



Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Approved by AICTE ❖ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

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Ref: KLEF/SA/NSS Cell/2025-26

Date: 25-03-2026

Orders of the Hon'ble Vice Chancellor dt.25-03-2026

CIRCULAR

Sub: Conduction of Swachh Bharat Program on 26-03-2026 at Mellampudi Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Swachh Bharat Program on 26-03-2026 at Mellampudi Village.

Event : Swachh Bharat Program
Date : 26-03-2026
Place : Mellampudi
Timings : 10:00 am to 04:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)



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National Service Scheme (NSS)

“Swachh Bharat Program”

KL UNIVERSITY COMMUNITY SERVICE INITIATIVE
NSS UNIT

SWACHH BHARAT PROGRAM

स्वच्छ भारत, स्वस्थ भारत, समृद्ध भारत
Let's Clean Today for a Better Tomorrow

TOGETHER, LET'S BUILD A CLEANER & HEALTHIER NATION

- CLEAN OUR SURROUNDINGS
- KEEP OUR ENVIRONMENT GREEN
- WORK TOGETHER FOR COMMUNITY
- REDUCE REUSE RECYCLE
- BE RESPONSIBLE BE PROUD
- GOOD HABITS BETTER HEALTH

DATE 26-03-2026 THURSDAY
PLACE MELLAMPUDI VILLAGE
JOIN HANDS FOR A CLEAN INDIA A BETTER INDIA

CLEAN TODAY BETTER TOMORROW

ONE STEP TODAY, A BETTER TOMORROW!
Organized by: NSS Unit, KL University

Event : Swachh Bharat Program

Date : 26-03-2026

Place : Mellampudi

Objective:

The objective of the Swachh Bharat Program is to promote cleanliness, hygiene, and sanitation across communities. It aims to create awareness about maintaining clean surroundings and preventing diseases through proper waste management. The program also encourages public participation in building a cleaner and healthier environment. Overall, it supports the vision of a clean, hygienic, and developed nation.

Description:

As per the directions of the Ministry of Youth Affairs and Sports, Government of India, National Service Scheme (NSS), and in accordance with the guidelines of the Regional Directorate, Hyderabad and Andhra Pradesh State NSS, the NSS Unit–CSE-1 of KL University organized a Swachh Bharat Program on Wednesday, 26th March 2026, at the Government Primary School premises in Mellampudi village as part of the NSS Special Camp. Dean of Student Affairs, Dr. K.R.S. Prasad, stated that the initiative served as an excellent example of community service and social responsibility.

Head of the CSE-1 Department, Dr. K. Amarendra, explained that NSS volunteers actively participated in cleaning the school campus by removing accumulated waste and maintaining cleanliness around classrooms and school surroundings, thereby creating a hygienic environment. NSS Programme Coordinator, Dr. P. Srikant Reddy, emphasized that maintaining cleanliness in the school premises provided students with a healthy and safe learning environment. He added that the activity also helped promote awareness about hygiene and sanitation among students.

NSS Programme Officer, Dr. G. Anjaneyulu, stated that volunteers educated students, teachers, and villagers about the importance of cleanliness and conveyed the message “Cleanliness is Service.” He highlighted that the program fostered responsibility, discipline, and a spirit of service within society. The program was successfully coordinated by NSS Field Coordinator Mr. P. Suresh. The volunteers were appreciated by University Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. A.V.S. Prasad, Dr. N. Venkataram, and Dr. K. Rajashekhara Rao, along with Dean Advisors Dr. Habibullah Khan, Registrar Dr. K. Subbarao, Principal Dr. V. Rajesh, Advisor Dr. Habibullah Khan, Associate Dean Dr. Shanta Sri, and other dignitaries.

Outcome:

The outcome of the program was positive as the school premises became clean, safe, and hygienic for students. It increased awareness about cleanliness and sanitation among students, teachers, and villagers. The initiative encouraged responsible habits and active community participation in maintaining clean surroundings. Overall, the program promoted a healthier environment and strengthened the spirit of social service.

Impact on Society:

The program has a positive impact on society by promoting cleanliness, hygiene, and public health. It encourages individuals and communities to take responsibility for maintaining clean surroundings. The initiative also helps prevent diseases and creates safer environments for education and daily life. Overall, it contributes to building a cleaner, healthier, and more socially responsible society.

Details of the Event:

Name of the Event : Swachh Bharat Program

Place of the Event : Mellampudi

Date of the event : 26-03-2026

No. of Hours : 10:00 am to 04:00 pm

No. of Participants : Students: 50, Faculty: 02

No. of Beneficiary's : 36

Event Photos:



