



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

✦ Approved by AICTE ✦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-36, Museum Road, Governorpet, Vijayawada - 520 002. Ph. +91 - 866 - 3500122, 2576129

Ref: KLEF/SA/NSS Cell/2025-26

Date: 13-03-2026

Orders of the Hon'ble Vice Chancellor dt.13-03-2026

CIRCULAR

Sub: Conduction of Personal Hygiene Awareness for Healthy Living on 14-03-2026 at Nutakki Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Personal Hygiene Awareness for Healthy Living on 14-03-2026 at Nutakki Village.

Event : Personal Hygiene Awareness for Healthy Living
Date : 14-03-2026
Place : Nutakki
Timings : 10:00 am to 04:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)



REGISTRAR

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National Service Scheme (NSS)

“Personal Hygiene Awareness for Healthy Living”

The poster features the KL University logo and the National Service Scheme (NSS) logo. It includes two photographs: a woman washing her face and a girl washing her hands. The main title is 'PERSONAL HYGIENE AWARENESS FOR HEALTHY LIVING'. Below the title, it says 'Good Hygiene • Good Health • Better Life'. A section titled 'WHY PERSONAL HYGIENE MATTERS?' lists five benefits: Prevents Diseases, Keeps You Fresh & Active, Boosts Confidence, Creates a Clean & Healthy Environment, and Key to a Happy & Healthy Life. A section titled 'DAILY HYGIENE HABITS' lists six habits: Wash your hands regularly with soap, Take a bath every day, Keep hair clean & neat, Brush teeth twice daily, Keep nails short & clean, and Wear clean clothes daily. A section titled 'GOOD HYGIENE TODAY, A HEALTHIER TOMORROW!' includes a list of tips to remember: Use clean water and soap, Cover your mouth while coughing/sneezing, Avoid sharing personal items, Keep your surroundings clean, and Stay hydrated and eat healthy. A final section says 'TOGETHER LET'S BUILD A HEALTHY & HYGIENIC COMMUNITY'. At the bottom, it says 'SMALL HABITS, BIG IMPACT – PRACTICE HYGIENE, ENJOY LIFE!'.

Event : Personal Hygiene Awareness for Healthy Living
 Date : 14-03-2026
 Place : Nutakki

Objective:

The objective of the Personal Hygiene Awareness for Healthy Living program is to educate individuals about the importance of maintaining cleanliness in daily life. It aims to promote healthy habits such as regular handwashing, proper sanitation, and personal care. The program also focuses on preventing diseases by improving hygiene practices. Overall, it encourages a healthy lifestyle and well-being within the community.

Description:

As per the directions of the Ministry of Youth Affairs and Sports, Government of India, National Service Scheme (NSS), and in accordance with the guidelines of the Regional Directorate, Hyderabad and Andhra Pradesh State NSS, the NSS Unit-6 of the CS&IT Department, KL University organized a “Personal Hygiene Awareness for Healthy Living” program on Saturday, 14th March 2026, in Nuthakki village of Mangalagiri Mandal as part of the NSS Special Camp. Dean of Student Affairs, Dr. K.R.S. Prasad, stated that the program aimed to create awareness among people about maintaining good health through personal hygiene.

Head of the CS&IT Department, Dr. A. V. Praveen Krishna, explained that maintaining cleanliness of the body, hands, clothes, and surroundings plays a vital role in preventing many diseases. He emphasized that personal hygiene is essential for a healthy lifestyle. NSS Program Coordinator, Dr. P. Srikant Reddy, highlighted key hygiene practices such as washing hands before eating and after using the toilet, using clean water, and covering the mouth while coughing or sneezing. He also explained the importance of adopting healthy daily habits and maintaining proper sanitation.

NSS Program Officer, Dr. N. Praveen, stated that practicing good hygiene not only improves individual health but also contributes to the well-being of the entire community. He emphasized that programs like “Personal Hygiene Awareness for Healthy Living” are essential for building a clean and healthy society.

The program was successfully coordinated by NSS Field Coordinator Mr. P. Suresh. The volunteers were appreciated for their efforts by University Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. A.V.S. Prasad, Dr. N. Venkataram, and Dr. K. Rajashekhara Rao, along with Dean Advisors Dr. Habibullah Khan, Registrar Dr. K. Subbarao, Principal Dr. V. Rajesh, Student Affairs Deans Dr. K.R.S. Prasad and Dr. Habibullah Khan, Associate Dean Dr. Shanta Sri, and other dignitaries.

Outcome:

The outcome of the program was positive as people gained awareness about the importance of personal hygiene and healthy living practices. They understood simple habits like hand washing, cleanliness, and sanitation to prevent diseases. The session encouraged them to adopt hygienic behaviors in their daily lives. Overall, the program contributed to improving individual and community health.

Impact on Society:

The program has a positive impact on society by improving hygiene practices and promoting healthier lifestyles among people. It helps in preventing the spread of infectious diseases and enhances overall public health. The initiative also encourages community awareness and responsibility towards cleanliness. Overall, it contributes to building a cleaner, healthier, and more hygienic society.

Details of the Event:

Name of the Event : Personal Hygiene Awareness for Healthy Living

Place of the Event : Nutakki

Date of the event : 14-03-2026

No. of Hours : 10:00 am to 04:00 pm

No. of Participants : Students: 50, Faculty: 02


No. of Beneficiary's : 1679

Event Photos:





GPS Map Camera

Nutakki, Andhra Pradesh, India 

Cj8x+xqr, Nutakki, Andhra Pradesh 522303, India

Lat 16.417428° Long 80.649157°

14/03/2026 11:55 AM GMT +05:30

Google



GPS Map Camera

Nutakki, Andhra Pradesh, India 

Cm82+x97, Nutakki, Andhra Pradesh 522303, India

Lat 16.417504° Long 80.651059°

Saturday, 14/03/2026 11:18 AM GMT +05:30

Google