



**Koneru Lakshmaiah Education Foundation**  
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

✦ Approved by AICTE ✦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph. +91 - 866 - 3500122, 2576129

Ref: KLEF/SA/NSS Cell/2025-26

Date: 30-03-2026

**Orders of the Hon'ble Vice Chancellor dt.30-03-2026**

**CIRCULAR**

Sub: Conduction of Government Initiatives Supporting Agricultural Development on 31-03-2026 at Pedavadlapudi Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

\*\*\*

This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Government Initiatives Supporting Agricultural Development on 31-03-2026 at Pedavadlapudi Village.

**Event** : Government Initiatives Supporting Agricultural Development  
**Date** : 31-03-2026  
**Place** : Pedavadlapudi  
**Timings** : 10:00 am to 01:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)



**REGISTRAR**  
**REGISTRAR**

**Koneru Lakshmaiah Education Foundation**  
(Deemed to be University)  
Green Fields, VADDESARAM-522 302.  
Guntur District, Andhra Pradesh,



# Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Approved by AICTE ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

## National Service Scheme (NSS)

### “Government Initiatives Supporting Agricultural Development”



COMMUNITY SERVICE INITIATIVE

**NSS UNIT**



# GOVERNMENT INITIATIVES SUPPORTING AGRICULTURAL DEVELOPMENT

Strong Initiatives for a Prosperous Agriculture

**KEY GOVERNMENT INITIATIVES FOR FARMERS**

 <b>PM-KISAN</b> Financial support of ₹6,000 per year to all eligible farmer families.	 <b>PRADHAN MANTRI KRISHI SINCHAYEE YOJANA</b> Promoting efficient irrigation and water conservation.	 <b>KISAN CREDIT CARD (KCC)</b> Easy access to credit for farming and allied activities.	 <b>PM FASAL BIMA YOJANA</b> Crop insurance for financial security against natural calamities.	 <b>e-NAM</b> Digital platform for better market access and fair prices.
 <b>SOIL HEALTH CARD SCHEME</b> Improving soil health and productivity through soil testing.	 <b>NATIONAL AGRICULTURE MARKET (e-NAM)</b> Connecting farmers to national markets and increasing income.	 <b>ATMA (AGRICULTURAL TECHNOLOGY MANAGEMENT AGENCY)</b> Extending technology and knowledge to farmers.	 <b>NATIONAL LIVESTOCK MISSION</b> Supporting livestock development and improving rural livelihoods.	 <b>MICRO IRRIGATION FUND</b> Financial assistance for micro irrigation adoption.

**BENEFITS TO FARMERS**

Increased Income	Better Productivity	Risk Protection	Sustainable Farming	Stronger Rural Economy
------------------	---------------------	-----------------	---------------------	------------------------

  
**DATE**  
**31-03-2026**  
 TUESDAY

  
**PLACE**  
**PEDAVADLAPUDI**  
 VILLAGE

  
**JOIN US**  
 LET'S WORK TOGETHER FOR A STRONGER AGRICULTURAL FUTURE!

**EMPOWERING FARMERS, ENRICHING NATION**

Organized by: NSS Unit, KL University

**Event : Government Initiatives Supporting Agricultural Development**  
**Date : 31-03-2026**  
**Place : Pedavadlapudi**

**Objective:**

The objective of the Government Initiatives Supporting Agricultural Development program is to educate farmers about government schemes, subsidies, and resources available for agricultural growth. It aims to create awareness about modern farming techniques, financial assistance, crop insurance, and sustainable agricultural practices. The program also encourages farmers to utilize government support for improving productivity and income. Overall, it promotes agricultural development, farmer welfare, and rural economic progress.

**Description:**

As per the directions of the Ministry of Youth Affairs and Sports, Government of India, National Service Scheme (NSS), and in accordance with the guidelines of the Regional Directorate, Hyderabad and Andhra Pradesh State NSS, the NSS Unit-11 of the College of Agriculture, KL University organized an awareness program on “Government Initiatives Supporting Agricultural Development” on Tuesday, 31st March 2026, in Pedavadlapudi village. Dean of Student Affairs, Dr. K.R.S. Prasad, stated that the program was conducted to educate farmers about various government schemes designed to support agricultural growth, improve productivity, and ensure financial security.

Director of the College of Agriculture, Dr. P. Ratna Prasad, explained that the government has introduced several welfare schemes aimed at providing farmers with financial assistance, crop protection, modern technology, and better market opportunities. He emphasized that these initiatives are intended to strengthen the agricultural sector and improve farmers’ livelihoods. Head of the College of Agriculture Department, Dr. Balakrishna, informed farmers about important schemes such as PM-KISAN, which provides direct financial support to eligible farmers; PM Fasal Bima Yojana, which offers crop insurance against natural disasters, drought, and crop loss; and the Kisan Credit Card (KCC), which enables farmers to access low-interest loans for agricultural needs.

NSS Programme Coordinator, Dr. P. Srikant Reddy, highlighted that schemes like Pradhan Mantri Krishi Sinchayee Yojana promote water conservation and micro-irrigation practices, while the Soil Health Card Scheme helps farmers assess soil fertility and use fertilizers effectively. He also explained that digital platforms such as e-NAM provide farmers with better market access and improved pricing opportunities for their produce. NSS Programme Officer, Dr. S. Pradeep Kumar, encouraged farmers to gather complete information about these schemes through agricultural officers, Rythu Bharosa Kendras, or official government portals and register for suitable programs. He emphasized that proper utilization of these initiatives can reduce farming costs and increase agricultural income.

The program was successfully coordinated by NSS Field Coordinator Mr. P. Suresh. The volunteers were appreciated by University Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. A.V.S. Prasad, Dr. N. Venkataram, and Dr. K. Rajashekhara Rao, along with Dean Advisors Dr. Habibullah Khan, Registrar Dr. K. Subbarao, Principal Dr. V. Rajesh, Advisor Dr. Habibullah Khan, Associate Dean Dr. Shanta Sri, and other dignitaries.

**Outcome:**

The outcome of the program was positive as farmers gained valuable awareness about various government schemes and support systems for agricultural development. They learned about financial assistance, crop insurance, modern farming practices, and market opportunities available to them. The initiative encouraged farmers to utilize these resources for better productivity and economic security. Overall, the program empowered farmers with knowledge to improve their agricultural practices and livelihoods.

**Impact on Society:**

The program has a positive impact on society by empowering farmers with knowledge about government support, modern agriculture, and financial security. It helps improve agricultural productivity, reduce economic risks, and strengthen rural development. The initiative also encourages sustainable farming practices and better use of available resources. Overall, it contributes to a stronger agricultural sector and a more prosperous society.

**Details of the Event:**

Name of the Event : Government Initiatives Supporting Agricultural Development

Place of the Event : Pedavadlapudi

Date of the event : 31-03-2026

No. of Hours : 10:00 am to 01:00 pm

No. of Participants : Students: 91, Faculty: 03

No. of Beneficiary's : 676

**Event Photos:**





Participated Volunteers list:

S.No	ID. No	Name of the Student	Branch	Year	Signature
1	2300620073	Rajeev	Agri.	3	A
2	2300620122	K.Bhavya	Agri.	3	K. Bhavya
3	230062001	Akula Divya	Agri.	3	Divya
4	2400620010	J Rishitha	Agri.	2	Rishitha
5	2300620052	Shaik Sharmila	Agri.	3	Sharmila K
6	2300620043	P.Sai Monika	Agri.	3	P. Sai Monika
7	2300620028	K.Akhila	Agri.	3	ABSENT
8	2300620027	Kollipara Sarani	Agri.	3	Sarani
9	2300620013	D.Adithya Lakshmi	Agri.	3	Adithya
10	2300620060	Y. Sree Lekhya	Agri.	3	Sree Lekhya
11	2300620070	B.Venkatesh	Agri.	3	Venkatesh
12	2300620105	R.Manoj Kumar	Agri.	3	Manoj Kumar
13	2300620069	B.Harshal	Agri.	3	Harshal
14	2300620057	T.Sheeba Naaz	Agri.	2	Sheeba
15	2300620017	G.S.Maruthi Kumar	Agri.	3	G. Maruthi
16	2400620027	P. N.V.V.Pavan Kumar	Agri.	2	Pavan Kumar
17	2300620111	Sindhukeswar Acharya	Agri.	3	Sindhukeswar
18	2300620144	Pokuri Hari Krishna	Agri.	3	P. Hari Krishna
19	2300620169	L.Asivithasai	Agri.	3	L. Asivithasai
20	2400620032	S.N.V.Rakesh	Agri.	2	Rakesh
21	2400620019	Madasu Jaya Shankar	Agri.	2	AB
22	2400620042	Anusha Podili	Agri.	2	Anusha
23	2300620044	Pratapa Alekhya	Agri.	3	Alekhya
24	2400620011	K.Bhavya Sree	Agri.	2	Bhavya Sree
25	2300620041	N.Manoj	Agri.	3	Manoj
26	2300620032	Majji Meenakshi	Agri.	3	Meenakshi
27	2300620035	D. Mohan	Agri.	3	Mohan
28	2300620040	Nasreen Fathima	Agri.	3	Nasreen
29	2300620047	Samanapudi Sai Sree	Agri.	3	Sai sree
30	2300620011	D.Harsha Vardhan	Agri.	3	Harsha
31	2300620010	Chitturi Charan Kumar	Agri.	3	Charan
32	2300620042	Pamulapati Rupa Sri	Agri.	3	Rupa Sri
33	2300620020	Mandava Harika Sri	Agri.	3	AB

34	2300620004	A.Dhanalakshmi	Agri.	3	Dhanalakshmi
35	2300620014	D.Padma Mokshitha	Agri.	3	Padma
36	2300620002	A. Uma Sravani	Agri.	3	Uma Sravani
37	2300620026	Kokkiligadda Sravani	Agri.	3	Sravani
38	2300620048	Sammana Sarath	Agri.	3	Sarath
39	2300620050	Afeefa Tapsum Shaik	Agri.	3	Tapsum.Sk
40	2300620029	K.Hithesh	Agri.	3	Hithesh
41	2300620019	G Yuva Sravanthi	Agri.	3	Sravanthi
42	2300620024	K.Sahithi Lakshmi	Agri.	3	Sahithi
43	2300620003	A.Karthik	Agri.	3	A.Karthik
44	2300620038	N.Jaytej	Agri.	3	N.Jaytej
45	2300620037	N.Samba Siva Rao	Agri.	3	AB
46	2300620057	V.Deepika	Agri.	3	Deepika
47	2300620016	Sai Jyothsna	Agri.	3	Sai Jyothsna
48	2300620055	Durgamalleswar	Agri.	3	Durga
49	2300620034	Sai Surya.Metta	Agri.	3	Sai Surya
50	2300620056	Vasa Harshita	Agri.	3	V.Harshita..
51	2300620039	D.Adithya Lakshmi	Agri.	3	Adithya.
52	2300620023	Sohana Kanneganti	Agri.	3	Sohana
53	2300320012	D.Bharath Kumar	Agri.	3	Bharath
54	2300620058	Y.Siva Anjaneyulu	Agri.	3	Siva
55	2300620008	Ch.Sri Ram	Agri.	3	Ram
56	2300620059	Yarramsetty Pragathi	Agri.	3	Y.Pragathi
57	2300620036	N.R Varshith Reddy	Agri.	3	Varshith
58	2300620006	B.S.S.J.Pranav	Agri.	3	Pranav
59	2400620064	Reshma Raavi	Agri.	2	Reshma
60	2400620065	K Saiketan	Agri.	2	Saiketan
61	2400620061	P.Sai Prasanna	Agri.	2	AB
62	2400620066	Amitha	Agri.	2	Amitha
63	2400620077	A.Sesha Ratnam	Agri.	2	A.S.Ratnam
64	2300620007	Bodepudi Asritha	Agri.	3	Asritha
65	2400620075	P. Niteesha Yadav	Agri.	2	Niteesha
66	2400620085	Sharandeep Pulavarthi	Agri.	2	Sharandeep
67	2400620067	Hansika	Agri.	2	Hansika
68	2400620076	B Charan Naik	Agri.	2	Charan
69	2400620082	Jagadeesh	Agri.	2	Jagadeesh

70	2400620063	P Poornima Pramadwara	Agri.	2	Poornima
71	2400620071	Poorna Chandra Rao	Agri.	2	P.C.R
72	2400620087	Zolisa Funeka	Agri.	2	Zolisa
73	2400620081	Renu Sri Jonnala	Agri.	2	Renu Sri
74	2300620015	Eduru Malleswari	Agri.	3	Malleswari
75	2300620021	I.Bhavani Shankar - - - -	Agri.	3	Bhavani Shankar
76	2400620080	R.Neha Sri	Agri.	2	Neha
77	2400620079	A Sai Samyuktha	Agri.	2	AB
78	2400620069	Adurthi Lakshmi Padmaja	Agri.	2	Adurthi Lakshmi Padmaja
79	2300620030	K.Jaswanth	Agri.	3	Jaswanth
80	2300620018	G.Daniel Prabhakar	Agri.	3	G.Prabhakar
81	2300620160	Anagani Purna Chandra Raju	Agri.	3	Anagani Purna Chandra Raju
82	2300620165	P.Kowshik	Agri.	3	Kowshik
83	2300620155	Soudhari Valleswari	Agri.	3	S. Valleswari
84	2300620168	T. Dhanavardhan	Agri.	3	Dhanavardhan
85	2300620170	Sura.Lekhana Reddy	Agri.	3	S. Lekhana Reddy
86	2300620134	T.Jahnvi	Agri.	3	T. Jahnvi
87	2300620166	Yadlapalli Niharika	Agri.	3	Y. Niharika
88	2300620174	B.Manoj Kumar	Agri.	3	Manoj
89	2300620163	M.Vishnupriya	Agri.	3	Vishnupriya
90	2300620167	Pandeti Rishitha	Agri.	3	Rishitha
91	2300620153	K.Tejaswini	Agri.	3	A
92	2300620123	K.Akhilandeswari	Agri.	3	Akhilandeswari
93	2300620148	D.Chandana	Agri.	3	chandana
94	2300620145	Annepaka Pranitha	Agri.	3	Pranitha
95	2300620142	Janyavula Vikas	Agri.	3	J. Vikas
96	2300620121	B.Triveen	Agri.	3	B. Triveen
97	2300620164	B.Guravaiah	Agri.	3	B. Guravaiah
98	2300620141	Mohammed Raheema	Agri.	3	Md. Raheema
99	2300620140	V. Umamaheswari	Agri.	3	V. Uma
100	2300620127	S.Susmitha	Agri.	3	A

  
Programme officer  
KLEF NSS Cell

Programme Officer  
KLEF NSS Cell.

  
Programme Coordinator  
KLEF NSS Cell

**P. SRIKANTH REDDY**  
Programme Co-ordinator  
National Service Scheme  
Koneru Lakshmaiah Education Foundation  
Vaddeswaram, 522503

  
Dean Student Affairs  
KLEF  
Dean (Student Affairs)  
Koneru Lakshmaiah Education Foundation  
(Deemed to be University)  
Green Fields, VADDESWARAM-522502,  
Guntur Dist, Andhra Pradesh.