



## Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Approved by AICTE    ❖ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; [www.klef.ac.in](http://www.klef.ac.in); [www.klef.edu.in](http://www.klef.edu.in); [www.kluniversity.in](http://www.kluniversity.in)

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

## National Service Scheme (NSS)

### Awareness on Safe Digital Transactions



**Event : Awareness on Safe Digital Transactions**

**Date : 04-08-2025**

**Place : Atmakuru**



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Ref: KLEF/SA/NSS Cell/Events/2025-26

Date: 01-08-2025

### Orders of the Hon'ble Vice Chancellor dt.01-08-2025

#### CIRCULAR

Sub: Conduction of Awareness on Safe Digital Transactions on 04-08-2025 at Atmakuru – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

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This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Awareness on Safe Digital Transactions on 04-08-2025 at Atmakuru.

Event	: Awareness on Safe Digital Transactions
Date	: 04-08-2025
Place	: Atmakuru
Timings	: 01:00 pm To 04:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr.P.SrikanthReddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P. Suresh, NSS Coordinator, (Mobile No. 9493171719)



  
REGISTRAR  
Koneru Lakshmaiah Education Foundation  
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Green Fields, VADDESWARAAM-522 302.  
Guntur District, Andhra Pradesh.

### **Objective:**

The objective is to educate villagers on secure methods of conducting digital transactions, preventing fraud and misuse. It aims to build confidence in using digital payment platforms like UPI, mobile banking, and online wallets. The initiative focuses on spreading awareness about password protection, OTP safety, and identifying fake messages or links. Ultimately, it empowers rural communities to adopt digital payments safely and responsibly.

### **Description:**

As per the directions of the Ministry of Youth Affairs & Sports, Government of India, and under the Pradhan Mantri Gramin Digital Saksharta Abhiyan (PMGDISHA), an awareness program on Safe Digital Transactions was organized, stated Dr. M. Suman, Vice Principal of KL University. He emphasized the importance of educating rural communities on the secure use of financial transactions in today's digital era. On Monday, the NSS Unit and the ECE Department of the university conducted this awareness program at Atmakuru village in Mangalagiri Mandal, where volunteers interacted directly with the villagers and explained the importance of secure digital practices.

The volunteers provided awareness on the use of trusted UPI apps and online banking, and cautioned against frauds such as fake OTP requests, high-interest investment scams, part-time job offers, prize money scams, KYC frauds, and QR code scams. They also educated villagers on essential precautions while using digital platforms — including the importance of keeping bank details confidential and avoiding suspicious links.

Dr. K.R.S. Prasad, Dean of Student Affairs, highlighted the importance of teaching safe digital transaction practices to adults, women, and senior citizens, and advised them not to respond to fraudulent messages or calls on social media offering fake rewards or offers. The Field Coordinator, Mr. P. Suresh, and the volunteers were appreciated by KL University Vice Chancellor Dr. G. Parthasaradhi Varma, Pro Vice Chancellors Dr. A.V.S. Prasad, Dr. N. Venkataram, Dr. K. Rajasekhar Rao, Dean Dr. Habibullah Khan, and Programme Coordinator Dr. P. Srikanth Reddy.

### **Outcome:**

The event enhanced villagers' understanding of safe digital transaction practices. It empowered them to identify and avoid common online scams and frauds. Participants gained confidence in using trusted UPI apps and digital banking securely. The initiative promoted digital literacy and financial safety in rural communities.

### **Impact on Society:**

The event promoted digital inclusion by bridging the awareness gap in rural communities. It helped reduce the risk of financial fraud by educating villagers on secure transaction practices. The outreach built trust in digital platforms among vulnerable groups like women and the elderly. Overall, it contributed to creating a safer and more informed digital society.

### **Details of the Event:**

Name of the Event	: Awareness on Safe Digital Transactions
Place of the Event	: Atmakuru
Date of the event	: 04-08-2025
No. of Hours	: 01:00 pm to 04:00 pm
No. of Participants	: Students: 90, Faculty: 3
No. of Beneficiary's	: 1103

### **Event Photos:**







# నాక్కి

## డిజిటల్ పేమెంట్లపై అవగాహన

తాదేపల్లిరూరుల్: వడ్డేశ్వరం కేవల్ యూనివర్సిటీ కేవల్ యూనివర్సిటీ ఎన్వెన్సెన్, ఈసీతు విభాగాల ఆధ్వర్యంలో డిజిటల్ లావాదేవీలపై మంగళగిరి మండలం ఆత్మకూరు గ్రామంలో మహిళలకు అవగాహన కార్యక్రమాన్ని సోమవారం నిర్వహించారు. ఈ సందర్భంగా కేవల్యూ వైస్ ప్రిన్సిపాల్ డాక్టర్ ఎం.సుమన్ మాటల్లాడుతూ ప్రస్తుత డిజిటల్ యుగంలో సురక్షితమైన ఆర్థిక లావాదేవీల వినియోగంపై గ్రామీణ ప్రాంతాల్లోని ప్రజలకు అవగాహన కల్పించాల్సిన అవసరం ఉండని అన్నారు. క్లైట్ స్టోయు సమన్వయకర్త పి.సురేణ్, వలంటీర్సు కేవల్యూ వీసీ డాక్టర్ జి.పార్థసారథివర్కు, ప్రో. వీసీలు డాక్టర్ ఎవీఎన్ ప్రసాద్, డాక్టర్ ఎన్. వెంకట్రామ్, డాక్టర్ కె.రాజశేఖరరావు, డీన్ డాక్టర్ హబీబుల్లా భాన్, ప్రోగ్రాం కో ఆర్ద్రనేటర్ డాక్టర్ పి. శ్రీకాంత్ రెడ్డి, విద్యార్థి విభాగాధిపతి డాక్టర్ కె.ఆర్.ప్రసాద్ అభినందించారు.

## నమ్మకమైన యూపీ యాప్లు వినియోగించాలి

మంగళగిరి, ఆగస్టు 4 (ఆంధ్రప్రదేశ్): చిరువ్వాపూరులు ఆర్థిక లావాదేవీల నిమిత్తం నమ్మకమైన యూపీ, బ్యాంకుల అధికారిక యాప్లను మాత్రమే వినియోగించాలని కేఎల్ యూనివర్సిటీ వైస్ ప్రైన్సిపాల్ ఎం సుమన్ సూచిం చారు. కేఎల్యూ ఎన్ఎస్ఎస్, ఈనీఈ విభాగాల ఆధ్వర్యంలో వలంటీర్ల బ్యాం దం సోమవారం మంగళగిరి మండలం ఆత్మకూరులో పర్యాటించి సురక్షితమైన డిజిటల్ లావాదేవీలమై ప్రజలు, చిరువ్వాపూరులకు అపగాహన కల్పించారు. ప్రతి బ్యాంకు అధికారికంగా విడుదల చేసిన యాప్లను మాత్రమే ఉపయోగించాలని తెలియజేశారు. కార్బూక్మంలో కేఎల్ వర్గిట్ విద్యార్థి విభాగాధిపతి కేఆర్ ప్రసాద్, క్రైతస్థాయి సమన్వయకర్త వీ.సురేష్ తదితరులు పాల్గొన్నారు.

## **Press Clippings Translation:**

### **Sakshi E-Paper:**

#### **Awareness on Digital Payments**

**Tadepalli Rural:** KL University NSS and the ECE Department organized an awareness programme on digital transactions for women in Atmakuru village, Mangalagiri Mandal, on Monday. On this occasion, KL University Vice Principal, Dr. M. Suman, said that in the current digital era, it is important to create awareness among people in rural areas about the safe usage of financial transactions. Field-level coordinator, P. Suresh, and the volunteers were congratulated by KL University Vice-Chancellor, Dr. G. Pardha Saradhi Varma; Pro Vice-Chancellors, Dr. A.V.S. Prasad, Dr. N. Venkata Ram, Dr. K. Rajashekara Rao; Dean, Dr. Habibullah Khan; Programme Coordinator, Dr. P. Sreekanth Reddy; and Head of the Student Division, Dr. K.R. Prasad.

### **AndhraJyothi E-Paper**

#### **Use Only Trusted UPI Apps**

**Mangalagiri, August 4 (Andhra Jyothi):** KL University Vice Principal, M. Suman, advised small traders to use only trusted UPI platforms and official banking apps for financial transactions. Under the supervision of KL University NSS and the ECE Department, a team of volunteers visited Atmakuru village in Mangalagiri Mandal on Monday and created awareness among the public and small traders about safe digital transactions. They emphasized the importance of using only the officially released apps of respective banks. KL University Head of Student Division, K.R. Prasad; Field-level Coordinator, P. Suresh; and others participated in the programme.

## Participated Volunteers list:

S.No	ID. No	Name of the Student	Branch	Year	Signature
1	2300040055	A.Y.C.Sreehitha	ECE	3	Sreehitha
2	2300040038	Bobburi Sai Swarupa	ECE	3	B.S. Swarupa
3	2300049069	Patha Naga Nikhila Tejaswi	ECE	3	P. Naga Nikhila
4	2300040193	Suna Yasaswini	ECE	3	S. Yasaswini
5	2300040191	Alapana Reshma Reddy	ECE	3	A. Reshma Reddy
6	2400040257	Alle Greha Reddy	ECE	2	Alle Reddy
7	2400040415	Penugonda Kumara Swamy	ECE	2	P.K. Swamy
8	2400040248	Medapureddy Sasiveer	ECE	2	M. Sasiveer
9	2400040439	Hasini Maddela	ECE	2	H. Maddela
10	2400040428	M.Giri Charan	ECE	2	M. Giri Charan
11	2400040145	T.Vedasri	ECE	2	T. Vedasri
12	2400040335	M.Sasank	ECE	2	M. Sasank
13	2400040313	S. Amrutha Polimetla	ECE	2	S. Amrutha
14	2400040414	H. Sai Lalitha	ECE	2	H. Sai Lalitha
15	2400040432	Karnati Jyothika	ECE	2	Karnati Jyothika
16	2400040451	P.Nagapavan Kumar	ECE	2	P. Nagapavan Kumar
17	2400040239	Vajarala Dhanush Reddy	ECE	2	Vajarala Dhanush Reddy
18	2400040240	Meka Gowtham Reddy	ECE	2	M. Gowtham Reddy
19	2400040100	M Govardhan Reddy	ECE	2	M. Govardhan Reddy
20	2400040088	Bandaru Harshavardhan	ECE	2	B. Harshavardhan
21	2400040099	Tadikonda Sai Deepak	ECE	2	T. Sai Deepak
22	2400040117	Talari Venkata Karthik	ECE	2	T. Venkata Karthik
23	2400040441	Pataballa Kamal Satish	ECE	2	P. Kamal Satish
24	2400040448	M Lokesh	ECE	2	M. Lokesh
25	2300040381	Nagula Shivani	ECE	3	N. Shivani
26	2400040270	Sarvani Joka	ECE	2	Sarvani Joka
27	2400040298	Thota Sai Satya Anjusri	ECE	2	T. Sai Anjusri
28	2400040058	N. Rushi Sai Srinivas	ECE	2	N. Rushi Sai Srinivas
29	2400049042	Jonnadula Harsha Mukesh	ECE	2	J. Harsha Mukesh
30	24000	K.Hari Sri Lakshmi Ramya	ECE	2	K. Hari Sri Lakshmi Ramya
31	2400040241	B.Geetha Sri	ECE	2	B. Geetha Sri
32	2400040347	B Jahnavi	ECE	2	B. Jahnavi
33	2400040253	Kothakota Krishnaveni	ECE	2	K. Krishnaveni
34	2400040158	Nanditha	ECE	2	Nanditha
35	2400040157	Koganti Orzaswini	ECE	2	K. Orzaswini
36	2400040358	Mula Dharani	ECE	2	M. Dharani
37	2400040356	Achanta Sudheeshna	ECE	2	A. Sudheeshna
38	2400040323	Mandla Umasree	ECE	2	M. Umasree
39	2300040094	P Karthik	ECE	3	P. Karthik
40	2300040273	A Bhanu Prasad	ECE	3	A. Bhanu Prasad
41	2300040424	Oruganti Koushik	ECE	3	O. Koushik
42	2300040357	Ummidisetty Jahnavi	ECE	3	U. Jahnavi
43	2300040252	Bomma Jyothir Aditya Sri Gupta	ECE	3	B. Aditya Sri Gupta

44	2400040357	P. Reeshma	ECE	2	P. Reeshma
45	2400040400	Vutukuri N V S L Sri Gayathri Hansika	ECE	2	Hansika
46	2400040222	Mallampalli Sai Aarudra Aakash	ECE	2	Aakash
47	2400040176	Vytla Venkat Sathvik	ECE	2	Sathvik
48	2400040060	Medidha Rajeswari	ECE	2	Rajeswari
49	2400040459	K. Hari Sri Lakshmi Ramya	ECE	2	Yemure
50	2400040326	Kokkera Vishnu Vardhan	ECE	2	Vardhan
51	2400040005	Kakaraparthi Hemanth Kumar	ECE	2	Kumar
52	2400040065	K.Zignash Phani Srihari	ECE	2	T. Srihari
53	2400040144	P.Karthikeya	ECE	2	P. Karthikeya
54	2400040106	P.V.S.N Praneetha	ECE	2	P.V.S.N. Praneetha
55	2400040338	G.Harshavardhan	ECE	2	Harshavardhan
56	2400040103	Pvsn Raghamaai	ECE	2	Raghamaai
57	2400040471	Gorijala Vinayaka	ECE	2	Vinayaka
58	2400040042	Bandaru Abhineswararao	ECE	2	Abhineswararao
59	2400040353	Spurthi Kesamreddy	ECE	2	Spurthi
60	2400040319	G.Prathyusha	ECE	2	G. Prathyusha
61	2400040391	Shaik Abdul Khaja Nawaz Subhan Bashir	ECE	2	Bashir
62	2400040080	Gopisetti Trimurthulu	ECE	2	G. Trimurthulu
63	2400040469	U.Naga Sai Swetha	ECE	2	U. Naga Sai Swetha
64	2400040460	E Charan	ECE	2	Charan
65	2300040402	Billa Bala Satya Phaneendra	ECE	3	F. Charan
66	2400040017	Pranav Sai	ECE	2	Pranav
67	2400040461	Mandalapu Parthvi Lakshmi Reddy	ECE	2	Parthvi
68	2400040425	Ullingala Kumar Satya Naga Sravan	ECE	2	Satya. Naga
69	2300040107	Yakkali Nikhil	ECE	3	Nikhil. Y
70	2300040072	Samalam Sujitha	ECE	3	Sujitha
71	2300040427	Gudepu Baby Sravani	ECE	3	Sravani
72	2300040428	K.Harshini	ECE	3	K. Harshini
73	2300040123	J.Pavani	ECE	3	J. Pavani
74	2300040030	Vanga Siva Reddy	ECE	3	Siva
75	2300040358	P.Sowjanya	ECE	3	P. Sowjanya
76	2300040168	Sonu Kumar	ECE	3	Sonu Kumar
77	2300040329	Venkata Siva Sai	ECE	3	Siva
78	2300040393	Guptha Arun Kumar	ECE	3	G. Arun
79	2300040048	Kakarla Sai Venkata Krishna	ECE	3	K. Krishna
80	2300040242	Karumanchi Vamsi	ECE	3	Vamsi
81	2300040353	Lokesh Yalamanchili	ECE	3	Lokesh
82	2200049066	Shaik Shareef	ECE	4	S. Shareef
83	2300040371	A.Ravi Teja	ECE	3	A. Ravi Teja
84	2300040059	K Venkata Siva Kesava Sandeep	ECE	3	K. Siva Sandeep
85	2300040124	Bolla Keerthi	ECE	3	Keerthi
86	2300040248	P.Sai Venkat Ramana	ECE	3	Sai venka
87	2300040094	P Karthik	ECE	3	Karthik
88	2300040251	K Venkata Jai Krishna Varun	ECE	3	Krishna
89	2300040148	Namratha Atmakuri	ECE	3	N. Atmakuri
90	2300040241	Repalle Joshitha	ECE	3	Joshitha
91	2300040329	Venkata Siva Sai	ECE	3	Sai
92	2300040251	K Venkata Jai Kirshna Varun	ECE	3	K. Varun

93	2300049022	Remala Mounish	ECE	3	ABSENT
94	2200049054	P.Sai Lakshmi	ECE	4	P.Sai Lakshmi
95	2300040391	Devarapalli Rakshitha	ECE	3	Rakshitha
96	2200049027	Rohith Reddy	ECE	4	Rohith
97	2200049081	M. Adithyaa Saai	ECE	4	Saai
98	2200049038	Y.Bhuvanesh	ECE	4	Y.Bhuvanesh
99	2200049002	Akkineni Achyuth Krishna	ECE	4	Achyuth Krishna
100	2200040022	Vemula Gopinadh	ECE	4	Gopinadh

*K.V. Asha*  
Programme Officer  
KLEF NSS Cell

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Programme Coordinator  
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*K.R.S. Palleed*  
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**P. SRIKANTH REDDY**  
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