



## Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Approved by AICTE ❖ ISO 21001:2018 Certified

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## National Service Scheme (NSS)

### Awareness on Good & Bad Touch



**KL** UNDERSTANDING  
GOOD TOUCH and BAD TOUCH

**GOOD TOUCH**

- Hugging
- Pat on the shoulder
- Holding hands

**BAD TOUCH**

- Touching private parts
- Touching bottom
- Kissing

Event : Awareness on Good & Bad Touch

Date : 02-01-2026

Place : Prathuru

**Objective:**

The objective of creating awareness on Good Touch and Bad Touch among Parents is to help children understand the difference between safe and unsafe physical contact. It aims to protect children from abuse by educating them about personal boundaries. The programme encourages children to speak up without fear if they feel uncomfortable. It helps build self-confidence and the ability to say "NO" to inappropriate behavior. Awareness also guides students on whom to trust and where to seek help. Overall, the objective is to ensure child safety and promote a secure, healthy learning environment.

**Description:**

As per the guidelines of the Ministry of Youth Affairs and Sports, National Service Scheme (NSS), the Regional Directorate, and State NSS, the NSS Unit of the Department of BCA, KL University organized an awareness programme on Good Touch and Bad Touch on Friday, 2<sup>nd</sup> January 2026, at the Villagers of Prathuru village, Tadepalli Mandal, said Dr. K.R.S. Prasad, Head of the Student Affairs Department, KL University. NSS Volunteers explained that Good Touch refers to touch done with love, care, and protection, such as that by parents, teachers, or doctors when necessary, which makes a child feel safe and comfortable. Bad Touch, on the other hand, is any touch that causes discomfort, fear, or confusion, is done secretly, or is forced even when the child does not like it. He emphasized that any touch a child feels uncomfortable with is wrong and that every child has complete rights over their own body.

He advised Children's to recognize inappropriate touch and not to remain silent or fearful. In case of any problem, children were encouraged to immediately inform their parents, Teachers, or trusted adults and to call the Child Helpline number 1098 without hesitation. NSS Girl Volunteers from KL University explained the concept effectively through real-life examples and interactive questions such as "Is this a good touch or a bad touch?" They demonstrated how to respond in such situations by firmly saying "NO", moving away from the place, and informing a trusted person. Students were reassured that the Child Helpline 1098 exists solely for the protection and safety of children.

The programme was coordinated by NSS Field Coordinator Mr.P.Suresh. The volunteers were appreciated by Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. A. V. S. Prasad, Dr. N. Venkataram, and Dr. K. Rajashekhara Rao, Dean Advisors Dr. Habibullah Khan, Registrar Dr. K. Subbarao, Principal Dr. V. Rajesh, Associate Dean Dr. Shanta Sri, Head of the Department Dr. T. Pawan Kumar, NSS Programme Coordinator Mr.P. Srikanth Reddy, and other dignitaries.

**Outcome:**

The Good and Bad Touch awareness programme helped Children's clearly understand the difference between safe and unsafe touch. It empowered children with knowledge about personal safety and body boundaries. Students gained confidence to say "NO" to uncomfortable situations without fear. The programme encouraged open communication with parents, teachers, and trusted adults. Awareness about the Child Helpline 1098 provided children with a sense of security and support. Overall, the event strengthened self-protection skills and promoted a safer environment for school students.

**Impact on Society:**

The programme had a positive societal impact by promoting child safety and protection at the grassroots level. It helped create a safer school and community environment by reducing silence around child abuse issues. Awareness among children contributes to early reporting and prevention of abuse. The initiative strengthened trust between students, parents, teachers, and institutions. It encouraged a culture of openness, care, and responsibility towards children's well-being. In the long run, such programmes help build a safer, more informed, and protective society for children.

**Details of the Event:**

Name of the Event	: Awareness on Good & Bad Touch
Place of the Event	: Prathuru
Date of the event	: 02-01-2026
No. of Hours	: 10:00 am to 01:00 pm
No. of Participants	: Students: 93, Faculty: 01
No. of Beneficiary's	: 1674

**Event Photos:**





GPS Map Camera

Prathuru, Andhra Pradesh, India



Fj8p+gm9, Prathuru, Andhra Pradesh 522501, India

Lat 16.466082° Long 80.636857°

Friday, 02/01/2026 10:35 AM GMT +05:30

Google



GPS Map Camera

Prathuru, Andhra Pradesh, India



Fj7p+rw4, Prathuru, Andhra Pradesh 522501, India

Lat 16.465199° Long 80.637538°

Friday, 02/01/2026 11:00 AM GMT +05:30

Google



Prathuru, Andhra Pradesh, India




Fj8p+6r, Prathuru, Andhra Pradesh 522501, India

Lat 16.46522° Long 80.636893°

Friday, 02/01/2026 10:44 AM GMT +05:30



Prathuru, Andhra Pradesh, India 

Fj7q+x55, Tadepalle, Prathuru, Andhra Pradesh 522501, India

Lat 16.465007° Long 80.637755°

Friday, 02/01/2026 10:55 AM GMT +05:30