNOLOGY	2019	2005-4238	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85083848422&partnerID=40&md5=79ebe9568a4dfccfc2a41623d3712e4d	YES
808	THE EFFECTIVENESS OF CUSTOMER LOYALTY PROGRAMS AND RETENTION STRATEGIES IN THE PRESENT MARKETING SCENARIO	ROMALA VIJAYA SRINIVAS, SUNKARA BHANU PRANEETHA, GORRE GANESH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/d01e29b8a763c7adca1b4f0e103424df.pdf	YES
809	THE IMPACT OF BLOCKCHAIN TECHNOLOGY IN MARKETING PRACTICES	ROMALA VIJAYA SRINIVAS, DEVIREDDY RAMIREDDY, SHAIK SAHIRA FARNAZ	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/eae20b61325b0f5b3d7d1c0ce926b3eb.pdf	YES
810	THE RELATIVITY BETWEEN MARKETING ANALYTICS AND BUSINESS PERFORMANCE FOR CUSTOMER ACQUISITION AND RETENTION	ROMALA VIJAYA SRINIVAS, GUVVALA BINDU BHAVANA, NUKALA RAMYA CHARITHA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/e06f7e627e04a1617a79fdb06e03bbf4.pdf	YES
811	THE ROLE OF EMOTIONS IN SHAPING BRAND PERCEPTION IN THE INDIAN MARKET	ROMALA VIJAYA SRINIVAS	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/dcdc600f29cdfb80b20d93772a1e76fd.pdf	YES
812	IMPACT ON BUYING DECISIONS OF CONSUMERS BY ONLINE REVIEWS	ROMALA VIJAYA SRINIVAS	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/025c6281d5640ec0cbf1b47c39013cb9.pdf	YES
813	NAVIGATING THE MOBILE LANDSCAPE: EFFECTIVE MOBILE MARKETING STRATEGIES FOR GENERATION Z	ROMALA VIJAYA SRINIVAS, POTNURI DEEPAK VENKATESH, YAMINI JAMI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/2342dc673b38ee3e31ba27691a2a497c.pdf	YES

814	IMPACT OF HIGH-FREQUENCY TRADING ON MARKET LIQUIDITY AND STABILITY: A MARKET MICROSTRUCTURE ANALYSIS	DR AKONDI SRIKANTH, MOHAMMAD HARSHEEN JAHA , KANCHENAPALLI SNEHA BHANU SRI, AKETI LAKSHMI SANDEEP , SATTI RAJA SEKHAR REDDY , VEGESANA OOHA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/14d53081ff88e5d7489d54f02cb1133f.pdf	YES
815	IMPACT OF REAL ESTATE CROWDFUNDING PLATFORMS ON PROPERTY INVESTMENT, MARKET LIQUIDITY, AND REAL ESTATE DYNAMICS	DR AKONDI SRIKANTH, G. YASASVI, Y. DEVI PRATHYUSHA, V. MANIDEEP, B. SRINU, CH. MEGHANA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/bd748483fe8cc4d9e7766c96c3762980.pdf	YES
816	ESG AND INVESTMENT PERFORMANCE: A COMPARATIVE ANALYSIS OF STRONG AND WEAK ESG COMPANIES	DR AKONDI SRIKANTH, P.KEERTHI, K.MOUNISHKER, V.SAI KRISHNA, K.O.V.S KIRAN	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/a1cac5a23d740c99e9a40e9f48a314d7.pdf	YES
817	HOW E-EXTENSION FACILITATES EFFECTIVE AND MEANINGFUL TECHNOLOGY DISSEMINATION PROCESS IN AGRICULTURAL DEVELOPMENT PROGRAMMES?	SHAIK KHADAR BASHA, DR. AKONDI SRIKANTH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/b19384041bd1b2848292b2ef56f5e5ac.pdf	YES
818	IMPROVISING DOWNTREND PRODUCT USING CONJOINT ANALYSIS: A SPECIAL ANALYSIS ON MIRINDA OF PEPSICO.	DR.AKONDI SRIKANTH, MS. CHANDRIKA DONTHIREDDY, MS. KOMALA DEVI MAKKENA	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/7e0bb62ea695dc67b9347c858c5fafa5.pdf	YES
819	HOW SUSTAINABLE AGRICULTURE HELPS IN MAINTAINING THE BIODIVERSITY AND AGRO ECO-SYSTEM?	SHAIK KHADAR BASHA, DR. AKONDI SRIKANTH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/d2b00c292f3a80f4f015c79c01e22010.pdf	YES
820	MEASURING THE EFFECTIVENESS OF PERFORMANCE MANAGEMENT SYSTEMS: A COMPREHENSIVE REVIEW AND FRAMEWORK	DR. ANURADHA AVERINENI, DR. VENKATESWARARAO.PODILE	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/ef2d03410bbf0fc035bbe6ed2f05d0ba.pdf	YES
821	EXHAUSTIVE ANSWER TO WHAT CONSTITUTES A BUSINESS MODEL?	DR. ANURADHA AVERINENI, DR. VENKATESWARARAO.PODILE	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/0381a1fa26570bf4d8031ef30552b992.pdf	YES
822	FRACTIONATION AND SWOT ANALYSIS OF ZOMATO BUSINESS MODEL	DR. ANURADHA AVERINENI, DR. VENKATESWARARAO.PODILE	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/ddb0093f68dbdb28930b7cc8ca9ec1fa.pdf	YES
823	SWOT ANALYSIS AND ANATOMIZATION OF AMAZON BUSINESS MODEL	DR. ANURADHA AVERINENI, DR. VENKATESWARARAO.PODILE	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/95f1e65bb44a8e19866ae8c8254a07a9.pdf	YES

824	SWOT ANALYSIS AND ENCAPSULATION OF APPLE BUSINESS MODEL	DR. ANURADHA AVERINENI, DR. VENKATESWARARAO.PODILE	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/4241985d83c042f5e69842bfc551b515.pdf	YES
825	EMPLOYEE WELL-BEING IN THE REMOTE WORK ERA: CHALLENGES AND BEST PRACTICES	DR. ANURADHA AVERINENI, DR. VENKATESWARARAO.PODILE	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/8ba43f5b5efa5ba98cfed5a821375283c.pdf	YES
826	ROBUST FAST FINITE-TIME SLIDING MODE CONTROL FOR INDUSTRIAL ROBOT MANIPULATORS	GAMBHIRE S.J., SRI KANTH K.S., MALVATKAR G.M., LONDHE P.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF DYNAMICS AND CONTROL	2019	2195-268X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85053491375&doi=10.1007%2fs40435-018-0476-1&partnerID=40&md5=51a0a1d5e607cb690530986faf481c40	YES
827	THERMAL RADIATION AND THERMODIFFUSION EFFECT ON CONVECTIVE HEAT AND MASS TRANSFER FLOW OF A ROTATING NANOFLUID IN A VERTICAL CHANNEL	ARUNDHATI V., CHANDRA SEKHAR K.V., PRASADA RAO D.R.V., SREEDEVI G.	BUSINESS SCHOOL	LECTURE NOTES IN MECHANICAL ENGINEERING	2019	2195-4356	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85058958869&doi=10.1007%2f978-981-13-1903-7_10&partnerID=40&md5=61d1987671f3db0b3f9414db8ba3efaa	YES
828	A STUDY ON INTERDISCIPLINARY CONCEPTUAL INTEGRATION OF SUPPLY CHAIN MANAGEMENT AND TALENT MANAGEMENT	SRINIVAS K., BHAVANA RAJ K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF SUPPLY CHAIN MANAGEMENT	2019	2051-3771	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85064990132&partnerID=40&md5=f19fb767bf29232a323955f635dbeb16	YES
829	ANTECEDENTS OF PERCEIVED FAMILY SUPPORT AND IMPACT ON SUCCESSOR'S PERCEPTIONS OF CAREER RESOURCES AND GROWTH IN SMALL BUSINESS ENTREPRENEURIAL FAMILIES IN INDIAN RURAL ECONOMY	MUNAGAPATI B.R., SRINIVASA RAO D.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2019	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85070528340&partnerID=40&md5=0569849be06d63bd665ed2530752db86	YES
830	APPLICATION OF HENRY GARRETT RANKING METHOD TO DETERMINE DOMINANT FACTORS INFLUENCING SMARTPHONE PURCHASE DECISIONS OF CUSTOMERS	RAO S.H., KALVAKOLANU S., SARMA U.K., VENKATESWARA KUMAR K.S.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2019	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85077197025&partnerID=40&md5=89f831a866d5491fc2fb80c0b6fe4899	YES
831	FACTORS THAT A BUYER EVALUATES FOR ASSESSING THE PURCHASE DECISIONS WITH REFERENCE TO AUTOMOBILES	REDDY K., VIJAY KUMAR REDDY P.V.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2019	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85074871970&partnerID=40&md5=264151c6b45841ad3a23d4157958182b	YES
832	GRAPHEME TO PHONEME CONVERSION RULES FOR HINDI	PATIL T., MAGDUM D., SUMAN M.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2019	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85072124517&partnerID=40&md5=3cd768998b9be50c8b80679514452c3a	YES

833	UTILIZATION OF FINANCIAL TECHNOLOGY BY ONGC UNDER CSR FOR CLEAN INDIA CAMPAIGN- A CASE STUDY	RAMA RAO R.S., SEKHARA RAO K.S.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2019	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85075613401&doi=10.5373%2fJARDCS%2FV11SP10%2f20192811&partnerID=40&md5=af329dbd8f10776acabcc944b74088b1	YES
834	A CROSS SECTIONAL STUDY ON FACTORS INFLUENCING THE DELAY IN CLINICAL DIAGNOSIS IN A SUPER SPECIALTY EYE HOSPITAL	SHINDE S.S., MARIVINA K.B., LATHA M., LOKA S.K.C.	BUSINESS SCHOOL	INDIAN JOURNAL OF PUBLIC HEALTH RESEARCH AND DEVELOPMENT	2019	0976-0245	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85075308896&doi=10.5958%2f09765506.2019.02447.1&partnerID=40&md5=67ee859e466e4da31a692c07d354ccd4	YES
835	IMPACT OF AMBIDEXTROUS LEADERSHIP ON FIRM PERFORMANCE: A STUDY ON IT SECTOR IN HYDERABAD, INDIA	SAHYAJA C., SEKHARA RAO K.S.	BUSINESS SCHOOL	INDIAN JOURNAL OF PUBLIC HEALTH RESEARCH AND DEVELOPMENT	2019	0976-0245	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85062334019&doi=10.5958%2f09765506.2019.00050.0&partnerID=40&md5=bc05de83829cef920868b5aa4a9aba91	YES
836	IMPACT OF QUALITY OF WORK LIFE DIMENSIONS ON LEVEL OF PROFITABILITY: A STUDY ON JUTE INDUSTRY IN ANDHRA PRADESH AND WEST BENGAL, INDIA	HYMAVATHI K., SEKHARA RAO K.S.	BUSINESS SCHOOL	INDIAN JOURNAL OF PUBLIC HEALTH RESEARCH AND DEVELOPMENT	2019	0976-0245	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85067552984&doi=10.5958%2f09765506.2019.01023.4&partnerID=40&md5=27f17c01e2adf726826ddefc60e62964	YES
837	IMPACT OF QUALITY OF WORK LIFE DIMENSIONS ON ORGANIZATIONAL PERFORMANCE: WITH REFERENCE TO JUTE INDUSTRY IN ANDHRA PRADESH AND WEST BENGAL, INDIA	HYMAVATHI K., SEKHARA RAO K.S.	BUSINESS SCHOOL	INDIAN JOURNAL OF PUBLIC HEALTH RESEARCH AND DEVELOPMENT	2019	0976-0245	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85062920501&doi=10.5958%2f09765506.2019.00042.1&partnerID=40&md5=36fdf00e80d3f09d6e1b600ab48e6c53	YES
838	IMPLICATIONS OF LOW-CARBOHYDRATE-HIGH FAT DIET ON WEIGHT MANAGEMENT	ANUSHA K., AVERINENI A.	BUSINESS SCHOOL	INDIAN JOURNAL OF PUBLIC HEALTH RESEARCH AND DEVELOPMENT	2019	0976-0245	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85076579808&doi=10.5958%2f09765506.2019.02401.X&partnerID=40&md5=b4c783a46bcf69bb62f37147a441033c	YES
839	THE ROLE OF CLINICAL LITERACY FOR PUBLIC WELL-BEING	KANAGALA A., KRISHNA PRIYA P.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF PHARMACEUTICAL RESEARCH	2019	0975-2366	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85065905582&doi=10.31838%2fijpr%2f2019.11.01.059&partnerID=40&md5=eed13db6697cde13660c31bc87590f85	YES
840	DIGITAL LITERACY SKILLS AND ONLINE EDUCATION: A COMPREHENSIVE REVIEW	DR. DURGAPRASADNAVULLA, DR. N. BINDU MADHAVI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF FOOD AND NUTRITIONAL SCIENCES (IJFANS)	2019	2319-1775	https://www.ijfans.org/uploads/paper/a7358187c20628b1d52a4fde853f5e76.pdf	YES

841	ROLE OF LEAN MANUFACTURING LEADERSHIP ON TECHNOLOGY TRANSFER IN INDIA: A FACET OF MANUFACTURING INDUSTRIES WITH REFERENCE TO GUNTUR DISTRICT, ANDHRA PRADESH	SAHYAJA C.H., RAJESHKUMAR G., SEKHARARAO K.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL AND PRODUCTION ENGINEERING RESEARCH AND DEVELOPMENT	2018	2249-6890	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85046683186&doi=10.24247%2fijmperdjun201829&partnerID=40&md5=b42569c310dd70145839f8083c5ffa7e	YES
842	A STUDY ON EFFECTIVENESS OF INDIAN BANKING OMBUDSMAN	HEMADIVYA K., REDDY K., KOTA S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85047746201&partnerID=40&md5=304b32baeee21192d4f288caedcb720b	YES
843	A STUDY ON FINANCIAL INCLUSION AWARENESS THROUGH PRADHAN MANTRI JAN-DHAN YOJANA IN GUNTUR DISTRICT	SAILAJA V.N., UMA MAHESWARA RAO T.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85044721202&partnerID=40&md5=91bcc3eb5776dd6cf66f44a6647dcd52	YES
844	A STUDY ON HRD CLIMATE AND ITS IMPACT ON EMPLOYEE ENGAGEMENT IN ANDHRA BANK	DADHABAI DR.S., MOUNIKA P.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85047821350&partnerID=40&md5=5b7579751f099266b2df1d7d7eb1590a	YES
845	A STUDY ON IMPACT OF PERFORMANCE MANAGEMENT SYSTEM ON EMPLOYEE PERFORMANCE WITH SPECIFIC REFERENCE TO TECH MAHINDRA, HYDERABAD	RAVI CHANDRA G., SARASWATHI A.B.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85055991554&partnerID=40&md5=cdb29f751e97558415633754bcd7e9ac	YES
846	A STUDY ON THE CONCEPT OF PERFORMANCE MANAGEMENT SYSTEM IN IT INDUSTRY - LITERATURE REVIEW	RAVI CHANDRA G., SARASWATHI A.B.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85041747879&partnerID=40&md5=ee08d85fa131709fcbf118296d29b6f0	YES
847	A STUDY ON THE PERFORMANCE OF KOTAK MAHINDRA BANK FOR PRE AND POST-PERIOD	KANTAMANENI HEMADIVYA T., REDDY G., SABAREESH S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85047776657&partnerID=40&md5=926b45124fd34d0ba39dbd14197454d9	YES
848	BUSINESS INTELLIGENCE - A SURVEY	REDDY N.V., AVINASH S., SAI C.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85041716113&partnerID=40&md5=763dc8f92f2f0fe8576a849f3aaf7c60	YES
849	EMERGENCE OF AUTOMOBILE INDUSTRY IN INDIAN CONTEXT - A CONCEPTUAL STUDY	REDDY K., VIJAY KUMAR REDDY P.V.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85050876132&partnerID=40&md5=19436a379c197847d218c052655c71fc	YES

850	ENGINEERED IMPACT OF TANGIBLES ON REPURCHASE INTENTIONS IN ORGANIZED FAST FOOD INDUSTRY	KUMAR REDDY P.V.V., TEJA V.S., KUMAR P.M.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85045523998&partnerID=40&md5=ea2ccc8e0fccc7fcc9d0a0e4b4618ef9	YES
851	HEALTH, SAFETY AND WELFARE MEASURES FOR EMPLOYEES AT HINDUSTAN COCA-COLA PVT. LTD: AN EMPIRICAL STUDY	JAJU A., KURIAN J.S., RAVIKANTH P.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85045515854&partnerID=40&md5=6b083cdef10303c342216f66b21e4466	YES
852	IMPACT OF FOREIGN INSTITUTIONAL INVESTMENT'S ON SENSEX MOVEMENTS	KAFILA, SRINIVAS R.V.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85041914642&partnerID=40&md5=e5ab37f3acfc3f9feff5175aceae616f	YES
853	MICRO INSURANCE - MECHANISM AND OPPORTUNITIES FOR THE SUSTAINABLE DEVELOPMENT OF INDIAN ECONOMY	SHAIK G., RAJA BABU P.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85045521303&partnerID=40&md5=b03027baefb6b31779245dc50838d951	YES
854	OCCUPATIONAL STRESS AND JOB SATISFACTION: A STUDY OF AUTOMOTIVE INDUSTRY IN INDIA	KRISHNA G.S., DAS S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85045529736&partnerID=40&md5=b090d5799eaf191677969282562d0ad1	YES
855	PERCEPTION OF THE ENGINEERING STUDENTS TOWARDS 7PS OF ORGANISED RETAIL STORES AND UNORGANISED RETAIL STORES, VIJAYAWADA - A COMPARATIVE STUDY	BABU B.K., TULSI RAM NAVEEN A., SAMPATH	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85041921965&partnerID=40&md5=ac644381fc8c4d698d32bde586483ed	YES
856	QUALITY OF WORK-LIFE IN EDUCATION SECTOR: WITH REFERENCE TO DEEMED UNIVERSITIES IN ANDHRA PRADESH	UDDIN S., SEKHARA RAO K.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85044766212&partnerID=40&md5=e5b3498f87cc1d060ef7a3576a0bfef	YES
857	ROLE OF LEADERSHIP ON EMPLOYEE RETENTION - A STUDY ON CORPORATE HOSPITALS	RAO K.S.S., SAHYAJA C.H., AKHIL P., NARASIMHA N.L.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85042713269&partnerID=40&md5=63749ddc72f7f213baf9f56d526706f4	YES
858	ROLE OF LEADERSHIP STYLES IN QUALITY OF WORK-LIFE: A STUDY ON EDUCATION SECTOR	SEKHARA RAO K.S., SAHYAJA CH., LAHARI S., VASAVI PRAVALLIKA S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85044713866&partnerID=40&md5=41d549e84a5151665a688ab749c9727d	YES
859	TITLE OF THE PAPER: PROCUREMENT PATTERNS AND INFLUENTIAL DETERMINANTS IN THE COTTON INDUSTRY	REDDY P.V.V.K., NIKHIL K.S., SRAVANI M.S., NARESH P.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MECHANICAL ENGINEERING AND TECHNOLOGY	2018	0976-6340	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85045506708&partnerID=40&md5=eff121c6f35065801d75b45f7ae849a4	YES

860	A STUDY ON THE ROLE OF MONEY LENDERS IN GUNTUR DISTRICT, AP	USHA SARANYA ALAPATI., P RAJA BABU	BUSINESS SCHOOL	JOURNAL OF COMMERCE AND ACCOUNTING RESEARCH	2018	2277-2146	https://www.i-scholar.in/index.php/icar/article/view/171003	YES
861	A STUDY ON VOLATILITY OF SELECTED PUBLIC SECTOR BANKS WITH BSE BANK INDEX	C H BALAJI., G P KUMAR	BUSINESS SCHOOL	MUDRA: JOURNAL OF FINANCE AND ACCOUNTING	2018	2347-4467	https://www.indianjournals.com/ijor.aspx?target=ijor:mifa&volume=5&issue=2&article=007	YES
862	ASSESSMENT OF EMPLOYEE ENGAGEMENT AT NTPS LTD -A CASE STUDY IN HRM PRACTICES	SRILAKSHMI B., DADHABAI S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ENGINEERING AND TECHNOLOGY(UAE)	2018	2227-524X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85057625922&doi=10.14419%2fijet.v7i4.14893&partnerID=40&md5=fbf51fbc1bd729708d5a7f539f06505b	YES
863	A STUDY ON MARKETING STRATEGIES USING SOCIAL MEDIA IN FACEBOOK, YOUTUBE, PINTEREST	RAO S., SRI LAKSHMI J., SAHYAJA C., DIMPLE G.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ENGINEERING AND TECHNOLOGY(UAE)	2018	2227-524X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85082351415&partnerID=40&md5=3dd72df200883742cef29fa71245c7df	YES
864	EVALUATING AND IMPLEMENTING STRATEGIES: TECHNOLOGY BASED FINANCIAL INCLUSION	SHAIK G., RAJA BABU P.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ENGINEERING AND TECHNOLOGY(UAE)	2018	2227-524X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85082368240&partnerID=40&md5=2267d9b3036377e78df29f98ff05d11f	YES
865	FACTORS OF EMPLOYABILITY SKILLS OF ENGINEERING GRADUATES: AN ANALYTICAL STUDY USING FRIEDMAN TEST MULTIPLE REGRESSION	ROJA RANI V., KISHORE BABU M.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ENGINEERING AND TECHNOLOGY(UAE)	2018	2227-524X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85045953183&doi=10.14419%2fijet.v7i2.20.11735&partnerID=40&md5=d50463ff65bbc5652208af29f27c29a6	YES
866	A STUDY ON THEORY X &THEORY Y: IMPLICATIONS OF TEACHERS IN HIGHER EDUCATION	Y KEERTHANA., M KISHORE BABU	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT, IT AND ENGINEERING	2018	2249-0558	https://www.indianjournals.com/ijor.aspx?target=ijor:ijmie&volume=8&issue=10&article=019	YES
867	A STUDY ON PERCEPTION OF WOMEN CONSUMERS TOWARDS PRIVATE LABEL APPARELS: BOTH IN ONLINE AND OFFLINE STORES IN VIJAYAWADA	Y KEERTHANA, M KISHORE BABU, B BHARGAVI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF MANAGEMENT, TECHNOLOGY AND ENGINEERING	2018	2249-7455	https://www.ijamtes.org/gallery/630-dec.pdf	YES
868	AN EMPIRICAL ANALYSIS OF DETERMINANTS OF DIVIDEND POLICY OF NSE NIFTY COMPANIES	M SRINIVASA NARAYANA., HARI KRISHNA KARRI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RESEARCH IN ECONOMICS AND SOCIAL SCIENCES (IJRESS)	2018	1556-5068	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3292091	YES
869	BLENDED LEARNING: AN INTEGRATED APPROACH TOWARDS EFFECTIVE LEARNING	KOLACHINA SRINIVAS ., K BHAVANA RAJ	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS	2018	2349-5138	#VALUE!	YES
870	ANALYZING FAMILY-OWNED SME'S & STUDY THE FACTORS INFLUENCING THEM	SRINIVASA R.D., MUNAGAPATI B.R.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85042766612&partnerID=40&md5=992c3d8aa42e4e4765fe76fa925e56c0	YES

871	AN EMPIRICAL STUDY ON CONSUMER GREEN BUYING BEHAVIOUR, VIJAYAWADA, ANDHRA PRADESH	BABU B.K., RAJESWARI N., MOUNIKA N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85044545250&partnerID=40&md5=891eeb3ef3e7a725b35ed78db05a8a78	YES
872	AN EMPIRICAL STUDY ON IMPACT OF MACRO VARIABLES ON SECTORAL INDICES IN INDIA	SAILAJA V.N., MANDAL C.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85044518746&partnerID=40&md5=55d845b385daaf7ce5fac5fb70923d32	YES
873	A STUDY ON INVESTORS AWARENESS TOWARDS MUTUAL FUNDS INVESTMENT	SAILAJA V.N.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85044541054&partnerID=40&md5=96c2ce15cc952feefc01acf808a1a47b	YES
874	A STUDY ON ROLE OF EMOTIONAL INTELLIGENCE ON EMPLOYEE PERFORMANCE	LAKSHMI K.N., RAO K.S.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85044506753&partnerID=40&md5=0964861fe00741700aad749bae2aa6ba	YES
875	A STUDY ON TESTING PERFORMANCE OF NIFTY COMMODITY INDEX CONSTITUENT COMPANIES IN INDIA USING CARHART FOUR FACTOR MODEL: EMPIRICAL ANALYSIS	SHAIK J.H., BHUMA S., VANKAYALA V.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85041953347&partnerID=40&md5=89028bfa328c483bff843e1cbae84a70	YES
876	A STUDY ON THE CONCEPT OF QUALITY OF WORK LIFE WITH RESPECT TO JUTE INDUSTRY- A LITERATURE REVIEW	HYMAVATHI K., SARASWATHI A.B.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85041318088&partnerID=40&md5=209d1f5369ea895ad97328e1c92dfe62	YES
877	FINANCIAL PERFORMANCE OF BSE PSU INDEX - A TIMES SERIES DATA ANALYSIS	SHAIK J.H., GOPI D., MURALI M.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85044527535&partnerID=40&md5=20f277dca965facbdf81029e908f4f7	YES
878	IMPACT OF PERFORMANCE MANAGEMENT SYSTEM ON EMPLOYEE PERFORMANCE- A CONCEPTUAL FRAME WORK FOR IT ORGANIZATIONS	CHANDRA R.G., SARASWATHI A.B.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85049249483&partnerID=40&md5=4c35df296191edc6f3a865c840984250	YES
879	IMPLEMENTATION OF TECHNOLOGY BASED PERFORMANCE MANAGEMENT SYSTEM AND IT'S IMPACT ON ORGANIZATIONAL EFFECTIVENESS	DADHABAI S., KARTHIK B.S.K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85047737711&partnerID=40&md5=bd8db08ae9e78de6bc4d6c22e4b3e70c	YES

880	NEW LEADERSHIP IN THE DIGITAL ERA-A CONCEPTUAL STUDY ON EMOTIONAL DIMENSIONS IN RELATION WITH INTELLECTUAL DIMENSIONS	SAHYAJA C., SEKHARA RAO K.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85041665439&partnerID=40&md5=0ccbdd7033b3218aacc93cca3b36a492	YES
881	PILOT STUDY ON IMPACT OF SOCIO CULTURAL FACTORS ON ENTREPRENEURIAL SUCCESS	BHOGANADAM S.D., RAO D.S., REDDY N.K.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85042741417&partnerID=40&md5=1e3950572bf3c2ca8387a22656aae09f	YES
882	ROLE OF A LEADER IN STRATEGIC TALENT MANAGEMENT -A STUDY IN TECHMAHINDRA	RAO K.S.S., SAHYAJA CH., REDDY B.P., CHAKRAVARTHY A.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85042785498&partnerID=40&md5=7ea9f8055bb982dfac39c4ea28adb883	YES
883	ROLE OF EFFECTIVE LEADERSHIP ON PERFORMANCE MANAGEMENT SYSTEM-A STUDY IN BANKING SECTOR IN KRISHNA DISTRICT	SUMA PRIYA K., BALA MOHANA KRISHNA I., SAHYAJA CH., SEKHARA RAO K.S.	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF CIVIL ENGINEERING AND TECHNOLOGY	2018	0976-6308	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85046365959&partnerID=40&md5=731c8dbb30f7367523cfee41eede8f1e	YES
884	THE PROFESSIONAL DILEMMA: RESPECT FOR THE RULES OR BEING HUMAN(E)? A CASE ANALYSIS	DATTA S., JAGADEESHA M.	BUSINESS SCHOOL	PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT	2018	0975-2854	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85042186354&doi=10.17010%2fpijom%2f2018%2fv11i2%2f121392&partnerID=40&md5=24715e86dad8c39e59f86fa7e5262403	YES
885	THE PROFESSIONAL DILEMMA - TO WIELD THE STICK FOR ONCE OR TO YIELD YET AGAIN: A CASE ANALYSIS	DATTA S., BINDU MADHAVI N.	BUSINESS SCHOOL	PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT	2018	0975-2854	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85048020117&doi=10.17010%2fpijom%2f2018%2fv11i5%2f123800&partnerID=40&md5=a26eafa204c3a01104fc3b0136df3d94	YES
886	A STUDY ON FINANCIAL INSOLVENCY POSITION OF SELECTED PHARMA COMPANIES IN INDIA WITH ALTMAN'S Z SCORE	NAVULLA D., POOJITHA S.	BUSINESS SCHOOL	EURASIAN JOURNAL OF ANALYTICAL CHEMISTRY	2018	1306-3057	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85097515116&partnerID=40&md5=910d6218bef91bd53a8185e6180bb516	YES
887	A STUDY ON IMPACT OF STRESS AND BURNOUT ON SKILLED EMPLOYEES	RAMYA M.L., NAVULLA D.	BUSINESS SCHOOL	EURASIAN JOURNAL OF ANALYTICAL CHEMISTRY	2018	1306-3057	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85097515665&partnerID=40&md5=9a44f535cc8b2d4d0336638cb55ec66f	YES
888	A COST PERSPECTIVE OF SHIFT TO DIGITAL BANKING IN INDIA	SREERAM KUMAR G.V., MADHAV V.V.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85053839458&partnerID=40&md5=27fc4aa115f90d76a4587da330953e51	YES

889	A FACTOR ANALYSIS STUDY ON RELATIONSHIP BETWEEN "SUCCESSOR'S ENTREPRENEURIAL ORIENTATION" AND "STRATEGIC SURVIVAL" OF FAMILY-OWNED ENTERPRISE IN INDIA	MUNAGAPATI B.R., SRINIVASARAO D.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85070553320&partnerID=40&md5=144d4e69474d0e38b8155f9805d412b9	YES
890	A SEMIOTIC STUDY ON DECODING VISUALS: CONTEMPORARY ADVERTISING MESSAGES	ADINARAYANA P.J., KISHORE BABU B.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85050129202&partnerID=40&md5=44c28403bed6ac3d1952e0538d258325	YES
891	A STUDY OF GLOBAL FOREIGN DIRECT INVESTMENT (GFDI) IMPACT ON INDIAN FOREIGN DIRECT INVESTMENT (IFDI)	CH MURTHY CHODISETTY R.S., RAJA BABU P.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85054061264&partnerID=40&md5=00da9b9a13604fc804c82988c46fbd38	YES
892	A STUDY ON DIGITAL PAYMENTS AND DEMONETIZATION IN INDIA: PROSPECTS AND CHALLENGES	SUMA VALLY K., HEMA DIVYA K.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85054034769&partnerID=40&md5=f3843c1d9d1f5ce507120d66327f0cc6	YES
893	A STUDY ON FOREIGN DIRECT INVESTMENTS (FDI) INFLOWS IMPACT ON SELECT SECTORAL INVESTMENT GROWTH IN INDIA	CH MURTHY CHODISETTY R.S., RAJA BABU P.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85054091434&partnerID=40&md5=f43930be870e4e404e0bf1f241abc eb	YES
894	A STUDY ON IMPACT OF DISINVESTMENT ON PUBLIC SECTOR ENTERPRISES IN INDIA	SAILAJA V.N., KEERTHI T.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85050589436&partnerID=40&md5=cffa9d5392cd254d523cde6ac20aae da	YES
895	A STUDY ON IMPACT OF DIVIDEND ANNOUNCEMENTS ON STOCK PRICES IN INDIA	SAILAJA V.N., SUCHARITHA K.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85050632289&partnerID=40&md5=54352599e308c55bc1279ba4d5b03307	YES
896	A STUDY ON IMPACT OF GST ON INDIAN ECONOMY	SAILAJA V.N., PAGADALA S.K., SURENDRA K.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85050584789&partnerID=40&md5=2c9d32ca47eaece0663cfdba2a2d2c42	YES
897	A STUDY ON IMPACT OF MONETARY POLICY ON GDP AND INFLATION	SAILAJA V.N., SRI HARSHA T.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85050639037&partnerID=40&md5=6fdf621ae12a248906b833be53fb0d04	YES
898	A STUDY ON IMPACT ON EUROPEAN UNION WITH THE DEPARTING COUNTRIES	SAILAJA V.N., NAVADEEP K., MOULI RATNAM K.N.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85050628336&partnerID=40&md5=b0ce799fff8948b69c08cc95156c0a30	YES

899	A STUDY ON INFORMATION TECHNOLOGY IMPACT IN HUMAN RESOURCE WITH REFERENCE TO SELECTED INDIAN BANKS	SWAPNA SABARI S., KAMESH A.V.S.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85076492048&partnerID=40&md5=24cd69d57afe9e8a177a19f5dee399e1	YES
900	A STUDY ON INVESTORS ANALYSIS TOWARDS MUTUAL FUND WITH REFERENCE TO ANANTAPURAMU DISTRICT OF ANDHRA PRADESH	RATNARAJU P., MADHAV V.V.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85049775174&partnerID=40&md5=c501294148f55f8f0c1cb4a1e9bdbb644	YES
901	A STUDY ON PERCEPTION OF ENGINEERING FACULTY TOWARDS GOODS AND SERVICES TAX (GST) IN GUNTUR, ANDHRA PRADESH, INDIA	NARASIMHA RAO M.V.A.L., KISHORE BABU B.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85050123492&partnerID=40&md5=41d74e0b3af7766c2d3c95965004576b	YES
902	A STUDY ON PERCEPTION OF PHARMACISTS TOWARDS GOODS AND SERVICES TAX (GST) IN GUNTUR DISTRICT OF ANDHRA PRADESH, INDIA	VENKATESWARA KUMAR K.S., KISHORE BABU B.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85051822606&partnerID=40&md5=f84383cb38dfe4e858d2381bf142fa70	YES
903	A STUDY ON ROLE OF DOLLAR INDEX IN FOREIGN DIRECT INVESTMENTS AND FOREIGN INSTITUTIONAL INVESTMENTS OF SELECT COUNTRIES	CH MURTHY CHODISETTY R.S., RAJA BABU P.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85054065338&partnerID=40&md5=35549d8eabf13c3372ad7a54d7f48084	YES
904	A STUDY ON THE CORPORATE DIVIDENDS	SASTRY S.V.N.M., SANAKAR BABU B.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85050309125&partnerID=40&md5=e5ffb87edc65dda437c85c4396d37d2a	YES
905	A STUDY ON UNDERSTANDING THE RELATIONSHIP BETWEEN PERSONAL ATTRIBUTES AND INVESTOR PERCEPTION TOWARDS ETF FUNDS INVESTMENT	SAILAJA V.N., PAVANI R.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85050582749&partnerID=40&md5=f2b56d9e34e06d88548e1f104da6e6b6	YES
906	FUNDAMENTAL ANALYSIS: A STUDY ON SELECTED STEEL COMPANIES IN INDIA	J V V MEGHANATH., K S SEKHARA RAO., C H SAHYAJA., I BHAVANI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF PURE AND APPLIED MATHEMATICS	2018	1314-3395	https://acadpubl.eu/hub/2018-119-12/articles/6/1384.pdf	YES
907	TESTING OF MARKET EFFICIENCY AND PRICE DISCOVERY IN INDIAN COMMODITY DERIVATIVES MARKET	S MASOOD., MM ALI	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF PURE AND APPLIED MATHEMATICS	2018	1311-8080	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3280861	YES
908	PHARMACEUTICAL BRANDING STRATEGIES AND COMMUNICATION	B KISHORE BABU, M V A L NARASIMHA RAO	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF PURE AND APPLIED MATHEMATICS	2018	1314-3395	#VALUE!	YES

909	3 P & 4 P LOGISTICS IN E-COMMERCE	B BALANAGALAKSHMI	BUSINESS SCHOOL	EURASIAN JOURNAL OF ANALYTICAL CHEMISTRY	2018	1306-3057	https://www.researchgate.net/publication/352777662_3_P_4_P_Logistics_in_E-commerce?tp=eyJib250ZXh0ljp7ImZpcnN0UGFnZSI6InB1YmtpY2F0aW9uIiwicGFnZSI6InByb2ZpbGUlClwb3NpdGlvbil6InBhZ2VDb250ZW50In19	YES
910	BEHAVIORAL BIASES IN REALTY INVESTMENT: A SPECIAL FOCUS ON RESIDENTIAL SEGMENT	MYDHILI V., DADHABAI S.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85051065232&partnerID=40&md5=5cbf27fe1b77778a94f17a616f82e739	YES
911	CHANGING FACET OF INDIAN RETAIL INDUSTRY: CHALLENGES AHEAD	SANJEEV V., DADHABAI S.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85050984410&partnerID=40&md5=7a63633d05853aeebca20a4605323c9	YES
912	CHANGING TRENDS OF SERVQUAL IN INDIAN BANKING INDUSTRY	VENKATESWARA KUMAR K.S., MALLA P.S., HANUMANATHA RAO S.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85050128006&partnerID=40&md5=da08f8148e95cfe79772dce87e970a35	YES
913	DECENTRALIZATION OF AUTHORITY IS INFLUENCING THE ORGANIZATIONAL CULTURE	SUMAJA M., KISHORE BABU M.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85068466488&partnerID=40&md5=50717d19877d53f0314c8b5c41741bb2	YES
914	DETERMINANTS OF DIVIDEND POLICY ON SELECTED FMCG COMPANIES IN INDIA	SAILAJA V.N., SANDEEP K.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85050618565&partnerID=40&md5=c1dcd8bfd3a7c67f353781ac7f4ad7d2	YES
915	ECONOMIC EMPOWERMENT OF WOMEN IN THE CONTEXT OF DEVELOPMENT: A CONCEPTUAL REVIEW	VEERAGANDHAM A., KAMESH A.V.S.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85076590767&partnerID=40&md5=d150e7bac7075825d426c387c4e7433e	YES
916	EMPOWERMENT OF WOMEN THROUGH SOLAR ENERGY SECTOR IN RURAL ANDHRA PRADESH	KUMARI A.P.Y., SHANKAR A.U.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85053817628&partnerID=40&md5=b323a5115485a83ec5cf68316a9b7821	YES
917	IMPLICATIONS OF HRM PRACTICES ON EMPLOYEE COMMITMENT WITH SPECIAL EMPHASIS ON HOTEL INDUSTRY	SRILAKSHMI B., DADHABAI S.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85050993917&partnerID=40&md5=a438359be38df935e2f1e6d1c7adb6a1	YES
918	INTERFACE OF EXPERIENTIAL MARKETING SHOPPERS BEHAVIOUR AND LOYALTY IN ORGANIZED RETAILING STUDY ON SELECT RETAIL MALLS IN GRATER HYDERABAD	POGUL P., SHANKAR A.U.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/record.uri?eid=2-s2.0-85053848937&partnerID=40&md5=ea8a9cd3572faaae4577bfc17f724175	YES

919	MODERN BANKING SERVICES OF SCHEDULED COMMERCIAL BANKS-AN EMPIRICAL STUDY ON CUSTOMERS SATISFACTION IN HYDERABAD CITY	CHILUKURI S.S., VENU MADHAV V.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85051060688&partnerID=40&md5=2737e11d8a83366d948a6ec111239382	YES
920	NEW DIMENSIONS OF DIGITAL AGE LEADERSHIP: EXPLORING SKILLS AND COMPETENCIES	RAMESH A.V.S., DAS S.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85053833882&partnerID=40&md5=94ca1c0a9f515208a7259581581ee05b	YES
921	ONLINE BUYING BEHAVIOR OF WOMEN: A COMPARATIVE STUDY ON KALAMKARI WITH OTHER HANDLOOMS IN A.P (ANDHRA PRADESH)	JUJUVARAPU S.K., BOLEM M., SHANKAR A.U.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85053840493&partnerID=40&md5=defd19bf37f77beed14190340007a542	YES
922	PERCEPTION OF THE CIVIL ENGINEERING STUDENTS TOWARDS GENERIC DRUGS AND BRANDED DRUGS, VIJAYAWADA-A COMPARATIVE STUDY	NARASIMHA RAO M.V.A.L., KISHORE BABU B.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85048600881&partnerID=40&md5=70a95ff0df6db0da8cfa0e9d2bf063a9	YES
923	SOCIAL MEDIA PRESENCE: AN EXPLORATORY STUDY OF FIVE UNIVERSITIES IN HYDERABAD AND TELANGANA STATE, INDIA	PARIDA D., PRASANNA KUMAR D.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85083695302&partnerID=40&md5=5e71f059f4ec03508075442be3216c3a	YES
924	THE IMPACT OF CUSTOMERS TRUST, VALUE, SATISFACTION AND LOYALTY TOWARDS E-COMMERCE WEBSITES	PHANI BHASKAR P., PRASANNA KUMAR D., RAJYA LAKSHMI K.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85048623896&partnerID=40&md5=bc3a213bd807810ee88a9ecb63f55317	YES
925	THE ROLE OF HR FUNCTIONARY IN SHAPING THE ATTITUDE OF EMPLOYEES AT WORK PLACE AND ITS IMPACT ON ORGANIZATIONAL COMMITMENT	SRILAKSHMI B., SUNDARI D.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85050961878&partnerID=40&md5=710e62763954e6acdb9f700e71ae38bf	YES
926	WORK-LIFE BALANCE OF WOMEN WORKING IN EDUCATION SECTOR (WITH REFERENCE TO WARANGAL DIST., TELANGANA)	KAUR S.H., SHANKAR A.U., NUTHAN B.L.	BUSINESS SCHOOL	JOURNAL OF ADVANCED RESEARCH IN DYNAMICAL AND CONTROL SYSTEMS	2018	1943-023X	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85053821101&partnerID=40&md5=114425d6151a9b87396f0cc547599229	YES
927	IMPACT OF QUALITY OF WORK LIFE ON JOB SATISFACTION: A STUDY ON JUTE INDUSTRY IN ANDHRA PRADESH AND WEST BENGAL, INDIA	HYMAVATHI K., RAO K.S.S.	BUSINESS SCHOOL	TEXTILE TRENDS	2018	0040-5205	https://www.scopus.com/inward/re cord.uri?eid=2-s2.0-85070614672&partnerID=40&md5=beab410cf4b35534a6978fbd35c62ea4	YES

928	A STUDY ON PERFORMANCE OF BSE STOCK MARKET IN INDIA DURING THE PERIOD OF IMPLEMENTATION PHASE OF GST FROM JUNE 1ST TO OCTOBER 31ST 2017	BRAHMA TEJA ., P RAJA BABU ., GOWSYA SHAIK	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH AND DEVELOPMENT	2018	2455-4197	https://www.multidisciplinaryjournal.in/assets/archives/2018/vol3issue2/3-2-81-683.pdf	YES
929	PERSPECTIVE ON GROWTH OF MSME SECTOR IN INDIA: A DISCUSSION PAPER	SB KAPADIA., VV MADHAV	BUSINESS SCHOOL	INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH AND DEVELOPMENT	2018	2455-4197	https://www.multidisciplinaryjournal.in/assets/archives/2018/vol3issue3/3-3-126-498.pdf	YES
930	STRESS MANAGEMENT: A STUDY OF TECHNIQUES ADAPTED BY SOFTWARE COMPANIES TO EXTEND HELPING HAND TO EMPLOYEES	SAI PRANATHI BHAMIDIPATI ,JIKKU SUSAN KURIAN	BUSINESS SCHOOL	IOSR JOURNAL OF BUSINESS AND MANAGEMENT	2018	2319-7668	http://www.iosrjournals.org/iosr-jbm/papers/Vol20-issue2/Version-6/I2002066974.pdf	YES
931	A CRITICAL STUDY ON IMPACT OF WORKING CAPITAL MANAGEMENT ON PROFITABILITY OF MANUFACTURING INDUSTRY IN INDIA (A STUDY ON PAINT INDUSTRY)	M S VASAVI PRAVALLIKA., K S SEKHARA RAO	BUSINESS SCHOOL	IOSR JOURNAL OF BUSINESS AND MANAGEMENT	2018	2319-7668	https://www.iosrjournals.org/iosr-jbm/papers/Vol20-issue2/Version-6/E2002063747.pdf	YES
932	A STUDY ON FACTORS INFLUENCING ADOPTION OF INTERNET BANKING: WITH REFERENCE TO VIJAYAWADA, ANDHRA PRADESH	M R RIYAZ BAJL., K S SEKHARA RAO	BUSINESS SCHOOL	IOSR JOURNAL OF BUSINESS AND MANAGEMENT	2018	2319-7668	http://www.iosrjournals.org/iosr-jbm/papers/Vol20-issue2/Version-7/A2002070107.pdf	YES
933	A STUDY ON FACTORS INFLUENCING IN SELECTION OF MOBILE HAND SETS, GUNTUR	VVNS SWAMY., B KISHORE BABU	BUSINESS SCHOOL	IOSR JOURNAL OF BUSINESS AND MANAGEMENT (IOSR-JBM)	2018	2319-7668	https://www.iosrjournals.org/iosr-jbm/papers/Vol20-issue2/Version-6/C2002061629.pdf	YES
934	IMPACT OF BRAND EQUITY ON CONSUMER BUYING BEHAVIOUR: AN EMPIRICAL ANALYSIS ON CONSUMER BUYING BEHAVIOUR OF SELECTED CAR USERS IN VIJAYAWADA CITY	A V N MURTY., A UDAYASHANKAR., B VINAYA VARMA	BUSINESS SCHOOL	IOSR JOURNAL OF BUSINESS AND MANAGEMENT	2018	2319-7668	http://iosrjournals.org/iosr-jbm/papers/Vol20-issue2/Version-6/D2002063036.pdf	YES
935	MEASURING HRIS EFFECTIVENESS	SANDHYA SAVALAM., SUNDARI DADHABAI	BUSINESS SCHOOL	IOSR JOURNAL OF BUSINESS AND MANAGEMENT	2018	2319-7668	https://www.iosrjournals.org/iosr-jbm/papers/Vol20-issue2/Version-6/I2002067581.pdf	YES
936	SELF HELP GROUP: AN EFFECTIVE APPROACH IN EMPOWERING MARINE FISHER WOMEN FOLK	G KAMAL., TU RAO	BUSINESS SCHOOL	ASIA PACIFIC JOURNAL OF RESEARCH	2018	2320-5504	https://web.archive.org/web/20180421083327id_/http://www.apjor.com/downloads/1804201827.pdf	YES
937	THE ENTREPRENEURIAL HEXAGON-A THEORETICAL FRAMEWORK	K SRINIVAS., K BHAVANA RAJ	BUSINESS SCHOOL	SHANLAX INTERNATIONAL JOURNAL OF COMMERCE	2018	2320-4168	https://shanlax.com/wp-content/uploads/SlJ_COM_Apr2018_V6_N5_001.pdf	YES

938	WOMEN ENTREPRENEURSHIP CHALLENGES- DETERMINANTS	KB RAJ., S KOLACHINA	BUSINESS SCHOOL	SHANLAX INTERNATIONAL JOURNAL OF COMMERCE	2018	2320-4168	https://shanlax.com/wp-content/uploads/SIJ_COM_Apr2018_V6_N5_025.pdf	YES
939	ROLE OF BRAND LEADERSHIP ON BRAND MANAGEMENT PRACTICES-A STUDY ON HERO MOTOCORP	CH SAHYAJA., KSS RAO	BUSINESS SCHOOL	I-MANAGER'S JOURNAL ON MANAGEMENT	2018	0973-5054	https://www.proquest.com/openview/9fb4359dc7b99cf8882a4c59099a76b9/1?pq-origsite=gscholar&cbl=2030618	YES