



Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

✦ Approved by AICTE ✦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref: KLEF/SA/NSS Cell/2025-26

Date: 24-02-2026

Orders of the Hon'ble Vice Chancellor dt.24-02-2026

CIRCULAR

Sub: Conduction of Awareness on the Harmful Effects of Mobile Addiction on 25-02-2026 at Revendrapadu Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Awareness on the Harmful Effects of Mobile Addiction on 25-02-2026 at Revendrapadu Village.

Event : Awareness on the Harmful Effects of Mobile Addiction
Date : 25-02-2026
Place : Revendrapadu
Timings : 10:00 am to 04:30 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)



REGISTRAR

REGISTRAR

Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWAREM-522 302.
Guntur District, Andhra Pradesh.



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

◆ Approved by AICTE ◆ ISO 21001:2018 Certified

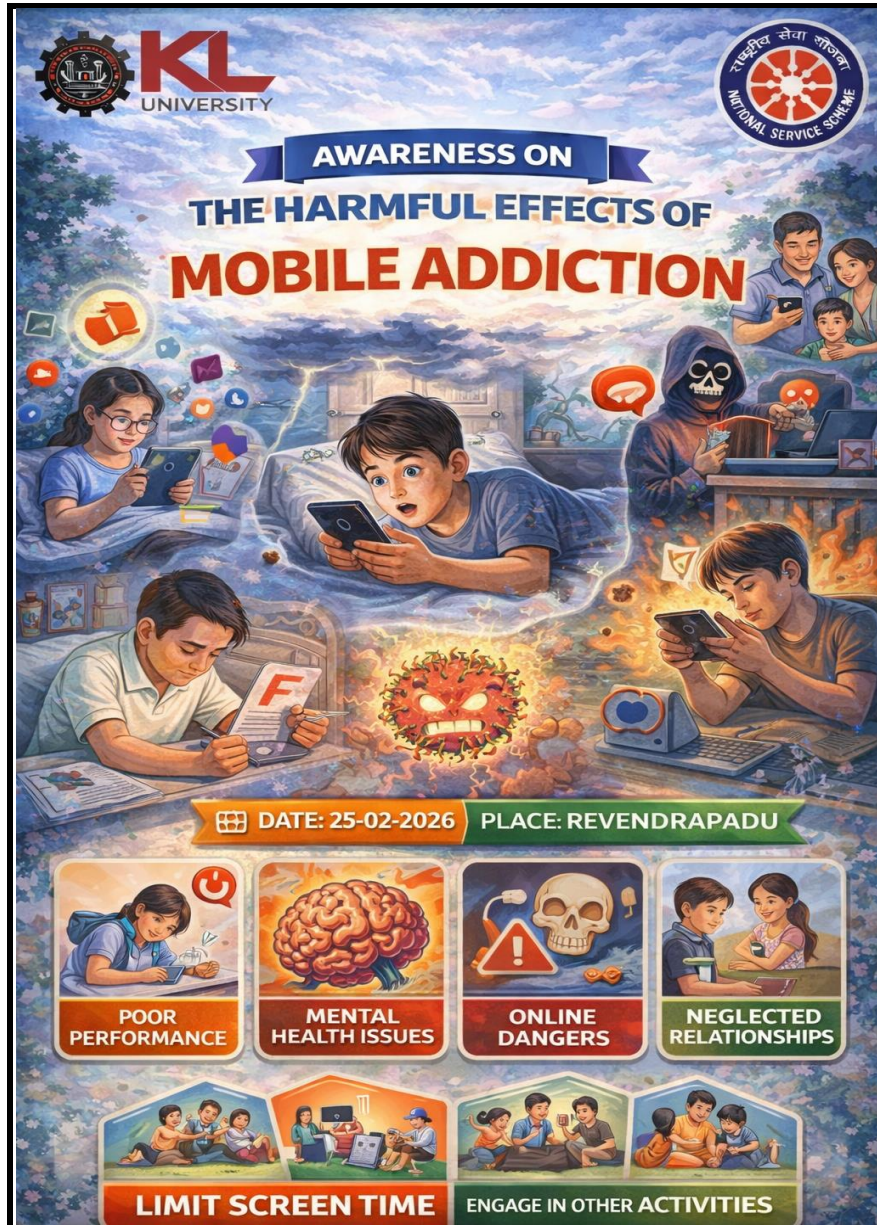
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

National Service Scheme (NSS)

“Awareness on the Harmful Effects of Mobile Addiction”



Event : Awareness on the Harmful Effects of Mobile Addiction

Date : 25-02-2026

Place : Revendrapadu

Objective:

The objective of the awareness program on the harmful effects of mobile addiction is to educate individuals about the negative impact of excessive mobile usage on physical and mental health. It aims to highlight issues such as reduced concentration, sleep disturbances, eye strain, and social isolation. The program encourages responsible and balanced use of mobile devices. Overall, it promotes healthy digital habits and overall well-being.

Description:

As per the directions of the Ministry of Youth Affairs and Sports, Government of India, National Service Scheme (NSS), and in accordance with the guidelines of the Regional Directorate, Hyderabad and Andhra Pradesh State NSS, the NSS Unit-3 of the CSE-3 Department, KL University organized an awareness program on the harmful effects of mobile addiction on Wednesday, 25th February 2026, at the Zilla Parishad High School in Revendrapadu village of Duggirala Mandal as part of the NSS Special Camp. Dean of Student Affairs, Dr. K.R.S. Prasad, stated that the program was conducted for students.

He mentioned that NSS volunteers divided into groups, conducted awareness activities explaining the harmful effects of mobile addiction. Students were educated about the physical and mental health issues caused by excessive mobile phone usage. Head of the CSE-3 Department, Dr. A. Senthil Athithan, explained that overuse of mobile phones can lead to eye problems, sleep disturbances, lack of concentration, and reduced physical activity. He also highlighted that excessive use of social media and online games can negatively impact productivity and personal relationships.

NSS Program Coordinator, Dr. P. Srikant Reddy, emphasized the importance of limiting screen time, maintaining proper sleep habits, and engaging in healthy activities such as sports, reading, and social interaction. He also created awareness about digital discipline and responsible use of mobile devices. NSS Program Officer, Dr. Vijay, stated that after the awareness session, volunteers interacted with villagers and encouraged them to reduce unnecessary mobile usage among children and promote healthy habits. He also explained the importance of monitoring children's mobile usage and guiding them toward productive activities.

NSS Field Coordinator, Mr. P. Suresh, highlighted that awareness about responsible mobile usage is essential in today's digital era to maintain a healthy lifestyle.

The volunteers were appreciated for their service by University Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. A.V.S. Prasad, Dr. N. Venkataram, and Dr. K. Rajashekhara Rao, along with Dean Advisors Dr. Habibullah Khan, Registrar Dr. K. Subbarao, Principal Dr. V. Rajesh, Dr. K.R.S. Prasad, Dr. Habibullah Khan, Associate Dean Dr. Shanta Sri, and other dignitaries.

Outcome:

The outcome of the program was effective as students gained awareness about the harmful effects of mobile addiction on their health and daily life. They understood the importance of limiting screen time and maintaining healthy habits. The session encouraged them to engage in productive activities and improve their concentration. Overall, the program promoted responsible mobile usage and better lifestyle choices among students.

Impact on Society:

The program has a positive impact on society by promoting awareness about the risks of mobile addiction and encouraging responsible digital behavior. It helps in reducing health issues and improving productivity among students and youth. The initiative also guides parents and communities to monitor and manage mobile usage effectively. Overall, it contributes to building a healthier, more disciplined, and digitally responsible society.

Details of the Event:

Name of the Event : Awareness on Harmful Effects of Mobile Addiction

Place of the Event : Revendrapadu

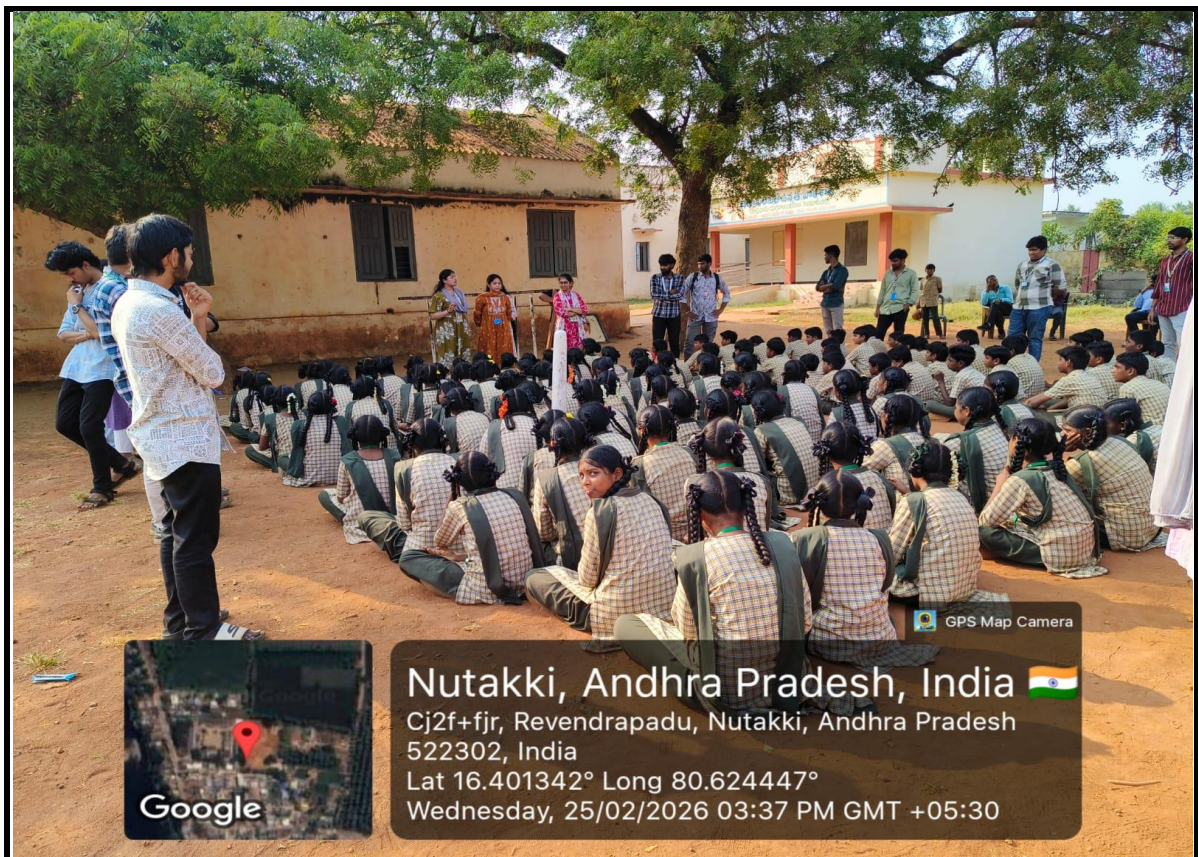
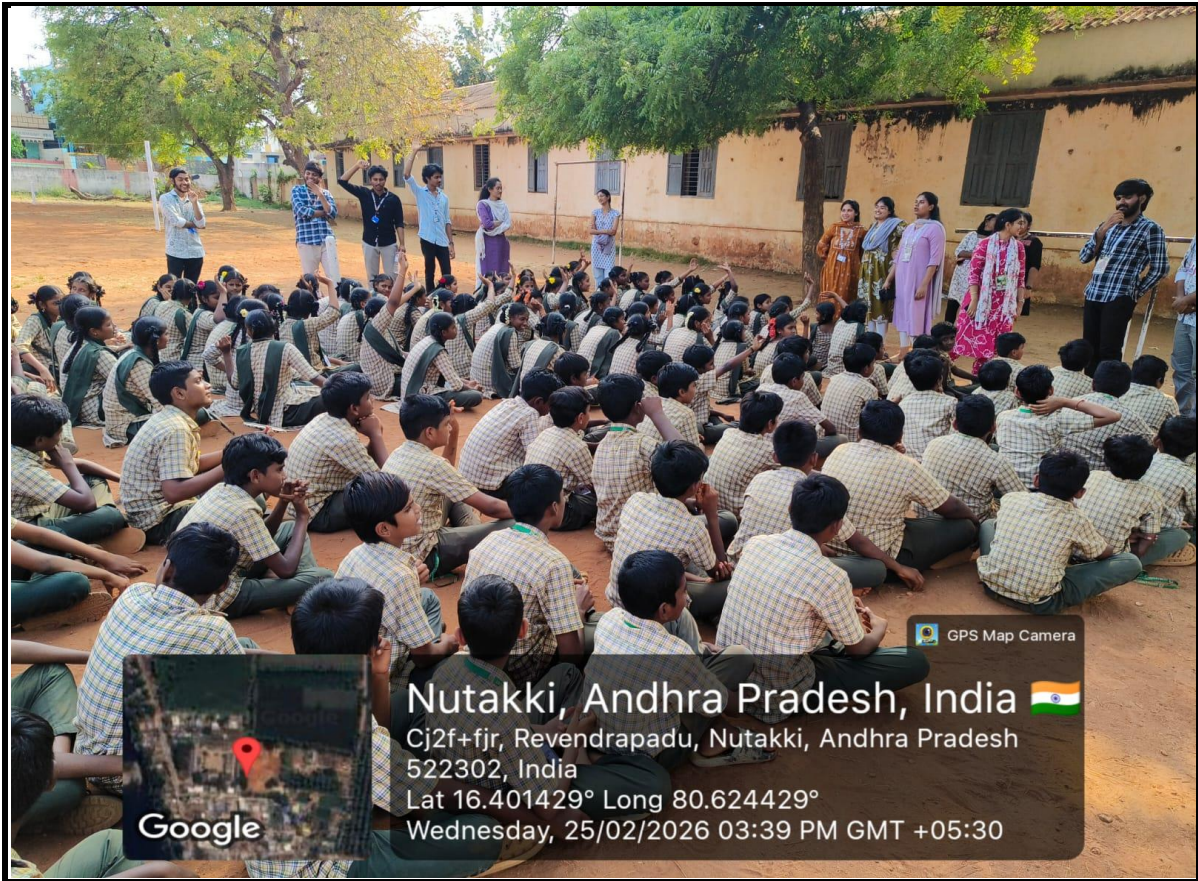
Date of the event : 25-02-2026

No. of Hours : 10:00 am to 04:30 pm

No. of Participants : Students: 50, Faculty: 02

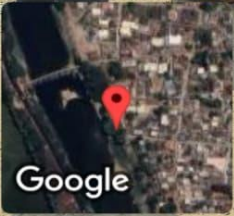
No. of Beneficiary's : 1238

Event Photos:






GPS Map Camera



Google

Nutakki, Andhra Pradesh, India 

9jwf+jwm, Revendrapadu, Nutakki, Andhra Pradesh
522302, India

Lat 16.396607° Long 80.624868°


Wednesday, 25/02/2026 11:45 AM GMT +05:30



GPS Map Camera



Google

Nutakki, Andhra Pradesh, India 

Near Ballakattu, Revendrapadu, Nutakki, Andhra
Pradesh 522302, India

Lat 16.396922° Long 80.624653°

Wednesday, 25/02/2026 11:36 AM GMT +05:30