



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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National Service Scheme (NSS)

Awareness on Sexual Harassment and its Prevention



Event : Awareness on Sexual Harassment and its Prevention
Date : 24-01-2026
Place : Tummapudi

Objective:

The objective of creating awareness on sexual harassment and its prevention is to educate people about what constitutes sexual harassment. It aims to inform individuals about their rights, legal protections, and available complaint mechanisms. The programme seeks to encourage victims to speak up without fear or stigma. It promotes respect, dignity, and equality in society and workplaces. Awareness helps in preventing harassment through responsible behavior and sensitivity. Overall, the objective is to ensure a safe, secure, and harassment-free environment for all.

Description:

As per the guidelines of the Ministry of Youth Affairs & Sports, Government of India, NSS volunteers of KL University organized an awareness program on Sexual Harassment and Its Prevention at Tummapudi village on Saturday, January 24, 2026. University Dean of Student Affairs Dr. K. R. S. Prasad stated that the initiative was conducted as part of the awareness activities undertaken by the AI & DS NSS volunteers.

The volunteers educated villagers on the concept of sexual harassment and its various forms, including verbal, physical, non-verbal, and online harassment, explained NSS Programme Coordinator Dr. P. Srikanth Reddy. The session highlighted the importance of mutual respect, understanding consent, and adhering to ethical conduct in society. Preventive strategies, relevant legal provisions, and the importance of reporting incidents without fear were also explained. NSS Programme Officer V. Jonathan noted that details of helpline numbers and institutional support systems were shared to help victims seek protection and justice.

AI & DS Head of the Department Dr. V. S. V. Prabhakar remarked that the villagers showed active participation and keen interest throughout the session by engaging with the volunteers and clarifying their queries. NSS Field Coordinator P. Suresh served as the event coordinator and ensured the smooth execution of the program.

The efforts of the NSS volunteers were appreciated by University Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. A. V. S. Prasad, Dr. N. Venkatram, and Dr. K. Rajasekhara Rao, Associate Dean Dr. Shantisri, along with the village Sarpanch.

Outcome:

The awareness program significantly enhanced the understanding of villagers regarding sexual harassment and its various forms, including verbal, physical, non-verbal, and online harassment. Participants became more aware of the importance of mutual respect, ethical behavior, and the concept of consent in daily life. The session helped reduce fear and stigma associated with reporting incidents of harassment. Villagers gained clear knowledge about preventive measures and relevant legal provisions. Information on helpline numbers and institutional support systems empowered victims to seek timely help and justice. Overall, the program contributed to creating a safer, more informed, and socially responsible community.

Impact on Society:

The awareness program fostered a culture of respect, dignity, and gender sensitivity within the community. It helped break the silence around sexual harassment by encouraging open discussion and awareness among villagers. The program strengthened community confidence in legal and institutional support mechanisms. By promoting knowledge of consent and ethical behavior, it contributed to improved social attitudes and safer interactions. Increased awareness empowered individuals to stand against harassment and support victims. Overall, the initiative played a vital role in building a safer, more inclusive, and socially responsible society.

Details of the Event:

Name of the Event : Awareness on Sexual Harassment and its Prevention

Place of the Event : Tummapudi

Date of the event : 24-01-2026

No. of Hours : 10:00 am to 01:00 pm

No. of Participants : Students: 93, Faculty: 02

No. of Beneficiary's : 1203

Event Photos:





