

# KLEF/BBA/IQAC - GUEST LECTUREs/Industry-Academics Connect/AQ.10 18-10-2023

## BBA DEPARTMENT, K L BUSINESS SCHOOL, KLEF

### <u>Workshop</u>

## ON <u>ASSERTIVE COMMUNICATION STRATEGIES</u> <u>FOR CAREER SUCCESS</u> BY <u>Mr. DAZIL BENNIS FERNANDEZ</u>

### DATED 16<sup>TH</sup> OCTOBER 2023

**Program:** Workshop on "Assertive Communication Strategies for Career Success"

Program schedule: On 16<sup>th</sup> October 2023

**Time:** 10am to 4pm

Program Venue: R and D Theater, KLEF

Link for Joining the Program: Offline.

Participants: All BBA students

Program Objectives:

**4** To enhance knowledge on types of communication.

- **Understand the importance of Assertive communication.**
- **4** Assertive ways to prepare a resume and stand out of the crowd.
- **4** To crack interviews effectively and efficiently.

#### **Resource person:**

Mr. Dazil Bennis Fernandez CEO, Success Enablers Hyderabad, India.

#### Present:

HOD, BBA Department, All faculty members of BBA Department and All BBA students

### **Brief note on the program:**

Department of BBA conducted a workshop as a part of the pre-Samyak events which took place on 16<sup>th</sup> October 2023 at the R&D Theater, KLEF. The event was flagged off by Head of the Department Dr. Venkateshwara Rao Podile, welcoming the guest speaker and the Dean MH Dr. M. Kishore Babu also joined in the workshop to give away the token of gratitude to the guest speaker. The program organized for a time period of 5 hours where the Resource person shared his knowledge and valuable insights about Assertive communication and how to overcome the challenges faced by students at the time job interview. The workshop also consisted of important aspects one should take care of while preparing a resume or a curriculum vitae. Tackled some basic interview questions by having an interactive session with the guest speaker

#### **Faculty Coordinators:**

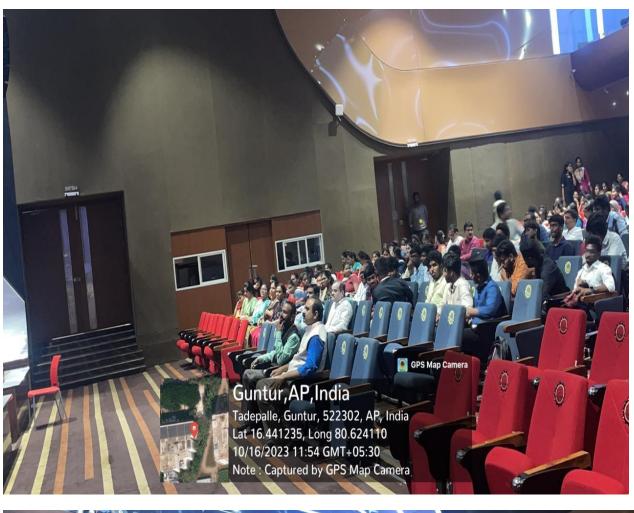
Dr. Chandu Venkateswarlu Asst. Professor-BBA Dr. KVB Ganesh Asst. Professor-BBA

### **Enclosed event poster:**



## **Enclosed event pictures:**











## **Coordinator's and organizing student committee:**

