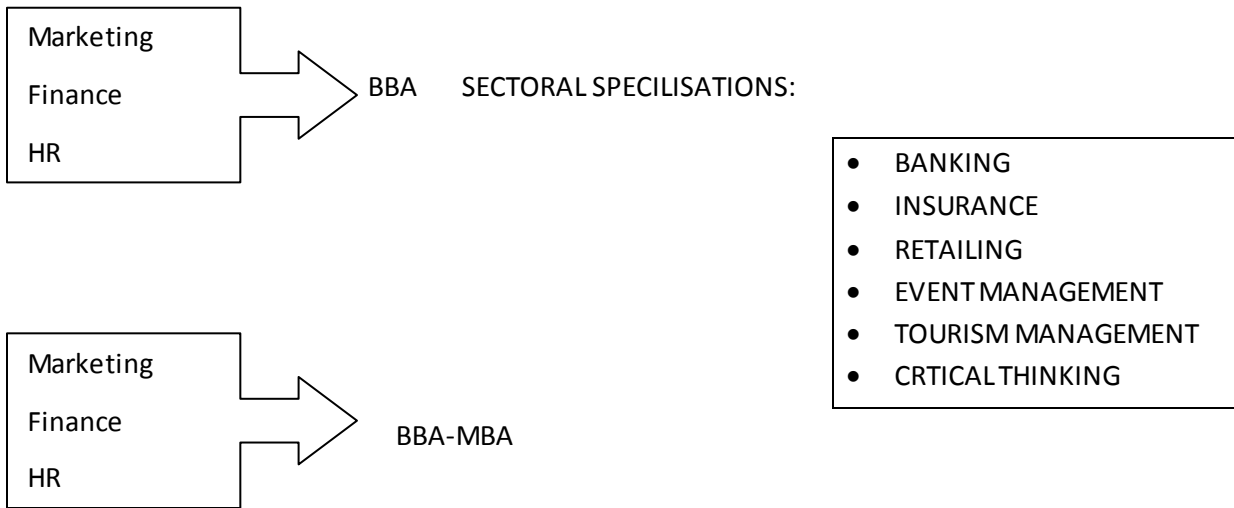


SPECIALIZATIONS OFFERED AT UG LEVEL



UG Program: BHM

1. Food & Beverages Management
2. Accommodation management
3. MICE
4. Marketing
5. Tourism Management

SPECIALIZATIONS OFFERED AT PG LEVEL:

PG Program: MBA (Gen) Functional Specializations

1. Marketing
 2. Finance
 3. HR
 4. Business Analytics
 5. Digital Marketing
- AND

MBA (Gen) SECTORAL SPECIALISATIONS

- *Banking*
- *Healthcare*
- *Retailing*
- *International Trade*
- *Information Technology*
- *Insurance*