Koneru Lakshmaiah Education Foundation
(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)
❖ Approved by AICTE ❖ ISO 21001:2018 Certified
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in
Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref No: KLEF/SA/NSS Event/2026-27 Date: 29-10-2026

Orders of Honorable Vice-Chancellor Dt. 29-10-2026

CIRCULAR

Sub: Conduction of Unity in Diversity – Strength of India Campaign on 31-10-2026 at KLEF Campus – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

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This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Unity in Diversity – Strength of India Campaign on 31-10-2026 at KLEF Campus.

Event : Unity in Diversity – Strength of India Campaign
Date : 31-10-2026
Place : KLEF Campus
Timings : 10:00 am to 01:00 pm

Interested students can participate in this event.

For further information regarding this event contact Mr. P.Srikanth Reddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)

REGISTRAR

REGISTRAR (I/C)
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWARAM-522 302.
Guntur District, Andhra Pradesh.

Koneru Lakshmaiah Education Foundation ★ Green Fields ★ Vaddeswaram 522 302

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National Service Scheme (NSS)

"Unity in Diversity – Strength of India Campaign"



Event : **Unity in Diversity – Strength of India Campaign**
Date : **31-10-2026**
Place : **KLEF Campus**

Objective:

The objective of the Unity in Diversity – Strength of India Campaign is to promote national integration, mutual respect, and harmony among people belonging to different religions, cultures, languages, and communities. The programme aims to create awareness about India's rich cultural heritage and the importance of respecting diversity. It encourages students and youth to uphold the values of unity, equality, tolerance, and brotherhood while strengthening social harmony. Overall, the campaign seeks to foster national pride, collective responsibility, and a strong sense of togetherness for a peaceful and united India.

Description:

As per the directives of the National Service Scheme (NSS), Ministry of Youth Affairs and Sports, Government of India, and the guidelines of the Regional Directorate of NSS, Hyderabad, and the Andhra Pradesh State NSS authorities, KL University NSS Cell organized a Unity in Diversity – Strength of India Campaign on Saturday, 31 October 2026, at KL University, Vaddeswaram, Tadepalli Mandal, Guntur District, as part of the Social Responsibility and Community Service Programme. Dr. K. R. S. Prasad, Dean of Student Affairs, stated that the programme was organized to create awareness among NSS volunteers about national integration, unity, and the importance of preserving India's cultural diversity. He explained that although India is home to different religions, languages, cultures, and traditions, all citizens should remain united with a shared sense of national identity and belonging.

He highlighted the historic role played by Sardar Vallabhbhai Patel, the first Deputy Prime Minister of India, popularly known as the Iron Man of India, in uniting the princely states and strengthening national integration. He emphasized that Sardar Patel's vision, patriotism, leadership qualities, and dedication to the nation serve as an inspiration to every student. He also encouraged volunteers to promote mutual respect, brotherhood, and unity beyond caste, religious, and regional differences. He further called upon the youth to play an active role in protecting the unity, integrity, peace, and security of the nation. NSS Programme Coordinator Dr. P. Srikanth Reddy stated that the campaign inspired students to develop national consciousness, patriotism, and social responsibility and encouraged them to contribute towards building a united and stronger India.

Mr. P. Suresh, NSS Field Coordinator, coordinated the programme and contributed to its successful organization. The programme was conducted under the guidance and support of the University leadership, including Vice-Chancellor Dr. G.

Parthasarathi Varma; Pro Vice-Chancellors Dr. N. Venkatram and Dr. K. Rajashekhara Rao; Registrar Dr. I. Pavan Kumar; Principal Dr. T. K. Ramakrishna Rao; Advisor Dr. Habibulla Khan; Associate Dean Dr. Shantisri; and other faculty members and participants.

Outcome:

The Village Roads Cleaning and Sanitation Programme improved the cleanliness of village roads, public spaces, and drainage channels through active participation by NSS volunteers and faculty members. The programme enhanced villagers' awareness of proper waste disposal, wet and dry waste segregation, and the importance of maintaining hygienic surroundings. Participants understood the health risks associated with stagnant wastewater and mosquito breeding. Overall, the initiative encouraged community participation in sanitation activities and promoted a clean, healthy, and disease-free village environment.

Impact on Society:

The programme created a positive impact on the village community by promoting cleanliness, sanitation, and environmental responsibility. It encouraged villagers to adopt proper waste segregation and disposal practices, helping reduce environmental pollution and the risk of mosquito-borne diseases. The initiative motivated community members to take collective responsibility for maintaining clean roads, drainage systems, and public spaces. Overall, it contributed to building a healthier, cleaner, and more hygienic village while strengthening community participation in sanitation activities.

Details of the Event:

Name of the Event : Unity in Diversity – Strength of India Campaign

Place of the Event : KLEF Campus

Date of the event : 31-10-2026

No. of Hours : 10:00 am to 01:00 pm

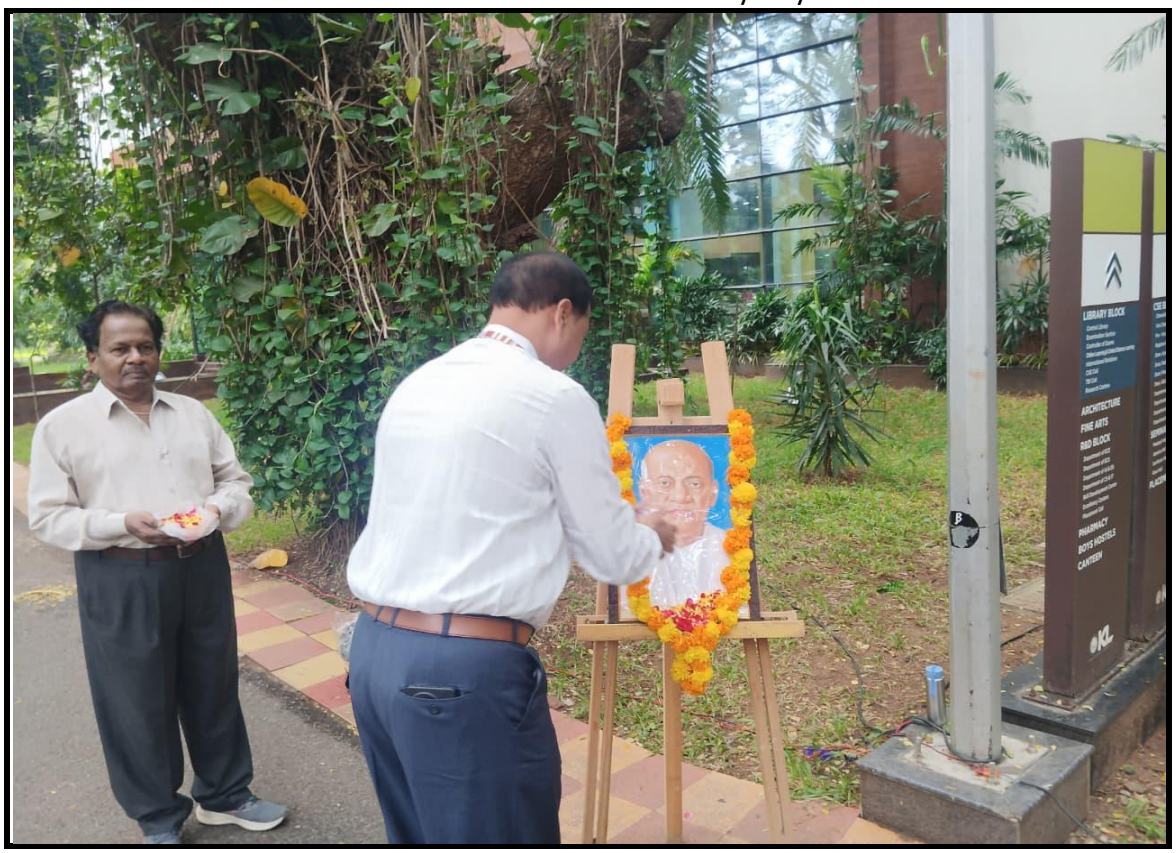
No. of Participants : Students: 93, Faculty: 30

No. of Beneficiary's : 1374

Event Photos:



Registrar Dr. K. I. Pavan Kumar paying tribute to the portrait of Sardar Vallabhbhai Patel on the occasion of National Unity Day.



Students Affairs Dean Dr.KRS.Prasad paying tribute to the portrait of Sardar Vallabhbhai Patel on the occasion of National Unity Day.



Advisor Students Affairs Dean Dr.Habibulla Khan paying tribute to the portrait of Sardar Vallabhbhai Patel on the occasion of National Unity Day



KLEF Faculty paying tribute to the portrait of Sardar Vallabhbhai Patel on the occasion of National Unity Day