



## Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; [www.klef.ac.in](http://www.klef.ac.in); [www.klef.edu.in](http://www.klef.edu.in); [www.kluniversity.in](http://www.kluniversity.in)

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

## National Service Scheme (NSS)

### Business Performance Analysis

**Business Performance Analysis**

Date : 14-03-2025  
Time : 9:20AM  
Venue : Mangalagiri

**S|L: 100**

@ klef\_nss\_official

**Event : Business Performance Analysis**

**Date : 14-03-2025**

**Place : Mangalagiri**



## Koneru Lakshmaiah Education Foundation

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Ref: KLEF/SA/NSS Cell/Events/2024-25

Date: 11-03-2025

### Orders of the Hon'ble Vice Chancellor dt.11-03-2025

#### CIRCULAR

Sub: Conduction of Business Performance Analysis on 14-03-2025 at Mangalagiri – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

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This is to inform you that the National Service Scheme (NSS) of KLEF will be conduct Business Performance Analysis on 14-03-2025 at Mangalagiri.

<b>Event</b>	: Business Performance Analysis
<b>Date</b>	: 14-03-2025
<b>Place</b>	: Mangalagiri
<b>Timings</b>	: 10:00 am to 01:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719).

  
REGISTRAR

#### REGISTRAR

Koneru Lakshmaiah Education Foundation  
(Deemed to be University)  
Green Fields, VADDERAM, VADDESWARAM-522 302.  
Guntur District, Andhra Pradesh.



### **Objective:**

The primary objective is to evaluate business performance by analyzing key metrics, identifying growth opportunities, and assessing operational efficiency. This initiative aims to enhance decision-making strategies and improve overall business outcomes.

### **Description:**

NSS volunteers from the AI&DS department at KL University organized an enlightening session at Mangalagiri on Business Performance Analysis, aimed at enhancing students' understanding of modern business strategies and performance metrics. Dr. KRS Prasad, Dean of Student Affairs, highlighted the importance of data-driven decision-making in today's competitive business world and encouraged students to cultivate analytical thinking. University VC Dr. Partha Saradhi Varma and Pro VC Dr. AVS.Prasad, Dr. Tirupathi Reddy, Hod spoke about the growing need for business intelligence tools and strategic planning in fostering entrepreneurial mindsets. Dr. P. Srikanth Reddy, Program Coordinator, Mr. V Joe Nithin, NSS Program Officer, coordinated the session, guiding students through key concepts such as KPIs, ROI analysis, and market evaluation. Mr. P. Suresh, Field Coordinator, played a vital role in ensuring the session was interactive, insightful, and beneficial for all attendees.

### **Outcome:**

The outcome of the workshop included detailed insights into performance metrics such as revenue growth, cost reduction, and customer satisfaction. It involved identifying key performance trends to enable informed decision-making. The session emphasized data-driven strategies that improve forecasting, inventory management, and resource allocation. Additionally, the impact analysis provided an understanding of how market trends, customer preferences, and technological advancements influence business success.

### **Impact on Society:**

Effective business performance analysis offers several benefits. Enhanced business strategies contribute to economic growth by creating increased employment opportunities. Data-driven insights encourage the adoption of innovative practices, driving business innovation.

### **Event Details:**

Name of the Event	: Business Performance Analysis
Place of the Event	: Mangalagiri
Date of the event	: 14-03-2025
No. of Hours	: 10.00 am to 01:00 pm
No. of Participants	: Students: 94, Faculty: 2
No. of Beneficiary's	: 1549

## Event Photos:







S.No	ID. No	Name of the Student	Branch	Year	Signature
1	2300080054	Bavirisetty Sai Sudeepthi	AI&DS	2	B. Sai Sudeepthi
2	2300080021	Kancharla Srinadh	AI&DS	2	A. Srinadh
3	2200080014	Morla Pallavi	AI&DS	3	M. Pallavi
4	2200080071	S Thanmai Venkata Naga Pavani	AI&DS	3	S. Thanmai Pavani
5	2200080012	Chakka Harshitha	AI&DS	3	C. Harshitha
6	2200080173	Panem Sravya	AI&DS	3	Sravya
7	2300080209	P.Varsha	AI&DS	2	P. Varsha
8	2300089031	Vaishnavi Motevar	AI&DS	2	Vaishnavi Motevar
9	2300080021	Kancharla Srinadh	AI&DS	2	K. Srinadh
10	2300080257	Sai Kiran	AI&DS	2	Sai Kiran
11	2300080221	B.Vishnu Venkata Rama Sai	AI&DS	2	B. Vishnu Venkata Rama Sai
12	2300080188	Vikyath Raya	AI&DS	2	V. Raya
13	2300080057	Harshitha Lakshmi	AI&DS	2	AB
14	2300080007	Nikhil Bollimpalli	AI&DS	2	Nikhil
15	2300080355	Allampati Thirumala Teja	AI&DS	2	A. T. Teja
16	2300080240	R Veera Venkata Naga Siva Sai	AI&DS	2	Siva Sai
17	2200080201	K Ram Mohan Reddy	AI&DS	3	K. Ram Mohan Reddy
18	2300080028	N. Ushma Laxmi	AI&DS	2	Ushma Laxmi
19	2300080054	B.Sai Sudeepthi	AI&DS	2	B. Sai Sudeepthi
20	2300080138	Kanikicherla Gnapika	AI&DS	2	K. Gnapika
21	2300089052	Pentakoti Nandini	AI&DS	2	P. Nandini
22	2300080233	Nittala Spl Hari Priya	AI&DS	2	N. Hari Priya
23	2300080137	Kondaveeti Yoshitha	AI&DS	2	K. Yoshitha
24	2300089031	Vaishnavi Motevar	AI&DS	2	Vaishnavi Motevar
25	2300080054	B. Sai Sudeepthi	AI&DS	2	Sudeepthi
26	2300080056	Vanga Ritika	AI&DS	2	Ritika
27	2300080042	V.Shashank	AI&DS	2	V. Shashank
28	2300080390	Anshika Kumari	AI&DS	2	Anshika Kumari
29	2200080089	Pulipati Prudhvi Manohar	AI&DS	3	P. Prudhvi
30	2300080177	Kannapareddy Lokesh Reddy	AI&DS	2	AB
31	2300080122	Meka Varshini Reddy	AI&DS	2	Meka. Varshini
32	2300080055	Kandula Sai Satya Tejaswi	AI&DS	2	K. Satya Tejaswi
33	2300080286	Kota Venkata Sai Anand	AI&DS	2	K. Venkata Sai Anand

34	2300080064	G.Harshavardhan	AI&DS	2	Harshavardhan
35	2300080366	Chennam Asrith	AI&DS	2	AB
36	2300080235	Kankatala Siva Praneeth	AI&DS	2	Praneeth
37	2300080319	Kosuru Bhuvanesh	AI&DS	2	Bhuvanesh
38	2200080259	Sravani	AI&DS	2	Sravani
39	2300080087	D.Sai Deepthi	AI&DS	3	D.Sai Deepthi
40	2300080040	V.Mounisri	AI&DS	2	V.Mounisri
41	2300080293	V.Vinay Kumar	AI&DS	2	V.Vinay Kumar
42	2300080028	Nagubandi Ushma Laxmi	AI&DS	2	N.Ushma Laxmi
43	2300080397	Minamanoori Jahnavi	AI&DS	2	Minamanoori Jahnavi
44	2300080063	Yakkala Jyothika Mahalakshmi	AI&DS	2	Jyothika Mahalakshmi
45	2300080043	V.Jahnai Reddy	AI&DS	2	V.J Reddy
46	2300080061	Mukku Mani Kanka Ratna Valli	AI&DS	2	Ratna Valli
47	2300080019	Navya Sree	AI&DS	2	Navya
48	2300080284	Mandava Kaivalya Sri Sai	AI&DS	2	Mandava Sri Sai
49	2300080392	K.Veeradurga	AI&DS	2	K.Veeradurga
50	2300080244	Durubesula Ramya Sreedhari	AI&DS	2	R.Sreedhari
51	2300089005	Gantla Lalitha Jyothirmai	AI&DS	2	G.Lalitha Jyothirmai
52	2300080137	K.Yoshitha	AI&DS	2	K.Yoshitha
53	2300080313	M.Madhavi	AI&DS	2	M.Madhavi
54	2300080041	Vasepalli Meghana	AI&DS	2	Meghana
55	2300080052	Kuchibhatla Hamsini	AI&DS	2	K.Hamsini
56	2300080193	Sathwika Balusu	AI&DS	2	Sathwika
57	2300080325	Vuyyuru Kalyani	AI&DS	2	Vuyyuru
58	2300080397	Minamanoori Jahnavi	AI&DS	2	Minamanoori Jahnavi
59	2300080306	D.Chandini	AI&DS	2	D.Chandini
60	2300080053	S.Bhavyanka Sri	AI&DS	2	S.B.Sai
61	2300089033	Shaik Fazrun	AI&DS	2	Shaik.Fazrun
62	2300089031	Motevar Vaishnavi	AI&DS	2	M.Vaishnavi
63	2300080192	Marri Venkata Sai	AI&DS	2	M.Venkata Sai
64	2300089051	M.Lavanya	AI&DS	2	AB
65	2300080305	Pilli Sai Prasanth	AI&DS	2	P.S.Prasanth
66	2300080199	Perivali Sri Harsha	AI&DS	2	Harsha
67	2300080302	G Ram Charan	AI&DS	2	Ram.
68	2300080307	Patan Khaseem Khan	AI&DS	2	Patan Khaseem Khan
69	2300080414	Minumanuri Kotlo Prudhvinath	AI&DS	2	M.Prudhvinath

70	2300080367	Koppuravuri.Pavan Naga Sai Ganes	AI&DS	2	Sai Ganesh
71	2300089030	Sreya Dasi	AI&DS	2	Sreya. Dasi
72	2300089029	Mohana Dola	AI&DS	2	M. Dola
73	2300089008	B.Anand Krishna	AI&DS	2	B.Anand
74	2300080035	Roopa Sravani Battula	AI&DS	2	Sravani
75	2300080252	Tanmayee Thelagathoti	AI&DS	2	T. Thelagathoti
76	2300080076	Vengala Sai Jaswanth	AI&DS	2	AB
77	2300089005	Gantla Lalitha Jyothirmai	AI&DS	2	G. Lalitha Jyothirmai
78	2300080056	Ritika Sri Gayathri	AI&DS	2	Ritika
79	2300080250	Y.Sadhwika	AI&DS	2	Y. Sadhwika
80	2300080383	S.Bhuvana Sai	AI&DS	2	S.B. Sai
81	2300089032	Shaik Saniya	AI&DS	2	Shaik. Saniya
82	2300080155	Ch Brahma Aditya	AI&DS	2	Ch. Brahma
83	2300089007	Karnati Powshitha	AI&DS	2	K. Powshitha
84	2300089006	Perike Gracy Evangeline	AI&DS	2	Gracy
85	2300089016	Shaikrohan	AI&DS	2	Shaik. Rohan
86	2300089016	Shaik Rohan	AI&DS	2	Rohan
87	2300089040	Gunda Venkata Sushanth	AI&DS	2	Gunda V.
88	2300089001	Murthy Sai Krishna	AI&DS	2	Murthy sai Krishna
89	2300089002	Kaku Manish Kumar	AI&DS	2	K Manish Kumar
90	2300080156	Gowtham Dasari	AI&DS	2	G. Dasari
91	2300080191	Kakarla Thanishka	AI&DS	2	K. Thanishka
92	2300080312	Pavuluri Mahitha	AI&DS	2	P. Mahitha
93	2300080177	K Lokesh Reddy	AI&DS	2	K Lokesh
94	2300080236	N.Navya Sri Sai Maha Lakshmi	AI&DS	2	Sri Maha Lakshmi
95	2300080052	K Hamsini	AI&DS	2	K. Hamsini
96	2300080139	Hrithika	AI&DS	2	Hrithika
97	2300080399	Kakumani Leela Vaishnavi	AI&DS	2	Le. Leela V
98	2300080219	Bharath	AI&DS	2	AB
99	2300080296	Tharshitha Mummaneni	AI&DS	2	Tharshitha M
100	2300080123	M N S S Gnana Prasunamba	AI&DS	2	Prasunamba

  
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 Programme Coordinator  
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**P. SRIKANTH REDDY**  
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