

MANAK MAHOTSAV – OCTOBER 2025

EVENT DETAILS:

EVENT	MANAKMAHOTSAV–OCTOBER 2025
DATE	8/10/2025
NUMBEROFSTUDENTS	96
NUMBEROFTEACHERS	0
NUMBEROF BENEFICIARIES	100

MANAK MAHOTSAV PROGRAM – 2025

Manak Mahotsav is a nationwide initiative conducted across India to promote awareness about standards, quality, innovation, and the role of the Bureau of Indian Standards (BIS). As part of this national program, our college organised a special session where BIS officials, along with distinguished guests from the fields of politics and law, interacted with students and faculty. The event aimed to encourage innovation among students and highlight the importance of quality consciousness in education, industry, and daily life.

OBJECTIVES OF THE PROGRAM

The primary objectives of organising Manak Mahotsav in our college were:

- To create awareness about quality standards and the role of BIS as India's national standards body.
- To motivate students to develop innovative ideas aligned with national priorities.
- To introduce students to Sustainable Development Goals (SDGs) and their relevance in technical and professional education.
- To guide students on the use of BIS applications and digital platforms for quality verification and consumer awareness.
- To encourage student participation in a culture of quality, standardisation, and innovation.

ADDRESS BY BIS OFFICIAL

The distinguished official from the Bureau of Indian Standards delivered an informative and inspiring address.

The key points included:

- An overview of BIS and its role in setting national standards to ensure safety, quality, and reliability of products.
- The importance of promoting a culture of quality among youth, especially in technical institutions.
- Insights on how standardisation helps industries improve performance, reduce waste, and achieve global competitiveness.
- Discussion on various BIS initiatives, such as consumer awareness programs, standard development processes, and opportunities for students to participate in innovation challenges.

- Emphasis on aligning technical education with SDGs, such as responsible consumption and production, industry innovation, quality education, and climate action.
- Guidance on using the BIS app for checking product standards, hallmarking, and consumer rights.

The official also encouraged students to think innovatively and assured full support from BIS for ideas that can contribute to national development and quality enhancement.

ADDRESS BY THE POLITICAL REPRESENTATIVE

A respected political guest graced the event and highlighted the government's commitment to improving quality in all sectors. The address emphasised:

- The role of young innovators in supporting India's growth and development.
- The importance of adopting high standards in manufacturing, services, academic work, and public administration.
- Encouragement for students to come forward with creative solutions that can benefit society, particularly in rural development, sustainability, and digital empowerment.
- The need for awareness among citizens regarding certified, high-quality products and the avoidance of substandard goods.

ADDRESS BY THE ADVOCATE

A well-known advocate addressed the gathering and highlighted the legal aspects of quality and consumer protection. The important points included:

- An explanation of the Consumer Protection Act and how it safeguards consumer rights.
- Legal implications of ignoring quality standards, including penalties for manufacturers and service providers.
- The importance of awareness regarding BIS marks, ISI certification, and hallmarking for gold, silver, and other commodities.
- Guidance to students on how legal knowledge of quality standards can help them in entrepreneurship and technical careers.

PRESENTATION BY COLLEGE OFFICIALS

College authorities also addressed the students and emphasised the relevance of SDGs and quality assurance in academic institutions. Their major points included:

- The role of educational institutions in building a culture of innovation and standardisation.
- How SDGs can be integrated into academic projects, research, and campus activities.
- Demonstration and explanation of BIS apps such as the BIS Care App, where students can verify product authenticity, report non-conformities, and explore BIS-related information.
- Encouraging students to take part in national-level innovation competitions, including programs linked with BIS.

STUDENT INNOVATIONS PRESENTED

During the session, several students from our college presented their innovative ideas before the BIS officials and other dignitaries. The highlights included:

- Ideas focusing on sustainability, environmental protection, quality improvement, and technological solutions.
- Positive feedback from officials encouraging further development of these ideas.
- Suggestions from BIS experts on how student projects can be aligned with national standards and SDGs for better outcomes.

IMPACT OF THE PROGRAM

Manak Mahotsav Increased awareness of quality standards and consumer rights.

- Enhanced understanding of SDGs and their applications in academic and professional fields.
- Motivation to innovate and participate in national programs related to standards and quality.
- Better familiarity with BIS tools, applications, and resources.
- Strengthened collaboration between the college and BIS for future initiatives.

CONCLUSION

The Manak Mahotsav program held in our college was a highly informative and inspiring event. With the active participation of BIS officials, political representatives, legal experts, and college authorities, the program successfully conveyed the importance of quality, innovation, sustainability, and standardisation.

The event encouraged students to explore new ideas and contribute towards building a quality-driven and innovative nation. Overall, the program served as a valuable platform for knowledge exchange, awareness building, and promoting a national culture of quality.

EVENT PHOTOS:

“NCC CADETS DURING WITH BIS OFFICIALS”



“CADETS INTERACTING WITH BIS OFFICIALS”



“CADETS WITH BIS OFFICIALS”



LIST OF PARTICIPANTS

S.No	Name	ID Number	Branch
1	T. Visruth Vardhan	2300040338	ECE
2	P. Balaji	2200040046	ECE
3	K. Sreekalyan	2300030368	CSE
4	K. Poly Vignan	2200033174	CSE
5	S. Ganesh Babu	2300032628	CSE
6	K. Subhash	2300090026	CSIT
7	C. Mahesh Reddy	2300033280	CSE
8	P. Ameen Khan	2300070020	MECH
9	A. Bhanu Prasad	2300040273	ECE
10	C. Pavan Sai Gupta	2300032476	CSE
11	S. Kartheek	2300033880	CSE
12	G. Durga Prasad	2300030845	CSE
13	D. Satyanarayana	2300040285	ECE
14	K. Bhaskara Arun	2300030993	CSE
15	T. Siddharth	2300031887	CSE
16	A. Karunya	2300040232	ECE
17	G. Pavan Kumar	2300032109	CSE
18	D. Chandrasekhar	2300040082	ECE
19	D. Jithendra Varma	2300033812	CSE
20	Md. Sameer Ahmed	2300031449	CSE
21	P. Abhiram	2300070010	MECH
22	K. Sri Harsha	2300033788	CSE
23	B. Avinash	2300033663	CSE
24	V. Deepak Bangaram	2300032518	CSE
25	M. Pavan Shiva Manikanta	2200030906	CSE
26	B. Appala Naidu	2200032813	CSE
27	A. Manoj Kumar	2300060025	EEE
28	C. Geethesh Reddy	2300090143	CSIT
29	Sk. Sharief	2200049066	ECE
30	M. Thilak Lakshmana Sai	2300020096	AGBS
31	N. Someswara	23000520057	BCA
32	Ch. Gopalakrishna	23000520046	BCA
33	K. Mohana Priya	2300030850	CSE
34	K. Hannah Harshitha	2300080385	AIDS
35	P. Gayathri	2300040023	ECE
36	P. Varsha	2300080209	AIDS
37	M. Yasaswini	2300033012	CSE
38	T. Yashasvini	2300032658	CSE
39	G. Rajeswari	2200031053	CSE
40	K. Rashmi	2300060021	EEE
41	K. Bhavana	2300031631	CSE
42	R. Mahima Varshini	2300031837	CSE
43	K. Varshini	2300060019	EEE
44	M. Nandini	23000520114	BCA
45	K. Mahalakshmi	2300670011	Food Tech
46	K. Navya	2300033834	CSE
47	B. Venu Gopal	2400080041	AI&DS
48	Peddi Reddy Venkata Sudarsan Reddy	2300080178	AI&DS

50	R. Nikhil Sai Tej	2300032044	CSE
51	Shaik Saifullah	2400560313	BBA
52	Dharavath Bharath Kumar	2300620012	AGBS
53	Borem Avinash	2300032356	CSE
54	Vijay Padamata	2400040170	ECE
55	S. Vathsan	2400031044	CSE
56	Sai Akhilesh Balla	2400031607	CSE
57	Sushanth	2300030498	CSE
58	M.S.N. Manikanta	2300090357	CSIT
59	Tadisetti Blessing Samuel	2400040109	ECE
60	Sri Sai Kemburu	2400031028	CSE
61	Peddireddy Revanth Vishnu Keerthan Reddy	2400100015	IoT
62	K. Sai Chaitanya	2400031090	CSE
63	Yellapu Durga Prasad	2400031608	CSE
64	Kaza Mohan Sai Vamsi	2300030319	CSE
65	T. Haarya	2300060001	EEE
66	Sahanisai Kiran	2300080257	AGBS
67	Patchamatla Durga Naga Venkat Aswith Varma	2300031783	CSE
68	Nallajarla Yaswanth Kumar	2400030707	CSE
69	T. Venkata Karthik	2400040117	ECE
70	Jeeruri Teesh	2400031580	CSE
71	R. Trinadh	2300040129	ECE
72	Bhargav Reddy Velamuri	2400032032	CSE
73	Pamarthi Kowshik	2300620165	AGBS
74	Ch. Vasudeva Reddy	2300080270	AI&DS
75	Seeram Eswar Venkata Ram Charan	2400040010	ECE
76	K. Vamshidhar Reddy	2300032468	CSE
77	Sai Kiran	2400030428	CSE
78	K. Venkata Sri Karthikeya	2300031157	CSE
79	D. Gireesh	2400031221	CSE
80	Koushik Adithya	2400080086	AI&DS
81	M.V.S.S. Krishna Charan	2400040289	ECE
82	Ala Venkateswara Rao Yadav	2300033070	CSE
83	Tangella Dhanavardhan	2300620168	AGBS
84	P. Vinay Kumar	2400540012	BA
85	D. Lalitha Devi	2400030167	CSE
86	Puppala Deekshitha	2400030331	CSE
87	Yanamandra Yasaswini	2300033846	CSE
88	Thumati Sathwika	2400090101	CSIT
89	T. Mona Thanvi Sri	2400030230	CSE
90	Kota Gurshitha Naidu	2400031452	CSE
91	B. Bhargavi	2400031858	CSE

92	P. Darshini	2400090128	CSIT
93	Joshna Maraka	2400010067	BT
94	K. Joshnavi	2300090296	AGBS
95	Palla Poojitha	2400031433	CSE
96	Tamanna	2400033069	CSE