

## **DRUG AWARENESS**

### **Event Details:**

EVENT	DRUG AWARENESS
DATE	03-09-2025
NUMBER OF STUDENTS	10
NUMBER OF TEACHERS	01
NUMBER OF BENEFICIARIES	PUBLIC

### **National Cadet Corps (NCC) and the Celebration of AWARENESS ON DRUGS at Koneru Lakshmaiah Education Foundation (KLEF)**

The National Cadet Corps (NCC) unit of Koneru Lakshmaiah Education Foundation (KLEF) is committed to fostering a supportive and inclusive environment for all cadets. Our unit is renowned for organizing exceptional events that promote personal growth and development while ensuring a zero-tolerance policy towards drug abuse. A Drug Awareness Program was conducted to educate students about the harmful effects of drug abuse and promote a drug-free lifestyle. Experts from the health department, counsellors, and police officials explained the physical, psychological, social, and legal consequences of drug addiction. Students participated actively through discussions, poster presentations, and a pledge to “Say No to Drugs.” The session helped create awareness, encouraged healthy habits, and motivated students to make responsible choices for a safe and drug-free campus. We prioritize creating a safe and respectful atmosphere where cadets can focus on their training and contribute meaningfully to parades and pageants, celebrating both India's independence struggle and its rich cultural heritage. Our commitment to anti-drug initiatives underscores our dedication to maintaining a positive and nurturing environment for every cadet.

### **SIGNIFICANCE OF DRUG AWARENESS:**

The significance of drug awareness is crucial because it helps individuals understand the severe health, psychological, social, and legal consequences of drug abuse. Awareness programs educate people—especially students—about how drugs can damage the brain, harm the body, reduce academic performance, and lead to addiction. They also highlight the impact on families, relationships, and community safety. By spreading accurate information, drug awareness encourages people to make responsible choices, resist peer pressure, and adopt healthy coping mechanisms for stress. It also helps society identify early warning signs, support those affected, and promote access to counselling and rehabilitation services. Overall, drug awareness plays a vital role in preventing substance abuse, protecting youth, and creating a healthier, safer, and more responsible community.

Additionally, drug awareness is significant because it strengthens community responsibility and builds a supportive environment where individuals feel safe to seek help. Awareness initiatives reduce stigma around addiction, encouraging people to talk openly about their struggles and access professional guidance without fear or shame. They also empower teachers, parents, and peers to recognize risky behaviours early and intervene before the problem escalates. By promoting positive habits, life skills, and mental well-being, drug awareness programs contribute to long-term prevention and help shape a generation that is informed, resilient, and committed to living a healthy, drug-free life.

### **IMPACT OF DRUG AWARENESS ON STUDENTS**

The **impact of drug awareness on students** is highly positive and far-reaching. Such programs help students understand the serious health risks, emotional consequences, and legal dangers associated with drug abuse, enabling them to make informed and responsible choices. Awareness builds confidence to resist peer pressure and encourages students to adopt healthier habits and coping strategies during stress. It also improves their academic focus by highlighting how drug use can negatively affect memory, concentration, and performance. Moreover, drug awareness fosters a supportive campus environment where students look out for each other, identify early warning signs, and guide peers toward help or counselling when needed. Overall, it empowers students to lead safe, healthy, and drug-free lives.

Furthermore, drug awareness has a long-term positive influence on students by shaping their attitudes, values, and decision-making skills. It helps them clearly distinguish between safe and harmful behaviours and understand how drug abuse can derail their future goals, careers, and personal relationships. These programs also strengthen emotional intelligence by teaching students how to handle stress, anxiety, and peer influence in healthier ways. As a result, students become more responsible, confident, and self-aware. Beyond personal benefits, drug awareness encourages leadership qualities, motivating students to spread the message within their families and communities, creating a wider culture of prevention and collective responsibility.

Drug awareness programmes play a crucial role in shaping the mindset, behaviour, and decision-making abilities of college students. At the college level, students often experience new independence, peer influence, academic pressure, and exposure to diverse social environments. These factors can sometimes lead to curiosity or risk-taking behaviour, making them more vulnerable to substance misuse. Drug awareness initiatives act as a strong preventive tool by educating students on the physical, psychological, social, and legal consequences of drug consumption.

These programmes significantly help students develop a clear understanding of how drugs affect the brain, academic performance, health, and personal relationships. When students learn about the long-term risks—such as addiction, memory loss, decreased concentration, organ damage, and mental health issues—they are more likely to avoid such harmful behaviours. Awareness sessions conducted by experts empower students to differentiate

between facts and myths regarding drugs, reducing the influence of peer pressure and societal misconceptions. As a result, students become more confident in saying “no” to drugs and making responsible lifestyle choices.

Drug awareness programmes also encourage students to adopt healthier coping strategies for stress, such as physical exercise, meditation, time management, and seeking counselling support when needed. These initiatives foster an environment where students feel safe discussing their concerns without stigma. Colleges that regularly conduct awareness activities create a culture of openness, responsibility, and mutual care, helping students develop resilience against drug-related temptations.

Furthermore, such programmes help students build strong social values, teamwork, leadership skills, and empathy by involving them in rallies, poster-making events, peer-counselling groups, and community outreach activities. Participation in these events increases their sense of responsibility toward society and motivates them to advocate for a drug-free campus.

## **CONCLUSION:**

In conclusion, drug awareness holds immense importance in guiding students toward a healthier, safer, and more responsible life. By educating them about the severe physical, psychological, social, and legal consequences of drug abuse, these programs empower students to make conscious, informed decisions instead of falling prey to curiosity, misinformation, or peer pressure. Awareness initiatives help students understand how drug use can affect their academic performance, career opportunities, and future aspirations, encouraging them to stay committed to their goals with clarity and discipline. They also promote emotional resilience by teaching coping strategies for stress, anxiety, and difficult situations, reducing the likelihood of students turning to harmful substances for relief.

Moreover, drug awareness efforts create a culture of support and open communication within the school or college environment. Students learn to identify early warning signs in themselves and others, and they gain the confidence to seek help or encourage their peers to reach out for guidance and counselling. This collective sense of responsibility contributes to a more positive and caring campus atmosphere. Ultimately, drug awareness not only protects individual students but also strengthens the entire community by fostering a generation that values health, well-being, and responsible choices. By spreading knowledge and encouraging preventive action, these programs play a crucial role in building a drug-free society where young people can grow, succeed, and shape a better future.

Drug awareness plays a vital role in shaping informed, responsible, and healthy students who are capable of resisting peer pressure and making positive life choices. It not only educates them about the harmful physical, mental, and social effects of drug abuse but also equips them with the confidence and skills needed to cope with stress and challenges in constructive ways. By fostering supportive environments and encouraging open communication, drug awareness initiatives help students stay focused on their goals and protect their well-being.

Ultimately, these programs contribute to building a safer, healthier, and drug-free campus and community.

**EVENT PHOTOS:**



**"United for a Drug-Free and Ragging-Free Campus."**



**"NCC cadets and faculty leading the mission for a safer campus."**

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