Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)
❖ Approved by AICTE ❖ ISO 21001:2018 Certified
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in
Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref No: KLEF/SA/NSS Event/2026-27 Date: 09-10-2026

Orders of Honorable Vice-Chancellor Dt. 09-10-2026

CIRCULAR

Sub: Conduction of Soil Moisture Management Awareness Program on 11-10-2026 at Pedavadlapudi Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

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This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Soil Moisture Management Awareness Program on 11-10-2026 at Pedavadlapudi Village.

Event : Soil Moisture Management Awareness Program
Date : 11-10-2026
Place : Pedavadlapudi
Timings : 10:00 am to 01:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)

REGISTRAR

REGISTRAR (I/C)
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWARAM-522 302.
Guntur District, Andhra Pradesh.

Koneru Lakshmaiah Education Foundation ★ Green Fields ★ Vaddeswaram 522 302

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National Service Scheme (NSS)

"Soil Moisture Management Awareness Program"



Event : Soil Moisture Management Awareness Program
Date : 11-10-2026
Place : Pedavadlapudi

Objective:

The objective of the Soil Moisture Management Awareness Programme is to educate farmers and rural communities about the importance of conserving soil moisture for sustainable agriculture. The programme aims to promote efficient irrigation practices, rainwater harvesting, mulching, and other techniques to reduce water loss from the soil. It encourages farmers to adopt soil moisture conservation methods to improve crop growth, soil health, and agricultural productivity. Overall, the programme seeks to promote water conservation, climate-resilient farming, and sustainable management of natural resources.

Description:

As per the directives of the National Service Scheme (NSS), Ministry of Youth Affairs and Sports, Government of India, and the guidelines of the Regional Directorate of NSS, Hyderabad, and the Andhra Pradesh State NSS authorities, KL University NSS Cell, in collaboration with the College of Agriculture, organised a Soil Moisture Management Awareness Programme on Sunday, 11 October 2026, at Pedavadlapudi Village, Mangalagiri Mandal, Guntur District, as part of the Social Responsibility and Community Service Programme.

Dr. P. Ratna Prasad, Director of the College of Agriculture, stated that faculty members of the College of Agriculture and NSS volunteers formed groups and educated farmers on various methods of soil moisture conservation. He explained that retaining moisture in the soil for longer periods helps reduce water consumption and improve crop growth. Dr. D. Balakrishna, Head of the College of Agriculture, explained the importance of mulching with organic materials such as dry leaves and grass, rainwater harvesting, and techniques for controlling water flow in agricultural fields. He also encouraged farmers to adopt micro-irrigation methods, such as drip and sprinkler irrigation, to ensure the efficient use of water.

NSS Programme Officer Dr. S. Pradeep Kumar highlighted the importance of providing irrigation at the appropriate time according to soil conditions and crop requirements. He also explained that increasing organic matter in the soil improves soil health and supports moisture retention. NSS Programme Coordinator Dr. P. Srikanth Reddy stated that the programme encouraged farmers to conserve soil moisture, use water resources efficiently, and adopt sustainable agricultural practices. Mr. P. Suresh, NSS Field Coordinator, coordinated the programme and contributed to its successful organisation.

The programme was conducted under the guidance and support of the University leadership, including Vice-Chancellor Dr. G. Parthasarathi Varma; Pro Vice-

Chancellors Dr. N. Venkatram and Dr. K. Rajashekhara Rao; Registrar Dr. I. Pavan Kumar; Principal Dr. T. K. Ramakrishna Rao; Dean of Student Affairs Dr. K. R. S. Prasad; Advisor Dr. Habibulla Khan; Associate Dean Dr. Shantisri; and other faculty members and participants.

Outcome:

The Soil Moisture Management Awareness Programme improved farmers' knowledge of effective soil moisture conservation techniques and sustainable water management practices. Participants learned about mulching, rainwater harvesting, controlled water flow, and micro-irrigation methods such as drip and sprinkler irrigation. The programme highlighted the importance of proper irrigation scheduling and increasing organic matter to improve soil health and crop growth. Overall, the initiative encouraged farmers to conserve water resources, enhance agricultural productivity, and adopt sustainable farming practices.

Impact on Society:

The programme created awareness among farmers about the importance of soil moisture conservation and the efficient use of water resources in agriculture. It encouraged the adoption of sustainable farming practices that help reduce water wastage, improve soil health, and support better crop growth. The initiative promoted environmentally responsible agricultural methods and strengthened farmers' understanding of water conservation techniques. Overall, the programme contributed to sustainable agriculture, improved rural livelihoods, and the long-term conservation of natural resources.

Details of the Event:

Name of the Event : Soil Moisture Management Awareness Program

Place of the Event : Pedavadlapudi

Date of the event : 11-10-2026

No. of Hours : 10:00 am to 01:00 pm

No. of Participants : Students: 95, Faculty: 05

No. of Beneficiary's : 526

Event Photos:






GPS Map Camera
Peddavadlapudi, Andhra Pradesh, India
8jgh+vxw Sivalayam Centre,
Peddavadlapudi, Andhra Pradesh, India
Lat 16.327219° Long 80.630014°
Sunday, 11/10/2026 08:20 AM GMT +05:30
Google


GPS Map Camera
Peddavadlapudi, Andhra Pradesh, India
8jpj+x32, Opposite High School, Peddavadlapudi,
Andhra Pradesh 522302, India
Lat 16.4215° Long 80.6120°
Sunday, 11/10/2026 08:33 AM GMT +05:30
Google