



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Approved by AICTE ❖ ISO 21001:2018 Certified

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National Service Scheme (NSS)

"Personal Hygiene & Sanitation Awareness"

The poster is a vibrant green and white design. At the top left is the KL logo with the text '(DEEMED TO BE UNIVERSITY)'. To its right is the full name 'KONERU LAKSHMAIAH EDUCATION FOUNDATION' and '(KL DEEMED TO BE UNIVERSITY)'. On the top right is the NSS logo with the text 'राष्ट्रीय सेवा योजना' and 'NATIONAL SERVICE SCHEME'. The main title 'NATIONAL SERVICE SCHEME (NSS)' is in blue, followed by 'PERSONAL HYGIENE & SANITATION AWARENESS' in large, bold, green and blue letters. Below this is a green banner with the text 'GOOD HABITS TODAY, HEALTHY COMMUNITY TOMORROW'. Underneath are four icons with labels: 'STAY HEALTHY' (shield with cross), 'STAY SAFE' (hands being washed), 'STAY CLEAN' (water drop), and 'SAVE FUTURE' (globe with leaf). Two photographs are shown: one of a classroom session and another of students interacting with a woman. Below these are six icons with labels: 'WASH YOUR HANDS REGULARLY', 'BATH DAILY', 'WEAR CLEAN CLOTHES', 'USE CLEAN TOILETS', 'DISPOSE WASTE IN DUSTBIN', and 'KEEP YOUR SURROUNDINGS CLEAN'. At the bottom, a white box contains the date '07-08-2026' and the place 'ATMAKURU'.

KONERU LAKSHMAIAH EDUCATION FOUNDATION
(KL DEEMED TO BE UNIVERSITY)

NATIONAL SERVICE SCHEME (NSS)

PERSONAL HYGIENE & SANITATION AWARENESS

GOOD HABITS TODAY, HEALTHY COMMUNITY TOMORROW

STAY HEALTHY | **STAY SAFE** | **STAY CLEAN** | **SAVE FUTURE**

AWARENESS SESSION ON PERSONAL HYGIENE | **SPREADING AWARENESS, BUILDING A HEALTHIER TOMORROW**

PRACTICE EVERYDAY

WASH YOUR HANDS REGULARLY | **BATH DAILY** | **WEAR CLEAN CLOTHES** | **USE CLEAN TOILETS** | **DISPOSE WASTE IN DUSTBIN** | **KEEP YOUR SURROUNDINGS CLEAN**

DATE: 07-08-2026 | **PLACE: ATMAKURU**

Event : Personal Hygiene & Sanitation Awareness
Date : 07-08-2026
Place : Atmakuru

Objective:

The objective of the Personal Hygiene & Sanitation Awareness programme is to educate people about the importance of maintaining personal cleanliness and proper sanitation practices. It aims to promote regular handwashing, safe drinking water, proper waste disposal, and clean surroundings to prevent infections and diseases. The programme also encourages healthy habits and responsible hygiene practices among individuals and families. Overall, it seeks to build a clean, healthy, and disease-free community through active public participation.

Description:

As per the directions of the National Service Scheme (NSS) under the Ministry of Youth Affairs and Sports, Government of India, and in accordance with the guidelines of the Regional Directorate of NSS, Hyderabad, and the Andhra Pradesh State NSS, KL University NSS and the Department of Biotechnology jointly organized a Social Responsibility and Community Service Programme on Friday, 7 August 2026, at Atmakur village, Mangalagiri Mandal, Guntur District. As part of the Personal Hygiene & Sanitation Awareness programme, awareness was created among students on the importance of maintaining personal hygiene and a clean environment, informed University Student Affairs Dean Dr. K.R.S. Prasad.

Students were educated on the importance of drinking clean and safe water and consuming hygienically prepared food. They were also advised to avoid littering in public places, use dustbins, segregate wet and dry waste, and maintain cleanliness in classrooms, toilets, and the surrounding areas. NSS Programme Coordinator Dr. P. Srikanth Reddy emphasized that maintaining proper hygiene and sanitation can significantly reduce the spread of various diseases and infections.

The students were made aware that good hygiene practices can help prevent common health problems such as colds, diarrhoea, skin infections, and other communicable diseases. NSS Programme Officer highlighted the message, "Personal hygiene protects our health – cleanliness of our surroundings is our responsibility towards community health," and encouraged every student to adopt these practices in their daily lives.

NSS Field Coordinator Mr. P. Suresh coordinated the programme and ensured its successful conduct. The University Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. N. Venkatram and Dr. K. Rajasekhara Rao, Student Affairs Registrar Dr. I. Pavan Kumar, Principal Dr. T.K. Ramakrishna Rao, Advisor Dr. Habibulla Khan, Associate Dean Dr. Shantisri, and others appreciated the NSS

volunteers for their active participation and contribution to the community awareness programme.

Outcome:

The programme enhanced students' awareness of personal hygiene, sanitation, safe drinking water, and proper waste management practices. Students understood the importance of maintaining clean classrooms, toilets, and surroundings to prevent the spread of diseases. The awareness encouraged them to adopt healthy hygiene habits in their daily lives and motivate others to follow them. Overall, the programme promoted responsible behavior and contributed to building a cleaner, healthier, and safer community.

Impact on Society:

The programme created greater awareness among students about personal hygiene, sanitation, and maintaining clean surroundings. It encouraged healthy practices such as proper handwashing, safe water consumption, hygienic food habits, and responsible waste disposal. Students were motivated to share these practices with their families and community members, helping to reduce the risk of communicable diseases. Overall, the initiative contributed to a cleaner environment, healthier lifestyles, and a more responsible and hygiene-conscious society.

Details of the Event:

Name of the Event : Personal Hygiene & Sanitation Awareness

Place of the Event : Atmakur

Date of the event : 07-08-2026

No. of Hours : 01:00 pm to 04:00 pm

No. of Participants : Students: 87, Faculty: 02

No. of Beneficiary's : 415

Event Photos:



