Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)
❖ Approved by AICTE ❖ ISO 21001:2018 Certified
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in
Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref No: KLEF/SA/NSS Event/2026-27 Date: 06-10-2026

Orders of Honorable Vice-Chancellor Dt. 06-10-2026

CIRCULAR

Sub: Conduction of Harmful Effects of Mobile Phone Addiction on 09-10-2026 at Pedavadlapudi Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

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This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Harmful Effects of Mobile Phone Addiction on 09-10-2026 at Pedavadlapudi Village.

Event : Harmful Effects of Mobile Phone Addiction
Date : 09-10-2026
Place : Pedavadlapudi
Timings : 10:00 am to 01:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)

REGISTRAR

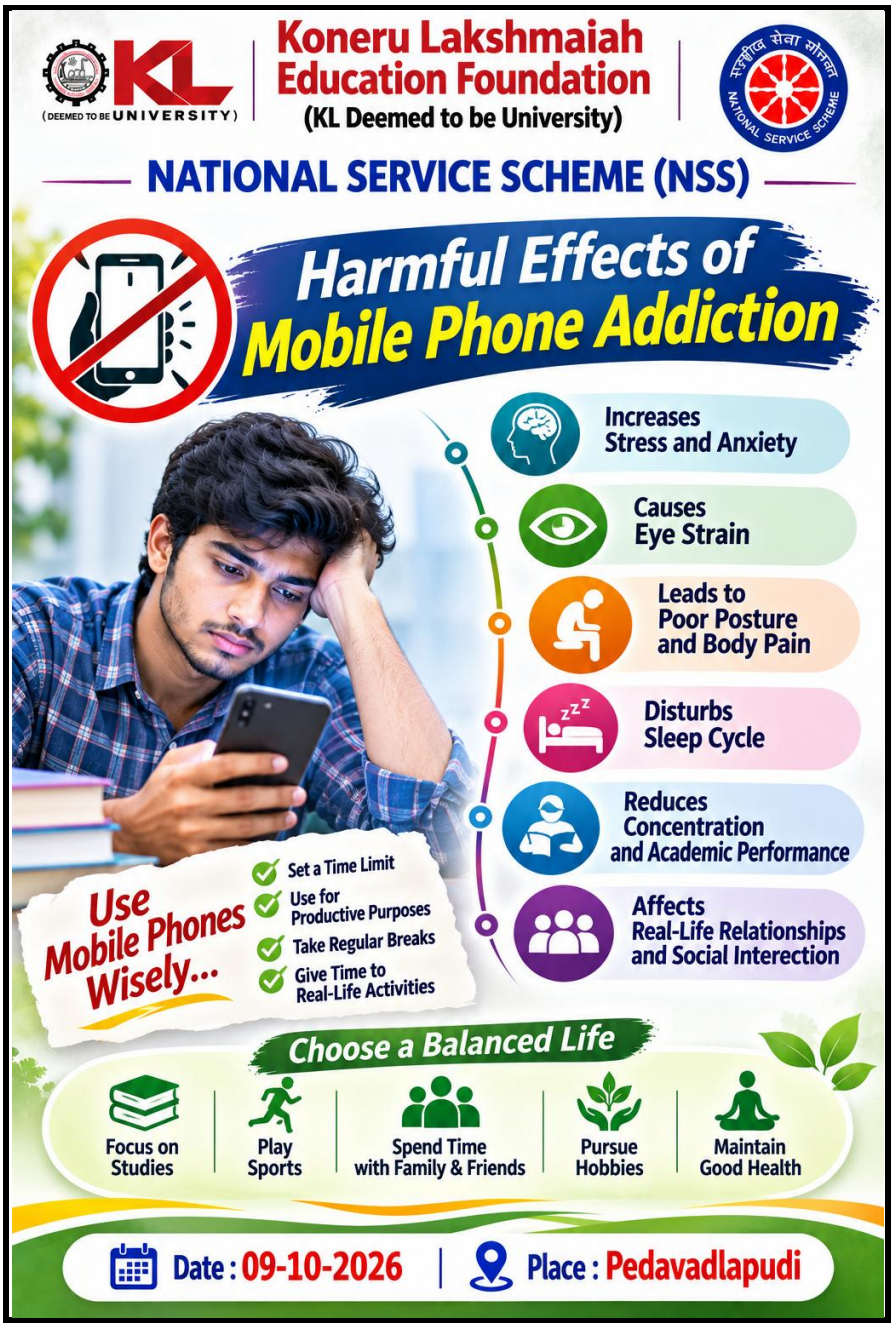
REGISTRAR (I/C)
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWARAM-522 302.
Guntur District, Andhra Pradesh.

Koneru Lakshmaiah Education Foundation ★ Green Fields ★ Vaddeswaram 522 302

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National Service Scheme (NSS)

"Harmful Effects of Mobile Phone Addiction"



Event : **Harmful Effects of Mobile Phone Addiction**
Date : **09-10-2026**
Place : **Pedavadlapudi**

Objective:

The objective of the programme on the Harmful Effects of Mobile Phone Addiction is to create awareness about the physical, mental, and social problems caused by excessive mobile phone usage. It aims to educate students and community members about its effects on sleep, concentration, academic performance, and personal relationships. The programme encourages responsible mobile phone usage, reduced screen time, and participation in outdoor activities and face-to-face interactions. Overall, it seeks to promote healthy digital habits and a balanced lifestyle for improved well-being.

Description:

As per the directives of the National Service Scheme (NSS), Ministry of Youth Affairs and Sports, Government of India, and the guidelines of the Regional Directorate of NSS, Hyderabad, and the Andhra Pradesh State NSS authorities, KL University NSS, in collaboration with the Department of CSE-2, organised an awareness programme on "Harmful Effects of Mobile Phone Addiction" on Friday, 9 October 2026, at a high school in Pedavadlapudi Village, Mangalagiri Mandal, Guntur District. The programme was conducted as part of the Social Responsibility and Community Service Programme, with NSS faculty members and volunteers educating high school students about the adverse effects of excessive mobile phone usage, informed Dr. K. R. S. Prasad, Dean of Student Affairs.

During the programme, students were informed that spending excessive time on mobile phones can reduce concentration on studies, disturb sleep, cause eye strain, and contribute to neck and back pain. Dr. B. Tirupathi Reddy, Head of the Department of CSE-2, emphasised the importance of balancing mobile phone usage with face-to-face interactions with family members and friends.

Dr. C. H. Nagamani, NSS Programme Officer, advised students to use mobile phones only when necessary and allocate sufficient time for studies, outdoor games, physical exercise, and other creative activities. She also encouraged them to reduce mobile phone usage before bedtime and develop healthy daily routines. Dr. P. Srikanth Reddy, NSS Programme Coordinator, guided students towards responsible mobile phone usage and emphasised the importance of prioritising education, physical health, and overall well-being. The programme aimed to encourage students to adopt healthy digital habits and maintain a balanced lifestyle.

Mr. P. Suresh, NSS Field Coordinator, coordinated the programme and contributed to its successful organization. Dr. G. Parthasarathi Varma, Vice-Chancellor; Dr. N. Venkatram and Dr. K. Rajashekhara Rao, Pro Vice-Chancellors; Dr.

I. Pavan Kumar, Registrar; Dr. T. K. Ramakrishna Rao, Principal; Dr. Habibulla Khan, Advisor; Dr. Shantisri, Associate Dean; and other dignitaries supported the initiative.

Outcome:

The awareness programme helped students understand the harmful effects of excessive mobile phone usage on their health, studies, sleep, and personal relationships. Participants gained knowledge about responsible mobile phone usage and the importance of limiting screen time. The programme encouraged students to prioritise academics, physical exercise, outdoor activities, and healthy daily routines. Overall, the initiative promoted healthy digital habits and inspired students to maintain a balanced lifestyle.

Impact on Society:

The programme raised awareness among students and the community about the negative effects of mobile phone addiction on physical health, mental well-being, and academic performance. It encouraged students to reduce excessive screen time and develop healthier habits in their daily lives. The initiative promoted stronger family relationships, face-to-face communication, and greater participation in outdoor and creative activities. Overall, the programme contributed to building a healthier and more digitally responsible society.

Details of the Event:

Name of the Event : Harmful Effects of Mobile Phone Addiction

Place of the Event : Pedavadlapudi

Date of the event : 09-10-2026

No. of Hours : 10:00 am to 01:00 pm

No. of Participants : Students: 91, Faculty: 08

No. of Beneficiary's :365

Event Photos:






GPS Map Camera
Google
Pedavadlapudi, Andhra Pradesh, India
Cj75+42w, Pedavadlapudi, Andhra Pradesh 522302, India
Lat 16.413062° Long 80.607337°
Friday, 09/10/2026 11:15 AM GMT +05:30


GPS Map Camera
Google
Pedavadlapudi, Andhra Pradesh, India
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