

ANTI-DRUG CAMPAIGN

EVENT DETAILS:

EVENT	ANTI-DRUG CAMPAIGN
DATE	20/06/2025
NUMBER OF STUDENTS	80
NUMBER OF TEACHERS	12
NUMBER OF BENEFICIARIES	PUBLIC

National Cadet Corps (NCC) and the Celebration of AWARENESS ON DRUGS at Koneru Lakshmaiah Education Foundation (KLEF)

The National Cadet Corps (NCC) unit of Koneru Lakshmaiah Education Foundation (KLEF) is committed to fostering a supportive and inclusive environment for all cadets. Our unit is renowned for organizing exceptional events that promote personal growth and development while ensuring a **zero-tolerance policy towards drug abuse**. We prioritize creating a safe and respectful atmosphere where cadets can focus on their training and contribute meaningfully to parades and pageants, celebrating both India's independence struggle and its rich cultural heritage. Our commitment to **anti-drug initiatives** underscores our dedication to maintaining a positive and nurturing environment for every cadet.

RALLY ON ANTI-DRUG AWARENESS:

Koneru Lakshmaiah University (KLU) recently hosted an impactful anti-drug rally to reinforce its commitment to creating a safe and healthy campus environment, free from the perils of substance abuse. The rally, organized by the NCC unit, saw enthusiastic participation from students, faculty, and staff. It featured powerful speeches, informative posters, and engaging activities to raise awareness about the harmful effects of drug abuse and promote a culture of well-being and responsible choices.

SIGNIFICANCE OF ANTI-DRUG CAMPAIGN:

Anti-drug initiatives are incredibly important for the well-being of individuals and society. Their primary goal is to **prevent people, especially young individuals, from starting drug use and falling into addiction**, which can devastate physical and mental health. These programs also play a crucial role in **reducing health risks** associated with drug abuse, such as organ damage, infectious diseases, and mental health issues, while actively promoting healthier lifestyles and effective coping mechanisms. Beyond individual health, anti-drug efforts contribute significantly to **public safety by reducing drug-related crime and violence**, and boosting economic productivity by fostering a healthier, more employed workforce.

They raise awareness about the serious dangers of drug abuse and equip young people with vital life skills like critical thinking and resisting peer pressure. By consistently delivering a zero-tolerance message and highlighting the destructive impact of drugs, these initiatives cultivate a societal norm that discourages drug use. Ultimately, anti-drug initiatives are not just about preventing addiction; they are about **building stronger, healthier, and more resilient communities and nations** by safeguarding public health, promoting social well-being, and securing a brighter future for everyone.

IMPACT OF ANTI DRUG CAMPAIN :

Anti-drug initiatives profoundly impact students by **equipping them with essential knowledge and life skills**. These programs educate students about the serious health, academic, and legal consequences of drug use, empowering them to make informed choices rather than succumbing to peer pressure or misinformation. They also focus on developing crucial abilities like critical thinking, decision-making, and healthy coping mechanisms, building resilience that helps students navigate challenging situations and resist drug experimentation.

Furthermore, anti-drug efforts contribute significantly to fostering a **safer and more conducive learning environment** within schools and universities. By promoting zero-tolerance policies and encouraging open dialogue, these initiatives aim to reduce drug prevalence on campus. This minimizes disruptions to learning, enhances overall student well-being, and provides accessible support services like counseling for those struggling with addiction, ultimately ensuring students have the resources to thrive academically and personally.

NCC's Role in ANTI-DRUG CAMPAIGNS:

The National Cadet Corps (NCC) plays a crucial role in combating drug abuse by leveraging its disciplined structure to **raise awareness and educate** students and communities about the severe consequences of substance abuse through impactful campaigns, rallies, and workshops, thereby empowering youth to make drug-free choices. Furthermore, NCC cadets act as **peer educators and role models**, promoting healthy lifestyles and resilience, while actively collaborating with institutional authorities and health organizations to support the implementation of anti-drug policies and connect individuals to vital support resources, ultimately contributing to a healthier and drug-free environment for students' holistic development

CONCLUSION:

In conclusion, anti-drug programs are fundamental to maintaining a safe and nurturing educational environment, and indeed, a healthy society.

Drug abuse, often characterized by its detrimental impact on physical and mental health, undermines the well-being and academic performance of students, creating a destructive atmosphere that impedes learning and personal development.

First, implementing strict anti-drug policies and fostering awareness help to protect students from the severe physical, psychological, and social harms associated with substance abuse. When educational institutions take a firm stand against drugs, they create an environment where students feel secure and valued, which enhances their ability to concentrate on their studies and engage in campus life without the insidious influence of narcotics.

Second, anti-drug measures contribute to the development of a responsible and healthy campus culture. By promoting values of self-care, informed decision-making, and mutual support, these initiatives encourage positive life choices among students, reducing the likelihood of addiction and fostering a sense of community resilience.

When students and staff are actively involved in anti- drug campaigns, it reinforces a collective commitment to maintaining a supportive, drug-free atmosphere.

Third, effective anti-drug strategies significantly improve institutional reputation and student satisfaction. Universities and colleges known for their stringent anti-drug policies attract prospective students who prioritize a safe, healthy, and focused learning environment. This not only enhances the institution's standing but also contributes to higher retention rates and academic success, as students are better equipped to achieve their full potential.

In essence, anti-drug efforts are integral to the holistic development of students and the overall health of educational institutions. They ensure that the focus remains on education and personal growth rather than dealing with the devastating repercussions of substance abuse. By fostering a culture of health and support, institutions can provide an enriching and secure environment that empowers students to thrive both academically and personally, contributing positively to society

EVENT PHOTOS:



"Cadets Against DRUG: Respect is the Way!"



"Lt.Mounika ma'am addressing the cadets"



“Chief guest addressing the Cadets”

మాదక ద్రవ్యాల వినియోగంతో జీవితం

తాడేపల్లి, స్యూస్టుడే: మాదక ద్రవ్యాల వినియోగం అరికట్టడం ప్రతి ఒక్కరి బాధ్యతని అడిషనల్ ఎస్పీ ఎటివీ రవికుమార్ అన్నారు. తాడేపల్లి మండలం వడ్డేశ్వరం కేఎల్ డీఎస్ విశ్వవిద్యాలయంలో శుక్ర వారం మాదక ద్రవ్యాల వ్యతిరేక అవగాహన సదస్సు నిర్వహించారు. ఈ నెల 26న మాదక ద్రవ్యాల వ్యతిరేక దినోత్సవం సందర్భంగా ఆయా కళాశాలల్లో సదస్సులు నిర్వహిస్తున్నామన్నారు. ఎవరైనా గంజాయి, డ్రగ్స్ విక్రయిస్తున్నా... వినియోగిస్తున్నా '1972' నంబరుకు సమాచారం అందించాలని కోరారు. డీఎస్పీ మురళీకృష్ణ మాట్లాడుతూ యువత డ్రగ్స్ బారిన పడకుండా క్రమశిక్షణతో మెలగాలని, వాటి దుప్రభావాలపై చుట్టుపక్కలవారికి అవగాహన కల్పించాలన్నారు. వర్చిటీ రిజిస్ట్రార్ డాక్టర్ కె సుబ్బారావు, జైస్ చాన్సలర్ డాక్టర్ జి పార్థసారథి పర్యవేక్షణలో సంత్రేమ విభాగం డీన్ డాక్టర్ కేఆర్ఎస్ ప్రసాద్, తాడేపల్లి సీఐ వీరేంద్రబాబు తదితరులు పాల్గొన్నారు.



మాట్లాడుతున్న ఏఎస్పీ రవికుమార్

“Paper clippings about the event”



“Dean Sir addressing the Cadets”

List of participants:

S.no	Name	ID Number
1	Kommi Reshma Chowadry	2300033252
2	Challa Mahesh Reddy	2300033280
3	B. Avinash	2300033663
4	M. Lakshmi	2200520075
5	P. Harshith Reddy	2200590002
6	D. Shanmukha Ram Charan	2200030047
7	M. John Kevin	2200030161
8	A.Jithendra Kumar	2200030166
9	Kondapi Sai Sasidhar	2200030399
10	Danthiboina Naga Varma	2200030698
11	P. Chaitanya	2200031240
12	G. L Narmada	2200031610
13	C. Gopala Krishna	23000621045
14	N. Someswara Sai	23000620057
15	M. Pavan Shiva Manikanta	2200030306
16	G. Rajeswari	2200031057
17	B. Venkata Appala Naidu	2200032813
18	K. Poly Vignan	2200033174
19	M.Thanuja	2200031831
20	G. Mohan Ayyappa Swamy	2200031838
21	C. Geethika	2200031854
22	Shaik Ayaaz Basha	2200010050
23	B. Kavya	2200010075
24	Ch. Megana	2200010116
25	T. Siddharth	2300031887
26	G. Pavan Kumar	2300032109
27	C. Pavan Durga Sai Gupta	2300032476
28	V. Depak Bangaram	2300032518
29	S. Ganesh Babu	2300032628
30	T. Yashasvini	2300032658
31	M. Bhavana Sai Yashasvini	2300032012
32	P. Varsha	2300090209
33	K. Hannah Reddy	2300092353
34	K. Subhash Reddy	2300092025
35	C. Geethesh Reddy	2300033143
36	Shaik Sabiroon	2300100069
37	M. Rohith	2300040219
38	A.Karunya	2300040232
39	A.Bhanu Prasad	2300040273