



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Approved by AICTE ISO 21001:2018 Certified

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National Service Scheme (NSS)

"Rally on Har Ghar Tiranga"

The poster features a group of NSS students in white uniforms marching down a street, holding Indian tricolor flags and a large banner that reads "NSS HAR GHAR TIRANGA A STEP TOWARDS A PROUDER INDIA". The banner also includes the text "Azadi Ka Amrit Mahotsav". The background is decorated with the Indian tricolor and various slogans. Logos for Koneru Lakshmaiah Education Foundation (KL Deemed to be University) and the National Service Scheme are present. The date and location are specified at the bottom.

KONERU LAKSHMAIAH EDUCATION FOUNDATION
(KL DEEMED TO BE UNIVERSITY)

NATIONAL SERVICE SCHEME (NSS)
YOUTH FOR NATION | SERVICE FOR SOCIETY

Rally on Har Ghar Tiranga

Let Tricolor Fly High in Every Home

"My Flag My Pride My Nation"

"A United India A Stronger Tomorrow"

People Participate

Homes Display

Nation Becomes Stronger

Har Ghar Tiranga Har Dil Desh Ke Liye

ONE NATION ONE FLAG ONE PEOPLE

DATE: 14-08-2026

PLACE: Chirravuru

TOGETHER FOR A BRIGHTER INDIA

Har Ghar Tiranga Har Mann Tiranga

Event : Rally on Har Ghar Tiranga

Date : 14-08-2026

Place : Chirravuru

Objective:

The objective of the Har Ghar Tiranga Rally is to promote patriotism, national unity, and respect for the National Flag among citizens. The rally aims to encourage people to hoist or display the Tiranga at their homes and actively participate in the campaign. It seeks to create awareness among youth and the community about the values of national pride, unity, and civic responsibility. Overall, the programme aims to foster a strong sense of belonging, collective participation, and commitment towards the nation.

Description:

As per the directions of the National Service Scheme (NSS) under the Ministry of Youth Affairs and Sports, Government of India, and in accordance with the guidelines of the Regional Directorate of NSS, Hyderabad, and the Andhra Pradesh State NSS, KL University NSS and the CSE-2 Department organized a Har Ghar Tiranga Rally as part of the Social Responsibility and Community Service Programme on Friday, 14 August 2026, at Chirravuru Village, Tadepalli Mandal, Guntur District.

University Dean of Student Affairs, Dr. KRS. Prasad, stated that the programme was organized to create awareness among the public about the significance of the National Flag, patriotism, and national unity. Students and NSS volunteers actively participated in the rally carrying the Tiranga and conveyed the message of “Har Ghar Tiranga” to the people.

CSE-2 Department Head Dr. Tirupathi Reddy stated that the public was encouraged to hoist the National Flag at every home to strengthen patriotic spirit and to show due respect to the National Flag. The programme emphasized the importance of citizens participating actively in the Har Ghar Tiranga campaign.

NSS Programme Coordinator Dr. P. Srikanth Reddy explained that the programme also created awareness among students about the Flag Code of India, the proper way of displaying the National Flag, and the respect that must be accorded to it. He stated that the rally encouraged youth to develop a spirit of national service, responsible citizenship, and commitment towards the nation.

The students actively participated in the rally by raising patriotic slogans and motivating the public to become part of the Har Ghar Tiranga campaign. NSS Programme Officer Dr. C.H. Nagamani stated that the programme strengthened social responsibility, unity, and respect for the nation among students. She added that the enthusiastic participation of students reflected their commitment to

national unity, integrity, and patriotism. NSS Field Coordinator Mr. P. Suresh coordinated the programme and played a key role in its successful organization.

The University Vice-Chancellor, Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. N. Venkatram and Dr. K. Rajashekhara Rao, Registrar Dr. I. Pavan Kumar, Principal Dr. T. K. Ramakrishna Rao, Advisor Dr. Habibulla Khan, Associate Dean Dr. Shantisri, and other university officials appreciated the NSS volunteers and students for their enthusiastic participation and successful conduct of the rally.

Outcome:

The rally successfully increased public awareness about the significance of the National Flag, patriotism, and national unity. Students and NSS volunteers actively conveyed the “Har Ghar Tiranga” message and encouraged people to display the Tiranga at their homes. The programme enhanced students’ understanding of the Flag Code, responsible citizenship, and their role in promoting national values. Overall, the rally strengthened patriotic spirit, social responsibility, and community participation among the students and public.

Impact on Society:

The rally had a positive impact on society by promoting patriotism, national unity, and respect for the National Flag among the public. It encouraged families to actively participate in the Har Ghar Tiranga campaign by displaying the Tiranga at their homes. The involvement of students and NSS volunteers strengthened community engagement and inspired youth to embrace responsible citizenship and national service. Overall, the programme fostered a stronger sense of unity, national pride, and collective responsibility within the community.

Details of the Event:

Name of the Event : Rally on Har Ghar Tiranga

Place of the Event : Chirravuru

Date of the event : 14-08-2026

No. of Hours : 10:00 am to 01:00 pm

No. of Participants : Students: 99, Faculty: 04

No. of Beneficiary's : 1695

Event Photos:



