



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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A Report on

Guest Lecture on Soft Skills Training

Title of the Guest Lecture : Soft Skills Training

Date & Time : 13.09.2025.

Name of the Resource Person : Mr. Musa Kaleemula
Soft skill trainer,
SRM University.

Target Audience : Final Year MBA Marketing Students.

No. of Faculty : 142

Programme Summary:

The Department of MBA organized a Soft Skills Training Session for its students, conducted by **Mr. Musa Kaleemula, an experienced Soft Skill Trainer from SRM University**. The program was designed with the objective of preparing students for the upcoming placement drives, particularly with reputed recruiters such as **Khimji Ramdas**, along with other placement opportunities scheduled in the near future.

The session focused on building essential employability skills that go beyond technical knowledge. Mr. Kaleemula highlighted the importance of communication, body language, teamwork, leadership qualities, and problem-solving abilities in shaping a professional personality. He explained that in today's competitive job market, organizations give equal importance to soft skills as they do to academic achievements. By mastering these skills, students can create a positive impression and significantly enhance their chances of success in recruitment processes.

Throughout the training, students actively participated in interactive exercises, role-plays, and mock interview simulations. These activities not only helped in improving their confidence but also provided them with a realistic understanding of corporate expectations. The trainer also shared valuable tips on resume building, interview etiquette, group discussion strategies, and handling stress during placement activities.

The session was highly engaging and practical, enabling students to reflect on their strengths and areas of improvement. Students expressed that the training boosted their self-confidence and motivated them to prepare strategically for upcoming interviews and selection processes.

Overall, the program proved to be a valuable initiative in bridging the gap between academic learning and industry requirements. It equipped MBA students with the necessary soft skills to complement their technical knowledge, thereby enhancing their overall employability and preparing them for successful participation in the campus placement drives.





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