Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)
❖ Approved by AICTE ❖ ISO 21001:2018 Certified
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in
Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref No: KLEF/SA/NSS Event/2026-27 Date: 12-10-2026

Orders of Honorable Vice-Chancellor Dt. 12-10-2026

CIRCULAR

Sub: Conduction of Awareness Program on Agriculture Mechanization on 13-10-2026 at Pedavadlapudi Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

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This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Awareness Program on Agriculture Mechanization on 13-10-2026 at Pedavadlapudi Village.

Event : Awareness Program on Agriculture Mechanization
Date : 13-10-2026
Place : Pedavadlapudi
Timings : 10:00 am to 01:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)

REGISTRAR
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Koneru Lakshmaiah Education Foundatic
(Deemed to be University)
Green Fields, VADDESWARAM-522 302.
Guntur District, Andhra Pradesh.

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National Service Scheme (NSS)

"Awareness Program on Agriculture Mechanization"



Event : **Awareness Program on Agriculture Mechanization**
Date : **13-10-2026**
Place : **Pedavadlapudi**

Objective:

The objective of the Awareness Programme on Agricultural Mechanization is to educate farmers about the importance of using modern agricultural machinery and equipment to improve farming efficiency. The programme aims to promote the adoption of advanced technologies for land preparation, sowing, irrigation, harvesting, and post-harvest operations. It encourages farmers to reduce labour costs, save time, minimize physical effort, and increase crop productivity through appropriate mechanization. Overall, the programme seeks to promote sustainable, cost-effective, and technology-driven agricultural practices.

Description:

As per the directives of the National Service Scheme (NSS), Ministry of Youth Affairs and Sports, Government of India, and the guidelines of the Regional Directorate of NSS, Hyderabad, and the Andhra Pradesh State NSS authorities, KL University NSS Cell, in collaboration with the College of Agriculture, organized an Awareness Programme on Agricultural Mechanization on Tuesday, 13 October 2026, at Pedavadlapudi Village, Mangalagiri Mandal, Guntur District, as part of the Social Responsibility and Community Service Programme.

Dr. P. Ratna Prasad, Director of the College of Agriculture, stated that the programme was organized to educate farmers about modern agricultural machinery and mechanization techniques. He explained that the use of advanced equipment such as tractors, motivators, seed drills, paddy translators, and harvesting machines can save time, labour, and cultivation costs. He also highlighted that small and marginal farmers could access agricultural machinery through rental services. Dr. D. Balakrishna, Head of the College of Agriculture, explained the benefits of using modern technologies, including agricultural drones for spraying fertilisers and pesticides, which enable farmers to cover larger areas in less time. He also emphasized the importance of following proper safety precautions while operating agricultural machinery and ensuring regular maintenance and servicing of equipment.

NSS Programme Coordinator Dr. P. Srikanth Reddy informed farmers about various government schemes and subsidies available for purchasing or hiring agricultural machinery. He explained that adopting modern agricultural equipment could reduce cultivation expenses, improve agricultural productivity, and enhance crop quality. NSS Programme Officer Dr. K. Vineela stated that the programme aimed to increase farmers' awareness of agricultural mechanization and encourage them to

adopt modern technologies for profitable and sustainable farming. The programme motivated farmers to make effective use of available machinery and technological resources to improve their agricultural practices. Mr. P. Suresh, NSS Field Coordinator, coordinated the programme and contributed to its successful organization.

The programme was conducted under the guidance and support of the University leadership, including Vice-Chancellor Dr. G. Parthasarathi Varma; Pro Vice-Chancellors Dr. N. Venkatram and Dr. K. Rajashekhara Rao; Registrar Dr. I. Pavan Kumar; Principal Dr. T. K. Ramakrishna Rao; Dean of Student Affairs Dr. K. R. S. Prasad; Advisor Dr. Habibulla Khan; Associate Dean Dr. Shantisri; and other faculty members and participants.

Outcome:

The Awareness Programme on Agricultural Mechanization enhanced farmers' knowledge of modern agricultural machinery and advanced farming technologies. Participants learned about the benefits of using tractors, rotavators, seed drills, paddy translators, harvesting machines, and agricultural drones. The programme also provided information on government subsidies, machinery rental services, equipment maintenance, and safety precautions. Overall, the initiative encouraged farmers to adopt modern mechanization techniques to reduce cultivation costs, save time and labour, and improve agricultural productivity.

Impact on Society:

The programme created awareness among farmers about the role of modern agricultural machinery in improving farming efficiency and productivity. It encouraged the adoption of advanced technologies to reduce labour requirements, cultivation costs, and time spent on agricultural operations. Awareness of government subsidies and machinery rental facilities helped small and marginal farmers understand how to access mechanization benefits. Overall, the initiative contributed to promoting technology-driven, cost-effective, and sustainable agriculture while improving the livelihoods of farming communities.

Details of the Event:

Name of the Event : Awareness Program on Agriculture Mechanization
Place of the Event : Pedavadlapudi
Date of the event : 13-10-2026
No. of Hours : 10:00 am to 01:00 pm
No. of Participants : Students: 89, Faculty: 06
No. of Beneficiary's : 837

Event Photos:






2026-2027
GPS Map Camera
Pedavadlapudi, Andhra Pradesh, India
9xww+7g3, Pedavadlapudi, Andhra Pradesh 522302, India
Lat 16.38125° Long 80.55210°
Tuesday, 13/10/2026 11:13 AM GMT +05:30
Google


GPS Map Camera
Pedavadlapudi, Andhra Pradesh, India
9xww+7g3, Pedavadlapudi, Andhra Pradesh 522302, India
Lat 16.38125° Long 80.55210°
Tuesday, 13/10/2026 10:54 AM GMT +05:30
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