

BBA DEPARTMENT



(Deemed to be UNIVERSITY)

**Business
school**

CATEGORY as 1 UNIVERSITY
BY MHRD,
Govt of India



NATIONAL
INSTITUTIONAL
RANKING
FRAMEWORK

RANKED 27
AMONG ALL
UNIVERSITIES

ACCREDITED BY
NAAC WITH A++
GRADE

42 YEARS OF
EDUCATIONAL
LEADERSHIP

Invitation

Join us for a thought-provoking event, where ideas
converge and knowledge unfolds.

SYMPOSIUM

On "MSMEs - Opportunities and Challenges
- Way Forward".

On:

15th November 2023 at 10:30AM to 5:00PM

Venue:

R & D Theatre, KLEF

Advisors

Dr. M. Kishore Babu,
Dean MH &
International Relations.

Dr. P. Venkateswara Rao,
Professor & Head,
BBA Dept, KL B- School.

Co-Ordinator

Dr. Chandu
Venkateswarlu,
Asst. Professor,
BBA Dept, KL-B School.

convenors

Dr. P. Venkateswara Rao,
Professor & Head,
BBA Dept, KL B- School.

Dr. N. Subramanyam,
Professor, BBA Dept,
KL B-School.

Resource Persons

Mr. EPPC Rao,
General Secretary,
FAPSIA.

Mr. Ramesh,
Ex-chairman,
JRD Tata Industrial Estate,
Vijayawada.

Dr. S. Glory Swarupa,
Director General,
NI-MSME, Hyderabad.



 GPS Map Camera

Vaddeswaram, Andhra Pradesh, India
CJRF+GJ2, K L UNIVERSITY, Vaddeswaram, Andhra Pradesh 522303, India
Lat 16.44123°
Long 80.624032°
15/11/23 11:46 AM GMT +05:30



 **GPS Map Camera**



Vaddeswaram, Andhra Pradesh, India

CJRF+GJ2, K L UNIVERSITY, Vaddeswaram, Andhra Pradesh 522303, India

Lat 16.441226°

Long 80.624038°

15/11/23 11:16 AM GMT +05:30



GPS Map Camera



Google

Vaddeswaram, Andhra Pradesh, India

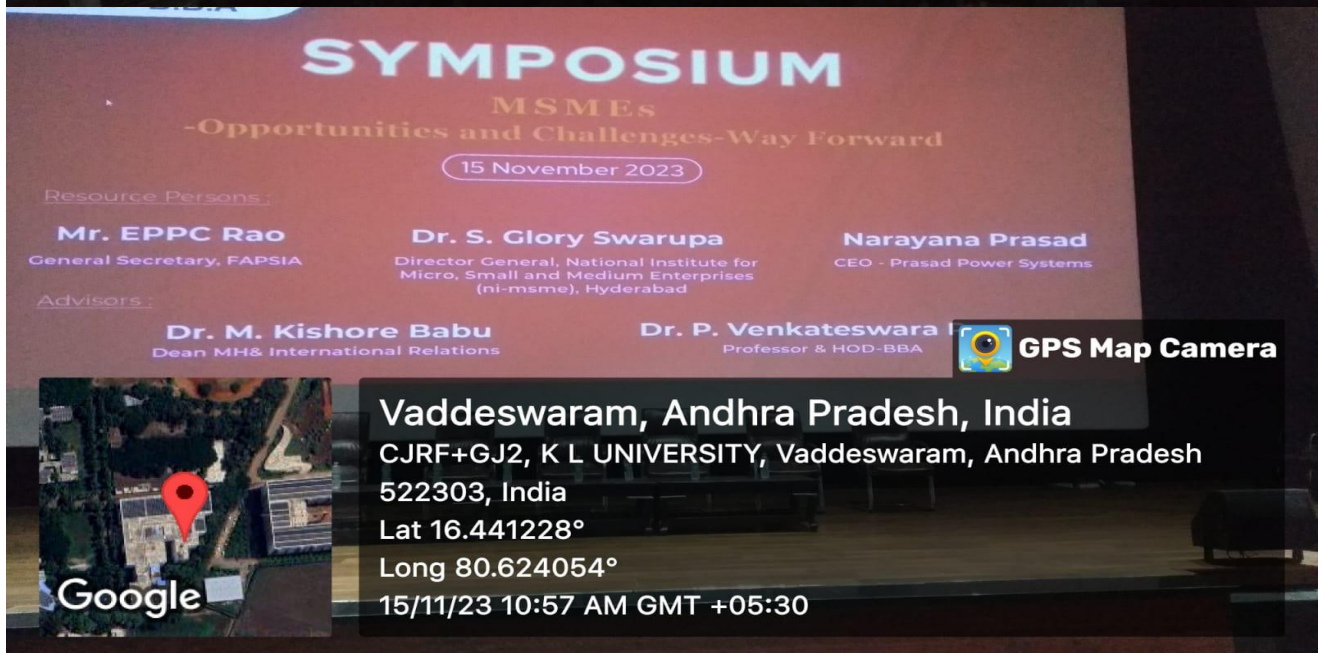
CJRF+GJ2, K L UNIVERSITY, Vaddeswaram, Andhra Pradesh

522303, India

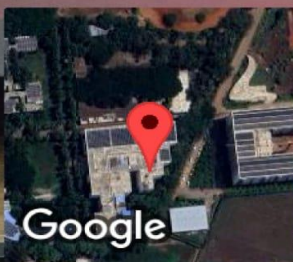
Lat 16.441198°

Long 80.624015°

15/11/23 11:05 AM GMT +05:30



GPS Map Camera



Google

Vaddeswaram, Andhra Pradesh, India

CJRF+GJ2, K L UNIVERSITY, Vaddeswaram, Andhra Pradesh

522303, India

Lat 16.441228°

Long 80.624054°

15/11/23 10:57 AM GMT +05:30

