



## Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref: KLEF/SA/NCC/2023

Dt: 31-08-2023

### Orders of the Hon'ble Vice-Chancellor dt. 31-08-2023

#### CIRCULAR

**Sub:** Conduction SWACHATHA KI SEVA by KLEF, NCC 10 (A) Girls Bn.

Communication-Reg.

**Ref:** Letter dt 31-08-2023 from Lt Dr A. Pavani, Associate NCC Officer, NCC 10 (A) Girls Bn. KLEF and forwarded by Dean Student Affairs Dr K.RS. Prasad.

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This is to inform that KLEF NCC 10(A) BN, is Conducting SWACHATHA KI SEVA on 01-09-2023 All the interested students can participate in the above-mentioned event along with NCC students.

The details are mentioned below

**Event** : SWACHATHA KI SEVA  
**Date** : 01-09-2023  
**Time** : 10 AM  
**Venue** : PARTHURU

**Contact:** Lt Dr A. PAVANI, Associate NCC officer Mobile No. 9494239560

The Hods are directed to ensure that this information is brought to the notice of all the students of their respective departments.

  
REGISTRAR

REGISTRAR  
Koneru Lakshmaiah Education Foundation  
(Deemed to be University)  
Green Fields, VADDESWAREM-522 302.  
Guntur District, Andhra Pradesh.



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**Swachhata Hi Seva**  
Garbage Free India

LET US JOIN TOGETHER ON  
**1<sup>ST</sup> OCTOBER, 10 AM**  
FOR 1 HOUR OF SHRAMDAAN  
FOR SWACHHATA

NCC  
10(A) GIRLS BATTALION

VENUE : PRATHURU  
DATE : 01-10-2023

To know more, scan the QR code or visit:  
swachhatahiseva.com

## SWACHATHA HI SEVA

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| 2.    | PHOTO GALLERY  | 4-6     |
| 3.    | LIST OF CADETS | 7-8     |

## EVENT DETAILS:

|              |   |
|--------------|---|
| EVENT TITLE  | SWACHATHA KI SEVA                                 |
| DATE         | 01-09-2023  |
| VENUE        | PARTHURU  |
| ORGANISED BY | 10(A)Girls Bn, NCC, KLEF                          |
| SUPPORTED BY | Lt Dr A. Pavani, ANO of 10(A)girls Bn, NCC, KLEF. |

## EVENT DISCRPTION:

### Introduction:

Swachatha Hi Seva, which translates to "Cleanliness is Service," is a nationwide campaign initiated by the Government of India to promote cleanliness and sanitation across the country. Launched in 2014 as part of the Swachh Bharat Abhiyan (Clean India Mission), this campaign has garnered significant attention and participation from citizens, organizations, and government bodies. Swachatha Hi Seva aims to address various environmental and health issues by encouraging people to adopt cleaner and more hygienic habits while promoting community participation.

### Objectives:

The primary objectives of the Swachatha Hi Seva campaign include:

**Promoting Cleanliness:** Encouraging individuals and communities to maintain cleanliness in their surroundings, including homes, public spaces, and workplaces.

**Raising Awareness:** Creating awareness about the importance of sanitation, hygiene, and waste management to reduce health hazards.

**Encouraging Behaviour Change:** Inspiring people to change their behaviour and adopt clean and green practices as part of their daily lives.

**Community Participation:** Mobilizing citizens and organizations to actively participate in cleanliness drives, waste management initiatives, and other related activities.

### Activities and Initiatives:

The Swachatha Hi Seva campaign encompasses a wide range of activities and initiatives to achieve its objectives:

**Cleanliness Drives:** Volunteers, citizens, and government officials come together to organize cleanliness drives in various areas. These events involve cleaning streets, parks, public toilets, and other public spaces.

**Awareness Programs:** Educational programs and workshops are conducted in schools, colleges, and communities to raise awareness about sanitation, hygiene, and waste management.

**Waste Segregation and Management:** Emphasis is placed on proper waste segregation at the source and promoting recycling and composting to reduce the burden on landfills.

**Swachh Bharat Pledge:** Citizens are encouraged to take the Swachh Bharat pledge, committing themselves to maintaining cleanliness and promoting hygiene.

**Public Toilets:** Building and maintaining public toilets in urban and rural areas to provide access to clean sanitation facilities for all.

**Behavioural Change Campaigns:** Promotional campaigns through various media channels, including television, radio, and social media, to encourage behaviour change and cleanliness practices.

### **Impact and Achievements:**

Since its inception, Swachhata Hi Seva has made significant strides in improving cleanliness and hygiene in India. Some notable achievements and impacts of the campaign include:

**Increased Toilet Coverage:** The campaign has led to a substantial increase in the number of toilets built across the country, especially in rural areas, improving access to sanitation facilities.

**Reduction in Open Defecation:** Swachhata Hi Seva has played a crucial role in reducing open defecation practices, contributing to better public health outcomes.

**Behavioural Change:** The campaign has succeeded in changing people's attitudes and behaviours towards cleanliness and hygiene.

**Community Participation:** Swachhata Hi Seva has mobilized millions of volunteers and citizens, fostering a sense of collective responsibility for cleanliness.

**International Recognition:** The Swachh Bharat Abhiyan, of which Swachhata Hi Seva is a part, has received international recognition and awards for its achievements in the field of sanitation and cleanliness.

### **Challenges and Future Directions:**

Despite its significant achievements, Swachhata Hi Seva still faces some challenges, such as sustaining behavioural change, addressing waste management issues, and ensuring continued community participation. To overcome these challenges, the campaign should focus on:

**Continuous Education:** Ongoing education and awareness programs to maintain cleanliness habits among the population.

**Waste Management Infrastructure:** Improving waste management infrastructure and promoting sustainable waste disposal methods.

**Community Engagement:** Encouraging long-term community engagement and participation in cleanliness initiatives.

**Monitoring and Evaluation:** Regular monitoring and evaluation of the campaign's impact and effectiveness to make necessary adjustments.

### **Conclusion:**

Swachatha Hi Seva has emerged as a powerful movement in India, promoting cleanliness, hygiene, and sanitation as fundamental aspects of a healthy and sustainable society. With continued efforts from the government, citizens, and organizations, it is possible to achieve the goal of a clean and green India. The campaign serves as a model for other countries aiming to improve sanitation and hygiene standards.

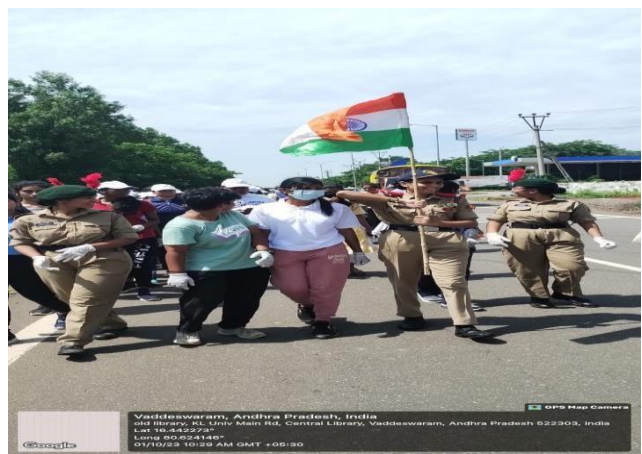


# PHOTO GALLERY:



Cadets conduct rally on 1-10-2023









GPS Map Camera



Vaddeswaram, Andhra Pradesh, India  
CJRF+H6C, K L UNIVERSITY, Vaddeswaram, Andhra Pradesh 522303, India  
Lat 16.441246°  
Long 80.62298°  
30/09/23 09:27 AM GMT +05:30



GPS Map Camera



Vaddeswaram, Andhra Pradesh, India  
CJRF+H6C, K L UNIVERSITY, Vaddeswaram, Andhra Pradesh 522303, India  
Lat 16.441246°  
Long 80.62298°  
30/09/23 04:47 PM GMT +05:30

**Cadets participated swachhata-seva program on 30-09-2023**



## ATTEDANCE LIST

| Timestamp          | Name                          | ID.NO      |
|--------------------|-------------------------------|------------|
| 9-30-2023 15:39:04 | D Sai Rishitha                | 2300090258 |
| 9-30-2023 15:40:03 | K.Vasavi                      | 2300670034 |
| 9-30-2023 15:42:33 | Indla Latha                   | 2300033561 |
| 9-30-2023 15:42:45 | Mullapudi Sri Pranathi        | 2300030444 |
| 9-30-2023 15:43:00 | N.Shivani                     | 2300040381 |
| 9-30-2023 15:44:27 | Sahithi                       | 2100590025 |
| 9-30-2023 15:47:31 | Setti.Ruchita                 | 2300030609 |
| 9-30-2023 15:47:45 | Ghadiyaram Nagavalli Harshita | 2200099006 |
| 9-30-2023 15:49:17 | T.Naga Vandana                | 2300030689 |
| 9-30-2023 15:50:14 | Hasini Jakkana                | 2300080136 |
| 9-30-2023 15:52:50 | Adapala.Geethika              | 2300080318 |
| 9-30-2023 15:53:59 | K.Pallavi                     | 2300670012 |
| 9-30-2023 16:01:38 | Manne Ashajyothi              | 2200550021 |
| 9-30-2023 16:05:50 | Shaik Kashifa                 | 2399714    |
| 9-30-2023 16:09:15 | Yamini Ravulapalli            | 2100090124 |
| 9-30-2023 16:09:29 | K.Mythrayie                   | 2100090169 |
| 9-30-2023 16:12:12 | Narasimha Kumar Garnepudi     | 2100090121 |
| 9-30-2023 16:14:16 | S.Swapna                      | 2300031981 |
| 9-30-2023 16:16:00 | M Priya Madhuri               | 2300033322 |
| 9-30-2023 16:28:12 | Shanmukhi Jonnadula           | 2200570015 |
| 9-30-2023 16:33:33 | M.Vigneswari                  | 2200520048 |
| 9-30-2023 16:49:56 | Bhavanam. Abhi Sathvika       | 2300033203 |
| 9-30-2023 16:50:17 | Pinnam Vasavi Kalyani         | 2300033256 |
| 9-30-2023 16:53:55 | Theekshana                    | 2300090022 |
| 9-30-2023 16:54:58 | K Vedavalli Sri               | 2300590002 |
| 9-30-2023 17:04:30 | N.Sireshma                    | 2300080349 |
| 9-30-2023 17:10:48 | Jahnavi .M                    | 2300030261 |
| 9-30-2023 17:22:14 | Vkk Visalakshi                | 2000010086 |
| 9-30-2023 17:35:52 | Sana Sumera                   | 2200520112 |
| 9-30-2023 17:38:13 | Kachakayala Akshaya           | 2300590001 |
| 9-30-2023 17:38:13 | Bodepudi Akhila               | Y20CB009   |
| 9-30-2023 17:41:16 | Bodepudi Asritha              | 2399754    |
| 9-30-2023 17:54:29 | Shaik Anjum Sara              | 2200030752 |
| 9-30-2023 17:55:33 | Jessi Hanna                   | 2200040248 |
| 9-30-2023 18:24:09 | Pavuluri Manasa               | 2200040126 |
| 9-30-2023 18:26:00 | Sree Varshini. V              | 2200040127 |
| 9-30-2023 18:34:00 | Harika Nimmaganti             | 2200031175 |
| 9-30-2023 18:36:05 | A.Rohitha                     | 2200031572 |
| 9-30-2023 18:36:06 | S Bhavani                     | 2200031573 |
| 9-30-2023 18:39:35 | D.Suryakala                   | 2200030400 |
| 9-30-2023 18:46:35 | Aduri Manaswini               | 2200560021 |
| 9-30-2023 18:47:15 | Kodali Yaminee Krishna        | 2200560015 |
| 9-30-2023 18:53:30 | A. Dimple Sahithi             | 2200570001 |
| 9-30-2023 18:54:35 | Bhaveshyaa                    | 2200570012 |
| 9-30-2023 18:55:49 | Himasri Palakaluri            | 2363595    |
| 9-30-2023 18:56:02 | T. Sai Srujana                | 2200570036 |
| 9-30-2023 19:01:17 | P. Harshini                   | 2300100043 |
| 9-30-2023 19:03:43 | Bhuvaneshwari Rayala          | Y20CB055   |

|                    |                     |            |
|--------------------|---------------------|------------|
| 9-30-2023 17:57:37 | P Hema Chandrika    | 2200031620 |
| 9-30-2023 18:00:42 | M.Thanuja           | 2200031831 |
| 9-30-2023 18:06:23 | Syed Seeman Saffora | 2300060024 |
| 9-30-2023 18:13:41 | Y.Sindhu            | 2300090097 |
| 9-30-2023 18:19:59 | Sk.Jasmine          | 2300031320 |
| 9-30-2023 19:04:31 | Epsithasarojini .D  | 2300031059 |
| 9-30-2023 19:16:58 | Chebrolu Gayathri   | 2200031292 |
| 9-30-2023 19:33:45 | Kolla Manogna       | 2200080107 |
| 9-30-2023 19:33:47 | A.Purna Rishitha    | 2200032067 |
| 9-30-2023 19:34:05 | M. Bhavani Pujitha  | 2200040285 |
| 9-30-2023 19:34:46 | U.Madhavi           | 2200031287 |
| 9-30-2023 19:34:58 | Kelamaarathi        | 2200031288 |
| 9-30-2023 19:35:01 | Bonthala Sai Sreeja | 2200030055 |
| 9-30-2023 19:42:13 | M.Navya Chowdary    | 2200550028 |
| 9-30-2023 19:46:19 | Shaik Samrin        | 2300520120 |
| 9-30-2023 19:53:59 | Anita Penumala      | 2300520109 |
| 9-30-2023 20:10:07 | U.Lalitha Sindhuri  | 2200040277 |
| 9-30-2023 20:10:08 | Mucharla Vyshnavi   | 2200040293 |
| 9-30-2023 20:10:15 | Suchithra           | 2300010012 |
| 9-30-2023 20:50:14 | K.Ameena Arfa       | 2100030789 |
| 9-30-2023 21:17:27 | Ch Devi Tejaswi     | 2300670005 |
| 9-30-2023 22:06:04 | Sree Varshini       | 2200040127 |



Dean  
Students Affairs

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