



## Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Approved by AICTE    ❖ ISO 21001:2018 Certified

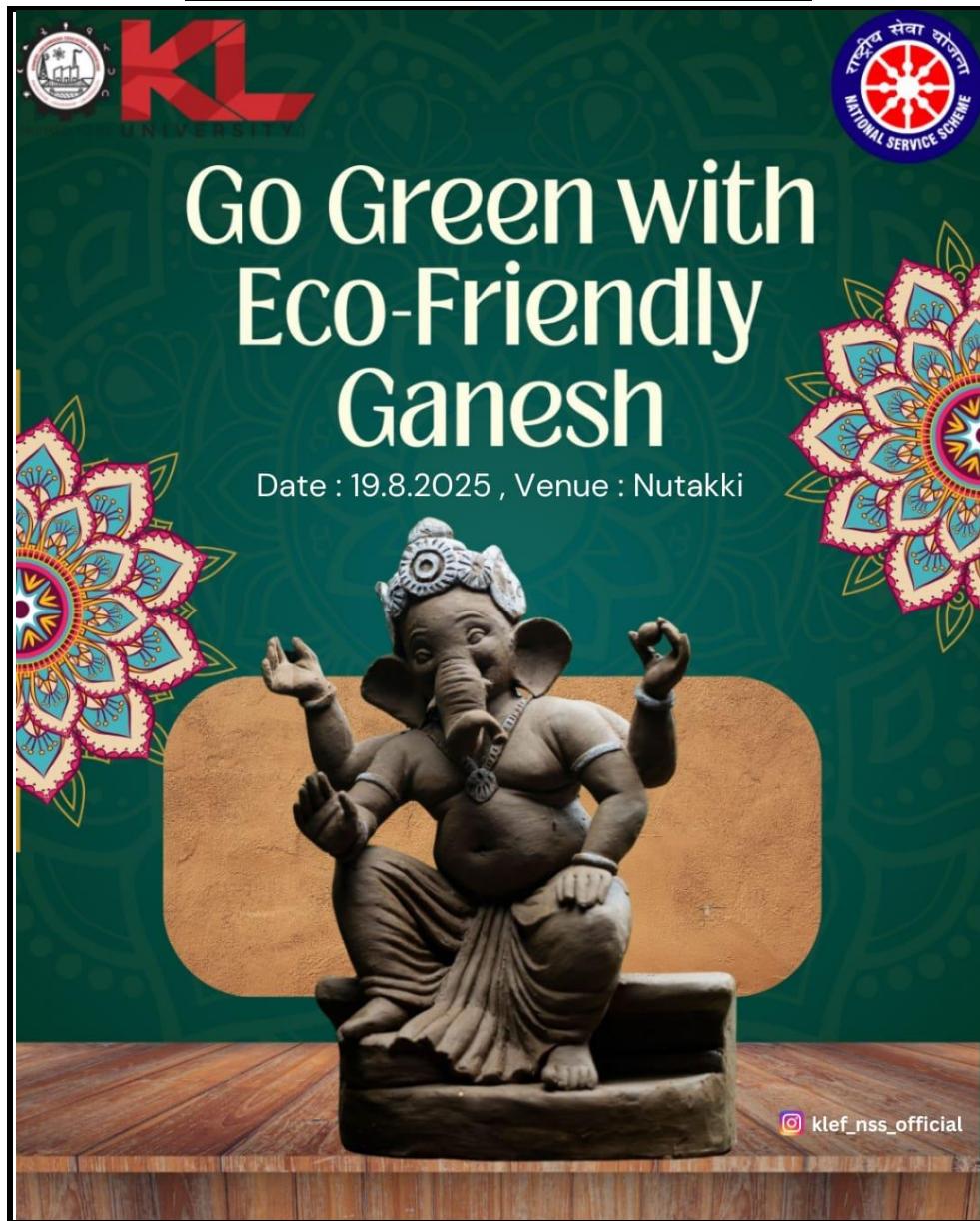
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; [www.klef.ac.in](http://www.klef.ac.in); [www.klef.edu.in](http://www.klef.edu.in); [www.kluniversity.in](http://www.kluniversity.in)

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

## National Service Scheme (NSS)

### Go Green with Eco-Friendly Ganesh



**Event : Go Green with Eco-Friendly Ganesh**

**Date : 19-08-2025**

**Place : Nutakki**



## Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; [www.klef.ac.in](http://www.klef.ac.in); [www.klef.edu.in](http://www.klef.edu.in); [www.kluniversity.in](http://www.kluniversity.in)

Admin Off: 29-36-38, Museum Road, Government, Vijayawada - 520 002, Ph: +91 - 866 - 3500122, 2576129

Ref: KLEF/SA/NSS Cell/2025-26

Date: 18-08-2025

### Orders of the Hon'ble Vice Chancellor dt.18-08-2025

#### CIRCULAR

Sub: Conduction of Go Green with Eco-Friendly Ganesh on 19-08-2025 at Nutakki – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

\*\*\*

This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Go Green with Eco-Friendly Ganesh on 19-08-2025 at Nutakki.

Event	: Go Green with Eco-Friendly Ganesh
Date	: 19-08-2025
Place	: Nutakki
Timings	: 09:30 am to 01:30 pm

Interested students can participate in this event.

For further information regarding this event contact Mr.P.SrikanthReddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P. Suresh, NSS Coordinator, (Mobile No. 9493171719)



REGISTRAR  
Koneru Lakshmaiah Education Foundation  
(Deemed to be University)  
Green Fields, VADDESWARAM-522 302.  
Guntur District, Andhra Pradesh.

### **Objective:**

The objective of “Go Green with Eco-Friendly Ganesh” is to promote environmental protection during Ganesh Chaturthi by encouraging the use of natural, biodegradable idols instead of harmful chemical ones. It aims to reduce water, soil, and air pollution caused by plaster of Paris idols and toxic paints. The initiative spreads awareness about sustainable celebrations that respect both tradition and nature. It encourages communities to adopt eco-friendly practices and safeguard rivers, lakes, and aquatic life. Ultimately, the program seeks to create a balance between devotion and responsibility towards the environment.

### **Description:**

Under the directions of the Ministry of Environment, Forest and Climate Change, Government of India, and as part of the Swachh Bharat Abhiyan, the KL University National Service Scheme (NSS), in association with the department of CS&IT, organized a program titled “Go Green with Eco-Friendly Ganesh” on Tuesday, 19th August 2025 at Nuthakki village, Mangalagiri Mandal, informed Dr. K.R.S. Prasad, Dean – Student Affairs. He advised people to worship idols made of natural clay that do not harm the environment, instead of using plaster of Paris or chemically painted idols which cause pollution. Dr.N.Praveena, NSS Programme officer explained that worshipping clay Ganesh idols with natural flowers and leaves and immersing them in home gardens or pots would benefit the environment. NSS volunteers created awareness by visiting households and explaining these eco-friendly practices.

On the eve of Ganesh Chaturthi, faculty, staff, and students of the university, along with NSS volunteers, will distribute clay Ganesh idols to nearby villages as part of the campaign. Dr. P. Sreekanth Reddy, NSS Program Coordinator, explained that idols made with chemicals, plaster of Paris, and synthetic paints pollute canals, rivers, lakes, ponds, and even the sea, causing the death of aquatic life such as fish, which in turn threatens the livelihood of many communities. Mr. P. Suresh, NSS Field Coordinator, and all volunteers received appreciation and encouragement from Dr. G. Pardha Saradhi Varma, Vice-Chancellor, Pro-Vice Chancellors Dr. A.V.S. Prasad and Dr. N. Venkata Ram, Student Affairs Advisors Dr. Habibullah Khan, Dr.Praveen Krishna Head of the CS&IT Department, and other faculty members.

### **Outcome:**

The Go Green with Eco-Friendly Ganesh event created strong awareness among villagers about celebrating Ganesh Chaturthi in an environmentally sustainable way. People understood the harmful effects of plaster of Paris and chemical-painted idols on rivers, lakes, and aquatic life. The distribution of clay idols encouraged households to adopt eco-friendly worship practices. NSS volunteers successfully motivated communities to perform immersions in gardens and pots instead of water bodies. Overall, the program inspired a collective responsibility to protect nature while preserving cultural traditions.

## **Impact on Society:**

The event had a positive impact on society by promoting eco-friendly practices during religious celebrations. It encouraged people to balance devotion with environmental responsibility, leading to reduced water and soil pollution. Communities became more aware of how their actions affect aquatic life and livelihoods. The campaign fostered a sense of unity among students, villagers, and faculty in working towards sustainability. Ultimately, it set an example for future generations to celebrate festivals in harmony with nature.

## **Details of the Event:**

Name of the Event	: Go Green with Eco-Friendly Ganesh
Place of the Event	: Nutakki
Date of the event	: 19-08-2025
No. of Hours	: 10:30 am to 02:00 pm
No. of Participants	: Students: 95, Faculty: 03
No. of Beneficiary's	: 1546

## **Event Photos:**







# సాక్షి

## మట్టి గణపతిని పూజించి కాలుష్యాన్ని నివారించాలి

సూతక్కిలో ప్రజలకు అవగాహన  
కల్పించిన కేవల్యమూ విద్యార్థులు



సూతక్కి(మంగళగిరి): వినాయక చవితికి మట్టి గణపతి ప్రతిమలను పూజించి కాలుష్యాన్ని నివారించి పర్యావరణాన్ని కాపాడాలని కేవల్ యూనివర్సిటీ విద్యార్థులు ప్రజలకు అవగాహన కల్పించారు. మండలంలోని సూతక్కి గ్రామంలో మంగళవారం వర్షిటీ విద్యార్థులు ఇంటింటికి తిరిగి పర్యావరణాన్ని ఎలా కాపాడాలి, కాలుష్య నివారణాలై ప్రజలకు అవగాహన కల్పించారు. మట్టి వినాయకులను పూజించి ఇంటి తోటలో లేదా కుండీలలో నిమజ్జనం చేయడం వలన పర్యావరణానికి మేలు జరుగుతుందని తెలిపారు. కార్యక్రమంలో ఎన్ని సీఎస్ ప్రోగ్రామ్ కో ఆర్డినేటర్ పి.శ్రీకాంత్ రెడ్డి, వలంటీర్లు పాల్గొన్నారు.

**Press Clippings Translation:**

**Sakshi E-Paper:**

**Worship Clay Ganesh to Prevent Pollution**

**Nuthakki (Mangalagiri):** On the occasion of Vinayaka Chavithi, KL University students created awareness among the public to worship clay Ganesh idols in order to prevent pollution and protect the environment. On Tuesday, the university students went door-to-door in Nuthakki village of the mandal, educating people on how to safeguard the environment and control pollution. They explained that worshipping clay idols of Lord Ganesha and immersing them in household gardens or flowerpots would benefit the environment. NSS Program Coordinator P. Sreekanth Reddy and volunteers participated in the program.

Participated Volunteers list:

S.No	ID. No	Name of the Student	Branch	Year	Signature
1	2400090045	Bondalapati Hamsavalli	CS&IT	2	Hamsavalli
2	2400090089	Devireddy. Lakshmi Mounisha	CS&IT	2	Lakshmi
3	2400090024	N.Srinadh Sagar	CS&IT	2	N. Srinadh
4	2400090132	K.Rakesh	CS&IT	2	Rakesh
5	2400090291	Dasari L A K Pavan Kumar	CS&IT	2	P. Pavan
6	2400090141	K.Pooja Naga Vyshnavi	CS&IT	2	Pooja. N
7	2300090058	Kamasani Shyam Prasad Reddy	CS&IT	3	Shyam Prasad
8	2300090322	Dudekula Kasim Saheb	CS&IT	3	Kasim
9	2400090124	Mandalapu Harsha Vardhan Reddy	CS&IT	2	Harsha Vardhan
10	2400090060	Shaik Khaja	CS&IT	2	Khaja
11	2400090126	Vuyyuru Rajiv Kumar Reddy	CS&IT	2	Rajiv Kumar
12	2400090224	Pakalapati Bhavyasri	CS&IT	2	Bhavyasri
13	2400090008	K.P.R.N.S.Rajeswararao	CS&IT	2	K. P. R. N. S. Rajeswararao
14	2400090248	Kotha Gowtham Vardhan	CS&IT	2	Vardhan
15	2400090151	Vanukuri Megana Reddy	CS&IT	2	Megana Reddy
16	2400090250	Mulla Arsiya Tasleem	CS&IT	2	Tasleem. M
17	2400090004	Yellu Ugendar Reddy	CS&IT	2	Ugendar
18	2400090007	Yellu Ugendar Reddy	CS&IT	2	Ugendar
19	2300090125	Rajavarapu Purna Venkata Satish	CS&IT	3	Purna Venkata Satish
20	2300090366	N.Sasikiran	CS&IT	3	Sasikiran
21	2300090300	Namratha.S	CS&IT	3	Namratha
22	2300090304	N Sweta	CS&IT	3	Sweta. N
23	2400090091	P. Kumara Veera Kowshik	CS&IT	2	P. Veera Kowshik
24	2400090251	Sailakshman Kovvuru	CS&IT	2	Sailakshman
25	2300090297	Abburi Anitha	CS&IT	3	A. Anitha
26	2300090144	J Praneetha	CS&IT	3	J. Praneetha
27	2300090049	Gayathri Jonnala	CS&IT	3	Gayathri
28	2300090392	P.Srinivasa Reddy	CS&IT	3	Srinivasa Reddy
29	2300090158	N Jaya Rama Krishna	CS&IT	3	N. Jaya Rama Krishna
30	2400090021	K.Sasi Viswanadh	CS&IT	2	Sasi Viswanadh
31	2400090256	S.Praharsha	CS&IT	2	Praharsha
32	2400090109	Kamadula Roopa Sri	CS&IT	2	Roopa Sri
33	2400090110	Naidu Lakshmi Pranitha	CS&IT	2	N. Lakshmi Pranitha
34	2400090184	Ganta Deva Harshini	CS&IT	2	Harshini
35	2400090184	Santosh Kumar.S	CS&IT	2	S. Santosh
36	2400090296	Betha Tejaswini	CS&IT	2	B. Tejaswini
37	2400090156	Chinthu Vinith Reddy	CS&IT	2	Deeksha
38	2400090228	Mashettyvardhan	CS&IT	2	Vardhan
39	2400090114	Syed Nafees Hussain	CS&IT	2	Hussain
40	2400090245	Suhaisheeka Shaik	CS&IT	2	Shaik
41	2300090245	Tathireddy Vedhavathi	CS&IT	3	Vedhavathi
42	2300090296	K.Joshnavi	CS&IT	3	Joshnavi
43	2400090237	Chinni Pavani	CS&IT	2	C. Pavani

44	2400090019	Munama Rakesh	CS&IT	2	Rakesh
45	2400090207	Ch.Bhavya Sri	CS&IT	2	Ch.Bhavya Sri
46	2400090087	Challa Sri Valli	CS&IT	2	Ch.Sri.Valli
47	2300090295	Potu.Jesus Bosu	CS&IT	3	Bosu
48	2400090027	Gorimella Gopi	CS&IT	2	G.Gopi
49	2400090131	Pavuluri Geethika	CS&IT	2	absent
50	2400090072	Y.Venkateswara Rao	CS&IT	2	V.Venkateswara Rao
51	2400090078	Vodugu Lahari	CS&IT	2	Lahari
52	2400090122	K.Aarthipriya	CS&IT	2	Aarthipriya
53	2400090080	Pujyam Atchuta Naga Lakshmi Iswarya	CS&IT	2	P.A Naga Lakshmi
54	2400090053	Bandarupalli Lahari	CS&IT	2	Lahari
55	2400030191	Darahasini	CSE-4	2	Darahasini
56	2400039070	Dasari Gnana Prasanna Maruthi	CSE-4	2	D.Gnana Prasanna
57	2400039072	Karanki Mahesh	CSE-4	2	K.Mahesh
58	2400031147	K.Lohith	CSE-4	2	Lohith
59	2300033054	Y.Kiran Kumar Reddy	CSE-4	3	Y.K Reddy
60	2400030441	P.Uma Ravindra	CSE-4	2	Uma Ravindra
61	2400039062	Namepalli Hemanth Sai	CSE-4	2	Hemanth Sai
62	2400030984	Sannidhi Hema Venkata Sri Sai Harshin	CSE-4	2	Venkata.
63	2400031721	M.Tejaamrutha	CSE-4	2	M.Tejaamrutha
64	2400030125	Satya Ajay Pothula	CSE-4	2	Ajay
65	2400030568	Nippuleti Siva Naga Raju	CSE-4	2	N.Nagaruju
66	2400032177	Rajarajeswari Guntupalli	CSE-4	2	Rajarajeswari G.
67	2400039080	Kopperla Madhan Mohan Reddy	CSE-4	2	Madhan
68	2400031875	Siram Medha Akshaya	CSE-4	2	S.Akshaya
69	2400032804	Tummala Kusuma	CSE-4	2	T.Kusuma.
70	2400030629	M.Revanth Reddy	CSE-4	2	M.R.R
71	2400032623	G Varshitha	CSE-4	2	Varshitha
72	2400031667	Koleti Kundhana Siri	CSE-4	2	Kundhana Siri
73	2400032433	Talluri Kundan Venkat Sai	CSE-4	2	T.Venkat Sai
74	2400030944	Kurapati Harshith Gupta	CSE-4	2	Harshith
75	2400032174	Kalva Pavani Priya	CSE-4	2	Priya
76	2400032524	G.Isha Akshaya	CSE-4	2	G.Isha
77	2400033723	Naga Venkata Prakash Vemparala	CSE-4	3	Venkata.
78	2300032510	Buddepu Jaswanth	CSE-4	3	Buddepu Jaswanth
79	2400032793	G.Tejaswi	CSE-4	2	Tejaswi
80	2300032194	Karthik Nagalla	CSE-4	3	K.Nagalla
81	2400031676	Rayapudi Aishwarya	CSE-4	2	Rayapudi Aishwarya
82	2400031723	Challamalla Joshna Sree	CSE-4	2	Joshna Sree
83	2400032021	D.Faseeha	CSE-4	2	D.Faseeha
84	2400032186	Mohana Lagadapati	CSE-4	2	Mohana Lagadapati
85	2400032150	M.Naga Vedavathi	CSE-4	2	M.Naga Vedavathi
86	2400032998	Varadala Sathvika	CSE-4	2	Sathvika -
87	2400031773	Lahariabburu	CSE-4	2	Lahariabburu
88	2400030597	Pantadi Saranya Sri	CSE-4	2	AR
89	2400031101	Singuluri Sunanda	CSE-4	2	Singuluri Sunanda
90	2400032961	Sathvika Kodeboina	CSE-4	2	Sathvika Kodeboina
91	2400032882	Yanamadala Abhigna	CSE-4	2	Abhigna

92	2400032147	Ernapati Uppari Susmitha	CSE-4	2	susmitha
93	2400033161	Tirumalasetty Nithin Venkata Sai	CSE-4	2	T. Nithin
94	2400039038	Siri Teja Bolapati	CSE-4	2	Teja
95	2400039020	Vema Harish Raghavendra	CSE-4	2	V. Raghavendra
96	2400039058	Syed Sana Faraha	CSE-4	2	AIB
97	2400032646	Nagunoina Prudhvi Chowdary	CSE-4	2	Prudhvi chowdary
98	2400031206	Charan Tej	CSE-4	2	Charan
99	2400030890	Motupalli Gnanavi	CSE-4	2	M. Gnanavi
100	2400030384	Yasoda Siva Venkata Naga Prasad	CSE-4	2	Yasoda Siva Venkata Naga Prasad

  
Programme Officer  
KLEF NSS Cell

**Programme Officer  
KLEF NSS Cell.**

  
Programme Coordinator  
KLEF NSS Cell

**P. SRIKANTH REDDY**  
Programme Co-ordinator  
National Service Scheme  
Koneru Lakshmaiah Education Foundation  
Vaddeswaram, 522503

  
KRSpleased  
IIIC  
Dean Student Affairs  
KLEF  
Dean (Student Affairs)  
Koneru Lakshmaiah Education Foundation  
(Deemed to be University)  
GreenFields, VADDESWARAM-522502,  
Guntur Dist, Andhra Pradesh.