



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Approved by AICTE ❖ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

22-01-2026

Activity: National Voters Day

The BBA Students organized NSS Extension activity on National Voters Day on 22nd January 2026 in this activity Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of The National Voters' Day has been celebrated on January 25 every year since 2011, all across the country to mark the foundation day of Election Commission of India, i.e. 25th January 1950.

Dr. N. Jaya Prakash Narayan, Ret. IAS, President of Lok Satha Party explained the main purpose of the National Voters Day celebration is to encourage, facilitate and maximize enrolment, especially for the new voters. Dedicated to the voters of the country, the day is utilized to spread awareness among voters and for promoting informed participation in the electoral process.







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KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

31-01-2026

Activity: National Girl Child Day

The BBA Students organized NSS Extension activity on National Girl Child Day on 31st January 2026 in this activity Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of National Girl Child Day is celebrated annually in India on **January 24th** to promote awareness about the rights, education, health, and nutrition of girls. Initiated in 2008 by the Ministry of Women and Child Development, it aims to eradicate gender discrimination, child marriage, and inequalities.

To empower girls, highlight their rights, and address issues like gender bias and female foeticide. The day focuses on promoting a safe, healthy, and equal environment for girls to thrive as future leaders in fields like science, medicine, and defense. In this activity Enlighten about women rights by Dr. H Amara Rangeswara Rao, Deputy Secretary (Civil Judge Senior Division) AP State Legal services Authority, Amaravathi.





31/01/2026 10:18 AM GMT+5
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Lat: 16.440361 Long: 80.62253



31/01/2026 10:18 AM GMT+5
Kolanukonda Andhra Pradesh
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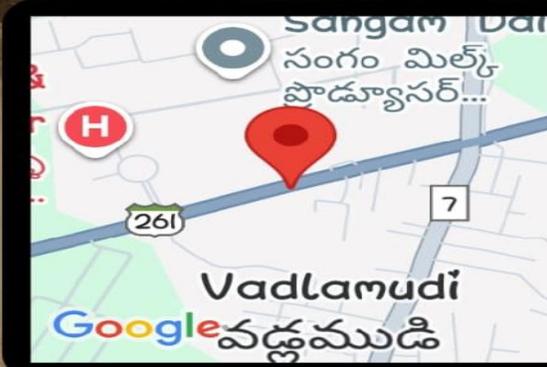
KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

11-12-2025

Activity: Kisan Diwas

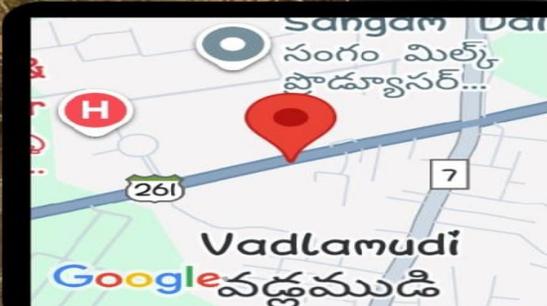
The BBA Students organized NSS Extension activity on Awareness on Kisan Diwas on 11th December 2025 at sangam dairy interacted with formers and milk agents. In this activity Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu and Dr. Madhu Latha from BBA Department Participated, in this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance to honor farmers' contributions to food security and the economy, coinciding with the birthday of former Prime Minister Choudhary Charan Singh, a champion of farmers' rights.

The day involves events, discussions, and campaigns recognizing farmers' hard work and highlighting the challenges they face. To show gratitude to farmers, who are considered the backbone of India's economy, and to raise awareness about agricultural issues. The day commemorates Choudhary Charan Singh, India's fifth Prime Minister, for his significant efforts in farmer welfare and land reforms.



Vadlamudi Andhra

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Thu, 11 Dec 1:22 PM,



Vadlamudi Andhra

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Vadlamudi
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6HQ6+53H, Sangam Dairy Rd, Vadlamudi,
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సంగం

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Guntur, Andhra Pradesh, India

Vadlamudi Village, Chebrolu Mandal, D.no 12-290, Guntur,
Andhra Pradesh 522213, India
Lat 16.238104° Long 80.560011°
Thursday, 11/12/2025 02:05 PM GMT +05:30



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KLEF/ BBA/ IQAC - ACAD/ DCMs/ AQ.5- NSS – Activity

19-12-2025

Activity: World Anti- AIDS Day

The BBA Students organized NSS Extension activity on Awareness on World Anti AIDS on 19th December 2025 in this activity Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu and Dr. Madhu Latha from BBA Department Participated.

In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of raises awareness about HIV/AIDS, supports those living with HIV, honors those lost to AIDS, and promotes action to end the epidemic, with the 2025 theme focusing on "Overcoming disruption, transforming the AIDS response" to encourage sustained efforts and human-rights-centered approaches. Established by the World Health Organization (WHO) in 1985, it's a crucial day for education, testing, fighting stigma, and advocating for equitable healthcare.



Vaddeswaram, Andhra Pradesh, India 🇮🇳
Cse Main Block, K L University, Vaddeswaram, Andhra Pradesh
522501, India
Lat 16.440296° Long 80.622474°
Friday, 19/12/2025 10:35 AM GMT +05:30

GPS Map Camera



