Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)
❖ Approved by AICTE ❖ ISO 21001:2018 Certified
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in
Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref No: KLEF/SA/NSS Event/2026-27 Date: 13-10-2026

Orders of Honorable Vice-Chancellor Dt. 13-10-2026

CIRCULAR

Sub: Conduction of Awareness on Rain Water Harvesting on 15-10-2026 at Pedavadlapudi Village – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

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This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Awareness on Rain Water Harvesting on 15-10-2026 at Pedavadlapudi Village.

Event : Awareness on Rain Water Harvesting
Date : 15-10-2026
Place : Pedavadlapudi
Timings : 10:00 am to 01:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)

REGISTRAR
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Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWARAM-522 302.
Guntur District, Andhra Pradesh.

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National Service Scheme (NSS)

"Awareness on Rain Water Harvesting"



Event : **Awareness on Rain Water Harvesting**
Date : **15-10-2026**
Place : **Pedavadlapudi**

Objective:

The objective of the Awareness Programme on Rainwater Harvesting is to educate rural communities about the importance of collecting and conserving rainwater for sustainable water management. The programme aims to promote rainwater harvesting techniques, such as rooftop collection, storage tanks, and groundwater recharge structures. It encourages people to minimise water wastage, replenish groundwater levels, and utilise harvested rainwater for domestic and agricultural purposes. Overall, the programme seeks to promote water conservation, address water scarcity, and ensure the sustainable availability of water resources for future generations.

Description:

As per the directives of the National Service Scheme (NSS), Ministry of Youth Affairs and Sports, Government of India, and the guidelines of the Regional Directorate of NSS, Hyderabad, and the Andhra Pradesh State NSS authorities, KL University NSS Cell, in collaboration with the College of Agriculture, organised an Awareness Programme on Rainwater Harvesting on Thursday, 15 October 2026, at Pedavadlapudi Village, Mangalagiri Mandal, Guntur District, as part of the Social Responsibility and Community Service Programme.

Dr. P. Ratna Prasad, Director of the College of Agriculture, stated that the programme was organised to educate farmers about the importance of rainwater conservation and its effective utilisation for agricultural purposes. He advised farmers to prevent rainwater wastage by collecting and storing it through recharge pits, check dams, and farm ponds for future use. Dr. D. Balakrishna, Head of the College of Agriculture, explained that rainwater falling on rooftops could be channelled through pipes into storage tanks and utilised for future domestic and agricultural needs. He also highlighted the importance of constructing field channels and trenches to facilitate rainwater infiltration into the soil and improve groundwater recharge.

NSS Programme Coordinator Dr. P. Srikanth Reddy explained that rainwater harvesting plays a vital role in improving groundwater levels and enhancing water availability in wells and borewells. He encouraged farmers to prevent water wastage and use available water resources judiciously for agricultural activities. NSS Programme Officer Dr. K. Vineela stated that the programme aimed to create awareness among farmers about water conservation and promote responsible agricultural practices to ensure the availability of water resources for future generations. The programme encouraged farmers to adopt effective rainwater

harvesting methods and contribute towards sustainable water management. Mr. P. Suresh, NSS Field Coordinator, coordinated the programme and contributed to its successful organisation.

The programme was conducted under the guidance and support of the University leadership, including Vice-Chancellor Dr. G. Parthasarathi Varma; Pro Vice-Chancellors Dr. N. Venkatram and Dr. K. Rajashekhara Rao; Registrar Dr. I. Pavan Kumar; Principal Dr. T. K. Ramakrishna Rao; Dean of Student Affairs Dr. K. R. S. Prasad; Advisor Dr. Habibulla Khan; Associate Dean Dr. Shantisri; and other faculty members and participants.

Outcome:

The Awareness Programme on Rainwater Harvesting enhanced farmers' understanding of the importance of conserving and effectively utilising rainwater. Participants learned about practical rainwater harvesting methods, including recharge pits, check dams, farm ponds, rooftop rainwater collection, and field trenches. The programme highlighted the benefits of groundwater recharge and improving water availability in wells and borewells. Overall, the initiative encouraged farmers to adopt rainwater conservation practices and promote sustainable water management for future agricultural needs.

Impact on Society:

The programme created awareness among farmers and rural communities about the importance of rainwater conservation and sustainable water management. It encouraged the adoption of rainwater harvesting techniques to improve groundwater levels and ensure better water availability for domestic and agricultural needs. The initiative motivated community members to prevent water wastage and take collective responsibility for conserving natural water resources. Overall, the programme contributed to addressing water scarcity, strengthening environmental sustainability, and securing water resources for future generations.

Details of the Event:

Name of the Event : Awareness on Rain Water Harvesting
Place of the Event : Pedavadlapudi
Date of the event : 15-10-2026
No. of Hours : 10:00 am to 01:00 pm
No. of Participants : Students: 96, Faculty: 05
No. of Beneficiary's : 907

Event Photos:






GPS Map Camera
Pedavadlapudi, Andhra Pradesh, India
Cj76+3c3, Pedavadlapudi, Andhra Pradesh 522302, India
Lat 16.412609° Long 80.611133°
Wednesday, 15/10/2026 10:56 AM GMT +05:30
Note : Captured by GPS Map Camera
Google


COLLEGE OF AGRICULTURE
NATIONAL SERVICE SCHEME
GPS Map Camera
Pedavadlapudi, Andhra Pradesh, India
Cj76+3c3, Pedavadlapudi, Andhra Pradesh 522302, India
Lat 16.412521° Long 80.611154°
Wednesday, 15/10/2026 10:58 AM GMT +05:30
Note : Captured by GPS Map Camera
Google