Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)
❖ Approved by AICTE ❖ ISO 21001:2018 Certified
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in
Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref No: KLEF/SA/NSS Event/2026-27 Date: 28-09-2026

Orders of Honorable Vice-Chancellor Dt. 28-09-2026

CIRCULAR

Sub: Conduction of Awareness on Junk food to School Students on 30-09-2026 at Revendrapadu Village– Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

***

This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Awareness on Junk food to School Students on 30-09-2026 at Revendrapadu Village.

Event : Awareness on Junk food to School Students
Date : 30-09-2026
Place : Revendrapadu
Timings : 01:00 pm to 05:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)

REGISTRAR

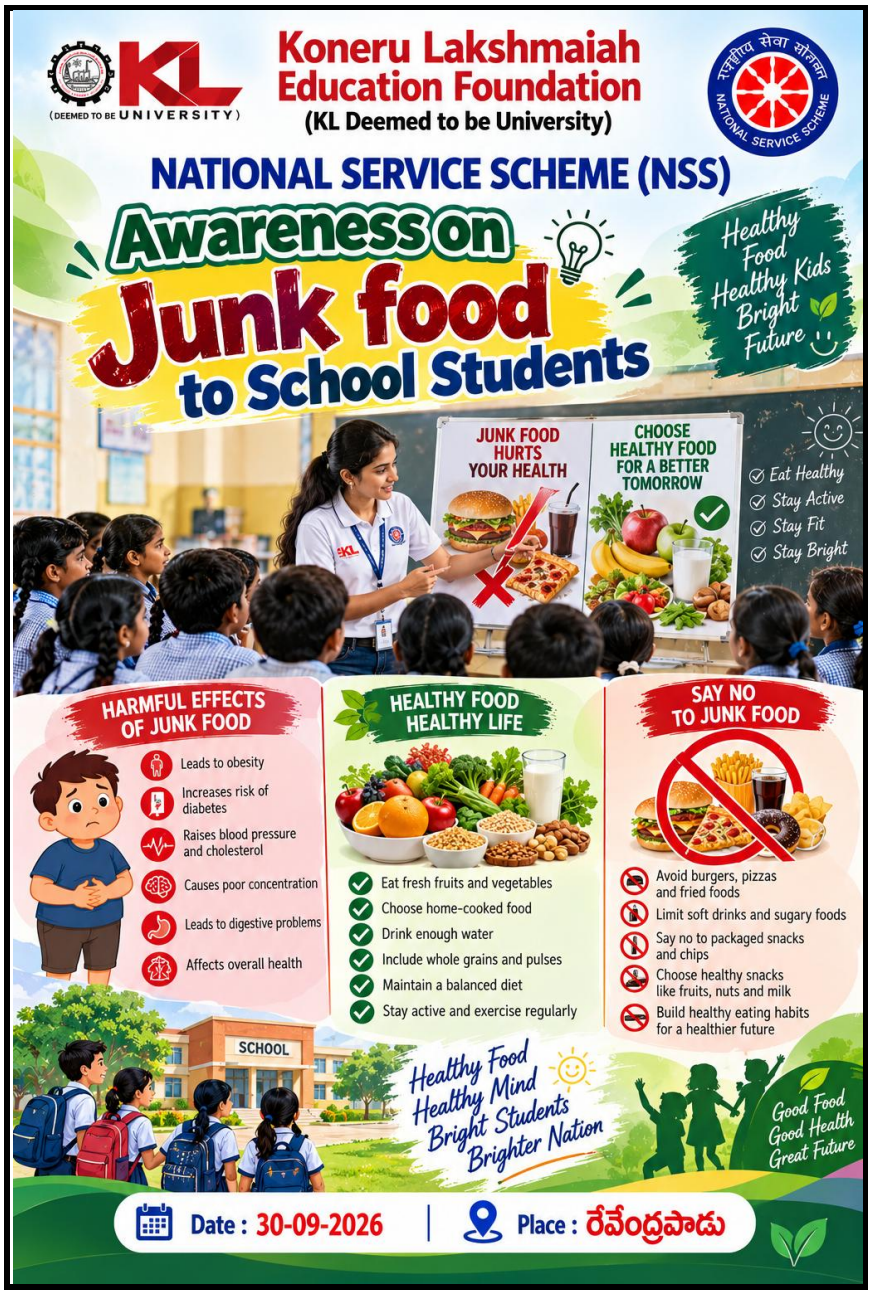
REGISTRAR (I/C)
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWARAM-522 302.
Guntur District, Andhra Pradesh.

Koneru Lakshmaiah Education Foundation
Vaddeswaram
522 302
Green Fields

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National Service Scheme (NSS)

"Awareness on Junk food to School Students"



Event : **Awareness on Junk food to School Students**
Date : **30-09-2026**
Place : **Revendrapadu**

Objective:

The objective of the programme is to create awareness among school students about the harmful effects of consuming junk food regularly. It aims to educate students about the health risks associated with foods high in sugar, salt, and unhealthy fats, including obesity, diabetes, and nutritional deficiencies. The programme encourages students to choose balanced, nutritious meals, fresh fruits, vegetables, and healthy snacks instead of processed foods. Overall, it seeks to promote healthy eating habits and support the physical growth and well-being of school students.

Description:

As part of the Social Responsibility and Community Service Programme, the NSS Cell and Department of Biotechnology, KL University, organised an awareness programme on "Awareness on Junk Food among School Students" at Revendrapadu Village, Duggirala Mandal, Guntur District, on Wednesday, 30 September 2026. The programme was conducted in accordance with the directions of the National Service Scheme (NSS), Ministry of Youth Affairs and Sports, Government of India, and the guidelines of the Regional Directorate of NSS, Hyderabad, and the Andhra Pradesh State NSS. Dean of Student Affairs Dr. KRS. Prasad highlighted the importance of educating school students about healthy eating habits and the harmful effects of excessive junk food consumption.

Professor Dr. Shubhakara Raju interacted with the students and explained that excessive consumption of burgers, pizzas, chips, soft drinks, and other junk foods may increase the risk of obesity, diabetes, and digestive problems. Head of the Department of Biotechnology Dr. V. Praveen Kumar explained that the high levels of salt, sugar, and unhealthy fats in many junk foods can adversely affect health. He encouraged students to consume nutritious foods such as fresh fruits, leafy greens, vegetables, and pulses, while giving preference to home-cooked meals. He also emphasised the importance of drinking sufficient water and engaging in regular physical exercise.

NSS Programme Coordinator Dr. P. Srikanth Reddy stated that NSS faculty members and volunteers motivated students to improve their nutritional awareness and adopt healthy lifestyle habits. NSS Field Coordinator Mr. P. Suresh coordinated the programme and ensured its successful conduct. The University Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. N. Venkatram and Dr. K. Rajashekhara Rao, Registrar Dr. I. Pavan Kumar, Principal Dr. T. K. Ramakrishna

Rao, Advisor Dr. Habibulla Khan, Associate Dean Dr. Shantisri, and other university officials participated in the programme.

Outcome:

The programme successfully created awareness among school students about the harmful effects of excessive junk food consumption on their health. Students learned about the risks of obesity, diabetes, and digestive problems associated with unhealthy eating habits. The session encouraged students to choose nutritious foods, including fresh fruits, vegetables, pulses, and home-cooked meals. Overall, the programme motivated students to adopt healthy eating habits and maintain an active lifestyle for better health and well-being.

Impact on Society:

The programme helped raise awareness among school students and the wider community about the harmful effects of excessive junk food consumption. It encouraged children to adopt healthy eating habits and choose nutritious foods over processed and unhealthy snacks. Students were motivated to share their knowledge with their families, promoting healthier food choices at home. Overall, the initiative contributed to building a health-conscious community and supporting the long-term well-being of children.

Details of the Event:

Name of the Event : Awareness on Junk food to School Students

Place of the Event : Revendrapadu

Date of the event : 30-09-2026

No. of Hours : 01:00 pm to 05:00 pm

No. of Participants : Students: 94, Faculty: 2

No. of Beneficiary's :208

Event Photos:






8th AIS
GPS Map Camera
Google
Nutakki, Andhra Pradesh, India
Cj2f+fjr, Revendrapadu, Nutakki, Andhra Pradesh 522302, India
Lat 16.401635° Long 80.624108°
Wednesday, 30/09/2026 03:19 PM GMT +05:30


Say NO to
GPS Map Camera
Google
Nutakki, Andhra Pradesh, India
Cj2f+fjr, Revendrapadu, Nutakki, Andhra Pradesh 522302, India
Lat 16.401569° Long 80.623995°
Wednesday, 30/09/2026 03:17 PM GMT +05:30

Press Clippings:

ABN ఆంధ్రజ్యోతి

జంక్‌ఫుడ్‌తో ఆరోగ్య సమస్యలు

● కేఎల్ యూనివర్సిటీ ఫార్మసీ ప్రొఫెసర్ శుభాకరరాజు



జంక్‌ఫుడ్ ద్వారా వచ్చే ఆరోగ్య సమస్యలను విద్యార్థులకు వివరిస్తున్న కేఎల్‌యూ ఫార్మా ప్రొఫెసర్ శుభాకరరాజు

దుగ్గిరాల, సెప్టెంబరు 30(ఆంధ్రజ్యోతి): జంక్‌ఫుడ్ తీసుకోవడమంటే ఆరోగ్య సమస్యలను కొనితెచ్చుకోవడమేనని, కేఎల్ యూనివర్సిటీ ఫార్మసీ ప్రొఫెసర్ డాక్టర్ ఆర్ శుభాకరరాజు తెలిపారు. వేంద్రపాడులోని జడ్పీ హైస్కూల్లో కేఎల్ యూనివర్సిటీ ఎన్ఎస్ఎస్, బయోటెక్నాలజీ విభాగం ఆధ్వర్యంలో జంక్ ఫుడ్ వల్ల కలిగే అనర్థాలపై విద్యార్థులకు బుధవారం అవగాహన కల్పించారు. కో-ఆర్డినేటర్ పి.సురేష్, కళాశాల ఎన్ఎస్ఎస్ వలంటీర్లు, బయోటెక్నాలజీ విభాగాధిపతులు, సిబ్బంది పాల్గొన్నారు.

01/10/2026 | Guntur District | Page : 10
Source : https://epaper.andhrajyothy.com

విశాలాంధ్ర

విశాలాంధ్ర

గుంటూరు జిల్లా

జంక్‌ఫుడ్‌తో అనారోగ్య సమస్యలు



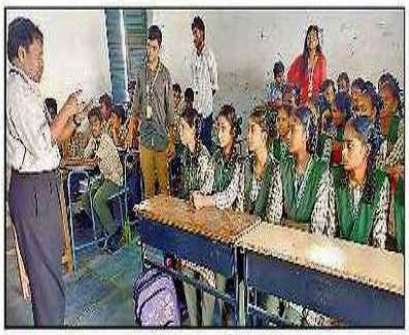
విశాలాంధ్ర-దుగ్గిరాల : జంక్ ఫుడ్ తీసుకోవటం ద్వారా అనారోగ్య సమస్యలను కొనితెచ్చుకున్నట్లేనని కెఎల్ యూనివర్శిటీ కాలేజ్ ఆఫ్ ఫార్మశీ ప్రొఫెసర్ డాక్టర్ ఆర్.శు భాకరరాజు తెలిపారు. వర్శిటీ ఎన్ఎస్ఎస్ మరియు బయోటెక్నాలజీ విభాగం ఆధ్వర్యంలో బుధవారం దుగ్గిరాల మండలంలోని రేవేంద్రపాడు గ్రామంలోని జెడ్పీ హైస్కూల్ విద్యార్థులను ఉద్దేశించి మట్లాడుతూ అధికంగా కొవ్వు, ఉప్పు, చక్కెర ఉన్నటువంటి బర్లర్లు, పిజ్జాలు, చిప్స్, సమోసాలు, కేకులు, చాక్లెట్లు, కూల్ డ్రింగ్స్ తీసుకోవటం ద్వారా చిన్న వయస్సులోనే అధిక బరువు, ఊబకాయం, మధుమేహం, రక్తపోటు, గుండె సంబంధిత వ్యాధులు వచ్చే ప్రమాదం ఉందని పేర్కొన్నారు. కార్యక్రమానికి ఎన్ఎస్ఎస్ ఫీల్డ్ కోఆర్డినేటర్ పి.సురేష్ సమన్వయకర్తగా వ్యవహరించారు. అవగాహన కార్యక్రమంలో పాల్గొన్న వాలంటీర్లను యూనివర్శిటీ వైస్ ఛాన్సలర్ డాక్టర్ జి.పార్థసారధివర్మ, ప్రోవైస్ ఛాన్సలర్లు డాక్టర్ ఎన్.వెంకట్రామ్, డాక్టర్ కె.రాజశేఖరరావు, డీన్ డాక్టర్ కెఆర్ఎస్.ప్రసాద్, సలహాదారులు హబీబుల్లాఖాన్, ఎన్ఎస్ఎస్ ప్రోగ్రాం కోఆర్డినేటర్ డాక్టర్ పి.శ్రీకాంత్ రెడ్డి, అసోసియేట్ డీన్ డాక్టర్ శాంతిశ్రీ తదితరులు అభినందించారు.

01/10/2026 | Guntur | Page : 3
Source : https://epaper.visalaandhra.com/

ఈనాడు
epaper.eenadu.net

జంక్‌ఫుడ్‌తో అనారోగ్య సమస్యలు

రేవేంద్రపాడు(దుగ్గిరాల), న్యూస్‌టుడే: జంక్‌ఫుడ్ తీసుకోవడం ద్వారా అనారోగ్య సమస్యలు తెచ్చుకోవద్దని కేఎల్‌యూ ఫార్మసీ కళాశాల ప్రొఫెసర్ ఆర్.శుభాకరరాజు తెలిపారు. రేవేంద్రపాడు హైస్కూలు విద్యార్థులతో బుధవారం ఆయన సమావేశమయ్యారు. జంక్‌ఫుడ్ అధికంగా తీసుకోవడం వల్ల చిన్న వయసులోనే అధిక బరువు, ఊబకాయం, మధుమేహం, రక్తపోటు, గుండె సంబంధిత వ్యాధులు వచ్చే ప్రమాదం ఉందన్నారు. చదువుపై ఏకాగ్రత కూడా తగ్గుతుందన్నారు. కూరగాయలు, పండ్లు, పాలు వంటివి తీసుకోవడంతో పాటు ఎక్కువగా నీరు తాగాలన్నారు.



విద్యార్థులకు వివరిస్తున్న కేఎల్‌యూ ప్రొఫెసర్ డాక్టర్ శుభాకరరాజు

Date : 01/10/2026 EditionName : ANDHRA PRADESH(AMARAVATI GUNTUR) PageNo :

Press Clippings Translation:

Andhrajyothi E-Paper

Health Problems Caused by Junk Food

Duggirala, September 30 (Andhra Jyothi): Consuming junk food is equivalent to inviting various health problems, stated KL University Pharmacy Professor Dr. R. Subhakar Raju. An awareness programme on the harmful effects of junk food was conducted for students on Wednesday at Zilla Parishad High School, Revendrapadu, under the joint auspices of KL University National Service Scheme (NSS) and the Department of Biotechnology. NSS Field Coordinator P. Suresh, college NSS volunteers, heads of the Biotechnology Department, and other staff members participated in the programme.

Visalandhra E-Paper

Health Problems Caused by Junk Food

Visalandhra – Duggirala: Consuming junk food is equivalent to inviting various health problems, stated Dr. R. Subhakar Raju, Professor at KL University College of Pharmacy. Speaking to students at Zilla Parishad High School in Revendrapadu village of Duggirala Mandal on Wednesday, he explained that the programme was organised under the joint auspices of the University National Service Scheme (NSS) and the Department of Biotechnology. He cautioned that excessive consumption of foods high in fat, salt, and sugar, such as burgers, pizzas, chips, samosas, cakes, chocolates, and soft drinks, may increase the risk of health problems at an early age, including overweight, obesity, diabetes, high blood pressure, and cardiovascular diseases. NSS Field Coordinator P. Suresh coordinated the programme. University Vice-Chancellor Dr. G. Parthasaradhi Varma, Pro Vice-Chancellors Dr. N. Venkatram and Dr. K. Rajasekhara Rao, Dean of Student Affairs Dr. K.R.S. Prasad, Advisor Dr. Habibullah Khan, NSS Programme Coordinator Dr. P. Srikanth Reddy, Associate Dean Dr. Shanti Sri, and others appreciated the volunteers who participated in the awareness programme.

Eenadu E-Paper

Health Problems Caused by Junk Food

Revendrapadu (Duggirala), News Today: Dr. R. Subhakar Raju, Professor at KL University College of Pharmacy, advised students not to invite health problems by consuming junk food. He interacted with the students of Revendrapadu High School on Wednesday and explained that excessive consumption of junk food may increase the risk of various health problems at an early age, including overweight, obesity, diabetes, high blood pressure, and cardiovascular diseases. He also pointed out that unhealthy eating habits can reduce concentration on studies. He advised students to include vegetables, fruits, and milk in their daily diet and drink plenty of water to maintain good health.