




DataCon 2025: Empowering Leaders Through Data-Driven Insights




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Department of
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BBA Department of KL Business School
cordially invites you to take part in

DATACON 2025

Data to Decisions – Shaping Corporate Futures

“FROM DATA TO DECISIONS – EMPOWERING LEADERS, SHAPING FUTURES.”

Workshop Coordinators: Dr. M.Srinivas Rao,
Professor, Ph: 99493 36523,
Dr. Venkateswarlu Chandu, Asst. Professor,
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 Sep 25th, 2025  9:30AM – 1 PM
 R&D Theatre, KLEF

The Department of BBA, KL University, organized DataCon 2025 on 25th September 2025 at KLU Business School with the theme “*Data to Decisions – Empowering Leaders, Shaping Futures.*” The event brought together industry experts, academicians, and students to discuss the significance of data in decision-making and leadership. The program began with a lamp-lighting ceremony, followed by a welcome address by Dr. P. Venkateswara Rao and opening remarks by Dr. Meda Srinivasa Rao, highlighting the importance of data literacy. Session I by Sri. Indrajit Anne, CEO, Inventz Enterprise Pvt. Ltd., focused on how leaders can use data to enhance efficiency and innovation, while Session II by Mr. D. Rama Krishna, Ex-Chairman, CII-AP & MD, Efftronics

Systems Pvt. Ltd., discussed the future of data-driven societies. A panel discussion moderated by Dr. Meda Srinivasa Rao further explored data challenges and opportunities, followed by an engaging Q&A session and student reflections. In the valedictory session, speakers were felicitated, and Mr. Chandu Venkateswarlu proposed the vote of thanks. DataCon 2025 concluded successfully, strengthening the bridge between academia and industry and reinforcing KL University's mission of shaping data-driven, future-ready leaders.

PHOTO GALLERY



