Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)
❖ Approved by AICTE ❖ ISO 21001:2018 Certified
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in
Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref No: KLEF/SA/NSS Event/2026-27 Date: 05-10-2026

Orders of Honorable Vice-Chancellor Dt. 05-10-2026

CIRCULAR

Sub: Conduction of Campaign on Gender Equality in Communities on 08-10-2026 at Pedakonduru Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

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This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Campaign on Gender Equality in Communities on 08-10-2026 at Pedakonduru Village.

Event : Campaign on Gender Equality in Communities
Date : 08-10-2026
Place : Pedakonduru
Timings : 10:00 am to 01:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)

REGISTRAR
REGISTRAR (I/C)
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWARAM-522 302.
Guntur District, Andhra Pradesh.

Koneru Lakshmaiah Education Foundation
Vaddeswaram
522 302
Green Fields

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National Service Scheme (NSS)

"Campaign on Gender Equality in Communities"



Event : Campaign on Gender Equality in Communities
Date : 08-10-2026
Place : Pedakonduru

Objective:

The objective of the Campaign on Gender Equality in Communities is to create awareness about equal rights, opportunities, and respect for all genders. The programme aims to eliminate gender-based discrimination, stereotypes, and social inequalities within communities. It encourages people to promote equal participation of men and women in education, employment, decision-making, and community development. Overall, the campaign seeks to build an inclusive, safe, and equitable society where everyone is treated with dignity and respect.

Description:

As per the directives of the National Service Scheme (NSS), Ministry of Youth Affairs and Sports, Government of India, and the guidelines of the Regional Directorate of NSS, Hyderabad, and the Andhra Pradesh State NSS authorities, KL University NSS, in collaboration with the Department of CSE-3, organised a "Campaign on Gender Equality in Communities" on Thursday, 8 October 2026, at Pedakonduru Village, Duggirala Mandal, Guntur District. The programme was conducted as part of the Social Responsibility and Community Service Programme, informed Dr. K. R. S. Prasad, Dean of Student Affairs.

As part of the campaign, NSS volunteers conducted an awareness drive to educate villagers about the importance of gender equality. Dr. A. Senthil Athithan, Head of the Department of CSE-3, explained that men and women are equal and that everyone deserves equal rights, opportunities, and respect. He emphasised the importance of providing equal access to education, nutritious food, and healthcare for both girls and boys, without discrimination.

NSS Programme Officer Raja Vijay educated villagers about the importance of respecting women and preventing social issues such as child marriage, domestic violence, and gender-based discrimination. He also stressed the need to ensure that women receive equal recognition within families and communities and are encouraged to participate in decision-making processes.

Dr. P. Srikanth Reddy, NSS Programme Coordinator, called upon everyone to work towards building a healthy and inclusive society by promoting gender equality, equal rights, dignity, and opportunities for all. Mr. P. Suresh, NSS Field Coordinator, coordinated the programme and contributed to its successful organization. Dr. G. Parthasarathi Varma, Vice-Chancellor; Dr. N. Venkatram and Dr. K. Rajashekhara Rao, Pro Vice-Chancellors; Dr. I. Pavan Kumar, Registrar; Dr. T. K. Ramakrishna Rao, Principal; Dr. Habibulla Khan, Advisor; Dr. Shantisri, Associate Dean; and other dignitaries supported the initiative.

Outcome:

The Campaign on Gender Equality in Communities successfully raised awareness among villagers about equal rights, opportunities, and respect for all genders. Participants gained a better understanding of the importance of providing equal access to education, nutrition, and healthcare for girls and boys. The programme highlighted the need to prevent child marriage, domestic violence, and gender-based discrimination. Overall, the campaign encouraged community members to promote gender equality and create an inclusive society based on dignity, fairness, and mutual respect.

Impact on Society:

The campaign created awareness among villagers about the importance of gender equality, equal rights, and mutual respect within families and communities. It encouraged people to eliminate gender-based discrimination and support equal opportunities in education, healthcare, and decision-making for all. The programme helped promote respect for women and highlighted the need to prevent child marriage and domestic violence. Overall, the initiative contributed to building a more inclusive, equitable, and socially responsible community.

Details of the Event:

Name of the Event : Campaign on Gender Equality in Communities

Place of the Event : Pedakonduru

Date of the event : 08-10-2026

No. of Hours : 10:00 am to 01:00 pm

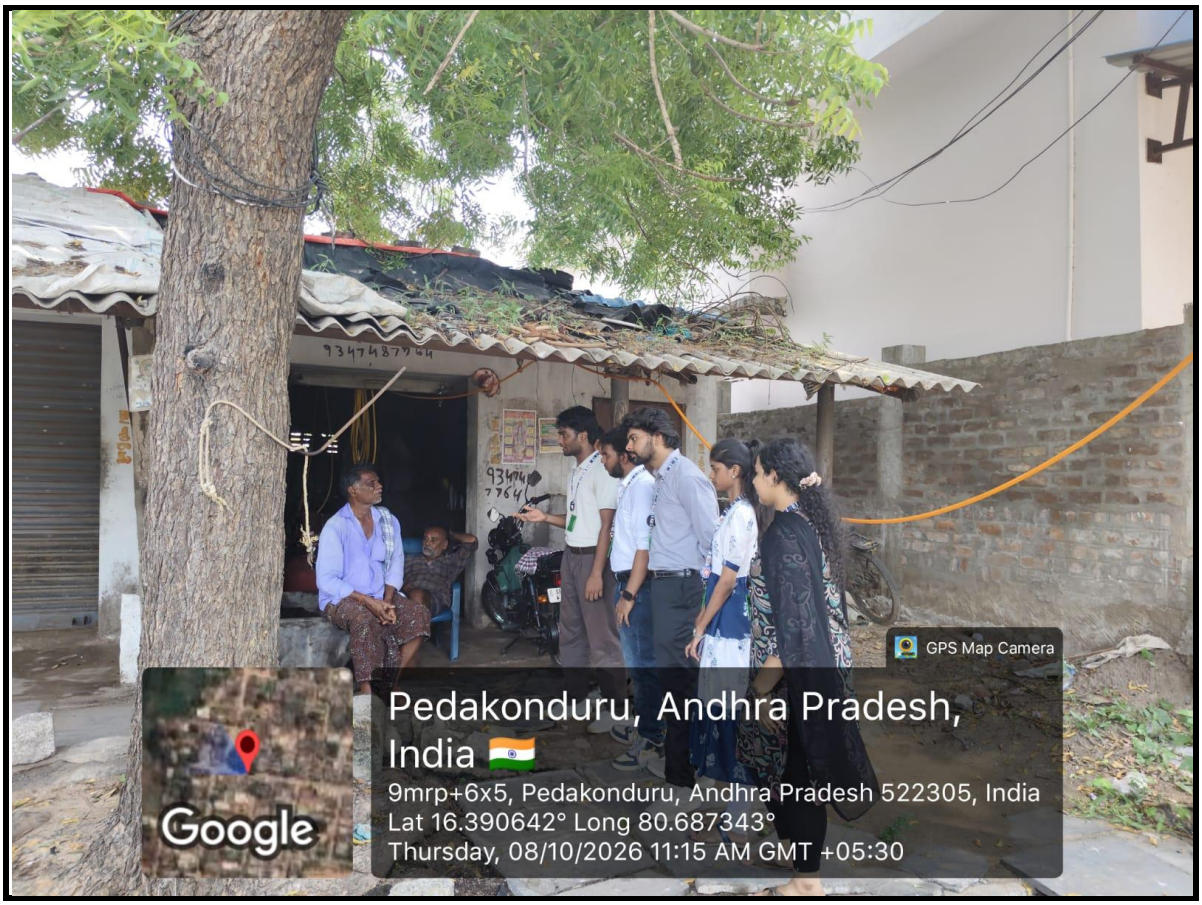
No. of Participants : Students: 93, Faculty: 02

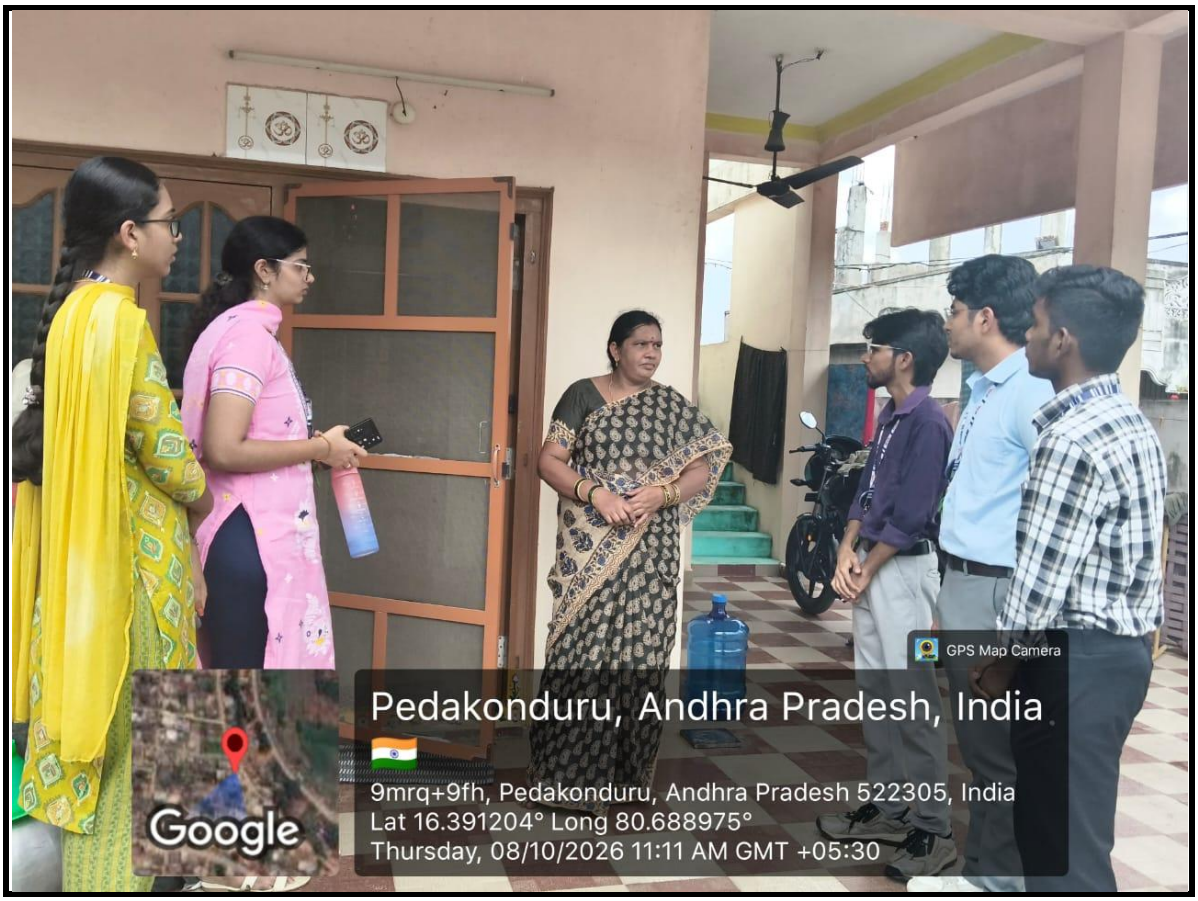
No. of Beneficiary's :1765

Event Photos:






GPS Map Camera
Google
Pedakonduru, Andhra Pradesh, India
9mrp+6x5, Pedakonduru, Andhra Pradesh 522305, India
Lat 16.390642° Long 80.687343°
Thursday, 08/10/2026 11:15 AM GMT +05:30


GPS Map Camera
Google
Pedakonduru, Andhra Pradesh, India
9mrq+9fh, Pedakonduru, Andhra Pradesh 522305, India
Lat 16.391204° Long 80.688975°
Thursday, 08/10/2026 11:11 AM GMT +05:30

Press Clippings:

సాక్షి

లింగ వివక్ష తొలగించాలి



దుగ్గిరాల: సమాజంలో లింగ వివక్షతను తొలగించి.. స్త్రీ, పురుషులకు సమాన హక్కులు, అవకాశాలు కల్పించాల్సిన అవసరం ఉందని కేఎల్ యూనివర్సిటీ సీఎస్ఈ 3వ విభాగాధిపతి డాక్టర్ ఎ.సింధిల్ అధితన్ పేర్కొన్నారు. గురువారం దుగ్గిరాల మండలం పెదకొండూరులో ఎన్ఎస్ఎస్ విద్యార్థులు వలంటీర్ల బృందాలుగా ఏర్పడి గ్రామంలోని ప్రతి ఇంటికి వెళ్లి లింగ సమానత్వంపై అవగాహన కల్పించారు. యూనివర్సిటీ వైస్ చాన్సలర్ జి.పార్థసారధి వర్మ, వెంకట్రావు, రాజశేఖర్‌రావు, ప్రసాదు, శాంతిశ్రీ పాల్గొన్నారు.

09/10/2026 | Mangalagiri | Page : 11
Source : https://epaper.sakshi.com/

Press Clippings Translation:

Sakshi E-Paper

Gender Discrimination Must Be Eliminated

Duggirala: Dr. A. Sindhil Adithan, Head of the CSE-3 Department at KL University, stated that gender discrimination must be eliminated from society and that equal rights and opportunities should be provided to both men and women. On Thursday, NSS student volunteers formed teams and conducted a door-to-door awareness campaign on gender equality in Pedakonduru village of Duggirala Mandal. University Vice-Chancellor Dr. G. Parthasaradhi Varma, Dr. Venkat Rao, Dr. Rajasekhara Rao, Dr. Prasad, Dr. Shanti Sri, and others participated in the programme.