



## Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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# ***A Report on Jocil Plant Visit***

## ***(A Learning Experience for MBA Students)***

**Date:** 23-08-2025.

### **Introduction:**

The visit to the Jocil Plant near Peracherla in Guntur was an invaluable educational experience for MBA students. This report aims to provide an overview of the visit, highlighting its significance and the key takeaways for the students. In this regard the **Production Manager Mr. Jani Basha** gave a beautiful presentation to the students at the beginning of the visit, interacted with the students, and clarified their doubts the students felt happy as they gained practical knowledge through this learning experience visit.

### **Objective:**

The primary objective of this visit was to expose MBA students to real-world business operations, giving them insights into manufacturing processes, supply chain management, and corporate culture.

### **Company Overview:**

Jocil Limited is a renowned manufacturer and exporter of natural gums, resins, and oleoresins. With a strong presence in the global market, the company has carved a niche for itself in the industry.

### **Plant Tour:**

The visit commenced with a guided tour of the Jocil Plant, where students had the opportunity to witness various stages of the manufacturing process. This included the extraction of natural gums and resins from raw materials, quality control processes, and packaging for export. The plant's state-of-the-art machinery and technology left a lasting impression on the students, emphasizing the importance of modernization in manufacturing.

### **Supply Chain Management:**

One of the key takeaways was the insight into the company's efficient supply chain management. The students learned about the meticulous planning required to ensure a smooth flow of raw materials and the timely delivery of finished products to international clients. This practical exposure reinforced classroom learning on supply chain logistics.

### **Corporate Culture:**

Interacting with Jocil employees provided students with a glimpse into the company's corporate culture. The emphasis on teamwork, innovation, and sustainability was evident throughout the visit. Students were particularly impressed by Jocil's commitment to environmental responsibility, which aligns with current global business trends.

## **Quality Control and Compliance:**

The visit included a detailed look at the company's quality control processes, emphasizing the importance of maintaining product quality to meet international standards. Students gained insights into the regulatory aspects of the industry, including compliance with international norms and certifications.

## **Conclusion:**

The Jocil Plant visit near Peracherla in Guntur was a transformative experience for MBA students. It offered a rare opportunity to bridge the gap between theoretical knowledge and practical application. The exposure to real-world manufacturing, supply chain management, corporate culture, and quality control processes left students inspired and better equipped for their future careers in business management.

This visit served as a reminder of the importance of industry-academia collaborations and the role they play in shaping the next generation of business leaders. It is recommended that such visits be encouraged for MBA students to help them gain a holistic understanding of business operations.

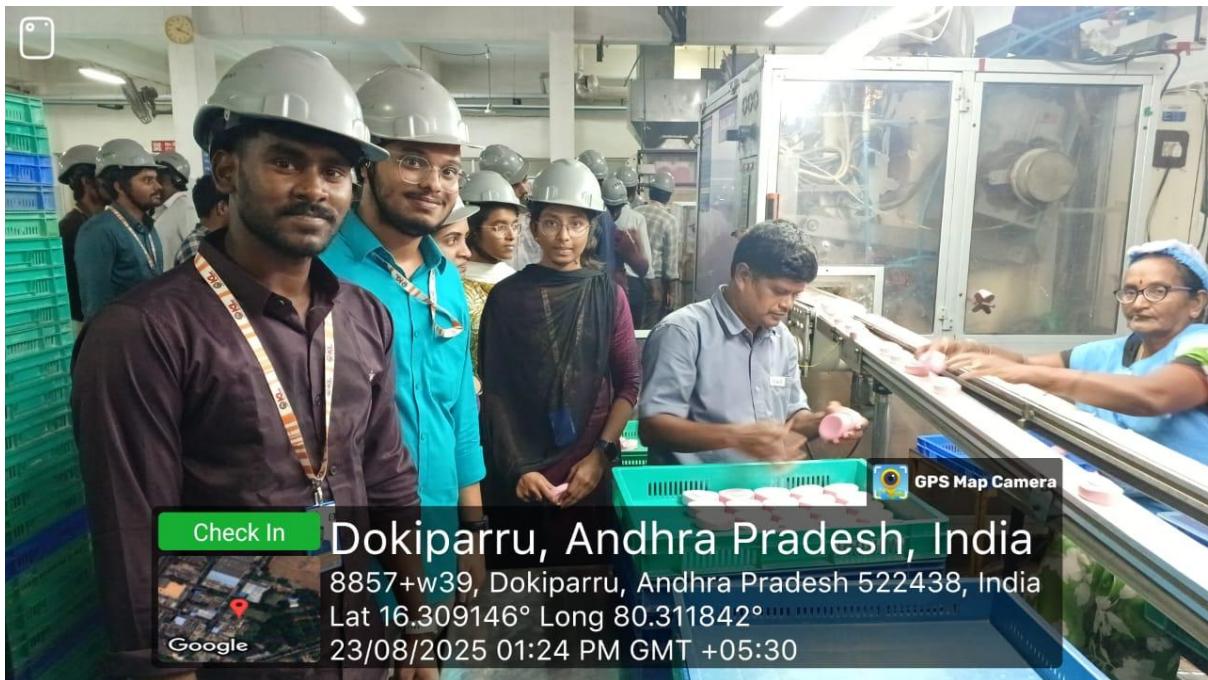
## **Acknowledgments:**

We extend our gratitude to the management and staff of Jocil Limited for their warm welcome, insightful presentations, and valuable time spent with our students during the visit.

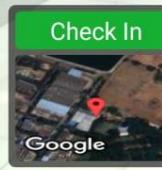
## **Some of the Pics of Visit**











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522438, India  
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23/08/2025 01:27 PM GMT +05:30

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