



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

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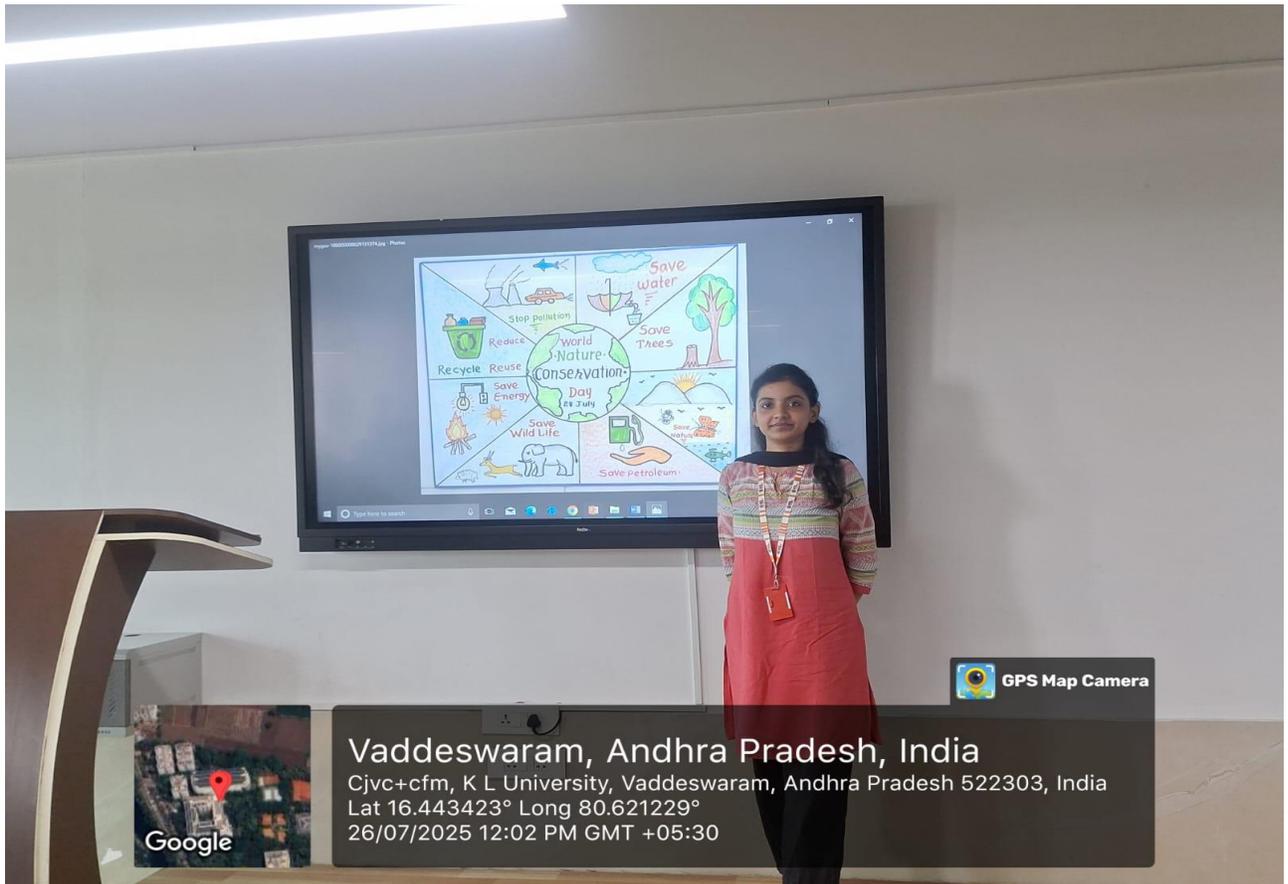
KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

29-07-2025

Awareness on World Nature Conservation Day SAC- Activity for the month of July 2025

The BBA Students organized Extension activity on Awareness on World Nature Conservation Day on 26th July 2025 in this activity Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of World Nature Conservation Day is celebrated annually on July 28th to raise awareness about the importance of protecting our natural environment. This day emphasizes the need to conserve natural resources like forests, water, and wildlife for the benefit of both present and future generations.

It encourages individuals, communities, and governments to adopt sustainable practices and protect ecosystems. World Nature Conservation Day is a global event focused on raising awareness about the critical need to protect our planet's natural resources. Nature provides us with essential resources like clean air, food, water, and shelter. Protecting nature is crucial for maintaining a healthy planet and ensuring a sustainable future. The day is marked by various activities including educational campaigns, community cleanups, tree planting drives, and advocacy for sustainable policies. Individuals can contribute by adopting eco-friendly practices, conserving resources, supporting conservation organizations, and spreading awareness about the importance of nature conservation, according to Greenpeace.





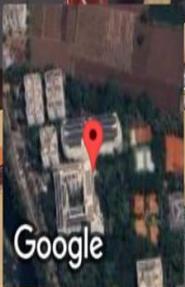
 GPS Map Camera

Vaddeswaram, Andhra Pradesh, India

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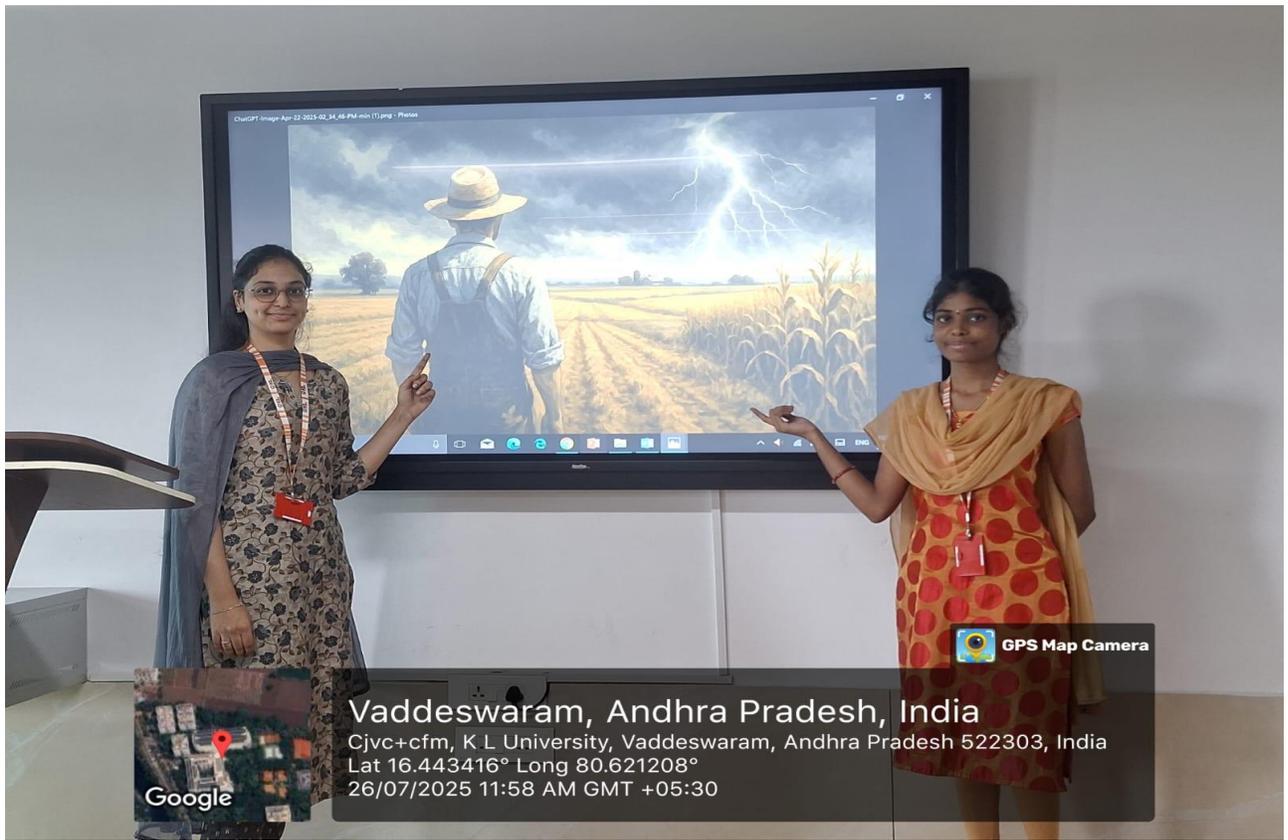
KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

30-07-2025

Awareness on Thunderbolts to Farmers SAC- Activity for the month of July 2025

The BBA Students organized Extension activity on Awareness on Thunderbolts to Farmers on 26th July 2025 in this activity Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of Farmers in India are at high risk from lightning strikes, especially in rural areas.

To increase awareness, it's crucial to educate farmers about safety precautions during thunderstorms, such as seeking shelter indoors, staying away from tall objects like trees and power lines, and avoiding open fields or water bodies. Community-led initiatives and workshops can help disseminate this information effectively. Farmers often work in open fields, making them easy targets for lightning strikes. Many farms have tall trees, which attract lightning strikes. Farmers may be working with tractors or other metal equipment, which can conduct electricity. Many farmers may not be aware of the dangers of lightning or the necessary precautions. Open water sources like ponds and rivers can attract lightning, so farmers should stay away from them.





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31-07-2025

Swachh Bharat Activity for the month of July 2025

The BBA Students organized various Extension activities on Awareness on **Swachhata hi Seva** on 26th July 2025 in this activity Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of The Swachhata Hi Seva (SHS) campaign is a nationwide initiative that aims to promote cleanliness and environmental sustainability in India. The campaign is significant for several reasons, including The campaign encourages public participation and community engagement through shramdaan activities.

The campaign prioritizes the health, safety, and well-being of sanitation workers, also known as Safai Mitras. The campaign focuses on reviving neglected areas, also known as "black spots", that are often difficult to manage and pose significant health and environmental risks. The campaign culminates in the celebration of Swachh Bharat Diwas on Mahatma Gandhi's birth anniversary on October 2. The campaign aims to make cleanliness a permanent part of the country's cultural fabric.





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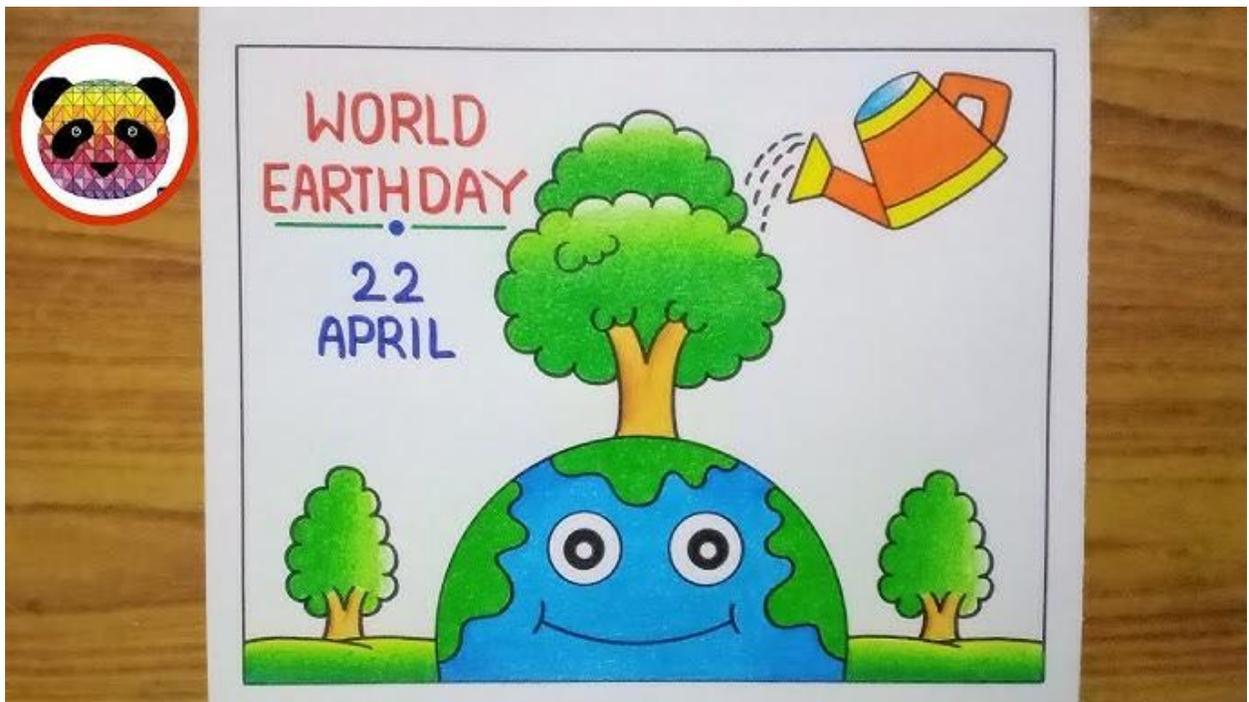
KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

26-04-2025

World Earth Day

The NSS Volunteers of BBA Department Conducted activity on World Earth Day on 25th April 2025 in this event Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu, Dr. Y Venkata Raman and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of World Earth Day, April 22, it's a great time to show your commitment to environmental protection and sustainability. You can participate in various activities like planting trees, volunteering for cleanups, reducing your carbon footprint, and educating others about environmental issues. Additionally, consider actions like conserving water, recycling, and choosing eco-friendly products.









Pic: Essay writing competition on World Earth Day on 25-04-2025



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KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

25-04-2025

World Health Day

The NSS Volunteers of BBA Department Conducted activity on World Health Day on 24th April 2025 in this event Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu, Dr. Y Venkata Raman and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of World Health Day is celebrated annually on April 7th to mark the anniversary of the World Health Organization's (WHO) founding in 1948. It also serves as a global platform to draw attention to specific health issues and promote action towards improving global health.













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KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

29-03-2025

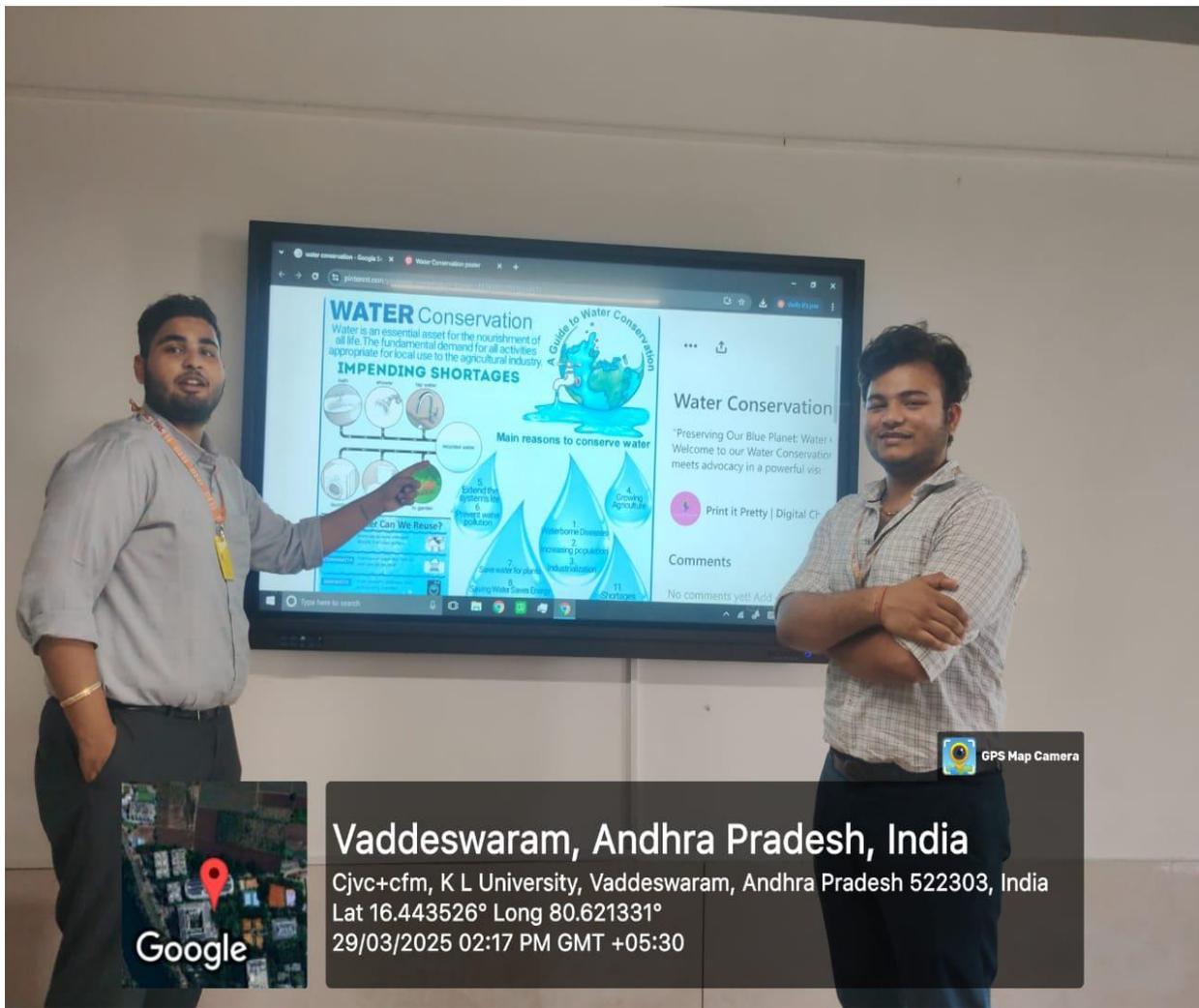
NSS Activity-Conservation of Water

The NSS Volunteers of BBA Department Conducted activity on Awareness on Conservation of Water on 29th March 2025 in this event Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu, Dr.Y Venkata Raman and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of Water conservation involves the responsible management and use of water resources to ensure their sustainable availability for present and future generations through practices like reducing waste, improving efficiency, and protecting water sources.

Why it's important:

- **Limited Resource:** Fresh, clean water is a finite and crucial resource, and its availability is threatened by increasing demand, pollution, and climate change.
- **Sustainability:** Water conservation ensures that water resources are available for future generations and supports the health of ecosystems.
- **Economic Benefits:** Efficient water use can lead to reduced water bills and energy consumption, as less water needs to be treated and pumped.
- **Methods of Water Conservation:**
- **Reduce Water Waste:**
- **Repair Leaks:** Address leaks in pipes, faucets, and toilets promptly.
- **Turn Off the Tap:** Don't let water run unnecessarily while brushing teeth, shaving, or washing dishes. **Shorten Showers:** Take shorter showers and consider using low-flow showerheads.

- **Don't Use Toilet as a Waste Basket:** Avoid flushing items other than human waste down the toilet.
- **Water-Saving Appliances:** Use water-efficient appliances like washing machines and dishwashers.
- **Smart Irrigation:** Implement efficient irrigation techniques in gardens and for crops, using methods like drip irrigation and considering weather conditions.
- **Rainwater Harvesting:** Collect rainwater for non-potable uses like irrigation and cleaning.
- **Greywater Recycling:** Reuse treated wastewater from showers, sinks, and laundry for non-potable uses like toilet flushing and irrigation.
- **Protect Water Sources:**
- **Conserve Wetlands:** Protect and restore wetlands, which are important water filters and habitats.
- **Promote Sustainable Practices:** Encourage sustainable agricultural practices that reduce water consumption and pollution.
- **Examples of Water Conservation in Patna, Bihar:**
- **Rainwater Harvesting:** Patna, like many parts of India, experiences seasonal rainfall. Implementing rainwater harvesting systems can help to store water during the rainy season for use during drier periods.
- **Greywater Recycling:** Greywater from homes and businesses can be treated and reused for non-potable purposes like irrigation in gardens and parks.
- **Community Awareness:** Raising public awareness about the importance of water conservation and promoting responsible water use habits can lead to significant changes in water consumption patterns.



WATER Conservation
 Water is an essential asset for the nourishment of all life. The fundamental demand for all activities appropriate for local use to the agricultural industry.

IMPENDING SHORTAGES

Main reasons to conserve water

1. Excessive Demand
2. Increasing population
3. Industrialization
4. Growing Agriculture
5. Pollution
6. Wastage of water
7. Over-exploitation of groundwater
8. Deforestation
9. Climate Change
10. Drought
11. Shortages

Water Conservation
 "Preserving Our Blue Planet: Water + Welcome to our Water Conservation meets advocacy in a powerful vis"

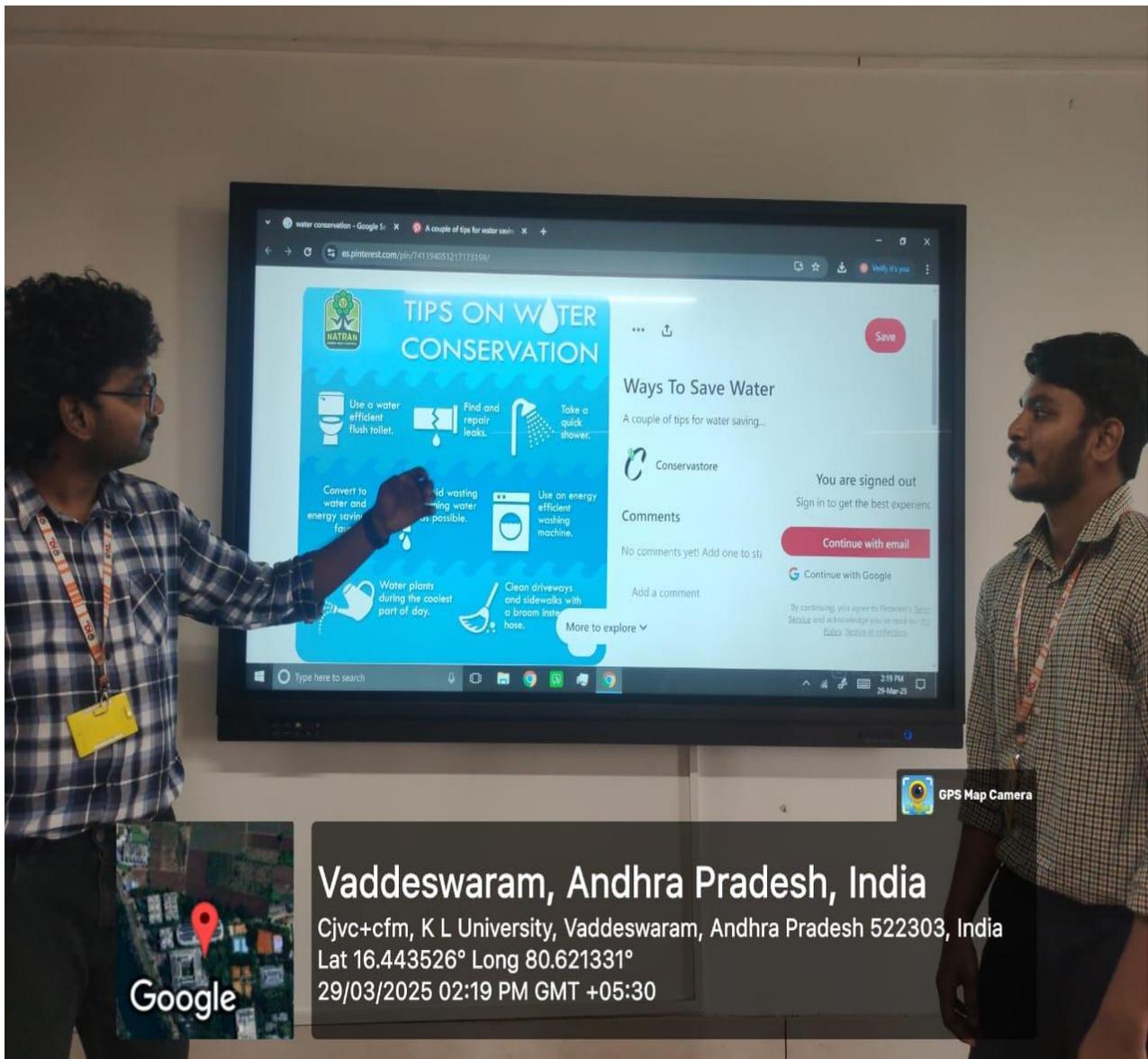
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Comments
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water conservation - Google 5: x A couple of tips for water savin: x +

es.pinterest.com/pin/741194051217173159/

TIPS ON WATER CONSERVATION

Use a water efficient flush toilet. Find and repair leaks. Take a quick shower.

Convert to water and energy saving faucets. Avoid wasting running water as possible. Use an energy efficient washing machine.

Water plants during the coolest part of day. Clean driveways and sidewalks with a broom instead of a hose.

More to explore

Ways To Save Water

A couple of tips for water saving...

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Sign in to get the best experience

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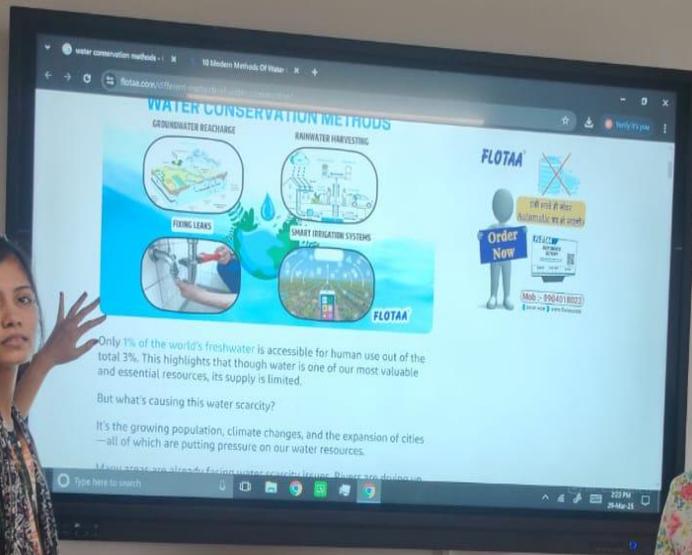


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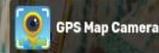


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KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

29-03-2025

NSS Activity-Awareness on Dehydration

The NSS Volunteers of BBA Department Conducted activity on Awareness on Dehydration on 29th March 2025 in this event Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu, Dr. Y Venkata Raman and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of Dehydration happens when your body doesn't have enough water and other fluids to function properly. It can occur when you lose more fluids than you take in through activities like sweating, breathing, urination, and defecation. Anyone can become dehydrated, but it's particularly dangerous for young children and older adults.

Symptoms of Dehydration:

- **Mild to Moderate:** Thirst, dry mouth, fatigue, headache, dizziness, and lightheadedness.
- **Severe:** Confusion, weakness, rapid heartbeat, reduced or no urine output, and in extreme cases, loss of consciousness.

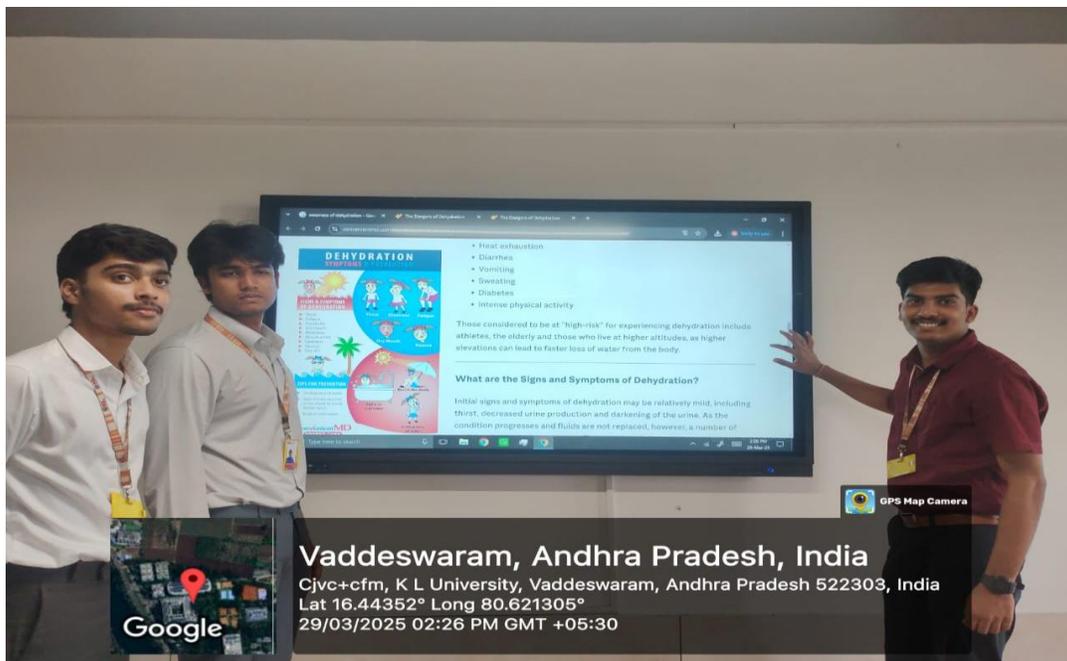
Causes of Dehydration:

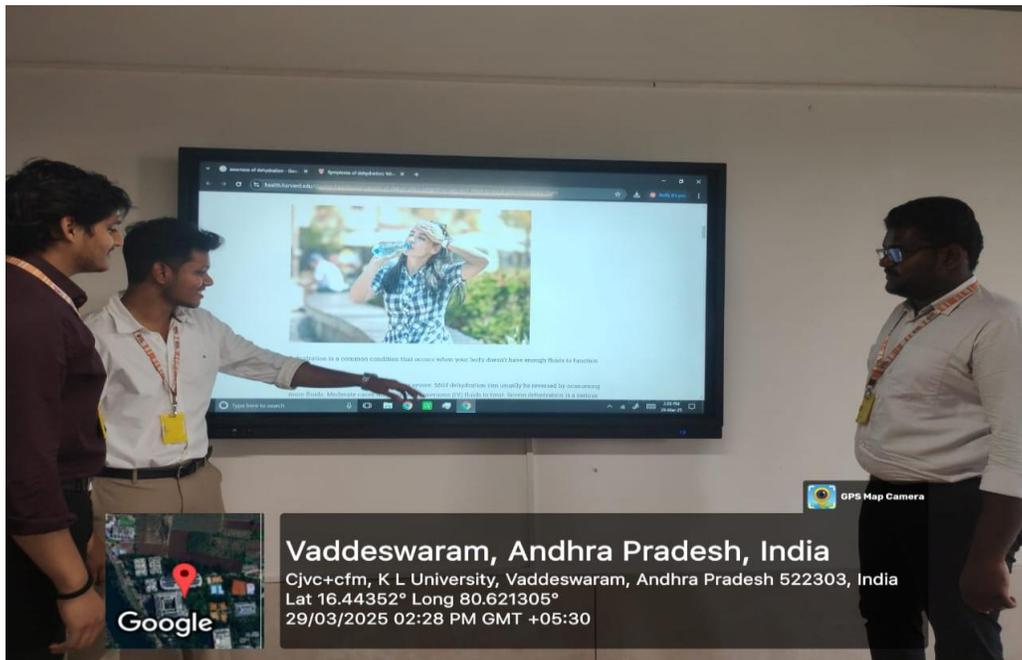
- **Not drinking enough fluids:** This is the most common cause.
- **Excessive sweating:** From strenuous exercise or hot weather.
- **Diarrhea and vomiting:** These can lead to rapid fluid loss.
- **Certain medical conditions:** Some conditions can impair the body's ability to retain fluids.
- **Medications:** Certain medications can cause dehydration as a side effect.

How to Prevent Dehydration:

- **Drink plenty of fluids:** Aim for water throughout the day, especially during hot weather or when exercising.
- **Increase fluid intake during hot weather:** Be mindful of your hydration levels when the weather is warm and humid.

- **Drink before you feel thirsty:** Thirst is a sign that you're already dehydrated.
- **Carry a water bottle:** Keep a water bottle with you to ensure you have access to fluids throughout the day.
- **Eat hydrating foods:** Fruits and vegetables with high water content can contribute to your fluid intake.
- **Monitor your urine color:** Pale yellow urine indicates adequate hydration, while dark urine suggests you need to drink more.
- **Be mindful of caffeine and alcohol:** These can have a dehydrating effect.
- **If you're sick, increase fluid intake:** Diarrhea and vomiting can lead to rapid fluid loss, so it's even more important to stay hydrated when you're ill.
- **Consult a doctor:** If you have concerns about dehydration or if you suspect you might be dehydrated, seek medical advice.







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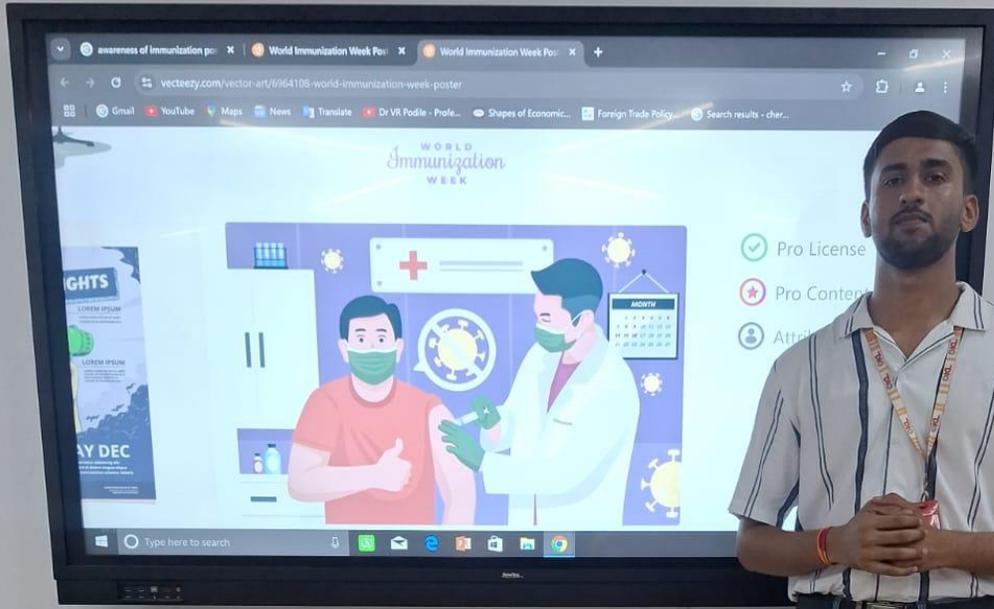
KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

20-03-2025

Awareness on Immunization

The NSS Volunteers of BBA Department Conducted activity on Awareness on Immunization /Pulse Polio Vaccination on 18th March 2025 in this event Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu, Dr.Y Venkata Raman and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of Pulse Polio Immunization (PPI) awareness is created through health communication campaigns, community mobilization, and mass media. The goal of PPI awareness is to ensure that every child in India receives the polio vaccine.

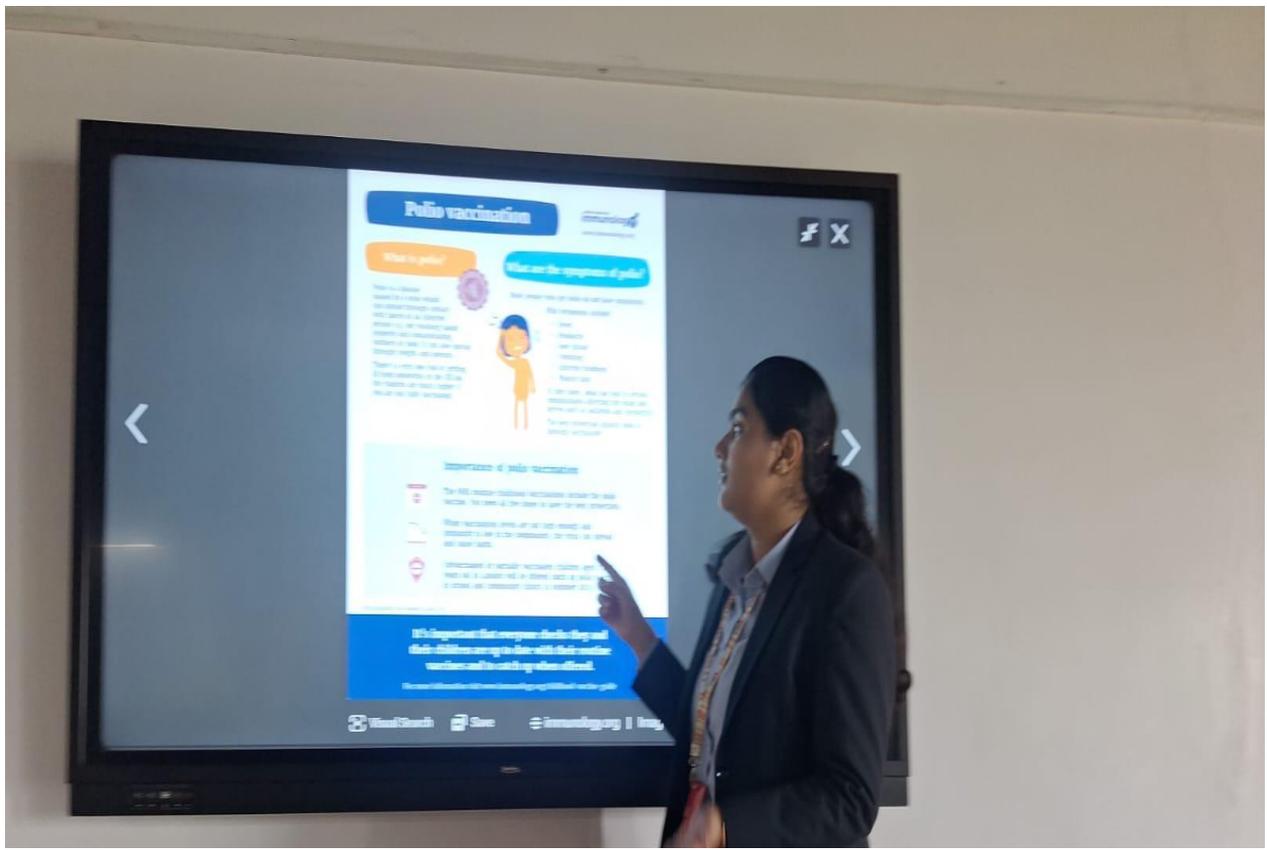
- The Pulse Polio Immunization program was launched in India in 1995.
- The program involves giving oral polio drops to children under five years old on two national immunization days each year.
- The program has helped to significantly reduce the incidence of poliomyelitis in India.
- The program has helped India to maintain its polio-free status.
- The program has helped to inspire other nations to eradicate polio.

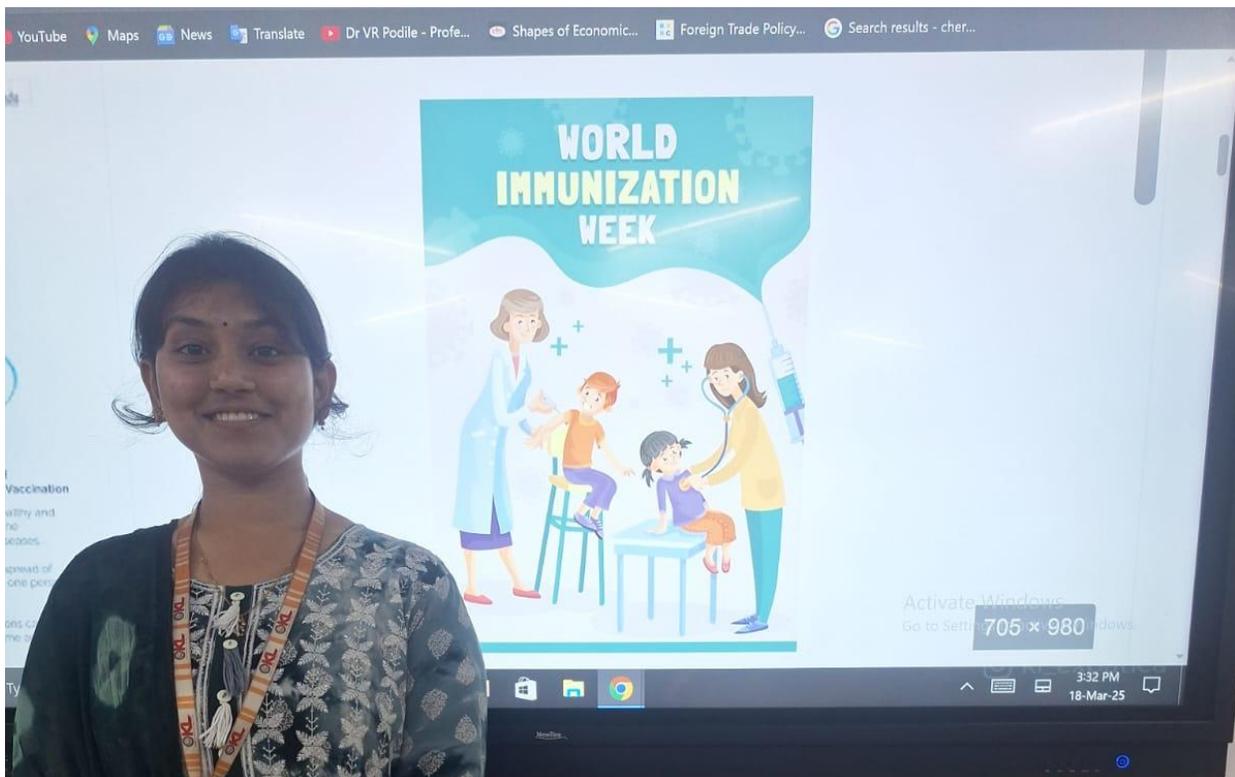


 **GPS Map Camera**



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 **GPS Map Camera**



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KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

13-03-2025

Hobby Clubs/NSS Activity

The NSS Volunteers of BBA Department Conducted activity on YOGA For all on 12th March 2025 in this event Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu, Dr. Y Venkata Raman and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of Yoga can be important for students because it can:

- **Reduce stress:** Yoga can help students feel less stressed by promoting relaxation and regulating the release of cortisol, a stress hormone.
- **Improve concentration:** Yoga can help students improve their concentration, memory, retention, and attention spans.
- **Boost emotional well-being:** Yoga can help students feel better emotionally.
- **Improve physical fitness:** Yoga can help students improve their flexibility, balance, posture, and strength.
- **Support a healthy lifestyle:** Yoga can help students support a healthy lifestyle and enhance their overall well-being.
- **Improve academic achievement:** Yoga can help students improve their academic achievement by helping them reach their full potential while maintaining a balanced state of mind.











BENEFITS:-

1. It removes swelling in the leg and pain in the knees and the lower back.
2. This asana is beneficial to those who suffer from rheumatism. It re-energizes the spinal nerves.
3. Pawanmuktasana is the best asana for those who suffer from obesity.
4. It reduces obesity of the body and stimulates the metabolism of the abdomen.
5. This asana nourishes the blood vessels, the spinal column, the vertebrae and the nerve which supply the lower limbs.
6. It is helpful for curing impotence and sterility.
7. It supplies abundant flow of blood to the brain and the heart.
8. It awakens the kundalini and stimulates the respiratory system.
9. In Shavasana, all parts of the body are relaxed.

1. It improves blood circulation in the legs and relieves the pain in the legs.
2. It relieves the pain from backache and pains of the loins and thighs. It stimulates the cells, strengthens the muscles and activates them.
3. It relieves the pain in the neck and the head and rid of foul gases.
4. It relieves the pain in the abdomen.
5. It relieves the pain in the spinal column, the muscles of the back, the vertebrae and the nerves of the spine.
6. It relieves the pain in the spinal column.
7. It relieves the pain in the chest and the throat.
8. It relieves the pain in the breathing. It tones up the digestive system.
9. The nerves and muscles are relaxed.

BENEFITS

1. It gives good exercise to the body and becomes active. It is a good asana for the weak.
2. It tones up the abdomen and the spleen and the liver.
3. It exercises the spine and the kidney. And it is a good asana for the old.
4. It reduces fat. It acts as a stimulant for the abdominal organs.
5. It eradicates the fat.
6. The regular practice of this asana relieves the joints of the body. It is a good asana for the old.





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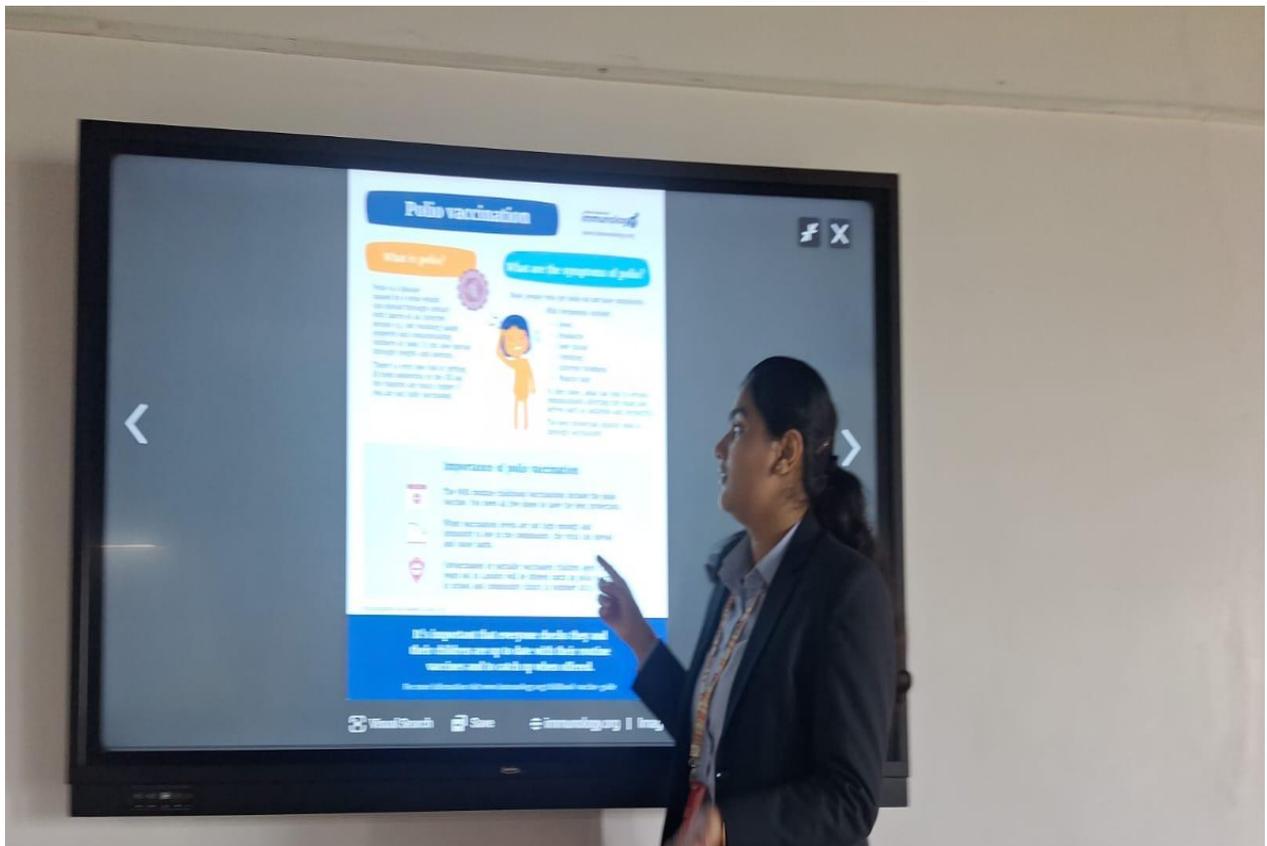
8-02-2025

Awareness on Pulse Polio Vaccination

The NSS Volunteers of BBA Department Conducted activity on Awareness on Pulse Polio Vaccination on 7th February 2025 in this event Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu, Dr.Y Venkata Raman and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of Pulse Polio Immunization (PPI) awareness is created through health communication campaigns, community mobilization, and mass media. The goal of PPI awareness is to ensure that every child in India receives the polio vaccine.

- The Pulse Polio Immunization program was launched in India in 1995.
- The program involves giving oral polio drops to children under five years old on two national immunization days each year.
- The program has helped to significantly reduce the incidence of poliomyelitis in India.
- The program has helped India to maintain its polio-free status.
- The program has helped to inspire other nations to eradicate polio.

Event picks:





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KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NCC – Activity

25-02-2025

NCC Activity for the month of February 2025

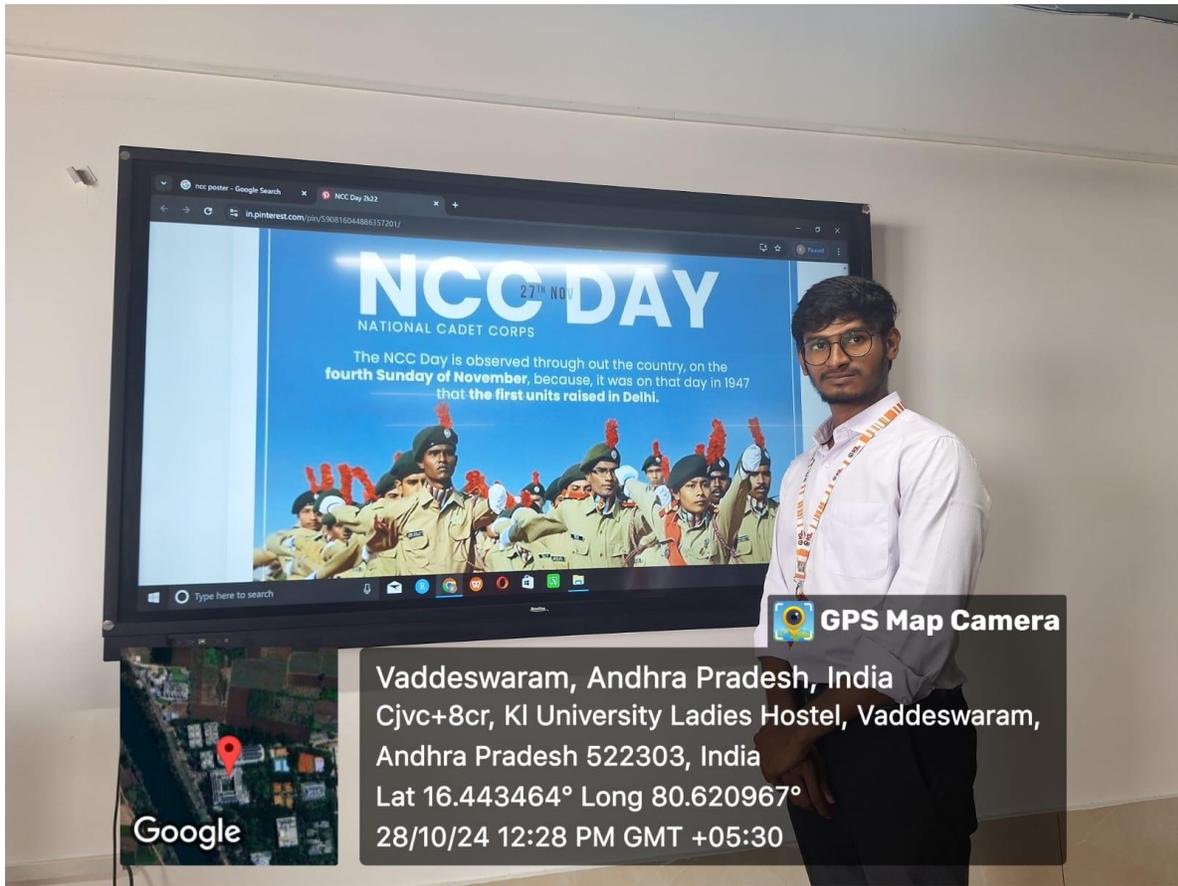
The NCC Volunteers of BBA Department organized NCC Day celebrations on 25-02-2025 in this activity Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the importance of The National Cadet Corps (NCC) Day is celebrated to commemorate the NCC's founding principles and objectives. The NCC is the youth wing of the Indian Armed Forces and is the world's largest uniformed youth organization. The NCC Day is celebrated annually on the fourth Sunday of November.

The NCC's core objectives include:

- Developing the physical, intellectual, and moral dimensions of society
- Promoting national integration, unity, and social harmony
- Developing a sense of commitment, dedication, self-discipline, and moral values
- Helping to create responsible citizens

The NCC has been involved in many initiatives, including:

- **Ek Bharat Shresht Bharat:** A national-level campaign
- **Swachh Bharat:** A national-level campaign
- **Har Ghar Tiranga:** A national-level campaign
- **Ex Yogdan:** A COVID relief campaign, **Youth Exchange Programmes (YEP):** A program where NCC cadets are sent as ambassadors of peace and unity to over 25 nations





Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

30-01-2025

Fire safety Awareness

The NSS Volunteers of BBA Department Conducted activity on Fire safety Awareness on 30th December in this event Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu, Dr. Y Venkata Raman and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of Fire safety awareness is the practice of identifying potential fire risks and taking steps to reduce the risk of injury or death. It's important to be aware of fire safety in both your home and workplace.

Fire is a leading cause of unintentional injury and death, especially for children. Fires can destroy property and damage businesses. Smoke inhalation from toxic gases produced by fires is a leading cause of fire-related deaths.

- **Install smoke alarms:** Test smoke alarms monthly.
- **Plan your escape:** Know how to exit your home or workplace quickly and safely.
- **Cook safely:** Don't leave food unattended on the stove, and keep flammable materials away from open flames. **Be aware of space heaters:** Give space heaters enough space.
- **Be aware of matches and lighters:** Treat matches and lighters as tools, not toys.

Event picks:

Fire Safety

Never play with matches or lighters.
They can be very dangerous and you could be badly burned.

Make sure that there are smoke alarms in your home.
Test them every week and change their batteries regularly.

Talk to your family about a fire escape plan.
Plan the quickest and safest way out of your home if there is a fire.

If you see smoke or a fire, tell a grown-up straight away.
If you are inside a building, get out as quickly as you can.

If your clothes catch on fire:
1. **Stop** what you are doing.
2. **Drop** to the ground.
3. **Roll** on the floor to put out the fire.

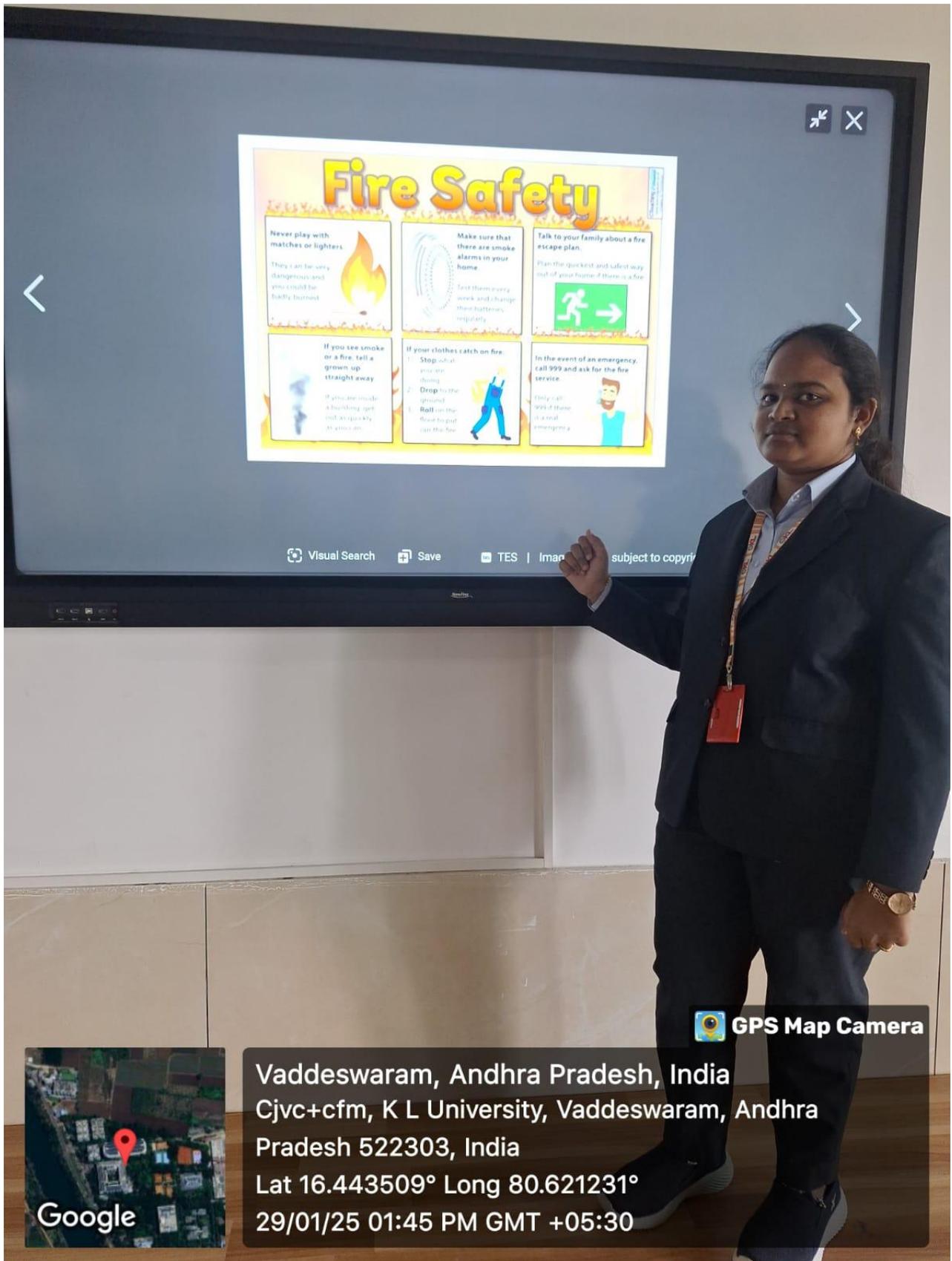
In the event of an emergency, call 999 and ask for the fire service.
Only call 999 if there is a real emergency.

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Fire Safety

<p>Never play with matches or lighters.</p> <p>They can be very dangerous and you could be badly burned.</p> 	<p>Make sure that there are smoke alarms in your home.</p> <p>Test them every week and change their batteries regularly.</p> 	<p>Talk to your family about a fire escape plan.</p> <p>Plan the quickest and safest way out of your home if there is a fire.</p> 
<p>If you see smoke or a fire, tell a grown-up straight away.</p> <p>If you are inside a building, get out as quickly as you can.</p> 	<p>If your clothes catch on fire:</p> <ol style="list-style-type: none"> 1. Stop what you are doing. 2. Drop to the ground. 3. Roll on the floor to put out the fire. 	<p>In the event of an emergency, call 999 and ask for the fire service.</p> <p>Only call 999 if there is a real emergency.</p> 

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