Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)
❖ Approved by AICTE ❖ ISO 21001:2018 Certified
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in
Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref No: KLEF/SA/NSS Event/2026-27 Date: 29-09-2026

Orders of Honorable Vice-Chancellor Dt. 29-09-2026

CIRCULAR

Sub: Conduction of Digital Literacy Program for Rural Communities on 02-10-2026 at Atmakur Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

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This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Digital Literacy Program for Rural Communities on 02-10-2026 at Atmakur Village.

Event : Digital Literacy Program for Rural Communities
Date : 02-10-2026
Place : Atmakur
Timings : 10:00 am to 01:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)

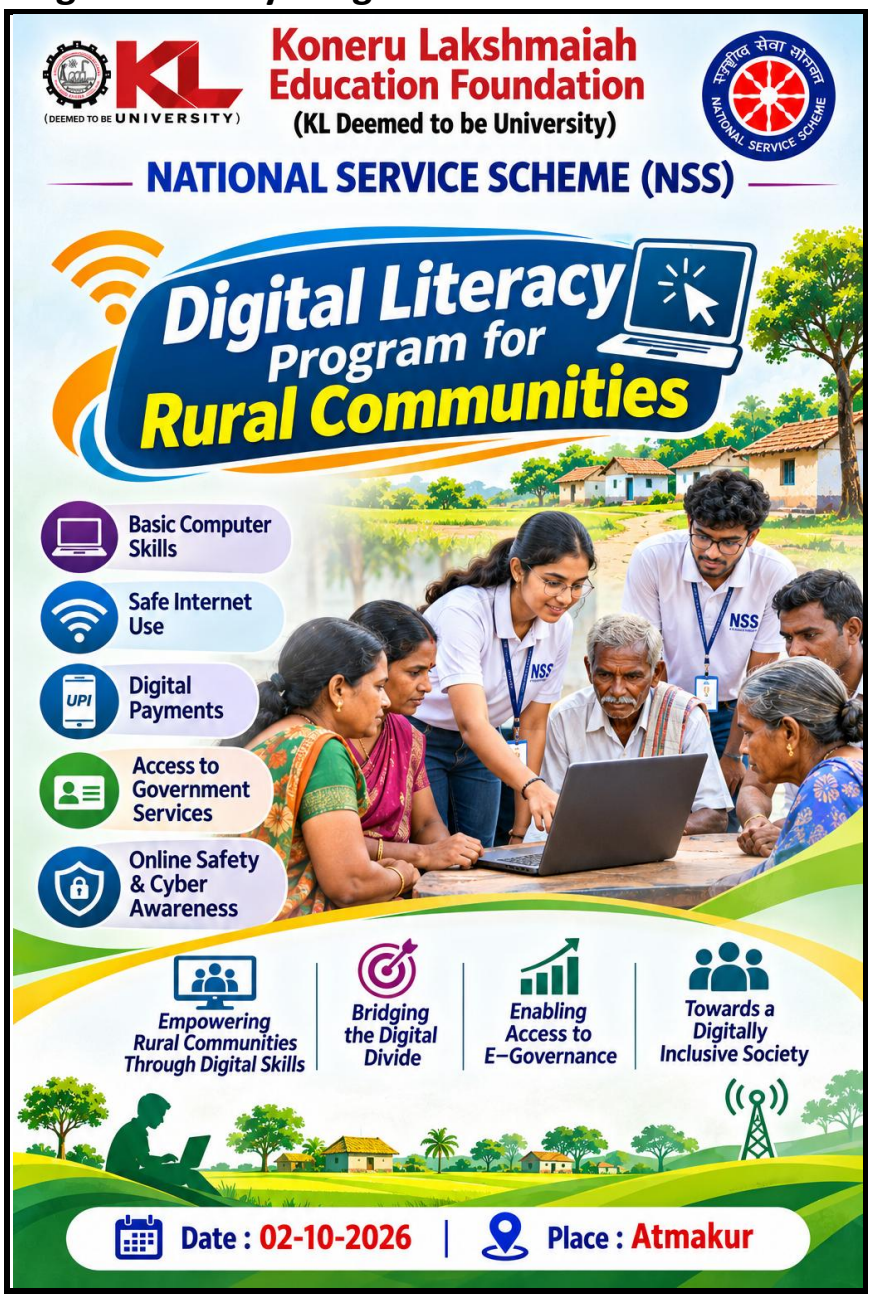
Koneru Lakshmaiah Education Foundation Vaddeswaram 522 302 Green Fields

REGISTRAR
REGISTRAR (I/C)
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWARAM-522 302.
Guntur District, Andhra Pradesh.

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National Service Scheme (NSS)

"Digital Literacy Program for Rural Communities"



Event : Digital Literacy Program for Rural Communities
Date : 02-10-2026
Place : Atmakur

Objective:

The objective of the Digital Literacy Programme for Rural Communities is to enhance digital awareness and equip rural people with essential digital skills. The programme aims to educate villagers on the effective use of smartphones, the internet, online government services, digital payments, and communication platforms. It also seeks to promote safe internet practices, cyber security awareness, and protection against online fraud. Overall, the initiative aims to bridge the digital divide and empower rural communities to access information, education, and essential services independently.

Description:

As per the directives of the National Service Scheme (NSS), Ministry of Youth Affairs and Sports, Government of India, and the guidelines of the Regional Directorate of NSS, Hyderabad, and the Andhra Pradesh State NSS authorities, KL University NSS, in collaboration with the Department of CSE-3, organised a "Digital Literacy Programme for Rural Communities" on Friday, 2 October 2026, at Atmakur Village, Mangalagiri Mandal, Guntur District. The programme was conducted as part of the Social Responsibility and Community Service Programme, informed Dr. K. R. S. Prasad, Dean of Student Affairs.

During the programme, rural residents were educated about the importance of digital literacy and the effective use of technology in their daily lives. The participants were guided on accessing online services through smartphones and computers, using digital payment systems such as UPI, and availing themselves of various government services through online platforms.

Dr. A. Pandian, Head of the Department of EEE, explained the importance of safe internet usage and cyber security. He advised villagers to remain vigilant against online fraud and never share their One-Time Passwords (OTPs) or passwords with others. He also highlighted how digital services can save time and help people access information about government schemes conveniently.

The programme aimed to improve digital literacy among rural residents and encourage them to use technology effectively, safely, and confidently. Dr. P. Srikanth Reddy, NSS Programme Coordinator, encouraged villagers to make effective use of available digital services and develop their digital skills. Mr. P. Suresh, NSS Field Coordinator, coordinated the programme and contributed to its successful organization. Dr. G. Parthasarathi Varma, Vice-Chancellor; Dr. N. Venkatram and Dr. K. Rajashekhara Rao, Pro Vice-Chancellors; Dr. I. Pavan Kumar,

Registrar; Dr. T. K. Ramakrishna Rao, Principal; Dr. Habibulla Khan, Advisor; Dr. Shantisri, Associate Dean; and other dignitaries supported the initiative.

Outcome:

The Digital Literacy Programme successfully increased awareness among rural residents about the use of smartphones, computers, online services, and digital payment systems. Participants gained knowledge of accessing government services online and understanding the benefits of digital technology in their daily lives. The programme enhanced awareness of cyber security, safe internet usage, and precautions against online fraud. Overall, the initiative encouraged rural communities to adopt digital services confidently and improve their access to information and essential services.

Impact on Society:

The Digital Literacy Programme helped bridge the digital divide by creating awareness among rural communities about the effective use of technology. It encouraged villagers to access government services, make secure digital payments, and obtain essential information through online platforms. The programme promoted cyber security awareness and helped people recognise the risks of online fraud. Overall, the initiative supported digital empowerment, improved access to public services, and encouraged greater technological inclusion in rural society.

Details of the Event:

Name of the Event : Digital Literacy Program for Rural Communities

Place of the Event : Atmakur

Date of the event : 02-10-2026

No. of Hours : 10:00 am to 01:00 pm

No. of Participants : Students: 94, Faculty: 9

No. of Beneficiary's :1486

Event Photos:






GPS Map Camera
Google
Atmakur, Andhra Pradesh, India
6/32, Atmakur, Andhra Pradesh 522302, India
Lat 16.430149° Long 80.589855°
Friday, 02/10/2026 10:54 AM GMT +05:30


GPS Map Camera
Google
Atmakur, Andhra Pradesh, India
5/629, Atmakur, Andhra Pradesh 522302, India
Lat 16.430382° Long 80.587798°
Friday, 02/10/2026 11:06 AM GMT +05:30