Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)
❖ Approved by AICTE ❖ ISO 21001:2018 Certified
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in
Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref No: KLEF/SA/NSS Event/2026-27 Date: 07-10-2026

Orders of Honorable Vice-Chancellor Dt. 07-10-2026

CIRCULAR

Sub: Conduction of Campaign on Emergency Communication & Helpline Systems on 10-10-2026 at Kantamraju Konduru Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

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This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Campaign on Emergency Communication & Helpline Systems on 10-10-2026 at Kantamraju Konduru Village.

Event : Campaign on Emergency Communication & Helpline Systems
Date : 10-10-2026
Place : Kantamraju Konduru
Timings : 10:00 am to 01:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)

REGISTRAR
REGISTRAR (I/C)
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWARAM-522 302.
Guntur District, Andhra Pradesh.

Koneru Lakshmaiah Education Foundation ★ Green Fields ★ Vaddeswaram 522 302

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National Service Scheme (NSS)

"Campaign on Emergency Communication & Helpline Systems"



Event : Campaign on Emergency Communication & Helpline Systems
Date : 10-10-2026
Place : Kantamraju Konduru

Objective:

The objective of the Campaign on Emergency Communication and Helpline Systems is to create awareness among communities about emergency contact numbers and communication methods during critical situations. The programme aims to educate people on contacting police, ambulance services, fire and rescue services, women's help lines, and cybercrime authorities when necessary. It encourages the public to remain alert, communicate accurate information, and respond promptly during emergencies. Overall, the campaign seeks to improve public safety, promote preparedness, and help community's access timely assistance during emergencies.

Description:

As per the directives of the National Service Scheme (NSS), Ministry of Youth Affairs and Sports, Government of India, and the guidelines of the Regional Directorate of NSS, Hyderabad, and the Andhra Pradesh State NSS authorities, KL University NSS, in collaboration with the Department of CS&IT, organized a "Campaign on Emergency Communication and Helpline Systems" on Saturday, 10 October 2026, at Kantharaju Konduru Village, Duggirala Mandal, Guntur District. As part of the Social Responsibility and Community Service Programme, NSS volunteers formed groups and conducted an awareness campaign to educate villagers about emergency communication systems and helpline numbers, informed Dr. K. R. S. Prasad, Dean of Student Affairs.

During the campaign, villagers were educated on how to use the appropriate helpline numbers in emergencies such as accidents, fire incidents, medical emergencies, threats to women's safety, and cyber fraud. Dr. P. Raja Rajeswari, Head of the Department of CS&IT, explained the importance of emergency number 112 for emergency assistance across India, 108 for ambulance services, and 1930 for reporting cyber financial fraud.

NSS Programme Officer Dr. N. Praveena advised villagers to remain calm during emergencies and communicate incident details clearly to the relevant authorities. She also emphasised that emergency helpline numbers should be used responsibly and only for genuine emergencies, and that false calls should be avoided.

Dr. P. Srikanth Reddy, NSS Programme Coordinator, stated that the campaign aimed to improve public awareness of emergency services and encourage villagers to seek timely assistance during critical situations. Mr. P. Suresh, NSS Field Coordinator, coordinated the programme and contributed to its successful organization. Dr. G. Parthasarathi Varma, Vice-Chancellor; Dr. N. Venkatram and Dr.

K. Rajashekhara Rao, Pro Vice-Chancellors; Dr. I. Pavan Kumar, Registrar; Dr. T. K. Ramakrishna Rao, Principal; Dr. Habibulla Khan, Advisor; Dr. Shantisri, Associate Dean; and other dignitaries supported the initiative.

Outcome:

The campaign improved villagers' awareness of emergency communication systems and essential helpline numbers for medical emergencies, accidents, fire incidents, women's safety, and cyber financial fraud. Participants gained knowledge of how and when to contact 112, 108, and 1930 to obtain appropriate assistance. The programme encouraged villagers to remain calm, communicate accurate information, and use emergency helpline numbers responsibly. Overall, the campaign strengthened community preparedness and promoted timely access to emergency services.

Impact on Society:

The campaign created greater awareness among villagers about emergency helpline services and their importance in protecting lives and ensuring public safety. It encouraged community members to seek timely assistance during accidents, medical emergencies, fire incidents, threats to women's safety, and cyber fraud. The programme promoted responsible use of emergency numbers and emphasised the importance of providing clear and accurate information during emergencies. Overall, the initiative contributed to building a safer, more informed, and better-prepared society.

Details of the Event:

Name of the Event : Campaign on Emergency Communication & Helpline Systems

Place of the Event : Kantamraju Konduru

Date of the event : 10-10-2026

No. of Hours : 10:00 am to 01:00 pm

No. of Participants : Students: 94, Faculty: 04

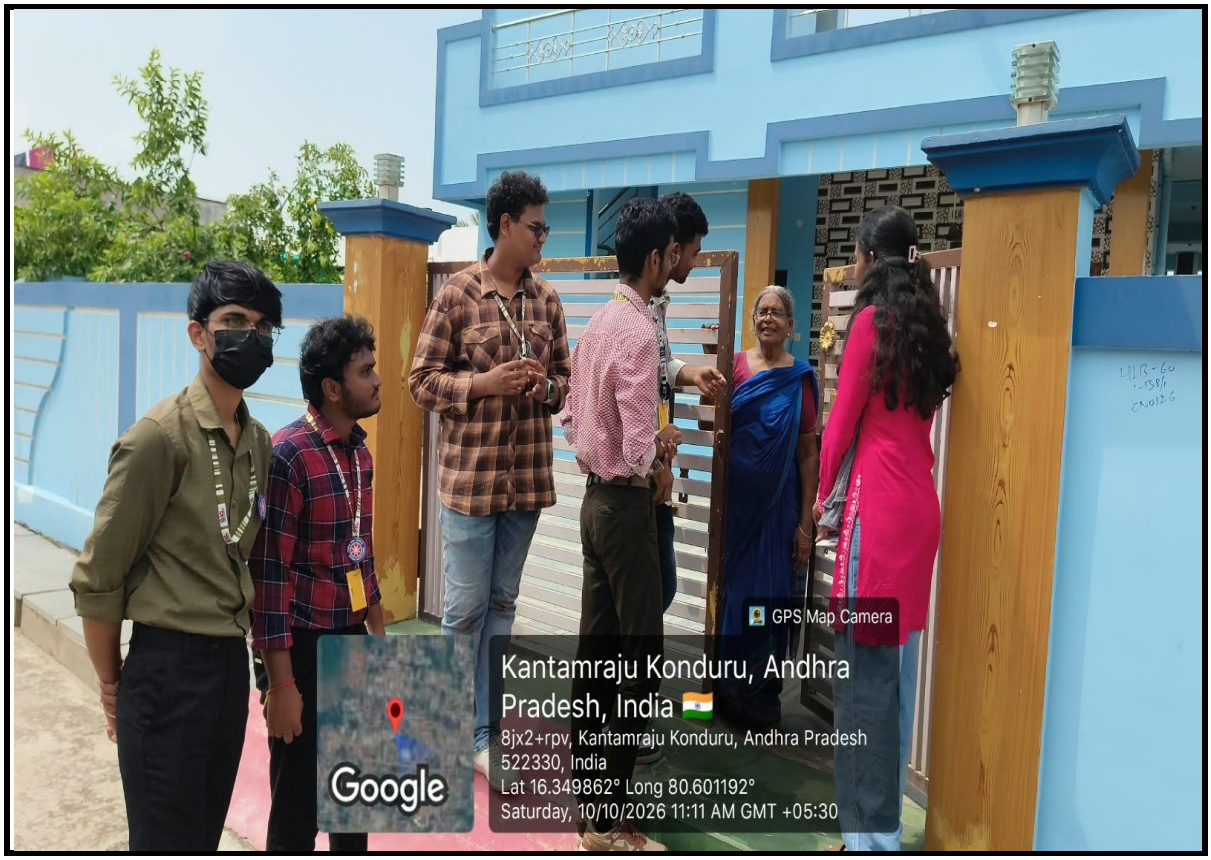
No. of Beneficiary's :1526

Event Photos:






GPS Map Camera
Google
Kantamraju Konduru, Andhra Pradesh, India
8jx2+rpv, Kantamraju Konduru, Andhra Pradesh 522330, India
Lat 16.349498° Long 80.60139°
Saturday, 10/10/2026 11:19 AM GMT +05:30


GPS Map Camera
Google
Kantamraju Konduru, Andhra Pradesh, India
8jx2+rpv, Kantamraju Konduru, Andhra Pradesh 522330, India
Lat 16.349862° Long 80.601192°
Saturday, 10/10/2026 11:11 AM GMT +05:30