



## Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

◆ Approved by AICTE ◆ ISO 21001:2018 Certified

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## National Service Scheme (NSS)

### Awareness on Single Use Plastic

The poster features the KL UNIVERSITY logo and the National Service Scheme (NSS) logo. The main title is 'AWARENESS ON SINGLE USE PLASTIC' in large, bold letters. Below the title is a banner that reads 'SAVE YOUR CHILD FROM POLIO!'. The central illustration shows a boy and a girl in a polluted environment. The boy is holding a plastic bag full of trash, and the girl is drinking from a plastic bottle. A large red prohibition sign is overlaid on the plastic bottle and bag. At the bottom, there are four icons with text: 'BAN SINGLE USE PLASTIC' (red plastic bag), 'USE REUSABLE BAGS' (green reusable bag), 'SAVE OUR ENVIRONMENT' (globe with trash), and 'PROMOTE ECO-WASTE MANAGEMENT' (hands holding a recycling symbol). A banner at the bottom of the illustration provides the event details: 'DATE: 29-01-2026 PLACE: GODAVARRU'.

Event : Awareness on Single Use Plastic  
Date : 27-01-2026  
Place : Godavarru

**Objective:**

The objective of creating awareness on single-use plastic is to educate people about the harmful effects of plastic on the environment and human health. The programme aims to encourage individuals to reduce the use of single-use plastic items such as bags, cups, and bottles. It promotes the adoption of eco-friendly alternatives like cloth bags and reusable materials. The awareness campaign also highlights the importance of proper waste management and recycling. It motivates people to take responsibility for protecting nature and maintaining cleanliness. Overall, the programme supports the goal of building a sustainable and pollution-free environment.

**Description:**

As per the directions of the Ministry of Youth Affairs & Sports, Government of India, in Godavarru Village on Thursday, 29-01-2026, NSS volunteers from KL University conducted an awareness program on Awareness on Single Use of Plastic at Godavarru Village, announced University NSS Program Coordinator Dr. P. Srikanth Reddy. He mentioned that this activity was organized as part of the awareness program by the AI&DS NSS volunteers.

As part of the program, the volunteers created awareness among the local residents about single-use plastic, its common forms such as plastic bags, bottles, cups, straws, and packaging materials, and its long-term impact on soil, water bodies, marine life, and public health. They explained the importance of reducing plastic consumption, reusing materials, and recycling waste. The volunteers also guided villagers on adopting eco-friendly alternatives like cloth bags, steel bottles, and biodegradable products. Information regarding proper waste segregation, composting and local waste collection practices was shared to encourage responsible disposal. The volunteers emphasized the role of each individual in minimizing plastic pollution and maintaining cleanliness in their surroundings.

AI&DS Head of the Department, Dr. V. S. V. Prabhakar, stated that the villagers actively participated in the awareness session and showed keen interest by interacting with the volunteers and clarifying their doubts. NSS Field Coordinator Mr.P. Suresh acted as the event coordinator and ensured the smooth conduct of the program. The volunteers received encouragement and appreciation from University Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. A. V. S. Prasad, Dr. N. Venkatram, and Dr. K. Rajasekhara Rao, Dean of Student Affairs Dr. K. R. S. Prasad, Advisor Dr. Habeebullah Khan, and the village Sarpanch for their sincere efforts in organizing and successfully conducting the single-use plastic awareness program

### **Outcome:**

The single-use plastic awareness program created a significant impact by improving understanding of environmental protection, responsible consumption, and waste management practices among community members. Residents were motivated to reduce plastic usage, adopt sustainable alternatives, follow proper disposal methods, and contribute toward maintaining a clean environment.

### **Impact on Society:**

The awareness program encouraged people to build a cleaner and greener society by promoting environmental responsibility, sustainable living practices, and community participation. Active involvement from residents and volunteers helped foster a culture of cleanliness and environmental care, leading to a more conscious, informed, and responsible community.

### **Details of the Event:**

Name of the Event : Awareness on Single Use Plastic

Place of the Event : Godavarru

Date of the event : 29-01-2026

No. of Hours : 10:00 am to 01:00 pm

No. of Participants : Students: 96, Faculty: 02

No. of Beneficiary's : 1386


### **Event Photos:**





Google

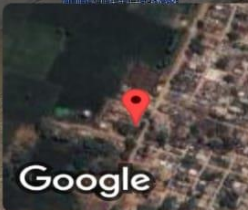
GPS Map Camera

Pedakonduru, Andhra Pradesh, India 

2-38, Godavrru Viz, Pedakonduru, Andhra Pradesh 522305, India


Lat 16.381447° Long 80.701662°

Thursday, 29/01/2026 11:08 AM GMT +05:30



Google

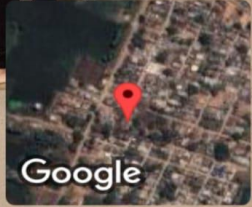
GPS Map Camera

Pedakonduru, Andhra Pradesh, India 

2-38, Godavrru Viz, Pedakonduru, Andhra Pradesh 522305, India


Lat 16.381615° Long 80.70067°

Thursday, 29/01/2026 11:25 AM GMT +05:30



Google

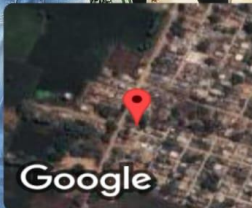
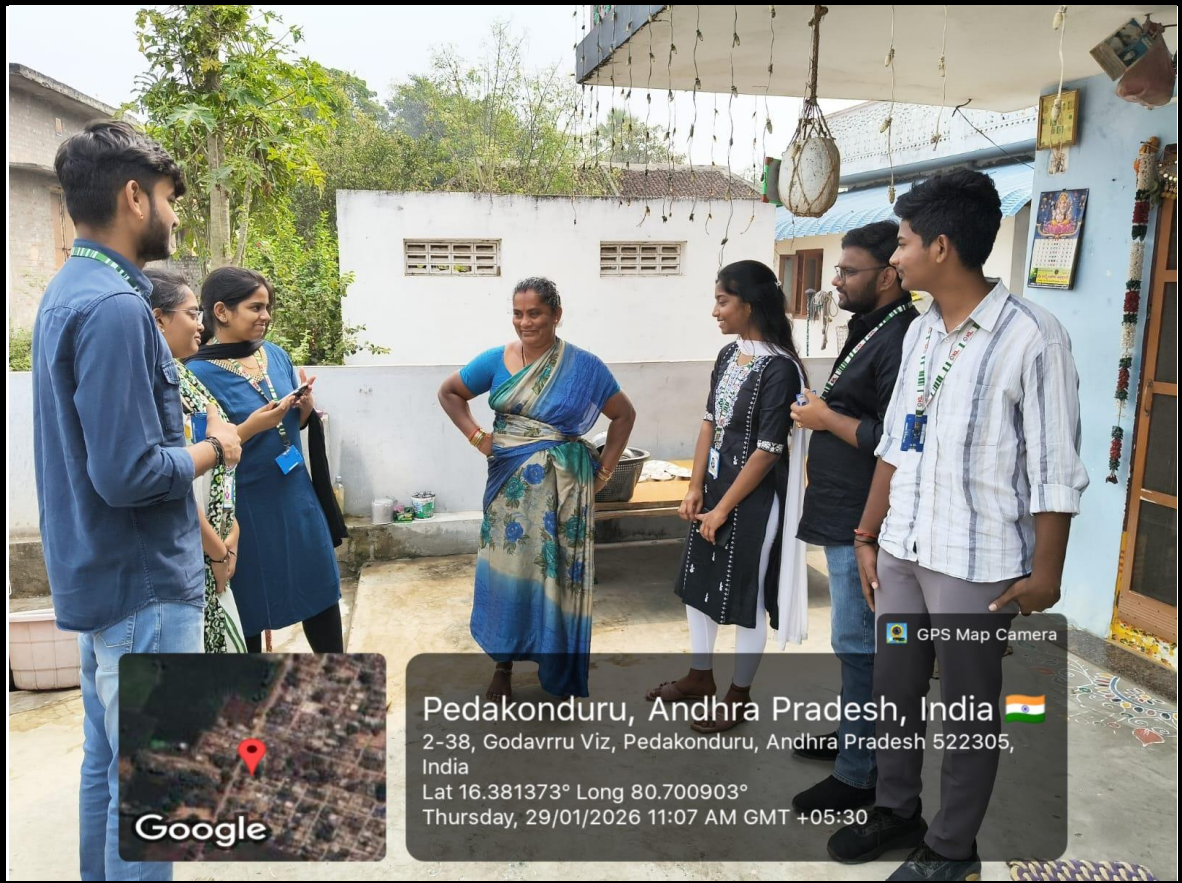
GPS Map Camera

Pedakonduru, Andhra Pradesh, India 

2-38, Godavrru Viz, Pedakonduru, Andhra Pradesh 522305, India

Lat 16.381588° Long 80.701242°

Thursday, 29/01/2026 11:06 AM GMT +05:30



Google

GPS Map Camera

Pedakonduru, Andhra Pradesh, India 

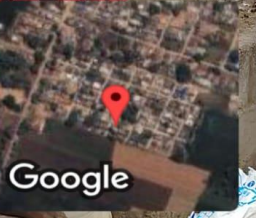
2-38, Godavrru Viz, Pedakonduru, Andhra Pradesh 522305, India


Lat 16.381373° Long 80.700903°

Thursday, 29/01/2026 11:07 AM GMT +05:30



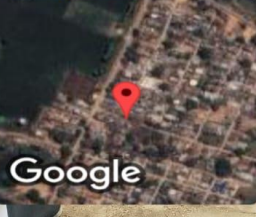
GPS Map Camera



**Pedakonduru, Andhra Pradesh, India**   
2-38, Godavrru Viz, Pedakonduru, Andhra Pradesh 522305,  
India  
Lat 16.380408° Long 80.701577°  
Thursday, 29/01/2026 11:06 AM GMT +05:30



GPS Map Camera



**Pedakonduru, Andhra Pradesh, India**   
2-38, Godavrru Viz, Pedakonduru, Andhra Pradesh 522305,  
India  
Lat 16.381833° Long 80.701308°  
Thursday, 29/01/2026 11:12 AM GMT +05:30



ప్రజలకు అవగాహన కల్పిస్తున్న కేఎల్ యూ విద్యార్థులు

## సింగిల్ యూజ్ ప్లాస్టిక్ తో క్యాన్సర్ ముప్పు

దుగ్గికాల జనవరి 29(ఆంధ్రప్రభ): ఒకసారి వినియోగించే ప్లాస్టిక్ వలన క్యాన్సర్ వచ్చే ప్రమాదం ఉందని కేఎల్ యూనివర్సిటీ స్టూడెంట్ అఫైర్స్ డీన్ డాక్టర్ కెఆర్ఎస్. ప్రసాద్ అన్నారు. ఎన్ఎస్ఎస్, ఏఐ, డీఎస్ విభాగాల ఆధ్వర్యంలో మండల పరిధిలోని గొడవర్రు గ్రామంలో గురువారం ఒకసారి వినియోగించే ప్లాస్టిక్ వలన కలిగే అనర్థాలు గురించి ప్రజలకి అవగాహన కల్పించారు. ప్లాస్టిక్

జీవితంలో ఒక భాగమైపోయిందని, వేడివేడి ఆహార పదార్థాలు ప్లాస్టిక్ కవర్స్ లో పార్సెల్ చేయటం వలన ఆ వేడికి ప్లాస్టిక్ కరిగి మైక్రో ప్లాస్టిక్ కణాలు శరీరంలోకి చేరి క్యాన్సర్ కారకాలుగా మారుతాయని ప్రజలకి వాలంటీర్లు అవగాహన కల్పించారు. కార్యక్రమానికి సమన్వయకర్తగా వ్యవహరించిన పి. సురేష్, వాలంటీర్లను యూనివర్సిటీ యాజమాన్యం, హెచ్ ఓడి లు అభినందించారు.

## ప్లాస్టిక్తో క్యాన్సర్ ముప్పు

గొడవత్రు(దుగిరాల), న్యూస్ టుడే: వేడి వేడి పదార్థాలు ప్లాస్టిక్ సంచుల్లో వేయడం వల్ల ఆ వేడికి ప్లాస్టిక్ కరిగి శరీరంలోకి చేరి క్యాన్సర్ గా మారతాయని కేఎల్ యూ ఎస్ ఎస్ఎస్ వాలంటీర్లు ప్రజలకు వివరించారు. గురువారం వారు స్టూడెంట్ అఫైర్స్ డీన్ డాక్టర్ కె.ఆర్.ఎస్. ప్రసాద్ ఆధ్వర్యంలో గొడవత్రులో పర్యటించారు.

Date : 30/01/2026 EditionName :  
ANDHRA PRADESH( AMARAVATI  
GUNTUR ) PageNo :

## **Press Clippings Translations:**

### **Andhraprabha E-Paper**

#### **Single-Use Plastic Poses Cancer Risk**

**Duggirala, January 29 (Andhra Prabha):** Dr. K.R.S. Prasad, Dean of Student Affairs at KL University, stated that the use of single-use plastic may increase the risk of cancer. An awareness program was conducted on Thursday in Godavarru village of Duggirala mandal under the aegis of NSS, AI, and DS departments to educate the public about the harmful effects of single-use plastics. During the program, volunteers explained that plastic has become a part of daily life. They informed the public that when hot food items are packed in plastic covers, the heat can cause the plastic to melt and release microplastic particles. These particles may enter the human body and act as cancer-causing agents. P. Suresh served as the coordinator of the program. The volunteers were appreciated by the University management and Heads of Departments (HODs).

### **Eenadu E-Paper**

#### **Plastic Cancer Risk**

**Godavarru (Duggirala), Noon Today:** KLU NSS volunteers explained to the public that when hot food items are placed in plastic bags, the heat can cause the plastic to melt and enter the body, which may lead to cancer. On Thursday, they conducted an awareness visit under the guidance of Student Affairs Dean Dr. K.R.S. Prasad.