



K L University

(Koneru Lakshmaiah Education Foundation)
Deemed to be University, Estd. u/s 3 of UGC Act, 1956

Accredited by NAAC as 'A' Grade University ❖ Approved by AICTE ❖ ISO 9001-2008 Certified

Campus: Greenfields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phones: +91-8645-246948, 246615 Fax: +91-8645-247249.

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph:+91-866-2577715, Fax: +91-866-2577717.

KLEF/BBA/IQAC-ACAD/AQ.9/ INDUSTRY VISITS /AQ.9

23-04-2022

The II BBA Students visited The Krishna District Milk Producers Mutually Aided Co-Operative Union Limited, on 23-04-2022, which is located at Vijayawada, the students were interacted with Managing Director and Personal Manager to know about production process and marketing strategies of KDMPMACU Ltd (Vijaya Dairy)

KDMPMACU Ltd (Vijaya Dairy) has evolved as an integrated player in the Milk producers business with a presence across the entire value chain. Today KDMPMACU Ltd (Vijaya Dairy) is one of the Top FMCG players as one of the leading manufacturer & marketer of healthy range of milk products across Andhra Pradesh.

Members present:

Students: 100 from II BBA

Faculty: Dr. Venkateswarlu Chandu, Dr. A. Anuradha, Mr.V.Narendra

Departments Visited: Production, Marketing, HR, R &D and Finance

Resource persons: Balakrishna- Managing Director | Finance- K.Murali,

Agenda:

The Department of BBA organized industrial visit with the objectives of enhances organizational skills of the students like:

- Helps students to understand the functioning of the industry
- Provides an insight into the real working environment
- A good opportunity to interact with the industry experts.

Enclosed: Industry permission letter

Picks of Industrial Visit:



Picks of Industrial Visit

Picks of Industrial Visit



21-04-2022

Vaddeswaram

To
The Dean
Student Welfare
KL University

Respected Sir,

Sub: BBA- Request for arranging Bus for Industrial Visit-Reg.

We have received permission from **Krishna District Milk Producers Mutually Aided Co Op Union Ltd (Vijaya Dairy)**, Chittinagar, Vijayawada, for Industrial visit of 125 students on 23-04-2022. I request your good selves to kindly arrange for Bus with 130 capacity to KDMPMACU (Vijaya Dairy), Chittinagar, Vijayawada, at 9:30 AM.

Thanking you,

Yours obediently

Head

Department of BBA
K.L. Business School

Lakshmalah Education Foundator
(Deemed to be University)

*Dr. M. Kishore Babu Ph.D.
Dean-M.H.S, K L E F*

Permitted
21/4/22
Dr. A. JAGADEESH
I/C. Registrar



*Available, 2 buses
ready
21/4/22*

To Handle Registrar →

*Kindly grant approval
for arrangement of Bus for Industry
visit*

21/4/2022

4/15/22

THE KRISHNA DISTRICT MILK PRODUCERS MUTUALLY AIDED CO.OPERATIVE UNION LIMITED
MILK PRODUCTS FACTORY :: VIJAYAWADA

Letter Roc. No. 830/Admn./A-9/2010.

Date: 20-04-2022

To,
The Head of the Department,
Koneru Lakshmaiah Education Foundation,
Vaddeswaram,
GUNTUR

Sir/Madam,

Sub: - Estt, K.D.M.P.M.A.C.U. Ltd- Milk Products Factory, Vijayawada
Industrial visit of Koneru Lakshmaiah Education Foundation, Vaddeswaram,
GUNTUR, Permission- Accorded - Reg.

Ref: - Lr. No. Nil, dated: 19.04.2022

...:000:...:

In reply to your letter cited, it is hereby permitted to Industrial visit of Koneru Lakshmaiah Education Foundation, Vaddeswaram, Guntur Students 100 members and faculty 3 members to our Milk Products Factory, Vijayawada to visit on the following days at 11.00 AM sharp.

1. On 23.04.2022 (Saturday) - 25 Nos and 3 Faculty members
2. On 23.04.2022 (Saturday) - 25 Nos and 3 Faculty members
3. On 23.04.2022 (Saturday) - 25 Nos and 3 Faculty members
4. On 23.04.2022 (Saturday) - 25 Nos and 3 Faculty members

- Please note that during the dairy plant visit girl students / ladies faculty should not wear any flowers as it affects the quality of milk.

Further you are requested to fill-up the enclosed form and the same is to handover at security main gate, MPF, Vijayawada at the time of visit in each day.

The Security & Vigilance Officer, MPF, Vijayawada is instructed to collect the filled forms at the time of students visit and submit the same to this office for further action.

Yours faithfully

S. Lakshmaiah
For MANAGING DIRECTOR

Copy to the DGM (Production) , MPF, Vijayawada.

Copy to the DGM (Plant), MPF, Vijayawada.

Copy to the DGM (QC), MPF, Vijayawada.

Copy to the DGM (APS/R&D), MPF, Vijayawada.

Copy to the Security & Vigilance Officer, MPF, VJA, for information and necessary action.

(Also should restrict the entry of girl students visit dairy plant who wear flowers).

NAME	ID	PHONE - NUMBER
1) A. SHALINI REDDY	- 2000560247	- 7569428699
2) I. JISHIKHA	- 2000560158	- 9248745111
3) S. MANASA	- 2000560192	- 9392390949
4) B. SUSHIMA SWETHA	- 2000560040	- 6303206022
5) N. SANDHYA	- 2000560418	- 6309148641
6) E. SNEHA REDDY	- 2000560280	- 7794857743
7) N. HARSHIKHA	- 2000560296	- 8919597206
8) S. SAKSHI	- 2000560280	- 6302517887
9) G. RAMYA	- 2000560340	- 63026281060323
10) N. HIMASRI	- 2000560320	- 7995996262
11) T. MEGHANA	- 2000560293	- 9989283265
12) V. Yagna Sri	- 2000560100	- 9493354079
13) V. Dhedheepya	- 2000560201	- 7799842777
14) Ch. Anvitha	- 2000560074	- 9951586734
15) G. charan Teja	- 2000560339	- 9014870980
16) Ithikas Sagar	- 2000560058	- 9640734508
17) G. Dhanush Kumar	- 2000560051	- 7780615126
18) K. Mani Kantar	- 2000560186	- 9550801982
19) D. Venkatesh	- 2000560004	- 9247324455
20) R.K. Anashod	- 2000560205	- 9885909786

- 21) B. Shashi Kumar - 200560287 - 6303149456
 22) K. Likhil Siddhanta - 2000560294 - 9032194037
 23) B. Nageswara Rao - 2000560268 - 9390775229
 24) P. Suvil Kumar - 2000560291 - 9182191866
 25) D. AARATH REDDY - 2000560209 - 9390253735
 16) G. Hemendra - 2000560092 - 8497989902
 17) G. Sai Rakt. - 2000560329 - 996661512
 28) V. Jiva = 2000560332 - 9573767187
 29) Balu Yashwanth - 2000560330 - 8886109086
 30) Sai Vignesh - 2000560384 - 8247501266
 31) K. Gokul Durga Sai - 2000560135 - 9014023216
 32) Haroon Hashemi - 2000560307 - 6302471319
 33) N. P. Dushkar 2000560221 - 8919092042
 34) Datta, Hitesh 2000560199 - 9100049942
 35) Sarvam Jayanthi 2000560409 - 9100919003
 36) Nitin 2000560343 - 9849439003
 37) Likhith 2000560164 - 9959227799
 38) Praneetha 2000560121 - 8008270183
 39) Sanjay CH 2000560112 - 9603793330
 40) Kavitha 2000560138 - 7981919946
 41) Bala Murali *R 2000560311 - 924878948
 Althaf 2000560088 - 6304230023
 2000560205 - 8074752903
 2000560248 - 9515673438

	ID number	PHONE NUMBER
Jyothiika	8000560511	9908881529 / 955022470
I. Anas kitha	8000560533	8374615574
r. Geethika	8000560553	7672033278
i. Parshasi	8000560501	9398516177
N. Lavanya	2000560536	9661056580
sr. Navya sr. Lakshmi	2000560552	8247854966
Mahadevuni	2000560505	917241287
G. Zeha	2000560541	8639462663
Talari	2000560540	8919654622
Dhanya	2000560549	7102886534
Fagooq	2000560554	8639438958
Koteswara Rao	2000560504	9059737397
Krushti	8000560519	7013935548
Bindu	8000560554	9613001998
Jagadevara	2000560506	9581167420
Sa Rakhi	2000560507	9020337732
Katresh	2000560538	7702604009
Sonu	2000560527	9154949257
D. Gopi	2000560512	8247549944
T. Saur patra	2000560531	9101462040
Sarvan	2000560537	8790962823
AHARSHA	8000560515	9515569694