



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

◆ Approved by AICTE ◆ ISO 21001:2018 Certified

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National Service Scheme (NSS)

Nasha Mukta Bharat Initiative with TB Awareness

The poster features a central illustration of a hand holding a large pill bottle. Inside the bottle, a small figure of a person is walking through a landscape of pills, with a question mark above them. The background is orange and blue with dashed lines. Logos for KLEF and NSS are in the top corners. The text 'SPECIAL CAMP' is in large blue letters. Below the illustration, the date and location are listed. At the bottom, the slogan 'DRUG IS A BUG!' is written in large orange letters, followed by social media icons and the handle /klefns.

SPECIAL CAMP

DATE:10:01:2026
PLACE:Kolanukonda

DRUG IS A BUG !

[/klefns](#)

Event : Nasha Mukta Bharat Initiative with TB Awareness
Date : 10-01-2026
Place : Kolanukonda

Objective:

The objective of the Nasha Mukta Bharat Initiative with TB Awareness on the occasion of the Special Camp is to create awareness about the harmful effects of substance abuse on health and society. It aims to motivate people, especially youth, to adopt a drug-free and healthy lifestyle. The programme seeks to educate the public on tuberculosis, its causes, symptoms, prevention, and treatment. It emphasizes early detection and timely treatment of TB to prevent its spread. The initiative promotes responsible behavior and community participation in disease prevention. Overall, it strives to build a healthier, addiction-free, and TB-aware society.

Description:

As per the guidelines of the Ministry of Youth Affairs and Sports, National Service Scheme (NSS), the Regional Directorate, and State NSS, the NSS Unit-12 of the College of Pharmacy, KL University organized an awareness programme on “Ill Effects of Substance Abuse and Tuberculosis (TB) Awareness” as part of a Special Camp on Saturday, 10th January 2026, at Kolanukonda village under the Tadepalli-Mangalagiri Municipal Corporation limits, said Dr. G. Chakravarthi, Principal, College of Pharmacy, KL University. He stated that the programme educated villagers on the harmful physical and mental health effects caused by the use of substances such as alcohol, tobacco, gutkha, and drugs. The initiative aimed to motivate people to stay away from addictions and adopt a healthy lifestyle.

NSS Programme Officer Dr. R. Supriya explained how tuberculosis spreads, its common symptoms, and the importance of early detection. She emphasized that TB is completely curable with timely and complete treatment. She advised that anyone experiencing a cough lasting more than two weeks should undergo medical tests immediately and informed the public that TB testing and medicines are available free of cost at government hospitals. Through this programme, awareness was created to eliminate fear and stigma associated with TB and to encourage people to seek proper diagnosis and treatment. Dean of Student Affairs Dr. K. R. S. Prasad stated that villagers actively participated in the programme and clarified their doubts during the interactive sessions.

NSS Programme Coordinator P. Srikanth Reddy remarked that such awareness initiatives play a vital role in promoting public health and social responsibility in rural areas. NSS Field Coordinator P. Suresh informed that volunteers were divided into groups and conducted door-to-door awareness campaigns. He also coordinated the programme. The NSS volunteers were appreciated by Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr.

A. V. S. Prasad, Dr. N. Venkataram, and Dr. K. Rajashekhara Rao, Dean Advisors Dr. Habibullah Khan, Registrar Dr. K. Subbarao, Principal Dr. V. Rajesh, Associate Dean Dr. Shanta Sri, NSS Programme Coordinator P. Srikanth Reddy, and other dignitaries.

Outcome:

The awareness programme helped villagers understand the harmful effects of substance abuse on physical and mental health. People became aware of the causes, symptoms, and modes of transmission of tuberculosis. The programme reduced fear and stigma associated with TB by emphasizing that it is completely curable. Participants learned the importance of early diagnosis and completing the full course of treatment. Door-to-door campaigns ensured wider reach and better community engagement. Overall, the event promoted healthy, addiction-free living and improved public health awareness.

Impact on Society:

The programme created a positive social impact by promoting a drug-free and healthy lifestyle in the community. It encouraged people to stay away from substance abuse and its harmful consequences. Increased awareness about tuberculosis helped in early detection and prevention of disease spread. The initiative reduced stigma associated with TB and encouraged timely treatment. Community participation strengthened collective responsibility towards health. In the long run, such programmes contribute to a healthier, informed, and socially responsible society.

Details of the Event:

Name of the Event : Nasha Mukta Bharat Initiative with TB Awareness
Place of the Event : Kolanukonda
Date of the event : 10-01-2026
No. of Hours : 10:00 am to 05:00 pm
No. of Participants : Students: 50, Faculty: 02
No. of Beneficiary's : 1274

Event Photos:





Kolanukonda, Andhra Pradesh, India 🇮🇳

Ganganammipeta, d-no:1-91/109 Kolanukonda, guntur, Dst, Tadepalle, Kolanukonda, Andhra Pradesh 522302, India
Lat 16.453992° Long 80.606002°
Saturday, 10/01/2026 03:36 PM GMT +05:30



Vaddeswaram, Andhra Pradesh, India 🇮🇳

Fj25+vpq, Kolanukonda, Vaddeswaram, Andhra Pradesh 522302, India
Lat 16.452233° Long 80.609512°
Saturday, 10/01/2026 03:53 PM GMT +05:30



Vaddeswaram, Andhra Pradesh, India

Cjx5+p92, Kolanukonda, Vaddeswaram, Andhra Pradesh
522302, India
Lat 16.449592° Long 80.608777°
Saturday, 10/01/2026 03:45 PM GMT +05:30



దీర్ఘబాయి (శిశులంగరక్షణ) మేమోలయర్ భవనము
గ్రామపంచాయితీకార్యాలయం, కొలనుకొండ



Guntur, Andhra Pradesh, India

Tadepalle, Guntur, Andhra Pradesh 522302, India
Lat 16.441149, Long 80.623319
Saturday, 10/01/2026 04:34 PM GMT +05:30
Note : Captured by GPS Map Camera