



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Approved by AICTE ❖ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

02-09-2026

SQ.3. Details of Student Activities conducted during this month - NSS – Activity

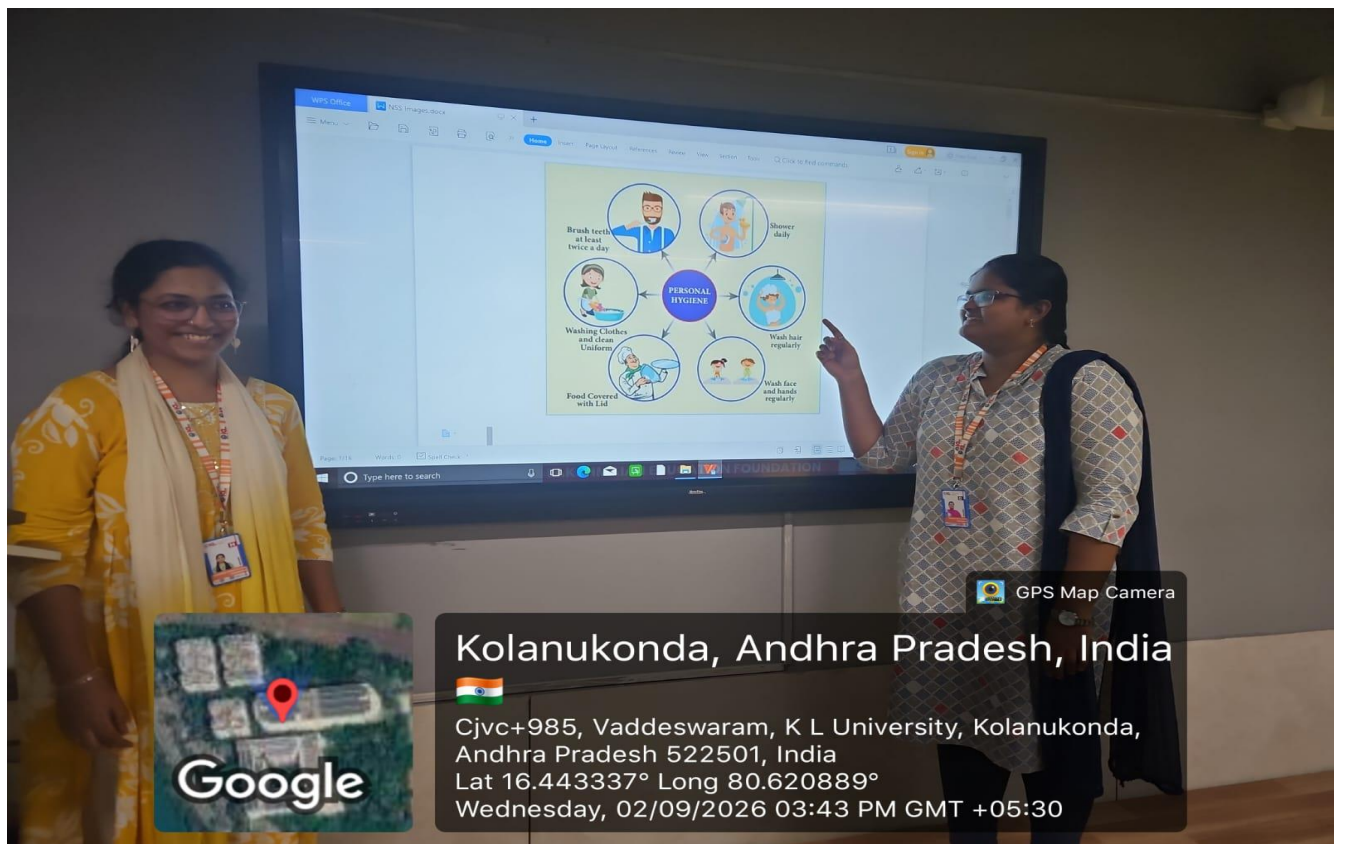
Cleanliness Drive for Healthy Living

The BBA Students organized NSS Extension activity on Awareness on Cleanliness Drive for Healthy Living on 2nd September 2026 in this activity Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of Awareness on

A cleanliness drive removes waste and germs from our surroundings to stop dangerous diseases and support healthy living.

- ☐ **Removing trash and stagnant water:** stops mosquitoes, germs, and bacteria from spreading.
- ☐ **Better mental health:** Clean and tidy spaces lower stress and help people feel calm and focused.
- ☐ **Cleaner environment:** Proper waste care protects local plants, animals, and water sources.
- ☐ **Collecting trash:** Pick up plastic wrappers, bottles, and litter from streets, parks, and school grounds.
- ☐ **Sorting waste:** Separate wet organic waste from dry recyclable items into proper bins.
- ☐ **Planting trees:** Grow green plants and clean up nearby walking paths or gardens.
- ☐ **Spreading awareness:** Draw posters, share slogans, or perform street plays to teach neighbors about hygiene

Enclosed event: Picks





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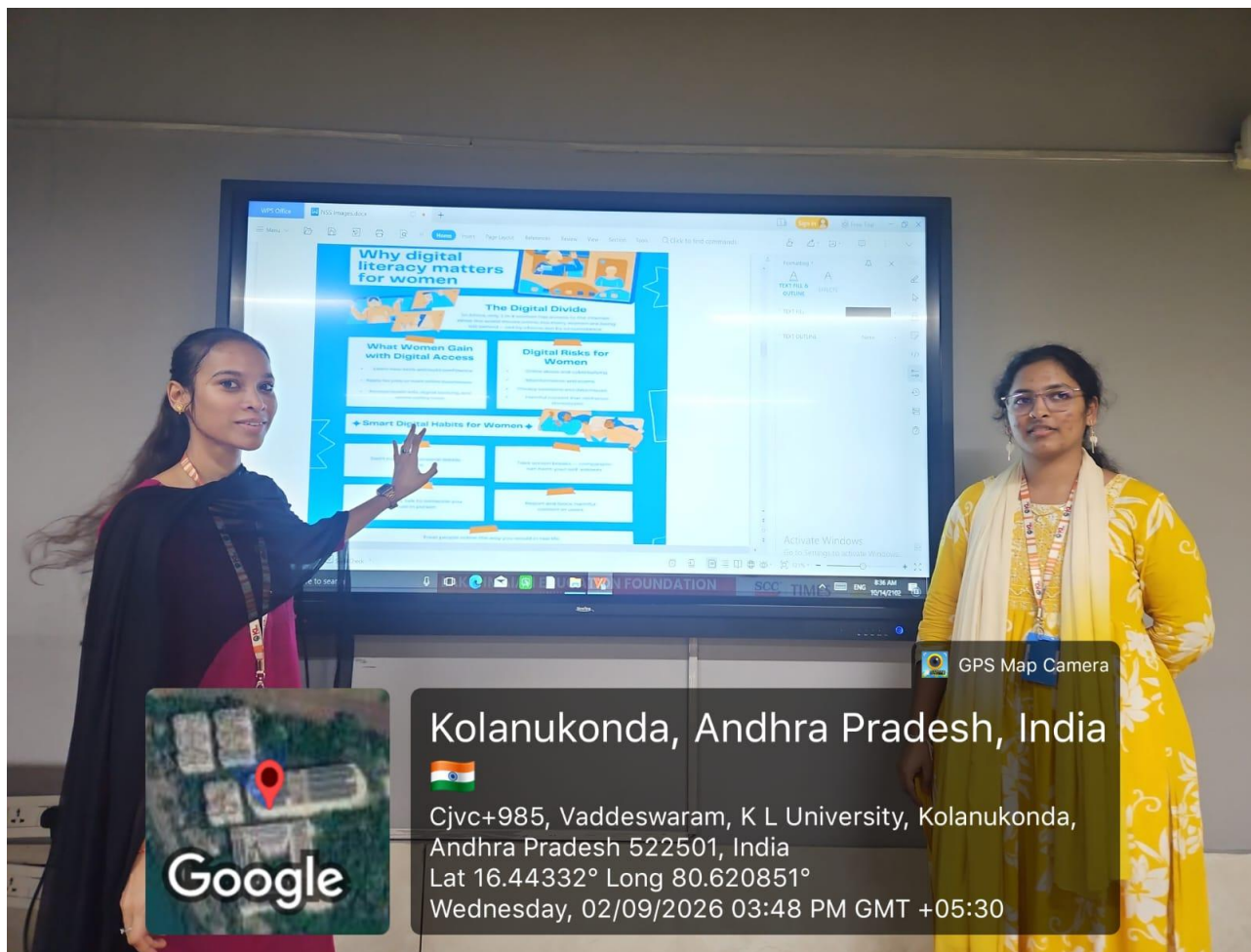
Digital Literacy Programs in Rural Communities

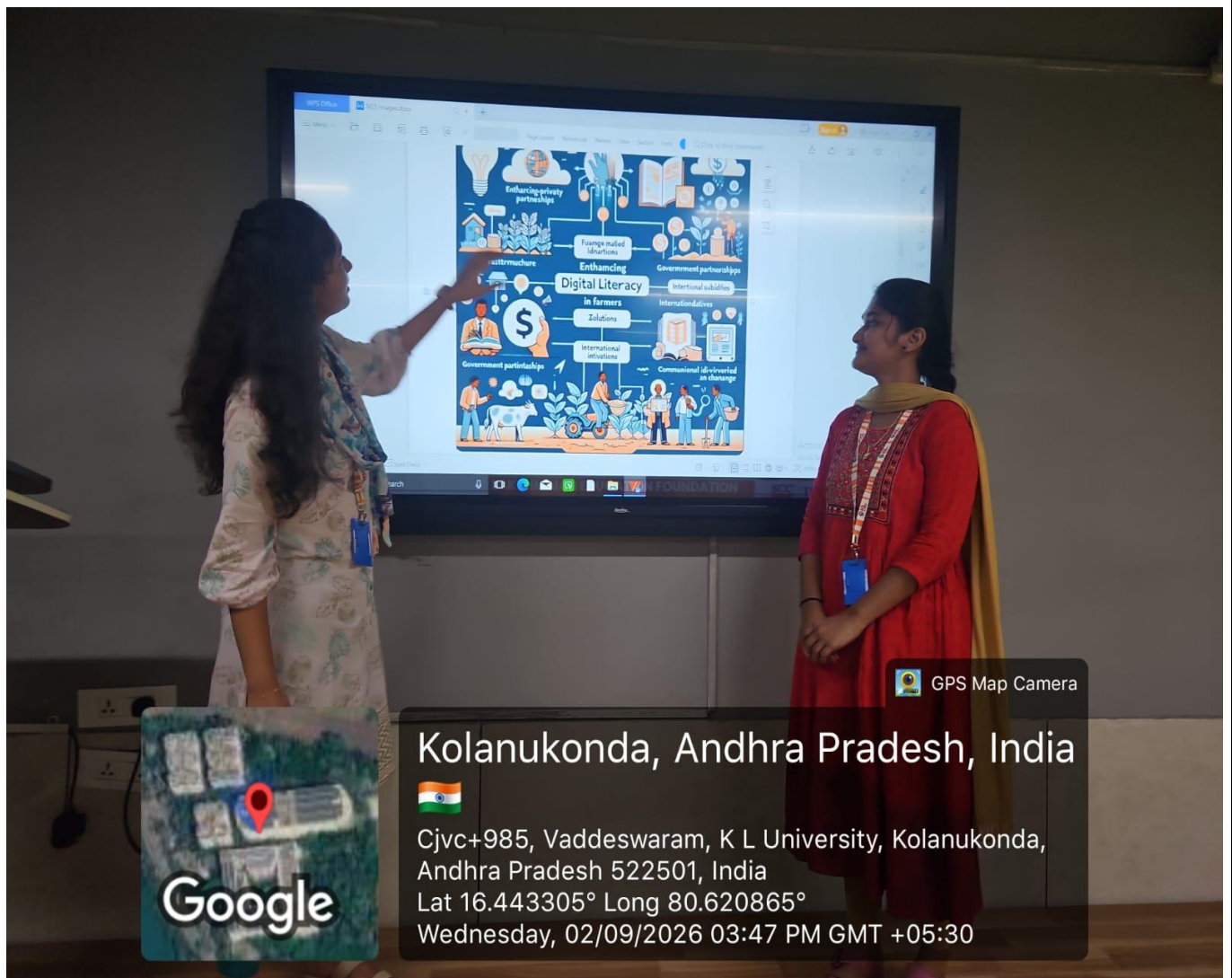
The BBA Students organized NSS Extension activity on Awareness on Digital literacy programs in rural communities on 2nd September 2026 in this activity Dr. P. Venkateswara Rao HOD BBA, Dr. Venkateswarlu Chandu and Dr. Madhu Latha from BBA Department Participated. In this occasion, Dr. P. Venkateswara Rao HOD BBA explained the Importance of Awareness on

Digital literacy programs in rural communities provide essential computer and internet skills that improve local access to education, healthcare, and government services,

- ☐ **Education:** Students gain access to virtual classes, e-libraries, and curriculum-based tools.
- ☐ **Healthcare:** Residents learn to use telemedicine and find health awareness information.
- ☐ **Financial Inclusion:** Adults learn cashless transactions through platforms like the Unified Payments Interface (UPI) and digital banking.
- ☐ **Governance:** Communities use portals like UMANG and Digi-Locker for secure document access and public schemes.

Enclosed event: Picks





Kolanukonda, Andhra Pradesh, India



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