



Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

✦ Approved by AICTE ✦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref: KLEF/SA/NSS Cell/2025-26

Date: 23-03-2026

Orders of the Hon'ble Vice Chancellor dt.23-03-2026

CIRCULAR

Sub: Conduction of Scams about High Returns in Investments on 24-03-2026 at Mellampudi Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Scams about High Returns in Investments on 24-03-2026 at Mellampudi Village.

Event : Scams about High Returns in Investments
Date : 24-03-2026
Place : Mellampudi
Timings : 10:00 am to 04:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)



REGISTRAR
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National Service Scheme (NSS)

“Scams about High Returns in Investments”



COMMUNITY SERVICE INITIATIVE

NSS UNIT



SCAMS ABOUT HIGH RETURNS IN INVESTMENTS

BE ALERT. BE INFORMED. PROTECT YOUR FUTURE.

GUARANTEED HIGH RETURNS 300% PROFIT

SCAM

“ If an investment opportunity sounds too good to be true, IT PROBABLY IS! ”

COMMON SCAM TACTICS

- Promise of guaranteed high returns with little or no risk.
- Pressure to invest quickly and keep it secret.
- Fake websites, social media ads, and chat groups.
- Use of famous names and fake certificates.
- Disappear after collecting your money.

REMEMBER

High returns always come with high risk. Don't be a victim of false promises!

PROTECT YOURSELF

- Verify before you invest.
- Check registration with SEBI (www.sebi.gov.in).
- Avoid unregistered investment schemes.
- Never share your bank details or OTP.
- Report suspicious activities immediately.

REPORT SCAMS & GET HELP 1930 National Cyber Crime Helpline

Smart Investor Today, Secure Future Tomorrow.

DATE: 24-03-2026 (Tuesday)

PLACE: MELLAMPUDI Village

KNOW THE TRUTH. AVOID THE TRAP. SAVE YOUR HARD EARNED MONEY.

AWARENESS TODAY, FINANCIAL SECURITY TOMORROW.
Organized by: NSS Unit, KL University

Event : Scams about High Returns in Investments
Date : 24-03-2026
Place : Mellampudi

Objective:

The objective of the “Scams about High Returns in Investments” awareness program is to educate people about fraudulent investment schemes that promise unrealistic profits. It aims to help individuals identify warning signs such as guaranteed high returns and lack of proper authorization. The program also encourages people to verify sources and make informed financial decisions. Overall, it promotes financial awareness and protects the community from economic fraud.

Description:

As per the directions of the Ministry of Youth Affairs and Sports, Government of India, National Service Scheme (NSS), and in accordance with the guidelines of the Regional Directorate, Hyderabad and Andhra Pradesh State NSS, the NSS Unit–CSE-1 of KL University organized an awareness program on investment scams promising high returns on Tuesday, 24th March 2026, in Mellampudi village as part of the NSS Special Camp. Dean of Student Affairs, Dr. K.R.S. Prasad, stated that the program aimed to educate people not to fall for fraudulent schemes that promise unrealistic profits. He emphasized that claims such as “your money will double” or “100% guaranteed returns” are misleading, and that if something seems too good to be true, it is likely a scam.

Head of the CSE-1 Department, Dr. K. Amarendra, explained that fraudsters often create urgency by pressuring people to invest immediately, saying offers are limited. He highlighted that lack of proper registration is a key warning sign, as many fake companies operate without approval from regulatory bodies like SEBI or RBI. He also warned that scammers use social media platforms, WhatsApp messages, Telegram groups, and YouTube videos to lure people into fake investments, and advised against clicking on unknown or suspicious links. NSS Programme Coordinator, Dr. P. Srikant Reddy, pointed out that many fraudulent schemes encourage people to bring others in exchange for commissions, which is a common tactic in scams. He stressed the importance of thoroughly verifying company details before investing.

NSS Programme Officer, Dr. G. Anjaneyulu, advised people to check official websites such as SEBI and RBI before making any investment, avoid sharing OTPs or bank details, and consult trusted financial advisors. He also encouraged reporting suspicious schemes immediately to the Cyber Crime helpline (1930). The program was successfully coordinated by NSS Field Coordinator Mr. P. Suresh. The volunteers were appreciated by University Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. A.V.S. Prasad, Dr. N. Venkataram, and Dr. K. Rajashekhara Rao, along with Dean Advisors Dr. Habibullah Khan, Registrar Dr. K.

Subbarao, Principal Dr. V. Rajesh, Advisor Dr. Habibullah Khan, Associate Dean Dr. Shanta Sri, and other dignitaries.

Outcome:

The outcome of the program was positive as people became aware of investment scams and the risks of unrealistic high-return schemes. They learned to identify warning signs such as fake promises, pressure tactics, and unregistered companies. The awareness encouraged them to verify information before investing and avoid suspicious offers. Overall, the program helped protect individuals from financial loss and promoted informed decision-making.

Impact on Society:

The program has a significant impact on society by increasing financial awareness and reducing the risk of investment fraud. It helps people make informed decisions and avoid falling victim to scams. The initiative also promotes responsible financial behavior and trust in legitimate systems. Overall, it contributes to building a financially secure and fraud-aware society.

Details of the Event:

Name of the Event : Scams about High Returns in Investments

Place of the Event : Mellampudi

Date of the event : 24-03-2026

No. of Hours : 10:00 am to 04:00 pm


No. of Participants : Students: 50, Faculty: 02

No. of Beneficiary's : 1567


Event Photos:





 GPS Map Camera



Guntur, Andhra Pradesh, India 
Mangalagiri, Guntur, Andhra Pradesh 522303, India
Lat 16.425570, Long 80.627409
Tuesday, 24/03/2026 12:00 PM GMT+05:30
Note : Captured by GPS Map Camera



GPS Map Camera



Mellempudi, Andhra Pradesh, India



Cjgg+6pm, KI University Main Road, Mellempudi, Andhra Pradesh 522303, India

Lat 16.425753° Long 80.626723°

Tuesday, 24/03/2026 11:52 AM GMT +05:30