



Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

✦ Approved by AICTE ✦ ISO 21001:2018 Certified
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8545 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in
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Ref: KLEF/SA/NSS Cell/2025-26

Date: 19-02-2026

Orders of the Hon'ble Vice Chancellor dt.19-02-2026

CIRCULAR

Sub: Conduction of Awareness to Workers on E-Shram Registration on 20-02-2026 at Atmakur Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Awareness to Workers on E-Shram Registration on 20-02-2026 at Atmakur Village.

Event : Awareness to Workers on E-Shram Registration
Date : 20-02-2026
Place : Atmakur
Timings : 10:00 am to 04:30 pm

Interested students can participate in this event.

For further information regarding this event contact Mr.P.SrikanthReddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)



REGISTRAR

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National Service Scheme (NSS)

“Awareness to Workers on E-Shram Registration”



KL
(DEEMED TO BE UNIVERSITY)

NATIONAL SERVICE SCHEME
K L UNIVERSITY
Not Me But You



श्रमिका सेवा योजना
NATIONAL SERVICE SCHEME

AWARENESS TO WORKERS ON E-SHRAM REGISTRATION

e-Shram
Shramev Jayate
NATIONAL DATABASE OF UNORGANISED WORKERS

पंजीकरण करें, सुरक्षा पाएं,
भविष्य संवारें।

ई-श्रम पंजीकरण – हर श्रमिक का अधिकार,
सुरक्षा और सम्मान की गारंटी।

ई-श्रम पंजीकरण के लाभ

- दुर्घटना बीमा सुरक्षा 2 लाख रुपये तक
- सरकारी योजनाओं का लाभ
- भविष्य में पेंशन का लाभ
- पहचान पत्र (UAN Card)
- श्रमिकों का राष्ट्रीय डाटाबेस में पंजीकरण



आज ही ई-श्रम पंजीकरण कराएं
और अपने अधिकार सुरक्षित करें।

DATE
20-02-2026
FRIDAY

PLACE
ATMAKUR

श्रम का सम्मान – सुरक्षित जीवन, सशक्त भारत का निर्माण।

पंजीकरण करें | सुरक्षा पाएं | सशक्त बनें | उज्ज्वल भविष्य बनाएं

Together, Let's Build a Secure and Empowered Community

Event : Awareness to Workers on E-Shram Registration
Date : 19-02-2026
Place : Atmakur

Objective:

The objective of creating awareness among workers on E-Shram Registration is to inform them about the benefits of enrolling in the E-Shram portal. It aims to help unorganized sector workers gain access to social security schemes and government welfare benefits. The program also encourages workers to register themselves to ensure financial support during emergencies. Additionally, it seeks to empower workers with knowledge about their rights and improve their overall livelihood and security.

Description:

As per the directions of the Ministry of Youth Affairs & Sports, Government of India, along with the Regional Directorate and State NSS, the NSS Unit of KL University (AI&DS) organized an awareness program on e-SHRAM registration on Friday, 20-02-2026, in Atmakur village as part of its special camp. Dean of Student Affairs, Dr. K.R.S. Prasad, stated that the program was conducted by NSS volunteers as part of their community outreach activities.

AI&DS Head of the Department, Dr. V.S.V. Prabhakar, explained that e-Shram is a national initiative launched by the Government of India to support and empower workers in the unorganized sector. He stated that the portal serves as a centralized digital platform for registering workers such as construction laborers, street vendors, domestic workers, migrant workers, gig workers, and daily wage earners. By collecting essential details like occupation, skills, address, and bank information, the portal helps in understanding the workforce distribution across the country.

NSS Program Coordinator, Dr. P. Srikant Reddy, mentioned that every registered worker is provided with a Universal Account Number (UAN), which enables easy access to various social security and welfare schemes. He added that the initiative plays a vital role in improving financial security, reducing vulnerability, and enhancing the living standards of workers. It also supports better policy planning, disaster management, and employment generation.

The program was coordinated by NSS Field Coordinator P. Suresh, who ensured its smooth execution. The volunteers were appreciated for their efforts by University Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. A.V.S. Prasad, Dr. N. Venkatram, and Dr. K. Rajasekhara Rao, along with Registrar Dr. K. Subba Rao, Principal Dr. V. Rajesh, Advisor Dr. Habeebullah Khan, and the village Sarpanch for successfully organizing and conducting the e-SHRAM awareness program.

Outcome:

The outcome of the program was effective as villagers gained awareness about the benefits and registration process of the e-SHRAM portal. Many unorganized workers understood the importance of obtaining a Universal Account Number (UAN) for accessing welfare schemes. The session encouraged them to register and secure social and financial support from the government. Overall, the program improved awareness and participation in social security initiatives among the community.

Impact on Society:

The program has a positive impact on society by improving awareness about social security schemes for unorganized workers. It helps in increasing registrations under e-SHRAM, ensuring better access to welfare benefits and financial support. The initiative contributes to reducing economic vulnerability and improving the living standards of workers. Overall, it supports inclusive growth and strengthens social welfare in the community.

Details of the Event:

Name of the Event : Awareness to Workers on E-Shram Registration

Place of the Event : Atmakur

Date of the event : 20-02-2026

No. of Hours : 10:00 am to 04:30 pm

No. of Participants : Students: 50, Faculty: 02

No. of Beneficiary's : 1872

Event Photos:





Mangalagiri, Andhra Pradesh, India

Atmakur Main Road, Atmakur, Mangalagiri, Andhra Pradesh 522503, India
Lat 16.429777, Long 80.587971
Friday, 20/02/2026 10:45 AM GMT+05:30
Note : Captured by GPS Map Camera



Mangalagiri, Andhra Pradesh, India

Atmakur, Atmakur, Mangalagiri, Andhra Pradesh 522503, India
Lat 16.430023, Long 80.588701
Friday, 20/02/2026 10:35 AM GMT+05:30
Note : Captured by GPS Map Camera