



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Approved by AICTE ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

National Service Scheme (NSS)

"Protect Nature and Preserve Biodiversity"

The poster features the logos of Koneru Lakshmaiah Education Foundation (KL) and the National Service Scheme (NSS). The main title is "PROTECT NATURE AND PRESERVE BIODIVERSITY" in large, bold, green letters. Below the title is the tagline "Let's Care Today for a Better Tomorrow". The poster includes two illustrations: one showing people planting trees and another showing people cleaning up litter. At the bottom, there are four icons with corresponding text: "PROTECT OUR PLANET For a Sustainable Future", "PRESERVE BIODIVERSITY Every Species Matters", "CONSERVE RESOURCES Reduce, Reuse, Recycle", and "BUILD AWARENESS Create a Greener Tomorrow". The date "11-08-2026" and the place "PERACHARLA" are also mentioned.

KONERU LAKSHMAIAH EDUCATION FOUNDATION
(KL DEEMED TO BE UNIVERSITY)

NATIONAL SERVICE SCHEME (NSS)

PROTECT NATURE AND PRESERVE BIODIVERSITY

Let's Care Today for a Better Tomorrow

PLANT TREES SAVE LIFE

PROTECT OUR PLANET
For a Sustainable Future

PRESERVE BIODIVERSITY
Every Species Matters

CONSERVE RESOURCES
Reduce, Reuse, Recycle

BUILD AWARENESS
Create a Greener Tomorrow

DATE : 11-08-2026

PLACE : PERACHARLA

Think Green • Act Green • Stay Green

Event : Protect Nature and Preserve Biodiversity
Date : 11-08-2026
Place : Perecharla

Objective:

The objective of the Protect Nature and Preserve Biodiversity programme is to create awareness about the importance of protecting natural resources, ecosystems, and biodiversity. It aims to encourage people to conserve forests, water, soil, plants, and wildlife while reducing pollution and environmental degradation. The programme also promotes sustainable practices such as tree plantation, waste reduction, water conservation, and responsible use of natural resources. Overall, it seeks to inspire community participation in safeguarding nature and ensuring a healthy and sustainable environment for future generations.

Description:

As per the directions of the National Service Scheme (NSS) under the Ministry of Youth Affairs and Sports, Government of India, and in accordance with the guidelines of the Regional Directorate of NSS, Hyderabad, and the Andhra Pradesh State NSS, KL University NSS and the Department of CSE-2 jointly organized a Social Responsibility and Community Service Programme on Monday, 11 August 2026, at Perecherla village, Guntur District.

As part of the “Protect Nature and Preserve Biodiversity” programme, KL University CSE-2 NSS volunteers visited Nagaravanam, under the Forest Department, where they gained practical awareness about environmental conservation and the importance of protecting biodiversity, informed University Student Affairs Dean Dr. K.R.S. Prasad.

CSE-2 Head of the Department Dr. B. Tirupati Reddy stated that the programme helped NSS volunteers understand the importance of natural resources such as plants, trees, birds, animals, insects, and water bodies. They also learned about the adverse impact of deforestation, plastic pollution, water and air pollution, climate change, and indiscriminate dumping of waste on biodiversity.

NSS Programme Officer Dr. C.H. Nagamani explained that the volunteers learned the importance of protecting native plants, wildlife, and natural habitats, along with planting and nurturing trees. NSS Coordinator Dr. P. Srikant Reddy stated that the volunteers were encouraged to contribute to nature conservation by conserving water, reducing plastic usage, and maintaining clean surroundings. He further highlighted that creating awareness among the public about the message “Only by protecting nature can we provide a healthy and balanced environment for future generations” was an important objective of the programme.

NSS Field Coordinator Mr. P. Suresh coordinated the programme and ensured its successful implementation. The University Vice-Chancellor Dr. G. Parthasarathi Varma, Pro Vice-Chancellors Dr. N. Venkatram and Dr. K. Rajashekhara Rao, Student Affairs Registrar Dr. I. Pavan Kumar, Principal Dr. T.K. Ramakrishna Rao, Advisor Dr. Habibulla Khan, Associate Dean Dr. Shantisri, and others appreciated the NSS volunteers for their active participation and efforts towards environmental conservation and biodiversity protection.

Outcome:

The programme enhanced NSS volunteers' understanding of environmental conservation and the importance of protecting biodiversity. They gained practical knowledge about safeguarding native plants, wildlife, natural habitats, and water resources while understanding the harmful effects of pollution and deforestation. The volunteers were motivated to adopt eco-friendly practices such as tree plantation, water conservation, waste reduction, and minimizing plastic use. Overall, the programme strengthened environmental responsibility and encouraged volunteers to promote biodiversity conservation within their communities.

Impact on Society:

The programme created greater awareness among NSS volunteers about the importance of protecting nature, conserving biodiversity, and preserving natural resources. It encouraged responsible environmental practices such as tree plantation, water conservation, waste reduction, and minimizing plastic usage. The volunteers were motivated to share their knowledge with the community and encourage people to protect local plants, wildlife, and natural habitats. Overall, the initiative promoted environmental responsibility and contributed to building a more sustainable and biodiversity-friendly society.

Details of the Event:

Name of the Event : Protect Nature and Preserve Biodiversity

Place of the Event : Perecharla

Date of the event : 11-08-2026

No. of Hours : 10:00 am to 04:00 pm

No. of Participants : Students: 91, Faculty: 02

No. of Beneficiary's : 1624

Event Photos:



