



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

National Service Scheme (NSS)

Swachh Vaddeswaram



Event : Swachh Vaddeswaram

Date : 19-04-2025

Place : Vaddeswaram



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Ref: KLEF/SA/NSS Cell/Events/2024-25

Date: 17-04-2025

Orders of the Hon'ble Vice Chancellor dt.17-04-2025

CIRCULAR

Sub: Conduction of Swachh Vaddeswaram on 19-04-2025 at Vaddeswaram Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

This is to inform you that the National Service Scheme (NSS) of KLEF will be conduct Swachh Vaddeswaram on 19-04-2025 at Vaddeswaram Village.

Event	: Swachh Vaddeswaram
Date	: 19-04-2025
Place	: Vaddeswaram
Timings	: 09:00 am to 12:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)

**REGISTRAR
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Koneru Lakshmalah Education Foundation
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Green Fields, VADDESWARAM-522 302.
Guntur District, Andhra Pradesh.



Objective:

The objective of Swachh Vaddeswaram is to promote cleanliness and hygiene in the village through community participation and awareness. It aims to eliminate open dumping and encourage proper waste segregation and disposal. The initiative focuses on educating residents about the importance of sanitation for better health and environment. Overall, it strives to transform Vaddeswaram into a model clean village under the Swachh Bharat Mission.

Description:

Swachh Vaddeswaram is a local cleanliness drive inspired by the Swachh Bharat Mission, aiming to create a clean and healthy environment in the village of Vaddeswaram. The campaign encourages active participation from all residents, including students, youth, and elders, to keep their surroundings litter-free. Volunteers are seen sweeping streets, planting trees, and placing waste bins across the village. Educational programs and awareness rallies are organized to highlight the importance of sanitation and hygiene. Local schools and community centers host cleanliness-themed competitions and workshops. The initiative also promotes waste segregation, recycling, and the use of eco-friendly alternatives. Swachh Vaddeswaram symbolizes a united community effort towards sustainable living and civic responsibility.

Outcome:

The Swachh Vaddeswaram initiative led to visibly cleaner streets, reduced littering, and improved waste management practices. Residents became more aware and actively involved in maintaining hygiene and sanitation. The village set a positive example for neighboring areas, inspiring similar cleanliness drives.

Impact on Society:

The Swachh Vaddeswaram campaign fostered a strong sense of community responsibility and environmental consciousness among residents. It improved public health by reducing pollution and promoting hygienic practices. The initiative also instilled pride in the village and encouraged sustainable habits across generations.

Details of the Event:

Name of the Event	: Swachh Vaddeswaram
Place of the Event	: Vaddeswaram
Date of the event	: 19-04-2025
No. of Hours	: 09:00 am to 12:00 pm
No. of Participants	: Students: 124, Faculty: 3
No. of Beneficiary's	: 1905

Event Photos:



Corporation officials creating awareness about cleanliness among students





KL University NSS volunteers who participated in the cleanliness rally